

THEATRE

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SCREEN RADIO MUSIC STAGE

Pic Studio Tool Shops Will Turn Out War Material for U.S. on Night Shift

Bomb sights and pictures are likely to be the new production order of the day for Hollywood's tool factories. Looming for the studios is a work day of eight hours for dear old Celluloid and 16 hours for Uncle Sam, at least for the machine and tool shops located at the major studios here.

That such a situation is in store for the major tool shops to light last week when film representatives called on Office of the Production Management officials in an effort to gain priority clearances on materials as vital to film production as to defense production, although the former need, except from a morale standpoint, can't be considered as pressing in these days.

After explaining studios needs, film representatives were let in on the fact that the Government had been eyeing the studio shops as a possibility for defense work for some time. Practically every lot is equipped with extensive machine tools.

(Continued on page 62)

Jean Tenyson Singing on Celanese Air Show; Her Boss Is Her Hubby

Perhaps for the first time in network radio the wife of the president of a sponsoring company will have a regular spot on her husband's program when the Celanese Corp.'s musical series takes over a half-hour on KHS Wednesday, Jan. 7. She is Jean Tenyson, one-time Ziegfeld Follies girl, who after her marriage to Dr. Humile Dreyfus, head of the Celanese Corp. of America, went in for grand opera. She appeared with the Chicago Civic Opera Co. in the mid '30s. Miss Tenyson is a soprano.

Young & Rubicam, agency on the account, is in process of recruiting an operatic cast, which will serve as a stock company, and a symphony conductor. Among those named as probable members of the troupe is Jan Pearce, now a member of the Metropolitan Opera Co.

Whiteman Will Preem Mickey Rooney's Symph

San Francisco, Dec. 2. Mickey Rooney, who has had several pop songs published, has also composed a symphony which Paul Whiteman will include among the holidays. The Metro film star and the maestro have been talking it over in San Francisco, where Whiteman played the Palace hotel last week.

The conductor will include a harmonica section as part of the concert orchestra for Rooney's symph, and the Four Polkas. The main radio will probably do the mouthorgan honors.

Clipping Her Wings

Hollywood, Dec. 2. Angel stuff being forbidden in pictures shown in England. Metro is shooting two versions of 'I Married An Angel'.

Studio is getting around British verbotens by taking wings off Jeanette MacDonald's shoulders and doctoring dialog.

Mexico, Cuba Push Each Other's Singers Around In Discourtesy Duel

Mexico City, Dec. 2. Though Cuba has not been very kind, officially, to some Mexican radio and other performers, a recent case of this brusqueness being the thrusting into a concentration camp of Tons la Negra, well-regarded warbler, because, it was alleged, her immigration papers were not in order. Mexican showbills have complained to the Ministry of the Interior against what amounted to the bum's rushing out of Mexico of Alejandro Rodriguez, Havana radio singer.

Rodriguez entered Mexico about 18 months ago under contract with local radio station XEW. He was a smash hit. He was relaxing in a niterly when immigration inspectors grabbed him recently on the ground that he had overstayed his residence permit.

PIC STARS ON TOUR TO BALLY SAVINGS BONDS

Washington, Dec. 2. Boosting the sale of United States savings bonds and stamps is the first duty of all film stars going out on personal appearance tours, under the new policy adopted by the Studio Publicity Directors, following an agreement with Howard O. Mills of the U. S. Treasury Department.

Policy is that each star on tour will make at least one pie for the financial sustenance of national defense. Action of the Publicity Directors was commended for its patriotic work by Will H. Hays, chief of the Motion Picture Producers & Distributors.

Grant's 160G WB Pic

Hollywood, Dec. 2. Cary Grant's pie picture hits stratosphere heights in Warner's 'Arsenic and Old Lace'.

He draws \$160,000 for six-week run, and if the picture goes beyond that period he gets an additional \$25,000 per week.

GENE BUCK FLAYS PUBLISHERS' EYES

Songwriters Give Their President Rising Vote of Confidence — Publishers, Who Had Demanded His Resignation, Remain Seated

DEFEND 'HATCHET MEN'

By BEN BODEC

Members of the American Society of Composers, Authors and Publishers gathered at the Astor hotel, N. Y., Monday afternoon (1) for their semi-annual meeting and before they got around to discussing amendments they were treated to bitter brawl in personalities. President Gene Buck, who started the pyrotechnics with an attack on several publisher-directors for trying to get him to resign, was frequently cheered during the proceedings and he obtained a rising vote of confidence even though most of the

(Continued on page 50)

BARS BARRING BARKEEP TUNE

Irv Carrol's 'Bartender Song,' which hit the Bluebird best seller list last week soon after it was released, is getting an unusual reaction from bar-situated machines where it's popular with customers. Tavern owners have forced its removal from a number of coin boxes in the N. Y. area because of complaints from bartenders, about whom the tune is written.

There are a couple of lines in the

(Continued on page 63)

Equity's Special Comforts for Its Members in Army

Actors Equity, through a special inner group, is taking concrete steps to add to the comforts of members currently serving in the United States armed services. Project has been under consideration for some time, but this week started moving.

At Equity's council meeting yesterday (Tuesday) it was proposed and voted that a copy of 'Variety' be sent weekly to each and every member of Equity presently serving

(Continued on page 63)

Mark Woods or Edgar Kobak May Head Independent NBC Blue Network

Got Religion ?

The Santa Claus season in the department stores has begun, and of the most popular, phonies Kris Kringle in N. Y. was one of the spotlighted bidders in the Broadway sector during prohibition.

He's currently in his second season in a major Fifth avenue emporium, and has already received a verbal option for '45.

U.S. Hunts \$250,000 Possibly Cashed By Willie Bioff in S.A.

Hunt for \$250,000, believed to have been cashed by Willie Bioff, is being carried on by Federal agents, who are checking Coast banks and their connections in South America to determine if Bioff has buried some of that coin south of the border.

Bioff is known to have made a hurried trek to South America after the settlement of the studio strike in 1937, when huge sums of money changed hands. Under the law down there, all moneys in safe deposit boxes are protected against outside claims, even if the depositor is an alien. The chase is going on, not only in California, but in Chicago, where Bioff maintained his headquarters before he muscled in on the studios.

METRO MUGGED INTO ADDITIONAL \$250,000

Hollywood, Dec. 2. When rushes of 'Panama Hattie' were shot in Scotland, Ray Bagland and Ben Blue all trying to outgum each other in scenes which the studio viewed with chagrin, Metro added another \$250,000 or better to the original production cost of \$850,000 and called in Mary McCall, Jr., to do a partial rewrite.

Many sequences already shot will be missing from the picture and new bits by Miss McCall inserted. Norman MacLeod, who directed, will handle additional footage.

'Gloomy Gus' Era ?

Chicago, Dec. 2. Order has gone out to all Hearst newspaper photo units to bring in pictures with subjects smiling. One happy was called on the carpet for shooting a \$100 prize winner with a fenny piz.

Shutter lads can't quite figure out what the 'objec' is driving the news of its grimness of the country at prospect of war and the March tax clip, which are both pet Hearst hates.

The first of an expected number of important steps involving the future corporate policies and high personnel of the National Broadcasting Co. were made last week. Still unconfirmed but increasingly probable is the segregation from top to bottom of the Blue network under the presidency of either Mark Woods or Edgar Kobak. Elevations of one sort or another are in line for both men. The Blue cleavage may even go to the extent of separate premises, switchboards, offices and name. The Secretary of State at Albany has meantime been requested by NBC to reserve the title of United Broadcasting System.

The various changes already made or pending already for some time upon the return from Hawaii and California of David Sarnoff, head of the Radio Corporation of America. One legal question still to be decided is whether the Blue, when set up as a separate entity, would be subsidiary to RCA, as such, or NBC, as such. In the former event Marks and Kobak would report directly to Sarnoff. In the latter event they would report to Sarnoff through Niles Trammell and Frank Mullen and

(Continued on page 27)

KNX Forbids Use of Anti-Hitler Material, Sponsor Pouts Over to KHJ

Hollywood, Dec. 2. Suppression by KNX of a controversial script by Eugenia Clair Flatto, commentator, resulted in the sponsor, Presidential Silver Co., maker of trophies and cups, moving the program to KHJ. Station cracked down when Miss Flatto sought to base her broadcast on the Russian, 'Hitler Cannot Conquer Russia.'

Incident is similar to that which caused Jimmie Fidler to pull out and move over to KHJ several weeks ago before his sponsor withdrew from the air. He also rebelled against the close blue-penciling by the KNX censors.

Elsa, Who's No Flyweight, Selling Reducing Ry-Krisp

Ralston Co. has bought a quarter-hour time period 10-10:15 on the NBC-Blue Fridays to plug its Ry-Krisp brand. Elsa Maxwell, who is no flyweight, has been booked to head the program and she will do a party-line act including chatter about herself and gossip about Hollywood. The program is also set for Graham McNamee as sport for the stanzas.

Starting date is Jan. 2 and Gardner is the agency.

U.S. War Dept's Special Fraise For H'wood Co-op on Training Films

War Department issued a special message of praise last week for the cooperation Hollywood has given it in the making of training films for the Army. In no industry with which the Signal Corps (in charge of training film production) has dealings has there been shown a more willing and more definitely demonstrated desire to be of help than has been evidenced by Hollywood, War Department stated.

The Association of Motion Picture Producers, Inc., designated the Research Council of the Academy of Motion Picture Arts and Sciences to act for them to assist the War Department in any way possible in the production of training films on a non-profit basis. The wholehearted efforts of this group to be of assistance is one of the bright spots of the past year, Army officials declared.

"Not only has Hollywood expressed a helpful attitude," statement concluding, "but they have demonstrated their real desire to be of help by producing a large number of training films for the Army on a non-profit basis and in the way which the War Department wanted."

The Signal Corps is charged with training film production for the War Department and through the efforts of the motion picture industry they have increased the output of training films far beyond what would have been otherwise possible. In every case, training films made in Hollywood made possible in accordance with the desires of the War Department and whenever minor changes have been necessary, they have been quickly and adequately made to meet the exact needs of the War Department, which is completely satisfied with the present arrangement.

QUENTIN REYNOLDS HAS \$20,000 LECTURE DATES

MCA Artists, via Mark Hanna, general rep for Colliers' war work, has some \$20,000 in lecture bookings lined up for the Colliers' war corporation. Here now in Cairo, considering the Egyptian campaign, and apart from sending back gaudy cables and hit Manhattan cronies, it's uncertain whether Reynolds will be home for Xmas, as was planned.

He went to Cairo from Moscow with W. Averell Harriman and Molotov, but decided to remain and observe the war from the Sahara viewpoint.

Guild Sponsors Writing Contests in Army Camps

Hollywood, Dec. 2. Screen Writers Guild is offering an incentive to service men in the Army camps with literary leanings. Idea is to hook up with national magazine with total sum of \$5,000 to be distributed in awards ranging from \$50 up to \$2,500, divided among the top 15 of the 15 contests, the 15 best and the 15 best theatrical sketches.

Contest will be open to any soldier or sailor, regardless of his previous standing as a writer, amateur or pro. Guild reports a favorable response from all the camps contacted.

Keep 'Em Happy, Girls

Hollywood, Dec. 2. Femme group cited articles in "Parties Unlimited," a non-profit company cooperative with the United Service Organization in the entertainment of soldiers and sailors.

On the board of directors are Claire Trevor, Phyllis Brooks, Martha Raye, Mary Boland, Josephine Hillman, Marjorie Main, Edith Walker and Daisy Seale.

Fishell's .741

Dick Fishell toled those grid-lingston prognostications for "Variety" for a nifty composite percentage of .741, calling 215 right against 74 wrong. Last year Fishell's final showing was .725. Figures include both college and games in the National Pro League.

The WINN newspaper's fifth annual picture season would have been even more of a howling success if it wasn't for dat' ol' debbil Upset. But the ex-Syracuse U. gridder's crystal ball notwithstanding, those perennial dummies do come up of the turf occasionally and swing bamboozled as the season which officially ended last Saturday (28) frequently proved.

Bob Burns Balks At Hillbilly Role, Gets Sued By Par for \$32,378

Los Angeles, Dec. 2. Damage suit for \$32,378 against Bob Burns filed in Federal court by Paramount charging the actor by refusal to carry out his contract to appear in "Joan of Arkansas." The suit was filed against the people of his native hills and that his own role is a caricature. The suit was filed by Burns and is in no way derogatory to citizens of Arkansas.

Complaint declares the studio spent \$13,723 for screen writers, \$6,831 for director's holding time, \$8,000 for producer supervision, \$4,000 as a guarantee to Barbara Jo Allen, studio, other expenses. Plaintiff further states that Burns had no story approval clause in his contract.

HITCHCOCK MAY JOIN UA AS PROD-DIRECTOR

Alfred Hitchcock may become a producer-director for United Artists Productions, new UA film-making deal. It is understood. Deal is being talked. It is said between Hitchcock, UA and David O. Selznick, for whom the director is under personal contract.

Hitchcock and Selznick are both in New York. Hitchcock has been signed to Universal for one picture deal. He'll make "The Saboteur," to go before the cameras in about three weeks.

Lawyer-Filmer Becomes Actor-Producer in 'Eben'

Minneapolis, Dec. 2. Robert MacDonald, who forsook the law here to become a Hollywood producer, now UA film-making deal, Frank, local independent circuit owner, and William Dietzler (All About MacDonald, see page 10, first), is going to be an actor-producer.

He'll play the role of a judge in his own forthcoming film, "Martin Eden."

Joe Cook Resting

Joe Cook, who returned to N. Y. after a second motor trip, is considering several offers, but does not plan to accept any engagements for two months. He has been advised to take it easy for a while. Report that he was ill in a hospital out of town is not true.

On the Sunday Mirror, the comedian is considering is to be featured with the Ringling, Barnum & Bailey Circus. Offer came from John Ringling North, managing director of the big top.

BLINDERS ON Variety's Critic

Where the Blast Has Been Strongly Played Up It's Helped the Boxoffice Otherwise Normal— Church and Local Official Squawks

OTHERS BRUSH IT OFF

Rising tide of national church opinion against so-called objectionable motion pictures is proving a boxoffice stimulus to "Two-Faced Woman," Metro's new Garbo starrer, which is on the receiving end of present attacks. Roundup of reports from "Variety" correspondents in key spots proves that the film's general buzz is as hot as the churchmen charge the picture to be in story content.

Archbishop Francis J. Spellman's blast and subsequent publicity is pushing the feature to the top picture in Philadelphia, where an estimated \$21,000 at the Boyd is rated the best this theatre has done in months. In contrast, Louisville reports far from sensational business on the Col. "The picture is a case of church attacks. Same theatre is doing about half as much as on shadow of the Thin Man," preceding week.

Baltimore, where the picture took a licking from the Catholic review, was hit with a better than average clip with only a couple of other films ahead of it in town. "Two-Faced Woman" grossed \$16,000 or better in Cleveland, nearly as big as previous (last) week's gross. Talk that Catholic Diocese is seeking possible banning of film. Brought in quietly to Chicago, the film is doing slightly above house average at \$18,000. In San Francisco, it is around \$19,000. In New York, Indianapolis reported business fine but not the best attraction there. No mention of church attack here or Frisco.

Complaints about the moral tone of screen productions boiled over on the picture, rejection of the film by Providence censors as well as other cities after the Legion of Decency (see page 10, "The objectionable list, and a hint that the Legion might again crack down in the future if the same one of pictures does not improve.

Despite the official announcement, it is understood that Metro is asking the Legion for a breakdown of objections to scenes, speech, "The Woman" so that the company can talk whether cuts and revisions are possible, but it's reported every effort to revamp the picture will be made. Then the film would be re-submitted as was done with "The Sign of the Cross," which Metro is not certain such revisions are possible, but it's reported every effort to revamp the picture will be made. Then the film would be re-submitted as was done with "The Sign of the Cross," which Metro is not certain such revisions are possible, but it's reported every effort to revamp the picture will be made.

Spellman's pastoral, read at all masses in the Archdiocese of New York (see page 10), warned faithful Catholics that the film is "a danger to public morality" and that "while it may be an excellent picture and a picture of commendation (Continued on page 20)

Selznick Kudos

New York Mirror's annual award to the outstanding producer of the past year may be in the hands yesterday (Tuesday). Presentation was made by Kenneth McCall, New York has singled out a specific picture and company for commendation.

Drama Instruction a la Jessel Peps Up Ryskind's Seminar on Show Biz

Echo in D.C.

Washington, Dec. 2. House of Representatives was using Monday (1) as sounding board for Catholic squawks about Garbo-Metro's "Two-Faced Women." Picking up and throwing back the promises and protestations of major producer spokesmen, Representative Martin J. Kennedy, of New York, intoned in letter to Will Hays that the Metro flicker should be suppressed because it is an affront to the Congress of the United States.

New York Democrat echoed the yelp of Archbishop Francis J. Spellman, of New York, and chided Hays that the storm during hearings on block-bookings bills has pledged not to produce anything offensively to good taste and decency."

Legit Producer Warns His N. Y. Customers The Show Ain't Dirty

Luther Greene, who produced "Walk Into My Parlor" at the Forrest, N. Y., has been making speeches to the audience before the start of each performance. He tells customers that if they came with the expectation of seeing a dirty show they should go to the movies and get their money back.

Manager was inspired to exhort the audience by the nature of the reviews, explaining that from the moment the average person would "walk to see smutty and bawdy. Greene regards it to be 'an insult to the audience' in the summer, when it tried out in Long Island, there were complaints about the vulgarism in the dialogue. He understood that during rehearsal prior to the premiere the phrases were considerably toned down.

Following the adverse press, business for "Walk into My Parlor" has distributed big bundles of two-for-ones in the hope of bolstering the box office. In Brooklyn, it is mentioned for the Forrest Christmas week.

LAUREL, HARDY SEALED FOR 10 PIX AT 20TH

Hollywood, Dec. 2. 20th-Fox optioned Stan Laurel and Oliver Hardy for 10 pictures at \$20,000 each, as part of their contract to appear in "Pittfalls of a Big City," which rolls about March 15. Comics are tied up meanwhile to an eight-week stage tour, opening Dec. 31 at Fort Wayne, Ind.

CIO Raises Funds To Entertain U.S. Soldiers

Harford, Dec. 2. Louis Prima and Bunny Berigan bands are booked for Christmas at Harford, Conn., CIO Council, is staging at local Army Council Dec. 15.

Funds will be used to entertain the troops in the home for Christmas holidays.

Massey in Show at WB

Hollywood, Dec. 2. Warners signed Ray Massey to play in three pictures a year, with annual options.

He'll be working in "Armenic and Old Lace."

Jack Warner West
Jack Warner headed back to the Coast yesterday (Tuesday) after several weeks in New York. Accompanied by Mrs. Warner.

By ROSE MORRISON
George Jessel, who had only six months' schooling himself, lectured last Friday morning (28) at Columbia University. He spoke at one of a series of seminars on theatre and film, being conducted by Morris Ryskind at the school of journalism. And as playwright Russell Crouse, who was present, remarked, he offered the graduate students a liberal education.

As so often happens when people of the theatre lecture at Columbia, the New York drama critics were there too, more or less in effigy, at least. But while Jessel, unlike some of his predecessors, didn't offer sarcastic quotes that might blemish his future entertainment, he did comment at least one point that should cause a few criticism ears among the members of the New Critics' Circle. He also made, known several bits of news about his future plans. Above all, he provided a thoroughly entertaining and illuminating discussion period for the journalism hopefuls.

Despite an apparent nervousness as he moved the loud platform and seat himself in the single large armchair before the microphone, Jessel, the semi-curious, didn't offer sarcastic quotes that might blemish his future entertainment, he did comment at least one point that should cause a few criticism ears among the members of the New Critics' Circle. He also made, known several bits of news about his future plans. Above all, he provided a thoroughly entertaining and illuminating discussion period for the journalism hopefuls.

Freedom From Censorship
In the first portion of the session, Jessel, who has been making speeches to the audience before the start of each performance, he remarked that for a writer the theatre is preferable to radio because it is freer from censorship and control. In radio, he explained, the censor is always waiting for a nibble.

(Continued on page 56)

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DEFERRED COORDINATION BETWEEN THE DATING PIX AND THEIR PEX ON ACTION

Special Ballyhoo Depts. Find Sales Execs Anxious To Get New Film on the Market Regardless of Exploitation Campaigns Being Ready

Entire structure of special picture exploitation departments will have to undergo searching re-examination, according to some top executives, with two important problems reportedly requiring prompt attention.

First is matter of close coordination of bookings with exploitation facilities, especially in case of big special pictures. Second is matter of developing and keeping manpower, instead of haphazard hiring and firing of sales men at intervals, resulting in loss of salesmen in many cases.

Distribution of new films is not being timed to get full benefit of exploitation for which companies are short of salesmen. In many cases these days, thus bringing into question value of special exploitation. In many key spots pictures have had no exploitation due to premature booking.

‘Sales Chief’ First
Sales heads say dates come first even if it means sacrifice of exploitation. Publicists admit that dates can't be turned down when pictures are hot and exhibit want to buy, but they claim that some formula should be worked out to give product benefit of exploitation which is being paid. Continuation of salesmen's needs at least one month advance exploitation preparation and that minimum of 10 days in advance in almost every situation to be effective.

If exploitation is worth budgets being allotted for field work, various estimates at from \$20,000 to \$30,000 per picture, claim is that release and dates should be timed properly.

TOLER TO KEEP 'CHAN' GOING AS AN INDEP.

Hollywood, Dec. 2.—‘Charlie Chan’ recently dropped from the 20th-Fox production schedule, will continue with Academy of Motion Picture Arts and Sciences will be supervised this year by the same executive committee functioning a year ago. Pete Seiler, chairman, Gordon Hollingshead and Jules White were re-elected by acclamation, to handle the ballot.

Slight changes in the shorts awards voting rules were recommended by the branch committee and submitted to the Academy general committee for approval.

Ed Granger Joins Reps

Instead of joining United Artists with which he had been negotiating, Edmund Granger has closed a producer deal with Republic. He was recently an associate producer on the Warner lot. Granger's contract with Republic runs for three years. His father is Jimmie Granger, general sales manager of the company.

Putting on the Switch

Hollywood, Dec. 2.—‘Take a Letter, Darling,’ a tale of a business woman and her male secretary, went into production at Paramount with Rosalind Russell and Fred MacMurray co-starring. Film is directed by Mitchell Leisen.

WURTZEL DRAWS SIX MORE PIX AT 20TH

Six pictures added to Sol E. Wurtzel's production slate makes a total of 18 for his shooting season of 1941-42. Eighteen is the Milton Berle star, ‘Whispering Ghost’. With 10 features finished, Wurtzel has one in work, ‘You Can't Always Tell,’ other seven slated for 1942. After the first of the year, are ‘Hearts Don't Tell,’ ‘Jackpot,’ ‘The Imposter,’ ‘No Coffee in the Corner,’ ‘Sundown Jim,’ ‘Fitts of the Big City’ and the Berle entry.

Probable total for 20th-Fox will be 56, with 50 made in Hollywood and the rest in England.

9th Stockholders Suit Post-Browne & Boffi

Gertrude M. Pelham, holder of 100 shares of Warner Bros. common, filed suit Thursday in the U. S. supreme court against the company, its officers, directors, and also William Boffi and George E. Brown, claiming that the monies paid to them for the purchase of the company was ‘unlawful and illegal.’ An accounting and a return to the corporation of the monies is demanded. This is the ninth stockholder suit to come out of the Boffi-Browne connection on charges of racketeering, and the fourth to name as defendants. A plea to exonerate H. M. Warner, Waddell Catling, Stanleigh P. Friedman and Robert W. Perkins before trial is also on file.

Autry's Epic of Okla.

Hollywood, Dec. 2.—Gene Autry is going historic in ‘The Vanishing Pioneer,’ picturing the progress of Oklahoma from its old status as Indian Territory. Studio research workers have been sent to Tulsa and Oklahoma City to compile the time-honored events of the state's history.

KIDDING THE KILLING

Hollywood, Dec. 2.—‘Crime in Crayon,’ a haywire mystery yarn, is the next Ralph Dietrich production at 20th-Fox, with Eugene Forde slated as director.

Although they will be required in the role of a screwball film detective.

Distribs and Exhibs Rally to Chi For General Industry Unity Meet

In addition to exhibitor leaders from many parts of the country, a large delegation of Allied Motion Picture distributor representatives is expected to attend the meeting for industry unity to be held in Chicago starting Tuesday (9). Sales managers of most major studios and executives in distribution occupying high posts under them will probably be on hand since much importance is attached to the sessions in view of problems affecting pictures which call for a united front now more than at any other time in industry history.

Although they will be required to attend, reported United Artists and Universal have no present plans to participate. Ed L. Kuykendall, president of the Motion Picture Theatre Owners of America, came up from Oklahoma City, while other prominent exhibitor leaders will be Col. H. A. Role, president of the Allied States Assn.; Abram F. Myers, general counsel of Allied; Harry Brandt, president of the Independent The-

Reward

Hollywood, Dec. 2.—RKO's new money-making picture, ‘Suspicion,’ was said to be without a producer, according to the credits. Harry Edgington, director of the story, wrote out its ideas with Alfred Hitchcock, director, before checking off the list. Studio execs didn't like the picture until they discovered through grapevines that it was sold.

Whereupon they removed Edgington's name.

Park Your Fish In Theatres' Iceboxes, New Checkroom Request

Milwaukee, Dec. 2.—Checkroom service is no novel to theatre patrons, but a unique extension of this idea is being offered customers of the Warner. This house has installed refrigeration service, so that housewives who do the shopping for their park their fish, fowl, meats or other perishable foods without charge in the theatre cool receptacles while they attend the show with no fear of their spoils spoiling in the meantime. Incidentally, the Warner in recent advertising takes a rap at the Fox downtown house, whose patrons have complained about the practice of having intermissions for the vending of soft drinks. Say the Warner blurb: ‘Enjoy our entertainment without interruptions.’

Murieta on Rampage Again in Two Studios

Hollywood, Dec. 2.—Joquin Murieta, early California bandit, is being revived as a romantic roughneck by two studios, Paramount and 20th-Fox. The old rogue becomes a hero in the person of Lee Remick, as portrayed by Irvin Cobb for Harry Sherman on the Paramount range. Marjorie Williams in the role of Joaquin's girl friend, the dead Marry Zannuck ranch, in Leniz.

Lantz Cartoon Scripts

Many story scenarios for Walt Lantz cartoons has been set up at Universal with hiring of Ben Hardaway, Charles Crouch and Ford Benes.

Scripters were formerly at Walt Disney and Leon Schlesinger studios.

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Indie Juice Rate Clipped

Hollywood, Dec. 2.—Independent producers draw reduced rate for juice required on sound tracks, under a new agreement between Western Electric and Independent Motion Picture Producers Association.

Cut in fees was announced by I. E. Chadwick, president of IMPPA, along with prospects of helpful results of Hays office rate and frozen funds now held by the British Government.

Court Nixes Fox's Plea: Out on Bail Pending an Appeal

Philadelphia, Dec. 2.—Federal Judge J. C. Bard today refused to reconsider sentence of year and a day and \$5,000 fine imposed on William Fox. Court also turned down a request by Martin W. Littleton, Jr., Fox's picture manager, claiming that Fox be allowed to change his plea of guilty to not guilty of conspiracy to defraud the bank on \$50,000 bail pending an appeal.

Littleton based his petition to the court on the grounds that there was an agreement between the Government and defense that the prosecution would not oppose Fox's bail.

The defendants, U. S. Circuit Court Judge J. Warren Davis and Morgan S. Kaufman, Scranton, Pa., went free after two trials ended in hung jury.

Judge Bard noted the plea against both Davis and Kaufman. The judge yesterday said he would be bound by the agreements made with the opposing counsel.

Judge Davis, Fox and Kaufman were indicted on charges of conspiracy to influence justice and defraud the United States. Fox testified at both trials that he had loaned Davis \$27,500 without security while his own company was in financial straits in Davis' court. The judge, since retired from the appellate bench, and Kaufman, accused of being the go-between, denied Fox's allegations.

'Constant Nymph' for Boyer, Fontaine at WB

Hollywood, Dec. 2.—Warner signed Charles Boyer and Jeanette MacDonald to star in ‘Constant Nymph,’ slated to start in January under direction of Edmund Goulding. Currently the stars are working in separate pictures on the 20th-Fox lot.

HUNTER PERRY'S IDEA

‘16 Worst Pictures of the Year—Otherwise His Bill is OK’

Hunter Perry, who thought ‘Vicki’ might be different by picking the 10 worst pictures of the year instead of the best for our country, getting adjustments from the distributors, states that business is on an even keel in Virginia and that the good in Newport News, where de-fense is a b.o. hypo.

Head of the Dominion Theatre circuit in Virginia, approached with Paramount, returned to Charlottesville, Va., Thursday night (27) after conferences in New York.

Take an Encore, Carmen

Hollywood, Dec. 2.—Carmen Miranda makes one more picture for 20th-Fox next summer as she takes an option lift by the Westwood studio.

Currently the South American actress is in the Olsen-Johnson stage show, ‘Sons of Fun,’ which opened Monday night (1) on Broadway.

Durbin Status Quo

Deanna Durbin situation at the Universal studios shows no signs of improvement, from accounts, with her apparently determined to put off further approach until the spring.

It is held that Miss Durbin will likely prove more amenable as time passes and she becomes more anxious to resume activity.

20TH'S WOBBER MAY ORESIDE IN EAST INDEF

Herman Wobber plans to remain with 20th-Fox as distribution chief for at least several months, and possibly longer, according to Tom Connors as personal assistant to Sidney R. Kent, with distribution both on the Coast and in partial to reports that Wobber would return to his San Francisco home grounds around Jan. 1 when Connors comes in.

Question as to permanency of his stay in the east has been in question since he first took the job about four years ago. Wobber still has his family on the Coast and is partial to working out of Frisco as well as living there.

Status of the Wobber family corporation, which the 20th exec and his brother owned for many years ago in San Francisco, may have some bearing on the final decision. The Wobber corporation was formed many years ago by legal charter, from accounts, with each of the three brothers pooling their earnings and drawing fixed salaries.

Disney's Ad Lib Goodwill Travelog to Be Released

Hollywood, Dec. 2.—Response has been so great to the travelogue footage Walt Disney made in 1931, that the company recently for the Coordinator of Inter-American Affairs (Rockefeller Committee) that RKO should be considering distributing it commercially in the U. S. It was shot in 16 mm. Kodachrome, which will be printed in 35 mm. Technicolor if plans for general release go through.

Disney made the trip through S. A. as a goodwill mission, but without the entire making it an ‘official’ Governmental undertaking. It resulted in being an excellent center of interest in the U. S. and the common people of Latin America devised since the ‘Good Neighbor Policy’ became a major interest.

Rockefeller group provided Disney with the 16 mm. raw stock and he had to make his staff shot as it went. Footage is very much informal, the cartoonist and his aides appear to be quite a bit of it. To this, Disney is now adding some cartoon sequences. When he's finished, the travelogue is expected to run three or four reels.

Original intent was to distribute the 16 mm. product to schools, civic groups, etc., in the U. S. to better acquaint Americans with Latin America and to send it to Latin America for non-commercial distribution to show Disney in native settings.

Nice Guys Are Cry Babies

Hollywood, Dec. 2.—Next starer for Ida Lupino at Warners will be ‘The Damned Don't Cry,’ based on a novel by Harry Hervey.

Picture is slated for spring production, when Elaine Cain does the screenplay.

L. A. to N. Y.

Barney Balaban, Helen Broderick, Bob Clemens, Alfred Hitchcock, Stanley Griffith, Harry Eichelcock, Myrna Loy, Ruth Matteson, W. F. Rogers, Nicholas M. Schenck, Arthur Solomon, George S. Shumway, Warren William, Sam Wood, Robert Young.

N. Y. to L. A.

Frank Condon, Ned Devich, Emily M. Edwards, Jack Luitl, George Lobb, Arthur Pryor, Jr., Albert Schaff.

Lucas & Jenkins, Par and other Pix Majors to Deny Atlanta Trust Suit

Sued under the anti-trust laws, along other distributors and H. DeKalb & Jenkins circuit in Georgia, Paramount will make a general denial of all the allegations contained in the complaint filed by M. & M. in Atlanta during the past week. Par will handle defense and the action in connection with a special complaint to be retained in Atlanta by Lucas & Jenkins. Other studios who are parties to the action are also expected to put in a blanket denial within the next two weeks, including Metro, RKO, Warner Bros., 20th-Century-Fox, Universal and United Artists.

In addition to the seven distributors, Lucas & Jenkins, Inc. and several theatre operating subsidiaries, Atlanta Lucas and Jenkins, Inc. is named personally as a defendant. They are partners with Par in Atlanta and other Georgia spots with 54 theatres.

Charles Mion and W. T. Murray, who brought the suit alleging conspiracy in restraint of trade and asking triple damages of \$1,562,785, operate show down towns in Atlanta and three suburban houses. The Rialto, which they have had for several years, is not included in the suit.

M. & M.'s Theatre

In 1940, according to the complaint, three theatres were built for Mion & Murray, the Little Five Points in Atlanta, the East Point in East Point, Ga., and the Decatur, Decatur, Ga. Leases for 15 years were taken, amounting to \$14,000 a year, and the equipment paid for by the exhibitors plus certain building costs they bore ran to \$50,746.

In computing the damages suffered, Mion & Murray claim the net loss on operation of the three theatres from Sept. 10, 1940 to Nov. 15, 1941, was \$35,037, exclusive of depreciation. For the term of the leases the total of \$19,150 is thrown in as a damages while still another item is \$243,000, representing profit the three theatres should have made as well as make for the remaining 14 years under the lease. It is asserted that the total of \$100 a week profit to each theatre.

The petition states, in part: "It is upon as the plaintiff made known its intention to lease and operate the three neighborhood theatres as proposed, the exhibitor defendants, Arthur Lucas and William Jenkins, conspired to restrain and carry out plan to maintain a monopoly and restrain competition in the operation of the aforesaid three theatres to force plaintiff out of business by preventing plaintiff from obtaining such feature motion pictures as would enable plaintiff to continue its operation of said theatres."

It is set forth that Lucas & Jenkins increased the seating capacity of its DeKalb 50% in the face of a new indie DeKalb, bought the DeKalb and the Little Five Points in Atlanta, the Decatur, the Decatur, and also built the houses at East Point, Ga. These three L&J houses are in direct competition with the M&M's.

The complaint states that pictures are old by the time the M&M's theatres receive them, but the extent of the clearance set against the circuit in favor of L&J is not indicated. It merely says that a "definite period" is involved.

Schad vs. WB-Fox-W.V. Set for Trial on Jan. 29

Philadelphia, Dec. 2. The U. S. District Court last week set Jan. 29 for trial the final hearing in the \$750,000 damage suit filed by the Schad Theatre, Reading, Pa., against 20th-Fox, Warner Bros. and the Warner Interests. The case will be heard by Judge J. C. Miller. The plaintiffs, Harry J. Schad and Rallie R. Schad, who operate the theatre, are suing the defendants of alleged engaging in a conspiracy to injure the actor after he refused to renew a lease on the house to Warner at a lower rental figure.

It is the largest amount of damage ever asked in an anti-trust suit in Philly courts up to now.

One Long Reel

Marathon record for one-picture shows is credited to Ray McCullough, who made a picture at Republic. Under the Will Hays dictum, an actor is permitted to make a picture of a single reel against all other exhibitors for one film.

Middletown takes his three in a picture against all other exhibitors and continues to stagger through 161 more scenes.

COL'S FIRST QUARTER NET IS \$261,705

Columbia Pictures net profit amounted to \$281,705 for the first quarter of the company's fiscal year ending last Sept. 27. This compares with profit of \$153,878 earned in corresponding period ending Sept. 28, 1940. Profit figure in both instances is after provisions for Federal income and other taxes.

No provision was made for monies previously restricted in England, because Columbia has no way of determining how much of these funds may be permanently blocked.

The statement pointed out, Corporation showed working capital of \$1,818,190, with current liabilities of \$1,437,078 and liabilities at \$2,588,585.

Harry Chinn, in his report to stockholders said that results thus far indicate the second quarter of company's fiscal year indicate a company may be permanently blocked.

COLUMBIA PICTURES EARNINGS, 1939-41

Net profit, except as noted: (1) deficit.	
1939	\$1,295,598
1940	\$60,689
1941	574,292
1932	1,008,834
1933	1,058,289
1934	1,151,287
1935	1,151,287
1936	1,151,287
1937	1,151,287
1938	1,151,287
1939	1,151,287
1940	1,151,287
1941	1,151,287
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1994	1,151,287
1995	1,151,287
1996	1,151,287
1997	1,151,287
1998	1,151,287
1999	1,151,287
2000	1,151,287

First Second Third Quarter Quarter Quarter

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2298 2299 2300

2301 2302 2303

2304 2305 2306

2307 2308 2309

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2313 2314 2315

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2319 2320 2321

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2325 2326 2327

2328 2329 2330

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2382 2383 2384

2385 2386 2387

23

NO PROSPECTORS IN CHAINS

WB and Par's %, and RKO's Upped Rentals Stalemate Minn. Buying

Minneapolis, Dec. 2. Twin City Independent exhibitors' buyers strike continues as film companies refuse to back down on their allegedly 'exorbitant' demands and Northwest Allied holds constant meetings which the trade theatre owners threaten all sorts of dire things.

The Minneapolis and St. Paul independents' indignation hit its high when Warner Bros. revealed its Twin City deal calling for three pictures at 50%, five at 40% and the balance flat at approximately 10% higher than a year ago. The Twin City boys hitherto always have bought flat from all companies excepting Metro and are on record to resist percentage to the last ditch.

With Paramount remaining adamant on its demand for two at 50%, four at 40% and the balance flat at 50% to 100% higher than a year ago, and with RKO upping its prices from 100-300% over a year ago, the Twin City independents, who sponsored the state non-decree decree law under which all the companies excepting M-G now are selling, are finding that they are fighting but with no success. In fact, they question whether they'd be any worse buying under the new law in blocks at five than under the law which requires the distributors to sell their entire season's product subject to a minimum 20% cancellation privilege.

20th-Fox, U.A. Unannounced 20th-Fox and United Artists have announced their new rates for the Twin City Independents—yet Metro still hasn't applied for release under the decree to general to sell in Minnesota. All of the companies now sell claiming that they're landing contracts as fast as they can write them out-of-town, although Northwest Allied leaders assure these deals offered to the trade in the state's smaller towns as 'brutal'.

In the meanwhile, the product situation gets increasingly worse every day for the Minneapolis and St. Paul Independent houses. Many of them now are forced to use the same lower group pictures and repeats even on Sundays and business, while much better inventory than a year ago is far off in most of the neighborhood and suburban situations.

Showing New-Season Product Because Minnesota Amus Co. (Paramount) had a M-G franchise, it has been showing the new-season product for more than a month and many Metro pictures would be almost immediately available for the Twin City neighborhood and suburban spots if the company starts selling and the exhibitors will buy. Par too will be available in a few weeks and then, the trade points out, it will be interesting to see if the independents still will refuse to buy. In the case of the other companies, it's indicated that downtown protection may be waived temporarily because of the emergency situation in order to help out the neighborhood spots, providing that deals are made.

Drama managers apparently are not disturbed by the Twin City independents' threats to go to double rentals and their admissions to 11c, using whatever minor product they can pick up, or to close up entirely. They think the exhibitors are bluffing and assert that the latter won't cut their noses to spite their faces.

Pre-Xmas Opposish

Minneapolis, Dec. 2. There's a new sort of opposition this Christmas period. Free shows in some of the loop store display windows use SRO. Brief dramas are shown out by animated dummies in the windows and a p.a. system carries the dialog, from hidden records, through the plate glass.

Miscast Then

Metro's current release of 'Mata Hari' is shocking the 'Andy Hardy' fans. They're aghast at finding patriotic Judge Hardy (Lewis Stone) was the chief of the German spy system during the last war.

WB \$5,429,302 DOUBLES 1940

Warner Bros. net profit of \$5,429,302 for the fiscal year ending last Aug. 30 not only nearly doubled that of the 1940, but was the greatest for the corporation in 11 years aside from the bullish year of 1937 when Warner's profit reached \$5,878,183. Amount was right in line with Wall Street expectations, representing \$1.38 on the common compared with \$1.36 in the fiscal year ending Aug. 31, 1940, when operating profit was \$2,747,472.

WB ANNUAL EARNINGS, 1938-41

	Net profit
1938.....	\$7,074,831
1939.....	\$7,910,695
1940.....	\$5,878,183
1941.....	\$5,429,302

	(1940 by Quarters)
First quarter.....	\$840,129
Second quarter.....	376,808
Third quarter.....	822,216
Fourth quarter.....	798,739
1941.....	\$5,429,302

* Deficit.

First quarter.....\$1,278,318

Second quarter.....1,508,228

Third quarter.....1,850,901

Fourth quarter.....955,857

MORE SALESMEN DEEMED CERTAIN

Product Moving Too Slow, Under the Consent Decree's Machinery—Some Exchanges Radically Under-managed to Contact All Prospects

REPEATED CALLS

Because of the burden placed upon the selling forces of the consent decree companies, whose new season's films are moving slower than anticipated, they may have to increase the number of salesmen in the various exchanges or at least some of them where the pressure is becoming too great. Some branches of decree distributors are said to be well enough stocked with sellers while others are trying to get along with short staffs, the same as under the old system.

The decree has placed an added heavy burden on the branch managers as well as the film peddlers working under them, with the men in charge of offices going out on a lot of deals themselves, especially where trouble is being encountered. Additionally, the district managers are tearing up the rails and the roads getting around to the exchanges under them and to the larger accounts.

Pace Is Killing Salesmen saying say the pace is killing, worse than they had anticipated under the decree; that they are still being underpaid. In the opinion of sources familiar with the situation; but added that if a call suddenly goes out for additional men, they aren't going to be easy to get. Chances are the exchanges would draw on booking departments as much as possible or might go further with the student-salesman plan instituted by Metro and RKO a couple years ago to train men from the bottom up, graduating their salaries as they advanced.

A seller explains what is happening by pointing out that where companies formerly sold full-line, closing for an entire season in one swoop, now if a salesman has 100 prospects to cover, it amounts to

Canada Frowns on Upping B.O. Where It 'Costs the Public More.' But Also Freezes Rentals Ceiling

Now It's 'Commando'

Recent news stories about England's 'Commandos' troops specially outfitted and trained to invade foreign shores under the most difficult conditions, have brought on the usual crop of registrations of film titles based on the idea. Companies laying claim to 'Commando' as a label include RKO, Paramount, Selznick, Universal and Metro.

Last year's fave in this category was 'Burna Road.'

FRIEDL CHAIN BIZ UP 10-12%

Minneapolis, Dec. 2. John J. Friedl, Minnesota's 'Amus Co. (Paramount circuit)' head, reports that the chain showed a 40% business increase during the week before Thanksgiving this year, compared to the similar period a year ago.

Theatre business improvement in the territory, as far as the Minnesota circuit is concerned, has been 'general and notable' since July 1 and 'is continuing,' according to Friedl. He believes that the 1941-42 gain over 1940-41 will be from 10-12%.

March of Dimes Set

C. C. Moskowitz and Harry Brandt, co-chairmen of the film business committees for 1942 March of Dimes, and Oscar A. Doob, national publicity chairman, were in Washington yesterday (Tuesday), to attend a meeting of 48 chairmen representing the general March of Dimes committees from each state.

Campaign plans for the industry were outlined.

1,000 where a total of 50 pictures are being sold on the year. Companies employ from 100 to 325 salesmen, an average of only between three and four to an exchange.

Apparently the Canadian government will not permit exhibitors to shift source of price-change in the face of the freezing provisions recently instituted above the border. In soundbite in the previous Central Administrator having jurisdiction over theatres, J. J. Fitzgibbon, president of Talmont Players-Canadian, was told that there could be no juggling if it was to cost the public more.

A further restriction, but one which pleases the theatre operators, giving them a probable offset against inability to raise admission scales, calls for the freezing of film rentals. The likelihood is that rental levels for last season (1940-41) or the prior season (1939-40), will be more likely both rather than either of these seasons, will be used as the basis for the freezing. Study now getting close to a point of view maximum on rentals might cause hardships. Where a distributor may have had to produce the past two seasons, being forced to accept lower terms, this year that distributor might have a higher entitling him to a much higher return.

Stage 15-Oct. 11 Average

In arriving at boxoffice admission figures, the Canadian government waited until after Oct. 11 and then took the sales charged between Oct. 11 and Oct. 15 as the average. What was in Fitzgibbon's mind was to make the matter up with the Price Control Board. He said that price-changes could be altered so that, for instance, where a theatre formerly was getting 25c to 1c, it could get 25c to 10c and then move into its 35c matinee price, also. He said that the government of 8 p. m. in order to go into an evening 35c admission bracket. While he said that the government was not making a decision, he said that he doubted that this can be done.

New York, Dec. 2. The border is running somewhat under the gun, but it is not making a defense, they are not making up for the defection in territories not so far from the border. They are making the poorest showing at the present time, the F-P-C president says.

In addition to looking in on home office Paramount executives, Fitzgibbon was down on negotiations with Universal for its product where he not in conflict with Odeon, which has already bought it for its town. F-P-C has long-term franchises with RKO and 20th, which already has for this season are Paramount, Warner Bros. and Metro.

United Det. In UA Deal, Latter Abandons Dicker For RKO Downtown, Det.

Detroit, Dec. 2. Signing of a deal by United Detroit Theatres, which operate three of the first-run houses here, for the new United Artists product, has washed out the latter company's dicker for a downtown house. Interest had been centered on the former RKO Downtown, in more recent usage a nitery. While UA has been scouting the possibilities of direct house ownership, the strategy in Detroit had been to give the company a first-run outlet in the loop should the deal with United Detroit fall through.

The deal with UA was the second put through by the extensive United Detroit chain here, the only other one having been closed, being with Columbia. As yet the chain has not signed for any of the films under the New York consent decree terms. There is no unusual blockade in the first-run anticipations here, since Detroit, with few exceptions, rates itself slightly off the national pace on openings and the situation here is an annual repeater.

36th ANNIVERSARY NUMBER

of VARIETY

To Be Published Late This Month

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Special Exploitation Advantages

Reservations and Copy May Be Sent to Any Variety Office

NEW YORK 154 W. 46th St. HOLLYWOOD 1708 N. Vine St. CHICAGO 54 W. Randolph St. LONDON 8 St. Martin's Pl.

Greta Garbo Huge \$21,000 in Philly; 'Boots 15½% G.H.O., Toxos' Big \$15,000.

Philadelphia, Dec. 2. With delirium jammed for brisk **Thanksgiving** Day weekend, the added lure of the "New Woman" and the subsequent pull in local runs for **"Boots"** rather than a damper for the Garbo film. It is running neck-and-neck with **"Birth of a Blues"** for town leadership. **"Little Fools"** also is making real coin, with **"Our Sergeant York"** also riding the **"Boots"** wave.

Estimates for This Week
Boots (WB) (1,305; 25-48-57-48)—**"Little Fools"** (RKO). Back to standard prices and zingy \$15,000. Last week, **"Boots"** (WB) bowed out with a hefty \$8,500 for six days of its run.
Arada (Sabely) (300; 34-46-57)—**Belong to Me** (WB).
Through (M-G) good \$7,700 for six days of second week.
Boys (WB) (2,200; 35-47-54-46)—**Two-Faced Woman** (WB).
Up in publicity anti-Catholic slant, with elegant \$12,000. Last week, started with **U. S.** money \$13,000.

Boys (WB) (2,200; 35-47-54-46-75)—**New York Town** (Par).
With Johnny Long, **Hercules** (200), **Up** on stage. **Winning** \$28,000, with Jan. 16 for **"Boys"** and **Erskine Hawkins** plus **Inkspots** through **Two-Faced Woman** (WB).
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Key City Grosses

Estimated Total Gross
Last Week.....\$1,833,540
(Based on 26 cities, 179 theatres, chiefly first-run, including New York)
Total Gross Same Week
Last Year.....\$1,589,800
(Based on 26 cities, 170 theatres)

Seattle Bowed Down With H.G.'s; 'Thin Man' Smash \$6,700, Eve 56

Seattle, Dec. 2. There's only one new first-run picture in town, **"Sylkark"**, at the Paramount. It's a picture of the year, pretty much however. This has resulted in sales becoming the rule in place of the public features. Besides giving nice turnover, Saturday, Sunday and holiday prices, **"Sylkark"** is running a new show.

Estimates for This Week
Blue Mouse (Hammer-Evergreen) (WB) (1,040; 25-48-57-48)—**"Thin Man"** (RKO) (3d wk) and **"Little Fools"** (RKO) (2d wk).
Boys (WB) (2,200; 35-47-54-46-75)—**New York Town** (Par).
With Johnny Long, **Hercules** (200), **Up** on stage. **Winning** \$28,000, with Jan. 16 for **"Boys"** and **Erskine Hawkins** plus **Inkspots** through **Two-Faced Woman** (WB).
Up in publicity anti-Catholic slant, with elegant \$12,000. Last week, started with **U. S.** money \$13,000.

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Powell-Loy \$11,000 On Second Buff. Week

Buffalo, Dec. 2. Potent holdover fare is mounting the first-run spots with highly gratifying results in practically all quarters.

Estimates for This Week
Boys (WB) (2,200; 35-47-54-46-75)—**New York Town** (Par) and **Ted** (WB) (2d wk).
Boys (WB) (2,200; 35-47-54-46-75)—**New York Town** (Par) and **Ted** (WB) (2d wk).
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Abbott-Costello Soaring High To Top L.A. Biz, \$34,500; 'Swamp Water' \$24,500, 'Falcon' - Target 16½% G.H.O.

Broadway Grosses

Estimated Total Gross
This Week.....\$350,000
(Used on 18 theatres)
Total Gross Same Week
Last Year.....\$311,760
(Based on 13 theatres)

'Keep 'Em Flying' \$15,000 Prov. Leader, \$8C Ditto 'Thin Man' 8C Ditto

Providence, Dec. 2. With three holdovers in town, it looks like a fairly good week all around. **"Sylkark"** at Strand is looking forward to a stiff run, while **"Keep 'Em Flying"** at Malesie and **"Suspicion"** at RKO Abbe are doing well on their second weeks.

Estimates for This Week
Albee (RKO) (2,200; 38-50-30)—**"Suspicion"** (RKO) and **"Unexpected"** (RKO) (2d wk).
Boys (WB) (2,200; 35-47-54-46-75)—**New York Town** (Par).
With Johnny Long, **Hercules** (200), **Up** on stage. **Winning** \$28,000, with Jan. 16 for **"Boys"** and **Erskine Hawkins** plus **Inkspots** through **Two-Faced Woman** (WB).
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Los Angeles, Dec. 2. More lure to show windows than marquee appeal is being shown, passing up most first-run cinemas. **"Sylkark"** at Strand is looking forward to a stiff run, while **"Keep 'Em Flying"** at Malesie and **"Suspicion"** at RKO Abbe are doing well on their second weeks.

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NATIONAL BOXOFFICE SURVEY

'Keep 'Em Flying' With A. C. & S. Soaring - 'Thin Man' Big Substantial - Flynn-de Havilland Combo Strong In 'Boots'

Looks as if Abbott & Costello are doing a pre-release dual Santa Claus. That stretch between **"Thanksgiving"** and **"Christmas"** which shown always have regarded as light fare. **"Keep 'Em Flying"** (WB) (2d wk) is the boxoffice leader of the week. **"Thin Man"** (RKO) (3d wk) is also doing well, with prospects of equaling **"In the Navy"** for continuous first runs. **"Suspicion"** (RKO) (2d wk) is also doing well, with prospects of equaling **"In the Navy"** for continuous first runs. **"Suspicion"** (RKO) (2d wk) is also doing well, with prospects of equaling **"In the Navy"** for continuous first runs.

Following closely is **"Shadow of Thin Man"** (M-G). The William Powell series of whodunits. Top takings are reported from Minneapolis, Montreal, Portland, Memphis and Seattle. **"Thin Man"** (RKO) (3d wk) is also doing well, with prospects of equaling **"In the Navy"** for continuous first runs. **"Suspicion"** (RKO) (2d wk) is also doing well, with prospects of equaling **"In the Navy"** for continuous first runs.

And Olivia de Havilland are carrying this to exceptional grosses. Exhibitor interest generally during the week was directed to the boxoffice performance of **"Two-Faced Woman"** (M-G), starring Greta Garbo, which has run smack into Legion of Decency penalty. Film is doing well in the west cities. Publicity attendant on banning has created mixed boxoffice reactions. In Chicago the film opened quiet for day \$14,000. It is doing well in Frisco and Kansas City, and far above average in Philadelphia. In Louisville it is stumbling, but is doing well in Indianapolis. **"Thin Man"** (RKO) (3d wk) is also doing well, with prospects of equaling **"In the Navy"** for continuous first runs.

At the booking desk **"Yank in R. A. F."** (20th), which has played nearly every key first run, is holding its own in Chicago with \$14,000. **"Thin Man"** (RKO) (3d wk) is also doing well, with prospects of equaling **"In the Navy"** for continuous first runs. **"Suspicion"** (RKO) (2d wk) is also doing well, with prospects of equaling **"In the Navy"** for continuous first runs.

Wave of Phonny \$5 Bills Hits Midwest Theatres

Detroit, Dec. 2. If you sell a \$5 bill to a film cashier in the Midwest you probably will be delayed on getting your change. The area has been flooded with counterfeit \$5s, with theatres, cigar stores and small restaurants all being hit. The counterfeiting is its efforts to area.

COLOSSAL! Terrific! SMASHO



**ORPHEUM,
ST. PAUL**
225% of
Previous Abbott &
Costello Openings!



"Rough and tumble...
should tickle almost
anyone's ribs!"
—*Bosley Crowther,*
N. Y. Times



PALACE, STAMFORD
170% of
Previous Abbott &
Costello Openings!



"Outrageously funny...
Abbott and Costello
terrific!"
—*William Boehnel,*
World-Telegram



FOX, DETROIT
150% of
Previous Abbott &
Costello Openings!



"... Another
natural!"
—*Daily Variety*
"Will make
money!"
—*Hollywood Reporter*



PALACE, LAWRENCE, MASS.
155% of
Previous Abbott &
Costello Openings!



"Fast and funny
... one laugh
after another!"
—*Ross Pelzwick,*
Journal-American



**INDIANA,
INDIANAPOLIS**
165% of
Previous Abbott &
Costello Openings!



CIVIC, PORTLAND, ME.
215% of
Previous Abbott &
Costello Openings!



"A wild comedy...
continual laughter!"
—*Eileen Creelman,*
N. Y. Sun
"Hilarious!"
—*Howard Barnes,*
Herald Tribune



KEITH'S, DAYTON
120% of
Previous Abbott &
Costello Openings!



"Profitable attrac-
tion." —*Variety*
"Certain to send
grosses zooming!"
—*Showman's*
Trade Review



BUD ABBOTT and LOU COSTELLO
"KEEP 'EM FLYING"
with **CAROL LARSON**
WILLIAM CAGNEY • **DICK FORAN**
CHARLES L. BRONSON
Screenplay by Tree Boardman, Original Story by Edmond Rostand
Directed by **ARTHUR LUBIN** • Associate Producer
A UNIVERSAL PICTURE

UNIVERSAL'S CHRISTMAS GIFT TO

STUPENDOUS! Take your choice!



**BROADWAY,
PORTLAND, ORE.**
275% of
Previous Abbott &
Costello Openings!



"Reaches the
stratosphere
for comedy
...it's tops!"
—Harold Conrad,
B'klyn Eagle



STRAND, BINGHAMTON
160% of
Previous Abbott &
Costello Openings!



**STATE,
NEW BEDFORD**
210% of
Previous Abbott &
Costello Openings!



MAJESTIC, PROVIDENCE
130% of
Previous Abbott &
Costello Openings!



"Costello is the funniest
comedian since Chaplin"
—Film Daily
"He is in a class by him-
self!" —Archer Winston,
N. Y. Post
"One of the funniest com-
ics that ever lived!"
—Lee Mortimer, Daily Mirror



**UPTOWN,
KANSAS CITY**
153% of
Previous Abbott &
Costello Openings!



"CAPACITY CROWDS,
to 2:30 A. M."
—Astor Theatre,
Reading, Pa.



"The answer to a
box-office prayer!"
—Motion
Picture Herald
"Score another for
Universal!"—Motion
Picture Daily



KEITH'S, DAYTON
125% of
Previous Abbott &
Costello Openings!



RIVOLI, TOLEDO
150% of
Previous Abbott &
Costello Openings!

Abbott and Costello Pack the Criterion

Lon Costello and Bud Abbott share top honors with Merle Page in the Loew's Criterion comedy, "Keep 'Em Flying."

By KATE CAMERON.
Universal picture directed by Arthur Lubin, by Edmund L. Hartman. Presented at Loew's Criterion Theatre.

"Keep 'Em Flying." Universal picture directed by Arthur Lubin, by Edmund L. Hartman. Presented at Loew's Criterion Theatre.
Screen play by "Bob" Boardman, Nat Perrin and John Grant from story
Running time 1 hour 58 minutes

DAILY NEWS, THURSDAY, NOVEMBER 27, 1941

CAST:
 Bud Abbott
 Lon Costello
 Merle Page
 Harold Hecht
 Charles Lane
 Dick Jones
 Frank Conroy
 William Cagney
 John Johnston
 William Bradley
 Craig Johnson
 William Hayden
 George E. Stone
 Victor Kevorkian

Abbott and Costello are just what the doctor ordered for the Criterion Theatre, as Universal's comedians have given that house a bypo with "Keep 'Em Flying," which has sent its box office receipts soaring. In this, their third service picture and fourth starring production for Universal, the ex-berlesque pair are giving the Criterion's patrons a great mauls laughs for their money.

What a
RAVE
from the
New York
Daily News!

AMERICA'S EXHIBITORS! Now Dating!

U.S. Film Distribution in Japan Looms as Increasing Problem Due to Grew's Evacuation Order

Sulpacha (Lococo) (950; \$3-2.50)—
'Hold Back Dawn' (Par). 23,000 on
second week. Indefinite run.
Ocean (Coll, Gatti y Cia.) (2,800;
\$1.50-1.20) — 'Blonda Inspiration'
(M-G). Offish 8,000.

THEY'VE PICKED OUT THEIR XMAS PRESENT ALREADY AT



- The Stanley, Pittsburgh, Pa.
- The Cambria, Johnstown, Pa.
- The Capitol, Steubenville, Ohio
- The Branford, Newark, N. J.
- The Stanley, Jersey City, N. J.
- The Fabian, Paterson, N. J.
- The Montauk, Passaic, N. J.
- The Stanley, Baltimore, Md.
- The Earle, Washington, D. C.
- The Ambassador, Washington, D. C.
- The Warner, Milwaukee, Wisc.
- The Venetian, Racine, Wisc.
- The Sheboygan, Sheboygan, Wisc.
- The Capitol, Madison, Wisc.
- The Rio, Appleton, Wisc.
- The Bay, Green Bay, Wisc.
- The Strand, Oshkosh, Wisc.
- The Kenosha, Kenosha, Wisc.
- The Warner, Memphis, Tenn.
- The Strand, Albany, N. Y.
- The Avon, Utica, N. Y.
- The Regent, Elmira, N. Y.
- The Palace, Jamestown, N. Y.
- The Haven, Olean, N. Y.
- The Warner, Reading, Pa.
- The Queen, Wilmington, Del.
- The Roger Sherman, New Haven, Conn.
- The Warner, Bridgeport, Conn.
- The Strand, Hartford, Conn.
- The Capitol, Springfield, Mass.
- The Warner, Worcester, Mass.
- The State, Waterbury, Conn.
- The Garde, New London, Conn.
- The Sherman, Chillicothe, Ohio
- The Leroy, Portsmouth, Ohio



JIMMY
DURA

"NAVY BLUES"





PHIL

JANE

THE SILVERS WYMAN

THEY'RE A NEW TEAM! AND THEY'RE A SCREAM!

"SEXTETTE" • MATTY MALNECK AND HIS ORCHESTRA • Directed by LEWIS SEILER

Original Screen Play by Paul Gerard Smith and George Beatty



LOOK WHO'S LAUGHING!

SAN FRANCISCO'S

LAUGHING with a terrific two weeks and a socko **THIRD-WEEK HOLDOVER** at the Golden Gate.

LOUISVILLE'S

LAUGHING with the biggest single day's business in the history of the Strand..and a happy **HOLDOVER!**

BUFFALO'S

LAUGHING with a **HOLDOVER** on top of an opening day that broke all records of the 20th Century Theatre!

OKLAHOMA CITY'S

LAUGHING because of the tremendous first week's business that brought a **HOLDOVER.**

READING'S

LAUGHING at the biggest business done by the house in months and months.

They're laughing in Glens Falls and Elmira, N. Y., where the picture did 50% better than the sock hit, "Kitty Foyle"... and in Gloversville, and Dunkirk, N. Y., where it also topped that top grosser... They're laughing with better-than-"Kitty Foyle"-business in Amarillo, Colorado Springs, Pueblo, Kokomo, Waterloo, and Springfield, Ohio...THEY'RE LAUGHING COAST TO COAST, because there are more openings and more holdovers this week and next as RKO's giant of laugh shows gets rolling everywhere!



BIG CITY...

MOLLY

SMALL TOWN...IT'S MOWING 'EM DOWN

EDGAR BERGEN

and

CHARLIE Mc CARTHY

LUCILLE BALL

FIBBER MCGEE

Look Who's Laughing

with
THE GREAT GILDERSLEEVE

R K O
RADIO
CITY
Produced and
Directed by
ALLAN DWAN
Play and Screen Play
by Anne Y. Brown

Advance Entertainment Chart

(Continued from page 18)

Paramount

	Preented	Com-	Shut-	New	Cut-	Top
	Weeks	ing	ting	Weeks	ting	Box
H. Sherman.....	37	13	6	14	2	
F. H. Sherman.....	3	1	6	1	2	
Picture.....	18	9	14	6		

Totals in cutting room or awaiting release:

THE GREAT MAN'S LADY, formerly PIONEER						
Western; drama; prod. Harry Sherman; stars: William McCann; screenplay, W. R. River; camera, William Mellor; cast: Barbara, John Barrymore, Virginia						
Wheeler, Lloyd Clegg, Edna McDaniel, Thurston						
Ball, Katherine Stevens, Helen Lynd, Mary Tren-						
ter, Helen Littlefield, Anna O. Wilson						

TOMBSTONE, western; prod. Harry Sherman; stars: William McCann; no writing credits; camera, Russell Harlan; cast: Richard Dix, Don Castle, Frances Gifford, Edgar Buchanan, Cecil Bryan, Kent Taylor, Rex Brown, Harry Hedges; camera, John Seitz; cast: Richard Carlson, Nancy Kelly, Albert

FLY BY NIGHT, drama; asso. prod. Joseph Stinson; stars: William McCann; no writing credits; camera, Russell Harlan; cast: Richard Carlson, Nancy Kelly, Albert

BENNETT AND DIZZY, formerly MR. ANDERSON'S BOY, comedy-drama; asso. prod. Joseph Stinson; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

MALAYA, formerly HER JUNGLE MATE, drama; asso. prod. Joseph Stinson; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

THE REMARKABLE ANDREW, drama; prod. Richard Howard; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

LOUISIANA PURCHASE, musical (Technicolor); stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

THE WILD WIND, drama; prod. Cecil B. DeMille; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

THE BOAT, drama; prod. William Pine and W. C. Thomas; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

THE LITTLE NIP, drama; asso. prod. Paul Jones; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

THE MORNING AFTER, drama; prod. Sol C. Siegel; asso. prod. Joseph Stinson; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

THE LADY HAS PLANS, formerly THE GIRL SHE WAS FLYING, drama; asso. prod. Joseph Stinson; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

THE BROADWAY, drama; prod. Sol C. Siegel; asso. prod. Joseph Stinson; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

THE SUN, drama; prod. Sol C. Siegel; asso. prod. Joseph Stinson; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

THE MEXICAN SQUIRE, drama; prod. Sol C. Siegel; asso. prod. Joseph Stinson; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

THE VALLEY OF THE SUN, drama; prod. Sol C. Siegel; asso. prod. Joseph Stinson; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

THE SINGING WOMAN, drama; prod. Sol C. Siegel; asso. prod. Joseph Stinson; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

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non, Frank Ferguson, Bernadine Hayes, James Farley, Anita Campbell, Helen Brown, Edna May, Susan Anderson, Jack Baxley, Edie Chandler, Betty Farington, Gloria Williams, Charles McMurphy, Edwin Stanley, Charles Moore, Ernest S. Barker, Pat O'Malley, Lee Prather, Katharine Booth, Harry

OUT OF THE FRYING PAN, comedy; prod. Edward G. Griffin; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

TRUE TO THE ARMY, comedy; prod. Sol C. Siegel; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

AMERICAN EMPIRE, western; prod. Harry Sherman; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

I LIVE ON DANGER, drama; prod. William Pine; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

THE SINGING WOMAN, drama; prod. Sol C. Siegel; asso. prod. Joseph Stinson; stars: William McCann; no writing credits; camera, Don Papp; cast: Jimmy Lydon, Charles Smith, Harry Anderson, John

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tion. Spellman's sweeping note was submitted by various film officials to be so deftly worded that it could not be construed as a threat to the presence on Catholics in this country.

Further Action?
Industry officials are watching closely to see what the next move against "Two-Faced Woman" would be followed by similar steps by other special groups including the National Council of Churches, General Federation of Women's Clubs, I.W.O.A., and the Y. M. C. A.

It's been more or less known in the trade that the Legion has had storm warnings out regarding the moral trend of screen productions for several months. Also that it was only a matter of time until some picture was cracked down upon. To many in the industry, it has been no secret that the Decency board was virtually waiting to ban some film containing allegedly risqué material.

"Two-Faced Woman" was approved by the Hays office Production Code

What 'Variety' Said
Following excerpts from "Variety," which has been the most vocal in its criticism of the film, appeared in the Oct. 22 issue:

In a daring piece of showmanship, the Metro studio has broken down the long established screen tradition which has enveloped the Greta Garbo picture, and presents the one-time queen of mystery in a wild, and, certainly, very ugly, black-farce entitled "Two-Faced Woman."

But the action takes place in bedrooms, boudoirs and the psychological provinces of the mind. When the stars enter in their pajamas, or cutting up on the beach lounge, the picture is not about what the audience is thinking about, and the coordination

Just how some of the lines of dialog escaped the censors is as much of a mystery as the picture itself. Screen writers, S. N. Behrman, Salka Viertel and George Oppenheimer, who so cleverly dogged in providing a reasonably satisfactory film.

Of course, the intimacies elude the censors because the stars are not married, and the picture is naturalized importations from the Cagney world where the wife ascends during the picture as her own twin-sister just to test the throes of her husband's

"The Guardsman." Some of the elements of the eger male, mated together, making victims of the naturalized importations from the Cagney world where the wife ascends during the picture as her own twin-sister just to test the throes of her husband's

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Mocha Garbo Dips at B.O.

(Continued from page 1)

In Providence, but declining to enlarge on the statement.

Boston's censor of entertainment has banned the picture for showing in any club theatre. Rochester, N. Y., bishop blasted the film in a letter to the National Board of Censorship. Letter was released to the press the same day the Garbo picture opened.

Albany director of Legion called on all members of the organization to sign a petition to the Hays office. While the Hays office is not expected to take any action, the decision to tighten up on the enforcement of the present code is a possibility.

Pa. Censor Head Calls 'Morals' Ban 'Silly'

Philadelphia, Dec. 2. Metro's "Two-Faced Woman," condemned as "dangerous to public morals," has been called "silly" by the chairman of Pennsylvania's Board of Censorship.

The board, which passed the Garbo-Douglas film in its entirety, the board however sent the picture to the public with the warning: "The Pennsylvania board approved the picture 'without any deletions,' said Mr. J. B. Carroll, board chairman, 'but we notified the Hays of our opinion that we disapproved of this type of picture. In such situations in the film are more silly than serious, and are altogether in the opinion of the board.'"

"Two-Faced Woman" opened Thursday (27) at the Stanley-Warner Boyd.

Critic Slams Providence, Dec. 2.

After local police censors banned "Two-Faced Woman" here, Garrett Byrne, movie picture critic of the Evening Bulletin, local sheet, viewed the production at Springfield, Mass., writing in the paper:

"The film, as played for what it is, is, I think, has been no effort to show any of the picture's faults, rather the general atmosphere is one of comically fantastic make-believe, rather than of reality. The narrative conforms to the ethic of the picture, and the picture is in fact in that good (the skier) prevails over evil (the bogus twin)."

"The film is a waste and is obviously not a fable for the young or for those who would mistake it as a picture of the life of the times. It is neither a great film nor an important one."

Milwaukee Film Milwaukee, Dec. 2.

With the Herald-Citizen (Catholic weekly) faulting a front page headline, "Garbo Film Is Condemned," immediately prior to the opening of "Two-Faced Woman" (M-G's) at the Fox Wisconsin on Thursday (27), Mayor C. F. Zeidler's censorship board swung into belligerent action.

Only a few minutes before "Two-Faced Woman" was due to open here, the censor board called the Legion office and said that the picture of Decency had raised a red flag.

The picture, "condemned" for being allegedly "immoral," was taken in its attitude toward marriage, as a replacement. Main reason for the picture's status at first is that it is a picture of a woman who is married and who is having an affair with another man.

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"BALL OF FIRE" BIG FOR NEW YEAR'S

RKO SEVEN CORPORATION
RKO BUILDING RADIO CITY



November 19, 1941

OFFICE OF THE
VICE-PRESIDENT
IN CHARGE OF
THEATRE OPERATIONS

Mr. Sam Goldwyn
7210 Santa Monica Blvd.
Los Angeles, Calif.

Dear Sam:

Having gone to Hollywood for the express purpose of looking at BALL OF FIRE and having seen it twice before audiences at sneak previews I want to repeat that I expect it to be one of the year's biggest box office attractions.

To back up that confidence I am happy to tell you that I have arranged for BALL OF FIRE to open in a large number of our theatres New Year's week. I cannot imagine a more suitable or profitable picture for that preferred playing time.

BALL OF FIRE has everything a fine picture should have - marvelous comedy and glorious romance. Gary Cooper is just as the public likes him best. Barbara Stanwyck has the best part in her brilliant career. In fact every member of the cast is perfect and needless to say the whole production reflects the good taste and high quality that we have come to expect in every Goldwyn picture.

I am glad to have seen you again and to have had the opportunity of looking at BALL OF FIRE. It is a grand show and great entertainment. I know that RKO can look forward to one of its biggest New Year's weeks.

Kind personal regards.

Sincerely yours,

Charles W. Koerner
C. W. Koerner



DWARFS ALL PREVIOUS ACHIEVEMENTS OF THE ADVENTURE SCREEN!

**\$100,000 CAMPAIGN TIME
TO YOUR CHRISTMAS DATES**
Page after page of national magazine
advertising! Break after break of ticket-
selling publicity! Wherever the public
looks it sees the smash pre-selling to
turn the holiday crowds you want!

Edward Small presents

ALEXANDRE DUMAS' masterpiece of adventure and romance

THE **CORSICAN BROTHERS** STARRING **DOUGLAS FAIRBANKS, JR.**

with RUTH WARRICK · AKIM TAMIROFF · J. Carrol Naish · H. B. Warner
Henry Wilcoxon · John Emery · Gloria Holden · Veda Ann Borg · Gregory Ratoff

Screenplay by George Bruce · From a free adaptation of the Dumas story
by George Bruce and Howard Estabrook

RELEASED THRU UNITED ARTISTS

S. R. O.

450 EXHIBITORS STAND to see Paramount's "Louisiana Purchase"!

The Normandie Theatre in New York seats 589 persons.

Paramount scheduled its New York trade showing of "Louisiana Purchase" at the Normandie. But when 11 a.m. Friday—screening time—came around, every seat was filled and **THERE WERE 450 EXHIBITOR STANDEES!** And they all remained to applaud the fade-out!

The answer? Word's gone around the industry that in "LOUISIANA PURCHASE," Paramount has served up a holiday show that has **EVERYTHING. NAMES?** Bob Hope; Vera Zorina; Victor Moore; Irene Bordoni; Dona Drake; Raymond Walburn! **TUNES?** Irving Berlin's best! **GALS?** A hundred Louisiana Lovelies—the Cream of the Crop! **STORY?** Buddy DeSylva's Broadway hit, translated to the screen under his own supervisory Slick direction by Irving Cummings; the finest Technicolor ever exposed!

Read the trade raves; a few excerpts appear at right for your convenience. Then you'll know Paramount's not **WISHING** you but **BRINGING** you a Happy New Year!

THE TRADE SAYS

Will be a tremendous magnet attraction—a smash—advertising cannot go overboard holding this as a week that is something!

A hundred of places to see it—max. visiting to see it—audience holding the picture and to draw for the holiday business.

Should be a hit in the box office—all the musicals and for success for the picture and demands for the picture and this is what is asked for.

Picorially magnificent musicaly pleasant photoacrophically breathtaking. Paramount has spared nothing. Zorina really a wonder!

A big time film ideal for the larger capacities where it takes top grosses and holdovers all the fun which kept "Louisiana Purchase" among the most popular musicals of the past season on Broadway, plus extra "amusement values!"

Should be a box office winner of the first order. Has a lot of references to year with the picture of all ages in all places!

Comes as one of the most conspicuous musical comedies—impressive array of star power—sparkling dialogue—quite a happy combination!

Fine pop musical, packed with laughs and eye-filling production values. Will score everywhere "magnificent Technicolor; action 'swift paced'!"

THE SHOW THAT HAS EVERYTHING!

LOUISIANA PURCHASE

IN TECHNICOLOR!

BOB HOPE • VERA ZORINA • VICTOR MOORE

Irene Bordoni • Dona Drake • Raymond Walburn
and These Louisiana Lovelies—The Cream of the Crop!

Directed by IRVING CUMMINGS. Script Play by JACQUES
Chabert and JACQUES PRELIER. Screenplay by JACQUES PRELIER
and JACQUES CHABERT. Music by IRVING BERLIN.

Music and Lyrics by Irving Berlin



TALK ABOUT NEW YEARS!



"How about celebrating the holiday at a nice HISTORICAL picture?"



"There's also an interesting PROBLEM picture we could go to."



"I guess I know what you want! Something gay, peppy, with music!"

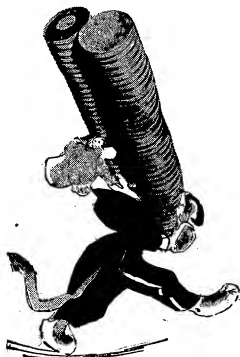


"Of course! The best of them all! Mickey Rooney, Judy Garland in 'Babes on Broadway'!"



Above: The rousing 24-sheet shouts its gay message!

400 Prints for Happy Holiday Bookings!



The first trade show of "Babes on Broadway" confirms everything you've heard! The news is sweeping every Film Row like wildfire! A fortune in receipts, a fortune in patron joy awaits 400 lucky theatres at New Years! Be friendly to your public with The Friendly Company's "Babes on Broadway!"

CORRECTION!

M-G-M Trade Showing "Babes On Broadway"—The new date is December 5th. (Dec. 2nd for New York and New Jersey Districts).

"HOW GREEN WAS MY VALLEY" IS A GOLD MINE IN SCRANTON AND WILKES-BARRE! AND IF IT IS ON B'WAY!

The first engagements outside New York! And sensational! Thanksgiving Day openings shattered every record for gross and attendance in the history of both cities! Talk about record-breaking! This one starts in where the others leave off!

Super-showmandising!

108 trailer prints used in 35 Cornerford theatres in advance of openings!
Proclamations by Mayor Loveland of Wilkes-Barre and Mayor Hueter of Scranton welcomed picture!
Huge street banners spanned theatre approaches!
Chamber of Commerce, Glee Clubs, Welsh Women's Society, other groups gave great co-operation!
Tremendous newspaper breaks and untold plugs from local radio station!
Tremendous turn-out for gala dual openings taxed police lines, snarled traffic, drew countless thousands from a radius of 45 miles!

20th
CENTURY
FOX

**BIG CITY... SMALL CITY...
HOW GREAT IS MY VALLEY!**

Blackett-Sample-Hummert in N. Y. Tests with Stanton-Lazarsfeld Tape for American Home Products

A series of audience reaction tests on actual sponsored programs are being conducted by Blackett-Sample-Hummert in New York in which the Stanton-Lazarsfeld mechanism is being employed. This is the running tape device whereby listeners assembled in a room are enabled by pushing a "like" and "dislike" button to produce a listener reaction record correlated with the actual unfolding of the program. The idea is to trace the troubles of given entertainment down to the offending portion.

A special series reporting the Raymond Specer agency's experiments with this same Stanton-Lazarsfeld mechanism ran in the four July issues of *Variety*.

The present experiments—with listener panels, the Stanton-Lazarsfeld mechanism and the Stanton-Lazarsfeld mechanism—are being conducted by Blackett-Sample-Hummert and is confined for the present entirely to programs of American Home Products.

GEORGE MONAHAN, DETECTIVE, AT NBC

George Monahan, former policeman and private detective, has been hired by NBC in a confidential capacity, with the title of "Detective." He will be in connection with the recent bomb scare at the New York City office of the company. He has since then taken elaborate precautions to prevent possible sabotage.

Dick Marvin to Hollywood
Richard Marvin, *Elvis Presley* agency, went to Los Angeles to launch the four-week Shirley Temple series for Elgin watch. Due back next week.

Hold Broadway Curtain 20 Minutes for Radio Date of Alan Reed

Certain for the Wednesday night performance of "Hope For a Harvest" at the Guild theatre, N. Y., was held 30 minutes to permit Alan Reed, one of the leads in the show, to double on the Fred Allen program. Reed for several seasons has been a character comic on the radio series. As he isn't in the first act, he can make his radio debut with the 20-minute delay.

During the tryout tour of "Harvest," Reed was replaced on the Allen show by Ward Wilson. Ed Mattingly, who had been on the "Duffy's Tavern" program during the same period, later show airs at 8:30-9:00 p.m. Thursday nights. Reed can make his "Harvest" appearance without delaying the curtain that night. Both the Allen show and "Tavern" have repeats at midnight, so there's no difficulty there.

OLIN DOWNES' SON AT CBS

Other FM Employers Include J. P. Black, Eugene Stiller, etc.

Columbia last week added three new employees in its FM division. Edward O. Downes, musical writer and son of Olin Downes, N. Y. Times music critic, joined the FM staff as a production assistant.

Joe Spaulding, a dance announcer who worked mostly at WOR, New York, is added to the FM staff. He will be in charge of the field recently moved from Chicago to agency scrippling, joined the writing lineup.



JEAN SABLON

"Sablons' repertoire is sure-fire," the staff President Room responded the time again with instant requests for encores—Abel, *Variety*.

Guest appearance Wednesday night (Dec. 3) on Eddie Cantor's *Sin Republica* program on WEAP, 9 P.M.

Exclusive Decca Recordings
Direction:
WILLIAM MORRIS AGENCY

ZOOG OF WFPG HEADS N. J. RADIO ASSN.

Trenton, Dec. 2. Officials of a majority of the radio stations in the state of New Jersey met last week (28) in Hotel Hibbert and formed the New Jersey Broadcasters Association for the purpose of establishing state-wide broadcasting policies on defense, government, charitable and other programs in the public interest.

A. Harry Zoog, president of WFPG, Atlantic City, was elected president; Edward Codel, manager of WPAAT, Paterson, and O. L. Maxey, manager of WJPR, Bridgeport, were elected vice-presidents, and Walter Patrick Kelly of WAAT, Jersey City, secretary-treasurer.

Bob Hawk-Vaughn Monroe to Camels; 'Penthouse Party' (Mika Chase Folds; Phil Baker Likely for Biow Job

Gilbert Ralston Winters West for Compton Check On Jim Saphier's 'Hazard'

Gilbert Ralston, network program manager for the Compton agency, goes to the Coast in about two weeks to supervise production of *Hop, Hazzard*, the agency's new show for Procter & Gamble. He will take his wife and family with him and remain about three months. While there, he will also supervise "The Bartons," another of the agency's P. & G. stanzas. Harlan Ware, who scripts the latter series, now lives on the Coast.

"Hop Hazzard" will start Jan. 20, on the full CBS network, after a three-week taping on a small Coast hookup. It will then have a broadcast to the east and a repeat for the Coast. James Saphier, package producer of the show, is retaining Sherman Sherman in the lead, but has to line up writers. Compton and the rest of the talent. Program will plug Ivory soap and Ivory flakes, each getting a commercial on every broadcast. John McMillin, Compton radio head, who returned east after long signing for the program, and William Ramsey, P. & G. radio head, will go to the Coast late this month to launch the series.

During Ralston's stay on the Coast, his supervisor, William "Truth or Consequences," "Right to Happiness" and "Life Can Be Beautiful" will be handled by other members of the Compton staff, but actual assignments haven't been set.

Edward Marrow, booked for lecture at Bushnell Memorial, Hartford, on Jan. 7, CBS local affiliate, WDRB, is sponsoring.

Program lineup for Camel cigarettes has been reshuffled by the *Elvis Presley* agency. The new lineup includes *Bacco*. Series of changes effective the week of Jan. 4 add a new program, "How Am I Doing?", with Bob Hawk and Vaughn Monroe's orchestra, and drop the "Penthouse Party" with Mika Chase. Other shows change times.

As a result of the moves, Hawk bows out of the present "Take It or Leave It" series for Eveready with the Dec. 21 broadcast. Although no contract has been signed up to date yesterday (Tuesday), Phil Baker was virtually set to replace him for the latter party's account. The agency on the latter, Walter O'Keefe and Ken Murray also were being considered for the opportunity, but these deals are apparently cold. "How Am I Doing?" will take over the 11 P.m. spot Friday nights. "Latter Am I Doing?" will replace the *Xavier Cugat* show Thursday nights, with Cugat moving into the *Penthouse Party* time Wednesday nights. *Blondie* has been renewed and remains at the 11 P.m. spot Friday nights. Thus, the Camel show lineup is now as follows:

Wednesday, Monday nights, 7:30 (with a 10:30 repeat) on CBS.

Cugat, Wednesday nights, 9:30 on CBS.

Friday, Thursday nights, 7:30 (with a 10:30 repeat) on CBS.

Friday, Thursday nights, 9:30 on CBS.

Friday, Thursday nights, 7:30 (with a 10:30 repeat) on CBS.

Friday, Thursday nights, 9:30 on CBS.

Friday, Thursday nights, 7:30 (with a 10:30 repeat) on CBS.

An Epidemic of Trade Associations

Wonderment within the National Association of Broadcasters will be able to keep its ranks tight and avoid being stigmatized openly as primarily the mouthpiece of the networks is the liveliest trade subject just now. With regionals and affiliates anxious to rally under the new National Association, Inc., banner and the non-network stations still planning to set up a vigorous National Independent Broadcasters (feeling is spreading that N. A. B.'s always numerous problems are multiplying to a dangerous point).

Renovation of the NIB, originally due in November, has been put off until after the holiday season, due partly to difficulty in getting the people together at this particular period but also because of general confusion over the objectives and course of the new Chicago-spanned NAI. Latter crewed is regarded as probably a stronger threat to the N. A. B. and INRA than the indie, field marshalled by former commissioner Harold A. LaFont and former N. A. B. secretary Ed Spence.

The latest enemy in the trade association derby, NAI, is more interested in heading off superpower than fighting any other issue, according to developments in trade quarters. Though anxious to break down clear channels and for that reason prepared to put up stiff resistance to the Sanders-Weinstein bill, chief rival of the indie, he fears that a few watery behemoths will result in drastic restriction of national chains and virtual death for regional webs. Roster of officers and leaders of NAI is somewhat bewildering, since former bitter foe seemingly have become pan the indie, field marshalled by former commissioner Harold A. LaFont and former N. A. B. secretary Ed Spence.

As some observers see the picture, the regional fear that once the present wage lid is lifted—though there still is considerable doubt the FCC will let Senate retaliation—a scramble will occur in which many of the present network outlets cannot escape being burned. Either they will have to try to get 500 kw in self-defense or they will see the biggest network advertisers concentrating their outlays on fewer transmitters. In view of the feared contraction of sponsor expenditures—due to national defense, mounting taxes, and priority dif-

ficulties, in particular—regional operators don't relish being forced into putting up cash for new plants in order to retain their relative position in the industry. Several of the NAI leaders have outlets in areas where one super-power plant would be a very dangerous menace and it is natural for them to organize for a fight against raising the present 50 kw maximum.

As for the other threat to N. A. B. organization plans are being carried on by the LaFont-Spence group and an important policy statement is due shortly. Within the next fortnight, leaders of NIB plan to make a definite announcement of their objectives and reasons for the venture, particularly concerning the idea there is any duplication or conflict with N. A. B. as the mouthpiece of the network corporation promoted by a few axe-grinders. So far, LaFont and Spence have indicated they do not contemplate joining or leading a walkout from the N. A. B. ranks, though they have made no secret of their feeling the indie have been pushed into a corner and cannot expect the senior trade group to give proper weight to their problems or ample help in safeguarding their interests.

Rightly or wrongly, the spreading anti-N. A. B. feeling is traced to FCC Chairman James L. Fly. At any rate, the commiss chairman has encouraged formation of such groups as NAI and NIB and has let it be known how suspiciously he regards N. A. B. New Dealer group here quite openly snubbed at N. A. B. as the mouthpiece of the network, with Assistant Attorney General Thurman Arnold seen as considering the organization as virtually synonymous with NBC and CBS in all his conversations.

From about the country have come reports of station managers questioning if the N. A. B. should be permitted to go on claiming to speak for the entire industry. If the association is to continue, it should keep hands off any issues so controversial that the ranks of broadcasters are divided—several ways—especially such items as the commission's anti-monopoly reforms, clear channel preservation, and superpower—and stick strictly to broad questions involving the integrity of private enterprise. N. A. B.'s function, in the mind of a growing

number of station proprietors, should be to fight any censorship trends, punitive taxes, government ownership threats, and unethical business-getting practices.

There is a bad taste in the mouths of various blocs of broadcasters over the copyright row. Neville Miller has been accused of getting too chummy with Gene Buck and the other ASCAP figures since the consent decree in the Justice Department suit. Many a station manager, who's breast still harbors the feeling that the independents were sold down the river to help the chains, despite the change of ASCAP methods which requires the nets to pay royalties on their own account. In this and other matters, many a station manager considers N. A. B. has served its chief purpose in breaking the ASCAP clutch and that BMI can get it alone as a rival source of program raw material.

In N. A. B.'s defense, it is contended there is more reason than ever for a strong central trade body. With the Federal Government's mushrooming defense agencies clamoring for more and more gratis time, the trend toward rationing of materials in order to speed up the war effort, and the mounting danger of active entry into war with the stronger threat of a government take-over or shutdown of commercial stations, pro-N. A. B. people say this is no time for the industry to let factional differences over the summer of 1941 get in the way. Miller's current swing to the series of regional meetings is seen as a sales campaign along this line, together with a plan to disabuse the membership of suspicious ideas he has climbed in bed with Buck & Co.

Right at the moment, there is so much smoke that veteran industry figures and watchers—including the Washington barstenders who have been wondering which way the wind will blow—are surprised if almost anything transpires. General consensus, anyway, is that N. A. B. leaders ought to start trying to justify their continued existence and realizing the various possibilities of revolt by the time the summer of 1942 gets in gear. Any such development as a commiss move to boost power limitations or breakdown the clear channels on a broad scale will bring the issue to a head sooner and the Sanders-Weinstein bills may hasten a crisis.

ADVERTISEMENTS

Vincent Dailey May Leave WOV, N.Y.

Since Dial Change with WNEW—WOV Runs Italian Until 5 P.M., When Gilbert, Corria Take Over

Vincent Dailey may step out as general manager of WOV, New York following the exchange of wavelengths and power with WNEW, on Sunday (30). Dailey is credited with doing much to straighten out that trouble-and-rumor-beset station which has been suffering management and as many policies. Arde Bulova has made himself felt during the past year, but has consistently declined to enlarge the true press or most of his staff as to his objectives.

Along with WOV taking WNEW's former 5,900 watts position at 1,200 on the dial at least three announcers have departed. They are Lewis Charles, Michael Sage and Alan Courtney. Alan Strong is running a 7-8 a.m. alarm clock show. WOV will be Italian from after 8 a.m. to 8 p.m. At the latter hour the station will go English with Dick Gilbert from 8 to 9 p.m. Alvin Corria will follow from 9:30 to 11 on the 1200 Club following which Gilbert resumes as "The Fifth Avenue Troubadour" for two hours.

WNEW Adding Programs
WNEW will add several new shows to its schedule this week to fill in the winter broadcast gap. It has since switching from 1280 to WOV, N.Y. 1150 kilocycles. Zeke Manners has the noon-1 p.m. record show he once did Sunday (7). Charles Hodges, former Transradio newsmen, begins his news show at 4:15 p.m. Kay Lorraine starts a song show, 4:15-4:30; John B. Kennedy's scheduled for a new, roundabout show, about another singer, goes into 5:15-5:30 p.m. and Dance Parade, music at 8 p.m.-1 a.m. In addition the Italian is going in for live band remotes, doing three afternoon pickups starting same day.

John Flora, for seven years under contract to Stan Shaw at Milford, Maine, owl show, gets chance to handle that session himself now under the show goes on a seven day basis. Shaw will rent Sunday and Monday evenings and Flora will sub. Station has added several announcers and engineers to handle the increased traffic. Bert Wayne, from KTV, Philadelphia; Harry Wood, WVIC, Hartford, are new spiclers; Sam Osis, Al Goldberg, new monitors. Al Lawrence is new in news room.

Harold Wagner of Elmira Aids Adolph Oppinger

Harold Wagner, formerly program director of WENY, Elmira, N.Y., has joined the Mutual staff as assistant to Adolph Oppinger, the network's program manager.

He succeeds George Clapp, who was moved to the sales service department to concentrate on the Coca-Cola account.

FEAR LOCALS ON DRUGS, COSMETICS

New World Agencies Having Trouble With Personality Announcers of Local Stations Who Want Right to Use Own Wording on Commercials

FEAR WASHINGTON

As far as some New York agency executives are concerned, the local personality announcer who has developed his own program, mostly of the recording type, seems to be the way to becoming a problem child. Such a personality may be the pride of the station but to the ad agency means the utmost caution about the wording of a commercial so that the sponsor won't get tangled up with the Washington authorities on product claims he can't be a full-grown man.

Where these critical agency men have crossed opinions with the local personality announcers has been on the question of whether the latter should be free to depart from the language of a commercial as sent to the station by the agency. The local personality announcer argues that the agency's commercials hamstring his style. What makes him distinctive, he says, is the way he weaves in and words his sales copy. What has made him a success, he further contends, is that he has developed the art of local minimumship and that he has been around long enough to know what, he says about an article won't convince the Federal Communications Commission or the Federal Trade Commission. In any event, he should be the judge on how a commercial should be fed to his audience.

Gardner Nursery Begins 11th Year on Radio, Uses 150 Stations to Sell Plants
Seattle, Dec. 3.
Gardner Nursery Company of Oreg., Iowa, will begin its 11th year of radio advertising on Dec. 15 with the first of a new series of transactions selling plants for spring delivery. At the start 150 stations will be used, with the number being increased gradually to 300 during the peak of the spring shipping season. Approximately \$200,000 will be spent for advertising by the company during 1942, according to Edwin A. Kraft, manager of Northwest Radio Advertising Co., agency handling the account, and the major part of the appropriation will go to radio.

It's the Government
Agency men who feel they have to take a bow on this issue hold that all these arguments may hold for local furrier and tire accounts but they won't do when it comes to selling products such as proprietary drugs and cosmetics. It is the agency that knows how far it can go in making claims for the product and it cannot under any circumstances permit an announcer to depart from the wording of a commercial as it has been prepared by a Federal commission. An edifying announcer might make claims for the product which could subject the manufacturer to suit for false advertising by a consumer. As the law stands the liability is strictly the advertiser's.

With such being the case these agency men would prefer to have the personality announcer confine his charm to the program and to recite the commercial just as it has been written for him.

'Guiding Light' (Irna Phillips) Off

P & G Run Ending—May Go to Either General Mills Or General Foods

John Whitmore of Orlando A Compton Supervisor

John Whitmore, formerly program manager of WLOF, Orlando, Fla., joined the Compton agency radio department Monday (28) as a program supervisor.

He has not yet been given any definite assignments.

'Guiding Light' Irna Phillips serial on NBC-Red (WEAF) out of Chicago, will be dropped by Procter & Gamble with the Dec. 28 broadcast. Show plugs Camay soap and is handled by Pedlar & Ryan, but had been slated to be shifted to P. & G. naphtha and go to the Compton agency. Understood Miss Phillips has already been approached regarding the show by Bilekett-Sample-Hummert in behalf of General Mills and that Young & Rubicam is also interested in it for General Foods.

To provide the plug for its naphtha product, P. & G. will shift its 'Right to Happiness'—another Phillips serial, from Crisco and move it from CBS into NBC-Red, a show being vacated by 'Guiding Light'. 'Right to Happiness' remains with the Compton agency. And to cover the shift of the latter show from Crisco, its spot on CBS will be taken over by a repeat of 'Vic and Sade' Paul Rymer serial already heard on NBC-Red out of Chicago, thus giving it an added airing. Show remains with Compton.

Previously reported, but also becoming effective Dec. 24, 'Pepper Young', by Elaine Sterne Carrington, will be shifted from Compton to Pedlar & Ryan and from P. & G. naphtha to Camay soap. It also adds another commercial spot reads at that time.

The O'Neills, about which there has been persistent talk, may trade for some time, will drop its daily 12:15 p.m. airing over a small network spot and an inexpensive program to go into it. The run would be limited to 13 weeks.

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IRNA ANSWERS NAI 'RESULTS' BOASTS BY CUTTING ITS OWN; MEANTIME IT SLUMBERS

IRNA Not Dissolving But Its Continuance Is a Decision for Broadcasters to Make by Cleveland Convention Next May, Statement Declares

On the heels of the Chicago meeting a fortnight ago which resulted in the organization of Network Affiliates, Inc. as a radio trade association, rival to the Independent Radio Network Affiliates, Inc. (IRNA) issued a statement dated Nov. 28 at Philadelphia, home town of Sam Rosenbaum. This statement announced IRNA's decision to have quinquennial adjustments of clauses, clearances and in other ways.

Parties of the NAI have kept up an active campaign to arouse enthusiasm and induce memberships. NAI is calling itself potentially the most powerful station group in broadcasting, a natural and enlarged successor to IRNA which it calls "discredited and no longer useful in negotiating with networks." NAI leadership seems to merge with, if not synonymous with, the latent criticism of the National Association of Broadcasters itself. Here again is the oft-repeated cry against network domination. Instead of NBC bills time the whisperings are of CBS' power.

Admittedly the whole network-affiliate political situation just now is more than ordinarily muddled. With more or less the usual divisions of parties according to self-interest. The newer figure of Eugene Pulliam, president of WIRE, Indianapolis, in fronting for NAI is explained by the trade politicians as due to his suspicion of WLW, Cincinnati, chief advocate and most plausible first beneficiary of super-power, if again sanctioned by the Federal Communications Commission.

Verbatim report issued last week by IRNA reads as follows:

(cont.)

TO ALL AFFILIATES:

A report from IRNA appears to be in order at this time. The ASCAP negotiations are practically concluded. The network regulations have become a matter for determination by the courts.

During the past year IRNA received dues from 140 affiliate stations, in round figures approximately \$10,000. Of this sum approximately one-third was expended in traveling expenses for directors, one-third for printing, postage, telephones and other operating expenses, and one-third for fees and printing costs incurred in the Monopoly hearings. No salaries were paid except printing items for clerical help.

Reviewing the work of IRNA, IRNA's influence was largely instrumental in acceptance by the networks of the portions of the Code reducing the length of commercial copy.

In the creation of BMI, IRNA was a potent factor in obtaining the support of affiliates for that enterprise which was vital of its subsequent unqualified success and without which the substantial victory in the ASCAP negotiations could not have been achieved.

In the negotiations for the present ASCAP contract, IRNA obtained, among others, two provisions which will save affiliates hundreds of thousands of dollars annually during the life of the contract. They are:

1. We got a reduction of the local blanket commercial fee from 24%, the network rate which was first fixed by ASCAP as the station rate, to 24%, the rate now available to all stations.

2. We got an allowance of 15% which every station can deduct from its gross local business before applying ASCAP tax, representing the cost of making sales, a deduction which previously had been allowed only to the networks.

These two deductions represent a total saving of 84% out of the original 235% requested by ASCAP, making the net cost .191% for an ASCAP local blanket commercial license. This is therefore 30% less than would have been paid by all stations for a local blanket commercial ASCAP license if IRNA had not stepped in according to F.C.C. figures for 1940, total sale of station non-network time was, in round figures \$22,000,000. Probably well over \$70,000,000 of this was subject to ASCAP tax.

On this basis we have saved the

some other operating practices. This was because of the failure of the networks to realize what they could gain by treating with the stations on these subjects. This failure was partly due to competitive conditions. To some extent this may account for part of the Monopoly regulations. One of the networks has now recognized the importance of this field of endeavor by forming committees of its own affiliates to perform a part of this same function in its two networks. It is our hope such committees will prove effective in these efforts.

However, the work that has been done by IRNA has made very considerable demands upon the time of its officers. For some time these efforts have been continuing to be relieved on the ground that they are unable to continue to devote the

time required toward carrying on such duties.

At a meeting of the Board in Chicago on Nov. 25, 1941, the officers again requested to be released, but at the urgent request of the Board have again deferred formal resignation until the Cleveland Convention in May, 1942, with the understanding, however, that they are unable, during the interim, to function actively. In the meantime unless some emergency of national character requires resumption of activity by IRNA, the Board sees no reason to propose to Affiliates the expense of maintaining permanent counsel or a paid staff. Pending final decision at the convention, IRNA will therefore, without dissolution, remain quiescent unless an emergency should arise.

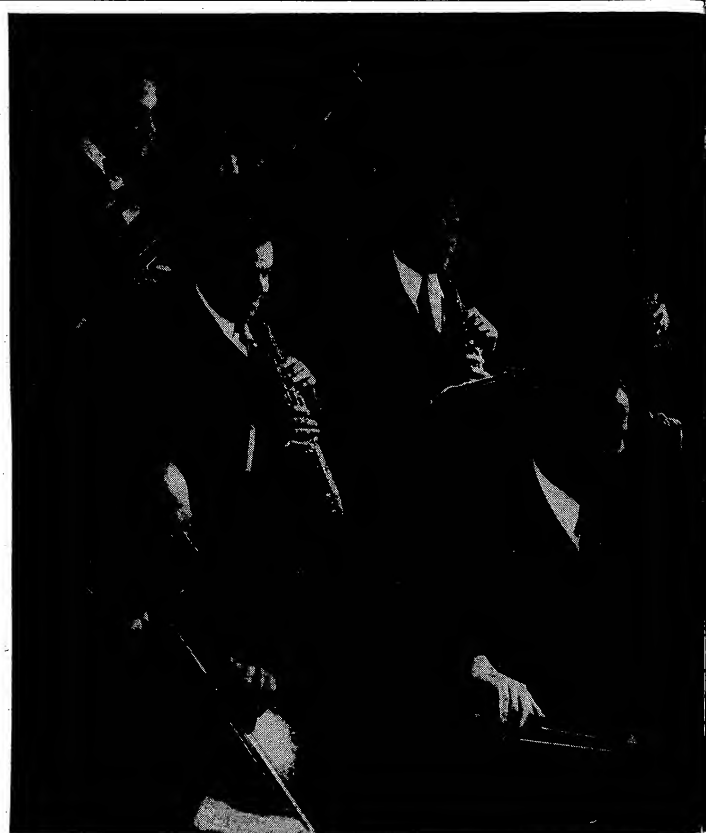
BOARD OF DIRECTORS

Morris B. Campbell,
Edwin W. Crisp,
Mark Ehrigke,
Don S. Eiss,
John A. Kennedy,
J. R. Lounsbury,
Paul W. Morency,
Charles W. Myers,
George W. Norton, Jr.,
Samuel R. Rosenbaum,
L. B. Wilson.

Florida Citrus May Cut Radio, Now Over Budget

Blackett-Sample-Hummert may have to cut down on the spot broadcasting schedule that it had laid out for Florida Citrus because of the agency's discovery that the expenditures already allotted in various media have gone over account budget. Spot campaign as suggested by the agency calls for the crowding of five announcements into a station's Thursday or Friday schedule and a run of 20 weeks. Some of the spot contracts started last week (24).

William H. Ohle, new to staff of Needham, Louis and Brody, Inc., Chicago.



100th Anniversary of the Philharmonic-Symphony Society of New York

Broadcast exclusively for the past 12 years

COAST CALLS REPEATS UNFAIR

NBC Publicity Tops CBS?

The Hooper-Holmes Bureau reports that after asking 476 radio editors during September, 1941, 'which of the major network publicity releases do you find most convenient and useful' it received 414 replies which broke down as follows:

	Number of Radio Editors	% of Total Radio Editors
Prefer NBC releases.....	142	34.3
Prefer CBS releases.....	103	24.8
Prefer neither.....	105	25.4
Would not state.....	80	19.5
Out of business.....	4	1.0
TOTAL.....	414	100.0

10,000 Navy Workers Glamorize Bremerton; Group Seeks Station

Bremerton, Wash., Dec. 2. The Olympic Broadcasting Corp. of this city is seeking a license for a commercial radio station with 500 watts power on 1540 kilocycles. Owners are A. W. Talbot, Ralph E. Purves and Mrs. Della M. Purves. At present Bremerton, home of the U. S. Navy Yard that currently employs more than 10,000 workers, does not have a commercial radio station.

'SENTINEL OF FREEDOM'

Poster Contest For Radio Gloucestershire Set Up By KTV, Philadelphia

Philadelphia, Dec. 2. KTV is sponsoring a contest among Philly art students for the best poster expression of the thought: "Radio-Sentinel of Freedom." First prize will be \$100; second prize \$50, and third prize \$25. Judges will be Walter K. Wild, vice-president and art director of Young & Rubicam; Joseph T. Fraser, Jr., dean of the Pennsylvania Academy of Fine Arts; Edward Warwick, dean of the Philadelphia Museum of Industrial Art; Walter Antzlin, City Architect, and Leslie W. Joy, general manager of KTV.

FOUR A'S GROUP RAPS PRACTICE

Charge National Advertisers Have 'Double Choice' on Best Time on Coast and This Hampers Development of Regional Advertising

MENTIONS FTC

Hollywood, Dec. 2. The national networks' operating out of New York City have an undisputed right to preempt local station time for their sponsored coast-to-coast programs but when the supplementary practice of using a 'repeat' broadcast for the Pacific coast is added and separate time claims are made the resultant competition with regional accounts is unfair. This is the sense of the position on re-broadcasts taken by the Pacific Council of the American Association of Advertising Agencies. The latter feels that the radio development of the west coast is being unfairly hampered by the practices of national advertisers. Coast regional programs should have equality of status with re-broadcasts and not be kicked around or off the air to suit the repeat performances.

Dan B. Miner, chairman of the Pacific Council, declares that such equality of status would improve radio conditions out here and minimize hazards in buying coast network time. In summing up the situation, a Four A's resolution points out that transcontinental network advertisers have the right to preempt time from local and sectional advertisers, which is considered reasonable. Exception, however, is taken to the 'double' broadcast, which 'utilizes the best listening hours in all areas and preempt time from coast advertisers for the repeats.' Admen claim such an arrangement is unfair as it blocks off for a national account time that has been built up over a period of years by a coast advertiser.

In its recommendations to remedy the situation, additional to the status of equality, is a ruling which would restrict repeats originating in Hollywood to periods after 9 p.m. It is held that that hour is the psychological deadline on the coast because most of the top shows are over by that time. Solution to extending the deadline into later hours, as obtains in the east, would be to 'give them good shows after 9 o'clock.'

Admen believe the answer to their problem seems fair and should the networks have any difficulty in making these regulations effective, the Federal Trade Commission would support these protections to Pacific Coast advertisers.

Phil Spitnaby Girls' Q.T. Ballet on Campus Misses That Get \$1,000

The 10 girl contestants in Phil Spitnaby's General Electric auditions arrive this (Wednesday) morning for publicity pictures, etc., and a review by his 'Hour of Charm' all-girl orchestra whose personnel, numbering 30, will select the three winners. These will be announced next Sunday night on the regular Spitnaby radio show, and each receives \$1,000 in cash.

The trio then competes again on the Dec. 14 program and the best of the three gets an additional \$4,000 musical fellowship.

By secret ballot the Spitnaby girls this week will select the three toppers, going over transcriptions of previous programs to refresh their memories.

The oboe sounds its "a"

... and a New Century of Music begins

A hundred years ago in the Apollo Rooms on Lower Broadway, an oboe sounded the pitch...the strings, the brasses and the woodwinds tuned ...and a Connecticut Yankee raised his baton to signal the start of Beethoven's Fifth Symphony. Before him, at their high music racks, stood the first symphony orchestra in America. Behind him an audience of some 400 sat upright in their pews.



Today, in Carnegie Hall, an oboe again sounds its "a"...and the 62nd successor to Urell Hill raises his baton before the orchestra of the Philharmonic-Symphony Society of New York.

And behind him...before him...all around him...an audience of 10,000,000 awaits the opening theme.

10,000,000 people listening to the radio on a Sunday afternoon!... More than have heard the Philharmonic within the walls of a concert hall in the hundred years of its history.

What finer tribute to the world's greatest orchestra on the beginning of its second century? What better evidence of an America musically come of age?

The oscillograph registers the wave pattern of an oboe's "a" sounded by the Philharmonic's Bruno Labate. Instruments in an orchestra traditionally tune to an oboe because its pitch is accurate and its penetrating tone is easily caught by the human ear.

THE COLUMBIA BROADCASTING SYSTEM

Today WHN 50,000 WATTS

plus

1050 KC. CLEAR CHANNEL

In the heart of the dial, the only full-time U. S. station on that frequency.

GUARANTEED TIME

The first 50,000-watt station ever to offer spot broadcasters guaranteed time availabilities twenty-four hours a day, fifty-two weeks a year.

LOW COST PER LISTENER

Any way you figure it—in size of market, watts per dollar, mail returns or plain old-fashioned *sales results*, WHN is now the biggest buy in spot broadcasting!

NEW YORK...1540 Broadway, BRyant 9-7800

Chicago Office: 360 N. Michigan, Randolph 5254

AMERICA'S MOST POWERFUL INDEPENDENT STATION

10 OF NATION'S 11 INTERNATIONALS HAVE NETWORK LINES VIA DONOVAN OFFICE

Future Use of Existing Facilities for Inter-City Pickups Will Be Clarified — Recent Emphasis Upon Finnish and Swedish Languages

The physical means already exist to create a network of 10 shortwave stations in the United States. This is when hookup is possible through long land lines arranged by the Office of the Coordinator of Information (William J. Donovan) in New York, and brings together every in-

ternational transmitter except distant KGEL (General Electric) in San Francisco.

New setup hasn't been put to work to its maximum as yet.

Originally the Coordinator's office put in lines directly to the stations merely to monitor them—and the

lines are still being used primarily for that. It was soon discovered, however, that by plugging one line into another through the switchboard in Donovan's New York headquarters a web could be established.

What plans Donovan's staff has for the web hasn't been disclosed. It is understood that for the present it will be used only for occasionally connecting two or three of the stations so they can exchange each other's programs. That becomes important because of the difficulty of obtaining, and the expense of main-

taining, capable staffs to handle every foreign language in which the international stations now broadcast.

Notes Overland
By tying two outlets together—has been done in the case of WLWO, Cincinnati, and WGEA-WGEO, Schenectady—each station can air the work of an expert staff in a particular language without maintaining such a staff itself.

WGEA-WGEO is trading some of its German and French broadcasts with WLWO in return for Swedish and Finnish from the latter.

Donovan's office encourages and encourages, may later arrange such trades. They'll vary with events abroad, concentration being placed on different languages according to the political need for getting the American message across to a particular circle at a particular time.

For instance, reason for putting Finnish and Swedish on WGEA-WGEO in addition to WLWO recently was tied up with U.S. efforts to

make the Finns quit helping Germany. Efforts on the Swedes are to strengthen while resisting to complete collaboration with Germany.

NBC's shortwave recently also increased the time it has been devoting to Finnish and Swedish. They cut down on German and Italian to do it.

The one station not tied up to Donovan's switchboard is KGEL, San Francisco, which resists to a cost makes it prohibitive to rent a line on a monthly basis until there is more money. It is, however, a static webbed together are all in the east. They are WCAE-WBNB, New York (CBS); WCAE, Philly (WCAU Broadcasting); WLWO, Cincinnati (Crosby); WGEA-WGEO, Schenectady (General Electric); and WRUL-WRUL, Boston (World-Wide Broadcasting Foundation).

WRUL has been making use of the Donovan line to pipe programs from New York to its transmitter near Boston. Couple of other stations are now clamoring for the same privilege, and a showdown is expected shortly as to whether the Government lines can be used for this purpose or not. One station, it is understood, is even seeking use of the line to carry a commercial from Manhattan.

Leonard Brockington To Give War Talks In London, Some on CBS

Montreal, Dec. 2.
Leonard W. Brockington, former chairman and president of the Board of Governors of the Canadian Broadcasting Corp., who for the past two years has been a special wartime assistant in the office of Prime Minister Mackenzie King, handed in his resignation Wednesday (28) on ground he had accepted invitation to deliver addresses in Britain and the United States on Canada at war.

His British addresses and broadcasts will be handled through the British Ministry of Information and he will speak to the United States from London via the Columbia Broadcasting System.

On return from Britain Brockington will resume his former law practice which "personal circumstances has made necessary."

C. D. Alcott from Asia Now WLWO Newscaster

Cincinnati, Dec. 2.
Carroll D. Alcott, who recently returned to the States after 13 years of newspaper work in China, will WLWO's growing staff of newscasters Dec. 8 as the station's authority on the Far Eastern situation. He will report and interpret Asiatic events in daily broadcasts at 8:15 a.m., with a special Sunday program at 11:15 p.m.

Alcott was editor of the Shanghai Post and Mercury, assistant editor of the China Press, an Associated Press correspondent in three wars, and broadcast reports of the current Sino-Japanese hostilities on Shanghai's XMHK.

Ski News Sponsored

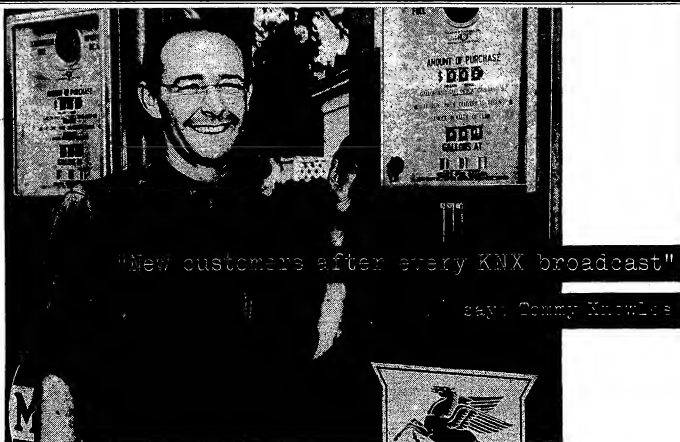
Montreal, Dec. 2.
National Breweries is underwriting the reports of ski conditions in the Laurentians broadcast by CFCF. The contract became effective last weekend and runs until March 28. The reports are delivered once Friday and twice on Saturdays with Lloyds Lockhart as English commentator and Marcel Baulin, the French version.

Canadian Gum has bought five-minute newscasts and Quaker Oats daily spot announcements on the same outfit.

Flannery's Berlin Lowdown
St. Louis, Dec. 2.
KMOX and the local Downtown Kiwanis Club will host Harry W. Flannery, Berlin correspondent for CBS and former news director at KMOX at a testimonial dinner to night (Wednesday, 3).

Flannery was fetched here from New York by Entertainment, Inc., headed by Paul Belman, for a spool of what he saw and heard in Germany during a six-month sojourn as a gabber.

Joe E. Lewis will guest on Lika Chase's Penthouse Party (Camels) over NBC blue Dec. 3.



Every day newly-won customers drive into General Petroleum stations in Los Angeles...a direct and immediate result of G.P. selling over KNX.

"We feel results of the Company's shows* right here in the station," says attendant Knowles. "KNX wins us new friends and customers after every broadcast."

***"I Was There"—KNX, 8:30-9:00 P. M., Sundays
"Pigskin Preview"—KNX, 6:15-6:30 P. M., Wednesdays**



**KNX
LOS ANGELES
50,000 WATTS**

Like men behind the counters of drug stores and grocery stores—like all on the sales front who are face-to-face with Los Angeles consumers' response to advertising—G.P. station attendants know the KNX power to influence brand preference.

**COLUMBIA'S STATION FOR ALL SOUTHERN CALIFORNIA
OWNED AND OPERATED BY THE COLUMBIA BROADCASTING SYSTEM**

BLACK AXIS AIR 'OMISSIONS'

FCC NOTES WHAT IS, IS NOT, SAID

Dictators Ignored Recent U.S. Coal Strike—Probably Cause Consideration to Labor Unions Might Impress Workers—Meantime FCC's Propaganda Analyses Becomes Highly Explicit

DAILY BREAKDOWNS

Shortwave radio propaganda of the Axis powers against the United States is not only now checked in positive terms of what is said but the monitoring service of the Federal Communications Commission is now taking note of what is not said.

There is a good deal of significance in the latter. Most noteworthy recent omission from the dictatorial propaganda mills was the complete failure to mention the coal strike situation in the United States.

Most plausible guess of this omission is that the dictatorships did not want to emphasize to the workers of the world, including possibly their own, that even in the face of a great crisis, the United States Government is elaborately patient with and considerate to labor unions. In Germany or Italy firing squads and concentration camps would be the obvious prescription for an outbreak of labor difficulties.

Meantime extensive listening to and analyses of foreign shortwave newscasts aimed at the United States, and Latin America reveals that the U. S. A. is rapidly becoming expert enough for a high-powered radio propaganda job of its own. Reports are prepared by the monitoring service of the Federal Communications Commission.

Daily summary and analyses are primarily intended for private distribution by the FCC to top government execs and to the staffs of the Coordinator of Information (William J. Donovan) and the Coordinator of Inter-American Affairs (Rockefeller Committee). Donovan's office is charged with getting the U. S. viewpoint to Europe and Asia via the 11 independent shortwave stations in this country, while Rockefeller's group handles Latin America.

Well Edited

Reports by the monitoring service are dated several months ago and have been rapidly gaining in size and scope. Recent ones have been running more than 50 mimeographed pages daily and are very efficiently edited, subdivided, indexed and cross-indexed. They cover broadcasts by Germany, Italy, Japan, France, French Equatorial Africa (Dachau), England, Russia and China.

It is an added policy to note preceding the summary of each foreign country's outpourings showing what subjects its broadcasters have omitted.

Following the end of the recent coal strike, the British radio on Tuesday (25), occasioned notice from the FCC editors with its first extensive comment on the U. S. labor scene and its first direct appeal to the workmen in this country. It also took a swipe at 'U. S. coal barons' who would use the defense effort as an excuse for taking advantage of labor.

BBC's comment was made by Harold J. Laski, a member of the British Labor Party. He reminded American workers that Britain's labor unions have voluntarily suspended their privileges for the duration.

Violent personal attacks on President Roosevelt which were prevalent in German and Italian airings a few weeks ago, appear to have died down somewhat. Mussolini's broadcasters took time last week, however, to tell the U. S. that its public is 'dull-witted,' which hardly seems the suitable

way to win friends and influence people. It was 'the sharpest attack against U. S. people in some time,' FCC monitors noted.

Atrocities stories, the reports reveal, are getting widespread usage on the German, Italian and Russian radio. British seem to keep away from them pretty much. Manner in which the French transmitters mirror the German viewpoint, as shown in the analyses, leaves little doubt as to the extent of 'collaboration.'

Heifetz at \$5,000 Is Final Ford Solist

Jascha Heifetz will wind up the winter season of the Ford Hour some time in March.

Violinist will receive \$5,000 for his stint.

Government Stations Use Mexican Name Artists For Winter Dramatics

Mexico City, Dec. 2. A dramatic series was inaugurated (28) by the Ministry of the Interior at its local radio stations, XEOP and XEXA, both 10,000-wattors. Programs are non-commercial. Play-actors, who function until February, includes see Mexican radio-stage-screen personage Carlos Lopez Montecruz, Josefa Escobedo, Am- parito F. Villegas, Enrique Garcia Alvarez, Andres Novo, and Jose Sanchez Ramirez.

Initial production was George Kaiser's 'A Day in October,' three acts and running an hour.

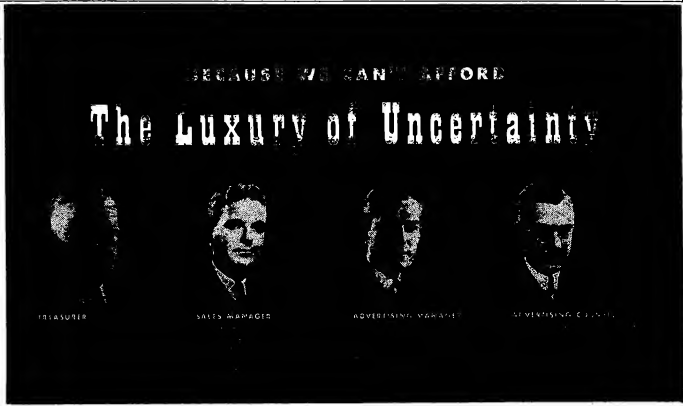
Low-Priced Advertising on City-Owned Station Rapped by Politicians

Buenos Aires, Dec. 2. The Popular Cultural Commission has been asked to look into operations of Radio Municipal (LS 1) B.A. owned outlet, with a view to 'improving programs.' Station is currently on the hot spot as a result of probing by the Acting President's special Commission which has replaced the Buenos Aires City Council. Group suggested that the station halt all commercial advertising and

confine itself to cultural and educational broadcasts instead of competing with other stations.

Competition has been increasingly great due in part to the lower rates offered by the official outlet.

Wallace R. Johnson, formerly with KOB, Albuquerque, New Mexico, is new radio copy writer for the Thomas F. Conroy Advertising Agency, San Antonio.



Modern management demands that sales and advertising costs be controlled. Constantly growing competition, narrowing profit margins, make uncertainty about distribution costs a luxury few companies can afford. Since cost control involves media, the increasing use of radio has reflected the need for an accurate control technique. To meet this problem, WLV called on Dr. Richard R. Mead of the Wharton School of Finance and Commerce, University of Pennsylvania. The result is a scientific

market study entitled "The Allocation of the WLV Radio Dollar in 345 Midwestern Counties."

Dr. Mead's study involved an analysis of 208,411 coincidental telephone survey calls in twenty-eight markets and 396,545 pieces of mail received from four offers broadcast at four different periods of the day over WLV.

Since its publication, a number of specific uses of the study have demonstrated that it has a practical application for many cost control problems, some of which undoubtedly confront you.

Investigate WLV's Cost Allocation plan—it will show you how to control costs and increase sales in rich WLV Land.



Consult your advertising agency, or write to WLV, Cincinnati, Ohio. We will be glad to send a representative to explain the Cost Allocation plan and how it applies to your problem.



Neville Miller Sanguine of Radio Future; Sees Microphones Helping Public Check the Next 'Peace'

San Francisco, Dec. 2. No investigation of radio by the government is foreseen by Neville Miller, National Association of Broadcasters' pressy, who attended 15th District sessions here (28-29).

"As a result of the failure of the film investigation, the investigation of radio has collapsed entirely," Miller said. "All surveys have shown that radio has given equal time to each side of the foreign policy question."

Stressing radio's morale-building and defense importance, Miller said that he does not fear censorship because "to suppress radio and free speech would be a big blow to public morale." Anyway, he added, radio is exercising its own voluntary censorship.

Miller predicted that the American people will sit in on the next peace conference by radio and said that had dialers been able to hear President Wilson regarding the League of Nations it would never have turned down.

No ASCAP representatives partic-

ipated in the music session, although E. C. Mills had been programmed. However, a speaker from the floor stated that ASCAP was now winning minor execs, winning and dining heads of station music departments, etc., in a goodwill campaign. Speaking for BMI, Carl Haverlin said the outlook was bright. He added that BMI was not intended to replace but rather to compete with ASCAP, and pointed out that it's not a private enterprise but can be voted out of existence by its members.

C. P. MacGregor told how transcription costs have soared, with actors who formerly drew \$5 now getting \$10 a day even if they read only one line. Ralph Brunton discussed labor.

Highlights of the two-day meet were a defense luncheon attended by military biggies, a cocktail party at the new NBC building with Al Nelson hosting, and a dinner prepared by George Meridian. Attending latter were:

Neville Miller, George Barlow, KUTB; Paul R. Burton, KFSB; John Brunton, KQW-KJMS; Edith Casker, KFSB; Leon-

PRYOR'S TWO JOURNEYS

West for Irene Dunne and Orson Welles' Cavalcades for DuPont

Arthur Pryor, Jr., B.B.D.-O. radio head, went to the Coast last week to handle the broadcast from there of Irene Dunne in "Cimarron" for the "Cavalcade of America" show. He's due back late this week, but will return to L. A. the end of next week to do the Dec. 15 edition of "Cavalcade," which also originates in Hollywood. It'll star Orson Welles in "The Great Man Votes." After that Pryor will return east for an indefinite stay.

Next Monday night's (8) stanza of "Cavalcade" will offer Franchot Tone in "Men in White" and the Dec. 22 broadcast will be a repeat of "The Green Pastures," with Juana Hernandez and the Hall Johnson choir.

and Calahan, SESAC: Clyde Omaha, EARM; Jesse Dilling, KGO-KFO; Bob Dunn, KSPD; H. O. Fries, KQW; Bruce Fisher, KSPD; V. Franklin, KJMS; Jack Frost, NCA; E. J. Gough, SESAC; Will Gussardine, KJMS; Carl Haverlin, BMI; Arthur Kemp, CBS; Keith Kirby, KROV; C. E. King, Standard Radio; Edward M. Kiser, KAP and War Dept.; Howard Lane, KFBC; C. J. MacGregor, KMSB; Mervyn L. Miller, KJMS; C. H. Patterson, KJMS; Frank Peck, KJMS; R. H. Jennings, KJMS; NBC, Los Angeles; H. F. Rodgers, KJMS; Dan Rodgers, KJMS; J. H. Smith, KJMS; Bill Ryan, KJMS; M. H. Smith, KJMS; Robert Smith, KJMS; Charles Scott, KJMS; William Smith, KJMS; Hal Stearns, KJMS; J. C. Stearns, KJMS; Bill Lester, Don Taylor, KJMS; H. E. Thomas, KJMS; William Thompson, KJMS; Hans Zeller, KJMS; Howard Wilson, KJMS; Ralph Wright, KJMS; Long Worth, KJMS; Walter KJMS; Art Weinman, KJMS; Jack Winston, KJMS.

Defense, Latins, F-M Dominate School Conference; Expect 1,800 to Attend

UNA MERKEL RENEWAL FOR 7 MORE WEEKS

Una Merkel has been renewed by Philip Morris for another seven weeks for the title part in "Nancy Bacon Reporting," the dramatic spot in the "Johnny Presents" program Tuesday nights over WNBC-RS (WEAF). That will extend her run on the show to 13 weeks.

Subsequent renewal periods are 13 weeks each.

Tone, Diana Barrymore On Saturday Morn Show

Franchot Tone and Diana Barrymore guests Saturday morning (6) on the Armstrong Theatre of Today, via CBS.

Kenneth Webb produced the show for B.B.D. & O.

Seattle-Merrill Inch, formerly commercial manager of KORN, Reno, Nevada, has joined the Seattle office of KINY, Juneau, Alaska, as national sales manager.

Chicago, Dec. 2. The fifth annual meeting of the School Broadcast Conference opens here tomorrow (Wednesday) at the Hotel Congress. It is expected to draw around 1,800 persons, the conference having been the annual midwestern rally and an exchange point for ideas and practices. Work study groups, program demonstrations and round tables will consume three days.

NBC's James R. Thome will preside over a teacher's panel on "How We Use Radio." Angelus B. Rishworth of NBC will exploit the DuPont program "Cavalcade of America" as a classroom tie-up possibility.

As with other lines of American radio, the next conference will concern itself much with defense organization and cooperation. One of the big meetings of the conference will be devoted to national defense in the home, with principal speaker Brigadier General Frederic Osborn, of morale division of U. S. Army; Ed Kirby, of Washington, of Facts and Figures office.

Another group meeting will discuss Latin American relations, with principal speaker Ed Tomlinson, intercontinental adviser to NBC. FM will be discussed under leadership of Linus Travers, of Yankee network.

Ohio Radio Conference

Dover, O., Dec. 2. The Eastern Ohio Conference on Radio and Visual Education was held Nov. 28 and 29 at Dover, O., sponsored by the Dover public schools in cooperation with the Ohio State University and the Ohio Department of Education.

STILL COUNTING NBC AFFILIATE VOTES

Final count of ballots in the election of delegates to the proposed NBC planning and advisory committees consisting of Red and Blue network affiliates had not been completed by yesterday (Tuesday), but some of the probable winners were indicated. It looked as though Earl May, of KMA, Shenandoah, would represent the Blue third district; that Ed Yokum, of KGHZ, Billings, Mon., would get the nod in the Red sixth district; Tracy McCracken, of KFCD, Cheyenne, was in as far as the Blue sixth district was concerned; and that Henry Johnson, of WSGN, Birmingham, had a wide edge in the Blue fourth district.

There was a hot race in the Red third district between Stanley Hubbard of KSTP, St. Paul, and John Gillin, Jr., of WOW, Omaha, but with Hubbard leading at the moment. Hubbard has not, he states, sought the job or campaigned for it. Harry Stone, of WSM, Nashville, and Leonard Reinach, of WSB, Atlanta, were nip-and-tuck for the Red fourth district assignment, and Samuel Rosenbaum, of WFIL, Philadelphia, and Allen Campbell, of WXYZ, Detroit, were doing a photographic finish for the Blue second district trophy.

Both committees will hold their first meeting in New York, the Red group, Jan. 6, and the Blue contingent, Jan. 7.

CBS Builds Jerry Wayne, For Regent Cigaret Spot on Mutual Web

New singer, Jerry Wayne, who has been on CBS sustaining buildup, will head up the new Regent cigarette commercial over Mutual in early January.

It will be a Monday-Tuesday-Wednesday 15 minutes directly after the Coca Cola quarter hour (on Mutual) at 10:15 nightly. MCA Artists set the deal.

The Year's Most Important Public Service Announcement



Beginning Monday, December 1

Last-minute news gathered by

The New York Times

will be broadcast every hour on the hour* by

WMCA NEW YORK

America's Leading Independent Station

*Monday through Saturday: 8 a.m. through 11 p.m.
Sunday: 9 a.m., 1 p.m., 5 p.m., 11 p.m.

THIS IS A CONDENSED VERSION OF A PORTFOLIO ISSUED BY QUAKER OATS TO THEIR DEALERS IN GREAT BRITAIN.

QUAKER Is "On The Air" with Radio's Biggest Hit!

*Carroll
Levis*



VOTED 5 TO 1 FAVOURITE OVER EVERY OTHER FEATURE IN NATION-WIDE POLL!

and QUAKER OATS WAS RIGHT!

Carroll Levis SOLD Quaker Oats and Quaker Corn Flakes Right Up Until War Was Declared and Commercial Radio Suspended...

For 5 Years With B.B.C.

5 Years The Biggest Box Office Attraction In England, Ireland, Scotland and Wales!

... AND NOW THIS AMERICAN RADIO PERSONALITY IS HOME AGAIN WITH SOME SENSATIONAL SELLING ANGLES!!!

American Representative
ROY WILSON
444 Madison Ave., N. Y.
Plaza 5-5480

London Representative
COLLINS & GRADE, LTD.
189 Regent Street
London W. I., England

NOW Carroll Levis is going to sell Quaker Corn Flakes for you every Sunday from Radio Normandy 5:15 P.M. --- Radio Lyons 8:30 P.M. --- Radio Luxembourg 10:30 P.M.

2,000 Quaker Radio Club Fans Packed The Odeon Theatre, West End's Latest Luxury Cinema, To See Carroll Levis At Work... **HE'S THE BIGGEST DRAW ON THE AIR--HE'LL BE THE BIGGEST DRAW TO YOUR SHOP.**

Interviews, Forums, Newcasts Set For N. Y. Convention of Manufacturers

Radio programs will be numerous originated from or in connection with the 46th annual convention of the National Association of Manufacturers this week. The convention opens today (Wednesday) and continues through Friday at the Waldorf-Astoria Hotel, New York.

Edna C. Hill for American Oil and Lowell Thomas for Sun Oil will newcast several times from the hotel. They will interview prominent industrialists as will Fulton Lewis. Charles Hook of American Rolling Mill, Charles E. Wilson of General Electric, E. V. Moncrieff of Swan-Pitch Oil, H. Boardman Spaulding of A. G. Spaulding, W. W. Shoemaker of Armour, Howard Conley of Walworth are some of the N.A.M. members who will be heard on various radio programs out of Manhattan during the week.

Repeat News on KJH On This-Is-Where-We Came-In WNN Basis

Hollywood, Dec. 2. Continuous hour of news, in four segments of 15 minutes each, is a WNN, New York's radio newscast theatre, is the newest device of the Raymond R. Morgan agency to be tried out on KJH under the sponsorship of Gallo wines. Some rounds of news will be repeated three times by Newscaster Norman Nebitt, the idea being that a dialer can always get his fill by tuning the station at any time between 10 and 11 p.m. in the night a week (Sunday excepted).

Program starts Dec. 8 and illustrates will keep talk, its effect on Richard Reporter, now in its 11th year on KFI, and Bob Garrod in the same 10 p.m. spot on KJH. Program is logged as Gallo Continuous Newscast.

Network Premieres

Dec. 5
Shirley Temple, variety; Egan days 10-10:30 a.m.; CBS Fight watch, early evening.

R. J. Scott Heads Radio Group Discussion For Chicago Four A's Meet

Chicago, Dec. 2. Three group discussions, including radio, have been set for the condensed convention of the American Association of Advertising Agencies to be held in the Lake Shore Athletic Club here on Dec. 11. Radio group meeting will be headed by R. J. Scott of the Schweitzer & Scott agency. Otto Stadelman of New York, Louis & Brody agency will lead a group discussion on media, while E. Thomas McBreath of the J. Walter Thompson agency will handle meeting to talk about mechanical production.

John McDonald of the Bucher Company is general chairman of the central council and has informed members that the first executive session will be an open discussion of current problems of the advertising agency business, with the m.m. to be Guy C. Smith of Brooks, Smith, French & Dorrance, Inc. Also in will be prey John Benton and managing director Frederic Gansing.

Franklin Tooke Gets KDKA Program Birth

Pittsburgh, Dec. 2. Franklin Tooke, from Westinghouse WOVW-WGL, in Fort Wayne, Ind., has been named program director at KDKA, succeeding George Reid, who resigned couple of weeks ago.

Tooke took over his new duties yesterday (1).

CHARLES VANDA EAST

Will Produce CBS Specials—Also Confers With Lewis in Wash.

Hollywood, Dec. 2. His hitch being up on Lifebuoy's "Hollywood Premiere," which he produced, Charles Vanda showed off for New York to handle several shows for CBS. His post here at western division program director at KNX will be filled by Paul Pierce, continuity editor and producer, for the period of Vanda's New York pitch. Vanda will take time out early this month for a few weeks collaboration with W. B. Lewis, CBS program head, now on leave to Office of Facts and Figures in Washington.

Set up for Vanda while east are production of "Miracle in Manhattan," which he authored; Christmas Carol program, with Sir Thomas Beecham conducting the symphony, and William Saroyan's "There's Something I've Got to Tell You."

Understood Lewis returns to his CBS post Feb. 1.

DAVE EDELSON GETS ILLINOIS STATE JOB

Chicago, Dec. 2. Dave Edelson has been appointed to the Illinois Development Commission, through which he will handle radio programming for the various departments of the state.

Edelson is one of the real radio veterans of Chicago, starting in with his own studio back in the crystal set days.

Navy Recruiting Show

New series produced by the U. S. Navy and originating at the San Diego naval base also Saturday afternoon on Mutual, starting Dec. 13. It will be a half-hour stanza with a 35-piece variety band and guest talent, along the lines of the army's "This Is Fort Dix," already carried Sunday afternoons by the same network.

Show will be called "Anchors Aweigh." It's aimed to bollopho the navy generally and, in particular, to type elements, which have fallen off since the recent sinking of the Reuben James.

5-Day N.Y. 'Clinic' for Three CBS'ers

Critchfield, del Castillo, Renier Assigned to Listen to Block, East, Morgan, McBride, Others

Unorthodox Survey

Bowling Green, O. Dec. 2. Telephone survey carried by students in an advertising class at Bowling Green State University revealed that only 38% of Bowling Green families used their radios at night. Of this group, 30% did not know the station to which they were tuned, and 59% of them said that they sponsored the programs being heard. Half of the listeners interviewed tuned in on the programs regularly. The survey indicated that Fred Allen, Big Town, and Dr. Christian were the most popular programs in that order.

There was more dialing between 9:30 p.m. and 10 p.m. than any other half hour, according to the survey.

Philadelphia Radio Club, If Materializing, Will Ban Snooty Journalists

Philadelphia, Dec. 2.

A club, restricted to radio execs with ten or more years association with the industry, is in the process of organization here. It's to be a weekly luncheon group with only bona fide execs and top salaried, a snooty, said, with newspaper engineers and newspapermen excluded. The dig at the newsmen is in relation for the action of the scribes' Pen and Pencil Club which blackballed several radio men who applied for membership.

No name has yet been selected for the new club. Among the names suggested are Radio Pioneers, the Mike, Broadcasters.

Several attempts have been made in the past to organize a discussion and social group in the radio industry, but none jelled. The latest move has the backing of most of the executive personnel of the local outlets. A meeting is scheduled today (Tues.) at the Ben Franklin hotel for the purpose of getting the club started.

RAMSEY THE TOURIST

Lots of Travel Goes With Those F. G. Jobs

Radio executives of Procter & Gamble are currently bicycling between New York and the firm's home office in Cincinnati. William Kram, the boss, arrived Monday (29) in New York for periodic agency huddles and leaves today (Wednesday).

John Koepf, supervisor of 'Truth or Consequences,' was in New York over the weekend, particularly for a television test showing of the quizzer on NBC. It was a studio presentation, not aired. James West arrived yesterday for Life Can Be Beautiful' checkups and Ted Palmer is in tomorrow (Thursday) to confab on 'The O'Neill.'

Hassel Smith from Long To Botsford, Constantine

San Francisco, Dec. 2. Hassel Smith, who has handled radio for Long and the firm's home office in Cincinnati, has been shifted to Botsford, Constantine & Gardner agency this week. Alvin Long is leaving for Gertrude Murphy in place vacated by Smith.

Latter has long handled the Galien-Kamp account ('Prof. Fuzze,' 'Lamp' account recently lost its long-established web time at Jack Benny and now rides KFI only).

Program directors of three or CAGs operating stations in the New York area, Tuesday night (28) or Wednesday (29) in the afternoon, the network's division on MAO stations operators sought to bring about a party and partly bird's-eye view of the night. Of this group, 30% did not know the station to which they were tuned, and 59% of them said that they sponsored the programs being heard. Half of the listeners interviewed tuned in on the programs regularly. The survey indicated that Fred Allen, Big Town, and Dr. Christian were the most popular programs in that order.

There was more dialing between 9:30 p.m. and 10 p.m. than any other half hour, according to the survey.

On Thursday (27) it was a concentrated go over of the network's sound effects department with the station's program picking up gadgets and ideas that could be installed in their home spots. The Friday morning session, in obtained an insight into the operation of the network's mechanism for determining listeners' reaction to radio entertainment, with the station's program picking up charts, delivering a two-hour talk. The luncheon gathering that day was devoted to listening to their special types might offer some affinity to radio programs from the viewpoint of writers, producers and editors.

During their stay the visitors were given a radio set for their hotel rooms and a list of local shows for listening. These included 'Make Believe Ballroom' (Martin Block's WJZZ show), 'Hery's Morgan', 'Dear Imogene' and 'Macy's Consumer Quiz', all on WOR. Ed East's 'Kitchen Quiz and Breakfast in Bedlam' and Mary Booth Chirp, from WJZZ, Ralph Dumke's 'Studio X' and Mary Margaret McBride on WEAF, and Adelaide Hawley, WABC.

Edmund Gwenn's Early

Rise for 'Highway' Show

Edmund Gwenn, star of 'The Wokee,' at the Plymouth theatre. N. Y., guests Saturday morning (8) on 'Lincoln Highway.'

Deal was set by the Leland Hawley show.

Amateurs or Professionals

WANTED

Must Sing, Whistle or Play Instruments

Apply Sat., 11 A.M. to 5 P.M.

LEWIS

c/o Strong Recording

71 W. 45th St., New York

USE
GY

Plays nightly in the Ravalet Grill in New York City.

YERSE! Guy Lombardo is wise — especially when it comes to keeping healthy and far from the dangerous winter months.

"From November to April," says Guy, "when the combination of harder work, later hours and less wholesome exercise tend to sap vitality and break down resistance, I rely on my Hanovia Sun Lamp to help keep me in tip-top shape. Believe me, it's the finest form of health insurance I know."

And how very sensible and wise Guy is! For, you see, science has proved that daily Hanovia sun baths will help keep you in prime physical condition all winter long. Its helpful, concise ultraviolet raylets restore energy, give you the needed "lift" when you feel worn out. Regular Hanovia sun baths are a wonderful aid against winter colds and other common ailments. And they give you a smart healthy-looking skin.

This winter when the going's tough, get the Hanovia habit. Just a snap of the switch will give you all the beautiful ultraviolet you need.

"WHY THERE'S A DIFFERENCE IN SUN LAMPS!"

The Hanovia patented quartz-mercury tube brings you 12 kinds of ultraviolet rays that other lamps have none of.

Ordinary sun lamps have built-in heaters. The extra heating of them heats the air around you. Hanovia's quartz-mercury tube gives you the real sun effect without the heat.

Write Dept. 7, Box 100, New York 17, N.Y. "Your Place in the Sun."

Price from \$44.95 to \$6.95

HANOVIA, N.Y.

HANOVIA ALPINE HOME SUN LAMP

See Hanovia Lamps at department, electric and medical stores and shoe showrooms.

HANOVIA
Chicago & Milwaukee
New York & Los Angeles

HANOVIA
New York & Los Angeles

IN PHILADELPHIA

in friends

influence

is there

SELL THROUGH WEIL

Inside Stuff—Radio

Trans-ocean shortwave and CBS network broadcast of Ethel Barrymore in a first-anniversary 'Corn Is Green' program was cancelled last week at the last minute. Half-hour show was to have been aired after the play's birthday performance Wednesday night (26) at the Royale, N. Y.

According to plans, Emily Williams, the play's author and creator of the leading male role in the original London production, was to have participated from England, with Miss Barrymore and others of the Broadway cast from this end. It was also intended to have Alexander Woolcott, who has written a number of enthusiastic plugs for the legions.

CBS had scheduled the program and assigned Earl McGill to direct it, but then Williams was unable to take part because of rehearsals for a play in London and Woolcott's presence was uncertain, as he was on the ocean en route from Lisbon to New York. So Miss Barrymore and Herman Shumlin, the producer of 'Corn,' called off the broadcast for fear it would be inferior with only a few of the intended participants available.

'Corn' had previously received two potent radio plugs. One was a trans-ocean program, with Williams and his wife, Miss Barrymore and others, via Mutual. The other was on the occasion of Miss Barrymore's 40th anniversary of stardom. Actress' brothers Lionel and John participated in that show, from Hollywood.

Of the 20 leading shows on the networks as tabulated by the Co-operative Analysis of Broadcasting five of them (Jack Benny, Aldrich Family, Kate Smith, Eddie Cantor and Burns and Allen) are attached to the Young & Rubicam agency, while four (Charlie McCarthy), Lux Theatre, One Man's Family and Kraft Music Hall) are credited to J. Walter Thompson. No agency is represented in the first 20 by three shows, but Lord & Thomas accounts for two (Bob Hope and Kay Kyser). The agencies with one each are Needham, Louis & Bronby (Fibber McGee and Molly), Benton & Bowles (Frank Morgan-Baby Snooks), Rubinsaft & Ryan (Major Edward Bowes), Lennen & Mitchell (Walter Winchell), L. W. Ramsey (Fitch Bandwagon), Buchanan (Fred Allen) and Pedlar & Ryan ('Mr. District Attorney').

A breakdown by network allocates 14 of top 20 to the NBC-Red, four to Columbia and two to the NBC-Blue.

Retention of Charles Evans Hughes, Jr., by Columbia as 'trial attorney' in the fight against FCC antimonopoly reforms has an interesting angle—though not important, as far as the campaign is concerned. Son of the retired Supreme Court Chief Justice was both a fraternity brother and roommate at Brown University of FCC member Norman S. Case. Throughout the internal rowing over the drastic regulations, Case fought strenuously to convince the New Deal majority that only Congress has the right to pass judgment on several of the issues and argued uncompromisingly, as CBS has done, that the commission lacks jurisdiction. Some observers consider Columbia has been convinced that putting ex-New Deal officeholders in charge of defenses against Federal agencies is politically unwise and Hughes will take the sting out of John Burns' presence in the courtroom.

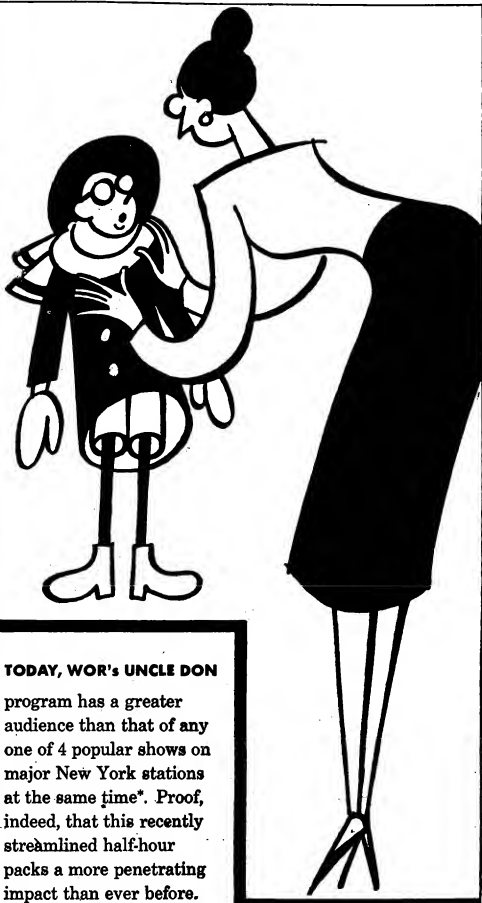
Bob Hope was voted the leading personality, as well as best comedian in the 1941 radio poll conducted by Robert S. Stephan, radio editor of the Cleveland Plain Dealer. Other selections of Plain Dealer readers were Ford Hour as the top broadcast; Bing Crosby as both m.c. and male pop vocalist; Kate Smith, femme pop vocalist; Richard Crooks, male classical vocalist; Margaret Spens, femme classical vocalist; Lux Radio Theatre, best dramatic show; Ford Hour, best symphonic program; Andre Kostelanetz-Coca-Cola, best light musical; Guy Lombardo, best dance band; Kraft Music Hall, best variety stunner; Information, Please, best quiz; Chicago 'Round Table, best educational; and Lowell Thomas, best news broadcaster.

Young & Rubicam's radio department is working on a plan to devote the 'Bright-Horizon' serial (CBS) to plugging several Lever Bros. products after the first of the year. Product currently to the program is Lever's Silver Dust.

The serial's hookups will be so divided that it will plug Continental Soap in one section of the country, Lipson Tea in another, and Swan Soap in a third section.

Radio Splendide of Buenos Aires, is the key station of a new Argentine network, as the result of which its position is expected to be strengthened and, secondarily, NBC will eventually benefit. NBC airing along with Splendide, although under no illusions that it ran behind Esgrano and Mundo.

CBS' latest 'success story' booklet is a cleverly simple set-up illustrated one-half in simulation of pencil drawings and one-half in simulation of pen sketches, a cute tie-up with the sponsor's two items. The account is Overbury, whose sales are reported 100% higher than a year ago.



TODAY, WOR's UNCLE DON

program has a greater audience than that of any one of 4 popular shows on major New York stations at the same time*. Proof, indeed, that this recently streamlined half-hour packs a more penetrating impact than ever before.

*"WOR Continuing Study of Radio Listening in Greater-New York", prepared by Crossley, Inc.

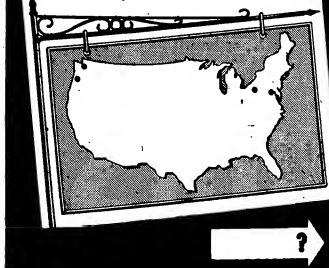
A PROGRAM TO BE FOUND NOWHERE ELSE

... MADE TO MAKE SALES, AND HERE, GENTLEMEN—
SOME SALES IT HAS MADE

A certain **BANK** has used Uncle Don year after year for the past 10 years. Since the beginning, more than 20,000 children have opened accounts at the bank. That, we suppose, is good. But, listen—not only have they opened accounts, but Uncle Don has deftly prompted 250,000 of them to sit down, write, ask for savings banks. And requests continue to roll in at 40,000 a year! • A maker of a **POWDER** to brush teeth with had Uncle Don ask the tots to send for a sample. 7,796 wrote in in less than four weeks. A couple of weeks later he (Uncle Don, that is) asked them to send in a proof of purchase. In less than a week 1,837 sent in boxtops. Again, in less than two weeks, Uncle Don sent 7,415 children into stores to look for the product.

WOR

It's true in PITTSBURGH,
BALTIMORE, SEATTLE
and PORTLAND...



COLUMBIA S.C.

AT NBC EVERY SATURDAY NIGHT AT 11

"POP CONCERT IN 8 G"

featuring: DEEP RIVER BOYS

*** write us for tickets if you can "be there" or listen to "a solid sample" broadcast from 11:15 to 11:30 P.M. on WCAF and NBC Red Network ***

POPULAR CONCERT GUILD • RADIO CITY • NEW YORK

Does he wake people up with that in the mornings, too? And Godfrey is a guy who likes his own gags. In fact, on this all-nighter he carries a couple of his own Don Wilsons with him as well. This one, dear children, you can have.

Minneapolis. — Eddie Galleher, WCCO sports announcer, has been enlisted in the Public Relations division of the U. S. Navy. He will be stationed in Minneapolis and continue to be active in Twin City radio.

It's true in BISMARCK, AMARILLO, BANGOR, ATLANTA...



WINS CUSTOMERS PRODUCES ORDERS

18 Newscasts on the Hour! All Sponsored!

15 "Headlines on the Half-Hour" Newscasts! All Sponsored!

6 Special News Bulletins a day for immediate coverage! All Sponsored!

NOTE TO TIME BUYERS!

Ask the Branhman man to show you the latest C. E. Hooper Survey for Cincinnati! WCP's has more listeners, more hours, than any other Cincinnati station used by local advertisers. And . . . more advertisers, too!



The ***scUP** station of Cincinnati

scoops the news with ***UP**. (United Press) Service!

ard situation back and forth through the wringer before Patricia and Logan will be let in and out. As the basis of occasional listening, Barry seems to be something of a bore, and Chisholm, apparently, is a bit of a bore. David is a sweetie, it is a bit immature. The Bromo-scented Hotchkiss is a strong, warm-hearted character, but Toby Nelson is only a newspaper man. "Life Can Be Beautiful," seemingly, only if caught at the right days.

'Big Town' was solidly entertaining as heard last Wednesday night on CBS. Script by Max Ehrlich was an expertly contrived soap opera, opening with a strong, cleverly inserted exposition device, and then building steadily to a climax. There was also an ingenious plot for the middle commercial. Piece was capable, if not imaginative, produced. Edward G. Robinson, and Osa Munson were characteristically plausible as the adventure editor and his star reporter, while the actor who played the grateful, eloquently ungrateful, Bing's commercials were actually woven into the script and were perfectly written.

Bill Baskin's production problem was monumental Saturday night (29) out of WGN. Co. Robert McCormick telephoned to telegraph Gilbert and Sullivan's "The Mikado" into an hour, giving Col. Robert McCormick the first 10 minutes for a speech. The hurrying of the scenes, notably the end, won't win the keener, dentist any prizes from the keepers of the text inviolate. Nor will he escape some bleats of anguish at the casting of Barbara Luddy, from day time, as the heroine. Her stylized, baby dollishness was okay for the dialog, but her voice matched the singing voice of Marion Claire like the Chicago Tribune resembles the London Times. The same voice contrast was also glaring in a couple of other roles, notably Koko.

John Jacob Niles, said to be the foremost authority on American popular ballads, guested Monday (1) on "Against the Storm," via NBC-Red (WEAF). He was a second appearance on the show in about a year. Although the presentation setup of a daytime dramatic serial seemed not entirely suitable for a ballad-singer, the date provided a pleasant novelty and offered an illuminating example of American folklore. Offered as a guest-lestrier in Professor Allen's class at Harper University, Niles sang four songs for the 'audience,' including hymns, "I Wonder, As I Wander Out Under the Sky," "For Sheen, for Sheen, for Sheen," "The Carol of the Birds," and "First Day of Christmas." Singer provided his own accompaniment on three different dulcimers, which sounded like a deeper, more resonant kind of guitar. Most striking to the uninitiated listener was the similarity between the selections and typical old English ballads. There is undoubtedly a sound (and fascinating) historical explanation for that.

Phil Spitalny's G.E. auditions are piling to a climax. Dorothy McVie is the last of 10 representing Ohio, and her "Estrellita" rang the bell, as did Evelyn's aveline voice solo of "Tea for Two" and the Spitalny's "Anniversary Waltz," etc. It remains, per usual, a half hour of musical charm at 10 bells Sabbath night.

"Stepmother's" serial on CBS for Colgate tooth powder, is pretty much what the title suggests, a yarn about the complications arising from the play of personalities in a family in which the father was previously married and had several children. On the basis of Thursday's (27) chapter, the basic situation is not com-

pletely clear. It appears that John Fairchild is living away from home, but the reason wasn't explained at this catching. There was a tense, though not especially gripping, scene between John and Kay, his wife. Then John went into the nursery to see Billy, their baby and his third child. Kid was played in the customary goo-goo manner of commercial radio and the whole chapter seemed to lack punch or point. There was a hitch-like announcement between "Stepmother's" and the succeeding program, plugging Colgate's Cashmere Bouquet skin lotion and urging housewives to "try the kiss test." On explanation, it turned out to be not as spectacular as the name would indicate—it seems the dame merely brushes her across the back of her hand to see how rough her skin is.

Murphy Bogart, Wendy Barrie and Winky Manone guested Thursday night (27) on the Kraft "Music Hall" via NBC-Red (WEAF). They all seemed to have fun, but most of the entertainment remained in the studio. Bogart first teamed with Bing Crosby and Jerry Lester in a rather lamer comedy sketch and then Miss Barrie and Ken Carpenter joined them for another sketch that had them all giggling, but failed to

project laughs across the ozone. Manone played one sizzling trumpet, but became badly tangled trying to read lines. John Scott Trotter's orchestra supplied excellent musical accompaniment, and of course, Crosby's vocals were sock, though too infrequent.

"Woman of Courage" is currently dealing in what are known as basic story ingredients. In other words, its situations and characters tend to be stock. Judged by Thursday's (27) episode on CBS, the story line now centers about one of those standard characters, the cynical youth whose bitterness is correctly diagnosed by the wise heroine as resulting from a deep inner hurt. The fact that he plays the piano enables her to see that his surface hardness is only a sham. Other characters on the show include a movable girl, Ellie Grant, who's apparently been through some suffering, and Lucy, the heroine's daughter, sounds ultra-ingenuish. Commercial, with a personal punch by the show's leading lady, stress Colgate's "octagon church plan," by which listeners can give octagon soap to churches and orphanages, etc.

"Night to Happiness," as caught Wednesday (26) on CBS, indicated

that the emotional melodrama stoppers are all out. Authors Irma Phillips is giving her characters the whole works. It seems that before Bill Walker married Caroline, he had an affair of some years' standing with her mother, who was married at the time, though to an invalid who was approaching death. Caroline knew that, but married him anyway, later divorced him and is now married to Dwight. At this hearing, Dwight learned the facts for the first time—not from his wife, but from Bill. Miss Phillips somehow makes the listener believe it at the moment. Episode caught consisted of a single scene, with only the two characters. But the two men were sharply drawn, the situation potent and the dialog propulsive. It should ignite some lively, if somewhat inhibited action. Crisco's dramatized commercial opening the show was ingeniously written.

"Our Gal Sunday" unleashed a poignant episode Wednesday (26) on CBS. Helen Walpole's script, involving two monologs, a flashback and a straight dramatic scene, was surprisingly direct, considering its complication of techniques. That was partly because each method of presentation was soundly reasoned. But also it stemmed from the expert creation of

mood and the genuinely tender love scene between the heroine and her husband. Chapter had movement and pace, and it filled out the dimensions of the key characters. This was enhanced not only by the vibrant playing of Dorothy Lowell and Karl Swenson, but by the eloquent organ background. Instead of using it merely for the operatic, churchy theme, as with most serials, the production took a hint from films and used music for dramatic punctuation, scene-setting and, via soft themes in the background of dialog, as mood-creator. This use of music continuously through a dramatic show has been proven to be effective by Hollywood and such Sarnoff plays as "Time of Your Life." It's a constant backbyte to radio that it's almost never used on the air.

"Woman in White" offered an episode of soap emotional appeal Wednesday (26) on CBS, but the Oxydol commercials were really dramatic, or at least theatrical. Main plug was a dramatized bit in which the "hustle-bustle" Oxydol soap bubbles changed from effervescent sound effects to shrill, Diner-esque voices that jostled each other with admonitions to hustle, hustle, hustle with the cleansing action. Not very logical sales argument, but cute and arresting—and undoubtedly persuasive.



**Leads all other
BALTIMORE
radio stations in
NATIONAL SPOT
ADVERTISING!**

More than just
a Radio Station —
BALTIMORE
on the
MUTUAL Network

TODAY, thanks to the calibre of the programs broadcast by America's radio networks day after day for 15 years, the people of the United States are firmly united in their enjoyment of one of the greatest of all man-made miracles.

It might easily have been otherwise...

It would have been otherwise—except for the broadcasting industry's constant emphasis on the quality of entertainment, of transmission, of overall coverage.

Naturally, then, in marking our 15th anniversary, it is a matter of special pride to us that radio in general has adhered so closely to the high standards of those who founded the first national network, NBC Red... the network most people still listen to most!

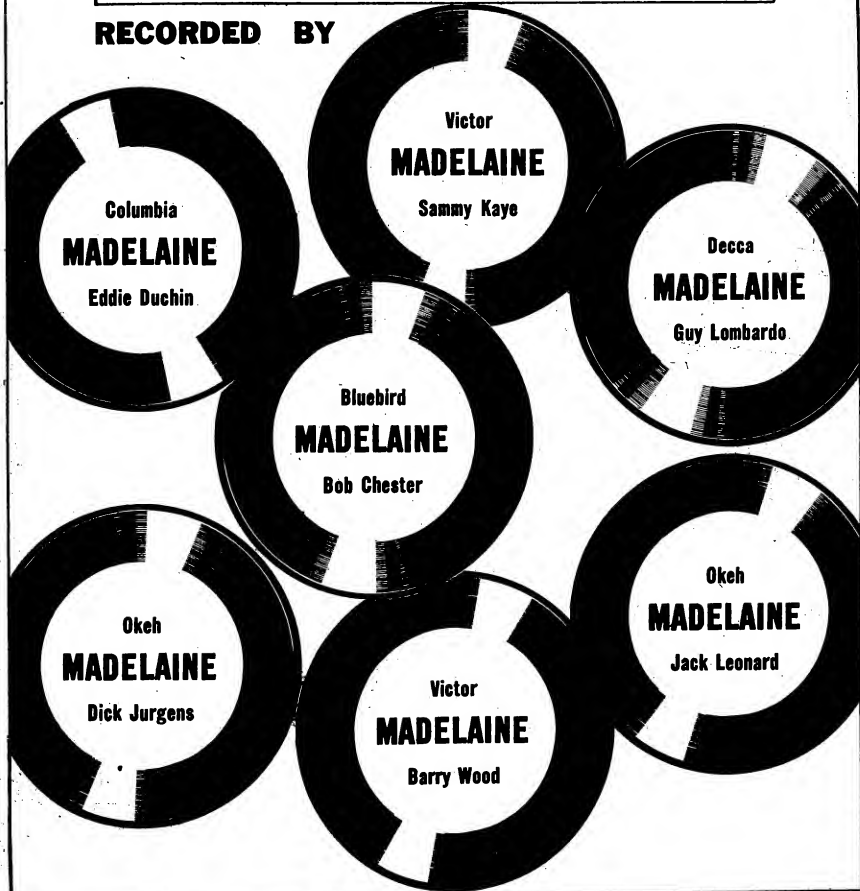
NBC
Red
NETWORK

The Network MOST People Listen to MOST
NATIONAL BROADCASTING COMPANY
A N. Inc. Corporation of America

M A D E L A I N E



RECORDED BY



SANTLY-JOY-SELECT, Inc.

1619 BROADWAY, NEW YORK

PAID IN ADVANCE: \$34.00

Drastic New Anti-Bribery Rules Aim To Outlaw Payola from Music Biz

The new contract between the popular music craftsmen's union in New York and music publishers contains anti-bribery clauses which not only take in every conceivable form of payola but bars publishers from having any partnership or corporate relations with band leaders, singers, managers or booking agents. By the terms of the latest union agreement, which the board of directors of the Music Publishers Protective Association ratified last week, if a leader or performer wants to get into the publishing business he will have to finance the project with his own cash or loans obtained outside the industry. The new contract runs to Dec. 31, 1943.

In framing a new set of exploitation taboos the union and publisher committees which negotiated the new covenant sought to include all the payoff evils. Whether material or otherwise, that have sprung up in the music business. The anti-bribery clause is it now stands bars:

1. The giving away of any special arrangement.

2. Employers or their employees from making up the radio program of bands or singers.

3. Music publishers from backing or supporting any band, singer, manager or booking agent.

4. Music publishers from putting leaders or singers in the music business, which relationship is usually for the purpose of making it possible for leaders and singers to trade plays.

5. Publishers, or their professional men, from providing band leaders with transcriptions of new releases with the view of giving the latter a demonstration of the number. It is, however, permissible for the publisher to distribute commercial phonograph records.

6. Publishers from extending loans to leaders or singers or even endorsing them.

7. Professional men from attending "command performances" unless the occasion has received the approval of the union.

8. Publishers from granting "cut-in" royalties to band leaders or singers.

While the contract ratified by the MPPA board contains a favored clause the union in making agreements with firms outside this group is restrained from changing any one of the conditions in the anti-payola clause. Those taboos must apply to every publisher that signs up with the union during the two-year period. No new agreement made less than six-day weeks does provide for a six-day week does not deal with minimum wages and maximum working hours but it does provide for a six-day week. The terms of notice remain unchanged and so do the penalties for going with violations of the anti-bribery clause.

Marshall Steinhart scoring solo numbers to the staff of Jeanette MacDonald and Nelson Eddy in "I Married An Angel" at Metro.

15 Best Sheet Music Sellers (Week Ending Nov. 28)

Tonight We Love.....Maestro
Shepherd Serenade.....Mayfair
Elmer's Tune.....Robbins
Chattanooga Choo Choo.....Fleet
World On Fire.....Cherico
Concerto for Two.....Shapiro
You and I.....Wilson
This Love of Mine.....Embassy
By-By-By.....Majestic
Two in Love.....J. Campbell
Rose O'Day.....Miller
Bella of San Rague.....Peer
B-I-B-I.....Rinker
Found You in Rain.....Porgie
Why Don't We Meet Often.....BYC

Affiliation Topic To Follow SPA Talks On Union Bylaws

Task of revising the constitution and by-laws of the Songwriters Protective Association so that the organization can take on the complexion of a union, if the membership so elects, will be completed this week. The next step will be to call a meeting of SPA members and let them (1) ratify the by-law changes and (2) decide whether the SPA should go into union and whether it should affiliate with some labor organization or the Authors League of America. Many of the SPA's members are already members of the Dramatists Guild and the Screen Writers Guild, which are associated with the A.L.A.

Initial discussion on the necessary revisions was held last week by a committee headed by Louis Schulman, the association's counsel.

TAKING SEALS OFF OLD ASCAP DISCS

St. Louis, Dec. 2.—During the recent visit of CBS and ASCAP all of the ASCAP waxes in KMOX, the local CBS outlet, were stored away after each had been sealed with adhesive tape. The tape covered the grooves and even a portion of the titles. Last week when an occasion arose to use some of them the engineers couldn't remove the tape. A flock of wise boys were called in and for three days every type of cleaning fluid including engine, tetrachloride and gasoline were used to clean the clogged grooves. But it was no dice.

Finally Chester B. Renier, production chief, suggested the use of plain soap and water. It worked.

Mal Fein has rejoined the New York production staff of Milt Macdonald and Nelson Eddy in "I Married An Angel" at Metro.

HIGH RATE FOR SINGLE SHOWS

New England Broadcaster Refuses to Sign Any Kind of 'Blanket Agreement'—So 'Predominantly ASCAP' Musical Programs Pay Trade's Biggest Rate

'INCIDENTALS' 2 1/2%

John Shepard, third head of the Yankee and Colonial Networks, has obtained from ASCAP a regional deal which obligates him to pay 9 1/2% on commercial programs which are dominantly ASCAP in arrangement and the fees for his two regionals constitute the highest paid ASCAP by any broadcasting organization in the country.

Because all other networks had elected to take a blanket contract ASCAP had for awhile been perplexed by the problem which Shepard's demand for a per program deal presented. It was finally decided that an equitable solution would be a rate structure that was proportionally higher than that prevailing for local stations. The blanket fee for network commercials, as already accepted by others, is 2 1/2%, while the per program contract for local stations calls for 8% on commercial programs dominantly ASCAP and 2% for those incidentally so. The fee charged Shepard is arithmetically an amalgamation of these two plans. The added ratio is relatively the same in the case of the 9 1/2% and the 3 1/2%.

If Shepard makes the same sort of deal with Broadcast Music, Inc., the fee on his regional programs which are dominantly ASCAP but contain some BMI tune may run as high as 12%.

DISC STOCK CHANGES

U. S. Cuts Down—Famous Dissolves In Albany.

Albany, N. Y., Dec. 2.—The United States Record Corp. has decreased its capital stock from \$225,000 to \$8,760, according to papers filed with the Secretary of State in Albany by Maybrook & Maybrook, East 60th street, New York City. Meantime Famous Record Co., Inc., New York, has been dissolved. Papers to this effect have been filed with the Secretary of State in Albany by Rubenstein & Shapiro, 261 Broadway, New York City.

'Boogie de Concerto' now gives Tschalkowsky's Concerto in B-flat minor, Op. 24, a new twist. The new twist is that, for Georgia Music publication.

Publishers Victorious in Vital Test; 'Josephine to Shapiro, Bernstein; Copyright Renewals Affected

The ASCAP Melon

In making his financial report to the ASCAP members at the semi-annual meeting in the Astor Hotel Monday (1), Gene Buck confused his figures somewhat. He stated that ASCAP will distribute \$270,000 for 1941 as compared to \$7,000,000 for 1940. What he meant was that ASCAP has distributed this year, to date \$2,700,000 and that the Society took in \$7,000,000 from licensees during 1940.

It is estimated that between \$200,000 and \$700,000 was contributed for the final quarter of this year, making the year's total distribution \$3,600,000. In 1940 it was \$4,500,000. It is also figured that the Society's income from all sources this year will be around \$5,000,000.

Buck in his report disclosed that the war with radio was responsible for an increase of the Society's overhead during 1941 from around \$1,000,000 to \$1,600,000.

If He Can Prove Claim, Judge Thinks Joe Meyer Has Got Something

Joe Meyer, one of the writers of California, Here I Come, scored an important point last week in the N.Y. supreme court when Justice George Hammer, in rejecting a motion for dismissal, upheld Meyer's right to prove, if he could, that Witmark, a Warner Bros. firm, had acted on good faith in a synchronization deal with 20th Century-Fox, Witmark had charged Fox \$150 for the use of the name in Rose of Washington Square and Meyer in his complaint contended that Witmark had not obtained as much as it should have from Fox.

In his decision on Warner's motion for dismissal Justice Hammer quoted Meyer's contention that Witmark had breached its obligation to him by not looking out for his best interests as well as its own, and the court declared that the law is well settled on the point that, where a contract is based upon earnings of property transferred, the obligations must be exercised fairly and in good faith.

GREENE & REVEL, Inc.

Broadcast Music, Inc., yesterday (Tuesday) formally announced the formation of a subsidiary with Mort Greene and Harry Revel, writers, as the nucleus of the company. The move had been expected for several months.

Corporate setup will be called Greene & Revel, Inc.

The U. S. Circuit Court of Appeals established one of the most important legal precedents affecting the music industry in years when it upheld Monday (1) a lower court decision which gave Shapiro, Bernstein & Co. the renewal rights to 'Come, Josephine in My Flying Machine.' As a result of the appeals court's finding many of the older publishing firms will be able to retain the copyright renewal rights on hundreds of valuable songs. The principle confirmed by the court is, in essence, that when a song was written while the writer was under hire to the publisher the latter must be recognized as the copyright owner and he possesses the authority to obtain a copyright renewal on the work.

The defendants in this case, whose proceedings have been closely followed by copyright lawyers throughout the country, were Alfred Bryan and Fred Fisher, the writers of 'Josephine,' the Fred Fisher Music Co., to whom Fisher assigned his renewal rights, and the Famous Players-Lasker Corp., who obtained an assignment from Bryan. The decision affects Famous in still another respect, and that is, the controversy over the renewal rights of 'Chinatown, My Chinatown,' another valuable aside. Jean Schwartz, one of the writers of 'Chinatown,' conveyed his renewal rights to Famous several years ago, even though Warner Bros., as owner of the Remick catalog, claimed that the song was written while Schwartz was under an employment contract to Jerome H. Remick & Co. Warners deferred taking the issue to court until the 'Josephine' litigation had been disposed of.

'Not only have the owners of important old catalogs shown deep concern over the outcome of this case but the Songwriters Protective Association thought the matter of such serious import to its members as to aid Bryan and Fisher in their appeal to the higher court. Writers of 'Josephine' were represented by the SPA's own counsel, John Schulman, while Shapiro-Bernstein's lawyer was Leo Rosett.

'Josephine' will now be returned (Continued on page 52)

LESTER SANTLY, NEW M.P.P.A. PREZ

Lester Santly, of Santly-Joy-Select, is the new president of the Music Publishers Protective Association. He was elected last week at a meeting of the MPPA's board of directors. Of the new officers were Jack Mills, v.p.; Dick Murray, treasurer, and Jack Bregman, secretary.

We Are Greatly Indebted To
THE EVERETT PORTER
For Giving Us the Most Played Song in the Country
EVERETT PORTER

From Vinton Freedley's Musical Success LET'S FACE IT'

CHAPPELL & CO., Inc., Eddie Wolpin, Professional Manager RKO Bldg., New York

Inside Stuff—Music

English music publisher Reg Connolly has been trying to get back to England and was on the verge of slipping to Lisbon, regarding a priority on the plans to London, when he heard of Louis Dreyfus' plight. Later is still stalled in Portugal awaiting seats on a British-bound plane for himself and family, although he, personally, could go through. Connolly went to Bermuda, and the British authorities advised him it would be foolish to fly the Atlantic and risk being marooned in Lisbon for weeks on end.

Robert Burton, lawyer for Broadcast Music, Inc., has a long talk with John Schuman, counsel for the Songwriters Protective Association about the possibility of BMI accepting the SPA's basic publishers' agreement and standard writer's contract form.

The discussion was strictly of an exploratory nature.

With but four weeks expiring since ASCAP's repertoire went back on NBC and Columbia, the "most played" list for the week ending Nov. 30. Of the 24 tunes that got 10 or more network air but eight are ASCAP controlled.

Warner Bros. music group has obtained the renewal rights to 'There's a Long, Long Trail' from 20 Elliott and the widow of the tune's other writer, Stoddard King. Number is a part of the Witmark catalog and the renewal comes due in February, 1942.

It's Art Kassel, not Al Kavelin, who will begin RCA-Victor's broadcasts on the Fifth Bandwagon Dec. 14. Spot was inadvertently credited in a story in 'Variety' last week to Kavelin.

NBC, CBS, Mutual-Plugs

Following tabulation of popular music performances embraces all three networks—NBC, CBS and Mutual—as represented by WEAF-WJZ, WABC and WOR, N.Y. Compilation herewith covers beginning Monday through Sunday (Nov. 24-30), from 5 p.m. to 1 a.m., and is based on data provided by Accurate-Reporting Service, regular checking source for the music publishing industry.

TITLE	PUBLISHER	TOTAL
Everything I Love—'Let's Face It'	Chappell	30
Elmer's Tune	Robbins	22
Madelaine	Sentley	19
Shepherd Serenade	Mayfair	17
White Cliffs of Dover	Shapiro	17
Chauntanooga Choo Choo—'Sun Valley Serenade'	Feist	16
Moonlight Kissed an Angel	T. B. Harms	16
Sinner Knew an Angel	Famous	15
Humpy Dumpty Heart—'Playmate'	BVC	14
Tropical Magic—'Weekend in Havana'	BVC	14
His Autumn	Witmark	13
Orange Blossom Lane	Miller	13
Why Don't We More Often	BVC	13
'This Is to Laughing Matter'	Remick	12
'I See Million People'	Block	12
'This Love of Mine'	Embassy	11
'By-U-B-Y-O'	Majestic	10
'Day Dreaming'	T. B. Harms	10
'Found You in Rain'	Forgie	10
Ma Ma Marie	Chappell	10
'Nichele Sentinella'	Witmark	10
'You and I'	Wilson	10

* Indicates BMI licensing; others are via ASCAP.

† Filmmatic.

‡ Legitimate.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to VARIETY. Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parenthesis indicate the number of weeks such song has been in the listings and respective publishers.)

1. Chauntanooga Choo-Choo (6) Feist.....	Glenn Miller.....Bluebird
2. Piano Concerto (12) Maestro.....	Andrew Sisters.....Decca
3. Tonight We Love (6) Maestro.....	Freddy Martin.....Bluebird
4. Day Dreaming for Two (2) Shapiro.....	Tony Martin.....Decca
5. You Made Me Love You (8) Broadway.....	Clara Howard.....Columbia
6. World on Fire (15) Cherio.....	Harry James.....Columbia
7. Elmer's Tune (8) Robbins.....	Inskopfs.....Decca
8. This Love of Mine (7) Embassy.....	Tommy Tucker.....Okeh
9. Jealous (2) Mills.....	Glenn Miller.....Bluebird
10. Shepherd Serenade (3) Mayfair.....	Andrew Sisters.....Decca
11. Why Don't We More Often (4) BVC.....	Tommy Dorsey.....Decca
12. Do You Care? (1) Campbell.....	Andrew Sisters.....Decca
	Tony Martin.....Columbia
	Bing Crosby.....Decca
	Johnny Long.....Decca
	Freddy Martin.....Bluebird
	Key Kyser.....Columbia
	Bing Crosby.....Decca
	Les Brown.....Okeh

DISKS GAINING FAVOR

(These records are directly below the first 10 in popularity, but growing in demand on the coin machines.)

Shrine of St. Cecilia (Braun).....	Al Donahue.....Okeh
Modern Design (Republic).....	Sammy Kaye.....Victor
Clementine (Shapiro).....	Sammy Kaye.....Victor
By-U-B-Y-O (Majestic).....	Bing Crosby.....Decca
This Time Dream's On Me (Remick).....	Woody Herman.....Decca
This Is No Laughing Matter (Block).....	Key Kyser.....Columbia
	Woody Herman.....Decca
	Glenn Miller.....Bluebird
	Charlie Sylvan.....Okeh
	Sammy Kaye.....Victor

Music Pub Claims Hal Horne OK'd 'Green Valley' Song, But 20th Denies

Ring-around-a-rosy story, with evidence under the impression that Horne had given Hal Horne Silver's Lincoln Music Corp. permission to use 'How Green Was My Valley' as a song title and the 20th-Fox, producer of the film, demanding last week that publication be ceased. Silver plans to continue publication.

Silver maintains that he got his permission from the Hal Horne Organization, which, in fact, had no art department prepared the title page for the sheet music. Horne is an independent outfit that did publicity-exploitation on 'Valley' for 20th.

Horne declares he had been in-

formed by Silver that Alan Collins, of Curtis Brown, Ltd., agents for Richard Llewellyn, author of the book, had given permission. Collins claims he was told by Silver that Horne had given permission. Silver believed that the cooperation of Horne meant 20th-Fox had given him the OK, and the company this week said ain't so.

Silver was sent by Silver an agreement from the Hal Horne Organization, which, in fact, had no art department prepared the title page for the sheet music. Horne is an independent outfit that did publicity-exploitation on 'Valley' for 20th.

Horne declares he had been in-

EXTRA DECCA DIVVY OF 20c

Directors of Decca Records' Inc. last week declared an extra dividend of 20c a share on the company's stock in addition to the regular quarterly dividend of 15c a share.

Music publishers affirm the fact that ASCAP had the week before received statements from Decca for the week ending Sept. 30, and that amounts were somewhat under what they had been for the previous quarter.

'Josephine' Case

(continued from page 31)

by Shapiro-Bernstein to its plug list. The publishing house had since the start of the litigation stopped making arrangements of the tune available. Louis Bernstein, one of the firm, declared Monday (1) that he drafted the outcome of the court fight he will make reports (payments) to Bryan and Fisher during the renewal term of 'Josephine'.

The decision in favor of Shapiro-Bernstein was unanimous with Justice Learned Hand its author. The appeals court upheld Federal Judge Edward A. Conger, who tried the case originally, on every point. After a six-page review of the facts and the law involved in the controversy Justice Hand, summed up the finding in the following dicta: "When an employer becomes the proprietor of the original copyright because it was made by an employee for hire the right of renewal goes with it unless an assignment."

The suing publisher had claimed that Bryan and Fisher were the employment of the firm of Maurice Shapiro & Co. in 1909 and 1910 and that the contracts involved in this employment made Shapiro an employer for hire when the song was written and composed. Judge Hand's court expressed itself as satisfied with the proof adduced at the trial and held that Shapiro & Co. was, as successor to Maurice Shapiro & Co., had the right to renew the copyright when it expired in October, 1938.

Not So Happy Home

Los Angeles, Dec. 2. Rosa Barnes, songwriter, filed suit for \$25,000 against Republic, charging the studio lifted her copyrighted melody 'My Happy Little Home in Arkansas,' for use in the picture, 'Arkansas Judge.' Plaintiff demands an accounting of profits and an injunction restraining further use of the song.

HELLO, BARNEY BALABAN!

Well, here's that Miami sun again! We hope all your friends—Mary Brian, Francis Lederer, Edwin C. Hill, Bennett Cerf, Ed Wolf, Irving Berlin, E. Ray Goetz, Jack Robbins, Phil Spitalny, Harry Flannery, the Levy, Manny Sachs—will again help you meet the Miami moon. *Walter Jacobs*
P.S.—HURRY—WO'N'T YOU!

Lord Taletton
HOTEL
MIAMI BEACH

How
ROBBINS
FEIST
MILLER
Protect You

The 20,000,000 records of Robbins, Feist and Miller sold last year is perfect proof of the enormous demand for their hits. Their top radio artists select the very best songs from their catalogs for their programs and recordings.

ROBBINS MUSIC CORPORATION

MURRAY BAKER, Prof. Mgr.

On All Best Seller Lists
ELMER'S
TUNE

Duke Ellington's
Greatest Song Success
I GOT IT BAD
And That Ain't Good

Coming!
EDDIE CANTOR
in "Banjo Eyes"
Watch for this new musical score
by Vernon Duke and John Latouche

LEO FEIST INC.

HARRY LINK, Prof. Mgr.

2 Hits by Gordon and Warren
from "Sun Valley Serenade"
CHATTANOOGA
CHOO CHOO

I KNOW WHY
(And So Do You)

Coming!
ROONEY & GARLAND
in "Babes On Broadway"
Watch for this great picture score
by Ralph Freed, Roger Edin,
Burton Lane and E. Y. Harburg

MILLER MUSIC, INC.

BEN GILBERT, Prof. Mgr.

A Solid Hit By 3 Solid Writers
Do Ross, Parish, Kenny!
ORANGE
BLOSSOM LANE

As Big As 'Elmer's Tune'
I GUESS I'LL BE
ON MY WAY

Coming!
JESSIE MATTHEWS
in "The Lady Comes Across"
Watch for this new musical score
by Vernon Duke and John Latouche



Philly Niteries Hit by Curfew Orders, Limited to 2 A.M. Opening Week Days, Midnight Saturdays; Slash in Talent

Philadelphia, Dec. 2. It looks like a long, tough winter for Philly niteries here. Faced with an "obey or else" order from the State Police Control Board, the city's leading gay spots last night (Monday) began closing down at the sound of the curfew—and it's lights out at midnight sharp on Saturdays from here on out.

The niteries nabobs apparently had no choice. Most of the several nights have been cited several times for selling liquor after hours and have paid as high as \$1,000 in fines on the last rap—at the rate of \$10-a-day for each day of liquor suspension in lieu of closing.

Secret Huddles

Two weeks ago the word went around that the \$10-a-day tap-known as "offer in compromise" would no longer apply. Instead, the State agents would be expected to report violations. Another State agents' warning and liquor licenses would be revoked. Among those who received this warning were Jack Lynch's, the Embassy Carroll's and the Little Rathskeller, all of which have four or more clu-

A secret huddle was held last night by the cafe owners and they agreed that they could no longer buck the State as long as the curfew was remained on the statute books, and so they "voluntarily" agreed to close at 3 a.m. week nights and midnight on Saturday.

A few of the clubs which haven't been caught on the after-hours raps, are expected to buck the State, silent and continue selling after hours. But the big spots aren't taking any chances. Loss of liquor means the mean the complete loss of heavy investments.

Saturday Night Wastout

Saturday night—usually the most lucrative night of the week—will be a wastout from now on. Clubs will have only one or two citations, are expected to buck the State, silent and continue selling after hours. But the big spots aren't taking any chances. Loss of liquor means the mean the complete loss of heavy investments.

A curfew was skeddado to have begun two weeks ago, but the clubs owners pleaded that it be delayed for at least until the Army-Navy football game Saturday (29). They were granted the delay after the game and until the Sunday dawn.

The curfew is expected to prove a windfall, for the private clubs which are allowed to operate until 3 a.m. and most times later, on any night including Saturday. Many of these clubs are one-man affairs, with charters of defunct organizations and profits accruing only to the owner operating the place.

Only hope for the niteries boys is that enough sentiment can be whipped up for an extension of the curfew at a special session of the Legislature which may be called after the first of the year. But it is remote at this time, because the State has already declared himself that a session called—will only deal with taxes and kindred questions.

A heavy pruning of niteries talent budgets is expected to take place

HILDEGARDE INDUCTS NEW CHI HOTEL SPOT

Hildegard will induct the Hotel Blackstone's (Chicago) new room Jan. 10 when it opens. Hildegard has been given a billing by vet. Arnold Kirkby, who runs the Camilla House in the Hotel Blackstone. Hildegard will point the Blackstone's new 275-capacity interior for similar class.

Chanteuses comes that date at the Savoy-Plaza, N. Y., when Caperton and Columbus dancers. Innovative a ballroomology policy there in a not a repertoire given over chiefly to vocalists and monologues.

John Royard succeeds C.C. Van, 23, and Hildegard returns March 15, after her usual winter engagement at the February, Chicago Club, Miami Beach, in mid-February. This time she's set for four weeks at the Savoy-Plaza at \$2,000 a straight, booked by Jack Bertell (MCA).

Grehen Sets Talent For 2 Miami Cafes

Chicago, Dec. 2. Harry Grehen agency is exclusively booking the Sky Club and Mayfair Club in Miami this season, and is currently letting talent contracts on both spots.

First show set for Joe Rogazzo, a 24-year-old man, for his cafe hours in the Florida sector with the Sky Club, opens Dec. 26 and has Dolly Day, Jack and Jill Warner, Lenny Gale and the Margaret Faber Dancers.

Next date for the Mayfair include such acts as Carroll and Gorman, plus Bernard and Henri, both well known in Chicago nite life.

Mutual Aid Pact By AFM, AGVA Is Spreading

Philadelphia, Dec. 2. The all-for-one-one-for-all agreement between the American Guild of Variety Artists and the American Federation of Musicians, consummated here two weeks ago, will be spread to nearby cities.

Negotiations have begun between the Philly AGVA unit with AFM local #1 heading Preston Thetford and Vineland, N. J., for an arrangement similar to the one made in Philly whereby members of both unions refuse to work in spots employing non-union members of either craft.

The alliance between the two unions is reported "working like a charm" here, with at least two spots which have employed non-union bands coming to terms with the AFM since the deal was made.

A sellout is expected for the first benefit ball staged by AGVA Thursday night (4) at the Broadway Hotel. More than 2,000 tickets have been sold in advance. A band of picked men from various niteries and theatre bands will be in the pit, with acts from leading niteries and vaude houses supplying the entertainment.

Ruth Craven Held Over

San Francisco, Dec. 2. Ruth Craven held over at 365 Club here with all-new show using Ward and Van, Geraldine Ross and Dorothy Byron dancers.

Shirley Deane's Cafe Tour

San Francisco, Dec. 2. Shirley Deane, of films, plans to concentrate on niteries bookings for the present, so her personal rep, Tom Ketterling, has worked out an odd that many looking deal whereby she will be sold in the east via Milwaukee through William Morris Chicago office, and in the Frisco area by Sam Rose.

First date under new setup is at Duncan Sisters' Music Box here.

CHI AGVA BEEFS ON 'NO CO-OP'

Chicago, Dec. 2. Local American Guild of Variety Artists has complained to its New York National headquarters over the latter's "lack of cooperation" with its members' problems. Especially complained against was the failure of the National to watch out for the interests of midwest AGVA members insofar as the Camp Shows, Inc., shows are concerned.

No midwest acts or units have been booked on the Chicago USO shows this far, according to the agitator, and only one midwest producer, Al Borda, has obtained any USO time. He had to go to N. Y. personally to solicit this USO time, locals aver.

Lou Cohen, 71 Others Must Stand Trial In Lottery Indictment

Miami, Dec. 2. Louis Cohen, local niteries operator, was ordered to appear for trial in Philadelphia today (Tuesday) after Federal Judge P. P. Shoonmaker denied a defense motion to quash indictments charging him and 71 others with operating a nationwide lottery. Cohen stepped into the Miami niteries picture last year when he opened the El Bolero. Later, he purchased the Mayfair Club, and his latest venture is the Tobacco Room. Indictment against Cohen and the others was returned last February and charged they operated in violation of the Post Owners Association of Philadelphia, described as the largest lottery syndicate in the nation. It was paid off on the federal license balance, baseball results and other number combinations.

Cohen's four brothers and two brothers-in-law were included in the indictment. Their trial is scheduled for the current term of Federal court in Pittsburgh.

Griffin, Silverstone Queried in N.Y. By D.A.'s Office on Chorus Beefs, AGVA's \$70,000 Debt to Four A's

M'Whee Cafes Protect Selves on Minor Rap

Milwaukee, Dec. 2. Downtown niteries operators who have been in a number of jams recently over the sale of booze to minors, many of them U.S. navy rookies in uniform who come up here from Great Lakes, Ill., for their weekends, instituted a new system Saturday (29), to protect themselves. Cards are handed to youthful appearing customers to sign, certifying that they are over 21 years of age and the statement must be attested to by a witness before any alcoholic beverage will be served the would-be imbiber.

Richman Cited Before AGVA on Booking Breach

Boston, Dec. 2. Manager Michael Redstone of Club Mayfair is awaiting a hearing before the American Guild of Variety Artists, claiming that Harry Richman ran out of an oral agreement to play his spot and instead accepted the date from the Latin Quarter here. Richman is national V.P. of AGVA and a member of its executive board.

According to Redstone, Richman agreed to play the Mayfair at \$2,500 for a week, but when manager Lou Walters a week later offered more money and a longer contract at the Latin Quarter, Richman took it. Redstone protested to AGVA in New York and also to Tom Senne in the AGVA office. Richman opened at the Latin Quarter Sunday (30). No hearing date has been set.

Gene Austin to Operate Blue Heaven Cafe in Fla.

Gene Austin's "My Blue Heaven" is the billing of a new niteries which the singer will have in Miami Beach this season. Before going to Florida, Austin cut four sides for Decca.

Austin's Victor recording of "My Blue Heaven," which sold over 1,000,000 platens, has thus tied in closely with his career.

Gerald Griffin, executive secretary, of the American Silverstone, counsel, of the American Guild of Variety Artists, paid a visit by radio to the city (30) to see the district attorney's office. Assistant d.a. Murray Gurfin, Thomas E. Morris, chairman of the committee regarding complaints by chorines working at the Hotel Commodore, N. Y., they were subjected to "coercive checkmate," with Gurfin also showing marked interest in AGVA's \$70,000 indebtedness to the Associated Actors & Artists of America. The latter also charged AGVA did nothing for them.

Gurfin was primarily interested in learning whether the girls had been subjected to duress, and whether AGVA, because it was in debt to the Four A's, tried to get under duress from the parent organization. The suggestion d.a. was also interested in just how that indebtedness accrued and where and how the money was being used.

Silverstone and Griffin explained to Gurfin that no chorines are subject to "salary checks" by the Four A's, though, in the instance of the Hotel Commodore girls, the latter dues in AGVA are paid fully by the William Morris office, which books the Commodore, with that agency in turn deducting the cost in installments from the girls' pay envelopes. Gurfin said that the district attorney pointed out to Gurfin that the Morris office is franchised by AGVA, which makes it mandatory that it book only AGVA members. The Commodore chorines were told that if they didn't join AGVA they would be replaced by AGVA members. A word picture was also given Gurfin of AGVA's service to performers.

As to AGVA's indebtedness to the Four A's, principally Equity and Screen Actors Guild, Silverstone and Griffin explained that the latter's major portion of this money was spent in organizing AGVA a couple of years ago. The American Federation of Actors had been deeply indebted.

According to Silverstone, Gurfin was satisfied with their explanations and that the "investigation" was now a closed book. Gurfin then queried the District Attorney's office, if he had "no comment" to make on the situation.

Nat Kalichman Heads Morris Agcy. Cafes And Theatre Booking

Nat Kalichman, currently directing theatre bookings at the Williamsburg Hotel, will also be heading the niteries department as result of Paul Small's leaving the week. Small had headed the cafe bookings. Irving Lazar, formerly a booking man at both cafes and bands, will work in the former exclusively, with Dick Henry, previously a private-party booker, and Harold Drobny, Small's assistant, also in the niteries department.

Willard Alexander, head of the band department, will have the bookings on a more extensive scale than hitherto. Band, theatre and cafe department bookings in Morris agency are to be coordinated.

Small is en route to the Coast for short vacation, then returning to set up his own office.

Mpls. Vaude Exit

Minneapolis, Dec. 2. Weekend vaudeville, tried for the first time at a local suburban house, didn't turn out as the book Hopkins, independent spot. After six weeks it has been dropped for straight.

Policy failed to click, even though major films were ill.

Downey III

Boston, Dec. 2. Marion Downey, scheduled to open Club Mayfair here last Wednesday (28), wired from Mexico City that he was ill in hospital.

Downey expects to open tomorrow (3).

36th ANNIVERSARY NUMBER

VARIETY

To Be Published Late This Month

Special Exploitation Advantages

Reservations and Copy May Be Sent to Any Variety Office

NEW YORK 154 W. 46th St.
HOLLYWOOD 1708 N. Vine St.
CHICAGO 54 W. Randolph St.
LONDON 8 St. Martin's Pl.

USUAL ADVERTISING RATES PREVAIL

B'way Already Feels Pre-Xmas Dip;

'Spirit,' \$15,500, Leads 'Play Group';
'Claudia,' \$15,500, 'Spring' OK \$12,000

Pre-Christmas drop in attendance started last week, even after the usual business was especially off at the theaters, but picked up Saturday, and with a few heavy decreases in some regions, the week was not as bad as it was last week; one next week.

Estimates for Last Week
"Kinky" (C-250), CD (D-969), CD (Comedy-Drama), R (Revue), M (Musical), O (Operetta), "Auntie Street," Golden (D-789; \$3,300). Presented by Shepherd Trauber, written by Felix H. Hamilton; also called "Gladys and FIVE Chances" (L-115), Golden (D-789; \$3,300). Presented by Shepherd Trauber, written by Felix H. Hamilton; also called "Gladys and FIVE Chances" (L-115), Golden (D-789; \$3,300). Presented by Shepherd Trauber, written by Felix H. Hamilton; also called "Gladys and FIVE Chances" (L-115), Golden (D-789; \$3,300).

Best Foot Forward, Barrymore (9th week) (D-1001; \$3,300). Popularity continues and the count of \$24,000 means steady attendance; took like a season's "Mighty Sings" (10th week) (CD-4250; \$3,300). New Broadway demand and the press holds to \$15,500. Last week's drop in attendance was not as bad as it was last week; one next week.

Cornell Tosses L.A. For \$36,000
"Claudia" (11th week) (CD-4250; \$3,300). New Broadway demand and the press holds to \$15,500. Last week's drop in attendance was not as bad as it was last week; one next week.

Hope for a Harvest, Guild (11th week) (CD-4250; \$3,300). New Broadway demand and the press holds to \$15,500. Last week's drop in attendance was not as bad as it was last week; one next week.

Junior Miss, Lyceum (2d week) (CD-4250; \$3,300). New Broadway demand and the press holds to \$15,500. Last week's drop in attendance was not as bad as it was last week; one next week.

Let's Face It, Imperial (5th week) (CD-4250; \$3,300). New Broadway demand and the press holds to \$15,500. Last week's drop in attendance was not as bad as it was last week; one next week.

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Rooms' 11G in Cleve.

Cleveland, Dec. 2. Alen Dianth's and Lyle Talbot's film reps built up "Separate Rooms" to a good position in Cleveland in attendance began pattering out in middle of stanza. Grabbed was \$11,000 in eight performances, with \$2.

"Claudia," with Elaine Ellis in lead, is current.

CORNELL TOSSES L.A. FOR \$36,000

Los Angeles, Dec. 2. Still top favorite with the left hand, the "Kinky" (11th week) "The Doctor's Dilemma," stowed them in at the Biltmore for an estimated excellent week's gross. This, plus a hefty \$14,000 grand for the week, means the previous week made a grand slam of around \$60,000 for the day manager.

Report from San Francisco where star opened Monday indicated an estimated of \$50,000 for the two week date.

"The Male Animal" at Hollywood's El Capitan, wound up six weeks to a sheeplike estimated \$60,000. House lights again. Dec. 2. In Everett Hotel in Springfield for the week, the "Kinky" (11th week) with Paramount converting the theatre into a first run, and none around first of the year. "Louisiana Purchase" (Par) has been picked for the week date.

ARSENIC PULLS GREAT \$23,500 IN 5 1-INTERS

In five eastern one-nighters the road company of "Arsenic and Old Lace" grossed around \$23,500 last week, there was some minor weakness, as on Broadway, but night attendance accounted for great success.

"Takings in Providence were \$5,433, and the performance at Springfield, held attracted around \$7,000. "Arsenic and Old Lace" (11th week) (CD-4250; \$3,300). New Broadway demand and the press holds to \$15,500. Last week's drop in attendance was not as bad as it was last week; one next week.

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'Sunny River,' \$9,000, Nice in N. H. Break-In

New Haven, Dec. 2. Break-in of "Sunny River" did okay at the Shubert last weekend (27-28). Estimated \$9,000 on four performances at \$3.50 top was plenty nice.

Current last night carries Gilbert and Sullivan's new troupe, "The King's Maid" (11th week) (CD-4250; \$3,300). New Broadway demand and the press holds to \$15,500. Last week's drop in attendance was not as bad as it was last week; one next week.

'KING'S MAID' \$2,500, FOLDS IN BALTIMORE

Baltimore, Dec. 2. Both legs broke were open here last week, but action was on the offside. "The King's Maid," by Ferenc Molnar, Oscar Serlin's follow-up on "Life With Father," ran into a confused critical reception and a dearth of trade following its opening night attracted by Margie and Sam Little in the "Repeat of 'Student Prince' at Ford's built up slightly on the offside but not enough to make things bright.

Current at Ford's is the pre-Broadway effort of "Admiral Had a Wife" (11th week) (CD-4250; \$3,300). New Broadway demand and the press holds to \$15,500. Last week's drop in attendance was not as bad as it was last week; one next week.

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'Wings,' \$7,500, Flies Low in Washington

Washington, Dec. 2. "Golden Wings," new play by Guy Bolton and Vernon Lee, which was under the title of "R.A.F." finally opened in Wilmington (22-23). Last week at the Shubert (24-25). Got rather through drubbing, but the Shubert, with an approximate \$7,500, not-so-hot.

Current is Shubert revival of "Student Prince" (11th week) (CD-4250; \$3,300). New Broadway demand and the press holds to \$15,500. Last week's drop in attendance was not as bad as it was last week; one next week.

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'Native Son' \$10,000, Stronger in Chi; 'Claudia' \$13,000, Still Holding Pace

Eileen' \$16,200 in Det.

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'FATHER' GETS GREAT 44G IN 2 PITT WEEKS

Pittsburgh, Dec. 2. "Life With Father" wound up fortnight engagement at Senator last week, with estimated net of \$22,000 to give comedy hit around \$10,000. "The Doctor's Dilemma" (11th week) (CD-4250; \$3,300). New Broadway demand and the press holds to \$15,500. Last week's drop in attendance was not as bad as it was last week; one next week.

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'RHO RITA' NICE \$12,

This Space Is Too Small

To Express

My Deep and Sincere Appreciation

To

The Many Distinguished Artists

Featuring

"YOU AND I"

and

"TWO IN LOVE"

H. Fredrick Wilson

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VOL. 145 NO. 1

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PRICE 25 CENTS

ALL THE-APS BONE

Hollywood Takes Stock of Itself; Sure to Lose Much Manpower to War

Hollywood, Dec. 9. General conversation around the picture studio centers on war and what will be expected from Hollywood. Future of production has become a workers' literary on what is in store for them.

That considerable of the youthful manpower in the studios would be utilized by the armed services is a foregone conclusion. Many are expected to volunteer while others will await their draft numbers.

Inventory was being taken in all studios Monday (8) to check effect on the personnel from possible inroads to be made by Army and Navy requirements. The survey was made on the basis of the 35-year age limit as prescribed by the present draft law.

It is understood that up to 35% of studio manpower would be available to the call to service. In extra ranks the toll would run as high as 50% of those registered with Central Casting and indie offices.

Although refraining from comment studios are said to concede that a

(Continued on page 15)

REBUKE TOO MUCH FOR ACTOR; HE DISAPPEARS

Pittsburgh, Dec. 9. Mysterious disappearance of Horace Sinclear in Cincinnati couple of days before show finished his engagement there forced "The Rivals" to use an understudy, Will Draper. In an important featured role here at Cincinnati all of last week, Roland Houge was finally signed for the part, coming on here from New York last Thursday (4) to rehearse and go into Guld revival immediately.

Understood that at opening in Cincinnati, Sinclear had been reprimanded by management for a poor performance and next night actor failed to show up at theatre at all. Efforts to locate him were unavailing and help of police was asked.

When cast left, Cin. however, Sinclear still hadn't been located and his whereabouts were still unknown late last week.

HOW GAMBLING PAYS

Eastern Casino-Nitty Registers \$2,000,000 Net in Biggest Season

An eastern casino and nitty made \$2,000 this year in a phenomenal year (baccarat) tables alone, and the joint registered \$2,000,000 net profit from the game-room. This is twice the usual annual profit that this spot enjoys.

Management is credited with having given away almost a half-million in bonuses, gifts, extra salaries, etc., to the corps of employees that go with a business of this calibre.

Jivin' the Japs

Two songs inspired by the war with Japan have already come out of Tin Pan City. They are Berlin, Inc.'s "A Sun Will Soon Be Setting for the Land of the Rising Sun" and Mills Music's "You're a Sap, Mr. Jap." Berlin's number was written by Sam Lerner, while the Mills song was co-authored by James Cavanaugh, John Redmond and Nat Simon.

U. S. TOUGHENS MORALE FILMS

Washington, Dec. 9. With the outbreak of war with Japan, first of the civilian morale boosting shorts prepared by the Government is being red-died in much stronger form than originally planned. Hype is being given it on the basis that a people at war can say much tougher things than a people at peace. A 10-minute brief, it is produced by Garson Kanin, pic is

(Continued on page 15)

MBS Aims 2 Grid Tilts, Blue 1, for Gillette New Year's

Gillette Razor will broadcast three post-season games on New Year's day, two of them over Mutual and one over the Blue. With the former it will be the Cotton Bowl (Alabama vs. Texas Aggies) and the East-West game, while the Blue will carry the Sugar Bowl (Fordham vs. Missouri).

The Blue's commentators will consist of Jim Britt and Fort Pearson.

War has come to the United States and with it, inevitably, naturally, but temporarily, censorship. Emphasize the temporarily. The Army and the Navy, not the citizens as such, come first for the time being. Certain civil rights must hereafter be subject to compromise and even suspension. But all this is temporary. This is the essence of our whole claim to be a democracy.

We are not surrendering, we are not repudiating our rights to free press, free speech, free assembly, free worship. For a little time in the space of history we recognize that we may not act, speak, publish or incite in opposition to the national interest. That is all. Democracy is not expiring.

TREASURY ASKS BOND'S AID

\$2,500,000,000 Defense Bonds Sale to Date, But This Is Just a Start of Spending Needs of War Effort Against Nipponese

ALL-IMPORTANT

Radio stations are expected to greatly increase their publicity support of the United States Treasury in its campaign to spread the purchase of National Defense stamps and bonds among the people of the country. The need for funds is beyond ordinary imagining. We are pitting dollars against yen along with machine against machine and ship against ship. As a democracy with a high standard of living which we do not want to lose in the process.

(Continued on page 40)

Gov's Nix on Gambling Blazes High Budget Shows in Fla. Niteries

That the Florida niteries recognize that the governor's blitz on gambling this winter is the McCoy is best evidenced by the very conservative bookings of cafe acts. Hereafter a bonanza spot for talent, all established spots are laying low and lining up only the least costly type of shows.

The Brook cancelled Hildegarde; the Royal Palm, which always plays Abe Lyman's and other name bands, cancelled him, and Art Cardinals, the manager, has George Woods and Al White Jr. lining up for the Royal Palm, usually the biggest

(Continued on page 15)

Alerts on Both Coasts Boff Theatre Biz; Radio News Tough Competition

H'wood Licks Nippon

Hollywood, Dec. 9. Hollywood has contributed the first victory over Nippon. Paramount's baseball team wallopped an all-Jap aggregation Sunday (7).

At the end of the game, FBI men took the entire Jap outfit into custody.

GOVT SEIZES H'WOOD ARMS

Hollywood, Dec. 9. Army officials moved in on the studios today (Tues.) to commandeer all firearms used in pictures. No promise was made of their return as they will be turned over to authorities for civilian defense.

Western and action pictures now in work are allowed to finish but there'll be no shooting in future films for duration of the crisis.

Studios will use replicas of shotguns, but arsenals will be depleted of all firearms.

Tourist Smuggling Into Pic Studios Is Newest Racket

New racket, consisting of the smuggling of tourists into film studios, is being stamped out by industry execs, working in collaboration with the Better Business Bureau. Gang in downtown Los Angeles had been slipping visitors, at \$750 per head, into the picture lots through bribery and other subterfuges.

Studios have been closed to sight-seers since last July.

Unaccounted walling of air raid warning signals on both coasts Monday (8) and yesterday proved a dirge for film and legit theatre grosses. Constant warnings on the radio to remain indoors and off the street—in addition to the intensity of the war news itself which had resultant desire to hug a radio-went-by receipt on both seaboards down 40-50%.

Chill took hold on Sunday afternoon and got progressively worse, culminating last night in row on row of empty pews as a slightly dazed but frightened Mr. and Mrs. Joe Citizen stayed home to hear the latest word of their President. Showmen, as excited about the war as their absent patrons, were doing plenty of radio-listening of their own and looking forward to future weeks when the shock of war wears off and the Mrs. are again seeking amusement.

Business has been averaging from 10 to 20% better for the picture theatres than a year ago at this time but starting this week operators fear a sharp drop a result of war with a

(Continued on page 55)

METROPOLITAN OPERA DROPS 'BUTTERFLY'

The Metropolitan Opera Co. has cancelled all plans for further productions of "Madame Butterfly." "Butterfly" has a Japanese theme. The opera was given once this season, with Licia Albanese, Armand Tokaty and John Brownlee, and sold out. Four other performances had been scheduled.

The Mikado, Gilbert and Sullivan operetta, also with a Japanese theme, has been dropped from the repertoire of the Greenwich Village (Y.) Savoyards, who had three performances scheduled for this week. The opera is dropped because of the "national situation," management stated in replacing it with other Gilbert and Sullivan works.

BONUSES PAID IN BONDS

Jimmy Dorsey Gives His Sidemen Year-End Bonuses on Salary

To get partially out from under the back-breaking taxes that all big money-making bands will find through this year, Jimmy Dorsey is laying plans to hand out bonuses to the men and singers with his band. Now Dorsey is expected to give each of his 15 men \$20,000 to musicians, arrangers, and songwriters. The band is owned by O'Connell. Bonuses won't be in cash, but in Defense Bonds.

Dorsey, 34, of Meadowbrook, Cedar Grove, N. J., goes into the Strand theatre, N. Y., for three weeks Jan. 1, and on Feb. 8 returns his annual stand at Pennsylvania hotel, N.Y.

CENSORSHIP IS TEMPORARY

There should be no sudden, unhealthy change of psychology about freedom. Within certain restricted boundaries Americans may and by all means should continue to express their views. But those views must, in common sense, be somewhat more circumspect. The time is not auspicious for defeatist clichés, loose generalizations, or the kind of anti-British paranoia that has recently been relatively common. Just now we're busy being anti-Japanese.

If we have the courage of our convictions we need have no fear that temporary grants of power cannot be recaptured by the people. Censorship should be reasonable and certainly will be temporary.

War Raid Warnings Recall 'Variety's' Story Last May: 'Blackout Over B'way'

With squadrons of enemy aircraft reportedly zooming over the largest city in both America and the Pacific (page 8) and yesterday for the first time in history, 'Variety's' story of war, "Blackout Over Broadway," has sprung vividly to life. That story concerned plans for a practice blackout of the greatest concentration of maza and neon the world has ever seen—Broadway.

A number of people complained that by publishing the yarn, "Variety" had needlessly scaring Manhattanites. Then even a trial light-doussine seemed remote; the McCoy incredible. Experience of New York and San Francisco has given things a different aspect and "Blackout Over Broadway" no longer seems so far away.

'Variety' reported, in part:—

M. Y. Subways, Inc. 'Fire department has recently made a quiet census of the population of all large buildings. It inspected them for air raid shelter facilities. One thing they have virtually eliminated as a shelter, it has been learned, is the subways, thought by many to be safe.

'Subways offer a number of dangers, Mayors' officials have been told. First is that entrances and exits are too narrow and narrow and injuries or deaths might result from mass movements in or out of them. Second is that the cars surround them with gas and steam mists. A bomb hit on any of these facilities could blow down or blow through hundreds of people in the undergrounds, while others would be killed by the rushing gas and steam mists. Gas bombs could mean another danger to a subway refuge.

'Half way up in big buildings, according to the testimony of the city's blackout-bomb school, is the safest place in event of a raid. Fire departments have therefore been carefully going over structures, particularly hotels and the buildings on Broadway, to select spots. For instance, in the case of the 3,600-seat Paramount on Broadway, the safest place would be the corridors of the roof to 12th floor, or thereabouts, in the adjoining Paramount Building.

'Theaters, Hotels

'Excess of the downtown theaters and hotels shortly will get instructions on where to direct their patrons during raids. They will be expected to hold meetings and other affairs and to pass this information down to them and drill will be held. In addition, each building will be required to post a watcher on the roof to warn of planes coming over or after a general alert has been sounded by sputters out at sea or otherwise warning a large circle about the city.

'Engineers in office buildings and hotels are being asked to make corridors (not rooms) the shelters, because one of the greatest dangers from bombs is fragmentation. Thus, persons in the corridors have double protection, first by the outside wall and then by the corridor partition. In addition, lights may be kept on in the corridors if doors are kept closed. As result, some engineers are planning minor electrical wiring changes so that central control switches will extinguish all room lights while leaving the corridor illumination on.

'Why Radio City's Bad Bet

'Radio City buildings, while offering great advantages as shelters because of their tremendous structural strength and fire-proof qualities, may very likely be used. Army officials feel that their great bulk and out-

(Continued on page 38)

San Diego Foresight

Hollywood, Dec. 9.

Sensing ahead of time the story five months ago, Theatrical Enterprises of San Diego took action to protect the city from the war. It took a long-term period at \$500 per month.

Outfit headed by Lou and Gus Metzger and Al Hansen operates four theatres and a bowling center in San Diego and now has 90% coverage on properties against loss of business through closing out that period.

SAROVAN ADDITIONS L. B. MAYER, METRO

Hollywood, Dec. 9.

William Saroyan is at Metro to develop an original story and likely will produce and direct it. No credits have been signed, but he checked in at the studio after a series of conferences with L. B. Mayer. He wants to see how it goes before trying himself down.

'Yarn he's working on is a new idea, but the studio is said to be interested in "Time of Your Life" and other Saroyan stage pieces. He recently set a studio price of \$250,000 on "Life" after offering it free if everyone would accept the material. A number of producers have been turned over to charity.

20th's Tripoli' Co. On Pearl Harbor Location

Hollywood, Dec. 9.

20th-Fox has had no information from its "Shore of Tripoli" troupe on location in Hawaii but feels all is well, otherwise studio would have been advised. They were last reported on a battleship on maneuvers off Pearl Harbor, but studio believes they were back at island quarters before the first bombs fell Sunday.

Crew was headed by director James H. Hansen; cameramen: Harry Jackson and J. J. Stout; assistant director: Virgil Hart; Ernest Joyner, grip. Group sailed Nov. 28 and were to make Technicolor shots of maneuvers by special permission of Naval authorities.

Spies at the Big Dish

Hollywood, Dec. 9.

"Can Zone," tale of espionage, went before the lenses yesterday (Mon.) at Columbia with Chester Morris, John Hubbard and Harriet Hilliard in the leads.

Coburn: "Clara" production is directed by Lew Landers.

War Boosts N.Y. Dailies To New Peak Circulation

Outbreak of war Sunday (17), with exciting moment-to-moment developments through Monday and yesterday, acted as a huge and grim circulation promotion for newspapers throughout the nation. There were few extras—those days being pretty well exhausted by the time they pushed up first edition times, made frequent repeats and reached record-breaking sales figures.

Almost all New York papers reported large circulations in their street at 6:30 p.m. Sunday (an hour ahead of the usual time), registered a gain of over 50% in normal circulation. That had New presses hot, with ordinary sales being over 2,000,000.

Times and Herald Tribune made substantial (150,000) but smaller gains. They pushed up first edition times by only half-an-hour, going to press at 10:40 Sunday night instead of 11:10. Evening papers on Monday scored the heaviest, many people buying two or three copies of the same sheet. Circulations were up over 50%. Journal-American showed up its first edition time to 4 a.m. and catch subway crowds on their way to work. World-Telegram brought forward its press start from 10:40 to 7:30 a.m. PM went to press a half-hour earlier than usual and increased its press start by 20%.

Last Night's Speech New York. Gains continued through yesterday (Tuesday), although they were less than Monday. What the President said in his speech last night was expected by circulation managers to have great effect on today's (Wed.) sales.

Sunday afternoon circulation in New York was all grabbed by the Enquirer, which replaced its front page, and the Daily Worker, which put out an extra. Failure of the News and Mirror to put out extras, according to News' circulation director Ivan Annenberg, was due to impossibility of getting staff together on Sunday afternoon. Annenberg declared radio compellish had nothing to do with it, as experience has shown that what only whets the appetite for newspapers.

Billy Rose's Done-in-Oil Buy; \$15,000 for a Turner

Billy Rose, already the owner of an expensive collection of paintings, made a \$15,000 addition last week. He bought an oil by J. M. W. Turner labeled, "Fishmarket on the Sands: Sun Rising in a Vapour."

Rose made the purchase at an auction in New York City, bought from the collection of the late M. F. Jones, Jr., of Sewickley, Pa.

Shawman, who has made a lengthy and serious study of classic art (as well as the barroom variety), has gained something of a reputation in the galleries for his knowledge and taste.

Chase & Sanborn Maps, NBC-Rad

Under Personal Management of, EDWARD SHERMAN

Bite That Launched A Career

Man-bites-dog story is reversed in the tale of a Hollywood Dec. 9.

Richard English, 35 years ago when English was a law man writer seeking an interview, his pants and adjacent epidemics were lacerated by a dog's mouth. That was the beginning of a publicist's career from legal action. Presently Valley handed him a publicity job and a newspaper. From there English moved on to the job of radio scribe.

New Valley is carrying on the old idea of recomposes by plugging the new book, "Street in Valley," into the old modernism.

Rudy also did a skit on "Ding Dong" on his broadcast.

Moral—Pick a celebrity's dog and let him bite first.

Peak New Year's Eve Seen for Niteries Regardless of War; N. Top \$20

Pix Move Easy?

It's taken a war to do it, but Mayor La Guardia may finally see his wish come true for the film industry to move East. It will move to New York City, if the Jap blitzkrieg gets really bad, but not to New York, as it is being followed much chance of getting a blitzing of its own.

Two additional moves from any shore line, will probably be the road company Hollywood, if any switching is done.

New Year's eve whose spending was most to the niteries as far back as September 1939, when the first of 42 reservations first were made. At that time, the demand for a peak group of 1940. Of course, the public mood by 1940. Of course, the public mood by 1940. Of course, the public mood by 1940.

No question about defense coin making money looser and the desire to spend money, especially on New Year's Eve, is being kept by the 42 reservations, which on a comparative day-by-day schedule, are surprisingly ahead of 1940. And so are the prices.

In New York, for example, Pete's Hotel is charging \$20 per person for supper and favors. On the other hand, the Cocoanut Grove in Los Angeles, where the ambassador will charge \$18.50 a person for an elaborate dinner, including as many cocktails as desired, plus appropriate wines with each course. However, in N. Y. they give you many cocktails as desired, plus appropriate wines with each course. But the price of the party is nothing to the price of the party.

Generally all prices are up. They are some relative tariffs in the class hotels and on down the line. El Morocco, which is in the Monte Carlo league, will sell for \$25 per couple in the ballroom. The El Morocco, which is in the Monte Carlo league, will sell for \$25 per couple in the ballroom. The El Morocco, which is in the Monte Carlo league, will sell for \$25 per couple in the ballroom.

Other Tariffs

Savoy-Plaza, \$8.50 per for dinner and \$4.50 a breakfast (if you just last long for the night). The El Morocco, which is in the Monte Carlo league, will sell for \$25 per couple in the ballroom.

AMAYA, ESTELITA, 2 OTHERS SIGNED BY M-G

Extensive revisions being made in "Panama Hattie" by Metro will include special songs by Carmen, a Brazilian dancer, and Estelita, 16-year-old Cuban singer. Pair was signed following a hurried trip to the Coast by Marvin H. Schenck, eastern talent head, to confab with studio executives and additional performers for "Hattie."

Two new contractees, plus two additional, one signed last week, give Metro something of a week. It packed four people out of four lists. Tests were made in New York, with all but one directed by Al Allman.

Amaya is under a one-picture contract, while Estelita has been handed a term. Both will go out around Jan. 1. Estelita is now at the Copacabana, N. Y.

Two additional Metro talent-holders are Beverly Jean Saul and Jeff York. Saul, 14 years old, of Stratton, Pa., walked into Metro's talent department cold. She sang for scout Jack Mehler, who recommended a test, which the studio liked, and the gal was given a term. She'll go to the Coast for training at the end of the current school semester.

York, leading man type, was just released from Army training at Fort Monmouth, N. J. He was also given a term, following a studio approval of a test mediated by a friend of his who is a professional director.

Coast Sidelights

Hollywood, Dec. 9.

Yachts and pleasure craft of film stars are being eyed by the Navy for takeover. They would be put into immediate service to augment the Navy's motor patrol.

Unable to get sufficient police protection for the location area Paramount cannot cut cars for 100 extras on two pictures.

Plane schedules cast only slightly interrupted. In case of blackouts, the planes take the beam to the emergency field for flight. Travel is normal, but once preempted for military government officials.

Telephone companies report 50% increase in long distance calls. At times have fallen behind three hours in putting through calls. Frank lines at full capacity with company making plea to use telephone sparingly and minimize social calls.

Calls to and from plane factories and other defense industries given right-of-way.

Hotels here reporting heavy exodus of guests, mostly to Middle West and East. Also pulling out are picture people living in the vicinity near the airplane plants. La Guardia, who is in this morning, was in session all day with Governor Olson and Mayor Brown and state and defense councils.

Spots Like 21, the Colony and kindred cocktail eating restaurants catering to exclusive following, continue per usual. Also, per usual, on house Bill Gray Ninety, at a minimum, but the regulars are welcome to fall in for a drink at the usual rate.

The Broadway and other large capacity joints characteristically in location. The Beachcomber is charging \$5-\$7.50, according to location near rugged La Longa \$5.50, and \$5.50; La Martinique \$10; Copacabana, \$7.50, \$10, \$12.50 and \$15; Leda and Eddie, \$8.50; Club 18, \$5, beverages only.

Spots Like 21, the Colony and kindred cocktail eating restaurants catering to exclusive following, continue per usual. Also, per usual, on house Bill Gray Ninety, at a minimum, but the regulars are welcome to fall in for a drink at the usual rate.

Gordon Going West

Max Gordon goes to the Coast Dec. 29 for six months to make "My Sister Eileen" for Columbia.

He also produced the stage original.

JORY'S HAY YEN

Victor Jory, currently working in the Joe B. Brown character, "Big Mouth," at Columbia, is negotiating a Broadway spot. In the lead cop role in "The Great Guy," a legit play, "Portrait of a Lady." Stage drama is being produced by Aldrich & Myers.

THE ROUNDABOUT WAY

Norma Terris tries to track Stagecoach Left Thru Niteries, Theatre Singing

Norma Terris, after several years of trying to crack the stage legit acting ranks, will essay a comeback in a niteries and theatre singing. William Morris agency is currently arranging dates for the former star who starred most notably in the field's original production of "Showboat."

ABBOTT AND COSTELLO

"They're the funniest pair I've seen in a long, long time."

Currently on National Radio in "KEEP 'EM FLYING"

Universal Pictures, Chase & Sanborn Music, NBC-Rad

Under Personal Management of, EDWARD SHERMAN

Beware of Radio Sabotage!

There is no doubt that sabotage is uppermost just now in the minds of most broadcasters and of the national defense authorities. Guards of all kinds are now numerously on the payrolls of the radio industry. NBC, it will be recalled, has had a couple of property destruction scares at Radio City.

Searchlights on radio towers and examination of callers to the technical departments are symptoms of the sudden change.

General radio war news starts on page 25.

Kanizawa Troupe (Japs) Saves WB From Embarrassment, Nixes Dates

Citizens of Japan currently in the United States are already feeling repulsed, notably in show business. It is also expected that performers of German and Italian extraction, if not citizens of the U. S., will soon be persona non grata. Theatre bookers, plus, showing lack of Japanese acts, are already advising actors, that they are being booked of German and Italian nationals in view of the immensity of war between the U. S. and those countries.

First Japanese act to feel the effects of Japan's attack on the U. S. was the Kanizawa Troupe (4), due to open Friday (12) at Warner's Earle, Washington, of all places. Harry Meyer was faced with the problem of getting out of the contract, but was saved embarrassment when the act itself voluntarily cancelled the engagements plus bookings for three subsequent weeks.

Status of Toy and Wing, currently at the Beachcomber, T. Y., is not yet clear. Toy, the male partner of the Oriental ballroom team, of the Wing and the female, Chinese and Japanese, not affected by the war with Japan.

There are known to be several performers currently in the U. S. who have given the impression that they are Chinese, though actually Japanese nationals or of Japanese extraction. Most of them are known to the Federal Bureau of Investigation. If not citizens of the U. S. by birth on American soil, no Oriental can become a naturalized American citizen; they will undoubtedly be interned.

JAPS NOTORIOUS SHOW BIZ GPS

Now that the United States and Japan are at war it may be recalled that American show business authors, dramatists, composers and copyright owners generally have been conceded to the Japan the worldwide undisputed championship in dissembling. The Japs have been the best bare-faced thieves in the world of ideas. When they couldn't steal outright, they stalled so that the non-Japanese businessman, agent, lawyer or salesman often settled for a fraction of the price previously agreed to, under pressure, over the Japs' heads. The Japs' idea, apparently, was never fair. (Continued on page 53)

U. S. Calls Private Pix Planes for Patrol Duty

Hollywood, Dec. 9. All private flying planes were grounded and understood U. S. will own all service for patrol duty. Studies have been asked to make check of all fliers and those to own planes. All fliers' homes with swimming pools were registered some time ago by the Government, with possibility anti-aircraft guns will be set up under camouflage within a short time.

Blitzed

Harry Romm (General Amus. Corp.) has been a vaudeville agent for 24 years and had never handled a Japanese act until a few weeks ago. Then he acquired the Kanizawa Troupe and booked them for four weeks, due to have started Friday (12) at the Earle, Washington.

Then came the Japanese attack and the Kanizawas quickly themselves, putting Romm back where he was for 24 years.

STUDIO LABOR PLEDGES 100% TO D.R.

Hollywood, Dec. 9. Studio Labor, Craft and Creative Guilds pledged to the force with full support to the Government. All volunteered services toward the common end.

Screen Writers Guild dispatched the following wire to President Roosevelt: "Executive Board of Screen Writers offers you the services of its organization and thousands of members whose special experience in picture and other fields of writing may be of particular value in task of mobilizing total energies and resourcefulness of nation. We pledge our complete devotion to service of our Government in any way in which you deem it useful."

Kenneth Thomson, executive secretary Screen Actors Guild, wired: "We pledge to you our fullest support and cooperation in any way in which we know all guilds and labor everywhere join in this pledge. Special meetings of all studio locals were held and full support and cooperation pledged to the studio union, representing 6,000 studio workers, mostly in technical departments, to stand for full aid in any capacity called on."

Par's Lucky Break In Dropping Deal For Hawaii Houses

By a stroke of what amounts to luck, Paramount is reported to have narrowly missed becoming an operator of theatres in Honolulu, with a deal for acquisition of houses there understood to have dropped only a week ago prior to Japan's sudden attack on Hawaii.

Incidentally is that Par initiated (Continued on page 15)

Telephone Tleap heavy trans-Continental telephone traffic made it tough Honolulu. The wire, New York showmen who generally use long distance for their business, found much delay because of priorities, official calls, anxious relatives, etc.

YIP-POP MUSIC REGAINS ENCLAVE

Doubt That Present Spirit Is Bloodthirstily Martial—Nostalgia and Hope Themes (For a Lasting Peace) Most Popular in Great Britain

BIZ BIG IN '18

By BEN ROBEK

War between the United States and Japan broke just as it began to look as though the sheet music business would have its biggest year since 1918. No publisher is wondering whether history will repeat itself and the business, as it happened in 1917, will undergo a temporary sharp slump and then enjoy a lengthy period of prosperity. The latter sequence was just what occurred in England in this war.

Even though Gene Buck, ASCAP president, called upon a member writers Monday (9) to do their bit in the present crisis by writing "light songs" music publishers express themselves as somewhat chary about the American public's inclination for war songs. However, they amend this uncertainty with the observation that the only way they can find it is to put some into circulation. Marching melodies in manuscript form are already being taken out of the publishers' files and sent for the purpose of turning them over to established lyricists who may have ideas for songs dealing with the current situation.

Shortly after Britain declared war (Continued on page 39)

LEGIT FEELS JAP BLITZ

Big Business on Broadway, which has been on the descent since Thanksgiving, was given a further downward shove upon the outbreak of war with Japan. Monday (8), day after the news broke, agencies were the first to feel the reaction and night attendance was distinctly affected.

Most of all classes, however, had to radio sets. It was indicated that boxoffice was even further affected last night (Tuesday), when President Roosevelt went on the air with a special message. Only those shows which had theatre parties failed to feel the effect of the startling Jap bombing of Pacific points. It is anticipated that business will not come back until after holidays, when the situation a doubtless dominant factor.

With the idea of furnishing service to theatre-goers, and possibly counteracting the inclination to remain at home, legit theatres, and audiences, news to be read from stages during intermissions.

NEWSREELERS' FAST SPECIALS ON WAR

All the newsreels, excepting Pathé, used special Monday (8) on the Japanese attack on American fortifications in the Pacific, with Paramount easily leading in the newsreels. Pathé Broadway theatres. Par reel reached the street before 10 o'clock Monday (8) with last shots of Japanese in the afternoon. Reels used library shots of old defense setup in the Pacific, with last shots of Japanese officials in Washington, the burning of diplomatic papers by the Nipponese and other Capitol material. Par (Continued on page 54)

Anzac and Far East Represent 18% Of U.S. Foreign Film Income; Jap War Dent Likely Not Too Hard; Personnel?

Nye Indicts Himself

Senator Gerald P. Nye (R., No. Dakota), in Pittsburgh for an American First Rally, Sunday night (7), accused the United States of doing its utmost to provoke a quarrel with Japan.

One film company executive, after reading Nye's reaction to Japan's treacherous attack, declared that the Senator, after trying to indict the motion picture industry, was now attempting to indict his own country.

FBI ARRESTS GEO. NITZE, U.S. DUFA HEAD

George Nitze, president of UFA, American distributing outlet for Nazi films, was arrested by FBI men and city detectives in his New York hotel suite Monday (9) night. He was taken in a general roundup of selected aliens on a list prepared by the FBI.

Nitze, 46, has been in the United States since 1928. He was arrested for the reason that he was driven away in an FBI car. It was impossible to learn where he was or his present whereabouts, although most other prisoners were taken to Ellis Island and reportedly will be interned at Camp Upton, I. I.

Future of UFA is uncertain, v. Ernest Elsle said yesterday morning. "All we can do avoid developments," he declared. No other UFA execs or employees were arrested according to Elsie. Frederick Fase is the only other corporate officer while in London.

Bit of UFA has been almost at a standstill since last spring, when U. S. Customs held up shipments of new films. Legal basis upon which were held was said to be flimsy and it is understood that customs are (Continued on page 47)

Chiefly Filipino, And Chinese (Few Jap) House Boys In H'wood

Hollywood, Dec. 9. The Hollywood domestic situation is not affected much, if at all, by the Japanese servant problem. For many years Jap servants were largely employed in the film colony, but for the past 10 years they have been pretty well weeded out, with Filipino and Chinese serving in their stead. There are a large number of Japs employed in the service of Beverly Hills and Hollywood homes. Monday (8) but few of them were cleaning their homes, for those who were not on the job are believed to have been on the FBI list and are probably being checked as to the purpose of their being in the country now.

All employers of Jap help have notified the police and FBI of the fact, giving names and as much as they know about the Japs employed on background as they could obtain. Though belief had been prevalent that Japs employed around Beverly Hills and Hollywood might try sabotage and destructive tactics in report of any such move has been made to the police in the last two days.

Less than 50 Japs were employed in and around film studios, with none and none permitted through the gates yesterday.

While initial repercussions from the declaration of war between the Allied nations and Japan in the trade war business will be less than as the damage it might do to foreign business, later appraisal by film company foreign department officials indicate there will be only minor dislocations of the Anzac and Far East markets.

Unless the South Pacific becomes a Japanese sea, which few industry experts believe, the steady flow of American product will continue to Australia, New Zealand, Hawaii, the Philippines and many other spots in the Orient. However, immediate, direct temporary loss of regular film service must cut into revenue. Others are convinced that about will continue taking time to these markets, although possibly conveyed as are most supplies going to war for the lack of information. Several executives pointed out, Britain survived blackouts and U. S. companies continue doing business there.

Entire Orient and Anzac market (Continued on page 55)

BOB RISKIN, BIRDWELL EN ROUTE FROM LONDON

London, Dec. 8. Russell Birdwell and Bob Riskin will be back to the United States. Riskin, who has been in London in production-writing partnership with director Frank Capra last winter to work for the last month of information here, left London over the weekend. Birdwell is now on his way home by boat from Lisbon. He left port Thursday (4) on the Excalibur and arrived in New York last Monday (15). He was brought here by the British Overseas Air Service about two months ago and established a permanent branch office while in London.

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DAILY VARIETY
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Warning Given Abbott & Costello

Standard Brands Won't Accept a Walkout Because of Agency Change

Bud Abbott and Lou Costello have received a warning from Standard Brands against making any move to quit the Chase & Sanborn Coffee show. The comics have been informed by letter that the account proposes to hold the sale of the product they signed shortly before the business was switched from the J. W. Thompson agency to Kenyon & Eckhardt and that should they walk the company will not only sue for damages but seek to enjoin them from taking another program.

A. C. contract was made directly with Standard Brands, whereas the agreement originally made by Edgar Bergen bound him directly to the Thompson agency. Bergen has meanwhile agreed to the assignment of his contract to Standard Brands. Abbott & Costello's new three-year contract calls for \$25,000 a week starting Jan. 4, 1942, and their salary graduates to \$35,000 a week on the final 28-week option pickup. The levy has asked for a release, effective Dec. 28.

Report persists in the trade that after the coffee account has been established for a while with Kenyon & Eckhardt that agency will drop Abbott & Costello to the Thompson of the Tenderfoot Tea business. Later that agency will underwrite "One Man's Family" on the NBC-Red.

U Oging Randy Acher As 'Another Gene Auer'

Pittsburgh, Dec. 9.—Randy Acher, of hillbilly song set of Bob Acher and Bonnie Blue Acher with Brother Junior, is considered by Universal for a term contract. Studio has an idea of turning him into a singing star in a Gene Auer. With that in view, cost execs had their local executive manager, Pete Dana, making look of photographs of good-looking singer last week at the place where trio was appearing with Ben Bernie show.

Dana asked for an opinion of Acher's screen possibilities, suggested to studio that, whole act be taken to Coast for use in a picture, thus permitting extensive tests on one of Randy and about his brother and sister-in-law. Then featured on radio out of Chicago named Bernie two weeks ago and during their absence, programs on which they're starred are being suspended, making the threat before their departure for the road.

RITA'S BONUS

\$5,000 Extra for Columbia Loanout To Boris Morros

Hollywood, Dec. 9.—Bonus of \$5,000 will be paid Rita Hayworth by Columbia Pictures for Boris Morros for "Tales of Manhattan." Agent Frank Vincent refused to allow the deal without the bonus agreement. Hayworth is getting \$12,500 for six days' work. Her salary there is \$800 a week.

Eddy Opens Tour in Feb.

Hollywood, Dec. 9.—Nelson Eddy, currently co-starring with Jeanette MacDonald in "I Married an Angel" at the Palace, starts his annual concert tour in San Diego Feb. 1.

Eastern appearances begin in Washington, after a few stops on the West Coast.

Irving Foy Set in Texas

Fort Worth, Dec. 9.—Irving Foy, one of the Foy's vaudeville fame, is new student manager of the Majestic Theatre. He came from Hollywood to join manager Bill Farnsworth's staff. Of the other six Foy's are: 20th-Fox producer; Charlie's Hollywood night club operator; Mary's a string of West Coast night club concessions; Eddie, Jr., is a film executive; Dickie manages the Dallas Village theatre; Madeline is the wife of Bill O'Donnell, Dallas Interstates' West theatre; and one of which the local Majestic is one.

Berle-ing Over

Hollywood, Dec. 9.—Excerpt from the diary of Milton Berle (Dec. 4). 3:30 p.m., married to Joyce Matthews. 4 p.m., script conference on radio. 8 to 10:30 p.m., rehearsal for radio show. 11 p.m., honeymoon.

GEORGE COHAN TAKES STROLL IN THE PARK

George M. Cohan, who left the hospital following two operations and is under treatment at his home, surprised his household by leaving his Fifth avenue apartment and taking a short walk in Central Park, accompanied by a nurse, early last night.

Star conceded it was an effort and he had a rather uncomfortable night, but he took another stroll into the park on Friday (5). Cohan is a bit disappointed that he has not regained strength by his walk, but he plans to go to his home in the country shortly.

Vaude in 'Dandy'

Hollywood, Dec. 9.—Vaudeville gets a break in 'Yankee Doodle Dandy,' the life story of George M. Cohan, at Warner Bros. calls for 12 variety acts, supervised by William Collier, Sr., long-time pal of Cohan and an authority on the American theatre in those days.

Signed thus far are Shattuck & Wood, Jugger, Valardi Bros., tipple writer; Jack & Les Star, bike riders; and Major McBride, card manipulator.

MCAREY VS. HUGHES

\$175,000 Suit Plus Declaratory Relief on Contracts

Hollywood, Dec. 9.—Leo McCarey filed on Monday (8) for \$175,000 and declaratory relief against Howard Hughes, who charges that Hughes told him producers of his contractual relations with McCarey, who allegedly caused the director loss of other assignments.

McCarey, who is under contract to Hughes for one picture per year, cited in his complaint delays in getting into the picture he was to make which allowed him time to consummate other deals. He claims statements ascribed to Hughes prevented any such negotiations.

Mervyn LeRoys Scram

Mervyn LeRoy and his wife, Doris Warner, left for the Coast after two days' sojourn east. Highlights of the Metro director's Hollywood sojourn were nicotine poisoning, which ordered him down from 10 cigars to two a day; and promising and cut them out [100%]; and his optioning of two lookers for "The Sign of the Cross" by Lewy Powers model, and other Rose Tied of 'High Kickers'.

Ex-Port of Kings

Hollywood, Dec. 9.—Retaining only 10 share of stock in the Hollywood Park Turf Club, Leo Warner is out of the racing biz.

He recently sold his interests and withdrew from operation of the track.

REVERTING TO TYPE

Hollywood, Dec. 9.—Joe Clark, ex-actor turned playwright, was suspended by Screen Actors Short, executive of Century City. Clark was formerly a leading comedian for the lightweight championship.

Action was the second disciplinary action taken by SAG within a week. Other suspensions is Joe Clark, charged with rough staff at the casting office.

MAXINE SULLIVAN

"Sweet faced, velvet-voiced singer, Maxine Sullivan is the darling of night clubs, school boys and college youths. Last week she found a new, choicer audience. Sweet swinging with ballads as 'Barbara Allen' and 'Woe Is Sylvia,' calls as laid colored Miss Sullivan was the crown of Coffee. Connoisseurs in the Manhattan Museum of Modern Art.—Times, November 17, 1941.

MORE MORALE ENTERTAINMENT

With the outbreak of U. S.-Japanese hostilities and war with Germany and Italy closer than ever before, USO-Camp Shows, Inc. began Monday (8) considering plans for entertaining an Army expected to be quadrupled or more in size. It also took immediate steps to provide space for the troops and to have personnel about to embark for overseas service.

Thousands of soldiers and sailors being mobilized on both coasts and forced to sleep close to barracks are providing CSI with an unexpected audience. As a result, where regular shows are being held, they are being impromptu shows as well as arranged. Acts, doing a single shot, are being "one-acters."

First of these special shows was given on Sunday (7) at Fort Slocum, New Rochelle, N. Y. Slocum is one of the Army's principal eastern tactical points for troops going to Iceland and elsewhere. It was the first time American acts for a long time to come. Those who entertained were the Three Gussies, Willie Dean, Frederica, Benay Venen, Jeanette Reed, and Four Blenders.

Next of the special shows will be arranged by Edward Arnold, Coast show director, for a Navy camp at San Francisco. It will be made up of Hollywood talent and labeled "The Sunshine Revue." A regular touring unit, "Thumbs Up," arrived in San Diego, important Coast jumping-off point, yesterday (Tuesday) and will be held in that territory.

"Billings 'Hello Folks!'" Meaningful CSI has tentatively set acts for a two-week jump to Iceland at the request of the Army. Exact dates in Los Angeles will be kept secret to keep U-boats off the trail and names of the acts are being rarely being withheld while Coast department and Army approval is being obtained.

Another prospect for enlarged activity by CSI is presentation of small shows in factories. This would be modeled after the industrial circuit which has greatly aided worker morale in Britain. A government show biz cooperative enterprise is being set up by ENA (Entertainment National Service Association) and administered by Basil Dean, London film and legit producer.

These shows in England are presented during lunch and tea hours—which may be any time of the day—when war factories are working 24 hours a day. Entertainment is designed to pep up the workers and improve morale, with a resultant increase in their productive capacity.

Reverse Yankee

Hollywood, Dec. 9.—Achor Mayo draws the director chore on "A Yank in the Army" in an aftermath of "A Yank in the Army" to be produced at 20th-Fox early next year.

Production reins are being handled by Len Hammond.

THE BERLE-ING POINT

By Milton Berle

Hollywood, Dec. 9.—Finally completed my picture, "A Gentleman at Heart," and when the last scene was over, Ray McCarty, the director, walked over to me and said, "Berle, you're a finished performer—how does it feel to be through at your age?"

"Berle-Ing" is a marvelous study to work for. During one scene I accidentally fell off a ladder while emoting. The producer rushed over, picked me up and handed me a stout check. "I'm glad the picture is over. Now I'm looking forward to my starring role in 'The Whispering Gophers.' I love the part. In this picture I play an idiot who has to be the actor of the scene." I love my wardrobe in this new picture. It will be the most elaborate one yet—I had 12 changes of film.

Broadway Department
Joe Krisko wires me that he ate a sandwich named after an actor and he can still taste the greatspat.

Gingrings has announced an innovation for next season. It will feature rose capes to be taken after each potato. Gypsy Rose Lee is so pleased with the sale of her book, "The G String Murders," as an added attraction for the Christmas she is throwing in a runway with each purchase.

Hollywoodiana
The recent cold nights we've been having out here has played havoc with the vegetable crops—so Maxie Rosenbloom now carries a smudge pot in his back pocket.

John Barrymore ordered a glass of milk in a night club the other p.m.—and filled his fountain pen with it. There's a certain actress who's so swanky and wealthy—all her correspondence is sent out in milk envelopes. Christmas is almost upon us and in Hollywood that means option time—a lot of the studios are doing their Christmas 'dropping' early this year.

Maids Department
There's a certain big-time composer who has a ghost writer who turns out nothing but 'haunting' melodies. Maxie Gordon is so pleased with the success of his tune, "Chattanooga Choo Choo," he's writing a sequel to be called "Bronx Local." Bob Crosby found a way to keep all the boys in his band happy. He has had his arrangements men on racing floors so they can play and do the horses at the same time.

Radio Department
My Ballantine radio program moved over to NBC this week and the officials were really glad to me. They told me I don't have to double as an usher anymore.

Heart's "There Goes Morgan" on the air and that's the only program I ever listened to that plays Guy Lombardo's records in Chinese.

That Boris Karloff is a real romantic rose. "That Boris Grable is trading her 'Rat' in for a surfboard.... That all theatres should show Alvin Karpis' picture from now on.... That Maxie LaGuardia keeps 'Keep the Home Fires Burning'.

Personal Descriptions
Joyce Karlhoff: Ghoul-prince, vampire, and a very nice woman with an accent. Boris Karloff: Berle's pet. J. Jerry Connelan: A Puller Pupette.

Observation Department
What an experience for me when I got married last week. That was the only time in my life that I played a straight man—and liked it. "Eavedropped at Palm Lyman's: She has lovely teeth—they only get together by appointment. Eavedropped at Palm Springs: He's the only lawyer in town who was in the jury."

My brother (the one who sends collect birthday greetings) has invented a device that wakes him up at 4 o'clock in the afternoon, puts food in his mouth—and then throws him back to sleep.

Whatever Became of... Three Shades of Brown... Four Manning Sisters... Fair and Dunne... All the Jap Jugglers... Kelly, Katly & Crompton... Atterpiece

Hollywood is the only place in the world where everyone sees lie to lie.

MARCH AS 'MARK TWAIN'

Hannibal, Mo., Excited About Being Local for WB Film

St. Louis, Dec. 9.—That Hannibal, Mo., 125 miles north of St. Louis may be the locale for the making of "The Adventures of Mark Twain" was seen last week when the city was visited by the historical Mississippi river town and was one of the honored guests during the two-day celebration in honor of the 100th birthday of Samuel Langhorne Clemens.

Boosting a home museum, cave, bridge, hotel, souvenir shop, retail and service establishments named after Clemens' immortal novel, the town is in a dither over the possibility of being the one of a kind to be made by a major producer.

But he said he had decided to cast Fredric March and Olivia de Havilland for the roles of Clemens and Olivia Langdon when legit prior after having written "Innocents Abroad."

N. Y. to L. A.

Whitney Bolton, Donald Friede, Samuel Goldwyn, Mervyn LeRoy, George B. Seitz, Daniel T. O'Shea, George B. Seitz, Edward C. Rafferty, Gilbert Ralston, E. L. Scanlon, David Sears, David O. Selznick, A. F. P., Jr., Collier Young, Robert Young.

Even Niterly Imbibing No Respite from War

Niterly biz, like that in theatres, was lower than a shell hole on Monday (8) evening. War and the desire to get a drink kept prospective patrons uneasily at home.

Biz in the niterlies has been very good, but has been hurtled to a drop on Friday (5), even before possibility of war with the Japs began to show its effect. It was a standard Saturday, still lower Sunday and hit bottom Monday.

Uptown expected in a drink or so, when people get oriented to new standards and start seeking the let's-forget-the-war feeling.

Grim sort of press-agency was indulged in yesterday (Tuesday) by the "New York Times" and "The New York Herald Tribune." It erected sandbag barricades with peepholes and announced business was going on as usual.

L. A. to N. Y.

Wallace Beery, Norman Blackburn, Joan Blondell, Sam Briskin, Steve Brody, Will H. Hays, Fred Hampstead, Edna May Oliver, Glenn Hunter, Loin Andrews Jessel, William Lawrence, Myrna Loy, Henry R. Luce, George B. Seitz, Joseph Mankiewicz, Tony Martin, Gertrude Martin, Nellie Messinger, Arthur Warner, Eddie Seidler, Joe Stauffer.

Goldwyn Can't See Himself Leaving RKO; and Certainly Not Now

Talking of his possible return to United Artists, Sam Goldwyn stated: "Frankly, it would be foolish on my part and bad for the RKO distribution and theatre department here if I were to even think of leaving this company, especially when they're still winning up sales on my first picture via RKO, 'Little Foxes,' and they haven't even started to sell 'Ball of Fire,' my second through this company."

"I never worry about distribution; I make quality pictures and the rest takes care of itself. I'll start the Lou Gehrig film next month and the Bob Hope picture in March, which, incidentally, won't be a musical, although I'll make a Hope musical later on, so why worry about who'll release them."

Since Sam has friends in UA like David Selznick and Alex Korda who would like to see me back in the company, but I also have friends in RKO and I'm very happy where I am."

"My releasing deal through RKO called for two pictures and I've decided to do 'Little Foxes' and 'Ball of Fire,' and there's no reason why, if they continue to function as effectively in selling my product, that they can't handle the future product."

Speaking of comedians, Goldwyn thinks that Danny Kaye and his 'Face It,' is the hottest thing since Eddie Cantor clicked for Ziegfeld, and the producer was returned to the Coast over the weekend—no frank in stating he wants Kaye for release. On the other hand, it's known that the William Morris office, which is handling Kaye's future, Hollywood Guild first of all, is doing nothing until the proper vehicle is selected. In fact, Kaye may be in the hands of the filmists, but it might be the right thing to debut him into films.

DAVID ROSE ARRIVES FOR N. Y. PAR CONFABS

David Rose, Paramount's managing director in Great Britain, arrived in New York Monday (8) for home-office confabs on latest distribution and production developments in Britain. Rose said that full details of the war's outbreak Sunday in the Pacific were received by his post, the Exeter.

He learned of the death of Oscar Deutsch, head of Odeon circuit, while en route to N. Y.

Harley and Kane Stick in Lisbon; Boating in

Because all Clipper service from New York to Lisbon ended on Dec. 9 over for official use, F. L. Harley, 20th-Fox managing director in Great Britain, will come on to the U.S. by boat. He has planned to meet Robert T. Kane, company's production chief in Britain, in Lisbon, and then fly across. Passage was arranged by U.S. government order.

Now the N.Y. office is attempting to secure passage for both Harley and Kane on the American Export liner, Exambion, due to leave Lisbon next Friday (12).

William Powers, Marshall Stuart and J. C. Graham, officials of National Theatres, in which 20th-Fox have heavy stakes, are still in Australia, according to latest reports received in N.Y., although Powers and Kane, 20th-Fox manager in Australia, were supposed to be coming back to N.Y. shortly.

Mayo Vice Lang

Hollywood, Dec. 9. Fritz Lang has been pulled off direction of 'Moon Tide' if 20th-Fox picture being given to Archie Mayo. Mayo was made an owner of different over story rights. Lang was assigned to 'House at Pooce.'

Pix Biz's War Rally

Will Mays wired President Roosevelt Monday (8) that the director of the Motion Picture Producers & Distributors Assn. had adopted a resolution pledging service of the association to the Chief Executive and the nation. Message stated:

"The Motion Picture Producers & Distributors Assn. of America hereby pledges our service and support to the President and the Nation, and reiterates our resolve to maintain the continued flow of wholesome entertainment as an essential contribution to military and civilian morale and to national spirit."

"Film publicity men in New York letters that 'collective talent en masse to the Government's civilian defense organization, the United States Office of Screen Publicists Guild, did so in wires to the Office of Emergency Management, Office of Civilian Defense and Office of Defense Information."

Friedl Adds WB Product to His Northwest Chain

John J. Friedl, Minneapolis, Aug. 9. (Paramount) head, in the image of this company completing a circuit deal for Warner Bros. product. He was accompanied by John Branton, chief booker, and will confer with Ben Klumerson, Rod Looney and Art Schaefer, representing the distributor, and also will attend a meeting of Paramount's distribution chain now in St. Minneapolis, as result of circuit deals, with Par, 20th-Fox, Universal, Columbia, RKO, Republic and United Artists pix, and a Metro franchise.

Par, Rep. Deals

Paramount has closed deals with independent circuits for its first two blocks of 1941-42 pictures. They are with the Griffith chain, operating in Texas, Missouri, Kansas, Arizona and New Mexico, and the Fanchon & Marco string in the St. Louis area. Charlie Reardon, district sales manager at the Par ho., personally negotiated the F&M contract.

Republic has closed 1941-42 deals with independent circuits for its first block in the northwest, owned by Paramount, and with the Lichtman chain, operating in Virginia, J. R. Grainger, Rep. sales head, is at present in Atlanta on final details in connection with acquisition of the Arthur Bromberg franchise for the southeastern territory on Rep. output.

ROACH-LOWE SETTLE SUITS FOR \$100,000

Substantial payment, said to be in excess of \$100,000, was made by Lowe's-Metro last week to settle the suit between the two studios against the companies. Settlement was made out of court. Roach on Dec. 9 withdrew his suit and Lowe's simultaneously withdrew its counterclaim.

Producer claimed, in filing the suit, that from 1920 to 1940, Metro had overcharged him on distribution of his shorts. The suit was based on a check by Lowe's asserted that Roach failed to deliver pictures he had promised.

DISBURSING APPROPRIATELY Film Biz's Chi Unity Meeting Quickly Veers Into an All-Out Industry Move to Aid America

Threat to Offer Product to Opposition Accounts Bringing Some Buyers Around—Saenger Not Playing 'Foxes' and Sparks Also Resisting Terms—Par Was Near Break with Lowe's N. Y. Circuit

INDIES' POSITION

The expedient of either selling away or threatening to do so is growing among distributors who, this week, are in a dog-eat-dog battle with exhibitor accounts in the sale of 1941-42 pictures. Higher terms are being sought by all companies, including the five under the consent decree as well as United Artists, Universal and Columbia who are not signatory to the blocks-of-five pact.

Metro was the first to break with a large circuit, the McNeill & Nally combine on the Coast, while during the past week, Paramount and Lowe's, covering some 65 theatres in Greater New York, were reported close to a schism, but since healed.

Paramount started selling 1941-42 product Sept. 1, but had been unable to get together with Lowe's following lengthy negotiations and an actual state of deadlock was reached during the past week, making it appear that Par might chance selling away from the circuit in the hands of N. Y. area, largest of any in the zone.

However, on Friday (8) Nicholas M. Scalet, president of Metro, (Continued on page 55)

AMUS STOCKS ALSO DEERED

After it looked like amusement shares might take the Japanese war news in stride, both picture and radio stocks were badly hit in late selling Monday and again by drastic stock market decline yesterday (Tuesday). Preferred high-priced issues of film companies were sold severely at first but all common shares were popped in Monday's bear selling. Initial alarms in N.Y. did not help after Wall Street began to suspect that the initial blast from the stocks in the Pacific likely was worse than originally admitted here.

Both Columbia and United Artists Radio company, were sold down to new lows for the year, with latter on Monday. All picture shares were off from around a point to nearly four.

Industry Pledges Itself

Chicago, Dec. 9. Full support of the film industry to the nation's war effort was promised the President in a resolution passed at the opening of the Joint National Conference Committee here today (Tuesday). Resolved:

"Whereas, the Congress of the United States has declared that a state of war now exists between the United States and the Empire of Japan, and whereas, on the 8th day of December, 1941, there are assembled in the city of Chicago, representatives of producers, distributors and theatre owners of the motion picture industry of the United States, and whereas the motion picture industry desires to pledge its all-out support in the great effort this nation is called upon to make, hereby be resolved, that the motion picture industry, as pledging such wholehearted support in the great task which now confronts America, and that copies of this resolution be immediately sent to the President of the United States, the Secretary of War and the Secretary of the Navy."

Resolve was introduced by Robert H. Poole of Los Angeles and seconded by Ed Kuykendall.

Film Biz's Chi Unity Meeting Quickly Veers Into an All-Out Industry Move to Aid America

Exciting Times at U

Hollywood, Dec. 9. Three pictures, 'Whodunnit,' a thriller and an adventure tale, go into production tomorrow (Wed.) at Universal.

Phil Rosen is director on 'Mystery of Marie Roget,' Eric C. Kenyon on 'Ghost of Frankenstein,' and Christy Cabane on 'Drums of the Congo.'

Connors Starts At 20th; to Rep Kent at Chi Meet

Tom Connors went on the 20th-Fox payroll Monday (8) as personal assistant to S. R. Kent, president, and is in Chicago to represent Kent at this week's industry unity meeting. Felix Jenkins, counsel for 20th, is also attending the unity session. The former eastern-southern division manager for Metro has a five-year contract with 20th at a reported \$104,000 annually. Both Kent and Connors favor a program of industry cooperation such as proposed at Chicago.

His successor in Metro, E. K. (Ted) O'Shea, has already been sold of the eastern-southern division, and Jack Flynn, Chicago district manager, who will assume charge of O'Shea's former Chicago district, is expected in the N. Y. in a week or two after completing negotiations on product deals in the Chicago area which has been handled by O'Shea.

William F. Rodgers, Metro's sales manager, who left for Chicago Sunday (7), has not yet determined on Flynn's successor over the central district.

Sarecky Carries Banner

Hollywood, Dec. 9. Barney Sarecky is the new production manager for Ben Katzman's film producing unit, Banner Pictures, releasing through Monogram. Mr. Sarecky, 37, is the son of David Sida Kida, is the first job under Sarecky's new pact.

KAT DRAWS DEWE

RKO borrowed Ellen Drew from Paramount to play opposite Kay Kyser in the Harold Lloyd production, 'My Favorite Spy.' Actress planned back from Washington, where she had been visiting her husband, Sy Bartlett, now in U.S. service.

By JOHN C. FLINN

In the light of today's changing world affairs, the U. S. declaration on a state of war with Japan, and a complete shift of the country's economy to a war basis, the conference of film theatre operators, representing more than half of the houses in the country, and top executives of nearly every national distributor, has switched from a forum for discussion of internal industry problems to a meeting at which industry leaders are pledging to the President and the public every resource of the film business.

It is a coincidence that the conference, scheduled for a two or three-day session at noon today (Tues.) should have been organized and is actually meeting at the moment when every American is asking himself and his associates how best he can serve the nation.

Group which is meeting here in the Hotel Blackstone is called the Joint National Conference Committee. Its proponents have been months in completing arrangements, extending invitations and preparing an agenda. Planned to act as spearhead of a campaign for the industry for unity of action in both internal and external matters, the planned session has been in constant unrest at least until after adoption of resolutions outlining the film industry's contribution to the nation's war effort of the nation which the President and his advisors may suggest.

Spoken of as the most important part which the industry, and particularly the major companies, will carry, their screen carried graphically the official messages of all kinds to the civilian population, supplementing the less dramatic newspaper announcements. Although new to the swifter career of news and orders, films will occupy an important place in the industry's war effort. To declare its readiness and its willingness the conference places itself on the line.

Industry Changes May End Consent Selling

In a period of nearly six years which has passed, since the abandonment of the NRA Code Authority and local arbitration boards, the industry has been in constant unrest for the lack of a set of formulae to adjust the complex internal problems, and generally agreed among those meeting here that the terms of the consent decree, which has tentatively have established an armistice in the U. S. Government antitrust action against the major companies, are wholly impractical to successfully cope with an industry where competition is the rule.

It is probably too early to predict what action a new bill will be taken by the conference group with representatives of the major companies. It will be both exhibitors and distributors who will argue for a concerted effort to the U. S. Court in New York for immediate modification for some of the decree provisions, particularly those which prohibit a "group of five, or less" selling.

No one here has a good word for the new selling plan which has been effective with releases since last Sept. 1. Now, in the circumstances of a nation at war, it is regarded unlikely that the Department of Justice will support the new plan against Columbia, Universal and United Artists, at least in time to prevent the industry from a failure of the Government to bring about five-picture selling by these companies. The new plan, which corporations which signed the decree—Metro, Paramount, Warners, RKO, Republic and United Artists—negotiated for the consenting companies to ask and obtain release from the sell-

(Continued on page 18)

Rathvon Likely to Become a V.P. Of RKO as Odium's Rep; Schaefer OK'd

N. Peter Rathvon, chairman of the executive committee of Radio-Keith-Orpheum Corp., Floyd Odium's representative on the board, will be more active in the company's affairs as a result of policies now being formulated. Rathvon, who now heads a separate unit of the RKO Bldg., has been keeping tab on numerous Odium interests, such as the Madison, Wis., Garden Corp., Bonwit Teller's, and various other companies in which Odium has large financial investments. This is in addition to Rathvon's close attention to the film producing-distributing and theatre companies.

Probability is that Rathvon may be designated a vice-president of RKO shortly, as indication of his increasing status, with specific assignments currently being discussed. Advisability of reducing the RKO board of directors from 12 members to eight is another point still being debated, with question as whether a change from the present setup would result in greater flexibility yet to be determined.

It is said that Schaefer stays on as exec. of RKO, with authority under his signature, but that his contract now being merely a formality. General assignment for Odium of the current manager, with Schaefer at the helm, had previously been arrived at, and to be followed by a meeting of directors last Wednesday (3). Terms and duration of the new contract, which have not been definitely fixed, from accounts, were discussed during the Wednesday session.

Par Calls In \$4,000,000 Worth of 2d Pfd. Shares At \$10.60 Per on Feb. 3

Redemption of all outstanding second preferred stock early next year was authorized by the Paramount board of directors last week, which has long been contemplated by the company although the method of making the shares was undecided until recently. Second preferred will be redeemed on Feb. 3, at a redemption price of \$10.60 a share, with outstanding scrip on this issue naturally included in the redemption call at a rate proportionate to the redemption price.

With \$12,250 shares of second preferred stock including scrip presently outstanding, it's figured that redemption of these shares will cost the company around \$4,000,000. However, there is no assurance that calling these shares will cost Paramount that amount because second preferred holders have until Jan. 30 to convert their shares into common. With no paid or declared payable conversion, the company will have to pay \$247,320 in annual dividend payments on the second preferred as a result of this redemption, but the usual suspension in financial circles is that many second preference issues may be swapped into common rather than dispose of second preferred shares.

Second preferred is convertible on or before Jan. 30 into common, but not after that date, on the usual stipulated basis of nine shares of common for each 10 shares of second preferred. Common purchased at slightly better than 1¢ per share higher than the second preferred—representing the differential on the exchange basis.

All of these preferred shares not converted into common by Jan. 30 are deemed to cash in company's treasury, last cash balance of Paramount subsidiaries as being figured at \$7,000,000.

Company listed 22,850 shares of second preferred as being figured in treasury.

Debtors' Swap

The exchange offer of Paramount to swap outstanding 3½ convertible debentures for 4½ cents in 1950 last week was extended to Dec. 11. Par decided at a special meeting on Dec. 10 to redeem 100,000 convertible debentures outstanding on Dec. 12 and at that time extended its offer to the same effect from the November date until Dec. 8. At that time there were \$10,000,000 of the 3½ convertible debentures outstanding, and about 80% of the debt had been redeemed, making approximately \$2,800,000 still to be redeemed.

B'way Tycoons

They're getting that next to war industries, his business might be labelled Glen & Johnson and his Godson Gordon has four shows on Broadway, and wherever you look, you see OK's, either with "Hallelupoppo" or "Sons o' Fun," or coming to the Rivoli: Screen version of "Hallelupoppo."

HENIGSON AGAIN G.M. OF SELZNICK AGCY.

Hollywood, Dec. 9. Henry Henigson was named general manager of the Myron Selznick agency on a recent deal made in New York. He concluded the same job two years ago.

Selznick is due here Thursday (11) after six weeks in the east.

Williamson in Pro Tem Charge for WB in Atlanta

For the time being a district manager for the WB station in Atlanta, Ralph McCord for Warner Bros. Inc. in Atlanta, has been promoted over the exchange, W. C. Williamson, Jr., will be in virtual charge of the station. Williamson, who has been in charge here for Warner at Memphis.

McCord, who came into the home office during the past week and will make N.Y. his headquarters, had been appointed southern district manager in New York in charge of most of the former duties of Ben Kalmenson, while Henry Harbel is promoted to handle the far west under supervision of Kalmenson.

Harbel has been district manager over the Los Angeles territory.

As southeastern district chief, McCord has been in charge of the branch manager, in effect filling the shoes of Henry Krump, Dallas salesman for Warner, since he was taken over the Memphis branch, succeeding Williamson there.

Frederick J. Sullivan, district manager and an old Grad Seas' man, had been mentioned often for promotion of Kalmenson as general sales manager. One rumor that he is satisfied to stay where he is.

Harman's Indie Interest

Hollywood, Dec. 9. Tarzan's old English saga of "King of the Jungle" will be fashioned into a Technicolor cartoon, "King Arthur Knights" to be filmed by Hugh Harman Productions, Inc., a third independent production by Harman, who recently left Metro to go out on his own.

Jack Warner Picks Up Much WB Stock, Cox Exits on Own Co.; Par's Big Trades

Washington, Dec. 9. Large-scale dealing by Wall Streeters in film stock during October, and string of Jack Warner purchases, were unveiled last week in the recent Securities & Exchange Commission report on insiders' operations.

Manufacturers Trust Co. worked both sides of the street, unloading 83,240 shares of Paramount in 1941 series of 3½% debentures in four batches and picking up seven hundred to make a net reduction of \$17,000,000 worth. The banking firm executed the paper for some other investor, not Par, and wound up October with only \$20,000,000 worth of \$100,000 of 3½% of 6% convertible preferred.

The Floyd Odium unit was active in the market, selling 10,000 10¢ par common duets in 10 transactions. Biggest buy was 2,500 shares of 10¢ par common, sold to the Atlas Corp. portfolio to 83,232 common shares. In addition, Atlas sold 37,813 common shares, while American Co. has an interest in 288,230 shares and Atlas also accounts for 47,371 pieces of 6% debentures.

Jack Warner was the preferred during October, in fact trades.

William Tracy, Joe Sawyer, Marjorie Lord and Margaret Dumon held the east.

Slapping Around Their Own

Hollywood, Dec. 9. Harry Langdon and Charlie Rogers are pulling a two-way team job for Producers Releasing Corp., not only slapsticking each other as actors, but slapping together as co-writers of gags. No title set yet.

Comedy, still untitled, will be produced by Bernard B. Ray.

Rubin, Zukor, Balaban, Others Promise Pix Biz Co-Op to NYU's Classes

Cooperation of the film industry was promised last week by J. Robert Rubin, v.p. and general counsel of Metro, to New York University in the conduct of its new curriculum in motion picture writing, and production. Rubin represented the industry at a tea held at the New University to inaugurate the new program.

Speaking for NYU were Dean Charles Maxwell McConn and Prof. Robert Gessner, who is in charge of the school's new film program, a year effort leading to a degree of Bachelor of Arts. Among industry men who attended were Adolph Zukor, who spoke briefly, pointing out how much progress had been made in the past 30 years, when a university begins to develop writers especially for the screen.

Others who were on the list included Barney Balaban, Austin Kough, John Bryan, Richard Meehan, Joseph P. Mankiewicz, Herman A. Winkler and Hill Innes, all of Paramount; William P. Madigan, Metro; Mitchell, 20th-Fox, and Carl E. Trappien, of the Hays office.

Students at the school are presently taking the film courses, with 25 of them majoring in the subject.

No Studio Contracts

Hollywood, Dec. 9. Sig Grotlich drew a stock player ticket at Metro.

Others who signed stock player tickets at 20th-Fox, Millard Mitchell's player option ticket at Metro.

Mark Daniels handed actor stock ticket at Metro.

Arthur Space, New York legit actor, signed three pictures at 20th-Fox.

Roddy McDowall player option left at 20th-Fox.

Marching Orders

Hollywood, Dec. 9. Hal Roach's latest contribution to the uplift of military service, "About Face," goes into production today (Tues) with Kurt Neumann as director.

William Tracy, Joe Sawyer, Marjorie Lord and Margaret Dumon held the east.

Par Would Consolidate 5 Suits By Stockholders; OK on Loew's 8, WB's 10

Short's Long Green

Hollywood, Dec. 9. "They Shall Have Music" is only a short but big picture. The number that cost \$37,000. Originally the tangleful sequence of the studio's "Ziegfeld Girl" but not being wrapped up by Frank Whitehead, producer.

NICK DEAN OUT ON \$25,000 CASH BAIL

Nick Dean, alias Nick Circello, Chicago gangster, charged with extorting \$1,000,000 from major film companies by the Government, was freed on bail Thursday (9) from jail when he posted \$25,000 in cash. Dean will be tried along with Louis Kaufman of the Newark local of the International Alliance of Theatrical Stage Employees early in January.

Dean also operated the Yacht and Colony Clubs in Chicago and was reported to be George E. Browne's bodyguard and right hand man. He and Goodman, MacAvoy, Moss and jacking the major film companies into paying him money to avoid a trial in the LATSE.

Moss Chief Barker Philly Variety Club

Philadelphia, Dec. 9. Edgar Moss, Philly branch manager of 20th Century-Fox, was elected Chief Barker of Tent 13, Variety Club, at a meeting of the board of directors last week. Moss is in the Bellevue-Stratford on Sat. (6). He succeeds Earle Sweigert, William A. MacAvoy was elected treasurer, and Elmer O. Willeche house chairman.

Members of the board of directors chosen by the membership two days prior were: Harry Bihen, James P. Clark, Al Davis, Al Fisher, Charles R. Goodwin, MacAvoy, Moss, The Schlenger, Sam Siefert, David Supovitch, Willeche, Jack Bernstein, Joseph Bert, Dr. Leon Levy, Jay Emanuel, William Clark and Ben Amsterdam.

The management committee announced that if the present war emergency permits, Vice President Henry A. Holman will attend the Variety Club's annual banquet Sunday (14) at the Bellevue. Already accepting invitations are U. S. Senator Tom Connally, chairman of the Senate's Foreign Relations Committee; Postmaster General Frank Walker, Secretary of Commerce Jesse Jones, and Public Information Coordinator William L. Donovan.

Toastmaster for the affair will be former New York Mayor James J. Frawley, who will be joined by J. P. Youngman. A sellout of the more than 1,500 tickets was reported. The tickets are \$10 each plus 1¢ Federal tax.

Keanowski Heads Buffalo

Buffalo, Dec. 9. Variety Club, Tent 7, has elected Stanley Keanowski, manager of the Rivoli, as chief Barker. Others on the list are Elmer F. Lutz, first assistant chief Barker; Andrew Gibson, second assistant; and J. P. Youngman, secretary-treasurer for the seventh consecutive year.

Members of the Tent 7 board are: Stanley Keanowski, Martin Gibson, Irving Fried, Ralph May, Sidney Samson, Murray Whitehead, and J. P. Youngman, J. Sullivan, Jr., Nicholas J. Basil.

M-G King It Safe

Hollywood, Dec. 9. To avoid any more possible trouble with the church, Metro has issued several scenes in "Woman of the Year." Picture is nothing like "Two Weeks of Love" and studio has decided to re-shoot situations that might invite criticism.

Katharine Hepburn has been summoned back to the studio for the revised scenes.

Paramount Pictures, Inc., applied to N.Y. supreme court yesterday (Tuesday) for permission to consolidate five stockholder suits to consolidate suits against the company's officers and directors in connection with the sale of the company. The suits were filed by John Browne and William Bluff, former officers of the company, and five of the International Alliance of Theatrical Stage Employees respectively. The suits were filed on the same relief, namely, an accounting on approximately \$100,000 paid to the displaced leaders.

Paramount is also asking that the applications of the five plaintiffs to the supreme court be consolidated. The film company filed a general denial to the charges, and since the suits were in good faith, no demand for a return of the monies could be asked. Paramount in seeking a writ also asked that the three years statute of limitations bars the plaintiffs from making any claims against it.

Ten stockholder actions against Warner Bros. Inc. were consolidated in N.Y. supreme court yesterday (8) by Justice Ferdinand Pecora. The court appointed former Judge Alfred J. Sweeney as chief counsel for the plaintiffs.

All suits arise out of the payments made by officers and directors of Warner Bros. Inc. to the stockholders of the company, and their respective positions as well as representatives of the plaintiffs of the International Alliance of Theatrical Stage Employees to prevent the suits from being filed. An application by the plaintiffs to examine officers and directors of Warner Bros. before trial was stayed.

On Friday (5), Justice Igor Wassergood granted a plea by Loew's, Inc., to suspend the right stockholders suits against it, based on the same type of payments by Loew.

Browne and Bluff were convicted and sentenced to eight and 10 years respectively in the federal court, finding guilty in the N. Y. federal court of extortion.

Members of the Knox yesterday (Tuesday) allowed the labor leaders of the union to file their appeal until Feb. 10, 1942, to file their appeal. The Judge also extended the time of the appeal to one year further, Feb. 10, 1943, to have jurisdiction over the appeal. The union leaders, who requested the extension pointing out that there were 2180 pages of minutes of the union, said that these could not possibly be ready for filing with the Circuit Court of Appeals by the expiration date, Dec. 12, 1941.

Nick and Weston Check Into the Clinic

St. Louis, Dec. 9. John P. Nick and Clyde A. Weston, ousted heads of the local LATSE, will start the New Year in a United States Federal clinic to serve as a psychiatric hospital for anti-racketeering studies. The mandate of the U. S. Circuit Court of Appeals in St. Louis was received by the U. S. marshal last week and it required them to be confined within 48 hours.

On Nov. 24 the U. S. Supreme Court refused to review the Appeals court decision, which required the defendants to reconsider that ruling if it is not to be followed. The amount as they lost the decision in every legal bout since their indictment.

Each is at liberty on \$20,000 bonds. They were convicted of extorting \$100,000 from the local LATSE in 1937, from flicker house operators while wage negotiations for projectionists.

Can. House Burns

Regina, Sask., Dec. 9. Empress Theatre, which was gutted by fire of unknown origin recently and adjoining home of R. R. Hough, theatre owner, was damaged.

Theatre will be rebuilt soon.

Metro Revamping Garbo Pic; Press Reactions Help (Now Hurt) at B.O.

As had been indicated last week, Metro is going ahead with revisions of "Two-Faced Woman" so that it can be re-submitted to the Legion of Decency in hopes of having the picture removed from the objectionable list. Company apparently believes necessary changes can be made. In the meantime the new Greta Garbo picture will be called in from general distribution after Dec. 18, with previous bookings probably held up. On other major company pictures which got "C" classification from the Legion, the producer has always suggested changes with approval subsequently being voted by the church organization.

Allegedly that the Garbo star will have played the majority of large key spots by Dec. 18, when it is to be recalled for revamp. Picture is running in 10 cities and 11 different theatres in present week, according to reports received from "Variety" correspondents at leading exchange cities. Where the picture did not get impetus of Legion and church publicity, it only is getting about normal business for a Garbo feature.

"Two-Faced Woman" was yanked five days in December from the Legion and church complaints. Business for this abbreviated season preferred the first look at the picture previous attraction. In Washington it was credited with being helped by the Garbo squawk. However, the film was only fair in Omaha. Garbo picture is holding for good second weeks in Cleveland and Philadelphia. It was the top, all. (Continued on page 16)

WARNER STOCKHOLDERS RE-ELECT 6 DIRECTORS

Wilmington, Del., Dec. 8. Third quarter business of Warner Bros. was about \$95 million during the third quarter of 1940, it was announced at annual meeting of company stockholders today.

Following directors, whose terms have expired, were reelected: Harry M. Warner, president; Albert Warner, Jack L. Warner, and Joseph Bernhard, vice-presidents; Robert W. Perkins, secretary and general counsel, and Waddell Catchings. All were named as representatives of preferred shareholders.

Former Federal Judge Hugh M. Morris presided in the absence of Harry M. Warner. There was no other business.

'Girl Crazy' Set Up For Rooney-Garland at M-G

Hollywood, Dec. 8. Next Mickey Rooney-Judy Garland musical at Metro will be "Girl Crazy," adapted from the Broadway play.

Arthur Freed is producing the picture, from an adaptation by Fred Finklehoffe.

Gable, Turner Playback

Hollywood, Dec. 8. Clark Gable and Lana Turner are slated for their second co-starrer in "Somewhere I'll Find You," a new Western, at Metro next year. Wesley Ruggles directs and Pandro Berman produces.

Big and Little Shot

Hollywood, Dec. 8. First starlets for "Big Girls on the Paramount lot" will be "The Major and the Minor," based on a play by Charles Brackett and Billy Wilder.

Picture rolls in March, with Arthur Hornblow, Jr., producing.

WANTED: STORY ED

Goldwyn Can't Get One for the East-arm Post

Collier Young, Coast story editor for Samuel Goldwyn, returned to story department for Goldwyn. Young huddled with numerous candidates, mostly from the magazine and publishing field. One man was finally selected and his salary agreed upon, when, at the last moment, he declined the job.

Goldwyn, who had also been in New York, returned to the Coast at the same time as Young.

Hughes Again Sets Back His 'Outlaw' Picture

Release date of Howard Hughes' "The Outlaw," pushed back time after time for months, has once more been shoved to the rear. Idea of Christmas release has been dropped and it is planned to send it out now in January or February.

Hughes has been much concerned with the film, which has been one of the causes of delay. The other was to avoid conflict with Metro's "Billy the Kid," starring Robert Taylor, which is on the same subject as "The Outlaw."

Film is now before censor boards in Ohio, Pennsylvania and New York, all of which have demanded extensive cuts. Hughes has made some of them, but is seeking to get the picture passed without making the rest. Boom shots of Jane Russell, buxom 19-year-old newcomer who is starred, are the principal reasons for censorial squawks.

Hughes is trying to maintain interest in the picture through the long pull of a concentrated publicity campaign centered around Miss Russell. She appears in layouts in three picture mags this month.

ED KUYKENDALL PLASTS WRIT

MPTOA Prez Avers Exhibitors' Resentment Over Government Edict is Growing All Over the Country

IT'S CLOGGING PRODUCT

The consent decree is a mess, exhibitors from all over the country are saying, and the number who would like to see it busted up, for a variety of reasons of their own, is steadily growing. So states Ed L. Kuykendall, president of the Motion Picture Theatre Owners of America. In a bulletin to members dated Monday (8).

After three months of releasing film under the decree, buying-block longer than that, and 10 months of "highly restricted and legalistic arbitration procedure," the benefits promised to exhibitors have failed to materialize, the MPTOA president adds in reviewing the situation as it stands today.

"While our protests were ignored when the decree was framed up by the lawyers responsible for it," Kuykendall says, "this can't go on. The distributors may benefit by the increased film rentals they can squeeze out under the new system, but this is entirely at the expense of the exhibitors. No noticeable improvement in product or boxoffice has resulted. The industry is carrying the burden of the decree on its back and will realize more and more the blunders and mistakes imposed by it. The war boom makes faster to carry now, but look out for the crash when business sags again."

Political Issues It is noted that bill selling was effectively eliminated by the consent but that this never was an important problem, being nothing more than a political issue for a noisy faction of professional organizers and now that they got it they don't like it! Radical ex-leaders are meant.

The blocks-of-five solution of blockbooking gives less selection to exhibitors. (Continued on page 56)

United Artists' New Producer Deals Set and in the Making

He Asked for It

Hollywood, Dec. 8. "Agent, looking out for the interests of a client he booked for a guest shot, asked to see the script. Next day he tossed it back and demanded a rewrite, incidentally inquiring what a writer messed-up his client's part."

The writer happened to be one he represents.

Selznick's Coast Trip to Tee Off UA Prod.-Sales

Hollywood, Dec. 8.

Matters of United Artists policy will not come up for discussion until David O. Selznick gets in from New York at the end of this week, which will round out the complement of member-officers. Already here or due here in a day or two are Alexander Korda, Charles Chaplin, Ed Raftery, Grady Lewis, Arthur W. Kelly and Jack Schaffner, v.p. of Small productions; Steve Pallos, v.p. Korda productions.

Accompanying Selznick will be (Continued on page 16)

LOEW'S EXTRA \$1 DIVIDY ON COMMON; \$3 ON YEAR

Loew's directors, meeting last Friday (5), set an extra dividend meeting of \$1 for common stockholders besides declaring the usual quarterly divy of 50c. This represents a net cash of \$1.50 for the year-end, both cash distributions being payable Dec. 31 to stock on record Dec. 16.

The \$1.50 payment will make \$3 that Loew's has paid or declared payable this year, company having paid \$1.50 previously in quarterly distributions of 50c each.

Setting or near-setting of four new producer deals by United Artists during the past couple weeks is part of a string of shifts in the production lineup since the company's general reorganization. Further additions are expected, with a strong likelihood that Samuel Goldwyn may be among them by next spring.

Newcomers are Ben Hecht, who was linked a couple weeks ago to produce-writer-act C-Siring "Murders"; Charles R. Rogers, whose deal was signed and sealed last week; Louis B. Mayer, whose negotiations are virtually at a successful conclusion, and Alfred Hitchcock, with whom a pact has been pretty well sealed. Milestone and Hitchcock will become producer-directors.

Producer reorganization has included deletions from the rolls as well as additions. Some of the departures have been positive and public, such as that of Walter Wanger. Others have been less sharp breaks, but the producers have kind of drifted away.

Gabriel Pascal recently went over to RKO, although UA maintains a stringency claim which they claim he must not be to them in the past or thereabout. Sol Lesser likewise left UA, being an ex-actor producer there now, UA having an ex-actor producer owes them several pictures. Whether UA will be doing anything to get the pair back is dubious.

Others Among others who haven't clearly departed the UA ranks, but whom the company just isn't mentioning one way or the other, are David Lewis, Alexander Korda, William Seely, who recently made "New Wine" for UA release, is a promising future catalyst. It is assumed that should any of these men suddenly come up with a good proposal, UA would agree to produce it, but might even aid in the financing.

With product coming from David O. Selznick, Milestone, Hitchcock, Charles Chaplin and perhaps Goldwyn, UA promises to have strong exhibitor patronage for the season of 1942-43. Other producers in the UA fold will produce bulk to the program, a plan which was made directly by UA's new United Artists production. Pix made by Alexander Korda, Hecht, Edward Small and Rogers are considered by film buyers as "yes-and-no" until they are seen. They may rate anywhere from terrific at the b.o. to very bad.

New producers will be part or all of their financing from UA, which is a recent departure for the company, which has remained itself in the past wholly to distribution. Rogers will make three films, according to last week's announcement. First will be "Three Blondes and a Red Head," to be devised in color from a story by Rex Sully. It goes before cameras in March. Second will be the legal musical starring Jessie Matthews from a story by Morris Ryskind, with score by Vernon Duke and John Latouche. Third pic will be "The Blue Bird." Milestone wants to make "The Red Bird" from a short story by John Steinbeck.

PAR'S 90C DIVIDENDS HIGHEST IN YEARS

Declaration of 25c dividend on the common stock last week by Paramount directors gives holders of the company's common shares 90c on cash dividends this year. It is the greatest annual dividend the common under present Paramount management setup. Par also declared regular quarterly dividend of 25c on the first preferred and 15c on its second preferred, all three divy being payable Dec. 27.

Dividends are payable to common stockholders on record, Dec. 11, to preferred shareholders of record, Dec. 12.

36th ANNIVERSARY NUMBER



To Be Published Late This Month

USUAL ADVERTISING RATES PREVAIL

Special Exploitation Advantages

Reservations and Copy May Be Sent to Any Variety Office

NEW YORK 154 W. 46th St. HOLLYWOOD 1708 N. Vine St. CHICAGO 54 W. Randolph St. LONDON 8 St. Martin's Pl.

LISTEN TO THAT BOX OFFICE HOWL!

He's ready to outscreeam
"Frankenstein" and
"Dracula" in that
Pre-Christmas date!

Here it is all set for you to sell
hard . . . that horror magic that
brings you hot profits out of
cold shivers!

The WOLF MAN

with

CLAUDE RAINS
WARREN WILLIAM
RALPH BELLAMY
PATRIC KNOWLES
BELA LUGOSI
MARIA OUSPENSKAYA
EVELYN ANKERS

and the new master character creator

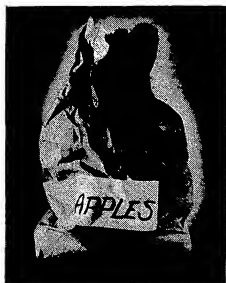
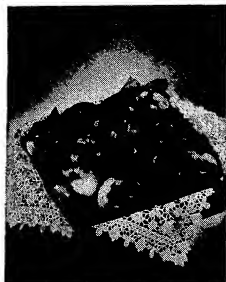
ION CHANEY
as "The Wolf Man"

Directed by GEORGE WAGGNER
Produced by GEORGE WAGGNER



YOUR UNIVERSAL DATE READY NOW!

Which Would You Buy?



IT'S THE SAME WITH PICTURES...FOR NEW YEARS!

Why buy an unknown quantity when you
can get the picture that's

TOPPING "DODGE CITY" AND "DIVE BOMBER"— BUT BIG!
HOLDING OVER EVERYWHERE—
FOR A THIRD WEEK IN MOST SPOTS!

Take the guesswork out of your
New Years' booking—with

ERROL FLYNN
OLIVIA DeHAVILLAND
in
"THEY DIED WITH THEIR
BOOTS ON"

with
ARTHUR KENNEDY • CHARLEY GRAPEWIN
GENE LOCKHART

Directed by RAOUl WALSH
Original Screen Play by Wally Kline and
Adeens MacKenzie • Music by Max Steiner



"THEY DIED WITH
THEIR BOOTS ON"

Arthur Rank Expected to Succeed Deutsch As Head of Odeon Theatres

The censors gave no explanation for lifting the ban.

RELAX FOR THE HOLIDAYS!

CURL UP WITH A GOOD BOOKING...

...and take it easy; you can do it if you've been grabbing Paramount's red hot product! Blow the dough you've

made on hits like "NOTHING BUT THE TRUTH," "BIRTH OF THE BLUES," "SKYLARK," "HOLD BACK THE DAWN"

—and settle back to watch more dough roll in from such happy holiday and post-holiday hits as "LOUISIANA PURCHASE," "MR. BUG GOES TO TOWN," "BAHAMA PASSAGE," "SULLIVAN'S TRAVELS" and others!

"LOUISIANA PURCHASE"
"SKYLARK"
"BAHAMA PASSAGE"

"BIRTH OF THE BLUES"
"NOTHING BUT THE TRUTH"
"HOLD BACK THE DAWN"



Nov. Cycle of Shorts the Poorest So Far This Season; Few Outstanding

By MIKE WEAR
Despite strides made by distributors in securing added theatre dates for shorts and bigger budgets accorded briefs by more exhibitors, producers have failed to come through in November. The worst showing by the production end of this 1941-42 season. Like a gridiron eleven on or off Saturday, past month's shorts have been mostly second-rate. The only really outstanding one- and two-reel subjects were head-and-shooters done on the peak, with innumerable also-rans so weak they hardly deserve mention in the number review. Lesser week-end shorts are not listed this month in November.

COLUMBIA
"Toto Champion" (10 min.)—A series of polo with stress on how ponies are trained for race matches. Bill Stern's narration is as well as cameraing is top-flight. Worthy of any program.
"Holt of the Secret Service" (First chapter in 15-chapter series, starring Jack Holt; featuring Evelyn Brent; Larry Darmour; producer, Charles Reisner).—G-man story promises to prove that serials have grown up to point where they satisfy more than juvenile patronage. Initial chapter hints at the gangster and criminal theme of Secret Service plotted against band of counterfeiters.
"The Man in the Hat" (10 min.)—A minimum of implausible antics. Larry Darmour, who has been in many previous serials, has not overlooked the good old-fashioned chase on familiar old-time scenes. Presence of Jack Holt in the series gives added interest to bill. He's in the fettle in opening chapter, with Evelyn Brent playing a gambler at another scene. The operative assigned to same case.

KEENO
"Chained Hearts" (Miniature directed by R. Rowland; 10 min.).—Outstanding dramatic short of month. What can be accomplished in one reel. Film might well have gone over the reel without the Keeno. Study in character—of an abandoned Britling taking train to India and return to civilization. Runs into his twin brother, who also perishes in a jam. Incident, which slays him in a quarrel. To cover up, he wears clothes of his twin brother's identity. Payoff comes when he discovers the brother was forced to become a criminal.
"Come Back, Miss Pegg" (Our Gang cartoon; 10 min.).—A series of adult players with strong cast of children. A simple, amusing series. One of most entertaining for this series in months. Youthful schoolteacher is saved from losing her job because of harsh punishment. Ends with a touching intervention of school director. Superb cast, neat scripting and direction.

"Pinky Answere" (Pete Smith Special; 10 min.).—Aldi in usual Pete Smith pattern but original enough to stand out. Questioned by audience, with giant clock ticking out seconds permitted for reply. Interruptions often too tough but answers register nicely.—as cartoon.
"Flying Bear" (Metro color; 9 min.).—This is last season's lineup but just coming out, and worthy of a spot on the new stock. A few adventures of bear packed with chuckles and action. Unusually good of sound. Bear's job makes this rate high.
"The Mayor" (Metro; 10 min.).—Nicely paced travel picture covering colorful spots in Mexico, with good aid in the interesting original photographed subjects. Near a sentimental touch. Narration mild.

PARAMOUNT
"Pepito" (Seiner; 11 min.).—Bunch of boys and girls, trapped up in one reel, with Penn Highway in a real, with a touching scene. "Pepito" in fighting forest area. "Forest Scout" (10 min.).—A tramping. In addition Ford. Oakes, good inventor, really is funny with his adventures of birding and putting a lot into one operation. Kitchens and a few devices, but no action. Pats on.

WARNER BROS.
"The Banana Bunch" (Headline series; 10 min.).—Highlights from a New York night club show, with "Banana Bunch" and a screen best as the dominates this picture. Another scene, with a comedian, driver. Les Roush's deft handling of the familiar characters and band music are framed for a real deal. Pancho and his band really shine while Don Langford, with Barral, ballroom team, and Les Herman, ballroom, two make a comeback with a scene. The scene is in for decorative effect. La Jurek, singing "Aurora," is really the main attraction. A scene in an exhibitor's dream show.

"The Night Watch" (Popcorn cartoon; 9 min.).—A series of characters back doing his feats of strength as a

Monte Carlo presentation in color, with Leonide Massine, Milada Milada, and Francelle. In addition to Carillo and Devine in familiar portrait, support includes Anne Gwynne, Samuel S. Hays, and Richard DeVoe. Latter shows a spark for buildup as a juvenile and adult.

CONFESSIONS OF BOSTON BLACKIE
"Confessions of Boston Blackie" (Columbia release of William Morris; 10 min.).—A series of scenes, with Harry Hillier, George S. Kearsley, and William Morris. The series is a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris. The series is a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris.

20TH-FOX
"Sagebrush and Silver" (Magle Carpet series; 10 min.). Travel short with a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris. The series is a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris.

UNIVERSAL
(No shorts reviewed in November)

Film Reviews

BAHAMA PASSAGE

...and young. From there on it's up to her to break his resistance to her romantic flights, while Carroll gets her own. Alick is excellent throughout to precipitate an uninteresting walk-over.

Miss Carroll does her best to overcome the weak tale, but finds the announced film fadeout looks good.

...and young. From there on it's up to her to break his resistance to her romantic flights, while Carroll gets her own. Alick is excellent throughout to precipitate an uninteresting walk-over.

No Hands on the Clock

Hollywood, Dec. 6.
Paramount release, "No Hands on the Clock," starring William C. Thomas production, with Charles Lewis, William C. Thomas production, with Charles Lewis, William C. Thomas production, with Charles Lewis.

When private detective Chester Morris, who has been in the line for a honeymoon, he steps right into mysterious kidnapping, brushes with a notorious gang, and involvement in a case of murder.

Morris, as the quick-thinking professional, is down every clue in a case of murder. He is down every clue in a case of murder. He is down every clue in a case of murder.

more of Moran's vocalizing in future pictures.

Confessions of Boston Blackie

"Confessions of Boston Blackie" (Columbia release of William Morris; 10 min.).—A series of scenes, with Harry Hillier, George S. Kearsley, and William Morris. The series is a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris.

This is a compact, deftly paced murder matter, embellished with a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris. The series is a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris.

Just where the "confessions" come in is never made clear but it's doubtful if following for this sort of plot.

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"Sagebrush and Silver" (Magle Carpet series; 10 min.). Travel short with a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris. The series is a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris.

UNIVERSAL

(No shorts reviewed in November)

REG'LAR FELLERS

PAC release of Arthur Dreifuss production, "Reg'lar Fellers," starring William C. Thomas production, with Charles Lewis, William C. Thomas production, with Charles Lewis.

This is a comedy of two reels, with a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris. The series is a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris.

ROAD AGENT

"Road Agent" (A typical western with a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris. The series is a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris.

"Road Agent" is a typical western with a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris. The series is a series of scenes, with Harry Hillier, George S. Kearsley, and William Morris.

Introduction of Moran and his gang, who have been in the line for a honeymoon, he steps right into mysterious kidnapping, brushes with a notorious gang, and involvement in a case of murder.

Morris, as the quick-thinking professional, is down every clue in a case of murder. He is down every clue in a case of murder. He is down every clue in a case of murder.

Morris, as the quick-thinking professional, is down every clue in a case of murder. He is down every clue in a case of murder. He is down every clue in a case of murder.

Chi Unity Meeting

Continued from page 1
ing provisions which are binding on

Taxes, Defense Plans, Etc.

Matters of the topics for discussion. Not of higher taxes by the federal government, but of the defense situation demanding unity of action on the part of industry factors. It is expected that the meeting will spring a joint defense committee against any proposed oppressive legislation. The meeting is being organized by the United States Industrial Councils, which fostered the conference idea.

In the Allied delegation are Abram S. Hyman, president of the Theatre Guild, and the defense committee, as chairman. He is a member of the Allied Industrial Unity Committee which fostered the conference idea. In the Allied delegation are Abram S. Hyman, president of the Theatre Guild, and the defense committee, as chairman. He is a member of the Allied Industrial Unity Committee which fostered the conference idea.

Secured here are Nicholas M. Scavone, president of the American Association of University and University of the United States and University of the United States and University of the United States.

Secured here are Nicholas M. Scavone, president of the American Association of University and University of the United States and University of the United States and University of the United States.

Selznick West

Continued from page 1
Daniel O'Shea, exec. vice, and E. L. Selznick, president, of the Selznick Company, and E. L. Selznick, president, of the Selznick Company.

During discussions Chaplin will be asked to deliver two pictures on the new program, Pickford at least one, with Selznick and Korda to do three. Hal Roach will contribute two, and Charles Chaplin will contribute two.

During the production choice will be made by the producers from three or four eager to get into the picture. The picture will be made by the producers from three or four eager to get into the picture.

Production Bankroll

Selznick, while east, made arrangements for a bankroll of \$6,000,000. Of this sum, \$5,000,000 is a revolving fund provided by the bank in New York and one on the Coast. The \$1,000,000 has been put up by United.

Fund is to cover production of a minimum of five films. Contracts for production of the first picture are being completed within 2 1/2 years. UA money will be used in the nature of a completion bond.

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IN THE FRANK LANGUAGE
OF A WOMAN'S
SECRET HEART ...

the hidden love story that is
in every woman's life! Tender,
powerful, unforgettable—it's
Hollywood's most poignant ac-
tion in her most stirring role!

CLAUDETTE COLBERT

COMPARE IT'S
CLAUDETTE
COLBERT'S
GREATEST ROLE

Only the screen could
capture the perfect blend
of the feminine, the
sensitive, the strong, the
glorious. Claudette Colbert
in her most stirring role!

Remember
the Day

JOHN PAYNE

Just one Kiss...

SEMIWIT JANUARY 1 1942

Remember the
Day—it
starts 20th's
greatest year!

CLAUDETTE COLBERT

Remember
the Day

JOHN PAYNE

From The Distinctive
Press-Book Ads On
This Page, New York's
Roxy Theatre Will Se-
lect The Campaign For
its Dec. 25 Opening of
"REMEMBER THE DAY"

SNEAK PREVIEWED! Preview cards rave about "Remember The Day"! In addition to splendid audience reaction at emotional moments, there were repeated laughs for comedy scenes...laughs so loud that dialogue was almost drowned out! When you can make 'em cry and make 'em laugh...you've got a great hit.

A BEDTIME STORY EVERY WOMAN WANTS TO BE TOLD!



MARCH TELLS YOUNG



"You men are going to tell this to 'all the girls!'"



ROBERT BENCHLEY • ALLYN JOSLYN • EVE ARDEN • HELEN WESTLEY • Directed by ALEXANDER PROSSER
 Story by Morace Jackson and Scott Barrett • Produced by R. A. DONAHUE • A COW WHITE PICTURE

M-G-M NEWS IS GOOD NEWS!



"Vanishing Virginian" Surprise Triumph

More later! Take our tip now! Keep your eye on this "sleeper"! Rich with humanity, packed with power, it will enthrall every man, woman and child in the nation. Epic performances by Frank Morgan, Kathryn Grayson and a superb cast. Directed by Frank Borzage.

"H. M. Pulham, Esq." at Radio City Music Hall

While the sensational Boston World Premiere continues to pack them in, the announcement of "H. M. Pulham, Esq." at Radio City Music Hall opening December 18th, gives thrilling evidence of the importance of this widely acclaimed production. Hedy Lamarr, Robert Young, Ruth Hussey, Charles Coburn head a perfect cast. King Vidor, director.

"Shadow Of Thin Man" Business 172% Nationwide

Hold-overs are a habit! Mr. and Mrs. Paying Public agree that Mr. and Mrs. Thin Man are a happy national institution and that Bill Powell and Myrna Loy are just what the box-office craves. Major W. S. Van Dyke, II, directed.

"Johnnie Eager" Will Make Film History

It's in the air! When you see it, when you watch Robert Taylor and Lana Turner, your pounding pulse will tell you it's the most exciting drama that Mervyn LeRoy has directed since "Fugitive From A Chain Gang." Edward Arnold's in the powerful cast.

Raves For "Babes On Broadway," New Year's Hit

Now you KNOW! Now the trade has SEEN it! Wherever you go, whatever trade paper you read, the news is Mickey Rooney, Judy Garland in "Babes On Broadway" for a Happy New Year! 400 prints are ready to welcome 1942 with bulging bank-accounts! Director, Busby Berkeley.

RAID'S NEWS LEFT INK CRIES

THE JAPANESE-LIKE JAPS

The Japanese-like behaviour of the Japanese will undoubtedly bring forth many learned and speculative articles upon the various social and intellectual peculiarities of this people as background material to the greater and more pressing problem of not letting them get away with it. It is perhaps worth a footnote at this excited moment to recall that Japan never even approached in its radio system, or anywhere else, the idea of free speech. Censorship in Japan has been so absolute that it passes the imagination of a Yankee.

Free speech was not even one of the privileges apparently of the Mikado. He was the first and most distinguished victim of censorship.

The yellow brethren even felt it necessary to curtail or ban from the radio the playing of phonograph records made in the United States, or elsewhere. It was feared that "western jazz" might melodiously undermine the foundations of that incredible empire. The lively, gay, tingling melodies of the occult were feared lest by some magical charm they serve in part to awaken the Japs from that baffling hypnosis of wretchedness-under-a-divine-ruler which has long been the marvel of the rest of the world.

Japanese tyrants, like tyrants everywhere, do not propose to allow their cowed and stupefied peasants to hear the voice of reason and dissent over the radio. In Japan, as elsewhere, the radio is stringently controlled to serve the conspiracy-maintained-government. Only in a democracy is the luxury of free speech possible. Open debate is unthinkable to a Japanese bent double in a characteristic Japanese posture of adoration to an Emperor who is their God and their prisoner simultaneously.

The police power to guarantee peace after this war will have to be supplemented by a universally free radio under which open debate on issues of life and death will be assured. We already know enough to appreciate that free speech, now on the verge of possible achievement thanks to radio, keeps power from becoming perambulation and can potentially make peace a virile force rather than a periodic patsy.

STANTON HEADS FACTS-FIGURES RESEARCH

Frank Stanton, director of research for CBS, will separately save the Office of Facts and Figures as special research consultant. He will open an office in New York and also put in some time at Washington. Meantime continuing with CBS on full salary.

Stanton will be under Archibald MacLachlan, the Librarian of Congress. His appointment is said to be a compromise between two rival groups in Washington who have been concerning themselves for some time with public opinion polls.

The war will presumably immediately affect the type of public opinion work the Government will undertake.

NATIONAL BISCUIT RECONSIDERS RADIO

McGann-Erickson agency and the National Biscuit Co. are going over the details of a spot campaign. Account hasn't decided whether the campaign will be based on its bread or whether it will also involve some of its biscuit brands.

The last time the company went radio it used an adaptation of Martin Block's "Make-Believe Ballroom" for its bread.

'Progressive Party' To Run Year on WNAB

Bridgeport, Dec. 9. Progressive Party local political group, will campaign throughout 1942 with variety show on WNAB. Since being off Jan. 7, will feature hillbilly band, singers, straight talk and skits satirizing present Socialist municipal regime.

COLGATE MAY DROP 'MYRT' OR 'STEPMA'

Chicago, Dec. 9. Sherman-Marquette agency is mulling a realignment of the programs for Colgate-Palmolive-Peet. Possibility is that either "Myrt and Marge" or "Stepmother" will be dropped. Both are serials on CBS, the former for Supersuds and the latter for Colgate's tooth powder.

Probably that "The Story of Bess Johnson," NBC-Rad serial for Supersuds, and "Sports Newsweek," weekly series on the same network for Colgate shave cream, will be retained.

36th ANNIVERSARY NUMBER



To Be Published Late This Month

USUAL ADVERTISING RATES PREVAIL

Special Exploitation Advantages

Reservations and Copy May Be Sent to Any Variety Office

NEW YORK 154 W. 46th St.	HOLLYWOOD 1708 N. Vine St.	CHICAGO 54 W. Randolph St.	LONDON 8 St. Martin's Pl.
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ARMY, NAVY FEAR POSSIBLE 'PANIC'

At Present Four Interceptor Commands Have Sole Authority To Silence Radio Stations — Nature and Character of Imminent Censorship Agitates Washington

FCC'S STATUS?

Washington, Dec. 9. Imposition of general censorship on all domestic broadcasters—implementing Army and Navy restrictions on military information and preventing secret reports is believed imminent. Federal sources indicated further curbs will be necessary to prevent panic and unauthorized disclosure of vital information. Control over broadcasting may be snatched from FCC, informed quarters hinted. Possibly Col. William J. Donovan's Office of Information will assume responsibility, though Federal Bureau of Investigation was also reported likely to step in.

For the present, highest ranking army officer in each of four air district districts has complete authority to order stations silent. No blanket instructions will go from Washington. In accordance with plans formulated by Defense Communications Board. Whenever any interceptor command headquarters fears enemy air operations, all transmitters in affected area will be silenced. Local FCC offices will take orders from the military. This explanation followed reports the FCC had directed certain west coast outlets to suspend until further notice. Denying any such orders were issued here an FCC spokesman said shut-down of Los Angeles, San Francisco and Seattle stations last night was carried out in conformity with prearranged plans.

DX Pickups Service Corp's Federal authorities appear upset by highly competitive network attempts to arrange pickups without consulting military and naval officials. With all war information being released directly through White House—both army and navy press sections under orders to give nothing out regarding operations, castigo (Continued on page 26)

Blackouts on Coast, Perhaps Some Station Takeovers (Probably by Navy) and Censorship Face Industry

10 Golden Rules

1. Know your full part in the defense of your country.
2. Do your full part in the defense of your country.
3. Know the workings of demagogues.
4. Do your full part in the defense of your country.
5. Know the workings of demagogues.
6. Do your full part in the defense of your country.
7. Know the workings of demagogues.
8. Do your full part in the defense of your country.
9. Know the workings of demagogues.
10. Do your full part in the defense of your country.

Washington, Dec. 9. Cold chills which the radio industry has been practicing up on for many months—during the week-end despite assurance of the Federal Communications Commission that no one should be "unduly alarmed" over the proposition of censorship. With transmitters in the Pacific north- and southeast blinking out during frequent alarms, observers in Washington reluctantly agreed that the American-Japanese war was bound to affect the industry, both through the silencing of stations (particularly in the Pacific Coast area) and through increasing censorship maintained after midnight, for checking frequency stability.

All amateurs, except those permitted to function in a special national defense category upon specific recommendation of the Defense Communications Board, were deleted from the airwaves, Monday (8). All monitoring schedules by broadcast stations maintained after midnight, for checking frequency stability, were cancelled by the Commish until further notice.

Following a meeting Monday (8) with directors of Network Affiliates, Inc., Commish Chairman James J. Fly called for general cooperation in the program. He stated that it would be premature for him to give a precise delineation of the situation. Fly admitted that a number of studies of the censorship problem were being made in the vicinity of Washington. The FCC, however, (Continued on page 25)

CLEAR CHANNELS IN NASHVILLE DEC. 18

Washington, Dec. 9. With more encroachments threatened and the war adding new problems and responsibilities, clear channel operations—excluding the week-huddles for a self-defense session at Nashville Dec. 18. Session will be the first major get-together since new lobby was launched a year ago to sell the public on the idea the preponderance of the nation can be served only by the I-A outlets.

Re-election of Ed Craig, of WSM, as president is anticipated. He, outsiders have been invited, though various trade problems will be taken up. Vic Shells, front man for the group, and Louis G. Caldwell, its attorney, will talk about the political and regulatory aspects of affairs following the proprietors.

ALL-NIGHT QUIET FOR PORTLAND'S 6 STATIONS

Portland, Ore., Dec. 9. Portland got its first taste of war within 36 hours of the Japs leaving their calling cards at Hawaii. By order of the commanding general of the second interceptor command of the United States Army, Portland's radio stations—KOIN, KGW, KEX, KALE, KXII, WJZ—were silenced Monday night from 7 p.m. until 6 a.m. A complete blackout was ordered for 11 p.m., and theatres closed at 10:30. Couple of night clubs with blackout conditions outside—the Skork and Clover clubs—played open, but other spots closed at 10:15 p.m.

Ed Wynn Among Those Considered by Lifebuoy; 'Mr. Meek' Gets Renewal

Lifebuoy Soap (Laver Bros.) has renewed the contract on "Mr. Meek" (CBS) for another 13 weeks, which will take the serial up to April. Meanwhile Rutherford and Ryan, new agency on the account, is looking for another show to replace the Lifebuoy's Friday night spot on Columbia. Elgin is using the half-hour (10-10:30) for a four-week run of Shirley Temple.

Among those with whom R&R has talked on the Friday night proposition is Ed Wynn.

John Gunther Due Back

John Gunther, reported arriving in Lisbon late last week, is due Monday (15) in New York by Clipper. He will sub for Raymond Gram Scriver on the latter's commentator series via Mutual, for three weeks starting Dec. 25.

WMEX, Boston, has taken over traditional space to double its present studio and office facilities.

TRANSFERS TO BLUE NETWORK

2d Floor of Radio City for Blue Web

When NBC divorces the operations of the Blue Network from the Red Jan. 1, the former will carry the corporate tag of The Blue Network, Inc. Miles Tremmell will remain president of the Red Network and assume the board chairmanship of the Blue Network. RCA-NBC powers have yet to decide whether Mark Wopka is to become president of the Blue and Edgar Kobak executive vice, or vice versa. In another couple weeks the staff attached to the Blue will start moving down to the second floor of the rear section of the RCA building so that eventually the Blue Network will have its entire personnel on the lower floors and the Red on the upper. One problem the RCA-NBC has yet to solve has to do with the Blue's future corporate offices. The officers of the two companies have to make a guess on whether the Blue will make or lose money before determining for tax purposes whether to make the Blue a subsidiary of RCA or of NBC.

Peabody Awards Go to Programs Rather Than Broadcasting Stations

The Peabody Awards which were inaugurated last year through the School of Journalism of the University of Georgia, have been drastically reorganized this season. The advisory board will have several members from New York, and the whole motto operandi will be under careful control. Edward Weeks, editor of the Atlantic Monthly, who got the job of canvassing the problem, has probably seen the case most responsible.

Awards will probably appear in March. Unlike the initial year, last year they will not be confined to radio stations but will resemble the Pulitzer prizes in covering all programs rather than organizations. Special merit in newscasting, drama, etc., will be stressed, although the public service of radio stations will also be provided for.

General impression of field, and apparently concurred in by the advisory, was that the Peabody awards were too uncritically bestowed last year due to newness of the judges.

LADIES HOME JOURNAL MAY USE RADIO

Ladies Home Journal may go network radio after articles published in the fall of 1942. The management of the magazine would like to use radio to get over the idea that the literary and editorial policy of the publication today represents quite a difference over what it was years ago. In other words, it makes a strong appeal for the current vogue, as far as women are concerned, in clothes, beauty and socio-economic ideas.

N. W. Ayer is the agency and one of the programs submitted to the account is "Mr. and Mrs. North."

Calls Radio Comedians Too Sassy

Mrs. D. M. Lewis Swings Away From Kid Programs to Rap the Funnymen

St. Louis, Dec. 9.—Comedians on articles popular radio shows think themselves more than their share of the radio industry and a threat to the radio industry's contracts means nothing to them. They are not alone in this. "The assertion of Mrs. Dorothy M. Lewis, v. p. of the Radio Council on Children's Programs, is spelled here last week. She also charged that some of these comedians don't pay much attention to their sponsors, arbitrarily refuse to change their script and are injecting

Fayette Krum Writing

Miss Fayette Krum, Chicago radio writer, is now working on a new comedy, but this time with New York as her market and her Bucks County, Pa. area as her market. The title of her series is now with Clarence Menner, at NBC.

She has been refusing some a break-down some time ago.

Director Edwin Wolfe

Off 'Pepper Young' Show

After Nine Years' Run

Edwin Wolfe, director of "Pepper Young's Family," Procter & Gamble serial on NBC-Red (WEAF), gives up the assignment Dec. 29, when the show moves from the Campbell agency to Pedlar & Ryan. He had previously dropped "Second Husband" Tuesday night on CBS for "Edgar Allan Poe" (Ted Bates agency), takes over the handling of "Procter & Gamble" (Eugene O'Neil agency), Elaine Rivie ("arrington" as author, also writing "When a Girl Marries," via NBC-Red for General Foods (Benton & Bowles).

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LEW VALENTINE TO RUN KPAB, LAREDO, TEX.

San Antonio, Dec. 9.—Lew Valentine, the original D. I. Q. for Mars Candy over NBC, has become a partner in the Pan-American Broadcasting Co. with the operators of station KPAB, Laredo, Texas.

Valentine will take over the duties of manager of the station which operates on the Divisadero with a power of 250 watts.

As the guest of the broadcasting stations in St. Louis, Mrs. Lewis also played the broadcast by charging that in a survey of 375 stations making up the Radio Division of the University, through a grant of \$4,000 from General Mills, it was found that 23 out of 100 children's entertainment, and only 6% of radio time is devoted to children's entertainment, and the per cent. is only slightly higher when educational features are included.

QUICK CHANGES FOR PATRONISM

Many Programs Ripped Apart at Short Notice to Introduce Songs Barred Previously as 'Unneutral'

RULES DISSOLVE

Quick changes in program policies and broadcast practices are following the new rules given little time by the little gnomes from Nippon on Sunday (7). It will be open season from now on with regard to Japanese villas and villians. The conservative neutrality of the networks has already been relaxed. For once the "other side's" reaction isn't so important. There is no other side as the satire party, except those little gnomes from Nippon and their friends.

Characteristic of the sudden about-face that those rising sons of banian produced in American radio programs in a few hours was the "Keep Em Rolling" session over Mutual at 7 p.m. Sunday on behalf of the "Elmer" Production unit. This show was ripped apart at 7 p.m. with these quick changes.

Fluor River's flight at 7 p.m. was revised as that the chips had fallen from the hands of the "Elmer" Production unit. The show was interpreted to refer to the Japanese and the state of aggression up to date.

Alvin Karpman revised the speech of "Lionel" from Henderson, who had been in Washington and could not appear, to give the "other side's" reaction to the "other side's" reaction.

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Watson Handling WOJ

WOL, Washington, has turned its national sales representation over to Watson, a new agency, by changing the station had formerly been with International Radio Sales, Inc. Watson will handle the station's sales until two weeks after the general manager.

Fl. Wares—Two new singers have joined WOJO-WOL, they are Harriet O'Rourke, coloratura soprano, and Tim Straggand.

NBC Ready to Forget 'Exclusivity' While Still Denying Right of FCC Preemptively Ordering That Result

Feed Him Corn

Less flattery, more corn. That is the new prescription for "The Thin Man" series which Woodbury has renewed as of Nov. 31.

William N. Robinson, of Lennox & Mitchell, made this diagnosis of the program's needs.

% WRANGLE ON 'ELLERY QUEEN' SALE

Melvin Corbin of America thinks that the William Morris office should share with it the commission that the latter is slated to collect on the "Ellery Queen" series which the Rutherford & Ryan agency has bought for Bronx, Selwyn, MCA, contends that the deal with RAR was in process of negotiation by the writers of "Ellery Queen," Melvin Corbin and Fred Danney, before their contract with MCA had expired, which was on a standing offer. Although Lee and Danney turned over their radio representation to the Morris office in the interim, it was they themselves that worked out the details of the contract with RAR. The Morris office moved in for the commission.

The show will be aired over the NBC-Red after the first of the year. The east and midwest will hear it Saturday nights from 7:30 to 8 p.m. EST and the west, Thursday nights, 9:30 to 10:30 P.M. In the latter instance it will follow "The Aldrich Family." RAR is still to line up the east and the direction probably will be handled by a member of the agency. "Ellery Queen" got its start on CBS and after a considerable sustaining run it was sold last summer pinchhitter to Gull-O-Lee.

Lee and Danney were influenced into taking a straight salary from RAR and not seeking to sell the program on a package basis to the program. The deal with RAR was made after Bacher had been on the air and thereby got a lift for the magazine, book and picture versions of "Ellery Queen."

Writers On Staff

John Lageman, radio writer, has joined the shortwave staff of the U.S. Coordinator of Information, in New York.

Already working with the same group are Charles H. Jackson and Harry Herrmann, also air writers.

Bigger Cash for Correct Answers

Bob Hawk New Quiz for Camels May Pay Up to \$800 Under Certain Circumstances

How Am I Doing? which Bob Hawk starts Jan. 9 for Camel cigarettes, is said to involve a unique "How Am I Doing?" quiz. The prizes are to be selected from the studio audience and will compete in a series of questions until a correct answer by listeners. Each team will start out with a sizable bankroll, supplied by the sponsor, and will put it off to the opponents for questions. Amounts involved will show as to how much under certain circumstances, will go as high as \$800.

Members of each team will divide

With the trial of its injunction action against the Federal Communications Commission coming up for a lecture special N.Y. federal tribunal (15). NBC has advised its affiliates that it is prepared to abandon the principle of exclusivity as far as station contracts are concerned but that the network would insist on obtaining firm options in any agreements made with associated outlets. This information was contained in a letter sent out last week by William Horner, NBC's in charge of station relations.

The letter made it clear that despite the change of attitude on the question of exclusivity additional NBC did not recognize the authority of the FCC in matters relating to relations between network and affiliate. All that NBC wished in its matter of exclusivity was an arrangement whereby a specific number of hours on a station contract was made available to NBC's for looking up and such optional time could not be offered to competitors by any one network. Under the rules promulgated by the FCC the principle of first network come first served would prevail in the disposal of a station's program time.

"Revised" letter also stated that the network was of the opinion that there should be no strike within the industry at this time. There are some 20 stations with which NBC now has contracts. The latter is busy taking the taking of commercial programs from any other network.

BILL BACHER EXITS WGN IN SPRING

Chicago, Dec. 9.—When the current "Bill Bacher Theatre of the Air" opera series is completed in the early spring Bill Bacher will leave Station WGN, where he has been program director since 1939. Bacher has never had a contract with WGN, but he has been on the air nearly three years.

Bacher is leaving because he could not convince himself as an individual into which only one man, Col. Robert McCormick, counts. The latter imported Bacher and has lauded the order deporting him.

Betty Clark, radio editor of Bridgeport Post, renewed for local news coverage on WFFC for Beverly week.

Betty Clark to Stage

Betty Clark, lead in "We, the Abolitionists," General Foods serial on NBC-Red (WEAF), has resigned from the show as of the end of this week to go into Broadway play. Her replacement isn't set.

Benton & Bowles is the agency.

From the Production Centres

IN NEW YORK CITY

Death of David Sarnoff's mother postponed NBC board meeting scheduled for last Friday (3) to Monday in New York. Another profound shock to NBC was passing of Walter C. Preston last Friday night. ... Jack Hyatt succeeds Ross Evans under Johnny Johnson at the Birthday Ball office. ... Hal Rorkes from Hollywood lived in the Monte Carlo room where he was killed. ... Harry Goodman launched Tables for Fun Saturday at 11:30 a.m. over blue.

Laurence Hammond working on 'We, the People' for Young & Rubicam. Charles Cantor, already featured on the Blue last week. ... 'The Tyro' show, now a regular on the Friday night Philip Morris series. ... Joyce Hayward and Betty Winkler joined 'Light of the World' cast. ... Charles Amelty, WBRL program director, recently produced assistant Norman Corwin, joined the radio department of Young & Rubicam. ... Paul Revel, night control supervisor at WOR, on leave of absence for a communications job in South America. ... Colleen Ward added to 'Orphans of Divorce' and Edith Spencer joined 'Stella Dallas' cast. ... Louise Frances Quigley, former model, replaced Helen Baylis as 5th floor receptionist at WOR. Letter Mail back directed to ... Other Wife after staging the Theatre Guild's production of 'Hopes for a Harvest' Marie Kent new secretary in the WOR publicity department. Edith Spencer joined 'Orphans of Divorce' and Edith Spencer joined 'Stella Dallas' cast. ... 'The Land and Bright's' Opera Extravaganza. actress, auditioned and went into the cast of 'Against the Storm' the same day. ... While Texaco's Metropolitan Opera broadcasts are continuing, it is discontinuing its Saturday night performances. ... 'Your Army' series and the 'University Life' show from Columbia University dropped by Mutual. ... Last week's was the washup broadcast for Jimmy 'Fiddler' Green, recently produced. ... Again, at the Henry Miller theatre, bicycling between radio guest shows. ... Appeared with Bessie Bentley, Isabel Hewson, 'Other People's Business' and Martha Denne with a new weekly series. ... A new two-weekly recorded series, 'Design for Listening', via WBRL. ... Alvin Joyce scripting and Robert Louis Shayon directing (1941). In review, appeared on 28 on the radio. ... 'Clifford Brown' and 'G. Winant' ambassador to Britain, Columbia's new correspondent in Vichy. shortwave script department. Hamilton's years has been promoted to the sound effects. Both are former page boys.

Allen Kent, who left radio spilling two years ago to write commercial radio, is returning to WBWL with a show on the radio. ... Spencer Bentley on Bill Stern's 'Sports Newswire' of Air last Saturday over the NBC Red. Bernice Judd, managing director at WBWL, hosted on her birthday party last week. ... Jack Runyon, radio director of the Ted Bates agency, goes to the Coast with his family Dec. 18 on vacation over the holidays. ... Genevieve Poole, assistant to George Gurnea, casting director at the Ted Bates agency, is on a publicity attack. ... Mrs. S. J. Evans, former model of WMOB, is visiting members of the staff of WBWL, Woodside, N. Y. Edith Spencer joined 'Orphans of Divorce' and Edith Spencer joined 'Stella Dallas' cast. ... 'The Land and Bright's' Opera Extravaganza. actress, auditioned and went into the cast of 'Against the Storm' the same day. ... While Texaco's Metropolitan Opera broadcasts are continuing, it is discontinuing its Saturday night performances. ... 'Your Army' series and the 'University Life' show from Columbia University dropped by Mutual. ... Last week's was the washup broadcast for Jimmy 'Fiddler' Green, recently produced. ... Again, at the Henry Miller theatre, bicycling between radio guest shows. ... Appeared with Bessie Bentley, Isabel Hewson, 'Other People's Business' and Martha Denne with a new weekly series. ... A new two-weekly recorded series, 'Design for Listening', via WBRL. ... Alvin Joyce scripting and Robert Louis Shayon directing (1941). In review, appeared on 28 on the radio. ... 'Clifford Brown' and 'G. Winant' ambassador to Britain, Columbia's new correspondent in Vichy. shortwave script department. Hamilton's years has been promoted to the sound effects. Both are former page boys.

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IN HOLLYWOOD

Harrison Hollway on the national committee for celebration of the President's birthday. ... Shirley Temple tussle just for the Elgin series composed with signing of Robert Young, Lionel Barrymore and Humphrey Bogart. Edith Spencer joined 'Orphans of Divorce' and Edith Spencer joined 'Stella Dallas' cast. ... 'The Land and Bright's' Opera Extravaganza. actress, auditioned and went into the cast of 'Against the Storm' the same day. ... While Texaco's Metropolitan Opera broadcasts are continuing, it is discontinuing its Saturday night performances. ... 'Your Army' series and the 'University Life' show from Columbia University dropped by Mutual. ... Last week's was the washup broadcast for Jimmy 'Fiddler' Green, recently produced. ... Again, at the Henry Miller theatre, bicycling between radio guest shows. ... Appeared with Bessie Bentley, Isabel Hewson, 'Other People's Business' and Martha Denne with a new weekly series. ... A new two-weekly recorded series, 'Design for Listening', via WBRL. ... Alvin Joyce scripting and Robert Louis Shayon directing (1941). In review, appeared on 28 on the radio. ... 'Clifford Brown' and 'G. Winant' ambassador to Britain, Columbia's new correspondent in Vichy. shortwave script department. Hamilton's years has been promoted to the sound effects. Both are former page boys.

IN SAN FRANCISCO

Using Shirley Dinsdale and her dummy, 'Judy Splinters', on KGO and in the store for personal, O'Connor-Hofft department store is doing three times as much top department store as last year. ... Les Malloy of KSAN has signed up more than 20 sponsors for his 'I am a ...' show. ... with diets in the Silver Ball, including competitive sports and theatres. Edith Spencer joined 'Orphans of Divorce' and Edith Spencer joined 'Stella Dallas' cast. ... 'The Land and Bright's' Opera Extravaganza. actress, auditioned and went into the cast of 'Against the Storm' the same day. ... While Texaco's Metropolitan Opera broadcasts are continuing, it is discontinuing its Saturday night performances. ... 'Your Army' series and the 'University Life' show from Columbia University dropped by Mutual. ... Last week's was the washup broadcast for Jimmy 'Fiddler' Green, recently produced. ... Again, at the Henry Miller theatre, bicycling between radio guest shows. ... Appeared with Bessie Bentley, Isabel Hewson, 'Other People's Business' and Martha Denne with a new weekly series. ... A new two-weekly recorded series, 'Design for Listening', via WBRL. ... Alvin Joyce scripting and Robert Louis Shayon directing (1941). In review, appeared on 28 on the radio. ... 'Clifford Brown' and 'G. Winant' ambassador to Britain, Columbia's new correspondent in Vichy. shortwave script department. Hamilton's years has been promoted to the sound effects. Both are former page boys.

IN CHICAGO

Bob Bailey added to the presence of Helen Trent and Herb Butterfield new with 'Woman in White' show. ... Helen von Dorn back to Chicago after three-week trip to California. ... Chuck Oster back at work at WLS in production department after month's struggle with pneumonia.

ED EAST

Whose 'White Rose Tea' and 'Breakfast in Bedlam' broadcasts on WJZ daily are producing examples of radio showmanship that come from years of experience. ... performing radio programs that sell the sponsor's product.

XMAS HIATUS & WINTER COME A BOOK

Seattle, Dec. 9. Simon & Schuster is advertising their radio campaign on the book, 'Your Income Tax' for two weeks over the holidays and will resume broadcasting on Jan. 5, according to Edwin A. Kraft, manager of Northwest Radio Advertising Co., advertising the account. What developed into one of the largest, if not the largest, spot campaign in radio history, now using 388 stations, in Hollywood to complete the Christmas campaign schedules, but will be on the air again after the New Year's holidays. ... for eight weeks, Jan. 5 to Feb. 28. ... A series of new platters are being recorded which will be in the hands of the stations on Dec. 30. ... Wm. H. Wise & Co., New York book publishers, will begin an extensive radio campaign over approximately 100 stations on or about Jan. 10 to plug a new book on taxes on the press. Northwest Radio Advertising Co. here is handling the details.

MIGUEL GABRIEL IN N.Y.

Aldana From Mexico Reps Cuban Stations in U. S. A.

Havana, Dec. 9. Miguel Gabriel, who with Angel Camelo operates radio station CMQ and short wave COCO in Havana, and a chain of stations in Santa Clara, Camaguey and Santiago de Cuba, is now in New York, where he is planning a 1,000-watt unit in Pinar del Rio. ... B. Fernandez Aldana, a Spaniard who has been in the United States for some time, is the named representative for the chain in New York. ... whose COCO is the most powerful shortwave in Cuba, is reported discussing with CBS and NBC for rebroadcast of Cuban programs.

Murrow's St. Paul Dates

Minneapolis, Dec. 9. Edward Murrow, CBS foreign correspondent, is scheduled for lecture at the St. Paul Auditorium on Wednesday (10) at 8 p.m. The Fifth District Federated Women's club will sponsor his Feb. 1 lecture. ... the Minneapolis Auditorium. ... the St. Paul Women's Institute will do likewise for the St. Paul Auditorium. ... while her, Murrow will be the most powerful shortwave in Cuba, is reported discussing with CBS and NBC for rebroadcast of Cuban programs.

monia and flu. ... Latest edition of the Bob Strong orchestra, on the Brown Broom section for Joe Beljak, who is in the army. ... Willard Waterman takes over male lead role of 'John Fairchild' in the 'Edna' series. ... and additional casting includes Karl Weber and Harry Belafonte. ... Little Richard will star in this week's 'Ma Perkins' show starts its ninth year, having been born in WLS, Cincinnati, in 1933, and coming to NBC four months after its debut. ... WLS is now using 10 newswave daily and has added Press Association to its news service, giving the station UP, Trans-Radio and PA. ... (Tribune's FM) has its third sponsor, the Harding restaurant chain, through the new 'Newspaper' news service. ... Balaban & Katz theaters. ... in return for screening trailers in some 70 WLS, the station will turn over its entire program when these shorts are playing the B. & K. houses. Station also pays for the trailers.

Colgate-Palmolive-Peet is reported as miffed at CBS for the Friday 10 to 10:30 a.m. spot going to Procter & Gamble after the Ward Wheelock agency had put in a bid for the period in behalf of Palmolive. P & G will use half hour for the 'Happy Hazard' show, while Wheelock was interested in it for 'Just Men'.

William Ramsey, head of P & G's radio division, who had bought 'Hazard' to plug Ivory Soap, was personally responsible for the coup that got his company the Friday 10 to 10:30 a.m. spot. ... the show was abandoned only a day before, last Thursday (4) by still another soap combine, Lever Bros. Latter had used it for Louella Parsons' 'Hollywood Hollywood' Lifebeat on the product. P & G will have the period available to it as of Jan. 2.

The NBC press department at Radio City invited all department heads and officers of the corporation to Tools Shop's restaurant last night (Tuesday) for a mingling in an effort to bring about better understanding between the publicists and the people who expect the microwaves. It is the sixth of the kind apparently that the NBC press staff pretty consistently feels that the top officers and many of the department heads are fantastically unrealistic about public relations and publicity generally. This the press staff dares not say out in the open but hopes to accomplish improvements by indirection where their subordinate position does not permit frankness. ... Meantime Hal Bock from Hollywood and Bill Ray from Chicago are in town for conferences with Albert Dand and John McKay.

For the last five years there has been the closest kind of a tieup between radio station WEMP in Milwaukee and the Riverside theatre, both of which are situated in the Empire building. Organ recitals and man-on-the-street shows are given in the lobby every day, and a microphone and microphone backstage frequently publicized stars appearing there. Now, however, the relationship has ended following an argument between C. J. Langhrie, president of WEMP, and J. P. ... of the newly formed Standard-Riverside Corp., which recently took over operation of the theatre. It was all about who was doing a favor to who and climaxed when the radio exec pulled out the wire.

Because of the anticipated drop in the advertising expenditures of manufacturers after the holidays, many of the most prominent agencies have engaged in a scramble for patent medicine accounts which they figure will tie them over the expected drought. Under normal conditions these agencies wouldn't even consider bringing proprietary drug accounts into the fold.

The quest agencies realize that the manufacture of bottles will not be in the least curbed during the emergency because of the unlimited availability of quartz sand and that patent medicines, unlike the prescription type, aren't dependent in huge measure on imported ingredients.

Lifebuoy Soap (Lever Bros.) will shortly cut loose with a transcribed minute-announcement blast. It will be similar to the one that Pat Mulligan has used in the past. ... the country. ... the city. ... was 'Modern Design' the soap bubble will assual listeners numerous times a day with the subject of B. O. Rutherford and Ryan is the agency on either side.

Agency is meanwhile setting up station schedules which will permit it to alternate batches of announcements for the two products but with a separate contract for each.

CBS has deferred issuing a formal letter to its clients telling about the switch of San Francisco affiliates from KSFO to KQW Jan. 1 because of the fact that the latter outfit has not yet received the necessary Federal Communications Commission. The grant of 50,000 watts to KQW has been called off by the FCC pending a rehearing of the whole issue. KSFO would be dropping KQW.

London program executive of the British Broadcasting Corp., who was reported disciplined for the BBC tax pass some time ago of congratulating the King of Spain on his birthday, has not, it is understood, been removed from the BBC payroll, but simply given another job.

Rutherford & Ryan agency is building a new show for Lifebuoy to replace Louella Parsons' 'Hollywood Hollywood' show. ... tomorrow night. Likely that the new program will emanate from Hollywood.

Ames 'N' Andy are doing all their broadcasts from their offices in the Beverly Hills Bank building. Line charges are costing them about \$200 monthly with CBS disapproving an engineer to their studio only.

Arthur Church of KMBC, Kansas City, is not a 'principal stockholder' in station KITE, also of Kansas City. He owns only 4.7% of the total stock and has taken no active part in KITE station affairs in several years.

Ray L. Olson, reported recently as central zone winner of the annual H. P. Davis announcer award, is a staff member at WOW, Omaha. Incorrectly stated to be with WOWO, Ft. Wayne, Ind.

New WHN CommercialS PIZZ-WATER BROWNS FTC

'My Daughter, Betty' will live three-augher series on WHN, New York, is sponsored by Rokeach confectionery. Advertiser's Broadcasting is the agency.

Another new series on WHN is 'The Adventures of Tom Sawyer' by the Venture Club, Mondays through Fridays, for Force, cereal (Hecker Products) and the New York State Milk Commission. ... Simon Ackerman clothes, through the Landau agency, has started producing and has added Press Association to its news service, giving the station UP, Trans-Radio and PA. ... (Tribune's FM) has its third sponsor, the Harding restaurant chain, through the new 'Newspaper' news service. ... Balaban & Katz theaters. ... in return for screening trailers in some 70 WLS, the station will turn over its entire program when these shorts are playing the B. & K. houses. Station also pays for the trailers.

Washington, Dec. 9. Some of the fizz in radio-advertising is produced by the Federal Trade Commission of the New Century Beverage Co., Inc. of San Francisco, has been taken out of the market.

Misrepresentation complaint issued by the Comstock turned table on the 'Fiz' product. ... the Best Sparkling Water as follows: Lots of carbonated water is like a fizzy drink. ... it's all over ... but Belfast keeps on sparkling in your glass long after the fizzy drink has been drunk. ... Besides charges that the company had misrepresented its drink-mixer product, the FTC also charged that the F.T.C. complained that the mineral water 'does not bubble from deep springs' and 'is not a natural product (and other advertising)' but is in fact prepared from water procured from a well located in San Francisco.

WEBS' \$107,500,000 YEAR

\$1,000,000 MONTH FOR MBS LIKELY

Mutual Now Only Network Giving Out Monthly Grosses on Times Sales—In November It Was 52.8% Over the Same Month a Year Ago

ALL 11% UP

The three major networks appear to be on the way to winding up 1941 with a joint gross revenue of \$107,500,000 from the sale of time. The estimate for the year gives

NBC, \$55,000,000;
CBS, \$45,000,000;
Mutual, \$7,500,000.

In 1940 the gross for all three webs was \$98,500,000, with the difference representing an increase of around 11%. It's a record figure for all networks.

Mutual, which just now is the only one of the webs that releases its gross billings month by month, reached an all-time monthly high for itself this November with a total of \$958,835. On this basis it should during the current month (December) establish its first \$1,000,000 gross. Compared to November, 1940, the increase involved in last month's intake is 52.8%, while on the initial 11 months of the year 1941 is 58.1% over 1940.

WDAF's Best Month

Kansas City, Dec. 9. WDAF, red net affiliate owned by the Kansas City Star, closed the month of November with the best 30-day biz in history of the station. Volume for this period exceeded by 15% business of November, 1940. Biz for December is keeping pace and station time log is virtual sell-out.

Clarence Brunel, business manager of Station KCMO, likewise announced that November 1941 gave the best month's business in the history of the station's operation.

WDAF recently issued Rate Card No. 13 effective Nov. 1, 1941. Daytime rates were upped an average of 10-15% with nighttime being slightly increased. Daytime quarter hour at \$27.50 maximum time discount rate still classes WDAF as one of best bargains among all country's stations.

J. B. WILLIAMS ADDS FLORIDA FOR WINTER

J. B. Williams has added the whole Florida group to its NBC-Blue network for the winter season. The Blue's sales department is launching a campaign to sell other of its clients on the same proposition.

ARLENE FRANCIS' CHORES

Screen-Commentating and Authoring Pathe Shorts, Besides Radio

Arlene Francis, radio and legit actress, last week started as sound track commentator and writer on 'Picture People' series of shorts released monthly by Pathe. She formerly read the comment on the same company's fashion shorts, but this is her first scripting assignment.

Actress will again be femme interrogator on 'What's My Name?' when the program returns to the air Jan. 6 on Mutual for Fleischmann's yeast. She also plays leads on the 'Help Mate' and 'Betty and Bob' serials and is a regular member of the cast of 'Duffy's Tavern' on CBS for Schick radio.

She is the wife of Neil Agnew, Paramount distribution head.

Fort Worth—Wyrone Portwood of KXOX, Sweetwater, Texas, has been added to the announcing staff of station KXGO, replacing Jean Campbell who resigned recently to go to the west coast.

HALL ACTIVE AT WIBC

C. A. McLaughlin Leaves Indianapolis Station

Indianapolis, Dec. 9. Station WIBC, local Mutual outlet, has just reshuffled its executive staff. With the resignation of C. A. McLaughlin, vice-president and general manager since the airer's opening in 1938, H. G. Hall, president, assumes the general manager duties and takes a more active hand in operation.

J. J. Flanagan, a member of the staff since the start, is upped to commercial manager; Jack Morrow becomes program director; and William Haley, formerly of KMOX, St. Louis, is appointed director of rural programs.

F.D.R.'s New Record

The Cooperative Analysis of Broadcasting checked the speech of President Roosevelt Monday noon preceding the U. S. Declaration of War. It was 65.7, a new high for daytime broadcasting.

F.D.R.'s nighttime speech concerning the sinking of the destroyer Greer rated 72.5.

Pet Milk on WABC, N. Y.

Pet Milk will mark its debut in the New York market with the addition of WABC, N. Y., for both its 'Saturday Night Serenade' and Lee Taylor series the week of Jan. 12. Gardner is the agency.

'Hit Parade' Weighs Format Change

May Use Name Dance Orchestras—Now Has Mark Warnow, Barry Wood, Joan Edwards

American Tobacco Co. sponsors of the Lucky Strike, Hit Parade, may change the format of that show within the next month. Questioned on a report that the program was dropping current Mark Warnow orchestra and singers Barry Wood and Joan Edwards for a name band policy, Lord & Thomas, show's agency, explained that such a change has been contemplated for some time. Actual setup of a new show idea is still in the talk stage, however. One,

or even two or three different dance orchestras picked up from wherever they were working was one of the ideas mulled.

Such a program format would be similar to the Coca-Cola 'Spotlight Bands' shows, now running six nights weekly on Mutual network.

Toledo.—Al Snyder, formerly of WIBC and WOSU, Columbus, has become an announcer at WSPD, Toledo.



Planning for Tomorrow's Problems Today

DURING the past few months, a great deal has been written about the seller's market, and its effect on advertising. Salesmen, armed with reasons for delivery delays, try to keep customers happy. Business is booming. In the defense industries, huge backlogs of orders will take the entire output of scores of plants for months to come. Shortages of material are the usual, rather than the unusual thing. Commerce feels the tremendous sales impetus of re-employment, increased consumer spending.

In such a scene, curtailment of advertising seems at first glance a logical and economical method of avoiding unnecessary expenditures, of conserving resources.

But business history proves this is not so.


Industry's dusty archives are full of forgotten names of honest products . . . forgotten because their makers failed to realize that the public is fickle only because its memory is short.

It is highly improbable that this ad, or any other we might run, would result directly in a contract for time on WLW. But we aren't particularly concerned about this month's business, or next, or the next after that. Our business was never better.

But we are concerned about next year, and the years after that, when a seller's market, and an economy of overnold production, return to the norm—a buyer's market and keen competition for the customer's nod of acceptance.

Thus it is that we choose to practice what we preach . . . to keep at their sharpest selling tools and selling techniques that will come in handy when once again the buyer is back in the driver's seat.

Not only because we believe that the best time to advertise is when you have all the business you can handle—but because we feel it is only good common sense to keep reminding you of this important fact: when you buy WLW, you buy what is probably the lowest cost per impression in modern advertising.



WLW

THE NATION'S MOST MERCHANTABLE STATION

Edmund Gwenn, Norah Howard In One-Week Run of Dickens' 'Carol'

Edmund Gwenn, star of "The Wreckers" at the Plymouth Theatre, N. Y., will play Scrooge in the "Whistens" Christmas Carol, to be heard the week of Dec. 22 via transcriptions over WOR, New York, and other stations. Norah Howard, femme lead in "Wreckers," will play Mrs. Cratchit, with Phil Clarke as Mr. Cratchit, probably Ted Donaldson as Tiny Tim, and Henry Sobush as the Ghosts.

Howell will run only Christmas week and will have a different narrator for each of the five daily installments. They will include Jack Smart as Santa Claus, Janice Gilbert as a girl running to her kid brother, Leslie Bingham as a grandmother and William Adams as President Roosevelt, reacting from the White House. Latter angle is contingent upon Presidential approval. Doris Gilbert has adapted the story. Carlo De Angelo directs for Ed Wolf Associates, package producer. Competition is the agency.

"Carol" will also be carried as a follow-up with the commercials cut out) by the FM outlet of WTAG, Worcester, Mass., and as a single hour show by several other FM stations. This will be the first time any of the "Whistens Playhouse" programs have been carried either as followers or via FM.

Then 'Love Affair'
Following "Carol," the next "Playhouse" show, starting Dec. 29, will be an adaptation of the Delmar Davis-Donald Ogden Stewart screenplay of "Love Affair." It will run three weeks and will feature Herbert Little, Jr., and David Victor, regular "Playhouse" writers. Another adaptation of a film, "Bachelor Mother," will follow, also running three weeks, after which "Little Women" will run for two weeks. One more story, still to be selected, will conclude the season.

Ft. Lauderdale Makes It 192 for Mutual Web

Station WFTL, Ft. Lauderdale, Fla., has joined the Mutual network as of last week.

Addition brings the total number of Mutual outlets to 192, effecting complete dropping of WHDF, Calumet.

WBX NEW YORK

... THE MOST INTIMATE AND EFFECTIVE SALES APPROACH TO AMERICA'S LARGEST MARKET.

5000 WATTS

IN SOUTH FLORIDA THERE IS JUST ONE

POWER COVERAGE LISTENERS

Tie them all together and you get just ONE answer . . .

NBC REC
610 KC
5000 WATTS

MIAMI
FLORIDA

★ THE SALT WATER ROUTE

Lingual Radio Mag'

New fan magazine, Pan American Radio, has just made its bow, it's in three languages, English, Spanish and Portuguese.

Mag is published in New York and Herbert Rosen is the editor.

Indie Grocers' School Essays With Air Tie-Up

Fort Worth, Dec. 8

Texas Retail Grocers Association is promoting a \$500 grade and high school essay contest through their "We Who Are Young" serial now being aired through WFAA and the Texas Quality Network including WQAI, San Antonio; KPRC, Houston; WFTL, Ft. Lauderdale; and Thursdays for a quarter hour.

Why We Trade With Our Independent Retail Grocers' is the essay subject. Awards will be given each week in the amount of \$5 to the best essay received. At the end of the contest period on March 14 four winners will be selected, these to receive \$250, \$100, \$50 and \$25. Entry blanks must be secured from one of the independent grocers.

CANDY, TOOTHPASTE AS GUESSING PRIZES

San Antonio, Dec. 8

Starlink Name The Band Contest is new series over WQAI for a quarter hour each Monday, Wednesday and Friday at 11 p.m. Program is idea of Howard Davis, pres. of the Starlink Television Toothpaste Co., of this city, the sponsor.

Listeners are asked to identify popular phonograph records. Correct guesses win one pound box of Candy and tube of the toothpaste. Pitkin Agency handling the account.

Schechter's Washington Chase & Co. Schechter, NBC's director of news and special events, will devote a couple days a week in Washington or in the field as inspector of army press relations and units.

He will be responsible to Brig. Gen. Alexander Squires, head of the War Department Public Relations Bureau.

Seattle Stations Allied With Morale Officers To Divert Alaskan Troops

Seattle, Dec. 8
Seattle radio stations are co-operating with the U.S. Army in making available transcriptions of radio shows which will be heard in the territory. Roy Grandey, executive director, KIRO, Maury Rider, operations director, KIRO, and Bill Warren, program director, KGO, met with Major D. F. Andrew, in charge of the Alaska Communication Service, and Captain Gordon Hiltmanson, radio director of the War Department morale branch, in Seattle last week to plan the rebroadcasts.

Major Andrew will act as traffic manager in directing the co-operative efforts to obtain maximum coverage of Alaska Army camps. KIRO has already made arrangements to ship complete monthly transcriptions of Columbia's School of the Air to KPRC, Fairbanks, for rebroadcasting to the schools of the territory.

OREGON CONFAB HEARS MILLER

Portland, Ore., Dec. 8
With Harry R. Spence, of KXRO, Aberdeen, Wash., presiding, the annual confab of the National Association of Broadcasters met at the Heathman hotel last week (1) and heard Neville Miller talk about national defense and the various problems now facing the industry.

Miller took up all the morning and part of the matinee session. At 10 a.m. he was the guest speaker for the 11th district N.A.B. meeting at Hotel Nicollet here this week. Earl H. Gammon, WCCO general manager and 11th district director, is framing the program.

Paise to Speak
Chicago, Dec. 8
John Paise, ASCAP's general manager, has been added to the list of guest speakers for the 11th district N.A.B. meeting at Hotel Nicollet here this week. Earl H. Gammon, WCCO general manager and 11th district director, is framing the program.

The Chicago Meeting
Chicago, Dec. 8
District No. 8 of the National Association of Broadcasters opens Monday (1) a two-day session at the Palmer house, with W. E. Hutchinson, of WAAF here, presiding. First day will be devoted to national defense, labor, code, music, monopoly and other industry problems, and the next (Tuesday) to a sales managers' meeting and to listening to somebody from the War Department on relations defense talk about the handling of defense news.

W. E. Cline, of WLS, will chairmen the sales managers session.

Leighton & Nelson Give Staff 10% Xmas Bonus

Leighton & Nelson, N. Y., Dec. 8
Leighton & Nelson has given all members of its staff a Christmas bonus of 10% and also an increase in salary. Agency has handed out the Christmas bonus each year since Winston P. Leighton and Nelson R. Nelson left NBC upstate and WGY, respectively, to go into business. Early distribution of bonuses this year is to make money available to staffers for Christmas shopping, purchasing of Defense Bonds or other purposes.

Seek 3d Reading Station

Reading Pa., Dec. 8
The Hawley Company, headed by Hawley Quier, who is also president of the newspaper publishing company owning the Reading Eagle and the Reading Times, issued evening and morning, respectively, has applied to the Federal Communications Commission for permission to establish another local radio station. This will, it granted, give Reading three stations—the Reading-Bridge Broadcasting Company, operating WKIE and WAW from the same offices and plant.

WRUL, Boston, Seeks \$500,000 From Public for Shortwave

CBS Swaps Periods

CBS has blocked off the Sunday 7:15-7:30 period as not available for sale. It will be used for public talks.

That the place of the Wednesday, 10:15-10:30 period which has been sold to the Celanese Corp.

Early Decision On Sponsorship Of Chi. Games

Chicago, Dec. 8

Though the baseball season is still six months away, the three stations regularly carrying baseball play-by-play next year have all indicated they will again have sponsored baseball in 1942. They have set their deals with the Chicago White Sox and Cubs for rights, and are now signing with sponsors.

Old Gold has signed for another season of baseball on WGN, and Bob Eison will again have the mike on the play-by-play. Old Gold, upgrader its confidence in Eison's judgment, will leave the commercial plugs strictly to Eison's own decision as to spotting and length. Mandatory only are the opening, closing and end-of-the-seventh inning commercials.

Texaco will repeat on WCFL with the Totten at the mike and for WJJD there will again be coverage of Mandatory and Pat Flanagan to call the play.

'Red Ryder' on Don Lee For United Bakeries

Hollywood, Dec. 9

United Bakeries has bought "Red Ryder," cowboy adventurer, for three weekly 30-minute sittings. Sponsor is now using the Don Lee network 10 times weekly in quarter hour sittings. No time has yet been bought.

"Ryder" is also under consideration for filming.

Repeater Links for CBC

Vancouver, B. C., Dec. 8
The Canadian Broadcasting Corp. will construct a series of repeater transmitters to give improved service to the Cariboo district. Work will begin immediately. Arrangements have also been completed for the use of facilities of the Dominion Telegraph system and the P.C.E. railway.

The new service will bring CBC programs to between 20,000 and 25,000 people who have been practically cut off from all Canadian radio programs.

Boston, Dec. 9
The high cost of operating a non-commercial international shortwave radio station is illustrated by WRUL here. Although getting much of its programming and staff for nothing, and also receiving some financial aid through the charges it makes to various nationalistic groups, such as Czechs and Slavs, the station is now, due to the high cost of the \$500,000. Of this sum, \$75,000 is the quota for Boston.

Although \$340,000 from the United States Government has apparently come through, it is not known that the \$200,000 item promised by the Council for Democracy, French programming, is provided through the Harvard University department. WRUL through the so-called World Wide Broadcasting Foundation, declined to accept "the strings" on the money.

WRUL shoots out U. S. propaganda in some 27 languages. The German programming amounts to about 45 minutes daily, and is largely provided by the Council for Democracy, French programming, is provided through the Harvard University department. WRUL through the so-called World Wide Broadcasting Foundation, declined to accept "the strings" on the money.

Beginning its career in two rooms of the University Club here, WRUL has recently moved into a six-story building of its own on Commonwealth avenue. There is also under construction a radio city. New York, a WRUL remote station. Meanwhile the station has free use of a government-financed telephone line from Manhattan to Boston.

DISC SELLER ON AIR WITH OWN THEME SONG

Buffalo, Dec. 8

Music House, disc store, has extended to a full hour its platter show on WEBR Sunday nights at 11. Mal Wyman is m.c.

Hour's theme is "My Mind's On You." BMT tune penned by store's owner, Bernie Simon.

Regina, Sask.—Fred Luce, salesman with C.R.M., Regina, and formerly with CJRM, Winnipeg, has left for training at Yonkers, N.Y., prior to going overseas as a supervisor of entertainment for the Canadian Legion.

Am I new here?
Blissed event have a nice new product with you? Let me give it an airing and show you how to WIN friends in New York (Don't come in alone with my winning smile)

5000 WATTS
DAY & NIGHT
REGIONAL

In the Intermountain Market
it's KDYL . . . the station that
brings the programs people
look for!

"The Popular Station"
SALT LAKE CITY NBC
JOHN LANE
1000 EAST

Walter G. Preston, Jr., Dies at 39

Initiated Many of Present NBC Public Interest Program Policies—Boldly Defended His Views

Walter G. Preston, Jr., director of the public service division of the program department at NBC, died during the morning of Dec. 8 at an overdose of sedative in his apartment at 2 Beekman Place, New York. He was 39 years of age and had returned to work only a few days before—after a siege of gripe. He had been in the hospital many last winter, mistaking suffering from general debility.

Preston, as chief aide of Dr. James R. Angell, educational counselor at NBC, was largely instrumental in devising and instituting many of the public interest program policies at NBC, a department considered by many, but perhaps not by the top NBC executives, to be NBC's most effective contribution to the network's public relations. The Variety showmanagement survey of 1940, for one, expressed this view in awarding a plaque to this NBC division.

Preston was widely known among the dozens of organizations and pressure groups that come to a modern radio network. He had attended innumerable educational conferences, often acting as a chairman or discussion group leader. At NBC his willingness to speak out for his point of view at management meetings, while others remained silent, won him a good deal of quiet staff popularity. He was especially admired for daring not long ago to testify for Lawrence Hammond, a freelance writer, in an arbitration hearing while Preston's boss, vice-president Sidney Strotz, took the opposite position. Hammond won.

The of a prominent insurance company officer, who survives, Preston was for a time, after graduation from Yale in 1926, a vice-president of the Bankers Reserve Life. He resigned in 1929 to join Dr. Robert M. Hutchins when the latter became the president of the University of Chicago. Preston joined NBC as an administrative aide to David Rosenbloom, former NBC v.p. and treasurer. After the latter's resignation, Preston went over to Angell's corner.

Preston was married, but had no children. His widow, Peggy Preston, has been active in various civic, political and charitable organizations.

BURKE OF WBAL FILES AN IDEA

H. C. Burke, general manager of WBAL, Baltimore, which is affiliated with the NBC-Blue and operates at 50,000 watts, made the round of New York agencies last week on a campaign to sell advertisers using WCBM, the Blue Network's Baltimore outlet, on the idea of repeating the program over WBAL from platters. WCBM operates at 250 watts.

Burke was told by agency executives that his playback proposition might prove uneconomical where advertisers are not already under obligation for a repeat broadcast or transcriptions of the show, since the plating of the show for WBAL alone would entail additional musician and actor expenditures. It was also pointed out to Burke that it would be necessary for the advertiser to obtain permission from the NBC-Blue for the takeoff on wax. Burke indicated that his drive was in anticipation of eventual enforcement by the FCC of its new rules on chain broadcasting. Agencies report that WSYR, Syracuse, has been active also in selling the playback idea. In the case of WSYR it is in anticipation of having to confine its affiliation to the NBC-Blue. Some NBC-Red clients have already shifted their programs to the other local outlet, WOLF, which operates at 250 watts—One of these programs is "Tenderloin Ties" "One Man's Family."

J. W. Scott Fell; Sponsored

San Antonio, Dec. 9. John W. Scott, KABC news analyst, adds First Federal Savings & Loan Association as sponsor Monday, Wednesday and Friday. Deal set by Coulter-Mueller-Gristeadt agency.

On Sunday, Tuesday and Thursday Scott is sponsored by Absorbo.

Hitler's 'Siegfried' Idea

Minneapolis, Dec. 9. Interviewed over WLB, Carlton Smith, Revere music editor, who has attended grand opera performances with Hitler in Berlin, said that the German leader apparently was very 'emotional' because he cried several times during them. Hitler visions himself as Siegfried, forgetting perhaps that in the end he is stabbed in the back, according to Smith.

Smith declared that Carmen Miranda has done more than anybody else to cement South American - United States relations.

Maurice Dreicer at WCNW

Maurice C. Dreicer, educational director of WCNW, Brooklyn, has been appointed supervising program director of the station.

He broadcasts several programs via the outlet and has originated a number of 'idea' shows over various New York indie stations.

THE MESSIAH IN 6TH REPEAT OVER CBS

Kansas City, Dec. 9. Station KMBC will produce a full hour broadcast of 'The Messiah' for the Columbia net to be aired Dec. 21 at 10:30 a.m. CST. This will be the sixth time KMBC has supplied this Christmas sustainer to the net and will be staged in the Music Hall of the city auditorium.

Some 40 musicians of the Kansas City Philharmonic will take part plus a choir of 300 voices of the Reorganized Church of Jesus Christ of Latter Day Saints under direction of Paul Craig.

New Radio Execs for Rockefeller Group

Russell Pierce, John Ogilvie, Sylvester Weaver Among Prominent Businessmen with Latin Division

Russell Pierce, who helped organize South American operations for the J. Walter Thompson agency, has been named associate director of the Communications Division of the Office of Coordinator of Inter-American Affairs (Rockefeller Committee). He will be in charge of administration and projects of the New York office.

Also named associate director of the Communications Division was John W. G. Ogilvie, former director of the International Telephone and Telegraph Co. and prez of Radio Corporation Puerto Rico. He will have special radio duties.

Sylvester L. (Pat) Weaver leaves the job which Ogilvie takes in order to become director of radio. Merlin H. Aylesworth continues as chairman

of the Radio Section, with Weaver actively handling administration. Weaver is former ad manager of American Tobacco Co. and producer in the radio department of Young & Rubicam. He has been on leave from American Tobacco since Sept. 1 to serve with the Rockefeller committee.

All three new appointees will be on the staff of Don Francisco, director of the Communications Division.

Pacquin Starts Jan. 5

Pacquin Cream (Thomas Lemming Co.) starts its spot announcement campaign Jan. 5 with three to seven announcements a week over a period of 10 weeks. William Esty is the agency.

Cleveland Speaks TO THE WORLD

IN A LANGUAGE ALL CAN UNDERSTAND!

The music of the internationally famous Cleveland Orchestra and its conductor, Dr. Artur Rodzinski, now is heard weekly in an exclusive series of Saturday evening radio concerts arranged by WGAR.

This series is made available to the nation and to the world through more than one hundred twenty affiliated stations of the Columbia Broadcasting System, and by CBS short wave facilities to Europe and South America.

Sponsorship by a single radio station of one of the world's great musical organizations is but another expression of the philosophy of service which already has won for WGAR many unusual recognitions—

among them the Variety Award for Showmanagement, and the Peabody Award for Distinguished Public Service.

But, beyond that, are two sincere desires. One, to awaken in radio advertisers full realization of the commercial value of fine music. The other . . . to share with all mankind the better things of life which we Americans have in such abundance.

Time in the Cleveland Orchestra Saturdays 5:00 to 6:00 p.m. E.S.T.

WGAR and stations of the Columbia Broadcasting System

WGAR
THE FRIENDLY STATION
Cleveland

BASIC STATION...COLUMBIA BROADCASTING SYSTEM...E. A. Richards, Pres...John F. Patti, Vice Pres. & Gen. Mgr...Edward Petry & Co., Inc., National Representative

Another Session on Press Held by FCC

Revised Commish Data Calls 111 Cities Radio-Dominated by Publishers

Washington, Dec. 8. Partially changing their minds, FCC attorneys last week—at another short-lived revival of the newspaper hearings—offered revised figures showing 111 cities depend for radio service on a press-owned or operated transmitter. Simultaneously, the commission printed the list of publisher-dominated plants, as Harold Hough, of the Ft. Worth Star-Telegram and WBAP, challenged the value of the exhibit.

Substitution of corrected data for widely-assailed survey at the outset of the show invited recalculation of 246 outlets serving 111 cities of newspaper affiliation. Press people quickly raised questions how the kilocycle cops justify regarding as press-controlled those plants where less than majority of the stock is owned by a publishing company or individual with a stake in a rag. Commish attorneys finished up their introduction of evidence on day (5) and the sessions were suspended once more. Next day, Jan. 8, though widespread doubt is developing if the testimony-taking will go on per schedule. In next-

round, the Newspaper-Radio Committee of which Hough is chairman will begin presenting arguments and data against any plan applying to the radio industry. They will, without waiting for chance to take the floor, Hough began jangling the commission's ears.

"We contend there are fewer than a half-dozen cities which do not receive service from some other city," Hough said in commenting on the revised commish list pruning the number of alleged press-affiliated transmitters.

The latest Commish exhibit showed that out of 601 outlets operating on June 30, 249 had some sort of ties with the newspaper crowd. Hough quickly pointed out the batch included some where only a relatively microscopic part of the radio station stock was in the hands of people who can be catalogued as in the publishing business. The exhibit included 201 enterprises where newspaper interests accounted for 50% or more of the stock and 48 where the figure was less than that. The record showed 59 plants licensed directly to newspapers, 65 where newspapers held control of another licensee corporation, 13 where in combination newspaper firm and executive, stockholders or employees held over half of the paper, and 74 where individuals with a publishing interest had control over the transmitter.

The Group B stations—those where the newspaper connection was through holding of less than half the stock of the radio enterprise—would be included in the study, Hough contended.

Before the recess, the Commish trotted out more figures about earnings and business volume of the press-controlled plants. Hough pointed out these conclusions, as well while Thomas D. Thatcher, the publishers' counsel, refused to discuss the matter. The Commish expert accountant after hearing admission that the tables do not distinguish the newspaper outlets from those without press connections. Hough observed the FCC's "elaborate economic studies" merely demonstrate what the press-radio crowd always has maintained. Stations' finances don't depend on the newspaper affiliation but the ability of the management, the location, and similar factors.

On a percentage basis, the figures show that the newspaper stations are 31% of the number of all stations and their time sales are 27.25% and their broadcast income 26.55%, Hough snorted.

TED STEELE TO BATON WWXZ STAFF PARTY

Ted Steele goes to Detroit, Dec. 31 to conduct a local band at a New Year's Eve party given by the employees of WWXZ, Detroit. Shindig is to be held at Loch Noor Country Club, Grosse Pointe, Michigan. Steele's "Boy Meets Band" show, formerly on NBC every Monday night, has been dropped and will be replaced Dec. 27 by a variety show built around him. He continues, "I'll finish his night music program on Blue 10:45-11 p.m. Monday."

Screen Guild Renewed

Hollywood, Dec. 8. Gulf Oil has renewed Screen Guild Theatre for another quarter. At the end of that stanza, sponsor will have paid \$1,200,000 into fund for erection of Motion Picture Relief Country House. Ronald Colman and Nelson Eddy will do The Juggler of Notre Dame on Dec. 31 broadcast, on which commish will be omitted due to the holiday nature of the piece.

Smart Davenport

Chicago, Dec. 9. WLS has been running a quiz show in theatres around the midwest, but last week learned how costly it is to do the same act over and over again.

In Davenport last week, quizzes, when asked if they wanted \$5, \$5 or \$10 question asked for \$10 question. Later to top off, every one of them answered correctly. Cost WLS \$100. What they quit. Later asked one of the boys how everybody got the answers so right. Were told that the people had caught the show several times. In a Kline (across the river) and figured that the same questions would be asked in Davenport so looked 'em up.

WLS quiz shows on the road now carry three sets of questions and make sure that questions are not repeated within a radius of 200 miles.

CHI DAILIES GET SUNSTROKE, UP RADIO SPACE

Chicago, Dec. 9. Current circulation war between the seven Chicago Sun and Chicago Tribune for the morning field has proved beneficial for radio. With the Sun and Tribune, all the local papers are devoting much more space to radio items and program logs. Full pages on radio are now to be found not only in the Sun and Trib but the Hearst-American, where the News and Times have each considerably increased their space on the subject. The situation offers a press agent's dream, with the papers all pleading for stories and especially photos. Logs are not run completely but the size of the type used has been upped.

Brennan Makes Peace With Pittsburgh Local; WJAS, 11 Men; KQV, 7

Pittsburgh, Dec. 9. After months of negotiations, WJAS and KQV, local stations both owned and operated by J. Brennan, have settled their differences with the Musicians Union, Local 60, with WJAS agreeing to increase size of its staff band from 10 to 11 and KQV installing a unit of seven men. J. Brennan is new leader of outfit at WJAS, the Columbia outfit here, replacing Benny Burton, who had the post when the last band, and Nelson Maples has been named to baton the crew at KQV, NBS-Blue station.

Demands of Local 60 for added men at WJAS and a band for KQV, which hadn't rated importantly locally until it became the Blue outfit several weeks ago led to bargaing for a time of all remote band pickups on both nets. Union's national went to bat in Pittsburgh fight and, after couple of days of handless (sustaining) air, agreement was reached. Terms of it, however, weren't definitely decided here between Brennan and Clair Meeder, head of Local 60, until last week.

BEECHNUT SETS REVUE ON 12 COAST STATIONS

Beechnut cigarets will have a King Size Weekly revue on 12 Pacific coast stations starting Jan. 2. In addition to NBC Red outlets, there will be spots in Medford, Wenatchee, Sacramento.

Sam Pierce will produce for the Coast office of Lennen & Mitchell.

Lum and Abner Renewal

Miles Laboratories has renewed for "Lum and Abner" with the latter's 12-week okay starting Dec. 28. Waded is the agency.

Series is on the NBC-Red on the Coast and otherwise on the NBC-Blue in other parts of the country.

New Ruling by FCC on Political Candidates Suggests New Headaches

Washington, Dec. 9. Well in advance of the usual headache period, the FCC has liberalized rules governing sale or gift of time to political speakers. New regulation allows almost anybody with aspirations—not just those either officially designated at a party convention or primary or filing the formal notices of candidacy—to grab a microphone and tell the voters why he should roost on the political payroll.

Definition of "legally qualified candidate" (used in Section 315 of the Communications act) has been re-interpreted so that an individual who possesses the requisite legal qualifications to hold that particular office can march into a station and demand time to answer some other job-seeker on the same terms. Applied to an absurdity, any citizen with the specified age and residence conditions could claim he is entitled to make an answer to somebody else given or sold time. Thus, every proprietor will be inviting a host of demands for spots on the program whenever he lets down his people.

This ruling—which industry people consider indefensibly far-fetched—rests on the theory that any legally qualified citizen can be written-candidate and win office. The regulation said "It is evident that Section 315 should be construed also to include candidates for nomination for office where the names of candidates are not required on printed ballots."

Kilocycle axes sought to redeem

LADY ESTHER RAPS JUST CEASE

Washington, Dec. 7. Those famous Lady Esther commercials, long hailed as among the worst in broadcasting, have been made to behave by the Federal Trade Commission. Hereafter, that uncouth voice can't break in to tell the world that only Lady Esther is a pure face powder.

Lady Esther has signed a legal document to cease and desist from statements that all its competitors are poisoners. It will no longer say that rival products "contain sand or other gritty substances."

TOM HUTCHINSON JOINS RUTHRAUFF & RYAN

Thomas H. Hutchinson has joined Ruthrauff & Ryan's radio department.

He was with NBC for 10 years, his last assignment being program director of the network's television department.

COCA-COLA'S CHRISTMAS

Lansing Haskel in Repeat Show

Parker, Barker, Mellon Coming Up

Frank Parker guests on the Andre Kostelanets program Sunday (12 weeks) CBS for Coca-Cola's following (12 weeks) edition (21 of the series) will be the first of last year's Christmas show, with Lansing Haskel replacing John Charles Thomas as soloist.

Kenny Baker will be the guest on the Dec. 23 stanza. Soloist isn't set for Jan. 4, but James Melton gets the assignment Jan. 11. George Zandy directs the series for the D'Arcy agency.

Henry Norton in Hospital

Portland, Ore., Dec. 8. Henry M. Norton, 61, president of "Granappay and His Pals" locally produced variety-drama show on NBC-Blue, has been hospitalized with a broken hip, so the show is now being scripted by E. Anthony Brown. The continuity of the show is the originating station.

"Granappay" is sponsored by Neighbors of Woodbury on a 24-station western hookup.

themselves with the admission that everybody with qualifications an even to gain cannot be accommodated. Though compelled by Congress to treat everyone alike, station managers also are required to serve the public interest by providing a well-rounded program service.

To give proprietors a defense against crackpots, the Commish asked a station under the law "may make suitable and reasonable requirements with respect to proof of candidacy. That is, test the sincerity of the person demanding time.

WJAS

50,000 WATTS

DETROIT

CBS

THE

Goodwill

Station

is

Michigan's

greatest

advertising

medium

After 7 years

years reported

"We've never

KRNT has

always pulled"

When the end-of-the-century

just about the following report

about Sear's experience on

the air:

seven years of daily

advertising on our news

program over KRNT, we have

made numerous tests to de-

termine the sales-power of our

radio messages.

"Usually the tests have

been on items that otherwise

advertised. And always,

whether on large or small

items, KRNT has produced

excellent results. Naturally

we keep on."

Mr. Maguire's report, we

see no need to add anything.

KSO

KRNT

DES MOINES

Affiliated with the Des Moines

Register & Tribune

Represented by The Katz Agency

ALL ABOUT CARNIVALS

**Jimmy Dorsey Disc Sells 875,000,
Freddie Martin Passes 600,000
As 1929 Peak Sales Are Neared**

An idea of how far the recording industry has returned to the sales volume of the peak year of 1929 is in the two top platina so far this year. Jimmy Dorsey's coupling of "Maria Elena"/"Green Eyes" and Freddie Martin's "Piano Concerto" have outdistanced all competition of the past eight months and are the heaviest sellers any record company has released in the 12-year period. Dorsey's Decca duo has sold 875,000 copies and it's expected to crowd the 1,000,000 mark before the year's end. Martin's Bluebird release has passed 600,000, and it's still going strong.

Prior to this year the outstanding sales records were around the 300,000-400,000 marks, with a few surpassing a half-million. There will be a dozen or more hitting the latter figure before the end of this month.

**McKinnon Leaves Decca;
Vovynov, Milton Gabler
With Recording Staff**

Charles D. McKinnon has resigned as sales manager for the Decca Recording Co.'s transcription and sales department and his post has been taken by Ed Strauss. McKinnon has been with the firm since its inception.

Dick Vovynov and Milton Gabler have joined Decca's recording staff. Vovynov was last with the War Wheelock agency as manager of its New York office. Years ago he was in Decca's Chicago branch.

**CLEVELAND SHUTS OUT
SHAW FOR NEW YEAR'S**

Because Cleveland theatre and nitery owners protested against alien competition so important a business evening as New Year's Eve, Artie Shaw's date for that night at the Cleveland Auditorium has been cancelled. Operators, visioning the available younger talent lured away from them by Shaw, pressured the City Council and Mayor Frank Lausche into refusing a permit to use the city-owned arena. Milton Pickman, who steered RCA-Victor's recent "Dance Craze," which played the Auld, was promoting the "Eve" hop. He was up before the Council Friday (5) afternoon, but to no avail.

Shaw instead has been set to play the Eve in New England, for Sy Sherkman, at a spot that hasn't been named yet. Shaw's 32-piece outfit makes its first appearance in New York this week, opening tomorrow (Thurs.) at Loew's State.

LINE MEAN EVERYTHING

CBS Yank Nearly Ends Tony Pastor Date at Armok

Tony Pastor's band was momentarily pulled out of a scheduled date at the Leg Club, Armok, N. Y., last week, then the booking was reinstated. Pastor's contract for the 100 stipulated that he was to get both Mutual and CBS remote broadcasts from the spot, but CBS pulled out last week, leaving the Chester's band in current. Pastor opens Dec. 18 for four weeks, with options.

Deal was straightened out when Mutual agreed to increase its weekly pickups from the Club from 4 to 8. CBS had been making two pickups a week.

Juan Arvizu's Discs

Juan Arvizu, Mexican tenor now on CBS sustaining, has been set to cut records for Columbia Recording. He'll have his first date Friday (12).

**Sammy Kaye
Needs No Tea
Leaf Reader**

Rarely is a name band booked more than three months ahead, more often not that far, but Sammy Kaye's orchestra is currently set solid as far ahead as Jan. 4, 1942, and, except for three open weeks following that date, knows where it will be until March, 1942. And only two or three of the dates are one-nighters, usually accepted as the backbone of any lucrative band tour. Work is mainly in theatres (14 weeks), rest on location.

Location dates are: Meadowbrook, Cedar Grove, N. J., four weeks, opening April 25; Essex House, N. Y. (where he's current until Jan. 9), May 22-July 6; Strand Theatre, N. Y., three weeks, July 10; Valley Dale, Columbus, O., three weeks, July 31; Essex House, N. Y., Oct. 10-Jan. 4, 1942. Then comes the three-week tour not set and another return to Meadowbrook, for which the band has a 10-year contract calling for at least eight weeks a year.

SENTENCE HAROLD ROBERTS

Los Angeles, Dec. 9. Sentence of one-to-30 years in San Quentin was meted out in Superior Court to Harold William Roberts, former leader of University of Southern California band and special publicity representative of Musicians Local 47.

Roberts had been convicted of moral offenses against two young girls.

**1,000 OR MORE
JOBS PERHAPS?**

**Musicians Union States Its
Investigation Discloses
\$17.50 a Week Paid Some
Musicians by Some Carni-
vals**

AGVA PRO-AFM

Chicago, Dec. 9. James C. Petrillo, as head of the American Federation of Musicians, is now looking into the situation of AFM members as far as carnivals are concerned. This was indicated last week by the start of serious conferences between AFM representatives and the operators of the nation's largest carnivals, to the end that the carnivals will fall in line with the rest of show business, and provide employment for AFM members.

AFM investigations have discovered that working conditions and wage scale for musicians on most of these carnivals are pretty terrible, and the AFM is determined to right any wrongs immediately.

It has been discovered that wages for musicians on these carnivals run as low as \$17.50 weekly, and that the highest wage scale uncovered was \$27.50 a week. From these wages the carnivals deduct from each musician the sum of four dollars weekly for berth and one dollar a day for meals, or a total of \$11. In fact, the AFM found that many carnivals are hiring non-union musicians in the first place.

To Be Cleaned Up

This situation is due now to be cleaned up pronto and Petrillo is resolving to take action against the carnivals unless the mess is now cleared away.

For there were 182 carnivals operating in the United States this past season, and these carnivals played a total of at least 10,000 dates. To the AFM it means employment of 1,000 to 2,500 of its members, and any group of that size has the right to strong AFM protection. And the employment stretch of these musicians by the carnivals runs an average of 40 weeks a year.

With so much at stake, Petrillo and the AFM are taking seriously their initial conferences with the carnival

(Continued on page 37)

Jingle Jangles

Philadelphia, Dec. 9. Horace Griffin Collier, a former violinist, last week petitioned the Delaware county courts to issue an injunction against his neighbor, Mrs. Barbara Ernst, to restrain her from playing her marimba.

"Every time I sit on my porch or pass by the house, she's playing 'Jingle Belle,'" Collier told the court. "One day she played the same tune 68 times. It's getting so that I keep hearing 'Jingle Belle' ringing in my ears day and night. I can't sleep."

The court took the petition under advisement.

BY BERNIE WOODS

What effect the war between the United States and Japan will have on the dance band industry is unattempted to hazard an opinion when asked, for the reason there are no part performances to base one on. During World War there was no one-night trail such as exists today; dance band promotion dates consisted of private parties, and even then, it's explained, there were perhaps only a dozen names in the field that meant enough to be booked.

Those officials that I expressed doubt as to the subject were well apart in their views. I saw one figure that increased activity in drafting men into the Army would mean that most of those young men who were not inducted would be busy with the many forms of defense work, which naturally will be speeded up, think about going out to dance, except possibly on weekends.

Another opined that the mental depression into which the population has been tossed as result of war will last for some weeks and during which entertainment of all kinds will be stifled, then a snap-back to normalcy, and dance work in the hinterland single-date stands.

Only one date cancelled as a result of Sunday's (7) events in the Pacific showed Tommy Tucker and Slim Hines' band and Navy bookings, both expected, Tucker had been down to play at Fort Belvoir, and Hines at Fort Meade was to play Norfolk, Va. Navy Air Station dance Friday (12).

**Four More Deaths of
Musicians Returning by
Car from Dance Date**

Wichita Falls, Texas, Dec. 9. Four more lives have been snuffed out in the ever increasing numbers of members of orchestras who have been killed in motor car wrecks while going to or returning from a dance job. Johnny Cook, pianist; dance job. Johnny Cook, pianist; dance job. Johnny Cook, pianist; dance job.

Two of the party, Paul Burns and Jimmy Scroggins were hurt seriously.

A railroad switchman was also killed in the collision.

**BENNY GOODMAN AT
NEW YORKER TO MAR. 12**

Benny Goodman's band remains at the New Yorker hotel, New York, until March 12. Originally scheduled to leave Jan. 2, with dates already set up following his expected exit, he is being held over because the hotel feels that the business has pulled into its Terrace Room has been beyond expectations, and it doesn't want to disturb a winning combination.

Dates which Goodman had contracted to play, all classical stands with various Symphony orchestras are being rearranged. He will play on Sunday nights when he's not on duty at the New Yorker, and others will be deferred. He'll fulfill his contract to play at the Pittsburgh Jan. 6, both at the ball one hand. First is a Sunday, 2d will play replacement band at hotel the next night. Leader will also play Dayton, Jan. 12, but alone.

36th ANNIVERSARY NUMBER

of

VARIETY

To Be Published Late This Month

Special Exploitation Advantages

**Reservations and Copy May Be Sent to Any
Variety Office**

NEW YORK	HOLLYWOOD	CHICAGO	LONDON
154 W. 46th St.	1708 No. Vine St.	54 W. Randolph Pl.	8 St. Martin's Pl.

'Overhead Our Worry'—Pubs

Publisher members affiliated with ASCAP expressed themselves as appalled by the rumors of an anti-war writer members committee that the publishers are seeking to reduce the writer's share of the Society's aggregate royalty from 50% to 33 1/3% so that the pubs can retain 66 2/3%. From public opinion polls, the ASCAP board came to the conclusion that the writer's share was too high and that the average of the Society's so that the net share for writers and publishers alike would be increased.

The pubs wondered whether this rumor was being used by certain elements within the Society as a red-baiting in opposing the reforms proposed by publishers and, if so, thought, writers on the board were intent on putting through.

John O'Connor Resigns ASCAP Reorganization Post Claiming All Progress Blocked By Buck

Johnny O'Connor resigned his directorship in the American Society of Composers, Authors and Publishers at a meeting of the ASCAP board last Friday (5). After expressing himself as unable to tolerate any further the type of obstruction that has been meted out to various efforts at organizational reform, O'Connor told the board that he had labored hard to devise, along with his fellow members on the ways and means committee, methods of improving the Society's operation, only to have these proposals 'talked to death' by Gene Buck, ASCAP's president.

Several members of the board, including Jerome Kern, Irving Berlin and Herman Starr, consumed much time at the meeting in urging that O'Connor withdraw his resignation. O'Connor replied that his move was irrevocable and that he still hoped that the sources of obstructionism would still yield for the greater good of the Society.

Fresh Club Bill

The meeting itself had been called at the request of O'Connor. It was as a member of the ways and means committee that he wanted to inform the board that Buck had flouted the instructions of the committee in making unduly large expenditures. Buck had been asked by the committee members ago, said O'Connor, to consult with it whenever he decided to spend an appreciable sum of the Society's funds. The ASCAP prez, continued O'Connor, had just submitted a bill for \$1,000 covering talent that Buck had contributed to a dinner of the National Press Club.

After much discussion on the \$1,000 item, during which Buck explained that he had been doing this same thing for years, O'Connor declared that he felt that he had no choice but to resign from the board. O'Connor elaborated at length on the obstruction he and the committee have had to contend with from Buck and then he added, 'We have just had a very good example of it. I as a member of the ways and means committee, report to you a flagrant example of an officer's overriding the expressed wishes of the committee and here is Buck trying to talk the thing to death.'

Who join the others in pleading with O'Connor to remain on the board, remarked that he had done it because President Roosevelt was to have been a guest at the dinner. He even thought that he did not attend because of illness he was sure that the President heard from a member of the board on the side. But, added Buck, if O'Connor,

War Songs

(Continued from page 3)

In 1939 London's music quarter resounded with a flurry of war songs. After a while the singing mood of the English changed and in the interim the most popular British tunes have leaned toward themes of nostalgia and peace anticipation.

By J. Paster

Tina Turner greeted with no little puzzlement a publicity release issued by Broadcast Music, Inc., Monday (8) announcing that for the duration of the war all patriotic music published by BMI may be performed without charge by broadcast stations, by theatres, taverns, night clubs, motion picture theatres and producers and other users. What puzzled Tina Turner is just what patriotic tunes BMI was referring to. There was no such list appended to BMI's statement. It was also pointed out by Tina Turner-Alley that the only source that BMI has been collecting on licenses any way has been broadcasting stations.

Participants figure that they will be able to tell by the end of the current week whether they will be unwardly affected by the outbreak of war. With the opening of business Monday (8) there were more strong sellers launched at the top of the sheet music list than at any time in three years. Customarily the No. 1 tune gets the share of the business and the turnover for those below amount to dribbles, but last week the first five tunes were selling in huge quantities and there were several potential smash sellers coming from the ASCAP sector of the industry.

Music for Workers

Bridgeport, Dec. 9

Bridgeport Brass Co. workers who get recorded music with their labor favor Harry James and Glenn Miller among masters and go along with rest of the town in shouting for Choo Choo and 'I Don't Want to Get the World on Fire' as top tunes.

Quarter hour of discs, p.a'd through 50 loud speakers, is scheduled at 10 a.m. and 2 p.m. daily. Vera Lucas of personnel unit is in charge.

Music is not heard by operators of machines who might go off best with rhythm.

or the board, felt that what about it, he is ready to pay the \$1,000 of his own pocket. The board finally decided to let the bill be paid out of the Society's exchequer.

O'Connor also deplored the 'intense campaign now being conducted to cause a split between the writers and publishers in ASCAP by spreading reports that the publishers were trying to capture control of the Society so that the writers' share of ASCAP income could be reduced.' O'Connor said that the idea was ridiculous in every way. All he stated, that a member had to do to see how foolish the rumor would be to read the Society's by-laws and the Government's consent decrees.

Because of the time devoted to the discussion on the \$1,000 item and O'Connor's resignation, it was necessary for the board to defer the election of a new publisher member of the ways and means committee. As the board now stands it consists of two writers, George W. Meyer and Oscar Hammerstein, II, and a publisher, Johnny O'Connor. Hammerstein's term is about to expire and under a resolution passed by the board last February the successor committee must consist of two publishers and one writer. With O'Connor determined to let his resignation stand, at least at his next meeting will be required to elect two publisher associates for Meyer.

KRSC, Seattle Signs ASCAP

KRSC, Seattle, Seattle, Dec. 9. The station, which has been affiliated with ASCAP for 10 years, signs a blanket license for commercials. KRSC-KCA, Spokane, Wn., on Jan. 1 for a per program on both commercial and sustaining programs. Others expected to sign in the near future.

Music Schools Habitually Violate Copyright but Nat'l Music Council Is Out to Discourage Practice

15 Best Sheet Music Sellers (Week Ending Dec. 8)

Tonight We Love..... Maestro Shepherd Serenade..... Mayfair
Shatanagon Choo..... Faust
Elmer's Tune..... Robbins
This Love of Mine..... Embassy
Reason for Two..... Cherio
Concerto for Two..... Why Don't We More Often BVC
Rose O'Day..... Tobias
Two in Love..... Campbell
Shrine of St. Cecilia..... Braum
Madelaine..... Sanly
Bells of San Raquel..... Peer
By-By-O..... Majestic
White Cliffs of Dover..... Shapiro

YOUNANS' \$600,000 CLAIM ON HARMS, INC.

Vinuous, Inc., assignee of Vincent Youmans, composer, filed a \$600,000 N.Y. supreme court suit Monday (8) against Harms, Inc., and the American Society of Composers, Authors and Publishers, claiming he had not received complete royalties on six songs assigned to Harms for publication in 1931, and the music from two shows. The shows were 'Oh, Please' and 'Hit the Deck' respectively.

Plaintiff claims no royalties have been paid except those due him as a composer-member of ASCAP, and the sale of sheet music. Sale on the balance of the sheets, profits from mechanical rights, radio, etc., make up the balance of the account asked for.

Traced to Luxury Shortage

Cabled reports on British music business blamed American publishers because of its extraordinary boom proportions.

That the luxuries are un-English is the first excuse for the shortage of sheet music. The fact is that the shortage is not only by an agreement with the contactless union, but by a basic contract with the Songwriters Protective Association. By the former covenant pubs are required to pay for arrangements or cutting in different on the royalties.

The SPA last week acted on the increasing pressure among songwriters of working on band leaders to get their new tunes started before submitting them for publication. The pubs regard this situation as being life with unfair competition since the publishers are restricted not only by an agreement with the contactless union, but by a basic contract with the Songwriters Protective Association. By the former covenant pubs are required to pay for arrangements or cutting in different on the royalties.

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Reichman's Holdover

Joe Reichman has been extended at the Hotel Cadillac hotel, Detroit, until Jan. 8 and may be held over until Feb. 5.

Letter depends on a New York opening for the maestro, since he's been away from Gotham for some months and wants to get back this winter.

SAM BERKETT MOVING

Boston, Dec. 9. Samuel Berkett, who has been here since Nov. 1, succeeds R. W. Rome as New England district manager for American Society of Composers, Authors & Publishers on Jan. 1. ASCAP has other plans for Rome in another territory. This is in the nature of a promotion.

He has been with ASCAP for seven years, three in New York office and the last four in Boston.

At the request of the music publishing industry the National Music Council, Inc., will undertake to disavow schools, colleges, conservatories and teachers from the practice of making special arrangements and distributing them without permission of the copyright owner. The Council voted to take this action at its annual meeting in New York last week. A resolution on the subject had been introduced by Walter Douglas, chairman of the Music Publishers Protective Association. It is estimated the publishing industry's loss from such illegal reproductive practices in the academic field amounts to several hundred thousands of dollars a year.

During the discussion on the resolution Geoffrey O'Hara, who attended as a representative of the Songwriters Protective Association, took a crack at music publishers for what he termed their 'avariciousness' and then closed with the admission that he didn't blame the publishers for trying to get all they could for their product. O'Hara recalled that there was a time that music sold for 10c and that this time, 'K-K-Kat' (1938) sold 1,000,000 copies for which he received \$25,000 in royalties. O'Hara is one of the newly elected writer members of the ASCAP board.

VICTOR FROWNS ON WORD 'JUKE' FOR BOXES

Philadelphia, Dec. 8

Because of the sour connotations to the word 'juke', the RCA Victor Company this week launched a contest for a more 'vulgar' name for coin-operated phonographs than the current 'jukebox'.

The contest is open to coin machine operators and the winner will receive \$150 worth of records to be received over a period of a year from the local RCA Victor distributor. The contest is being run by the company's trade organ, 'Phonographic', and the winner will be announced at the RCA Victor exhibits at the coin machine show Jan. 14. Judges will be leaders of 'name' bands.

RIZZI SUES ROBBINS, AXT OVER 'IF LOVE WERE ALL'

Alberto Rizzi, composer, filed suit Thursday in the N. Y. federal court against Robbins Music Corp. and William Axt, also a composer, charging the plagiarists with the 'Lily-Valley' written in May, 1919, in 'If Love Were All', composed by Axt and published by Robbins. Plaintiff claims alleged plagiarist cost him \$25,000.

Injunction, accounting of profits, and damages asked.

They're Still Cheering!!
THE SONGS ARE SETTING
For the Land of the Rising Sun

A Terrific Song—Get Your Copy Immediately

IRVING BERLIN, INC., DAVE DREYER, Gen. Prof. Mgr., 799 SEVENTH AVENUE, N. Y. C.

NBC, CBS, Mutual's

Carmichael-Parish Lose 'No Credit'
Suit Against Fox on 'Star Dust'How
ROBBINS
FEIST
MILLER
Protect You

THE PROOF IS IN THE SALES!
An average annual sale of
1,500,000 copies sold on Robb-
ins, Feist and Miller songs during the
past five years is evidence that
they put the largest percentage
of hits. That's why top radio
artists select songs from their
these catalogs for their programs.

ROBBINS MUSIC CORPORATION

MURRAY BAKER, Prof. Mgr.

On All Best Seller Lists

ELMER'S
TUNE

Duke Ellington's
Greatest Song Success
I GOT IT BAD
And That Ain't Good

Coming!
EDDIE CANTOR
in "Banjo Eyes"
Watch for this new musical score
by Vernon Duke and John Latouche

LEO FEIST, INC.

HARRY LINN, Prof. Mgr.

2 Hits by Gordon and Warren
from "Son Valley Serenade"
CHATTANOOGA
CHOO CHOO

I KNOW WHY
(And So Do You)

Coming!
ROONEY & GARLAND
in "Babes On Broadway"

Watch for this great picture score
by Ralph Freed, Roger Edens,
Burton Lane and E. Y. Harburg

MILLER MUSIC, INC.

BEN GILBERT, Prof. Mgr.
ORANGE
BLOSSOM LANE

No. 1 in Radio Performances!
ORANGE
BLOSSOM LANE

As Big As "Elmer's Tune"
I GUESS I'LL BE
ON MY WAY

Coming!
JESSIE MATTHEWS
in "The Lady Comes Across"
Watch for this new musical score
by Vernon Duke and John Latouche

Following publication of popular music performances embraces all three networks—NBC, CBS and Mutual—as represented by WEAF—WJZ, WABC and WCAU—N. Y. V. complete their covers week beginning Monday through Sunday (Dec. 1-7), from 5 p.m. to 1 a.m., and is based on data published by Accurate Reporting Service, regular checking source for the music-publishing industry.

TITLE	PUBLISHER	TOTAL
Orange Blossom Lane	Miller	35
Chattanooga Choo Choo	"Son Valley Serenade"	23
Magic of Magnolias	Famous	23
This Autumn	Winmark	23
White Cliffs of Dover	Shapiro	23
Madeline	Sanly	21
Elmer's Tune	Nash	21
Swing Your Partners	Chappell	19
Humpty Dumpty Hum	BVC	19
Baby Mine—Dumb!	Bell	17
This is the Dream on Me—A Blues in Night	Remick	17
"Two in Love"	J. Campbell	16
"Got It"	Robbins	16
Shepherd Serenade	Mayfair	15
Duke Dreaming	T. B. Harms	15
Sinner Kissed an Angel	Famous	15
Ma Ma Maria	Chappell	11
Midnight Masquerade	T. B. Harms	10
Tropical Magic	BVC	10
Why Don't We Do This More Often?	BVC	10

* Indicates BMI licensing; others are by ASCAP.
† Musicalist.
‡ Legitimate.

Inside Stuff—Music

Victor Records has made a tie-up with Liberty magazine wherein they will collaborate on exploiting the song, "I Said No," from the forthcoming film, "The Flame of Love." The song, which was written by the title, winds up with the line "That's how I subscribed to Liberty magazine." Its lyrics have already been barred from NBC and CBS networks, but is being used on Mutual.

"Sleep between Victor and Liberty is on Alvin Karpis' Sisters" recording it; Jimmy Dorsey has also cut it for Decca. Dorsey's band is in the film, with Dorothy Lamour.

Though Albert Silver's Lincoln Music Corp. has been using "How Green Was My Valley" as a song title, Edwin P. Kilroe, counsel for 20th-Fox, and Curtis Brown, Ltd., agents for author Richard Llewellyn, have declared that Edward B. Marks Music Corp., was the only firm who got rights to publish a number under that title.

Kilroe states that all radio outlets will be advised that the Silver publication is not authorized, with 20th promising to take action if the company's alleged rights are infringed upon.

"I'll Never Forget," the tune which Mayfair intends to make its No. 1 plug after the first of the year, was written by Leo Kessel, head of the Russian Institute of America. He's an ex-loyal farm boy who has built up quite a business in New York advising people how to invest their money. Cherne has an organ built in his office desk and in his moments of relaxation he uses it to write songs. Bob Weiss, p.a. for Horace Heidt, read in a magazine that Cherne had composed the number and he got it for the band leader. Heidt recorded it.

"From Tchaikovsky to Whiteman to Me" is a new blend of old world classical and American jazz that received 10 or more plug only one is licensed through Broadcast Music. That tune is "Two in Love" (Campbell). Meredith Willson wrote the number.

ASCAP publishers increased their dominance of the "most played" list last week. Out of the 20 songs that received 10 or more plug only one is licensed through Broadcast Music. That tune is "Two in Love" (Campbell). Meredith Willson wrote the number.

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Theatres—Exchanges

Continued from page 17

ment on the ground that its system constituted a lottery." After moving uptown, where he is operating the Senate with John Anderson, Sam Feinstein sold the Kiva from the street to Scotty's. Derek Sydney, National Screen exchange manager, is in Mersey house with a broken hip, incurred when he slipped on the floor at the Kiva.

Film Employees Union and exchange managers negotiating a new contract.

Richard Smith, manager of Ideal Picture Corp. (Imm.) exchange at Littleton, Colo., has been succeeded by Fay Flattick. Smith goes to L.A. office.

Buffalo Brides Buffalo, Dec. 9. The Fortville, at Fortville, N. Y., open under management of James Cranides.

Ralph Schwartzman of Shea's Buffalo house staff resigned, is leaving theatre business.

Walter Davis, manager of the Randolph, Randolph, N. Y., died while on a visit to Birmingham.

The Grand, closed since last spring, reopened by Konekowsky's circuit after extensive remodeling.

New manager of Steuben, Hornell, for Watters is Kenneth Rockwell, formerly of RKO.

News and Harry Bigley, associated with the art department of Shea circuit opened downtown doll and toy shop.

New 400-seater will be erected at Freeburg by J. M. Gurdell of San-

Slap-the-Japs

Continued from page 1

ness, the only escape left in generous country—the Government by the cash of all the people. That will be the general theme.

There were there were \$2,500,000,000 in bonds sold. That's only a fraction of the foreseeable cash. The Treasury is not aware of local destiny and it will fall, it must fall, it has fallen to the broadcasters of the United States to disregard all former ideas of a proper amount of "free time" to give any Government agency. The Treasury is not aware of the incapacity of being "popular" in the financial sense, but it must have popular support in the broad sense to give life and reality to the capacity of Americans to provide ample funds without compulsion.

Compulsory Savings It is not going to be an occasion for national congratulation. It is compulsory saving must be adopted. A generous response to the sale of bonds will perhaps make the sense of the unattractive fiscal proposals of Washington unnecessary. At least many hope so.

Obviously the radio stations could give beyond any other agency to stimulate an outpouring of money to back the Treasury. It will do this. The industry and the government of a free country grant distinction in so doing and it will perform the best service to the government and the cause of victory if it applies its showmanship ingenuity lavishly to these ends.

New Title Needed It will surely occur to the powers that be in Washington that the more realistic name "war bonds" will ring the bell more clearly than the less urgent defense bonds. But perhaps the real charm of a title would exist in this designation:

"Slap-the-Japs bonds" Meantime the Treasury radio division, resting under its new management, contacted all stations on Monday through the NBC and CBS television systems and Mutual's regular conference call communication. It may be confidently predicted that the broadcasters will show a full and plenty of spectacular bill-carrying from here in.

Everything up to now has just been a rehearsal. Meantime a new series of five-minute dramatic programs to both the Treasury Department's sale of defense bonds and stamps are being readied by a group of writers and producers. Tabbed "On Guard America," the show will be distributed to stations throughout the country.

Among the authors contributing are Robert E. Sherwood, William Saroyan, Ruth McKenney, Gertrude Berg, Elaine Sterne Harrington, Stewart Cleth, Mona Kent, Irma Phillips, Katharine Semyr, Margaret Sauter, John Ford, Frank Provo, C. C. Thomas and Carolyn Darling. Miss Harrington is supervising production and Theodora Yates is directing.

Hayden With Tobias & Lewis Earl Hayden has joined the Tobias & Lewis firm as Chicago representative.

Concern's current tune is "Rose O'Day."

Among the authors contributing are Robert E. Sherwood, William Saroyan, Ruth McKenney, Gertrude Berg, Elaine Sterne Harrington, Stewart Cleth, Mona Kent, Irma Phillips, Katharine Semyr, Margaret Sauter, John Ford, Frank Provo, C. C. Thomas and Carolyn Darling. Miss Harrington is supervising production and Theodora Yates is directing.

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Hosky Carmichael and Mitchell Parrish have lost out in the \$30,000 damages suit they brought against Fox on "Star Dust." The producer failed to give them screen credit in the film. "Star Dust," in telling the defense, Fox pointed out that he was going to disclaim the action. N. Y. Supreme Court Justice Denham, in the defense, Fox pointed out that he was going to disclaim the action. N. Y. Supreme Court Justice Denham, in the defense, Fox pointed out that he was going to disclaim the action. N. Y. Supreme Court Justice Denham, in the defense, Fox pointed out that he was going to disclaim the action.

Mark Gordon Got Credits Song entitled "Stardust" was published by Mills Music, Inc., with 20th paying \$3,500 for the license to use the title of a picture to grant screen credit to the writer of the song unless previously provided by contract. With Victor Blau and Fred Rafael also on hand to testify on behalf of the defendants, called in by Herbert Marks who testified to the effect that "Stardust" was not necessarily a custom where a song is used as the title of a picture to grant screen credit to the writer of the song unless previously provided by contract. With Victor Blau and Fred Rafael also on hand to testify on behalf of the defendants, called in by Herbert Marks who testified to the effect that "Stardust" was not necessarily a custom where a song is used as the title of a picture to grant screen credit to the writer of the song unless previously provided by contract.

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500 Dismissals in Philly Niteries

As Result of New Pennsy Curfew; Remedial Legislation to Be Sought

Philadelphia, Dec. 9. Niter operators yesterday (Monday) began heavily slashing their talent budgets and cutting down on non-entertainment personnel as the curfew was dropped to a low ebb during the first week of the strict curfew of midnight.

More than 500 persons were released last night. Entertainment musicians, waiters, chefs and bartenders—and unless things perk up, more will be dropped. Several small clubs were said to have cancelled their entire floor shows. A number of spots were cutting down on names, being content to have just enough entertainment to stay by. A couple of clubowners have already approached the musicians' union for permission to cut their hand personnel.

Saturday Blow

Bigger blow to the niteries was the 'blackout' of all entertainment and liquor sales at midnight Saturday (6). Once Saturday was the best night in the week. But last Sunday night was a total loss. With dimers and legit houses breaking at 11:30 p.m., patrons went straight home instead of making the usual trip to the clubs. Other police and niteries customers stayed home rather than coming into town, knowing they'd be arrested at the stroke of 12.

Although the week-night curfew is 2 a.m., the announcement of the 11:30 p.m. curfew dampened festivities and some of the larger clubs were virtually empty Wednesday and Friday nights, usually running up to Saturday as big nights.

The decision to cut the hours (Continued on page 42)

Franchise Snag Holds Up Award in Philly Between AGVA Local and Agents

Philadelphia, Dec. 9. Just when peace loomed between the American Federation of Variety Artists and Philly's agents, that old bugaboo—individual franchise versus the franchise—reared its head and threatened to wreck the newly won entente cordiale.

Officials of AGVA and the 10% agents' organization, Entertainment Managers Association, met Friday (5) in an effort to iron out the difficulties between both groups. The agents agreed to the union's demand for a 10% 'cost-plus' increase, but balked at AGVA's demand that each agent sign an individual agreement with the union.

EMA officials declared that they were willing to sign a closed-shop pact with the union in behalf of all their members. AGVA execs declared that such an agreement would make it impossible for the union to police any violations and would give the EMA sole power to deal with agents. Neither side would give in on this point and the meeting broke up with future date set for any continued negotiations.

Another bone of contention was the union's demand that the old zoning setup be changed. AGVA wants a \$10-a-day minimum set for all engagements in the area from 25 to 80 miles from Philly. The agents want the present \$10 (in town) rate to remain in this zone.

Insurance Cos. Sued In M'w'kee on Cafe Fire

Milwaukee, Dec. 9. Michael Goldman and Joseph Krasno have begun suit in circuit court as president and secretary, respectively, of Chateau Enterprises, Inc., against 18 insurance companies, to collect \$20,000 in claims arising out of the destruction by fire of the local Chateau Country Club, which the plaintiffs operate. Total loss of \$37,022 is alleged as a result of the blaze, whose origin has not been determined.

The insurance companies refuse to pay up, contending that the policies had been permitted to lapse and that payment was being held up for other 'technical' reasons.

Cafe Sneak Peeks

Milwaukee, Dec. 9. Sneak previews have brought a lot of extra admissions into the picture theatres, so some local tavern keepers have adopted the idea.

Wherever a remodeling job is in progress, instead of closing down for a few days, the cafe men keep open the clock around while work is being done and take sizable ads in newspapers to advertise a 'sneak peek' for potential customers.

AGVA Foes Set Up Own Guild in L.A., Group Clash Seen

Los Angeles, Dec. 9. Lloyd Steels, Hollywood American Federation of Entertainment Guild, to be made up of actors, agents, musicians, bartenders, cooks, waiters and others dissatisfied with the current operation of the American Guild of Variety Artists.

New Guild is not connected with the American Federation of Labor or the Congress of Industrial Organizations. It plans to bring 'outstanding talent playing the foremost eastern theatre circuits and supper clubs to the Coast and offer them engagements. Such move would result in a clash with the Musicians Protective Association, AGVA and other AFL groups currently organizing the Southern California territory with the approval of Bartenders, Waiters and Culinary Workers. AGVA has closed shop agreements with most of the top spots in the Los Angeles area.

Officials of AEG are Dick Rogers, president; Ralph Weyer, first vice-president; Gene Blaine, second vice-president; Marjorie Weyer, financial secretary and treasurer; Edith Rowen, recording secretary, and Steels, executive secretary.

Only Three Losing Dates In 192 Bookings on % For WLS Barn Dance

Chicago, Dec. 9. WLS Barn Dance played 192 separate fair dates within the past season.

In LaPorte (Ind.) drew \$3,600 for a grandstand show. All dates were booked on percentage, and in all the dates WLS had only three losers, and the highest loss was \$178. And this date was almost washed out by rain.

'Ice-Capades' 60G, Mont'l

Montreal, Dec. 9. 'Ice-Capades,' at Forum five nights and one matinee, Friday to Tuesday (5-9), sold out 8,800 seats plus standing room over weekend at \$2.50 top. Pacing towards 90,000 gross.

36th ANNIVERSARY NUMBER



To Be Published Late This Month

USUAL ADVERTISING RATES PREVAIL

Special Exploitation Advantages

Reservations and Copy May Be Sent to Any Variety Office

NEW YORK 154 W. 46th St. HOLLYWOOD 1708 N. Vine St. CHICAGO 54 W. Randolph St. LONDON 8 ST. MARK'S PL.

Griffin Ousts Jabin as AGVA Exec in Cleveland, Citing Operation of 'Union' Niteries for 'Personal Gain'

Buffalo Switch

Buffalo, Dec. 9. The first-run 20th Century, formerly under Dipson management and now independently operated under the direction of Robert T. Murphy, will go single feature beginning Xmas.

At the same time, the house will feature a new 15-piece pit orchestra and will use spot acts weekly to augment the band. Personnel will be made up of former Shea's Buffalo orch men under baton of Meyer Balson.

Cleveland, Dec. 9.

Teapot tempest brewed by so-called 'illegal' niteries maintained in headquarters of a local branch of Variety Artists' boiled over Saturday (6) when Stanley Jabin, the first-run 20th Century, and the local guild's AGVA, was ousted by Gerald Griffin, AGVA national executive secretary. Griffin also ordered that AGVA sever all connections with the 'notorious' drinking spot, which had been raided by cops several times recently on charges of after-hour liquor selling.

Checking on complaints registered by Thomas Lenehan and William Flanagan, secretary and prez of the Cleveland Federation of Labor, who declared that the AGVA niteries was giving labor a 'black eye,' he made an investigation that spared nobody.

Jabin was removed, Griffin said, primarily because he was not an active AGVA member and not eligible for election. Only those who have worked 52 weeks or more as performers can hold office in the union.

The national executive secretary also revealed that the local board director, who formerly managed the defunct Torch Club here, had used the union's name to operate the profits of the club for 'personal gain,' with the organization getting no profit share.

On July 19, according to Griffin, Jimmy Ague, ex-prer of AGVA here, was ousted from his position as president by Jabin. It gave the latter the privilege of running a 'social club' under the sponsorship of the union, which was to be given free space for its business office. Under this original agreement, Jabin promised to pay for light, heat, gas and also get a liquor license.

One source provided that AGVA would pay him for all expenses of the club. (Continued on page 44)

AGVA Will Press Charges Vs. Performers Working 'Gratis at 'Celebrity Nites'

New York niteries are continuing to advertise 'star' and 'celebrity' nights, and the American Guild of Variety Artists is taking action on all performers appearing at such dates for action by its national board tomorrow (11). The union says performers who were not paid for their appearances will be brought up on charges. Resolutions passed by AGVA, the American Federation of Radio Actors and Equities, permit penalties of five months' suspension and fines up to \$500 per violation.

Sunday night niteries, such as Eddie's, the Hurricane and the Beechcomber advertised 'star' or 'celebrity' special shows. At the Beechcomber, Little Jackie Heller and Yvonne Bowler were the guests; the Hurricane advertised Lya Lys, film player, while Leon and Eddie's plugged the appearance of Adrienne Ames. For the first time now a radio columnist on WHN, Lya Lys, these three stars are AGVA representatives state around seven other performers appeared at all three niteries and performed in one fashion or another.

At least one of the acts, Chris Cross, claims he was paid by the Hurricane, but AGVA states that its rules call for payment through the talent union, which was not done. However, if it's proved that Cross was paid and was not compliant of the rule, he'll not be penalized.

Bolger, Jessel Ad N.Y. Biltmore After Show Fix

Ice show scheduled to debut in the Roman Room, Biltmore Hotel, New York, last Friday (5), doing (6) because of trouble with the ice-making equipment.

Opening went off on schedule anyway, with guests offered on the ice hatch. Ray Bolger, George Jessel, Joe E. Lewis, Bobby May and Leah Sittler were featured in the show.

SHOW MUST GO ON SPIRIT IN CAMPS

Camp Davis, N. C., Dec. 9. Failure of the entire vaudeville team here last week, 15 minutes before the first scheduled performance of the USO-Camp Show, Inc., unit proved the Army is ingenious. Officers quickly rolled up four big generating trucks, ordinarily used for 6,000,000-candlepower anti-aircraft searchlights, and hitched them into the theatre's wiring. Show went on as scheduled, although the rest of the entertainment was dark.

Similar lighting breakdown occurred last spring when Helzlsouer's vaudeville team, on its way to Fort Dix, N. J., for a special performance. Only this time the generating trucks had to be brought some 60 miles and there was several hours delay.

Morris Silver Named USO Aide to Balaban

Chicago, Dec. 9. Morris Silver, head of the local William Morris agency, has been named assistant to A. J. Balaban, now with USO-Camp Show, Inc. Silver was associated with Balaban years ago when latter personally supervised stage shows for Balaban & Katy circuit.

Saranac Lake By Happy New Year

Saranac, N. Y., Dec. 9. Harold (Rogers Fund) Rodner is to ogle the gang, back to N. Y. The Spanish club at the Rogers sanatorium gave a one-act playlet (Spanish) that went over with a bang. Victor Rockster stood out with his singing and guitar.

Jack Mulvaney, of WOR, N. Y., still adding that local poundage.

Thanks and salutations to the Saranac Lake Study and Crafts Guild for slipping the gang at the Rogers Annie Oakleys for its bazaar at the Hotel Saranac.

Jerry Sager, who saw some local bad routine, elected as a downtown shopper for the gang, which means that the boy is on the okay list.

Dr. William Stern, who served as house medico at the Rogers, has left the lodge to hang out his shingle downtown.

Bob Cosgrove all agog over the surprise visit of his pa and ma, Maurice Cosgroves. Bob is an ex-legit actor, his dad was with the Ringling circus for years.

Thanks to Norman Hanley, orch leader from Raleigh, N. C., and Bill Henderson, blackface comic from Atlanta, for their timely good cheer letters to this colony.

Henry Hank Hearn, who saw years of this routine, reports that he is working daily with United Artists office in Charlotte, N. C.

Frank "Tubs" Conley mended after his recent appendix op. Express to leave soon for his home town, Newark. He's an ex-burlesque comic.

Harry "Pop" Barrett doing nicely after his two eye operations; sight is partly back. Charlie Barrett still in his wheelchair; no-can-walk. These two are of the Juggling Barretts.

Carl Reeves, who runs and manages the Lido Club in Pittsburg, N. Y., here looking for talent and miffing the colony gang while handing out smokes.

The Marks Foursome, local amateur quartet consisting of Bob Heron, Harry Hubbard, Charlie Connor and Cliff Smith, takes time out every Sunday to dedicate a number to this colony over their weekend broadcast. Things like that pack a wallop for the strictly-in-bed patients.

Write to those who are ill.

Ft. Wayne Bookings

Fort Wayne, Ind., Dec. 9. Harvey Cocks, general manager of Quix theatres, has bought an extensive array of shows for local Palace theatre.

Set for A. B. Marcus Continental Revue, Dec. 12; Jurg Gordon orch, Dec. 19; Lou Breeser orch, Dec. 24; Laurel and Hardy, Dec. 31; Ted Lewis, Jan. 8, and Martha Raye, Jan. 16.

Philly AGVA Grosses Over \$2,000 in Benefit

Philadelphia, Dec. 9. First annual benefit ball for its actors' relief fund was held Thursday night by American Guild of Variety Artists local. Tickets, \$1 each plus tax, resulted in approximately \$2,000 going into the kitty, plus a couple of hundred dollars from ads and refreshment concessions.

The affair was a success, with a three-and-a-half hour show including acts from virtually every local theatre and niter. In charge of the ball was Richard C. Mayo, AGVA business agent.

Curtail Reading Vaude

Reading, Pa., Dec. 9. The Astor, largest of the Harry J. Schad picture theatres here, has discontinued its Friday and Saturday vaudeville here for the Christmas season and devoting all of its programs to pictures.

Vaudeville may be resumed some time in January.

Service Men's 2c Tax

Soldiers and sailors are being socked with a 2c admission tax by the Federal government on shows they see within the confines of their own camps and bases, it was learned this week.

Both USO-Camp Shows, Inc., presenting live entertainment, and the Army Motion Picture Service are required to add the tax to their admission levies. They charge 16c, which with the 2c tax, brings the price up to 20c.

Bill is said to be pending in Congress to eliminate the tax on servicemen, but all has been quiet on the Potomac recently in this regard and nothing has been heard of the measure.

Divorcing Baron

Detroit, Dec. 9. After six months of marriage, Baron Egon Karl von Mauchenheim, facing deportation to Germany, is being divorced here.

His wife is the former Carolyn Caulk, who, until her marriage, was manager of the Hotel Statler's Cafe Rouge, Detroit.

2 Bowes Units, 3 Legiters Among 12 USO Shows Set for Jan. Start

Two Major Bowes units and three legiters will be among the 12 shows that USO-Camp Shows, Inc., will send out in its '160 Circuit' early in January. Circuit includes 160 Army camps and naval bases, with minimum theatre equipment—mostly 350-seat auditoriums, designed for films, with only seven-foot-deep stages.

With the start of the legitier, 'Out of the Frying Pan,' on tour about Dec. 22, CSI will have out all of its shows for the '65 Circuit,' the 65 camps with adequate stage equipment. 'Frying Pan' is the sole legitier among the 11 shows, having been chosen as a replacement for 'My Sister Eileen,' which was ditched after having been in rehearsal three weeks.

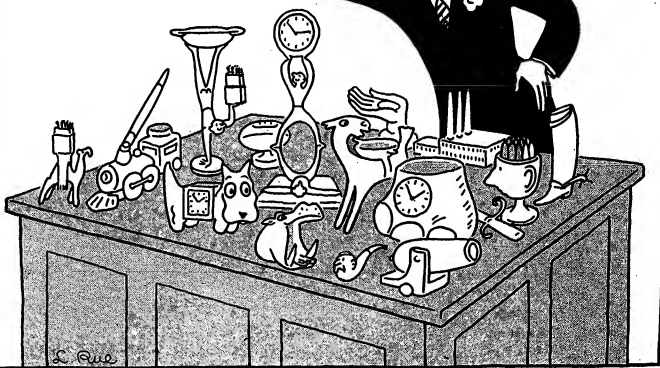
Determination that the nine variety units for the '160 Circuit' shall not be the expected mere succession of acts, but unified presentations, has held the CSI talent advisory com-

mittee in a series of lengthy sessions during the past week. Advisory group consists of five top vaude bookers, Harry Kalheim, Harry Mayer, Bill Howard, Sidney Piermont and Jesse Kaye.

Quiniet was originally skedded to meet once a week. It held its first working session last week and became so enthusiastic about solving the problem before it, however, it has held four meetings in the past eight days. Each unit, it has been determined, will have a specially-designed backdrop, worked out on a thumb-tack basis by Emil Friedlander, to set its theme. There will be one act as a core and around it will be woven the other performers. Units will cost around \$1,000 and run 45-50 minutes. This is in contrast to the 70-minute, \$2,500-\$3,000 shows being put on the '65 Circuit'.

Decision to use three legiters on (Continued on page 55)

"Gosh-a-mighty!
Who thinks 'em up?"



A long-suffering executive speaks his mind

"A HWE! It happens every year, just about this time—when firms we do business with start sending me Christmas gifts.

"I don't know why they do it. They don't have to. I certainly don't ask them to.

"Over the years, I've accumulated brass tondstool paperweights and non-running clocks—one even set into an elephant's foot. A horse that whistles and holds cigarettes... a streamlined train that's a penholder. And a cigar lighter that plays Yankee Doodle but won't light. Gosh-a-mighty! Who thinks 'em up!

"Most of the gorgeous gadgets people give me cost too darn much money just to throw them away. And besides, only an ungrateful heel

would do a thing like that. But brother, I'm getting desperate! I'll either have to build a Gadget Annex to my office or—say! I've got a better idea...

"If my business friends insist on giving me a Christmas remembrance, why, oh why, don't they make it a bottle or so of my favorite whiskey—Four Roses!

"There's the solution to the whole problem! I can take a bottle of Four Roses home with me... pull out the cork... and pour some out for my good friends to share with me. What's more, I wouldn't be expected to keep a Four Roses bottle on my desk all year, just in case the man who gave it to me drops in.

"Boy, wouldn't it be great if I

could jiggle just some of the packages that land on my desk this Christmas and hear 'em gurgle!"



Mgrs.' League Asks N.Y. Atty General To Curb Scenic Union's Demands

Last week the managers took steps with the idea of preventing the scenic artists' union from forcing them to engage a permanent worker to touch up painted settings at \$80 weekly while any show plays. Material voted down at a union meeting some weeks ago, but cropped up as expected in some quarters and was put to a referendum. As a majority of the scenic group's membership, approximately 350, is made up of journeyman painters, the measure is likely to be adopted.

An appeal was made by James F. Bailey, for the League of N. Y. Theatre, to John J. Bennett, Jr., attorney general for the state of New York, to discourage the union from imposing enforced labor. Managers contend that the situation of a manager of the recent newstand dealers' boycott of the newspapers. That was successfully averted, and that the newstanders are not employees of the publishers and a thumbs down decision on the boycott was handed down.

Producers of shows make contact with designers and scenery, rather than in the guise of contractors. There is no employer and employee of scenery between the manager and designers nor studio owners, the fact that designers, studio operators and painters belong to the same union makes it possible for the referendum to be enforced. Plan calls for a rotating system of new maintenance' man being assigned weekly to each show. In this way the union hopes to solve its unemployment situation to some extent.

Sons B.O. Click Clips Takes of Bway Musicals

It was expected that when another rock musical drew arrived on Broadway, the "Sons of Bway" Garden, attendance of the others, especially the long-stayers, "The Band Wagon" and "The Great Waltz," would be a sure thing. But when "Peanut Butter and Jelly" came to the 46th Street, and similar reaction was recorded last week when "Sons" bowed in.

"Hilltoppopin'", Majestic, and "Hello, 46th Street," closed off after Thanksgiving, but dipped further last week. "Sons" was in line with the pre-holiday slide, indications are that it was more the object of "Sons" than "The Great Waltz." Winter Garden's size uses up plenty of audience volume is a factor. "Sons" can gross around \$35,000 and bettered that figure last week, \$8,800 premiere took being a factor.

Only musicals which are affected are "Let's Face It" Imperial, forced out of first place by "Sons" and "Best Foot Forward," earlier rock successes. "Lady in the Dark," which was believed to be more because of the pre-Xmas period. But "High Kickers," which is among the new musicals, dropped further at the Broadway. All the musicals named are at the top, with the exception of "Hello."

"Sons" was figured to share "Hello" off Broadway and is going to the road after another week. Another factor is the picture called "Hilltoppopin'" in which Glenn and Johnson are starred. As the top "Sons" it was hardly in the cards that they would be named to draw an audience with three simultaneous attractions. "Hilltop" had held up well enough against the first \$40,000 and is standing for the Christmas holidays. Word for word immediately afterward, about that at least two more high-sealed musicals are due, and the competition will be better than ever, with the effect of the war with Japan an unknown factor at this time.

Shows in Rehearsal

'Portals of a Lady'—Aldrich & Myraz.
'The First Course'—Edward Hamilton.
'Johnny on the Spot' ('Off the Record')—Shuberts.
'In Our Time'—Otto L. Preninger.
'Fits in the Sky'—Edgar MacGowan.
'Broadway, U. S. A.'—Bernie Lindner.
'My Sister Ellen' (3rd co.)—Max Gordon.

Det. Legier, Anxious to Fire Musicians, Seeks Order to Stop Strikes

Detroit, Dec. 9. Newly proposed legit house have the Shubert-Lafayette, wants to stop its house orchestra and get along without music. As a preliminary step to ousting the band, D. T. Nedderlander, manager of the house, has taken legal steps to prevent the Detroit Federation of Musicians from picketing the theatre, and also to put a squelcher on the stagehands union to keep it from walking out in a sympathy strike.

He filed action with Circuit Judge Joseph A. Moynihan ordering officials of the union into court on Dec. 12 to show cause why they shouldn't be restrained from calling a strike when Nedderlander tosses out the band. Nedderlander told the court that he had signed a contract with the musicians only after he was threatened with picketing. He added that the house is newly reopened and trying to get started and that it has been shelled with \$40 in salary last week for the musicians, who provide less than a half-hour's music nightly—mostly during intermissions when the audience is outside smoking. He got the court order for a hearing. He added that with a court order they would be compelled to live up to their present contract with him. Named as respondents in the action filed by the theatre, ordered by the Shuberts, were Jack Fermin, president of the musicians' union; Buddy Fields, its business agent; Harry Laib, leader of the orchestra, and four members of the stagehands union.

Ketti Directs Her Own

Hollywood, Dec. 9. Ketti Frings, secretary going to New York after the first of the year to direct her own stage play, "Symposium," adapted from a mag story by Robert Ayre. Broadway production is slated some time in March.

JAP ATTACK CANCELS FARCE ON U. S. NAVY

First definite reaction of the sudden attack by the Japs upon Hawaii was about cancellation of "The Admiral Had a Wife," farce which was to have opened at the Cort. N. Y., tonight (Wed.). A few hours after news of the bombing, Lowell Harrington, play's author, huddled with Jose Ferrer, who produced the play in association with Ruth Wolk. It was to have been the latter's first activity on Broadway. She is a daughter of Jake Wolk, of Warners eastern headquarters.

"Admiral Had a Wife" is a farce located in Pearl Harbor, principal objective of Japanese bombers, and its characters are U. S. Navy officers and their wives stationed there. Because of that the producers and author considered it play was too bomb and decided the script should be rewritten.

Harry Kaufman Undergoes Emergency Operation

Harry Kaufman underwent a major abdominal operation at the Decker hospital, N.Y., Friday (9). Early this week he was reported in favorable condition, but will remain in the hospital for some time.

Kaufman was an emergency case, he being forced under medical care on the day that "Sons of O' Fun," which he supervised, opened at the Winter Garden. He was operated upon last night, and while the surgeon was said to have been successful, an intestinal condition was not entirely cleared up.

Lyla Anderson, former Broadway producer, who suffered a nervous breakdown recently, is reported somewhat better condition. He is resting at his Valley Stream, L. I., home.

Gibney to Direct Plays

Hollywood, Dec. 9. Sheridan Gibney is taking time off from his film writing chores next month to direct three legitims of his own for the Elizabeth Mielec stock company in Desi, N. Y. Plays are "Merry Madmen," "The Wiser They Are" and "Encores."

36th ANNIVERSARY NUMBER



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Charity Groups Must Pay Gov't Tax On Excess Ticket Levies for Shows

23, Skidoo

Tom Ewell, "new comic in 'Sunny River,' St. James, N. Y., has been in 23 Broadway shows, all from 1934. His fingers crossed that the new opera will not make it 24. Ewell drew favorable mention from the reviewers.

Known runner-up is Sam Levene. Until he opened in "Three Men on a Horse" he appeared in 18 consecutive failures. Has done straight since then and is currently busy on the Coast.

Contention by the heads of a charity organization that money charged in addition to the established or boxoffice price of shows should not be used to pay the admission tax has been completely upset. Ruling by the U. S. Supreme Court of Internal Revenue in Washington, makes that clear. When tickets are sold in excess of the boxoffice price, the tax on such increase is 11%, while the regular 10% applies on the boxoffice price. Ticket brokers have been collecting the additional 1% on the basis that their tickets are generally sold at 75c. over the boxoffice rates.

Benefit people argued that if they buy out a show regularly priced at \$2.50 and print tickets at \$1.00, the excess of \$1.50 should not be taxable because it should be regarded as a donation. Tax officials declined to accept this idea and ruled that the price charged for tickets the total should be claimed as the cost of admission. That upset an earlier communication, which suggested the excess might be classed as donations if it could be clearly established as such. At that time it was regarded as the cost of the tickets to be sold custom.

Benefit people have been in operation for more than a year among agencies. A pair of lower floor tickets at \$2.50 per show can cost the patron \$8.25, the boxoffice price being \$6.00, plus \$1.50 (75c premium per ticket), plus 17c, which is the tax on the premium. Cost of a pair of lower floor tickets at \$4.40 each, actually could be \$10.47.

Another theatre party or benefit show might be classed as a donation buys out the house at a fixed sum, that money is not subject to tax. But the boxoffice responsibility and the organization selling the tickets must collect the tax of 10% of the boxoffice price. The 11% applies to that percentage of the boxoffice price. Another block of tickets for benefit purposes, they must pay the tax to the theatre, which is responsible to the collector.

Cantor to Keep 'Banjo on Road' Titled's Ready

Ticket Case Ready

When the proceedings designed to test the legality of New York's statute, known as the Mitchell bill, limiting all tickets sold by agencies at 75c over the box office price, was called in the N. Y. Supreme Court Monday (8) it was marked ready.

William A. Hyman, counsel for the Associated Theatre Ticket Agencies, plaintiffs in the action, was said to be occupied by another action in the Bronx, reason for further delay.

Edna Cantor and the Warner Bros. have some \$700,000 this far in "Banjo Eyes" on Broadway in Philadelphia on its pre-Broadway break-in, are going to keep the stage musical out until Cantor feels it "can compete." The comedian star-producer is the first to concede the current tough Broadway conditions and general high standards, and he's not going to risk lukewarm reception when he can possibly go to Pittsburgh or even another key city like Cleveland, where the Philly run, he could hit into again.

The show is playing much more smoothly, but admittedly it needs a couple of highlights. Tony De Luca and his new partner, Sally Craven, who have made doubling appearances in their deal with Cantor, may now out, although holding a run-of-the-theatre contract. Another possibility may augment Bill Bailey, Romeo Vincent, like the De Marcos, seems wasted and may go out. Lionel Stander looks set in his assignment.

Cantor wants a ball girl singer on the Dinah Shore pattern and, for a rumba fantasy sequence, he wants some highlight singer. Ray De Luca, from the American Ballet, is being mentioned. Estelle, at the Copacabana, N. Y., might be a possibility and she's set on a Metro picture deal. Ann Graham, from the ensemble, now does the vocals.

Harold Adamson has added a new twist. "We're Going to Have a Baby" My Baby and My Heart Belongs to John Latouche, the score writers, has since switched into working on the new Acacia Avenue musical, "A Lady Comes Across," breaking-in in New Haven this week. The librettist, the composer, and Hassard Short, who staged, have been working all the time on the re-

(Continued on page 52)

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THE JUNGLE BOOK (In Technicolor)

with SAMU and a cast of thousands

Adapted by Lawrence Stallings • Directed by Zoltan Korda



EDWARD SMALL presents The Famous Stage Farce!

GEORGE BRENT and JOAN BENNETT in

TWIN BEDS

with MISCHEA AUER • Ung MERKEL • Glenda FARRELL • Ernest TRUAX

Directed by Tim Whelan • Screenplay by Curtis Kenyon and Kenneth Earl
and E. Edwin Moran



ALEXANDER KORDA presents

AN ERNST LUBITSCH PRODUCTION

CAROLE LOMBARD • JACK BENNY in

TO BE OR NOT TO BE

Produced and Directed by ERNST LUBITSCH

VARIETY

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WORLD FILM SLOWLY

World War II Parallels 1917; Showmen See Business Bouncing Back Soon

Again in 1941, as in 1917, showmen are concealing the fact that a war's beginning also marks the temporary ending of good boxoffice. They vision the shock to amusement ventures as being of only short duration, with a terrific upswing probably setting in post-Xmas.

Despite the sharp slump in amusement business, especially in the coastal cities, many theatre operators are now prone to discount some of the gloom as due as much to the traditional Xmas shopping as the Japanese attack in the Pacific and the subsequent war declarations by other members of the Axis group.

This is pointed up by comparisons with last year's grosses at this same time—with mid-December, (Continued on page 6)

Truth Than Poetry

Chicago, Dec. 16. With everybody using themes from Tchekikowsky, the Ro-Kippene music firm is hitting the stands with a new tune tagged 'Everybody Makes Money but Tchekikowsky.'

Scribed by Gil Roe, Ken Krippene and Johnny Farrow.

Cancelled Grid Games, Civic Festas Big Dent To U. S. Tourism, Talent

San Francisco, Dec. 16. The death knell of several huge sports and civic events that entail the congregation of huge masses of people has evidently been tolled for the duration. On the west coast it's a safety measure recommended by the U. S. Army; elsewhere it's solely for the purpose of conserving public energy.

On the Coast, the New Year's Day Rose Bowl football game (90,000 capacity) and its attendant Tournament of Roses in Pasadena have been cancelled. Likewise called off by order (Continued on page 62)

Anti-Aircraft Gun Aloft Broadway Paramount?

New Yorkers rubbed their eyes on Monday (15) and recalled pictures of London as an Army anti-aircraft battery closed off Bryant Park—two blocks from Times Square—and set up its equipment. It's complete with giant lights, guns and sentries.

It was reported that another unit might be placed atop the Paramount building, right on Times Square, or around the corner. Letter is said to be particularly well built for the purpose.

Rachmaninoff's Fingers Burned in St. L. Accident

St. Louis, Dec. 16. When Sergei Rachmaninoff accidentally burned two fingers on his right hand last week he was forced to cancel a piano concert in Detroit. He best a heavy rest to his New York home for treatment.

Arriving at his room in the Hotel Statler, Rachmaninoff followed his usual practice of applying a skin salve to his fingers and wrapping them in surgical gauze. As he lighted a cigaret a few minutes later, the gauze became ignited.

POOLING PLAN IN CASE OF A BLITZ

Production Facilities to Be Made Available by One Studio to Another, in Order Not to Retard Flow of Pix Product

OTHER PROBLEMS

Hollywood, Dec. 16. Picture companies are making plans to pool studio facilities in case of emergency so that if one producer is stopped by bombing, work will immediately be shifted to another lot.

Discussions on this effect were reported today with this week, with exact details for interchangeability of studios to be speedily mapped out. General idea is to assure minimum curtailment of film production and exhibitor servicing.

Technical problems of sequence in making pictures, so as to insure completion of films in event of loss of life during production of any important screen personalities, yet remain to be considered.

Forced Blackout

Hollywood, Dec. 16. Cowboy actors are proving faster on the trigger than many residents in the Valley, when the order comes for lights out. Result has been many riddled indecencies and mild forms of panic. Waddies made the rounds on the night of the first blackout, and those who didn't comply with the shouted command to 'put it out' heard the lamps crash after a shot rang out.

It's a hangover from the old days when playful cowhands shot out kerocene lamps just for the fun of it. This time it's serious business.

SHOW BIZ'S ROLE IN THE WAR

Well, it's the real thing now. And show business, joining up with every other American enterprise, is at war with the Axis powers. Nothing except victory is important.

Some industries, already on a war basis, will fight it out with steel, rubber and aluminum. Their program is fairly well defined in terms of management, chemical formulas and man-

hours of labor. Others will build ships to carry men, food and armaments overseas. Every national resource from now until our enemies surrender is behind the Army, Navy, Air Corps and their Commander-in-Chief.

The theatre will fight, too. Not with the sword, but with ideas that will implement the (Continued on page 22)

'God Bless America' Is Niterly Theme In M'w'kee, So-Called 'German City'

Fear Titles as Codes

Philadelphia, Dec. 16. Philly stations have dropped all request numbers from their programs for the duration of the war. The action was taken to forestall the possibility of the transmission of information by espionage agents through code messages via song titles, names of persons, etc.

First station to drop requests was WJLB. Other outlets followed—soon afterward.

New Year's Eve Niterly Biz in New York Now A Big Question Mark

New Year's Eve niterly trade is a big question mark right now. Wishful thinking has it that a little more naval success in the Pacific will put the year-end revelers in a super-duper mood for revelry, but for the moment the cancellations that followed the Nipponese nippen rush of last-minute business. That's what the cafes and hotels hope will happen, and probably will because of (Continued on page 61)

Cohan Writes Addenda For Own WB Film Biog

Although still under the doctor's care, George M. Cohan electrified the Warners outfit by writing additional dialog for the script that will be the biographical film of the star's life.

Dialog was written in long hand, which is Cohan's habit. When it reached Jack Warner, he had a photostat made first for the studio, Warner retaining the original ms.

BY HARRY E. BILLINGS

Milwaukee, Dec. 16. With many quick changes in the line of this special so-called 'German city' as the result of the U. S. declaration of war against the Nazis, one of the most sudden transformations occurred Wednesday night (16) in a German-atmosphere cafe in the heart of a Teutonic neighborhood.

Here the attraction was George Heesberger and his Bavarian-type orchestra, whose popularity has kept them continuously engaged for years between Milwaukee restaurants and the Bismarck hotel, Chicago. They appeared Wednesday night (16) in their customary leather breeches, gay blouses and feathered hats of their native land, played and sang German songs and did their usual post-dinner, evening dances. But Thursday night—the day of the (Continued on page 61)

ACTS TO PLUG BONDS, STAMPS

National campaign to enlist the aid of all show business in promoting the sale of defense bonds and stamps will get under way Friday (19) with a meeting at the Lambs Club in New York to be attended by heads of four performer unions. They will be asked to get their members to insert requests to buy bonds and stamps into their routines.

Invited to Friday's session have been James C. Petrillo, prez of American Federation of Musicians; Gerald Griffin, exec. secretary of American Guild of Variety Artists; Paul Duniho, exec. secretary of Equity, and Lawrence Tibbett, prez of American Guild of Variety Artists.

They will confer with Jack Lears, p. for Music Corp. of America, who has been acting since October as consultant to the Treasury Dept. on promotion of bond and stamp sales. He will serve as chairman of the new show biz committee.

Wired invites to the meeting were signed by Vincent F. Callahan, chief of the radio and press sections of the Defense Savings Staff.

U'S VICKYBOISSE REWRITES

Hollywood, Dec. 16. Universal's 'Paris Calling' is going back into the mill for a rewrite. Council here for Vicky French squawked over the way one Frenchman was portrayed.

Wood on the March with 350 From Studios in Armed Branches; Capra, Wyler, Huston Soon in Signal Corps

Hollywood, Dec. 16. Film industry, from the front office to the back lot, is putting on service uniforms and marching step with Uncle Sam. Army, Navy and Marine roles list biggies and smallies from the picture studios, totaling 350 to date and more to go.

Among the producers in service are Gene Markey and Eugene Zuker in the Navy, and Darryl F. Zanuck splitting his time between Washington and the 20th-Fox lot. Garson Kanin, director, who did a stint in uniform at John Ford's first standing film director, will enter the U. S. Army Signal Corps as soon as they have finished their current pictures. John Ford has been in the Navy for some time, and John Ford is a lieutenant in the Canadian fleet.

Among the actors, the more prominent enlistees or draftees are James Stewart, Robert Montgomery, Douglas Fairbanks, Jr., and Wayne Morris. Harvey Hamlip, Richard Malmbaum and Billy Wilder dropped from the scripter purview to go on Army Pay.

Heaviest call for service was at (Continued on page 63)

PITTSBURGH TALENT INTO UNIFORMS FAST

Pittsburgh, Dec. 16. Enlistments, draft and calls for service have in last week put a serious dent in show biz circles locally. First to go was Pittsburgh's great WJAS announcer. He enlisted in the Army and left town yesterday (15). Another was Earl "The Great" Ziegler, Sun-Telegram dramatic critic and one of the public relations department of Harris theaters. He joined up with the Marines and pulled out Sunday.

Jack Worland, production manager of Pittsburgh Savoyards, has resigned, effective Jan. 1, to report on the U. S. Marine State. He is going to the Navy Reserve Officers' training, and Joe Edwards, who has been with Savoyards for several years, pulled out at same time to join Canine's Royal Air Force. Playhouse loses its stage manager, Morton Reiter, to the army in a couple of local radio stations will be cut of local force first of year by calls to service.

Gifford "Babe" Jr., general manager department, is already to go.

Masquers Unmask Their Somewhat Dubious Flag

Hollywood, Dec. 16. There's a new flag flying over the Masquers Club after the organization passed through one of its most embarrassing periods. At a Screen Actors Guild meeting, Ralph Bickel looked out of the window and passed when he saw a flag with blue spot against a field of white, which might easily have been mistaken for the Nippon banner.

Phones buzzed and soon after Al H. Mowbray called back to say "Look now." Masquer's flag had been hauled down and Old Glory fluttered proudly in the breeze.

Calling Capt. Prinz

Hollywood, Dec. 16. LeRoy Prinz is under orders from Washington to take his physical examination and apply for enlistment in the captain's commission.

Prinz was a flight lieutenant in the last war and wounded in action. He is 45.

IOWA'S 1ST WAR WIDOW

Des Moines, Iowa, Dec. 16. Mrs. Ida Greene, 69, nine years secretary to J. J. Mayer, manager of the Iowa State Exchange here, recently was named as the first Iowa war widow of the present American-Japanese war.

After J. Sherman Greene, 33, was a victim of the bomb attack on Hickman Field, Hawaii, last week (10).

Lieut. Greene was graduated from the University of Iowa in 1934. . .

That's the Spirit

Hollywood, Dec. 16. Offer to donate her private Stinson plane and her services as a pilot to the Army was made by Mrs. Martin Gang, wife of "Daily Variety's" attorney. Mrs. Gang not only holds a pilot's license but is a mechanic. Her idea is to fly the ship for the transport of officers on duty.

She also wants to be an instructor.

Fox, Wisc. Theatres Find World Affairs Lecturers Big B.O.

Milwaukee, Dec. 16. After watching various forums and civic organizations pack 'em in with lectures by men and women in the past few weeks, Wisconsin theatre group is branching out into the same line of endeavor and already has booked five attractions for its experiment to be styled "The World Today" and to start early in February.

Excess believe that a news-conscious public demands more than newscasts can give them more than entertainment in its theatres in the accustomed sense. They aver proof of this is found in the fact that, while theatres are sparsely populated, the largest lecture halls are crowded to capacity by a public avidly seeking information on world affairs from people supposed to know the inside story of what is taking place in the world today, and the listeners pay fancy prices for admission.

Now booked for the new department are three key Milwaukee names and 17 Wisconsin and upper Michigan theatres are Jan. Valin, author of "Out of the Night"; Dr. Otto Strasser, an exile and leader of the "Free German" movement against Nazism; T. R. Ybarra, foreign correspondent, writer and NBC commentator; Cy Caldwell, a former columnist, and Elissa Lewis, actress, authoress and playwright.

Under the plan worked out by Fox excess, one night a week for (Continued on page 63)

Theatres Unharmed in Bombing of Honolulu

Hollywood, Dec. 16. Air attack on Honolulu caused no damage to film theatres operated there, according to a cable received here by Louis Rosen, whose son, Herman, operates the Royal Hawaiian. No, consisting of six Hawaiian theatres, jointly with Harry Hartman. Circuit is afflicted with 15 other houses in various parts of the islands. Honolulu theatres are closed at night but continue to operate on a grand scale from early morning to an hour before sundown.

NO L.A. PREEM FOR 'DUMBO' POLICE ORDER

Hollywood, Dec. 16. "Dumbo," the Walt Disney cartoon feature, goes into release without a Hollywood premiere, originally slated for the Carthy voice. Decision, picture starts on the appointed date without flashlights or searchlights.

'STRICTLY ESCAPIST' Fast Rewrite on 'Cuckoo's' Rescues War Lark

Outbreak of war last week resulted in an all-night rewrite of the picture, which is being revised to feature dialog in "Cuckoo's on the Beach," comedy at the Ambassador, N. Y. Picture consisting of the revision session were producer Brock Pemberton, director Antonette Perry and co-writer Parker W. Pennington. New material went into the show last night (Tuesday). It eliminates all reference to war, making the play "strictly escapist."

Theatre Lobby Recruiting

Hollywood, Dec. 16. Forecourt of the Egyptian theatre, formerly used to exhibit props of film shows, has been opened as a recruiting station for the Army and Navy.

Station is serviced by officers and men during hours of duty from regular assignments in the Los Angeles harbor area. Chief aim is to sign up all workers whose technical knowledge will be useful in wartime.

Inevitably, the War Songs

Fast in the Writing Mills—Present-Day Pop Crop Versus World War I

String of 'Pearls'

One theme emanating from the war that has caused a scramble among songwriters and publishers is the Jack snark attack on Pearl Harbor. Three of the songs already have been published or announced for publication, while there's a fourth venom already to be put out on the west coast.

Mills Music, Inc., which was the first to register the title, "We'll Always Remember Pearl Harbor" with the Music Publishers Protective Association, has already received clearance for the tune from NBC. Sammy Kaye is also publishing a song of the same title and Joe Howard is calling his, "Remember Pearl Harbor."

Sift English War Songs for America Now

Phonograph record companies last week started to reappraise some of the war songs which have come out of England during the past year with a view to determining whether any of them has an element of appeal for American disc buyers. Prior to this the record companies have refrained from waxing any songs that even might be interpreted as voicing war sentiments.

Another direction that the disc firms' attention has taken was indicated by the request of a couple of recording managers among publishers to look for close-ups of these. One pub was asked to go over his old catalogs and make up for submission a list of "smile" titles. Cited as examples were "A Smile Will Go a Long Way," "Smiles and Smiles, Dear Y. Smiles." Theory involved in this hunt is that Americans, engulged in the grim business of war, will lend toward the more cheering facets of diversion.

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Opening week of America's entry into the war proved a hectic one for the music publishing business in that writers kept publishing songs with the offices with songs inspired by the event. The effort to far hasn't shown in the fact that the music publishers there aren't among the stack of manuscripts a couple that the trade thinks will be the most likely to be picking the popular fancy. Only one that has so far got attention on the networks. We Did It Before and We Can Do It Again! (Witmark). Eddie Cantor included it in his Bristol-Mysers show last Wednesday night (10) and Dinah Shore gave it a play in her Sunday evening (14) quarter-hour for the same reason.

Following are the titles of war ditties now in the Tin Pan Alley mill.

"We'll Always Remember Pearl Harbor" (Mills). Joe Howard, indie pub, also has "Pearl Harbor" song. But Jack Mills has the MPFA priority registration.

"Let's Put the Axe to the Axis" (Gale).

"The Sun Will Be Setting for the Land of the Rising Sun" (Berlin). "We're Going to Find a Fellow Who Is Yellow and Bees and Bees and Bees" (Bregman, Woods & Conn). "We've Got To Do a Job On the Japs. Bakers" (Mills).

"They're Gonna Be Playin' Taps on the Japs" (Leeds).

"I'm Goin' to Give Taps to the Japs" (Leeds).

"You're a Spig, Mr. Jap" (Mills).

"Put the Heat on Hitler, Muss Up Mussolini and Tie a Can to Japan" (Mark).

"We'll Knock the Japs Right Into the Laps of The Nazis" (Mills).

"The Japs Haven't Got a Right to a Chocolate" (Mills). Edited from (Continued on page 18)

War Sideights

Loss caused by young clerks and receptionists at the U. S. Navy's new active service already is bringing a rock of new faces into film company New York offices.

World War has produced an immediate increased demand for patriotic songs.

FBI agents this week confirmed that Tullio Ciminnati, Italian spy-screen actor, had been arrested and is being held as an enemy alien in Ellis Island, N. Y.

Somber 'Fun to Be Free' Rally Grosses \$25,000

St. Louis, Dec. 16. A somber turn was expressed at the "Fun to Be Free" presentation before 2,000 at the Convention Hall of the Municipal Auditorium Wednesday (10) and even the usual laugh-provoking anecdotes of Mayvyn Douglas didn't wow the customers. Show grossed an estimated \$25,000 with a hope of making more.

Coming after the U. S. A. declared war on the Japs, the customers' apathy was not surprising. Rather than to be entertained.

Brought here by the St. Louis Chapter of the Fightists, veteran comedian, the cast included Herbert Agat, editor of the Louisville Courier-Journal; Parkersburg, W. Va., Carol Lane, Linda Darnell, Carol Bruce, Burgess Meredith, Phil Silvers and Mayo Methot. An up-to-the-minute finale was provided when thousands of tiny paper parachutes, bearing figures of parachutists, were released from the ceiling as mock bombs exploded on the stage to the accompaniment of gunde sound.

Radio gabbers added to the depressing scene by shouting the date.

Berlin in N. Y.

Irving Berlin, accompanied by his wife, trained into New York for the first time since his departure from the city. He returns to the Coast after New Year's to complete work on "Holiday Inn" on the Paramount lot.

Martial Ring To Film Titles For B.O. Timeliness

Hollywood, Dec. 16. It sounds like a symphony of cast registers, with all the studios lining up war titles on stories old and new. Pictures in production are being equipped with military uniforms and new yards boom with explosive titles.

First of the war crop to bustle into work is "Wake Island," designed by Paramount to take advantage of the gallant fight by the U. S. Marines in the Pacific. The same lot is hurrying to launch "Torpedo Boat," almost ready to cruise the marines. Republic hops off with "Wings Over Alaska," dealing with the air corps in the far north. Day-In, the Irving Berlin musical at 20th-Fox, is being revised to incorporate songs about the U. S. Navy.

To keep in step with the martial idea, old titles are getting a military facelift. "Messias From Main Street" at Metro swung into line as "Main Street On the March." Paramount's gentle title, "Midnight Angel," comes out of the exchange mill as "Pacific Blackout." Problem child on the Culver City lot to "Till Take Manila," which started out with no naval significance and suddenly found itself in the middle of the world's hottest war zone. Title writers are building to invent a name that doesn't sound so much like Jap propaganda.

On the peaceful side, Paramount is hunting a new title for "Malaya," (Continued on page 13)

ABBOTT AND COSTELLO

"Abbott and Costello have a field day their routines are particularly effective for sustained laughs." Variety.

Currently on National Release in "KEEP 'EM HAWKING"

Universal Pictures Chase & Sanborn Hour, NBC-Rad Under Personal Management of EDWARD GHERMAN

'Arsenic' and Those Japs

Pittsburgh, Dec. 18. Nixon audience at 'Arsenic and Old Lace' one night last week got a shock when character in play who think he's Teddie Roosevelt turned to fellow-actor and said: 'Turn your guns to the west, that's where the trouble is coming from—Japan.' Lot of people thought line just been inserted in comedy, unaware that it's been in the script for a year, and later in show, when reference is made to 'those little devils,' pall seemed to fall all over house.

Just suggestion of couple of local newspapermen, Herman Bernstein, company manager of touring 'Arsenic,' phoned Russ Crouse and Howard Lindsay, producers, in New York about advisability of eliminating those lines, but Crouse and Lindsay vetoed the idea, claiming that lines are essential to character, T.R. always having been known to distrust Japs.

However, one line was dropped from the hit comedy following declaration of war. It was the lugenous crack that 'even Roosevelt thinks he's Roosevelt.' Deemed in bad taste under present conditions, offending gag came out after opening performance here and was also dropped, it's understood, in N.Y. production.

Hollywood Need No Longer Pull Its Punches on Jap, Nazi or Italian Villains

Hollywood, from here on, can get just as tough as it wants with Japan, Italy and Germany, and have Government sanction. Now it has neither to worry about loss of its markets by films offensive to Axis countries, nor be held down by State Department policy that, technically at least, Japan, Germany and Italy were friendly nations.

Although for the past three years, Hollywood and the State Department have shown little tendency to treat the Nazis with kid gloves, there has been a definite policy against offending countries, Italy has come in for the celluloid abuse principally because most Americans feel the country is not so evil as misled, and there's little hatred here of the Italian people.

Whether there is a sudden outburst in Hollywood of films hanged the enemy is problematical. There has been a tendency to insert references to Germany and there have been a few B war subjects announced, but it is doubtful if there will be many (Continued on page 63)

Helen Hayes' Play Now Takes Off Its Wraps On the Nazis' Villainy

Immediately after Germany declared war on the U. S., the finale of 'Candle in the Wind,' Maxwell Anderson drama at the Shubert, was revised. Originally it had a German officer in charge of a French internment prison, and in the part of an American girl, played by Helen Hayes, Nazi threats arrest and she replied that Berlin would not like that.

Now, with the war on, the heroine is under no such official sanction. 'We take our prisoners one by one as we do other countries; you will be next,' with a little counter-acting: 'We'll be ready.'

Noticed last week that some lines were formerly casually received, now create strong audience reaction, believed to be due to a rekindled patriotic fervor.

Disney Turns Over Studio Bldg. to Army Detachment

Hollywood, Dec. 18. Walt Disney's studio in Burbank became an Army contingent over the weekend. Troops are occupying the two-story animation building. Disney was accepted and the soldiers moved in from nearby Griffith Park. How long they'll stay or other data from the detachment is withheld. Outfit set up on its kitchen on the lot in armed sentries are posted at all entrances.

Likely that other detachments will be quartered there after this outfit gets its moving order.

Yes, Verily

'We Would Rather Serve Japs Than Americans' is the sign on a shop in the Valley. Establishment is a funeral parlor.

TREASURY ASKS JACK BENNY'S AID?

Hollywood, Dec. 18. Jack Benny may go on a tour of key towns with a troupe of radio personalities for two to three months to drum up sales of U. S. defense bonds and stamps. Understood that the Treasury department has asked him to make the trip. Warner Bros. is willing to set back the start of Benny's scheduled picture so that he can keep the tour going through March.

At press time yesterday (Tuesday) the Young & Rubicam agency, which pilots Benny's program, had not heard of the proposal.

Berlin Slaps the Japs In His 'Any Bonds' Song

Hollywood, Dec. 18. Irving Berlin added a verse to his 'Any Bonds' 'today,' before he left for New York. Added lines dealing with Japs. Were introduced by Bing Crosby on his airshow. They are:

Bonds for the planes
And bonds for the tanks
And bonds for the ships,
And bonds for the Yanks.
Bonds for the guns
And the shot and the shell
And bonds and the shell
The heroes who fell.
They died in the night
With no chance to fight.
But wait 'til the final text—
We'll up Mr. Jap
From the face of the map,
And Germany has to be next.

20th Location Unit Safe

Hollywood, Dec. 18. All's well with James Henslin, director, and five members of the camera crew that landed in Honolulu to shoot backgrounds for the 20th-Fox picture, 'The Shortest of Trips,' three days before the Japanese attack. Crew, which consists of Virgil Hart, Ernest Joyner, Harry Jackson, Alfred Cline and J. J. Stout, are safe in Honolulu, according to a cable to the studio.

NIGHTWORK OUT AT FILM STUDIOS

Producers Assn. Led by Y. Frank Freeman in Adopting Day Schedule—Plants Camouflaged and Readied For Any Eventuality

NAME DEFENSE BODY

Hollywood, Dec. 18. Film industry promptly responded to the war emergency and shifted to an all-day schedule for its 30,000 workers. To avoid any chance of violating blackout regulations and prevent traffic congestion which might impede national defense operations, Motion Picture Producers Association adopted a working day starting at 8 a.m. and closing at 5 p.m.

Y. Frank Freeman, president of the association, called a meeting to adopt the daylight ruling affecting 'all personnel, including actors, executives, directors, writers, office workers and all others employed at the studios.' Idea is to enable all workers to travel to and from their work between sunrise and sunset.

New schedule, which went into effect yesterday (Monday), eliminates all night filming. Night scenes demanded by the scripts will be shot indoors during the daytime. Meanwhile the writers are revising stories which call for outdoor scenes at night. Darryl F. Zanuck ordered all producers and scribes to cut out all after-sundown exterior location shots for the duration of the emergency. Other studios are following the same system.

The first impact, arriving with the first blackout, found the film industry (Continued on page 18)

HOW TO RIB AN ACTOR

Cancellation of last Wednesday night's (10) 'Meet Mr. Meek' program because of a CBS news broadcast was the occasion of an elaborate practical joke on Alvin Karpis by other members of the cast. Incident convulsed the studio audience for 15 minutes.

Because the spectators had already gathered at the CBS Plazahouse No. 2 for the program, it was decided to give a studio show, even though there would be no broadcast. However, others in the 'Meek' group schemed to pull a gag on Reed who had to arrive at the last minute because of rehearsal for the Fred Allen show the same night. Therefore, everyone agreed not to tell other actors.

(Continued on page 61)

Equity Removes Liability From Shows Closed By Air Raids and Blackouts

Equity has made a prompt ruling covering about closing of night shows because of air raids or blackouts. It shows stop because of such war conditions, no notice is to be given and managers are not liable for salary for cancelled performance. Ruling was moved from the Coast that night blackouts were forcing the shuttering of shows in Los Angeles and San Francisco. Stagehands and musicians are reported acting similarly in response to managerial liability.

It was pointed out that there is provision in standard Equity contracts covering such conditions

Quick Mobilization of All Talent And Theatrical Press Forces For An All-Out Aid to Our Gov't

Those Three Again

Hollywood, Dec. 18. Old night club combination of Clayton, Jackson and Durante may be reorganized to propagate belly laughs in Army training camps.

The Schenck and his big manager, Lou Clayton, left for Chicago to talk over the idea with the third number of the old trio, Eddie Jackson.

WAR COOLS OFF PIX COIN FOR N.Y. LEGIT

Anybody hunting a couple weeks ago for possible legit plays in which to invest coin, film companies during the past week have changed their minds. With Broadway legit box and picture grosses throughout the country way off, studios are willing to appraise even before risking their happy cabbage.

Several deals now pending are being held up because of the new situation. Manner in which one film-legit deal has been affected by the war is seen in 'The Wokey,' which is backed by Metro. Studio obviously feared the play at a great bet on pictures, as evidenced by the heavy advance royalty it handed author Frederick Brown.

At this point, however, it no longer seems so hot for Hollywood treatment. It concerns the reaction of a Cockney tugboat captain to air raids, and British air raids seem to have taken second place in American minds to the possibility of similar occurrences on this side of the water. It is expected that 'The Wokey' will have historical value, however, and will be powerful some years after the fighting's over.

Latest reported investment of Hollywood in a Broadway production is \$50,000 Metro is said to have in 'Sunny River,' Max Gordon's new operetta.

Par's 'Wake Is.' Remake

Hollywood, Dec. 18. Paramount is adapting 'Last Out' made in 1935, for picture to be titled 'Wake Island.'

W. R. Burnett is doing the screenplay of yarn based on the gallant defense of American Marines against Jap invaders.

Performers, publicity men, bona office clerks, workers in all branches of show business, both men and women, were offering their services this week to contribute to the nation's war effort. Among steps taken or about to be taken are:

1. Some 800 actors, stagehands, electricians, producers and other workers in legit met Monday (15) to organize the American Theatre Wing War Service and immediately pledged \$75,000 of the \$100,000 being sought to get started.

2. About 1,000 women employees in the New York office of film companies met Monday (15) and organized a motion picture unit of the Screen Women's Voluntary Service Association. They will take courses in air raid precaution work, first aid, nursing, fire fighting and other war activities.

3. Motion Picture Emergency Defense Conference will be organized Friday (19) at a meeting at the Hotel Piccadilly, New York, called by the Screen Publicists Guild of New York. Garsen Kanin will speak and plans will be made to enlist various film organizations for war service. Invitations have gone out industry (Continued on page 27)

Equity Warns Actors On Violating Contracts By Enlisting in Army

Rush to enlist in the army and navy with the sudden advent of war brought inquiries to Equity whether actors' contracts can be terminated thereon. Equity declared that no contracts must not be violated. No actor can leave a cast until the expiration of the contract. Those who have run-out-of-the-pictures must await the ending of the show, must wait (Continued on page 61)

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Rathvon V.P. of RKO in a General Exec Reorg; Kingsberg's Titles

First steps in exec reorganization of Radio-Keith-Orpheum and its subunits to "streamline them and more closely fix responsibility" were announced yesterday (Tuesday) by presy George J. Schaefer. Most important move was the naming of N. Peter Rathvon to be v.p.-in-charge in the parent company. Rathvon is a rep of the Floyd Odom interests in RKO and has gradually been assuming more power.

Malcom Kingsberg, who is exec v.p. of Keith-Albee-Orpheum, principal theatre holding company in the RKO setup, will be elected pres. of the other RKO theatre companies. Schaefer stated. These include RKO Proctor Corp., RKO Midwest Corp., RKO Orpheum Corp. and RKO Service Corp.

Leon Goldwyn, treasurer of the RKO theatre companies, the best elected treasurer of the parent company and will serve as treasurer of all subunits, including v.p. and the theatre companies, Schaefer said. He explained that this will centralize financial operations under one hand directly responsible to the president.

Charles Koerner, who has been in charge of theatre operation, will be elected a v.p. of the theatre of all subunits, including v.p. and the theatre companies, Schaefer said.

Wobber to Frisco For... Xmas But Returns To N.Y.; Kent's Coast Trip

Harman Wobber, 20th-Fox general sales manager, coming back to start a tour of exchange, plan to spend the Christmas holidays at his home in San Francisco, but stated emphatically, before leaving New York, that he was returning here to resume his duties after Jan. 1. In response to reports that he would leave his post at 20th to Tom Connors, on his return from the Coast, Wobber declared that he had made up his mind about returning the east and that it was unlikely he would make any change for several months.

Reports persist, however, that Wobber will turn his post over to George F. Harman, president of Paramount, and return to San Francisco shortly after New Year's.

On M. Y. Friday night (21st) Wobber will visit several exchange points, including Minneapolis. He will sail latter on Friday, 17th, on the Minnesota and full-time selling law.

R. K. Kent, Tom Connors and A. M. Westwood will leave the Coast immediately after New Year's for studio huddles and probably Wobber will be there at the same time. Making a quick trip to Hollywood before Christmas, Bodford trained for Friday (15th), accompanied by Morris Kinister, of the Keyton-Spero ad agency, handling the 20th-Fox ad campaign, and by Darryl F. Zanuck six campaigns on new pictures that have been prepared in the past. They are due back east Monday (22nd).

Ostrow Exits 20th

Hollywood, Dec. 18. Lou Ostrow, who recently produced the Ruddy Ruggles story, "On the Sunny Side," checked off the 20th-Fox lot to make other connections, but announced that he will be back in the city.

During his eight months at the Westwood studio as producer, Ostrow turned out four pictures, including "Small Town Deb," "We Go Fast" and "Marry the Boss' Daughter."

MILESTONE'S 'PONY' DEAL STALLS AT UA

Deal which Lewin Milestone was trying to set with United Artists for the unit production and release of a film version of John Steinbeck's "White Pony" has gone cold. Producer-director has dropped all present idea of a deal with UA or any other company.

Steinbeck, who wrote his own adaptation, is remaining out for the present, but is doing nothing further about a film deal for the yarn. Burgess Meredith, who was to have played the lead, is already dickering for other assignments.

GOLDWYN'S 18% DISTRIB TERMS VIA RKO

Whether Samuel Goldwyn will continue to distribute through RKO after "Ball of Fire," will reportedly depend on the deal which the distributor can work out, as well as Goldwyn's plans.

Understanding is the Goldwyn productions are currently distributed for the of approximately 18% which leaves RKO with coverage on part of its distribution costs.

Special rate was given Goldwyn on account of prestige angle also, but some within RKO are of opinion that the company does not weigh as heavily as in the past since pictures must be sold in small blocks and mass productions can no longer be used to sell less important films.

Goldwyn, from well informed accounts, has the lowest cost distribution deal given any independent producer by RKO. Walt Disney pictures, also given special consideration, are on approximately 25% basis.

Should Goldwyn decide to retain RKO facilities, understanding is that some increase in distribution cost will be required.

COUNCIL ON WAR AT NEXT HAYS MEETING

Hays office directors will huddle on the foreign situation, particularly as it is affected by the war, at their Christmas meeting scheduled for Friday (19th).

Different war work that the film business may carry on also will be discussed.

Harry M. Warner Heads Films' Red Cross Drive

Hollywood, Dec. 18. Harry M. Warner will head the Motion Picture Committee on the Red Cross Drive here.

Plans have been set for a thorough canvass of the industry.

Hays' 20th Ann. Fete

Film industry dinner to Will H. Hays, celebrating the 20th anniversary of his presidency of the MPPDA, will be given under the auspices of the Association of Motion Picture Advertisers, Inc., at the Waldorf-Astoria, N. Y., on March 6.

Leon Bamberg is chairman of the arrangements committee.

POINTS TO HAYS IN FUTURE TRADE

In Process of Liquidating
Some \$6,000,000 in Negative Costs

'DUMBO' FOR B.O.

Though in process of liquidating close to \$6,000,000 in negative costs, and reportedly straightening out finances via the Bank of America on the Coast, Walt Disney studio have held back "Dumbo" from general release largely because of additional jury attendance expected during holiday season with higher percentage bookings and better playing time as objective. "Dumbo" is scheduled for general release around Dec. 18 for two-week bookings aimed at both pre-holiday and Christmas trade. Production will be dualized with "All That Money Can Buy" on the RKO circuit.

Originally pencilled in for general release in October, "Dumbo" was set back by Roy Disney, despite heavy finances tied up in negative backlogs and the Cross foreign market, which caught Disney over-extended on features.

Disney shorts, from accounts, are chiefly responsible for maintaining the studio's relatively liquid position. Income from this source running around \$30,000 weekly. Returns from "general" releases "Dumbo" and "Fantasia," notably the former, will likely ease the situation. "Fantasia" is slated to sell high-budgeted Disney features. "Dumbo" goes into approximately 200 houses this week, subsequent bookings to follow after Jan. 1.

PASCAL MAY RETURN TO UA; LEAVES RKO

Hollywood, Dec. 18. Negotiations are under way for Gabriel Pascal to return to United Artists for the release of two pictures which he plans to produce. Pascal terminated his RKO deal claiming he was denied proper casting cooperation and in negative. He says he has his own financing for "Arm and the Man" or "The Millionaire" and his return is scheduled to be "Snow Goggles."

SET 'HARVEST' LEADS

Hollywood, Dec. 18. Cast for lead roles in the forthcoming "Harvest," starring Charles B. Ray, are Paulette Goddard, Brian Donlevy and Alan Ladd. "Harvest," which has been turned over to Fred Kohlmair for production.

Theatres Need Film Product, War Or No War, But Selling's Still Slow

Although theatres will need film to keep going and that, in itself will not affect distribution as result of war, the uncertainties of exhibition concerned, sales stand to suffer because of lowering grosses, greater difficulty in obtaining terms and, probably, because of the necessity for adjustments here and there.

Selling has been slower than anticipated from consent as well as non-dedicated distributors all along so far this season and delay in negotiating contracts following the war not unlikely in view of terms asked, plus the uncertainties of exhibition now facing the theatre owners. However, as pointed out, the exhibite must have film and can delay on deal only as far as their purchased film supply will permit.

Runnies low on product and bitter experiences in lost costs, with reissues and extended dates, has speeded up selling considerably during

Divorcement of UA Owner-Partners From Active Management Designed To Rehabilitate the Organization

Hollywood, Dec. 16. Separation of ownership and management functions in United Artists, announced here yesterday (Monday), is seen in the industry as a significant development toward future success of the company.

At least three of the stockholders—David O. Selznick, Alexander Korda and Mary Pickford—are inactive business people as well as producers, and it seems doubtful to those familiar with UA that they will be able to divorce themselves completely from active managerial participation in the affairs of the company in which they have such a large stake.

Recognition for a long time that it has been the divergent viewpoints and bickering of the owners that has

HARMON'S FILM WAR AID JOB FULL TIME

The Coordinating Committee of the Motion Picture Industry, operating for National Defense, of which George J. Schaefer is chairman, has announced that it has named the War Activities Committee Motion Picture Industry, it was decided yesterday (Tuesday).

At the same time at a meeting of the executive group representing producers, distributors, exhibitors and the appointment of Francis S. Harmon as chairman of the executive vice-chairman of the committee. In view of the changed conditions imposed by the war, it was decided a full-time executive was needed on coordinating the industry war activities, and as a result Harmon has resigned from the Hays office to devote all his time to the new work.

Harmon, executive assistant to Will H. Hays and with the MPPDA for about four years, has been acting on the industry war committee on the side.

At yesterday's meeting also a budget committee to study costs and take charge of operation of the studios was set up consisting of S. J. Luban, eastern chain operator; R. B. Wilcox, southeastern chain operator; and C. L. Brown, western chain operator. Joe Hazen, attorney for Warner Bros.

interfered with UA progress against the best prospect that Charles Chaplin and the other three shareholders will try to keep hands off. Each is willing to make the attempt in the hope that his own restraint will keep the other three from interfering. It is believed that Grad Sears, recently-named vice pres in charge of distribution, was instrumental in pushing for the new setup.

Statement Cues It. What interference of the owners has meant in the past is clearly indicated in UA's own statement announcing the division of authority. It reads:

"The new policy is to let this neutral management run the company rather than having it run by the owners. The owners' participation of any interference on the part of the owners or their representatives with the sales force or with any other phase of the company's exhibition operations."

Separation of functions is hoped to be achieved by having, for the first time in UA's history, a board of directors consisting of representatives instead of owners. New board, elected over the weekend, consists of Edward G. Bagnall, president, and several other officers. Bagnall, a counsel who was recently named prez; Sears, Arthur W. Kelly, Laury Lawrence and Charles Bagnall. All are said to be "independent" thinkers, although Lawrence until a couple of weeks ago was president of the company and Bagnall worked for Korda.

New board thereupon elected officers. Bagnall was named president. Harry Buckley and Harry Gold's names from the list of vice-presidents. Bagnall's most recent job has been named a few weeks ago.

In addition to Bagnall as prez and Sears as president, the new board distribution, other officers are Kelly, v.p. and chairman of the finance committee; and Charles Bagnall, coordinator, including among his duties supervision of foreign distribution and sales. Bagnall was chairman of the product committee. Gold and Buckley had been serving on the board since the stockholder-director election of last year. Gold is eastern division sales manager and Buckley most recently has been occupied with obtaining and operating theatres for UA.

Not Going Into Prod.

Coincidentally with revelation of the new ownership-management setup, it was disclosed that UA would not enter directly into production itself, as had been planned. Squawks from UA producers and exhibitors going into competition against them is understood to have been the reason. UA production unit, successor to the Walker Wangner unit, will be available, however, for pick-up for prospective producers who may be interested.

Explaining that the owners' divorcement from the management will allow them more time for production, Bagnall said that the company has six important production deals nearing completion. Product committee members are David O. Selznick, chairman; Kelly, Daniel O. Selznick, v.p. and chairman of its products and owners.

Kelly, who has been in the time between New York and Hollywood, including in his duties the coordination of the latter, said there isn't a flood of product at one point and a drought a month later, as has been the case with regular UA difficulty in the past.

Meetings were held at Miss Pickford's Rattery office last weekend, with the roll call revealing Chaplin, Selznick, Korda, Miss Pickford, Bagnall, Harry Buckley and Bagnall answering "Hr." Rattery, Sears and Kelly are slated to train for New York Thursday (18th).

WEEKLY BACKLOG

It's Agreed That Trade Unity Comes Only With Solution of Trade Woes

Chicago, Dec. 16. Consensus of the recently adjourned film industry conference for unity in that only by immediate attention to productive industry issues will the leaders of the movement succeed in their high-minded determinations. Headquarters of the united movement are being set up here temporarily by Jack Kirsch, Chicago exhibitor leader, who has been selected chairman of the conference committee.

First step taken by one of the national distributing organizations to appease an exhibitor peeve was the announced intention of Metro to change its stand towards the Minnesota anti-entertainment decree law, the effect of which has brought about a dearth of film for Minnesota theatres with prospect of heavy losses in investments.

When the meeting adjourned several days ago the first steps in completing a national program had been taken. Personnel of the conference committee consisted of representatives of Allied States Association, five members of M.P.T.O.A., five members of independent exhibitor organizations and one member from each of the national distribution companies.

Program outlining proposed activities was specific on five major points. It included (1) a coordinated policy of action in reference to legislation; (2) defense of the industry; (3) plan for good will campaign; (4) securing necessary supplies for the industry by obtaining proper price ratings; and (5) setup of an industry body for adjustment of trade differences between the various companies.

One of the earliest steps to be taken will be towards fulfillment of the principle of unity—a plan for sustaining and widening industry unity. In charge of this division of the work is a committee comprised of heads of the advertising publicity departments of the various distributors: Leo Brecher, Louis Watson, Fred Wehrenberg, Lew Rosen, Leonard Rosen, and Pete Wood, Don Rosseter and Moe Rosenberg.

Twin City Exhibitors

Will Support Unity Plan

Minneapolis, Dec. 16. Although many of the state's independent exhibitors, including practically all of those in the Twin City area, are close to the point where they will have to close their theatres or run without major product, because of inability to get together with the distributors on terms they're on record to "lend all constructive effort in support of the industry national unity plan."

At a meeting here called by Northwest Allied and attended by both members and non-members of the organization, the plan was endorsed after optimistic predictions that "everything will straighten out to the satisfaction of all concerned, permitting the breaking of the present binding deadlock and stalemate."

A special Northwest Allied committee of 12 that had been delegated to meet with distributor heads at the Chicago unity conference in an effort to obtain a modification of demands returned without having had any official get-togethers with film company officials and minus any definite promises.

However, the committee did return with the promise of W. F. Rodgers, M-G general sales manager, that his company would join the others and obtain federal court relief from the consent decree to that it could sell in Minnesota under the state anti-decree law requiring dealers to include an entire season's product and a minimum 20% cancellation privilege.

Before the Chicago session Rodgers was blamed for the failure of M-G to take steps along with the other decree companies to sell in Minnesota.

Yippee Heat

Philadelphia, Dec. 16. An exchange last week held a trade showing of three westerns. The audience consisted of two exchange employees, two trade-paper reps and one exhibitor—Charles Stiefel, local indie. Explained Stiefel: "It was cold outside."

METRO HEARING ON SELLING IN MINN.

In applying for exemption from provisions of the consent decree so that Metro may also sell Minnesota, J. Robert Rubin, v.p. and general counsel, points out that his company's petition to the Federal courts differs from that of Paramount, 20th-Fox, Warner Bros. and RKO only in that Metro is taking this step in the interests of the exhibitors of that northwestern state. At last week's unity meeting in Chicago, Minnesota theatre operators pleaded that Metro also arrange to offer its product to them.

Application to the New York Federal court for relief under the decree is returnable this afternoon (Wed.) before Judge Henry W. Goddard. There is no likelihood that it will not be granted.

Up to now Metro has been furnishing product only to the Minnesota Amusement circuit houses in Minnesota, numbering 57, which had a two-year franchise with the company negotiated last year.

McDonald's Trio at Par

Hollywood, Dec. 16. Frank McDonald closed a deal to exhibit three pictures for the William Pine-William Thomas unit at Paramount.

Interested is the Richard Arlen starler, "Wildcat."

AN INCREASING HABIT IN L'VILLE

Pronounced Trend, Especially by Youngsters, to Audibly Rib the Corny Screen Dialog

HOSS PIX VULNERABLE

Louisville, Dec. 16. New pronounced trend by picture patrons in this town, particularly among the younger set, is to heckle the players on local screens, and in some instances to great situations and dialog with uninhibited derision. This holds true particularly in the habs, and even in the downtown houses, especially during the B-plots. One case in point was the showing of "Mr. Celebrity," a race-track pic which had some newsworthy shot of Churchill Downs. Lead brought forth plenty of boos from patrons when he said, aent a horse which he was training, "We can enter him in some of those cheap races at Churchill Downs."

Some of the situations prior to the race, which incorporated newsworthy shots of the Derby, had the heavy paying off the jockey to throw the race, and propounding him to do the nefarious deed, while standing in a horse's stall. Lead discovers the plot, knocks the heavy down, forces the jock to withdraw, and then substitutes his own jockey to ride in the big race.

Even the very young in this town know that the Derby is the year's big race, and only a capacity crowd goes to the track on that due day. They also know that the jockeys have private quarters, where they keep their tack and prepare for the race, and the picture is allowed to contact a jockey while on the way to the paddock, nor is anyone allowed in the jockey's quarters, a heavy guard being placed at the door.

Noticeable that westerns bring heckling from the patrons. Such title dialog as the western hero saying "I've got in the way of some lead," and the like, brings out the latent heckling instincts of even the youngest patrons.

IATSE Studio Parleys On \$5,000,000 In Wage Hikes Switched to New York

The Hays Chill

Hollywood, Dec. 16. Eros Voisard's clothes may be sufficient for Brazilian or nutty climates, according to Will H. Hays, but too tropical for Hollywood.

South American danseuse was advised to stand her 50 beaded costumes in an envelope and get something to wear for pictures.

Hollywood, Dec. 16.

Negotiations involving approximately \$5,000,000 in wages and condition for 10,000 film technicians are being pushed after the New York from the West Coast. A date for opening the discussions will be fixed at a preliminary conference in the east between heads of the major companies and proxy Richard Walsh of International Alliance of Theatrical Stage Employees. The first session will be held shortly after Jan. 1.

An agreement to transfer the negotiations from Hollywood was set by Walsh and Louis Krouse, IATSE secretary-treasurer, during a three-day visit with the IATSE studio locals. The two IA executives headed east Friday (12) and were due back in their New York headquarters yesterday (Mon.). Walsh arrived by air and was high-spirited at Palm Springs and was followed by Krouse the next day, the latter having made the trip by train.

Harried meetings of the executive boards of the various studios were held. Walsh and Krouse explained to each group that the International would aid them in every way possible to complete their contracts with the major companies. They said the International had no intention of disturbing the autonomy of the locals, and that the actual negotiating would be left to them.

Walsh told the local boards that the negotiations could either be held locally or in New York, but that he preferred New York. He stressed the availability of the various companies' executives in New York, impossible to get the executives to talk during the Christmas holidays, but promised that negotiations would start immediately after the first of work year and promised the contracts would be signed and delivered by Jan. 30.

N.Y. PAR POINTS ITS ADS FOR U.S. MORALE

Pointing out that relaxation is more essential now than ever before, the Paramount, N. Y., which plays first-run pictures and name bandshows, is taking 600-line ads in all dailies today (Wed.) and tomorrow (Thurs.).

Ads are in nature of a message and are signed by Robert M. Weltman, managing director of the theatre, with stress laid on morale building entertainment for the duration as the Par's policy.

Theatre has also made up a special trailer, noting this as well as that house staff is well trained to handle crowds, etc.

MORRISON-WAYNE MAY SETTLE FOR \$25,000

Hollywood, Dec. 16. Contract dispute between Leo Morrison and John Wayne, actor, is near settlement. Reported an agreement will call for payment of \$25,000 to Morrison and withdrawal by the agent of his \$225,000 Superior court suit against Feldman-Brown agency and Melvyn Dietrich. Another proviso would call off disciplinary action against Morrison by the Screen Actors Guild. Understood all parties are agreeable to the washup controversy, due to was emergency.

SKOURAS' MULL DECREE BUYING

Hollywood, Dec. 16.

Establishment of a union film buying system under the consent decree, with policies on a broad scale, to eliminate the many factors for argument was under discussion at the first day's session of National Theatre executives' meeting for an amicable huddle on divisional problems.

Spyros and Charles Skouras were present at the meeting attended by Arch Bowles, Frank Newman, L. Fink, W. H. Roberg, and E. C. Roberg, Elmer Rhoden, Charles Fitzgerald and David Ideal.

Proble of manpower shortage and operations under wartime conditions were on the slate for today (16).

'Little 3' Argument Today

Application of the Government to set a trial date for its anti-trust suit against RKO, Columbia and United Artists will be argued before Judge Henry W. Goddard in N. Y. federal court today (Wednesday). Government will seek an early spring trial. The defense counsel will oppose an early trial on the grounds that the anti-trust suit against the Schine circuit and the majors is scheduled for a spring hearing and that the Government is expected to defend two suits at the same time. A late spring or early summer date will be requested. Robert L. Wright, special assistant to the attorney-general, will arrive from Washington to argue the Government's case.

36th ANNIVERSARY NUMBER



To Be Published Late This Month

USUAL ADVERTISING RATES PREVAIL

Special Exploitation Advantages

Reservations and Copy May Be Sent to Any Variety Office

NEW YORK
154 W. 46th St.

HOLLYWOOD
1708 N. Vine St.

CHICAGO
54 W. Randolph St.

LONDON
8 St. Martin's Pl.

THE WRAPS ARE OFF! TURN YOUR MARQUEE WHITE HOT WITH THIS ONE!

PRINTS are READY NOW at UNIVERSAL!

Right from under the heels of the Nazi heels... comes this blistering story of fifth horsemen vs. fifth columnists!

50 MILLION FRENCHMEN WON'T BE WRONGED!



PARIS CALLING

EVERY DAY YOU CAN HEAR IT CALLING ON THE FRONT PAGE OF YOUR OWN NEWSPAPER!

WHY 50 hostages die for the deeds of one hero!

WHY the man with the gun fears the man with the heart!

WHY reprisal killings only breed more rebellion!

WHY every morning hears a prayer—and every evening the executioner's fusillade!

A Charles K. Feldman Group Production starring
Elizabeth BERGNER • Randolph SCOTT
 with **Basil RATHBONE**
Gale SONDERGAARD • Edward CIANNELLI
Charles ARNT • Leo J. COBB

Original Screen Play by Benjamin Glazer and Charles S. Kaufman; Original story collaborator, John & Talley; Directed by EDWIN L. MARIN; Produced by BENJAMIN GLAZER

A UNIVERSAL PICTURE



UNIVERSALS'
Special
FEATURETTE

IT PACKS THE POWER of a FEATURE-THRILLER!

An exploitation special timed for the minute!
Vividly portraying America's air-might as it
shouts defiance at the ruthless aggressors!

CAVALCADE of AVIATION

THRILL to the first flight of the "Kitty Hawk" . . .

THRILL with America's first war ace, Capt. Eddie
Rickenbacker, in action

THRILL and **WONDER** at the freak designs that helped America get its
wings

THRILL to the first American air-bombers
in action

THRILL ONCE AGAIN with America's
air heroes—Byrd, Chamberlain, Post, Rogers, Earhart,
Elder and others

THRILL to General Billy Mitchell's
forecast of war in the air

THRILL to America's
mighty air power blasting its enemies from the skies!

SEE

Captain Eddie
Rickenbacker,
America's great-
est war ace, in
actual World War
combat!

SEE

Wiley Post and
Will Rogers on
the world-flight
in which they
never returned!

EXTRA ATTRACTIONS
UNIVERSAL
EXTRA GROSSES

SEE

Amelia Earhart
as she appeared
before her ill-fated
flight over the
Pacific

SEE

Ruth Elder, the
first woman to fly
across the Atlan-
tic Ocean

SEE

Ruth Nichols as
she returned after
setting a new alti-
tude record!

SEE

General Billy
Mitchell as he
forecasts the com-
ing of air-war

World Premieres in Dayton and Dallas! — NATIONAL RELEASE, DEC. 31

Det. Exhbs Still Happy; York Best At Hefty \$28,000, 'Swamp Sweet 17G

Detroit, Dec. 16. Neither the war, weather nor Christmas shopping has put the skids under grosses here in downtown house managers are in happy down state. Despite all adverse factors, last week's grosses took an estimated \$28,000, and this season is continuing to make Detroit with its defense cost, still the top unpredictable city in the country.

Smash here is 'Sergeant York,' which opened just before the outbreak of war and is climbing up to a huge \$26,000. It is a break away from the solid array of dual in winter teamed with 'Minstrel Days,' a short.

Fox is average with 'Swamp Water' and 'The United States Army' for further strength here in a normally off week, but the picture is still playing along with nothing, plus some fresheners with the top picture for healthy.

Estimates for This Week
Adams (Balaban) (1,700; 40-35-50) 'Smash' to Me (W) and 'Texas' (C). Moved over after a strong week. Fox with 'Keep 'Em Flying' (U) (3d wk) and 'Secrets' (W) (C) fair \$6,200.
Loew's (Michigan) (5,000; 40-55-65) 'Swamp Water' (20th) and 'Unexpected Uncle' (RKO). Trim away from the solid array of dual (C) and 'Texas' (C), strong \$10,000.
Michigan (United Detroit) (4,000; 40-45-55) 'Sgt. York' (20th) and 'Keep 'Em Flying' (U) (3d wk) going all out for this one, sock and 'The United States Army' (C), last week. 'Keep Laughing' (W) (C), plus 'Brickyard' (W) (C), Ink Spots on stage, bettered expectations.
Pain-Steel (United Detroit) (2,000; 40-45-55) 'Shadow Thim' (RKO) and 'Parachute Battalion' (RKO). Former picture, 'Sgt. York' (20th) and 'Keep 'Em Flying' (U) (3d wk) with a fresher in new \$6,000. Last week, 'Birth' (W) (C) and 'The United States Army' (C) fair \$7,500.
Loew's (Michigan) (5,000; 40-55-65) 'Shadow Thim' (RKO) and 'Parachute Battalion' (RKO). Former picture, 'Sgt. York' (20th) and 'Keep 'Em Flying' (U) (3d wk) with a fresher in new \$6,000. Last week, 'Birth' (W) (C) and 'The United States Army' (C) fair \$7,500.

'SUNDOWN' \$14,500 IN BADLY HIT ST. LOUIS

St. Louis, Dec. 16. Apathy toward the picture shows caused by the two, snow storm and Christmas current week and Christmas shopping start the current week, but 'Sundown' is holding its own.

Faceted Woman was an aid to Loew's, where 'Design for Scandal' was booked for the conventional picture. Theatre again heads town currently with 'Sundown.'

Estimates for This Week
Adams (Adams) (2,000; 35-45-55) 'Sundown' (U) and 'Niagara Falls' (U). Good badly may enable it to reach \$14,500. 'Broadway Design Scandal' (U) and 'Secrets' (W) (C) (M-G) grossed about \$15,200, just average but best in town.
Loew's (Michigan) (5,000; 40-55-65) 'Little Fawn' (RKO) and 'Mystery Lane' (U) (3d wk). May make it to add to the \$28,000 week.

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(RKO) and 'Unexpected Uncle' (RKO) (3d wk) \$10,000 in eight days.
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and 'Buck Privates' (U), better than ordinary \$1,100.
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Follier on stage, one of best weeks since house opened two months ago.

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Cleveland, Dec. 16. Key houses are pulling themselves out of a brief b.o. dive caused by the weather. 'Appointment for Love,' solidly supported by the crowd of Three Stooges and Carol Bruce on the stage, pushing the Palace to the creek, pushing the Palace to the creek.

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'Sun Valley' Way Out In Front at Mpls., \$9,000

Minnesota, Dec. 16. Snow, pre-Christmas influences and war are holding down picture grosses. But business is holding up. 'Sun Valley' (U) (3d wk), the endle is way along of competitive, looks like going for winter record. 'Keep 'Em Flying' (U) (3d wk) Orpheum to the Century and continued to bring 'The United States Army' (C) and 'Secrets' (W) (C) Newspaper ads on it carry a line—'The endle is way along of competitive, looks like going for winter record. 'Keep 'Em Flying' (U) (3d wk) Orpheum to the Century and continued to bring 'The United States Army' (C) and 'Secrets' (W) (C) Newspaper ads on it carry a line—

'FLYING' CONTINUES AS BUFF TOPPER, \$10,000

Buffalo, Dec. 16. The war seems to have knocked theatre consciousness out of the heads of local patrons and bias is still sagging. 'Keep 'Em Flying' at Lafayette, the exception and stand out, after setting an all-time record for the house last week.

Estimates for This Week
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Loew's (Michigan) (5,000; 40-55-65) 'Little F



POPPY—juvenile, lovely and wealthy... entangled by a half-road love for the sinister **DR. OMAR** (played by Gene Tierney and Victor Mature.)

THE Shanghai Gesture



**WORLD PREMIERE, CHRISTMAS DAY,
ASTOR THEATRE, NEW YORK CITY**

Arnold Pressburger's Roadshow Production of the thunderbolt play that was so dramatic that it became a legend! Two solid years on Broadway and then it toured America from coast to coast with smashing success. Now the memorable picture is ready for new millions to acclaim!



BROTHER SUN SUNG—head of a lavish gambling casino. What is the grim purpose behind her mask-like face? (Played by Oona Munson—Belle Welling of QWTW)



GUY CHAMBERS—all his wealth and power are hopeless against the most notorious women in Shanghai. (Played by Walter Huston)



BOLE FOMEROY—She's known in New York, San Francisco and Bombay. The Shanghai police will catch up with her any minute. (Played by Phyllis Brooks)



VAN AALST—witty and philosophical Dutch official. He only arrests gamblers who deal him a bad hand! (Played by Albert Basserman)

Arnold Pressburger presents "The SHANGHAI GESTURE"

starring

GENE TIERNEY • WALTER HUSTON • VICTOR MATURE • OONA MUNSON

with Phyllis Brooks • Albert Basserman • Maria Ouspenskaya
Eric Blore • Clyde Fillmore • Ivan Lebedeff • Rex Evans

Directed by JOSEF VON STERNBERG

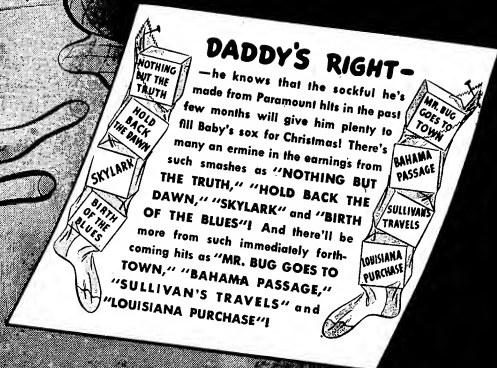
Adapted by Josef Von Sternberg with the collaboration of Greta Herzog,
Karl Vollmoeller and Jules Furthman. From the play by John Galt

RELEASED THRU UNITED ARTISTS

**DON'T WORRY, BABY
PARAMOUNT
WILL FILL 'EM FOR
YOU!**

DADDY'S RIGHT-

—he knows that the sockful he's made from Paramount hits in the past few months will give him plenty to fill Baby's sock for Christmas! There's many an ermine in the earnings from such smashes as "NOTHING BUT THE TRUTH," "HOLD BACK THE DAWN," "SKYLARK" and "BIRTH OF THE BLUES"! And there'll be more from such immediately forthcoming hits as "MR. BUG GOES TO TOWN," "BAHAMA PASSAGE," "SULLIVAN'S TRAVELS" and "LOUISIANA PURCHASE"!



CHIN UP AMERICA!

There's a job to be done here at home and the film industry rises to the emergency with a cheerful and united front! Great entertainments are available from all companies to keep the morale of our people high for the effort ahead.



M-G-M HOLIDAY CHEER!

"BABES on BROADWAY"
is just what the folks want
right now. Mickey Rooney-
Judy Garland bring music
and merriment to 400 happy
theatres at New Year's.

"H. M. PULHAM, ESQ."
at Radio City Music Hall for
New York's Merry Christmas.
New hold-overs daily. Swell
business everywhere. Hedy
Lamarr, Bob Young, Ruth
Hussey, Charles Coburn and
a great cast.

"WOMAN of the YEAR"
a sensation in its first West
Coast Preview. Spencer Tracy
and Katharine Hepburn are a
terrific two-some. Here's a
show that's got everything.

"JOHNNY EAGER"
T. N. T. Taylor 'N Turner!
Bob and Lana are dynamite
together! That's how you'll
advertise this powerful, punch-
ful drama. It's another "Honky-
Tonk" for two-fisted romance.

FROM TOP TO TOE IT'S FULL OF DOUGH!
Keep your eye on "THE VANISHING VIRGINIAN," a sleeper that's packed with
heart-throbs. Just Previewed! "WE WERE DANCING" starring Norma Shearer,
Melvyn Douglas—it's a honey! Just completed! "I MARRIED AN ANGEL" starring
Jeanette MacDonald, Nelson Eddy—a musical sensation! Abbott and Costello spell "RIO
RITA" like this; follow! Eleanor Powell, Red Skelton in a wow musical! Spencer Tracy,
Hedy Lamarr, John Garfield in "TORTILLA FLAT." And a new Hardy in production.
"ANDY HARDY'S COURTSHIP" with Mickey Rooney, Lewis Stone and all the folks!
Merry Xmas!

THE SHOW WILL GO ON!



"Count on me,
Uncle Sam!"

STRAND THEATRE

Dear Santa Claus:

I have tried to be a good exhibitor all year. Now, all I want for Xmas is a print of "You're In The Army Now."

Your friend,
Sam Q. Showman

P.S: If you could also get me "They Died With Their Boots On" for New Years... then "All Through The Night", "The Man Who Came To Dinner" and "Kings Row", I could afford to be good all next year, too!



**THERE IS A SANTA CLAUS, SAM. DEAR!
IT'S WARNER BROS!**

'Blondie' on 10th Lap

Growing Tendency for Features Of More Than 2-Hours Resulting in Boom or Shorts; Doom of Duals?

Growing tendency of several major distributors to turn out No. 1 features of such length that shorts are almost a necessity, even in spots which normally play two features, is viewed in some circles as an opening wedge in a concerted drive for abolition of duals. While a bit early to tell whether the producers now most often stretching their big features to two hours or longer plan to bring about equality in quality and quantity of short features to mesh with any trimming in the number of 'B' or program pictures, it is a development presently giving single-feature bill advocates the most anxious and they've had in years.

Fact that war conditions in this country may force curtailment of some secondary features is also being fit into the trend. The war in Great Britain has reduced the amount of film production about 50% in two years. While no such trimming of U.S. production setup is being immediately considered, considerable slashing of feature film making may result from economic necessity, especially the trade believe.

Warner Bros., Metro and on a smaller scale 20th-Fox have gone for the feature feature. Metro, which has had four or more features to two hours running time, is pushing including the 'A' picture. Affiliated circuit theatres have handled the situation with 'York' by adding strong shorts which are much better grosses than would have been possible with a second feature. Metro has had four or more features to two hours running time, is pushing including the 'A' picture. Affiliated circuit theatres have handled the situation with 'York' by adding strong shorts which are much better grosses than would have been possible with a second feature. Metro has had four or more features to two hours running time, is pushing including the 'A' picture. Affiliated circuit theatres have handled the situation with 'York' by adding strong shorts which are much better grosses than would have been possible with a second feature.

Fact that numerous major companies are actually turning out shorts at the rate of one to one features are coming out in longer size is viewed as more than a coincidence.

Despite both factors, ultimate payoff naturally will be how exhibitors react to the dearth of program film needed to pad out a double-feature program. In this connection, recent block showed that the top ten runs are playing single features proportionately than subsequent run houses. Further check showed that some 436 key city first-runs in this country supply 64.7% of total revenue obtained from 17,000 theatres. The remaining 23,382 of film revenue comes from 16,500 revenue.

With the vast bulk of coin obtained from small number of first-runs, the using solo feature programs would indicate that the majority of 'B' features to fill reels are not needed to make the 16,500 theatres or 78,000 exhibitors, who reportedly furnish more than 20% of the total revenue.

Apparently this resume furnishes the key to the whole dual situation. It shows that, and that one of the producers are persuaded so much program-feature production is economic. Unconscious of it will their feature lineup more and more to fit single-feature theatres. This should would result in a leveling on the downgrade and shorts on the upswing.

Birdwell Back From Eng.

Russell Birdwell arrived in New York yesterday (Tuesday) on what will probably be the last American boat to Europe during the war time. Hollywood and New York publicist said that other U.S. time to Birdwell, including the British who has been in London, will probably have a difficult time getting back.

While in London, Birdwell opened an office for the purpose of providing a full-time publicity service for 11 of his former clients who are now doing British war work. Birdwell leaves for Hollywood over the weekend.

Tradeshows

Fri., Dec. 13—'Bliss, White and Perfect' and 'Remember the Day' (20th), in all exchange circuits.

Tues., Dec. 23—'Sons of the Sea' (WB), in all exchange cities except Des Moines, Des Moines, Des Moines, Kansas City, Los Angeles, Milwaukee, Minneapolis, Omaha, Seattle and Washington, where it will be shown Mon. Dec. 22.

Tues., Dec. 23—'Wild Bill Hickock Rides' (WB), in all exchange cities except Des Moines, Milwaukee, Minneapolis, Seattle and Washington, where it will be shown Mon. Dec. 22.

Tues., Dec. 23—'Kings Row' (WB), in all exchange cities except Des Moines, Milwaukee, Minneapolis, Seattle and Washington, where it will be shown Mon. Dec. 22.

31 GRIND OUT SCRIPTS IN RKO WRITING MILL

Hollywood, Dec. 16. Writing mill at RKO is grinding along at normal speed, with 31 scripts working on stories for production.

In preparation are 'My Favorite Spy', 'It's All True', 'The Gilded Pheasant', 'There Goes Lola Henry', 'Bombardier', 'Shore Leave', 'Father of the Bride', 'The Great Dictator', 'Morgan starter', and untitled productions by Ted Harris and Pare Lorentz.

TIME'S 2 WAR SPECIALS

March of Time completed two war specials and shipped them to RKO Exhibitors Inc. First, 'The War in America at War', went out midweek and went on the new bill at Radio City's Radio City. Second, 'Battlefields of the Pacific', was ready Friday. It gave a realistic picture of military strategy to the south Pacific.

M. T. editorial policy, long aired in previous years, the Japan is an aggressor nation and that Hitler must be watched is not overlooked in the two wartime specials.

SHOW BIZS ROLE IN THE WAR

Continued from page 1

word, the battleship and the bombing plane. War, to be successfully carried on, needs the quickened and determined will of the people, and the theatre always has had its sector of martial operations. 'The Trojan Women', by Euripides, was as topical as 'The Ship Is No Night', by Bob Sherwood. 'Sergeant York' is a bugle call heard far beyond the boundaries of a military camp.

There's a job for show business in this war and it's about the most important task that people of the theatre ever have been called upon to tackle. This is a world struggle of many complex causes and meanings. That the just way of life is being fought is no doubt. But the fire of conflict will be intense. And only that part of the American way which is able to withstand the most severe test is likely to survive.

Youth of show business is in the armed forces. President Roosevelt says they are the 'privileged' ones. Thousands beyond the draft line are just waiting to be called up. For them the course of action is clearly indicated. In their hands, however, rests the answer to the challenge that show business, in all its varied forms and fields, shall perform its job courageously and intelligently.

It is to be expected that people of the theatre, imbued with imagination and patriotic fervor, will volunteer in the auxiliary forces behind the front lines. How noble the intent, one questions the wisdom of such a program, considering that both the public and

Hollywood, Dec. 16. Penny Singleton, who plays Larry Simms combination went to bed with the 10th of Columbia's doctored series 'Blondie Goes to Paris'.

Picture rolled under direction of Frank Strayer.

As Expected, Par 2d Pfd. Is Being Fast Converted

As had been anticipated in financial circles, announcement by Paramount that it planned redemption of all outstanding second preferred stock, Feb. 3, brought a flood of conversions in these shares to common as second preferred holders switched to the latter stock rather than waiting for redemption call. Check of the first four days last week reveals that 131,220 shares of the second preferred stock of this issue were converted into common, according to Stanton Griffiths, chairman of Park's executive committee.

Coupled with previous switchings of the second preferred stock, this now leaves about 255,601 shares of these preferred shares outstanding, or about 38%. That Paramount would be called on to pay the redemption price of \$120.00 per share on this reduced number of shares instead of \$120.00 per share of the original number of second preferred outstanding, then the redemption offer was made last week.

With the bank designed to handle conversions regarding the heaviest conversion in Park shares 1928, it is believed that the second preferred total will be further reduced by conversions in common before the end of the year. That shareholders may convert. Thus instead of having to pay \$400,000 to handle this debt, the second preferred, Park already is saving of having to lay out less than \$100,000.

Paramount paid \$1,336,300 of its excess cash for the retirement of its outstanding 34% debentures last week, it was revealed Monday (15) by Stanton Griffiths, chairman of the executive committee. This was done in accordance with the announced plan to retire all of the debt not exchanged for the 4% debentures. The call date last week and is in line with the original plan printed for Dec. 15. It carried a picture of Heinrich Heide, important member of Hitler's Gestapo, who

Pace for the Duration?

Plans for a wartime alliance on labor difficulties on New York dailies were announced by a number of actions to meet new conditions taken by the Newspaper Guild of New York and the Newspaper Guild of New York. The meeting last week. Guild sent a letter to the N. Y. Publishers Assn. asking the latter to form a committee to meet with a similar committee from the Guild to select an arbitrator for the duration. New York Guild, in a resolution, also recommended to national officers of the American Newspaper Guild call a conference of the War Department, Navy Department, American Newspaper Publishers Assn., National Editorial Assn., and the Guild to discuss the handling of war news.

Guild also has called a two-day local conference of its own executives to discuss war problems in the Guild's relations with publishers. Topics will include how collective bargaining shall be carried out how much organizing work shall be done, how replacements shall be made for men called to service and liabilities, each being organized work shall be done.

Emergency meeting has been called for tonight (Wednesday) to select an arbitrator for the duration. The committee with a representative of every newspaper shop in N. Y. Through the meeting, the newspaper men wish to volunteer to do their bit, such as publicity for civilian defenses, bond drives and other war work.

Following their cancellation, because of the war, last Thursday's scheduled work stoppage by the 'Life' employees met the following day in the mag's executive council room. The council members, who are an arbitration proposal. They received instead a telegram informing them that the company hadn't had time to go into the idea.

Employees thereupon decided on a letter to the management giving it until tomorrow (Thursday), at which time another employee meeting will be held in the council room to reply. They also named a committee to decide on ways and means of dealing with the company's reply.

The event it doesn't agree to arbitration. The company has said that the event it doesn't agree to arbitration.

Time-Life's Remarks

Time mag last week destroyed 100,000 copies printed for the issue of Dec. 15. It carried a picture of Heinrich Heide, important member of Hitler's Gestapo, who

the mag's editors thought inappropriate in light of the war situation, which was developed after the printing was completed. New cover had pic of Admiral Kimmel, Commander-in-Chief of the U.S. Fleet. Special plane was hired to rush copies of the new issue to the newsstands, where they were printed to Philly, where half of Time's edition is printed.

Life mag, which goes to press on Saturday night, had printed 125,000 copies of the new issue. When the war news broke, these were allowed to go into circulation, but several copies stopped at the front of the publication remade with eight pages of war background stuff.

Fortuny's Bankrupt

Fortuny's Publishers, Inc., book publishers, filed a voluntary petition for reorganization in the N. Y. federal court Thursday (11), listing assets of \$1,000,000 and liabilities, each being \$22,064.

Fortuny's has been in business since 1924, with no plan of reorganization accompanies the petition.

Morley (15), Carlo M. Flumini, president, was sentenced to 18 months in prison and fined \$2500 by a federal judge after being charged with fraud. The publisher was found guilty of extracting money from Deputy U.S. Atty. Gen. to plan of his work. The publisher did issue some of the money, but he was charged with and with virtually no sales effort, making royalties non-existent.

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It's a Green Xmas with "How Green Was My Valley"

**IT'S
"BUSINESS AS USUAL"
WITH 20TH!**

WATCH HOWMY OPENINGS! BACKED BY ONE OF THE GREATEST NATIONAL ADVERTISING CAMPAIGNS EVER PUT BEHIND A PICTURE, PRE-SOLD WITH UNPRECEDENTED SHOWMANSHIP, "HOW GREEN WAS MY VALLEY" WILL REPEAT THE TREMENDOUS TRIUMPHS OF ITS WORLD PREMIERE RUN AT NEW YORK'S RIVOLI—AS IT ALREADY HAS AT SCRANTON AND WILKES-BARRE!



MOBILIZED for BOXOFFICE!

OUR AMERICA AT WAR!



Today, for the destruction of that infamous tyranny of 130 million Americans, ... 130 million Americans, filled with a just and terrible wrath, have pledged their wealth, their future and their very lives.

SEE HOW OUR DEMOCRACY MEETS THE CHALLENGE OF WAR! - FIGHTING WITH GRIM DETERMINATION TO WIN VICTORY!

THE MARCH OF TIME

ISSUE No. 8 (VOL. VIII)

SAILORS WITH WINGS

— THE STORY OF NAVAL AVIATION —

THE MARCH OF TIME

ISSUE No. 3 (VOL. VIII)

MAIN STREET, U.S.A.

THE MARCH OF TIME

ISSUE No. 4 (VOL. VIII)

EXTRA!—SPECIAL ISSUE

THE MARCH OF TIME'S BATTLEFIELDS OF THE PACIFIC

«An Atlas of the War»

Understand the vital news flashes from the war zones of the Pacific! See March of Time's latest atlas of the Pacific! Includes: China, Hong Kong, and the South Sea Islands... offers in a real opportunity to become familiar with the vital strategic picture in today's struggle of war!

SPECIAL ISSUE

Already March of Time camera crews are mobilized and at their war stations! Besides the home office staff, ready to jump whenever and wherever the news breaks, Black & Maedler are in the Pacific...Jurgens is in South America... Hodgson & Wyand are still in London.

Maurice Lancaster is with Wavell in India...Novarro is covering the Middle East...Rebière is in Spain... Pagès in French Africa...Nichols in Singapore...and Thomas Kwang is following Chiang Kai-shek and his armies from the Burma Road to Hongkong.

These men will bring the biggest stories of the war to your screen!

THESE ONE-SHEETS ON MARCH OF TIME SUBJECTS ARE NOW AVAILABLE AT ALL NATIONAL SCREEN ACCESSORY OFFICES

ADVERTISE

Make that your slogan and
profit handsomely . . .

Advertise . . . because the very
word "showmanship" means show-
ing off and the best way to show
off is with advertising.

Advertise . . . because advertising
is the most powerful agency for
promoting interest in your enter-
prise.

Advertise . . . because advertising
is the most effective way to get
the word out.

Advertise . . . because motion
pictures is a business of ideas, show-
manship, glamour . . . and adver-
tising is made up entirely of ideas,
showmanship and glamour and that's
what makes people stop, look, listen
and buy.

Advertise . . . start with the trailer
and spread out in all directions with
information about your show . . .



*Advertise with Standard Accessories,
Special Accessories and Trailers
because*

NATIONAL SCREEN SERVICE
Sells More Seats!



TO WHOM IT MAY CONCERN:

AN OPEN LETTER

The undersigned went to Warner Bros. Studio with malice toward none and with no axe to grind.

I'll admit I was a little undernourished. So what happened?

They fed me on Stage Seventeen.

in

"THE MAN WHO CAME TO DINNER"

(A Warner Bros. Picture)



LET'S CARRY ON

The above portrait gives proof that I've come a long way.

Now what happens? J. L. Warner, Hal Wallis and etcetera takes one look at me and says

"YOU'RE IN THE ARMY NOW"

(A Warner Bros. Picture)



The above portrait gives proof that I am no longer the undernourished kid!

Sincerely,

JIMMY DURANTE

Personal
Management
LOU CLAYTON

8TH ANNUAL *VARIETY* SURVEY OF

SHOWMANAGEMENT

Inaugurated In 1933

NOW THE TEST OF WAR

By ROBERT J. LANDRY

The dream of isolation is ended; the awakening of involvement in war is upon us. We do not yet fully know how the new realities may translate themselves for radio. There are imponderables of military, naval and morale requirements. Some stations because of their locations may be silenced or taken over or constantly interrupted. The new voice of authority will be the interceptor command brigadier generals. Radio management must yield its former privileges and in so doing may suffer losses of advertising revenue.

Some of the things that have already happened to radio stations, and some of the developments still possible, were freely discussed in news stories published in 'Variety' in recent years. It was perhaps only a symptom in a national lapse from realism that some radio stations resented this publication at the time for its attempt to prepare them mentally.

Now at last the farce of 'neutrality' is ended. The longest and most repetitious debate in history has adjourned. Radio has at least one war-created thing to be thankful for, there is no more America First Committee to make radio executives miserable. War may, of course, provide new variations of misery for the industry but at least the war has excused it from certain speakers and their bullying tactics.

War may well test radio showmanship as peace never did. Obviously it will fall to radio to make the largest and most important single contribution to national morale. This will put a premium on skill and judgment and those who know how, those who have studied programming rather than mere account solicitation. The radio salesman is apt to be a little less than his former god-like self. Certainly this much will be true: those who never interested themselves in the showmanship end will be at a disadvantage in contributing anything constructive or creative. It will be rather puny to have nothing to offer beyond announcements, no programs but news, sports and phonograph records.

But of that the record of 1942 which is about to be written will speak more surely than any anticipatory comment here and now.

What of the 1941 showmanagement survey? Did more stations file replies, or fewer? Did radio showmanagement on the whole seem more mature, more socially responsible, more understanding? Somewhat fewer stations answered (140 in all) but the general quality of their replies did average higher intellectually than in previous years.

(Because of the confusion incident to the early weeks of war, it was decided not to place that showmanagement data on view to the trade in New York

City, an innovation that had been contemplated and that may be adopted next time.)

Many of the station replies this year constitute elaborately detailed diaries of day-by-day operation. A number of them could with little editing serve almost verbatim as a presentation of the best type of modern station operation in the United States of 1941.

The most puzzling reply received by 'Variety' was from B. J. Lavin, sales manager of WDAY, Fargo, North Dakota, who took the trouble to return a questionnaire, empty, with this notation in red: 'When somebody comes out and asks us point blank just how wonderful we are, we're just speechless!'

As has been true from the beginning of these annual surveys the awarding of plaques has been on an if-and-when basis. If merit was noted in any field of activity, then 'Variety' held itself free to turn the spotlight in that direction. While the majority of awards still go to radio stations fixed classifications are ignored. It has been the conviction of this publication that it could best recognize 'showmanagement' and other contributions to the art of radio if exempt from any need to conduct the survey, say, this year as last year. Showmanship is constantly changing as the world changes and 'Variety' attempts to keep its frame of reference up to the minute. It would be easier for 'Variety' and for radio stations to have the standards more precise but the case in favor of flexibility seems overwhelming on the score of sharpness of focus.

The editorial line followed in the official 'Variety' questionnaire for 1941 underscored the public relations policies, if any, of stations. Public relations has been a neglected aspect of broadcast management generally. It is perhaps fair to say that the telltale mark of amateurism has shown through in this department more often and more glaringly than anywhere else. In connection with the showmanagement survey four years ago 'Variety' gathered and published comment upon, and excerpts from, the 'sales promotion' of stations. The output ran to crude quality, often being hand-drawn stencil stuff such as a high school class secretary would be ashamed of. To put such stuff into the mails, to circulate it nationally, to expose it to the smiles of sophisticates revealed the perfect somnolent. Many have felt that public relations in radio was in about the same relative state of crudity.

As these lines are typed the nation is coming out of its first trauma. As we were saying—now the test of war.

Ninth Annual Industry-Wide Survey

Pearl Harbor episode stepped up their daily schedule to 24 hours from the previous 17 hours. About 40% of the time is earmarked for American news, defense data, speeches by Government spokesmen. Under John Royal, as the supervising vice-president, and John Elwood, as manager of the production department, WCAU maintain, naturally, the closest of contacts with the Deonora and Rockefeller companies, respectively. There is, at present, an absolute ban on ad libbing in any language.

COUNCIL FOR DEMOCRACY

NEW YORK CITY

Many organizations were hatched from 1939 onward dedicated to the task of doing something for or about democracy. Many of them bored their public. The Council for Democracy was successful in putting basic values into understandable everyday terms. In a series of special broadcasts of very great eloquence, in the "Speaking of Liberty" series conducted by novelist Rex Stout over the NBC Red network, in its various rallies, the Council's spokesmen put over many a vivid message. A Walter Miller "Resolution for Americans" Fourth of July show, plus Stephen Vincent Benet's "Nightmare at Noon" and "Thanks for America" put new sense and dignity into the confused ideals of the America of 1941.

The Council has also done valuable liaison with foreign language groups. On the whole it has made imaginative and skilful use of radio and the total effect of its varied broadcasts is here classified as a bona fide contribution to the art of radio.

THE MUTUAL NETWORK

NEW YORK CITY

The public relations of the radio industry, as a whole, is without fame. In the average large radio organization the function either is not to be neglected or entrusted to a hopelessly unimportant hireling, or alternatively given over entirely to some senior officer who brings to the task a fine flair for doing things big, but wrong. Mutual has had a long, slow climb. Its future is still not uncloaked even as it nears its first \$1,000,000 month. Mutual's public relations "staff" consisting of Lester Gottlieb and a handful of persons in New York City, has done a very considerable job. Lacking programs that were "musts," possessing only an occasional star personality, handicapped by budget limitations, complicated stock ownership of the web, facing the bigness of its powerful competitors, Mutual has not been able to afford the luxury of supposing and then had to come to it. No radio editors make their business headquarters at Mutual, few Mutual events are taken copy. It is therefore an achievement of constant labor and alertness that, with hair-raising exceptions, Mutual manages surprisingly often to get fairly equal breaks and consideration along with NBC and CBS, although the latter are equipped with every advantage of names, fame, and budget which Mutual lacks.

In a year that "Variety" chose to editorially emphasize public relations in its showmanagement questionnaire it was impossible to not recognize that Mutual, all else put aside, is a stirring example of getting results.

KGO-KFO SAN FRANCISCO

These two NBC stations are, like WPAQ-WBBN in Chicago, hard to tell apart. For practical purposes they are a single operation and have been so considered by this survey. There is general unanimity that head man Al Nelson is terrifically public relations-conscious. Discouraging an abundance of "stunts" which it is not the policy of these surveys to celebrate, and making allowance for a mild dementia he suffers on the subject of the new NBC building, it's clear that Al Nelson is the unflinching support of Milton Samuel, his master of ceremonies, makes it practically impossible for any San Franciscans possessing their hearing and sight to remain unenlightened about KGO-KFO.

Of Nelson's preoccupation with the new structure a cross between "The Mahabharata" and the Palace Versailles in

architectural beauty, it would seem it is only sporting to add that Nelson is crazy like the well-known fox. He sees the new building as the vibrant symbol of San Francisco's program producing center. Which perhaps is a highly plausible thesis at that.

WCKY CINCINNATI

In public relations this station has long been conspicuous, this being the particular flair of its owner-president, L. B. Wilson. Some years ago the annual "Variety" showmanship

survey awarded WCKY a plaque for "national exploitation."

WCKY has brought itself along and ahead in a community that has been dominated by WLW, within 500,000-watt. In gradually overcoming the advantages of its competitor, in edging itself up to a high power, in campaigning for prestige in its signal area and in the trade WCKY has used public relations as a versatile tool-weapon.

WCKY has developed close contacts with the rural press outside Cincinnati, its speakers have appeared at gatherings in 200 towns and villages. The station has identified itself with the Parent-Teachers Junior Radio Research Council, it has taken

active leadership in forming its own Red Cross unit, and has served as a Red Cross supply depot. It broadcasts the "Star-Spangled Banner" by loudspeaker to the public passing its studios at noontime. It also maintains a giant news-graph sign outside the studios. The station also carries a County Consumers Conference program.

WCKY, like other far-sighted stations, begins its public good will by staff benefactions. Hospitalization and life insurance coverage is provided free to the employees, ten-year numbers of staff got \$100 Defense Bonds in 1941 from the management, and every baby born to station hands is similarly welcomed.

THE ROCKY MOUNTAIN RADIO COUNCIL

DENVER

Apart from sources of news reports in "Variety" the work of the Rocky Mountain Radio Council has been very loudly and proudly publicized. It may therefore surprise many to hear of the Council receiving a "Variety" award. "What?" the Council may inquire, is the Rocky Mountain Radio Council?

It is a Council of cooperating radio stations, plus colleges, plus a central staff of professional writers, editors under Robert Hudson. The formula is to draw upon the brains and ardor of the area to create programs of the kind no one station or college could organize and to share this service with any outlets that want it. The experience now behind the Council constitutes by itself an important body of evidence for cooperative programming. This example seems certain to be part of the future organization of the radio in the United States. Socially it seems desirable for many reasons, among them that it is a practical method for freeing the local station from its inert attitude of reliance on other network programs or syndicates, both the product of New York, Chicago and Hollywood. Equally challenging to the non-network station is the possibility of breaking through such a Council to its live talent programs to offset the meager diet of news, sports and photograph records to which most small town stations wholly depend.

The Rocky Mountain Radio Council is for once a product of Foundation funds that is visible. Grants have set it up in Denver and kept it going. Since it deals with actual production problems and actually sells to the white light of public examination. It is not another semi-surprised-for-advance-of-the-take. The Rocky Mountain Radio Council is in direct contact with the realities of broadcast radio. It has made very substantial contributions to advancing the art of radio.

'FORECAST' SERIES

COLUMBIA NETWORK

Columbia is, of course, not alone occasionally spending lavishly to produce special non-sponsored shows. But for the second year in a row, and with special credit to the summer 'Forecast' series has revealed that a network program department can distinguish itself. The 'Forecast' programs were, week by week, better than good. The hours of planning and rehearsal, the solicited attention to casting and production detail showed showmanship in its finest manifestation. These programs were not radio stunts, a flash in the pan, of page one stories. These were the solid meat and potatoes of radio entertainment.

THE NEW YORK TIMES

RADIO DEPARTMENT

Last year "Variety" looked and failed to find any newsworthy weekly, which regularly published first-rate serious criticism of radio programs. This unimpaired record was told last December in some detail under the heading, "The Plague Nobody Won." Since then, however, Hutchens has been appointed radio editor of the New York Times and has proceeded to publish a promising type of literate analysis of radio programs. It has long been the theory of "Variety" that it was singularly regrettable, from a social point of view, that the greatest medium of communication and, it is asserted, the most, the greatest entertainment art in the country, was going more or less uncriticized, in a serious sense, save for the efforts of "Variety" itself. The Times now seems anxious to have rounded out its reviewing services and it is to be hoped that eventually other dailies may follow.

A distinction must be drawn, of course, between radio "reviewing" under publisher instructions and the dozens of program mentions into a few inches of "criticism" with the necessary leisure and space to say something. Leonard Carlton of the New York Post perhaps comes closest to Hutchens of the Times in providing what could be accepted as radio criticism. His paragraphs occasionally possess the general characteristics of a critique.

VARIETY

Plaques Awarded for 1941

FOR SHOWMANAGEMENT

CKCL, TORONTO
EL MUNDO, BUENOS AIRES
WCAU, PALM BEACH
WINO, WEST PALM BEACH
WJR, DETROIT
WQAM, MIAMI

FOR PATRIOTIC LEADERSHIP

WLW, CINCINNATI
WNVC, NEW YORK CITY
WRCA-WNBL, BOUND BROOK, N. J.
THE COUNCIL FOR DEMOCRACY

FOR PUBLIC RELATIONS

THE MUTUAL NETWORK
KGO-KFO, SAN FRANCISCO
WCKY, CINCINNATI

FOR REGIONAL SERVICE

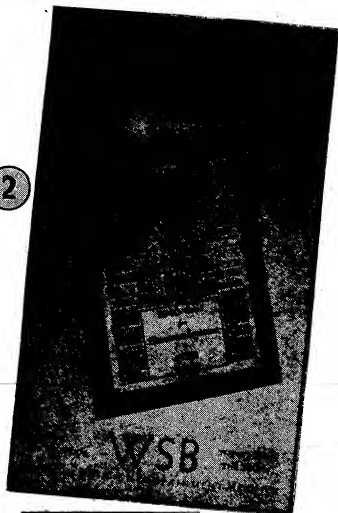
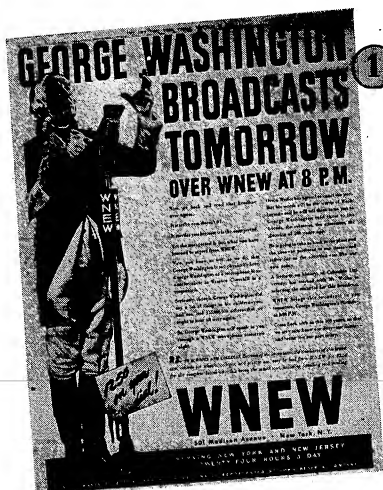
THE ROCKY MOUNTAIN RADIO COUNCIL

PROGRAMS

THE CBS 'FORECAST' SERIES

FOR RADIO PROGRAM CRITICISM

THE NEW YORK TIMES



ASSORTED STATION ACTIVITIES DURING 1941

The influence of the war is evident in three of the illustrations which 'Variety' has gleaned from the various presentations made to its Showmanagement survey. Explanations for the above reproductions: (1) WNEW's unique full-page in the New York Times; (2) How a 1940 Winner self-advertised itself in local Newspaper; (3) A new station, WITN, Baltimore, does the unusual by creating a distinctive trademark; (4) KLLZ, Denver, with mounted cowboy announcer, microphone in hand, conducts one of the ubiquitous radio description broadcasts; (5) A new sight in 1941 was the radio mobile unit in military attire to report military maneuvers; (6) The spectacular is not forgotten as this action shot of Al Nelson of KGO-KFO, San Francisco, attests, and (7) Chicago NBC pages hone up to become announcers.

STATIONS WRITE PERT FOOTNOTES TO SURVEY

These Range From Comment on 'Variety' to Soliloquies on Life in the Radio Business of 1941

Compassion

"You 'Variety' must have wanted short answers or you would have allowed more white space between questions. I certainly give you credit for the way you handle all of these questionnaires—and under separate cover I am sending you one package each of Anacron, Asperntine and Alka-Seltzer to take during your travail and immediately after you finish."

... Don Davis, WHB, Kansas City.

Challenge

"May we ask you, 'Variety' what is a crank? What is a bigot? We often wonder. A bigot can be a statesman—a man in a prominent position with an obsession for an idea. You can't deny, 'Variety' there are lots of those. Not only that, but a crank today may be a genius tomorrow... or a member of the FCC?"

... Kenneth H. Berkeley, WRC-WMAL, Washington.

'Outside' Critics

"There should be additional comment from any and all Boston stations—presenting against the time-worn criticism of 'outside' observers with regard to the calibre of showmanship, particularly in Boston. New England is 'accused' of being provincial. If so, it's because the radio audience is provincial... and the successful and logical way to bring a radio station to the front is to serve the needs and desires of these 'provincial' listeners. Commercially and entertainment-wise, we have spent time, effort and money freely to give the New England radio audience the most and best of what it wants. Sustaining and service-wise, we have equally spent time, effort and money to meet the needs of New England as a community to the best of our ability. New England boasts the second highest radio set ownership of any regional territory in the nation. Surveys indicate that at certain times of day radio listening is higher in New England than anywhere else in the nation. Those things do not occur unless people are better than satisfied with what is on the air. Before outside critics decide what is good or what is bad showmanship, they might do well to investigate the tastes of the audience."

... H. R. Fellows, WEEI, Boston.

Starred Wives

"Station instituted a morale building campaign with slogan of IT'S MAYTIME... SO LET'S LIVE urging people to forget world's troubles for awhile, move out routine and move romance in, suggesting we send starred wives bouquets, etc., with Apollo merchants cooperating with window placards carrying same slogan; through weekly announcements spotlighting according to train and plane schedules; through welcome cards and leaflets in airlines, tourist bureaus, trains."

... Raymond Hollingsworth, KRCR, Amarillo.

Not For Bread Alone

"We think the most flattering remark of the year came from Captain Kitchener of the Philadelphia Police when our men arrived at Convention Hall. 'Are you guys here too?'"

... WFL, Philadelphia.

Baltimore Etiquette

"The Board of Directors of the station once yearly gives a dinner for the employees and their wives, and also once yearly the employees reciprocate by giving a dinner to the Board of Directors."

... Robert S. Maslin, Jr., WFBR, Baltimore.

Cause For Rejoicing

"For example, the biggest happening in Arizona in 1941 was the coming of rain to a country where the residents were used to give back to the Indians if the Indians would take them. Our dams were empty and our prospects were bleak. When the rains came and our dams were full, this indeed was cause for celebration. It was radio station WPMZ, which was entrusted with the task of putting together the show presented on the Arizona State Fair grounds in front of a packed grandstand to mark the occasion."

... J. A. Reilly, KOY, Phoenix.

Modified Calamity

"The novelty of having a radio station in the 'hometown' definitely wore off during 1941 and in order to keep going as a profitable business, we had to sell radio. We evidently succeeded, for our taxes are going to be terrific."

... J. A. Smith, Jr., WJLB, Beckley, W. Va.

Antidote For Cynicism

"How to Enter Contests and Win" conducted by Mrs. A. Sherman Hitchcock and presented every Wednesday at 2 p.m., purpose is to give first-hand information about contests broadcast in programs over WTRC and also to publicize them for their sponsors. Much has been accomplished in breaking down an impression which many listeners have that radio contests are not fairly judged. Mrs. Hitchcock has read to her listeners many interesting letters from winners of all of the contests as those of Procter & Gamble and Colgate-Palmolive-Peet, in which they told how contests are judged and winners selected. Mrs. Hitchcock herself is an outstanding contest winner having won 60 some odd prizes in national competitions. Since the program's inauguration almost two years ago... has built up an organization known as the WTRC Contest Club of the Air, numbering about 2000 members. During 1941 the club has been invited to the microphone in person or broadcast the story of the club to the members of the WTRC Contest Club of the Air who reside in our primary service."

... James F. Glancy, WTRC, Hartford.

History And Methods of Award

The annual practice of surveying the radio stations of the United States (and to a lesser extent of Canada) had its beginning in 1933. At that time 'Variety' made a first, tentative investigation of the showmanship practices of stations in some 40-odd competitive markets. It was immediately evident that by getting down to the somewhat intangible questions of enterprise, philosophy, policy and zest as displayed by radio stations, 'Variety' could cut through all the outer protective layers of sales promotion and self-confusion and get down to those important things that do not appear in rate cards or in the wear-and-tear of account solicitation.

After some years of conducting such showmanship surveys two changes were instituted. First, it was decided to supplement the surveys with an award of plaques. Second, the name 'showmanagement' was coined as better signifying what 'Variety' had in mind since there was some tendency to put a purely 'stunt' or 'tie-up' connotation to the word.

MODUS OPERANDI

All radio stations may file a report to the annual showmanagement survey.

A printed questionnaire is provided by 'Variety'.

A deadline is announced.

The filled-in reports constitute one one part of the information on which awards are based. For obvious reasons such advertising, radio and other experts as are consulted by 'Variety' cannot be identified.

DEFINITION OF SHOWMANAGEMENT

'Showmanagement'—The art of shrewdly blending the best practices of modern business 'management' and 'showmanship' in terms of (1) the Public, (2) the Government, and (3) the Advertiser.

A radio station should, therefore, explain its activities as to any given year to make clear what it did:

- To become a more interesting station to listen to.
- To become a better public service medium.
- To become a better advertising buy.

Pinch Flesh For Color

"To keep from lapsing into 'Recorded Music Moments' each alternate hour, KABC has built up a most strenuous schedule of locally produced programs."

... Charles Belthrop, KABC, San Antonio.

Pony Express Improved

"We inaugurated a unique service on our sports program. Families and friends of hunters may broadcast emergency messages to them any day on the sports program, that is they may send any such messages to KOB. This service has received a great amount of publicity and messages are broadcast almost every day. Service has received enthusiastic praise from hunters."

... C. Van Houten, KOB, Albuquerque.

Daily Good Deeds

"Staff has always been expected to go out of the way to do chores... Typical examples are the mailing of a weekly program release to a Pittsburgh woman who is bed-ridden, or the 15 minutes spent by a WCAE announcer in helping a politician learn the correct pronunciation of certain words in a speech which the speaker had no time to prepare before he came to the studio."

... Leonard Kapner, WCAE, Pittsburgh.

Aesthetic Satisfaction

"It is practically an impossibility to describe to you the outstandingly beautiful color scheme, with light and dark shades applied here and there in wall effects carpeting and furniture throughout the office."

... Norman A. Thomas, WOOD, Chattanooga.

Public Interest Foremost

"Distinguished public interest organizations: 'We covered the Luella Parsons Homecoming at Dixon, Ill.'"

... C. Russell Esherman, WMBD, Peoria.

'How Young You Look'

"Another unusual employee relationship development has been the free beauty and fashion clinics of Richard Willis and Peguen Fitzgerald, devoted to an analysis of clothes and make-up. During the time these two were on the air together, they held frequent private sessions with WOR employees."

... WOR, New York City.

And Double Martinis?

"The additional promotion for the year was our jump to 8,000 watts at night. In all of our advertising of this year we feature a boy from Superior and a girl from Duluth born on June 17, 1924, 17 years old—and the same age as WEEB. They were the WEEB Twins—and behind and with them we used the new Twin Towers, concentrating our direction of power where the most of the listeners listen most."

... Don McCull, WEEB, Duluth.

More Satisfaction

"We have purchased a Crosley car—a jeep—which has been appropriately decorated, advertising the station and its sponsors. The car is used for promotion, deliveries of material to sponsors, stores, etc. It has excited a lot of comment and has been publicized through a naming contest. It is now called the 'Mike-Cycle'."

... Irvin A. Johnson, WBNS, Columbus.

CELEBRATION

Purchase of War Stamp at Boxoffice Admits Public to CKLW Programs; Idea May Spread on This Side

Detroit, Dec. 16.—War stamps are being used for admissions to Canadian broadcasts and it is thought the plan may spread across the border here in a similar patriotic gesture by American stations. The plan was first set up for the Sunday Evening Concert series of CKLW, Windsor, Ont., which uses the station's choir, guest stars and the Windsor Federation of Musician's orchestra, with Frank Bruns in charge of production. Where formerly admissions were gratis to the public at the Tivoli theatre used for the concert series, admission now requires that each member of the audience purchase at least one War Savings Stamp.

Five stations in Detroit, just across the border, have eyed the situation.

WTMJ Asserts Its Game Priority and WEMP Is Left, Invited, In The Cold

Milwaukee, Dec. 16.—When NBC queried WEMP (Blue) on Friday (12) as to whether it would take Bill Stern's Coast Sunday of the Chicago Bears-Green Bay Packers pro football game at Wrigler field in Chicago the idea was accepted with alacrity, and C. J. Lampher, station manager, at once placed generous ads in the Saturday newspapers plugging the event.

It was not clear that the broadcast, commercials were jumbled about and all was lovely—until Saturday when when NBC cancelled, claiming there had been an error in making the deal. Also, WTMJ, NBC-Red outlet, claimed the exclusive on the game in Wisconsin and objected to any other station hornoring in on it. Lampher turned down the idea of contacting Niles Trammel, but all to no avail.

WTBA in Madison, Wis., also had planned to broadcast the Bear-Packer contest, but was forced to bow to power of WTMJ just as WEMP was.

CBS RAISES WAGES

Those Under \$75 Boosted On Sliding Scale

CBS will use the salaries of employees receiving \$75 a week or less on a formula ranging from 5% to 10%, starting Jan. 4. Excepted are employees who have had their salaries adjusted since last July and those coming under a union wage scale. Reason given for the blanket increase is to help employees in the moderate earning level meet the rising cost of living.

The formula grants an increase of 10% to salaries now at \$50, 7 1/2% to salaries between \$30 and \$40 and 5% on all salaries between \$40 and \$50. Under this arrangement each employee now earning \$75 will get Jan. 4 receive \$72.25.

'Defense' Seeks Sponsor

The Buchanan agency is still dickering with a group of aviation companies to take over the underwriting of the "Millions For Defense" show on the NBC-Blue when Bendix sponsorship expires Dec. 23. Bendix will have carried it out for 13 weeks.

Sponsors Col. Landers

San Antonio, Dec. 16.—Grand Prix Beer will present Col. H. L. Landers, military news analyst, twice weekly for a quarter-hour review of the war over the NBC-Blue. Broadcasts are to be heard each Tuesday and Thursday.

Programs are sponsored by the Gulf Brewing Co., and was placed through Rogers-Gano Co.

MANY THREADS IN RADIO TANGLE

After First 10 Days of War the Future of Broadcasting for Duration Isn't Too Clear — Hope Generals and Admirals (The New Bosses) Will Not Act Precipitately

FCC NOT BUDGING

Washington, Dec. 16.—Constantly tightening restrictions plus continued confusion on the part of Federal agencies have swiftly driven home to the radio industry the real significance of American participation in war. Though cancellation of plants looks remote, the broadcasting industry confronts a situation far more serious than its leaders were prepared for.

Bit by bit more order is being established, but the outlook still is obscured by conflicting orders, lack of centralized authority in the government, selfishness in industry inside the industry.

From the first flash of the attack on Pearl Harbor, broadcasters have pitched in patriotically. Now, after the first excitement, the industry must use a much greater degree of self-restraint than it is accustomed to exercise or the "free speech" right will be wiped out by the exercise of the draft powers contained in Section 666 of the Communications Act. So far go-slowsly advice among officials has predominated, but there is steady pressure from certain government quarters for the President to exercise the sweeping powers to take over the industry bodily and put government people in charge of all radio operations.

What may save radio from the anger of Army and Navy, especially Navy, personalities is that on the whole radio was polite. The newspapers have not been. Just now the pride of the Navy is very sensitive. Broadcasters hope that the admirals and generals will realize in the end that

(Continued on page 47)

Some Sponsors React to War Cut-Ins On Letter-of-Contract Rebate Basis While Others Are Easy-Gong

Sirens Banned

Edict against using police sirens on radio forced "Gang Busters" to eliminate familiar program signature of siren wailing and machine-gun roar for first time in its six years on the air Friday (12) night.

Dignified announcement substituted.

Eddie (Nuts) Kaplan Renamed, Pushed For Radio Comic Build-Up

Eddie (Nuts) Kaplan, from burlesque, becomes Eddy Cappy, and with Dick Dana, he's auditioning for radio. Team debuts on the Saturday a.m. Vaudeville Theatre over WEA-FR next Saturday (20).

A new type of audition occurred at Katz Smith's pre-broadcast warm-up last Friday, when the burlesque fundsters did their stuff to the visible audience but didn't go on the air. Idea was for Ted Collins to gauge their values. Al Grossman is agenting them.

MRS. SIDNEY STROTZ OBTAINS A DIVORCE

Chicago, Dec. 16.—Sidney Strotz, v.p. of NBC, was divorced in the nearby town of Waukegan last week by the former Frances Wyse to whom the divorce was granted on grounds of cruelty. Mrs. Strotz won the custody of the three children, 18, 16 and 14 years old. Couple was married in 1913 and separated late in 1940.

Understood an out-of-court settlement has been arranged.

Albert A. Grobe, former manager of WINS, New York, has joined WXCR, New York, as night manager and newscaster.

The networks report that they have found the majority of their clients agreeable to any adjustment of their prescribed time as war circumstances make necessary or preferable, but there have been some instances wherein advertisers have insisted that their contracts be carried out to the letter or else. Following the outbreak of war quite a number of accounts got in touch with the networks and expressed their willingness to abide by any policies that the networks should elect to introduce. In contrast with these offers of compliance there have been isolated cases of advertisers protesting against the proceeding, of their programs with a minute or two of news unless rebates for such time were granted them.

One Complaint.—The Compton, Procter & Gamble, served notice on broadcasters the middle of last week that its clients would not accept any postponement of its program, broadcasts because of intruding news or other material and that any of its programs was not cleared at the stipulated time, that particular show was not to be dealt with on a delayed basis. Also that the proper distributors were to be credited to the account in the event any time was taken out.

One network's reaction to the emergency situation as far as network and local broadcast was concerned was to call in the Rubicam. The agency advised broadcasters that the account was ready to "bite the bullet" with regard to the emergency and that all it wanted was a fair share about which it was not to be concerned. The agency, whether they be live shows or announcements.

One small agency, whose program had been partially reduced because of the postponement of President Roosevelt's war address to Congress Monday (8), asked the network not only to give it a rebates for the time lost but to make some reimbursement on the talent. The talent cost on the program in question was one of the lowest in all daytime network broadcasts.

Where accounts insist on rebates for the minute or two taken out for news NBC has made a policy of dropping such interpolations altogether.

Blacket's Telegram Various stations reacted with grim surprise to a telegram sent them by the Chicago office of Blacket-Sample-Hummert last week in connection with one of its General Mills programs. The wire, signed by G. E. Frommberg, follows:

"National emblem, closing NBC to take one minute from each daytime program for news bulletins, shortens the life of World's transportation to approximately 13 1/2 minutes. We can fill in with one minute extra commercial at beginning of record. Is this acceptable? If not, how are you filling in and do you agree to prorate time? Important you wise immediate!"

The reported attitude of several of the queried stations was that they would not accept the extra minute commercial but would fill with a minute of news and make no extra charge for this added service.

Ramsey In Chicago

Cincinnati, Dec. 16.—William Ramsey, radio head of Procter & Gamble, goes to Chicago tomorrow (Monday) for agency and writer buddies on the company's programs originating there. He's due back by late this afternoon.

Before going to the Coast early next month to launch the new "Hip Haze" series, Ramsey will make one of his periodic trips to New York, probably the week of Dec. 24. James West, one of Ramsey's assistants, is due back from New York tomorrow.

This Changing World Chesterfield Nix Keeps Glenn Miller Orchestra Off Coca-Cola Program

Glenn Miller was supposed to have been the band of the week on the Coca-Cola "Spotlight Bands" program on Mutual network last Saturday (13), but wasn't. His regular sponsor, Chesterfield cigarettes, says Freddy Martin, whose recording of "Piano Concerto" got him the coveted Saturday night spot-throw of the five previous weeks, took Miller's place.

Miller's broadcasts were the strength of sales of his "Chattanooga Choo-Choo" disc. He had already been on the program twice.

'SECOND MRS. BURTON' BACK ON Y & R LIST

Supervision of "The Second Mrs. Burton," westcoat serial, has been returned to the Young & Rubicam agency by General Foods. The account has been using the show to plug Walter Baker's Cocoa over the CBS Pacific link with Benton & Bowles in control.

What other GP product will be attached to the serial is due to be decided this week.

Wytze Williams Back

Wytze Williams starts tonight (Wednesday) a five-weekly comedy series over WJW, New York. Sustaining show will be spotted at 8:30 p.m.

He formerly had a series on Mutual for Gem Razor.

36th ANNIVERSARY NUMBER

of

VARIETY

To Be Published Late This Month

SPECIAL ADVERTISING RATES PREVAIL

Special Exploitation Advantages

Reservations and Copy May Be Sent to Any Variety Office

NEW YORK 154 W. 46th St.

HOLLYWOOD 1708 N. Vine St.

CHICAGO 54 W. Randolph St.

LONDON 8 St. Martin's Pl.

Ramsey In Chicago

William Ramsey, radio head of Procter & Gamble, goes to Chicago tomorrow (Monday) for agency and writer buddies on the company's programs originating there. He's due back by late this afternoon.

Before going to the Coast early next month to launch the new "Hip Haze" series, Ramsey will make one of his periodic trips to New York, probably the week of Dec. 24. James West, one of Ramsey's assistants, is due back from New York tomorrow.

Moral: Never Worry

The producer of a touring network commercial program received a wire from the head of the agency's program department advising that the latter was flying out (1,500 miles from New York) to have a talk with him. The producer, deducing that the agency exec could have but one purpose for the trip and that was to fire him, put himself on guard when his immediate superior arrived.

The exec invited the producer down to the hotel's bar and asked him whether he browsed around a town much while stopping off with the program. The producer, still wary, rendered vague answers until the agency exec suddenly blurted out the object of his quizzing. 'You know,' said the exec, 'that my hobby is to collect ships in bottles, so that, if you ever see something exceptional in this line in a curio or some other shop, keep me in mind and buy it up for me. I'd appreciate it.'

A couple hours later the exec was off on another plane flight back to New York, without even waiting to watch the program broadcast that same evening.

WMPs, MEMPHIS, BROADCASTS APOLOGY FOR BAD TASTE IN WAR 'TIE-UP' COPY

James Hanrahan Deplores Injection Into Network Commercials of 'National Defense' Grounds for Buying Blades; Hits Cough Drop Blurb

Memphis, Dec. 16. First known instance of a radio station publicly apologizing for advertising copy broadcast over its facilities through a national network occurred here Friday night (12). WMPs, affiliate of the Memphis Press-Scimitar, made objection to two separate instances in the same night, both on orders of James Hanrahan, station manager and a vice-president of Scripps-Howard Radio.

First came when the station took exception to advertising used during a commercial news broadcast originating via the NBC Blue network. It was quoted by Hanrahan as saying: 'Here is a late important news bulletin: Use Smith Brothers cough drops. . . . Hanrahan wired a protest to NBC and stated that his station 'will not accept commercial copy disguised as news matter.'

Second squawk came during Bill Corum's Mutual description of the Fritz Zivic-Kid McCoy fight. Corum was quoted as saying 'Use Gillette blades which last longer and thereby conserve steel for national defense.'

Formal Apology

Shortly thereafter, Larry Trexler, WMPs news commentator, read a formal apology prepared by H. Hanrahan. The apology, later repeated as part of a regular newscast, read as follows:

'Through one of its networks, tonight WMPs has presented a program which implied by its commercial announcement that by the purchase of a certain product, the national defense might be advanced and steel could be conserved. WMPs permits no local advertisers, and knows of no local advertisers, who want to capitalize on the national defense program to suggest that the purchase of any product, except Defense Bonds and Stamps, will enhance the national defense.'

'We apologize for advertising announcements over which WMPs has had little or no control tonight.'

Two nights earlier, WMPs, which identifies itself as 'the news station' and had been on the air almost constantly since war's outbreak, shattered another precedent by advising the public that two other stations (WREC and WMC) would be on the air all night with war news after midnight. Announcement, specifically mentioning rival stations and giving their listening positions on the radio dial, was repeated several times as the period approached for WMPs to leave the air. First such incident of reciprocity, here, so far as known.

Navy Silences KGKO

Fort Worth, Dec. 16.

A navy training plane, circling down for a practice landing at Arlington, near KGKO's transmitter, tore through a power line leading to KGKO but landed without damage to the plane or its pilot.

The torn wire was of nine strand construction and was carrying 13,000 volts of electricity. The station was off the air for 30 minutes pending the repair of the wire by the trouble shooters.

Aleshire to Klor

Edward Aleshire, radio director of the Sherman K. Ellis agency, has resigned to join the Klor agency. He'll probably be an account executive with the Chicago outfit.

A Pen and Pencil Study

of Eversharp's "Take It Or Leave It" in its second year on CBS



These gentlemen were worried about selling an \$8.75 Eversharp pen and pencil

set in a market where you can buy a pen for 29 cents and a pencil for a dime.

But not any more!

... not since they put the entire Eversharp appropriation into radio about two years ago, went on the air over CBS with "Take It Or Leave It".

... not since their sales jumped more than 100 per cent in less than a year.

... not since they found out that radio could sell pens and pencils all year around—on St. Swithin's Day as well as at Commencement and Christmas.

MUTUAL STOCK SPREAD IS DUE

Chicago, Dec. 16. Mutual shares will be gored thinner over more members according to plans being studied by the board of directors following conflict in Chicago. Proposal is to increase shares for six additional member stations of the Mutual web.

Up to Nov. 1 of this year 75% of the stock was held by WGN, WOR and Don Lee, each group holding 25 shares each. Four members, CKLW, WKPC, WIKK and the Colonial network held six shares each.

With important members coming into the Mutual plan, there is a demand among them for a say in the shared structure of the organization, and the purpose of this meeting was to work out a plan for distribution of shares to these new members. Exact set-up of such distribution is yet to be determined.

Bankage May Be Sold

Libby-Owens-Ford is returning to the air after the first of the year. It's contracted for the Saturday 9:45-4 p.m. spot on the NBC-Red.

As for program it will be a commentator. Bankage, NBC's Washington man, is under consideration.

WGEO GOES ALL-ASIATIC

Camel Shortwaving Into Alaska From NBC Web

Fairbanks, Alaska, Dec. 16. Under revised FCC rules, shortwave commercial programs is now being carried in Alaska. First such show was Camel cigarette's "Sports Review," taken Saturdays from the Pan-American network of NBC and aired here by KFSR.

Previously, FCC regulations permitted only sustaining network shortwave pickups.

F.D.R.'s 83% Rating

President Roosevelt set a new high for radio listening when he addressed the country last Tuesday night (9) on the war situation.

The rating reported by the Co-operative Analysis of Broadcasting was 83%.

The President and the Bill of Rights celebration Monday (15) scored 63.3 with C. A. B.

Dick Spencer, Sid Desfor Get NBC Photo Posts

Richard G. Spencer, editor of the NBC Red Network News, house publicity organ, has been appointed photo editor of NBC, with complete charge of the photo section and photographers.

Sid Desfor, a photographer with the company's press department, has also been named head photographer, succeeding Thomas Webber.

Arrid's Idea

Spot Broadcasting, Inc., last week notified the station carrying Arrid announcements that the client wants them to put the electrical transcription identification after the commercial and not before it.

The client, stated the notice, thinks that a great advantage is to be gained by the product if the recording information were broken that way.

100,000-WATT TO SAN FRANCISCO

General Electric Transmitter Moved Out of Schenectady as Government Desires Support for KGEI—Meaning Engineers Are Trying Transmissions Over the North Pole

POLICY CHANGES?

The 100,000-watt transmitter of WGEO, General Electric shortwave in Schenectady, N. Y., has been sold to the Government and will be moved to the Pacific Coast. New station will supplement GE's KGEI in San Francisco (the only shortwave outlet west of Cincinnati now) in ailing to the Orient.

GE will continue ownership of the channel and license for WGEO in Schenectady and will immediately begin building a new transmitter there to function in place of the one it has sold. It also operates WGEA, a 50,000-watt shortwave in Schenectady. The two outlets always use the same programs, but on different wavelengths.

Whether the new Coast station that uses the WGEO transmitter will be openly and directly operated by the Government isn't known. If it were, it would be the Coordinator of Information, of which Col. William J. Donovan is the head, which would run it, as it is his office that is charged with getting U. S. propaganda and news to Europe and Asia.

Personal Anger
Actually it would make little difference, except in a technical sense, as to whether it was Donovan or GE who operated it, as Donovan's office and the Office of Inter-American Affairs (for propaganda and news to South America) are providing much of the stuff now being used on the shortwaves. If GE or someone else did operate it, they would perhaps get some sort of Government subsidy. Only difference it would make to have a private operator would be to allay the apprehension that always arises among broadcasters when there's talk of the Government going into direct and active radio operation.

Proponents of private ownership have always asserted that the only reason foreigners prefer U. S. shortwave news to any other country's is the fact that they know it is "independent" in origin. It has been argued that as soon as stations are known to be Government-owned they become suspected as propaganda dispensers. In addition, the indie editors are important in upholding the standard of U. S. broadcasts because their blue-pencil the stuff provided by the Donovan and Rockefeller (South American) offices when it becomes too blatantly propaganda.

Moving WGEO to the Coast has been subject to debate by engineers as unnecessary. Some of them claim it is more satisfactory to reach Japan, China, the Philippines and the Indies from Schenectady by beaming over the top of the world than it is from San Francisco. GE is experimenting with aiming to the Orient via the North Pole route now, but there apparently is not any scientific engineering data to prove the point one way or the other. So WGEO is being moved west to make sure of reaching the Orient.

As far as getting American propaganda heard in Japan, that's another dubious item. Nipponese government has long been very strict in prohibiting shortwave receivers. Even diplomatic officials, of foreign countries stationed in Japan in the past have run into delays of eight months to a year in getting permission to bring in shortwave receivers.

On the other hand, beaming to the Orient would be valuable in getting to the Chinese and bracing their spirits and to U. S. possessions and to the Dutch East Indies.

No wonder President Martin L. Straus of the Eversharp Company wrote to CBS:

"Radio has raised sales to new peaks all over the country. Radio alone has enabled us to reach housewives and college students; factory workers and business men; farmers and city folk—for practically everybody listens."

For more than a year, Eversharp has been writing the script of this brilliant success story on CBS. It's a script long familiar to people who sell cars or sterling silver. It's a script for people who make mattresses or refrigerators or cameras. In fact, it's for all manufacturers whose products cost a lot... last a long time. Radio can sell them just as successfully as it sells "quick turnover" items—the soups and soaps, the cereals and cigarettes. Just as successfully and just as surely.



CBS borrowed a pen and pencil from Eversharp (as well as the facts) to produce a new booklet, "Take It Or Leave It." Copies may be obtained from CBS, 485 Madison Avenue, New York.

THE COLUMBIA BROADCASTING SYSTEM

Blackett-Sample-Hummert Account Seeks 30-Min. Spots on Nat'l Basis

Blackett-Sample-Hummert, New York, is inquiring among stations for availabilities in connection with a major spot campaign that it figures on starting for one of its drug accounts after the first of the year. The query is for a half-hour, five days a week. It is reported that the account prefers to apply the funds for appropriate advertising on national spots rather than go on any network. The drug accounts under the B-S-H banner are American Home Products and Sterling Products.

These same accounts are considering switching some of their respective daytime programs to CBS and the NBC-Red, as time becomes available on the latter two, so as to take advantage of the contiguous rate.

TIMES' TIE-UP PROFITABLE TO WMCA, N.Y.

As a result of its highly profitable tieup with the New York Times for hourly news bulletins, WMCA, New York, is chucking overboard its program tieups with other publications. PM news forum Sunday night, aired by the newspaper PM, went off after a year's run. Ben Gross, New York Daily News columnist, ended his news comment show by request of the station. Exception, however, is Jack Shafer, who does a radio gossip series. But he may drop the credit line to his Long Island Press-News papers.

Since the Times deal became effective Dec. 1, WMCA has added about \$3,000 worth of spot announcements a week, including the Lucky Strike and Humphrey's medicines, plus near the news summaries. Station's spot rate has been upped from \$25 and \$50, to \$35 and \$70, respectively for one and two-minute spots.

Raymond Gram Swing's vacation as baned indefinitely postponed because of the war.

STUDIO ONLY FOR MURROW

WDRS Takes All The Bills, Including Speaker's \$15,000 Fee

Hartford, Dec. 16. WDRS has cancelled plans for a public lecture by CBS commentator Edward Murrow on Jan. 8. Instead is substituting a studio lecture to an invited audience, with the speech going over the air. Marks the start of a lecture series for the London war speaker.

Station had originally skedded a talk, in the name of public service, from Bushnell Memorial. House seats over 3,000 and was jammed to overflow when William Skirt spoke recently. Fearing inability to accommodate the public for this talk, WDRS officials are aiming the talk.

Lecture will set station back an approximate \$2,500-\$3,000, with Murrow getting an approximate \$1,500 and the remainder going to promotion, etc. Station is cancelling the one-hour Major Bowes show to broadcast the talk. In order to accommodate city officials, public defense leaders, press and other dignitaries who will be present for the talk, station is expected to hire a small hall to present Murrow from.

Prior to his 9-10 a.m. evening, commentator will be taken by station officials for a tour of Hartford defense plants, which are many and varied. He will use this as background material when he returns to London.

Wallie Warren on Leave From Reno Station To Sell Bonds for Treasury

Reno, Dec. 16. Wallie Warren has left job as manager of KOH, for \$15,000 a year peddling defense bonds for Uncle Sam. Warren, a Republican, pulled a sneak on the Democrats by taking the job as Nevada deputy administrator for the sale of defense bonds.

Jack Winston, formerly of KFBC, Sacramento, also of Fairbanks, Alaska, has replaced Warren as head of KOH during his leave of absence.

Suspense Is Terrible

Syracuse, Dec. 16. Gordon Alderman, program director of local station WAGE, is currently in a predicament because a kid show he was writing and directing turned out to be unintentionally prophetic. Series was "Jungle Drums" and when he became tired of the drama work and decided to drop the stanza, the year's two heroes were stranded on a Pacific island, that was discovered to be a secret base for Japs and Nazis.

Forced to drop all other details part of the state have kept the station phone ringing with anxious queries about the fate of the two fictional characters, having taken the whole story as a production. Will run this series weekly until June 8.

December 8 saw 500th performance of 'Nazaire et Barnabe' sponsored by Lever Bros. over CKAC and is now renewed for 52 weeks daily Monday through Friday. It is the French counterpart of 'Amos 'n' Andy' played by Olive Leno, Georges Bouvier, former playing seven parts and latter playing three. 'Les Joyeux Troubadours', French counterpart of 'The Happy Gang', renewed for fully year on CKAC, French network, Quebec City, Chicomini Rimouski and Sherbrooke, by Colgate Palmolive and running Monday through Friday every week. Henri Letondel emceed the Troubadours.

50,000-Watter For CBS DX Is Again Delayed

Date for the debut of Columbia's new 50,000-watt shortwave transmitter has again been shifted back. News was slated for January 15, but is now more likely around Feb. 15. It was originally planned to operate on the air by late last September, but priorities and other difficulties have caused delays.

Actually, CBS has two transmitters, one for WCBX, its own station, and one for WCAE, which belongs in Philly, but which is operated in an association with WCBX. All the parts for WCBX have now been obtained and it is on the air testing. WCAE's new apparatus, which will also be 50,000 watts, is not yet in and it is not certain when it will be.

Meantime, both stations continue to operate on their old 10,000-watt equipment.

MILLER TAPE OPENS HOLLYWOOD OFFICE

Hollywood, Dec. 16. Miller Broadcasting System, Inc., maker of Miller recording tape, has opened studios and offices here and moved Miller Radiofilm Corp. as a subsidiary to handle distribution and sale of its equipment and studio facilities. Miller tape, perfected by James A. Miller, president of the parent company, records sound on film by engraving into the emulsion and reproduces it by a photo-electric eye. Unique feature of the method is that it makes possible the cutting and piecing together of different pieces of film without re-recording an entire program or selection.

Among the directors of Miller Broadcasting are E. Frank Hummert, of Blackett-Sample-Hummert agency; A. H. Diebold, president of Sterling Products; Hiram Sherrin, financier; Jacques Vimont, representative of the Phillips-Martin Co. of Holland. Associated with Miller in Radiofilm Corp. are Lee C. Barnhart, as president and general manager, and Herbert R. Ebenstein, vice-president in charge of sales.

Politics Called Off

Bridgeport, Dec. 16. WNAE series skedded through 1942 by Progressive Party as campaign weapon against Bridgeport's Socialist municipal administration, was cancelled after war outbreak. Political sponsors issued statement calling for unity and seeing no present occasion to bicker.

WHAS' 10% Xmas Bonus

Louisville, Dec. 16. All employees of WHAS, and the Courier-Journal and Times, owners and operators of the radio station, will be recipients of a 10% bonus, based on their yearly salary. Station has followed this policy for the past four or five years, and all employees who have worked for the firm for a year or more will participate in the melon slicing.

458 Stations Now on List For Income Tax Book Advertising

QUEBEC COUNTERPARTS

New One of Abbott and Costello—'Amos 'n' Andy' 500th

Montreal, Dec. 16. Buckingham Cigarettes have bought three quarter - hours, Tuesdays, Thursdays and Fridays, starting last week on French language station CKAC in French variant of Abbott and Costello entitled 'Soldat Bidcho' comedy in Army Satire production. Will run this series weekly until June 8.

December 8 saw 500th performance of 'Nazaire et Barnabe' sponsored by Lever Bros. over CKAC and is now renewed for 52 weeks daily Monday through Friday. It is the French counterpart of 'Amos 'n' Andy' played by Olive Leno, Georges Bouvier, former playing seven parts and latter playing three. 'Les Joyeux Troubadours', French counterpart of 'The Happy Gang', renewed for fully year on CKAC, French network, Quebec City, Chicomini Rimouski and Sherbrooke, by Colgate Palmolive and running Monday through Friday every week. Henri Letondel emceed the Troubadours.

Carlos Franco Consultant On Inter-American Affairs It's Part Time and Office

Carlos Franco, manager of Young & Rubicam's time-buying department, has been named a consultant to the Office of the Co-ordinator of Inter-American Affairs. It's a part-time assignment and with no salary. Franco obtained the designation last week from Dallas Duto, director of Central Administrative Service within the Office for Emergency Management.

Mrs. Fred Weber at Sea

Fred Weber, general manager of Mutual, hasn't heard of the whereabouts of his wife, Ruth Braden-Weber, since a week ago Saturday (15) as a result of the secrecy called down on Pacific ship movement with the outbreak of war. Mrs. Weber was on a cruise that was to take her from San Francisco through the Panama Canal and up the Atlantic to New York.

Weber was told Monday (15) by the Navy that information on whereabouts of the liner would be withheld until 24 hours within the vessel's arrival in New York. The last he heard of the ship was that it was docked in Colombia.

Seattle, Dec. 16. A radio spot campaign begun in September by Simon & Schuster on the book 'Your Income Tax' and originally intended to include 100 stations has been so successful that the number of outlets has been increased to 458. Spots consist of five and 15-minute periods daily and will run until Feb. 15.

Edwin A. Kraft, manager of Northwest Radio Advertising Co., Inc., agency handling the account, has believed that this is the most comprehensive campaign ever used by a publisher to advertise a single book.

STORER, WILSON HEAD REVAMPED N.I.B.

Washington, Dec. 16. Organization of the renovated National Independent Broadcasters was speedily last week as consequence of the war emergency and the jockeying for position of radio's jealous trade units, with officers being nominated and elected by telegram. George Storer, principal owner of Fort Industries, which has several local outlets in the Ohio-West Virginia sector, landed in the presidency after the state delegations were requested by wire to fix up a list. Membership unanimously voted 'yes,' though told that write-ins were permissible.

Other officers are L. B. Wilson, of WKCY, vice-president; Ed Spence of WKYC, secretary-treasurer; and Harold LaPoint, associated with the Ardu Bulova stations, as board chairman.

Much-postponed huddle of the membership list is tentatively scheduled for early in the year, with no definite date set. Until the dues-payers congregate, promised statement of policy and declaration of principles will be kept under cover. Before the session, the officers will prepare a platform to be handed out meeting where operating machinery will be created.

Richard Sheath, radio editor of the Toledo (O.) Blade, has been elected president of the Toledo Newspaper Guild for 1942.

When you buy...



RETAIL STORE DISPLAY

Permanent stands in 130 retail outlets for use of WCAE advertisers. Exclusive display—minimum of a week.

PERSONAL CALLS ON DEALERS

Anything from a one-day survey to a full week of intensive merchandising among retailers and wholesalers.



STEADY NEWSPAPER PROMOTION

30 inch advertisement, or larger, daily and Sunday promoting WCAE programs and sponsors.

Out of these and many other special services available (22 in all) a full-fledged merchandising program can be arranged and executed.

The KATZ Agency • National Representatives
New York Chicago Detroit Atlanta Kansas City San Francisco Dallas

WCAE PITTSBURGH, PA.
5000 Watts • 1250 K. C.

MUTUAL BROADCASTING SYSTEM

NBC Artists, Concert Services Sold To Morton, Tutthill, Levine, Bottoroff; Does \$1,800,000 Annual Gross

The talent and artists service business of the National Broadcasting Co. together with Civic Concert Service which has several hundred cities' concerts, was sold last week to four NBC executives. The sale is one of the largest ever made under the agreement if the new concert company, to be known as the National Concert & Artists Corp., makes profit, money from that profit is to be paid to NBC. A reported obligation of \$150,000 is reported.

The four new heads of the concert service are: H. H. Morton, president; Daniel S. Tutthill, Marks Levine and O. O. Bottoroff, vice-presidents. Sale is to be effective Jan. 1, 1942, and the new company will take offices at 711 Fifth Ave., N. Y.

Morton has been an executive of NBC for more than 10 years, and for some prior to that time was European manager of RCA.

Bottoroff for 21 years has headed Civic Concerts Corp., building that organization to a point where it stands almost unrivaled as a talent broker. Levine in the concert business for two decades is presently acting head of the concert service and enjoys an excellent trade reputation for square shooting with rival managers and artists. Tutthill has been managing director of the popular and radio divisions and likewise has standing for integrity and intelligence.

Sol Hurok whose office controls attractions such as the Ballet Russe, Ballet Theatre, Marian Anderson, Jan Peerce, Mischa Elman, Artur Schnabel, will continue to release through the new company.

\$1,800,000 Gross

Artists under the present management will be about the same as the present list. As usual at the end of the year some new ones will be added and some old ones drop out. Last season the NBC Concert Service did a gross of about \$1,800,000. Some of the important stars on the roster include Sergei Rachmaninoff, Fritz Kreisler, Gladys Swarthout, Giovanni Martinelli, Ezio Pinza, John Charles Thomas, etc. NBC carries about 40-100 artists.

The sale is being opposed by Jack Adams, concert manager who filed a N. Y. supreme court action Thursday (11) against the NBC and officials of the directors claiming a conspiracy to prevent him from securing the company for which he had offered \$150,000. He seeks damages of \$1,000,000.

SAN FRANCISCO SWITCH OF CBS COMPLICATED

San Francisco, Dec. 16. Frisco full of CBS executives are preparing for the switch from KFSO to KQW Jan. 1 and to set up a new, independent CBS radio bureau in Palace Hotel. The switchover contingent is headed by James Middlebrook, who built the ABC, WGN and KFSO transmitters and will give KQW CBS treatment. George Dunham of CBS San Francisco, N. Y., and Harold Spears, KNX supervising engineer, also preparing for the move to KQW.

However, it now appears that KQW won't be able to transfer its studio operations to the CBS plant in Palace Hotel until Feb. 15 because KFSO is sitting tight. Latter station issues space from CBS but staying put on the chance that KQW's 50 kw. grant may be upset at the last minute.

New newscroom is being handled by Bill Slocum of New York with Fox Case of Hollywood and Art Kemp, Frisco CBS chief. UP wire has been added, supplementing AP and INS lines already in. Also involved are Pat O'Reilly, formerly KNX, and Al Hunter, former writer for John B. Hughes.

Guards On KSTP Plant

Minneapolis, Dec. 16. Guards are patrolling the KSTP transmitter where workmen just completed the installation of auxiliary power equipment.

The new equipment is intended to keep the station on the air if the regular supply should fail.

This Is Serious

Ad agency men are beginning to feel the shortage on stopwatches, practically all of which are imported from Switzerland. In some cases the watchpieces have been taken away from writers and made the possession exclusively of program directors.

Notices have already been posted in agencies advising the radio staff to be extra careful about their stopwatches. The warnings—mentions dunking the mechanisms in water, dropping them or leaving them around for the baby to play with. As a rule the agency furnishes the watches to employees.

Attibury's Eye Mishap

Kansas City, Dec. 16. Ellis Attibury, commercial manager of KCKN, 250-west of Kansas City, spent most of last week under doctor's care as result of an injury to an eyeball incurred while chopping wood.

Now appears Attibury will suffer no lasting optical damage.

Pacific Blackouts Produce Change; Some Advertisers Prefer to Drop Re-Broadcasts for Daylight Hours

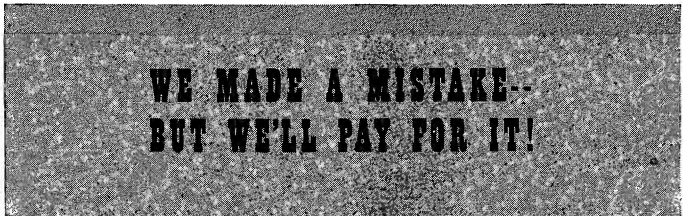
Because of the frequent shutting down of radio stations on the West Coast at night by local defense authorities, advertising agencies are considering eliminating the repeat broadcasts on night-time shows for this area and including daylight Pacific blackouts, wherever possible, in the feeds for eastern listeners. If this arrangement materializes, it will be the first drastic readjustment for commercial programs resulting from America's participation in the war.

"The March of Time" has already made the change in this direction. Time program of last Thursday night (11) was cleared right across the continent at one time, passing up its usual rebroadcast which came to 11-1130 p.m., New York time.

Under the new circumstance the show reaches the Coast at 5 p.m.

Some agencies are disposed to the proposition that it would be better to get a partial audience than none at all. Also to the belief that emergency conditions will in time so change the living habits of West Coast residents that the actual loss in audience will be of small dimensions.

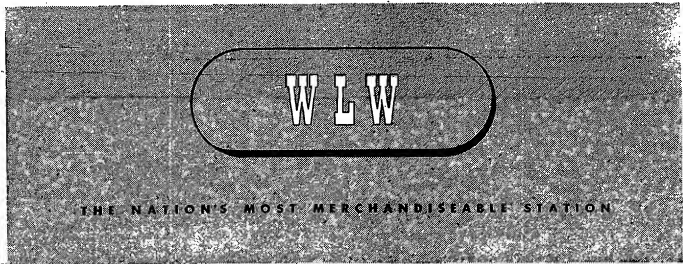
Carroll D. Alcott, who joined the Croley staff last week as the Far East expert, notified by the State Department that his wife, en route from China, had escaped Japanese attack and arrived safely in Manila. Alcott is in New York today (16) for a part in tonight's "We, the People" broadcast on CBS.



Realizing the need for an accurate cost control technique for our advertisers, WLW earlier this year introduced a comprehensive study entitled, "The Allocation of the WLW Radio Dollar in 345 Midwestern Counties."

Almost immediately, a number of WLW advertisers found this study helpful in controlling sales and distribution costs. In fact, the response has been so great to the Cost Allocation study that we now find we made one mistake—we failed to order enough copies of it to supply the demand. Our supply is completely exhausted, and we need more copies of the Cost Allocation study—right away. Therefore, we are authorizing any WLW sales representative to pay one dollar in cash for

every extra copy that may be in your reference library. Naturally, we do not want to deny the use of the Cost Allocation study to any agency or any advertiser, so don't let us have the only copy in your possession. But we are anxious to secure your extra copies and we are willing to pay good dollar bills to get them. In New York, call Warren Jennings at PLaza 5-9800; in Chicago, Walter Callahan at State 0366; and in Cincinnati, Harry Mason Smith at Kirby 4800. We know the dollar won't mean much to you—but the books do mean a lot to us. It will help us a great deal if you will take a quick look around your offices, then give us a call. Thank you very much.



Set Back Showdown on FCC Orders

NBC and CBS Obtain 'War Pre-occupation' Postponement Over Protests of Commission

NBC and CBS appeared before the three-man Federal Radio Advisory Committee (FRAC) in New York City and successfully argued for a postponement of the scheduled January 15 (15) trial of their temporary injunction suits against the Federal Communications Commission. The commission, consisting of Learned Hand, Henry W. Goddard and John Bright, allowed a re-dating of Jan. 15 over the bitter protests of counsel for the FCC, who the weeks prolonging their non-compliance with the Commission's anti-monopoly orders on the grounds of war pre-occupation. Judges (in chambers) seemed disposed to accept at face value and sympathetically the NBC and CBS assertion that the Japanese crisis, followed by the rest of the Axis declaring war on the U.S.A., had to upset the executives that they could not get together with their lawyers.

Charles Board Hughes, Jr., appeared for NBC and John Cahill for CBS. Thomas E. Harris represented the Government agency. He raised the issue that the orders should go into effect over the period of any postponement. However, judges' position was that the disposition of the whole controversy hinged upon the taking of testimony and adjudication of the legalities raised by NBC and CBS.

Mutual was present and represented as pro-FCC, as was the Civil Liberties Union, which sought unsuccessfully to obtain recognition of its right to file in support of James E. Foy & Co.

WGY STUDIO AUDIENCES ARE OFF INDEFINITELY

Schenectady, N. Y., Dec. 16. The temporary discontinuance of studio audience shows at WGY, announced in a large advertisement in the GE station ran in newspapers of the area, may last indefinitely. "Speaking of Books," the advertiser with name authors and critics round-tabling and in which WGY-GE take great pride, was aired Friday night. It was aimed at Friday night visitors. So was "The Little Red Schoolhouse," half-hour kid show sponsored by Hudson Coal. Also "Club Congo," with Gordie Randell's house band and other entertainers, and the Saturday morning Children's Theatre of the Air.

Findlay, Ohio Station

Launching This Week

Findlay, O., Dec. 16. Station WFTN here is beginning operations on 1,000 watts power and 1,200 kilocycles this week. The new station is first in city. Fred R. Hoyer is general manager but complete personnel has not been determined.

Those set include Edgar Smith, chief engineer; Herman G. Foster, engineer; Grace E. Indefante, production manager; A. Maurice Dunlop, salesman; Bill Snyder, news editor and musical director; Virginia Wade, traffic manager and director of children's programs; and Bill Walker, former special events director for KFMM, Grand Forks, N. D.

Wheat Pool as Sponsor

Regina, Sask., Dec. 16. Saskatchewan Wheat Pool is sponsoring Saskatchewan hockey league broadcasts over CIRM, Regina, the fourth consecutive season. There will be at least 23 broadcasts during the winter. New set-up this year has the broadcasts fed to CKBI, Prince Albert, Sask. Grant Carlson does the announcing.

CFCF's Renewals

Montreal, Dec. 16. CFCF has extensions of sponsored programs as follows: "Lam and Abner" for 13 weeks, four times weekly, from Dec. 29 for Alko-Seltzer. Loris Pinkham spot announcements daily. Multireco Company, 180 spot announcements, four times per week, Monday through Friday, starting Dec. 16.

All-Night Vigil Ends

Except for scattered exceptions and those stations that maintain broadcast around the clock, the 24-hour operations of radio stations ushered in with the flag attack on Pearl Harbor are being discontinued this week. The 'siege' lasted a week. News bulletins became too scarce to warrant the all-night schedule. Webbs and others are setting arrangements with phone company to keep wires "hot" on service call, if necessary, be resumed within 10 or 15 minutes' notice.

The Mikado' Dethroned

Toronto, Dec. 16. On idea that the war situation is too grim to warrant being funny about anything Japanese, "The Mikado" production scheduled for a fortnight hence has been cancelled in the CBC Gilbert and Sullivan series, according to Rupert Lucas, CBC program director. Piece was also to have been presented as the annual show at Upper Canada College and was in rehearsal but is now out.

Training Girl Announcers

See Male Spielers, Mostly Young, in Army Under New Expansion for War

Pittsburgh, Dec. 16. Looking ahead to a possible run on radio announcers through draft and enlistment, local radio stations are considering plans to train females for speller's berth when what is looked upon as the inevitable comes. First Pittsburgh outfit to map out an actual course for the girls is WCAE, with Cliff program manager, already making preparations to get his classes rolling. First enrollees will include Lillian Malone, who has conducted a woman's program on WCAE for years, and Irene Cowan, former actress and mistress of ceremonies of station's daily 60 minutes record show, "Four O'Clock Frolic." She was until recently music librarian there.

Average age of Pittsburgh announcers is around 24, with majority under that age, and ranks are expected to be depleted seriously within next month or so. While

WCAE is the first of the five local stations to indicate that it would probably fall back on girl announcers, the other four intimated over the weekend that they would probably do the same thing.

Kasper-Gordon Dusts Off Australian War Discs

Boston, Dec. 16. Kasper-Gordon here has dusted off "The Enemy Within," an expose of the Nazi Fifth Column in Australia, and how the spy and saboteur ring was broken up by the Australian Secret Service. These have heretofore been barred from most U. S. broadcasting stations. The series consists of 117 quarter-hour episodes and has been played in Canada.

★ VARIETY Told The Story

(SEPTEMBER 8, 1937) →

Kansas City's Most Spectacular Night-Time Program Test Success



"PAN AND PUNISHMENT" garnered 52% of the Kansas City audience after just seven weeks—beating the best of major network competition. This sappy new word-guessing game of 'Yak' has become the town's fastest-growing fad. As an outgrowth of a vehicle for merchandising and selling, "Pan and Punishment" is an odds-on bet. Particularly for the advertiser who sets a precedent "selling" on his production budget!



BRUSH CREEK Follies

COAST-TO-COAST FAVORITE OF WEEKEND CBS FANS

A fig for Cafe Society! Phooey to sophistication! Bend an ear toward your Columbia station any Saturday afternoon and get a load of the brand of corn that sells most Americans. Down-to-earth music and comedy is the Brush Creek formula for pulling mail from New York as well as Podunk. —Frisco as well as Horner's Corners. "Brush Creek Follies" with thirty top performers—plus all script and production—comes in one sensibly-priced sales package! (Kansas City origination only).



PHENOMENON!

"Electrifying History"—and Magnetizing Listeners!

This is romantic adventure stuff—exciting excursions into the ages. In short, the slickest, soundest campaign for power load-building and electrical appliance selling ever ranked up for radio. Heavy-duty audience-pulling episodes, transcribed by a big-name Hollywood cast, are ready for you—complete with music, publicity and merchandising aids.

B. Church
Productions

NBC Hires 100 Guards

Thomas Tarr, formerly in charge of one of the NBC theatre-studios in New York, has been shifted to assist George Monahan, new chief of the company's guards at its home offices and studios in Radio City, N. Y. Also, 100 men were hired last week to supplement the guards.

Both moves were part of NBC's efforts to prevent sabotage of its equipment or buildings. Besides requiring all broadcasters, agency men and others to carry special passes of admission to the studios, the company also barred all visitors, regardless of whether they have passes or not, from the floor where the master control rooms are located.

WBZ TECHNICIANS GET OFFICIAL NLRB NOD

Washington, Dec. 16. Collective bargaining rights for engineers at the three New England Westinghouse transmitters were awarded WBZ Technicians Association, an unaffiliated union, by the National Labor Relations Board Thursday (11).

Certification was based on check of the union roster and the WBZ, WBAZ and WBOS payrolls, rather than an election. Comparison showed 19 of the 21 eligible technicians were card-holders.

Spokane's Three Alerts

Spokane, Dec. 16. Radio stations here were off the air on army order air blackouts the entire night, and a number of shorter periods during last week. KING will act as a clearance station for eastern Washington and northern Idaho, and will relay all orders from the federal communications commission, and the second interceptor command, to the other stations.

During air blackout periods, local stations have received their programs as usual, and the public has been advised that they can be heard at their stations' studios.

CHNS' Uncle Mel Tours Nova Scotia War Camps

Halifax, N. S., Dec. 16. One of the most active workers in supplying entertainments for Canadian soldiers, sailors, airmen and British merchant marine, is H. O. Mills, who broadcasts regularly from CHNS here under the title of Uncle Mel. He's been touring camps, schools, bases, patrol stations, with a troupe of radio performers. He does an act himself as well as directing the programs, which are offered as far away from Halifax, as 150 miles.

At most stands, he is under the auspices of the Canadian Legion, and cooperating with Major A. R. Cooper, district entertainment officer, and who is a veteran theatre manager on leave.

Hamm Beer Renews WCCO

Minneapolis, Dec. 16. Hamm Brewing has renewed WCCO sports show for another year. Rolfe Johnson—Radio Hallaher WCCO sports show for another year. Both Johnson and Hallaher are veteran radio sports announcers. Latter is a regular WCCO staff member.

Many Writers and Directors Shuffled On Hummert Shows by Air Features

Counteract Blackouts

San Francisco, Dec. 16. NBC's two local stations, KGO-KFO, are donating two half hours daily to restore the trend of public buying.

Jays stopped one of biggest recent Christmas seasons in recent years.

Calavo Growers' List

San Francisco, Dec. 16. Calavo Growers of Los Angeles are using 16 stations in a new spot campaign placed through J. Walter Thompson here.

Outlets sharing in the avocado plugs are KGO, KHJ, KECA, KMOX, KSL, KOMO, KPFF, WKBC, KEX, WGBM, WGBR, WOR, WTJH, KLT, WOAI and KRCR.

Number of writer and director shuffles have been made in the Air Features, Inc. (Blackett-Sampson) program. In place of the week. Knowles Entringer and Richard Leonard are respective author and director of "David Harrow" succeeding John De Witt and Lester Yail. Laiter, who recently took a leave of absence from the program, the Guild's "Hope for a Harvest," with Fredric March as a "Florence Eldridge, has returned as director of John's "Other Wife," which R. Borden

Charles O'Neill and James Church are respective author and director of "Second Husband" in place of David Davidson and Edwin Wolfe. Davidson has been shifted to the scripting of "Mr. Stern" starring Doris Holman, with Martha Atwell as "Mrs. Stern." In place of Helen Gross, already directing "Our Gal Sunday" and "Amanda of Honey-moon Hill," John De Witt is directing "Lorenzo Jones," in place of Lloyd Rosenstam, who remains in a supervisory production capacity on all the agency's dramatic shows.

Helen Walpole, continuing as author of "Our Gal Sunday," has been shifted from the script of "Amanda of Honey-moon Hill" to "Stella Dallas," being succeeded by Stella Reynolds on the former and replacing Jack Hamm on the latter. Richard Leonard remains as director of "Stella." Jane Murre is now writing "Orphans of Divorce" and Zachary Mett is directing. Latter has also succeeded Miss Atwell as director of "Front Page Farrell," which Henry Jaz Bart is writing in place of Cecilia Lipshutz.

Mary Watkins Reeves and Blair Walliser are writer and director, respectively, of "Romance of Helen Trent." Walliser is also handling "Backstage Wife" and "Curley Walker authors. Miss Atwell continues as director of "Just Plain Bill" and "Young Wives of the West." Robert Andrews and Lawrence Kline remain the respective scripters.

U.S. Commentators Now Properly Accredited For Quebec Radio Listeners

Montreal, Dec. 16. Extension of the war last week has brought some changes and modifications in Quebec province and outside stations. United States commentators, up to last week, virtually barred on national and private stations, are now coming in every night, although there is no change to be set in the CBC feed with the Ford Sunday night program.

CFCP, Canadian Marconi station, shows small change except that H. V. Kallenborn now is heard at 1 a.m. every day and there is a two-minute bulletin on the hour every hour. French language station CKAC has inaugurated new series of signals to call in on programs. This includes prizes for "very special bulletins" coming in regular programs and three prizes for less important war news. Otherwise little change.

Canadian Broadcasting Corp. has hour-to-hour spot bulletins on war until midnight, which is the last until following morning at 7:45.

CHARLES CARVAJAL TO N.Y. EXPORT COMPANY


Charles R. Carvajal, formerly production manager and chief of the Spanish section of the NBC international shortwave department and later assistant to the director of international communication broadcasting for the network, has joined Aduena, Inc., manufacturer's export management firm in New York. He will mainly handle the export of commercial radio equipment and parts, chiefly in Latin America.

After leaving NBC, Carvajal did consulting work on radio broadcasting for South America and was with the engineering department of CBS.

Hartford, Dec. 16. WSHH, FM broadcaster of WFTC, started daily commercial operation yesterday (15). Station will not be formally dedicated until new antenna is up in March.

Leonard J. Patricelli directs WSHH.

"When Arthur B. Church tosses a show together, it's a pretty safe bet that it'll be a whopdoodle, as far as audience appeal!" ★



THE TEXAS RANGERS

"Class Production...well showmanship...Plenty Good!"—Variety

Variety and radio editors have always given "raves" to this superb original vocal and instrumental unit. So have listeners! Behind The Texas Rangers are tremendously successful network and spot commercials—many a top-notch CBS outstanding series—a flood of top-notch western movies with Gene Autry and John Mack Brown.

To network advertisers: The Texas Rangers are perfect in their own musical dramatic show—just as well-titled for your variety show originating in Hollywood.

To station managers, local and regional advertisers: The Texas Rangers Library (transcribed) now available for use on non-competing stations, except in Texas where Xology has renewed for 1942.

PHIL EVANS

...MOUTHPIECE FOR MILLIONS OF FARMERS



To sell farmers, you have to know their problems and talk their language. Phil Evans does both. Veteran of CBS and NBC networks, formerly Goodbye's Farm Commentator, he's known throughout rural America. Since 1934, he's traveled thousands of miles—talked to millions of people. If you want to sell farmers, you want Phil Evans.

Bonnie King

A SLIGHT CASE OF GLAMOUR

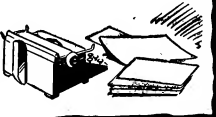
This is the young lady who zoomed from Iowa to starring spots on CBS and NBC commercials—in two short years! Her voice (mellow) did it...and her looks and personality helped. Catch her regular KMOX Sunday morning Columbia network show from St. Louis. You'll see what we mean. Presently available for national sponsorship.



Janet Hutchins

AUTHOR OF ONE OF RADIO'S GREAT DAYTIME SERIALS

For a sample of big-time scripting, listen any day to "Arnold Grimm's Daughter" on NBC-Red. Check the Grayson and Hooper ratings and see for yourself how Janet Hutchins has boosted the audience of this show for General Mills. She's conceived two new features soon to be available. Arthur B. Church personally endorses Janet Hutchins' abilities and predicts she'll become one of radio's most famous writers.



800 West 121 North Coast
Los Angeles 17, Calif. 9002

FREE & PETERS Inc. National Representatives

Reorganize Philco Television Staff

Grimes Succeeds Alexander—Frank Vreeland and Ernest Walling Are Dramatic Directors

Philadelphia, Dec. 16. The staff of Philco's television station, WPFL, underwent a complete reshuffling last week as execs of the outlet sought to find the best combination for its new operation. Formerly chief engineer, was named general manager, replacing Nick Alexander, who headed the station since Philco began test experimentation 11 years ago. C. J. Bingley was named station manager to act as liaison man between the program and engineering departments. B. R. Herr was named acting program director, replacing Warren Chappell, resigned. Personnel manager, Paul Knight, announcer, to studio director in charge of live shows; Lawrence Tannen, cameraman, to take charge of remote shows; Gilbert Brown, engineer, in charge of motion picture program; Frank Vreeland and Ernest Walling, dramatic directors; Sallie Grinnell, in charge of children's program. Sam Shane resigned as publicity director. The station will continue to operate 15 hours a week, with programs divided into five hours for remote, picture and live talent shows. Plans are being made for the televising of nitery floor shows.

C. L. Thomas at KXOK

St. Louis, Dec. 16. C. L. Thomas, former general manager of KFRU, Columbia, Mo., has been appointed program director of KXOK, local outlet of NBC-Blue. Both stations are owned and operated by the St. Louis Star-Times. Previous to his joining KFRU, Thomas was with WLW, WSAI, Cincinnati; WINS, New York, and KSD, here. He will continue to manage KFRU as a part-time assignment.

John Flora Promoted

John Flora, assistant to Stan Shaw for the last seven years, is being moved up to No. 1 man two nights weekly on "Millman's Matinee" program now that WNEB has shifted to a new frequency which allows the station to be on the air seven days weekly instead of six. Flora will be in charge Sundays and Mondays when he rates an assistant while on the other five all-night broadcasts Shaw carries on as usual with Flora still assisting him on three of the shows.

'Time' Marching On

The indications are that Time mag will carry on with The March of Time (NBC-Blue) through the first three months of 1942. Government officials concerned with the informative side of war activities last week expressed themselves as strongly favorable to the continuance of this show, observing that it could serve as a good influence in maintaining morale.

CHAPPELL'S MA JOINS WWNY, WATERTOWN

Watertown, N. Y., Dec. 16. Number of changes have been made recently in the staff of local station WWNY. Louis Salk, Jr., is now commercial manager, Jean H. Cios, Jr., is program director and Bill Burns, of the Syracuse Univ. radio workshop, is an announcer. Mrs. Emma Chappell, mother of network announcer Ernest Chappell, has joined the staff to handle women's and children's programs, while Bob Walter is directing farm programs. Ed Heaton has joined the sales staff of KCKN, Kansas City. Former commercial manager of KTSW, Emporia, Kansas.

Helen Hayes Program a War Victim; Uncertain on Ceylon Tea Cargoes

First network commercial casualty resulting from America's entry into the war is Lipton Tea's Helen Hayes show, which fills the Sunday 8-8:30 p.m. spot on CBS. Miss Hayes will do her last program for the account, which is part of the Lever Bros' combine, Dec. 28.

Lipton imports its leaves from Ceylon and it has elected to shelve its radio advertising until there is certainty that the Pacific shipping lane can be kept open. Miss Hayes will have done 13 programs this season. Her run last season was 26 weeks.

Her "Tovarich" of this past Sunday (14) was slated for the preceding week but she played it only to the studio audience as the Jap war news of the historic Dec. 7 displaced her commercial. However, all were paid on the program.

Lever Bros. put through two more cancellations over the past weekend. One was for "The Saturday Morning Vaudeville Theatre" (NBC-Red) and "The Family Man" (Canadian Broadcasting Co.). Both programs plus

Rinso. The vaude show folds Jan. 3. Latter had been gradually declining in popularity and there is a possibility of Lever using it again later in 1942.

NEW 1,000-WATTER FOR WASHINGTON, NO. CAR.

Charlotte, N. C., Dec. 16. Preparations for the opening of the new radio station for Washington, N. C., in about 90 days are under way by the Tar Heel Broadcasting Co. Approval of the Federal Communications Commission came last week. Congressman Herbert C. Bonner has been behind the petition. Officials of new 1,000-watter are W. R. Roberson, president; B. W. Frank, vice-president and manager, and W. R. Roberson, Jr., secretary and treasurer.

Cincinnati—Ruth Woods departs as assistant director of WLW's consumer foundation staff to start Saturday (20) as dietitian in the army hospital at Fort Custer, Battle Creek, Mich. With WLW since last January.

KERSTA HEADS NBC TELEVISION

Noran E. Kersta has replaced A. H. Morton as manager of NBC's television department. Kersta has been Morton's assistant for the past two years.

Morton resigned to head the newly formed National Council and Artists Corp., which has acquired the NBC Artists Service.

NORMAN WATERS HEADS TELEVISION SOCIETY

Norman D. Waters, head of the ad agency bearing his name, was last week elected president of the American Television Society. Halley V. Barrett was named assistant to the president and Warren M. Caro, former president, was made chairman of the board.

Mortimer Lowel, of DuMont, and Noran Kersta, of NBC, will speak at a meeting of the organization to hold (Wednesday) at the Woodstock hotel, N. Y.

Al Sheehan's New Title

Minneapolis, Dec. 16. Al Sheehan, who has been WCCO operations' director since last August when he returned to broadcasting after the sale of the station's Artists' Bureau, of which he was manager, has been named assistant general manager in direct charge of all program and production operations. Earl H. Cammons continues as general manager. Sheehan succeeds Mrs. Hayle C. Cavanaugh, who will assume new duties as director of special events under his office.

W2XQR Fortnight's Shut

W2XQR, frequency modulation outlet of WQXR, New York, went off the air Sunday (?) for about a fortnight while the transmitter is moved from its experimental location in Long Island City to its permanent site atop the Chanin building, New York.

When the outlet returns to the air it is expected to have greatly increased power. Plans are also being readied to broadcast commercially under the permanent FM call-letters, WQXR.

Moore Jaw, Sask.—Dan Cameron, Moore Jaw college instructor, has joined Canadian Broadcasting Corp. talks department at Toronto. He is a brother of Earl Cameron, announcer with CHAB, Moore Jaw.



In Philadelphia — nearly everybody reads The Bulletin

What happens when a little over 2% of the country's population buckles down to do 10% of the National Defense work? More jobs! More money! More sales!

That's the case in the Philadelphia area today. And for 36 years, through plentiful times and lean times — the best way to reach the best part of this market has been with the leading newspaper.

This lead is bigger today (based on advertising in classifications acceptable to The Evening Bulletin) than the lead of any other Number One Newspaper in the top ten markets of the country.

20 Wink

20 Wink

WBIG
GREENSBORO, N.C.
GEORGE W. JOHNSON, JR., PRESIDENT

WRVA
alone
covers
both
Richmond
and Norfolk
in
Virginia

Ask any Paul Raymer office
for more information about
WRVA, one of the eighteen
CBS \$50,000 watt stations.

Inside Stuff—Radio

There is to be no immediate successor appointed for the late Walter G. Preston, Jr., as director of public service programs of NBC. The prospective splitting of the Red and Blue networks after the first of the year explains this delay. Meantime Harrison B. Summers is acting as co-ordinator of all the activities of the division, Grace Johnson is acting as supervisor.

Preston was cremated and ashes will be deposited in a crypt at Omaha, his former home town. His parents have gone to Florida and his widow has taken a job promptly provided by a friend.

William S. Paley, president and biggest owner of CBS, Santa Claused with 10,000 shares of the week's Class B stock during October, according to a report to the Securities & Exchange Commission. Each of the beneficiary was not disclosed.

The gift leaves Paley with 244,356 shares of B paper and 530 A duquats, besides his interest in \$7,280 A coupon bond by the holding company.

Niles Trammell tossed a party for Sidney Strotz last Friday night (12) with 40 NBC execs invited to the event. Strotz isn't due to leave for his west coast assignment for a couple weeks but it was decided to stage this holiday. One of the highlights of the party was the game of clicking ivories.

Station's Reactions to War

Job Is to Avoid 'Scare'

Salt Lake City, Dec. 16. KSL, this week named Ralph Hardy and Ray Senter as news editors in their campaign to keep out 'scare' stuff and unconfirmed reports. Other duties of newly appointed editors is to maintain contact with official channels, the Governor of the State and local army post.

West Coast shut-downs, reports are coming in that the 50,000 watt KSL is picking up Coast listeners.

At KDYL four news editors have been appointed to cover the new 24-hour feed which was this week put into effect. Editors named are Ed Letson, Tom Ceffery, John Page and Hal Moon, who will take six-hour shifts.

Co-incident with the new schedule KDYL local speakers have been installed in Intermountain Theatres Victory, Studio and Utah. At the Utah, KDYL will give spot news releases from the stage twice daily, afternoon and evening. Manager of the Utah is Charles Pincus.

Big Role in Alaska

Jenau, Alaska, Dec. 16. Broadcasting at KINY was not only carried on as usual during the first week of the war, but was increased in daily hours of operation from 17 to 24. With the exception of a few short periods when the station was shut down by Army officials due to an imminent attack threat, KINY has maintained a continuous 'on the air' schedule since Sunday, Dec. 7.

With no other adequate means of communication with hundreds of isolated mines and camps available, KINY, in cooperation with Federal and Territorial officials, kept these

widely spaced points informed of minute changes in the war picture. Messages of importance were broadcast frequently, and special instructions were given to thousands of those who would not even have known war had been declared if they had not been so informed over the air lines.

Other Alaska stations also broadcast news and special bulletins, keeping staffs on duty for twenty-four hours a day.

A series of special broadcasts originating from KINY on the situation in Alaska, to be fed to the Columbia Broadcasting System, is being arranged for the near future according to station manager Walter R. Carl.

Similar Steps in Mexico

Mexico City, Dec. 16. Similar to steps taken in the United States the Government of Mexico has undertaken to preclude Axis propaganda seeping into its radio. All amateur broadcasters are off the air and Mexico's 108 longwave stations are under notice to use only authorized news from pro-democracy sources.

Inspectors must also advise station operators to abstain from programs of the Axis, bulletins sent on their programs so as to avoid spreading alarm and uneasiness among the radio and general public with regard to news concerning the war. All newscasting is now under strict government supervision.

Radio communications with Tokyo and Berlin, which until recently was a considerable business, is now suspended. Both these Axis capitals had been very active in contacting Mexico.

Spontaneous cooperation with the government in this emergency has been pledged by the owners and operators of all registered radio stations in Mexico.

WEVA's Policy Statement

Richmond, Va., Dec. 16. Station WEVA, local 50,000-watt, class B, NBC and WINN are back in nine of the largest newspapers in the state last week to issue a statement of policy regarding war bulletins. Schedule of hourly bulletins, 24 hours a day, was announced, with the station coming on the air between midnight and 8 a.m. only to broadcast the news. This is in line with the outlet's regular daytime news programs.

Louisville Back to Normal

Louisville, Dec. 16. All Louisville stations, WHAS, WAVE, WIBC and WINN are back to normal with respect to broadcast schedules. Although they are giving full coverage to all war bulletins as received. When news of the Pearl Harbor attack first broke, stations stayed on the air all night (7). This continued through Tuesday (9). However, bulletins are now coming in in a routine way from the networks and WHAS and WAVE are

both signing off at 1 a.m., although they have an operator monitoring the line in case for any word of news of sufficient importance to warrant warming up the transmitter and putting it on the air.

Local stations, located in a spot close to Fort Knox, Bowman Field, and defense industries, have been plenty busy assisting defense efforts, airing spot programs, and the like.

'News That Is News'

Toledo, Dec. 16. Both WTOL and WSPD, Toledo radio stations, went on a 24-hour a day schedule early last week, with the former beginning Sunday (7), and the latter Tuesday (9).

Jim Uebelhardt, news head of WSPD, in a broadcast on Sunday (7), said that WSPD would keep off the air all unconfirmed and unsolicited reports, and would broadcast only information that is considered reliable. Slogans during the emergency will be, "For news that is news, and has definite authenticity, keep tuned to WSPD," he said.

WLW's Splurge in Press

Cincinnati, Dec. 16. In explaining its coverage of war news, WLW is carrying a half-page in 42 dailies of 28 cities in Ohio, Indiana, Kentucky, Michigan and West Virginia. It's the largest press splurge thus far by a station in this part of the country.

Headed 'A report to our listeners—

Canadian Gov't May Again Woo Yanks As Vacationists Via Radio Promotion

ers' the display has action photos of the station's large news staff, also individual art on its own and affiliated NBC newscasters and news commentators.

San Antonio Activities

San Antonio, Dec. 16. KABC is airing news flashes from the stages of the Majestic, Astor and Texas theatres at the end of each performance. KITSa has installed loudspeakers at various street corners and in stores where latest news is broadcast every 30 minutes.

All stations are giving complete coverage to the war situation with WOAI and KITSa giving 24-hour service.

Eso News in Theatre

Nashville, Dec. 16. Latest promotion tie-up between WLAC and Crescent's Paramount theatre is 30-minute newscasts heard at end of feature picture by theatre audience. Charlie Amos, Park manager, and F. C. Sowell, station manager, worked out plan.

Standard Oil is happy about free plugs at each edition crediting news to courtesy of Eso Reporter.

The Canadian government may launch an intensive promotional drive for American vacationists this spring. Campaign would include a 13-week series on one of the American networks, with the broadcast originating in the United States as well as Canada. As the first step in the proposed campaign, A. McKim, Ltd., Canada's largest ad agency, last week inaugurated of American talent agents as to the availability of Hollywood names and their prices.

The McKim project would be in addition to the 15-week series that the Ontario government has already arranged for on the NBC-Blue network, starting March 20. Colonel Stoopnagle will m.c. and Phil Cohan produce. There will be guest stars, plus local talent, and the programs will originate, as they did last season, from Toronto.

Boston—Colton G. Chick, Morris WBZ special events director and news editor, was sworn in Thursday (11) as lieutenant in U.S. Navy and is awaiting orders to active duty in Boston public relations office.

Gene Stafford, publicity director, takes over Morris' assignment.



Leads all other BALTIMORE radio stations in NATIONAL SPOT ADVERTISING!

More than just a Radio Station
WMBR
on the MUTUAL Network

IN PHILADELPHIA

WMBR in friends influence listeners
SELL THROUGH WFIL

OR fifteen years WEEI's Caroline Cabot Shopping Service has been paying out big returns to its participating sponsors. Which is why advertisers who first used the program in 1926 keep on returning to the service year after year—such advertisers as Filene's, Slattery's, Thayer McNeil's and hundreds more.

Of course, there is proof after proof of WEEI's effective pulling power and leadership in Boston broadcasting—but for the moment, we're pleased as Punch to spotlight those year-after-year happy returns to the Caroline Cabot Shopping Service on its 15th Anniversary of successful selling.

Columbia's Friendly Voice in Boston
Operated by the Columbia Broadcasting System. Represented by Radio Sales: New York, Chicago, San Francisco, Los Angeles, Charlotte, St. Louis



Men, Money, Morale the Big Needs; Standardized Handling of Radio War News Will Probably Follow

Washington, Dec. 17.

Standardized programming of war news has been recommended to the radio industry. Roundabout suggestions from government quarters yesterday hint that public interest, convenience and necessity' performance may be measured by the way the war bulletins are handled.

To minimize the danger of causing undue alarm to the populace and avoid irritating repetition, Neville Miller urged extreme diligence to prepare well-rounded report on verified developments. 'Calm manner is imperative, but, he said, no matter how boring, no nerve-grating suspense. No more of the Men from Mars situation.

The War Department has begged stations to schedule war news at definite periods, to prevent interruption of work and stop people from concentrating on listening when they should be more profitably engaged. While all Federal authorities want the public to know what goes on and kept thoroughly informed, there is considerable uneasiness over the way dialers dropped other tasks during the first week of the war.

Critical Federal officials have noted privately that frequent program breaks to relay particularly significant bulletins have a bad effect on civilian morale. Radio also is liable to incur listener complaints if they acknowledge, if discretion is not exercised. The question of government people was almost universally disapproving of the transmitters, which kept dinging the war bulletins at every station, while criticism also is heard of sponsors who try to get commercials too closely to the war. On the other hand, commendation was voiced for the advertisers who have relinquished time for public service operations and have toned down their plugs.

Radio is not entirely a whipping boy. Deep appreciation has been shown for the all-important stimulus of defense bond and stamp sales and the help in enlisted men for military duty. Emphasis should be placed by broadcasters on the three M's—men, money, and morale—in carrying out the public service obligation, Federal authorities have advised the industry.

Chet Gaylord's Sponsor

Boston, Dec. 16.

Chet Gaylord continues as 'The Minstrel's six times weekly for the chocolate milk drink, over WBZ. Kenyon & Eckhardt is agency.

Gaylord has been on WBZ for the last ten years.

WBX NEW YORK

THE MOST EFFECTIVE AND ECONOMIC APPROACH TO AMERICA'S LARGEST MARKET.

5000 WATTS

ONE WATT

THE CHEERFULS

BY JANE WEST

HOW RADIOS MOST POPULAR

FAMILY BRINGS YOU MORE LAUGHTER TEARS AND HEART-THROBS

Presented by Ivory Soap 99% Pure

LISTEN TUNE DAILY

NBC Radio Network, 12:15 to 12:30 P.M., EST.

WABO—9:30-5:45 EST—CBS

GO SET TO COAST

DR. COMPTON ADVANCE

MGT. ED WOLF—RKO BLDG, NEW YORK CITY

Fl. Wayne Placements

Fl. Wayne, Dec. 16.

New business for WVO-WGL: Morton Salt, 39 five-minute ETs through Klau-Van Pietersen-Dunlap associates, Milwaukee. Procter & Gamble, 46 one-minute ETs through Biow, Inc., New York. Smith Brothers cough drops, 105 one-minute announcements; through J. D. Tatcher & company, New York. Canada Dry Bottling company, 12 100-word blurbs, direct.

Geitz Furniture, Garrett, 104 15-minute studio programs, direct.

Parrott Fagback, 65 participations on Sun Gibson Notebook, direct.

Lyla E. Plinkham Medicine, 416 one-minute ETs through Erwin Wasey, New York.

ARMY'S POSITION ON SABOTAGE DUTY

Washington, Dec. 16.

If local, state or private protection is insufficient or unavailable, the Army will guard radio property against sabotage but the industry should do its utmost to relieve the demands on the military for manpower. War Department last week said sentries will be supplied when local or state police cannot do the job.

If local forces are inadequate or exhausted, requests should be submitted to your corps area commander, but requests should not be made until report has been made to all Federal authorities. The Army told one broadcaster who desired to have troops assigned to his plant.

Please should not be sent to the War Department, which is flooded with correspondence and telephone calls of similar nature but to the nearest corps area commander. These are located at the Boston Army Base, Governors Island, N.Y. Federal buildings in Baltimore, Aft. Indiana, Chicago and Omaha, Fort Hayes, O. Fort Sam Houston, Texas, and San Francisco Presidio.

WHN, N.Y., Sells News

Contracts for sponsorship of two more live shows were signed last week by WHN, New York. Simon Ackerman doctors started bankrolling the Monday, Wednesday and Friday installments of the George Hamilton Comes night news comment series, through the A. B. Landon agency. Manufacturers Trust began the 'Let's Go Skiing' Huber Hoge & Sons is the agency.

Barn Dance Recruiting

Minneapolis, Dec. 16.

U. S. Navy recruiting office here is now making spots in connection with KSTP's 'Sunset Valley Barn Dance' program.

Lieut. D. H. Fox, district recruiter, and his staff accompany the 'Barn Dance' on its Saturday night jaunts into the northwestern winterland.

Lieut. Fox gives a brief recital of the news items at the close of the first broadcast and then he and his aides take applications during intermission.

Off, On Again, Seattle Stations

By DON REED

Seattle, Dec. 16.

Radio stations in Seattle, the chin during last week's blackouts, began off the air for a good part of the time. All stations, with the exception of KIRO, were interrupted by the FCC and the Second Interceptor Command, and broadcast only short notices, irregularly with the FCC and the Second Interceptor Command, and broadcast only short notices, irregularly with the FCC and the Second Interceptor Command, and broadcast only short notices, irregularly with the FCC and the Second Interceptor Command.

All stations were on the air on Monday (6). KIRO, 50 k.w. Columbia station, was designated the official station for intermittent bulletins and plenty intermittent—as only about 25 short announcements came from the Monday night broadcast to Friday (12) at 2 p.m. when all stations came back on for the day.

Monday night, all stations came back on at 10:35 a.m. Tuesday, and were off again at 7:30 p.m. back on at 12:01 p.m. Wednesday and off at 7:30 p.m. on Thursday at 8:15 a.m. and off. Broadcasting was resumed Friday at 2 p.m. and announcements were made that henceforth stations would not go along with city blackouts unless there was danger of an all-out blackout. The night continued from 11 p.m. until 8 a.m. Tuesday. Tuesday night, town was blacked out at 12:30 a.m. and re-lighted at 7:45 a.m. Wednesday and Thursday nights were blacked out from 1:30 a.m. to 7:30 a.m. Third shifts in airplane factories, shipyards and other defense plants were called off and highway traffic was restricted to emergencies.

Because of sparseness of official radio announcements during silent periods (there were only about 4 bulletins in the 24-hour period 8:15 p.m. Thursday to 2 p.m. Friday), many people tuned-in on California, eastern or Rocky Mountain stations. Reports have traveled telephone reports from representatives in Chicago and New York City in which reps asked if stations are closed, if Seattle is being bombed, etc., and smart reps are already out selling spot business to take up the slack in appropriations on national shows if Seattle stations continue to remain off the air for long periods of time. Ground for this is that the FCC has not yet decided on a tremendous listening audience which relies on radio for a great deal of its news, and also that the city is booming as never before.

Stations maintained complete staffs during silent periods so that they could go back on the air at a moment's notice and then they were champing at the bit to get in and cover the stories breaking.

So far the war has not disturbed stations much due to calls to duty or enlistments because most younger men have already been called or enlisted. Carroll Foster, m.c. of KIRO's Big Time Clock Klub, a lieutenant junior grade in the Navy was called up Dec. 8, and KIRO's Arizona Joe (Bob Streper) with the Mutual station for the past ten years, joined the Navy last week.

Big Market Uses KGW-KEX

Portland, Ore., Dec. 16.

Portland, Ore., Dec. 16. The Portland Great Central Club Market has signed to sponsor a weekly 15-minute musical show and a series of spot announcements over KGW-KEX, Portland. It's the account's first use of radio.

Musical series will offer Ray Towers, cowboy singer and guitarist, Saturday mornings. Spot deal calls for three blurbs a day, five days a week.

White House Became an Overcrowded Radio Studio During First War Week

Washington, Dec. 16.

Round-the-clock schedules adopted by many stations with the war would have brought local crews unprecedented responsibility of feeding the nation people the most official information available for several days about the course of hostilities, and the White House overboard, hiring additional help, stringing emergency lines, and underestimating far beyond anything in the past.

The White House for three days was the chief origin point of the nation, with web legmen-ebbing daily paper and press service correspondents—and several times scoring significant beats. Regular watches were maintained at all chains had lines into the White House for a short while, as did two unaffiliated local transmitters, and networked into in their customary places in the House of Representatives chamber when the President delivered his latest message asking for a declaration of war against the Japanese.

For the first time on Guard.

Along with Army and Navy officers, the White House, and the newspaper crowd, the radio fraternity was called off guard duty for the first flash came in. But the networks mobilized speedily and through their local stations—KMMAL for NBC, WJSV for CBS, and WOL for Mutual) were represented by their own legmen within an hour after the initial word came in via press service printers.

For the first time in radio history, the White House press room—designed to accommodate desks for less than a dozen secretaries—became a studio of the utmost importance. NBC got the jump, going on the air directly from the executive office inside two hours after the news broke. In short order, Columbia and Mutual had their wires and mikes in, while WWOV and WINX, local non-affiliate, followed suit. Congestion was terrific, with between 75 and 100 reporters fighting for telephones and typewriters. Ground noises added to the excitement in the direct pick-ups—about the constant shuffling by certain radio spotters indicated the press gang, with the result that the radio spotters were forced to pull after the first flurry Sunday night (7).

Adopts Newspaper Style

Immediate consequence of the war is unmatched effort by radio to cover news beats in newspaper style. NBC has run special lines to the Navy and War Departments and the White House. Permanent Columbia wires and booths have been put in the War and Navy Departments. Mutual so far is relying on a line to the War Department. The senior wires have organized for an indefinite period on a 24-hour basis, with the news room staff continuously. Few permanent assignments for reporters at the departments yet though NBC has detailed regular men to the White House and Navy. Legmen are covering the press conferences closely and making periodic visits to the press.

Nine new hands are being taken on at NBC, including telephone operators and copy pages. Additional staffs at the Kenneth Bingham, announcer, and Carl Sprinkle, reporter. Columbia hired overnight Jerry Dodge of the local United Press bureau, and is on

the lookout for one or two more spots. David Slick, assistant to Fumelia Lewis, is being sent to the departments for Mutual.

After the first couple of days of excitement, all the chains settled down for a long pull, planning more Washington pick-ups. Lewis is the standby for Mutual. NBC's copy page, Harry E. Warner and Morgan Beatty (recruit from the AP staff), and muckers CBS's cleanup habits. Detailed plans are still to be made, but as yet the Army and Navy press chiefs agree on schedule for issuing communications, the chains probably will receive their 17, plans to include regular periods for quick summaries of the official statements.

SEEK ENGINEERS FOR ARMY DUTY

Washington, Dec. 16.

Radio operators can command a premium salary by the Army, with the military establishment mushrooming with the commencement of hostilities, and the Army is turning to knowledge of communications went off Friday (12), offering immediate appointments to either civilian or military jobs.

The Army asked amateurs, thrown off by the war, by the Army to turn their hobby into a vital role. Commercial men with a fever to do their bit have been recruited before, with good prospects of being put in non-communism berths. Volunteers will be taken from ranks of unmarried, healthy men between 18 and 35.

Operators ineligible for active duty, because of their age, married status, or physical defects, will be put to work in civilian capacity by the Signal Corps.

Volunteers should show their FCC permits when reporting, and should sign up at the nearest recruiting station or the signal officer in corps area headquarters.

Frazier Reams' U.S. Jobs

Toledo, Dec. 16.

Frazier Reams, president of WTOL, Toledo, has been named director of the Office of Civilian Defense in the Fifth Regional District, comprising the states of Ohio, Kentucky, Indiana, and West Virginia. Reams, who is formerly Lucas County prosecutor, was also recently appointed collector of internal revenue for northwestern Ohio district by President Roosevelt.

Fort Wayne, Dec. 16.

John B. Conley, manager of WWOV-WOL, Fort Wayne, has been appointed radio defense ward and advisor to the Municipal Defense Council by Mayor W. Beals.

Ann Tenna Agency

SING A SONG OF SPOXENCE

Mantation covered at 10% expense

Carry rhyme, but makes good stories

(My two-way stretch stretches dollars... stretches sales)

HEY! WHAT'S THAT?

ADVANTAGE! ADVANTAGE! ADVANTAGE!

ONLY CBS OUTLET

ASK ANY BLAIR MAN ON US

Soldiers Use Phonograph Records For Weekly Dance at Asbury Park

Soldiers of Fort Monmouth, N. J. Morale Division run their own dances weekly at Convention Hall, Asbury Park, N. J., which is donated to them, basing each Thursday night on the recorded music of name bands, but operating as though the band was there in person. Instead of using recordings of various crews throughout the four-hour session, one outfit is singled out each week and its discs are used exclusively, which makes it imperative that platters of the one band's be on hand to cover the evening.

Band whose recordings are selected to play each week's dance is advertised in Camp sheets and Asbury Park dailies just as if the band itself were going to play a one-nighter, and a half-hour of the recorded music is picked up by WCAE, Asbury Park, including band's theme, with announcement, of course, that it's all recorded, but handled like it was live, remote broadcast. Sergeant McKoy of Morale staff, apels announcements. There is admission to the Hall, which can handle 5,000 comfortably. Soldiers are trucked the seven miles from camp.

MASS DANCERY BECOMES ARMY BARRACKS

Revere Beach, Mass., Dec. 16. Beachview Ballroom, located on the boulevard skirted the beachfront here, has been taken over by the barracks and for Army purposes by 800 aviators from Westover Field, Chicopee Falls, Mass. Similar additional facilities have been provided nearby General George W. B. Freeman at Winthrop Army Hotel.

Last Wednesday night (10) an army officer walked into ballroom and informed manager Fred Freeman that a survey had been made of the locality and the aviators would move in the following day.

Tommy Tucker was scheduled to play a private party Thursday. After the dance at 2:30 a.m. the flyers moved in.

Claire Meeder's 10th

Pittsburgh, Dec. 16. Claire Meeder was re-elected president of Local 80, Pittsburgh chapter of the musicians' union, last week for the tenth consecutive year. Meeder was virtually unopposed in the office, rolling up a record vote. Ed Eberts was named vice-president and Nick Hagarty, secretary.

Board of directors for 1942 will be made up of Michael J. Hickley, Hal Davis, George Wilkins, Gene Urban, Frank Panella and Emil Bello. With the exception of Bello, they were all incumbents.

It's Lee Repp in Clev.

Cleveland, Dec. 16. Besting Otto Kapl by 605 to 457 votes, Repp was again elected head of the Cleveland musicians' union for another two years. Kapl had been prez six years ago.

Ralph Vilnot was unopposed in running for vice-presidency, while Ed Dugrey almost had a walkaway in grabbing ballot for sec. of treasury and treasurer. Appointed to the boards of directors were Jon Belton, Frank Mealon, Tony Granata, R. W. Costello and Al Russo. Costello also is a delegate to attend the national convention in June with Repp.

Half a Smile

Coin machine operators are chiefly worried about any government priorities on materials stopping recordings. Opa feel that they can easily get along on the machines they now have by keeping them in good condition and replacing parts that wear out. Point out that heretofore they never really got their money's worth out of machines because they were turned in too soon for new ones. So that angle the dice in production will benefit them, they say.

However, if the OPM gets around to moving in on record production, box operators will really be in a fix.

O.P.M. Orders Factory Shutdown for Some Coin Machines Feb. 1

Washington, Dec. 16. Armament demands had a heavy impact on manufacturers of juke boxes, gambling gadgets, and amusement machines last week with the Office of Production Management Wednesday (10) banning further production after Feb. 1. Both the mulo dispensers and pinball games will be drastically curtailed, in order to release steel, aluminum and other essential raw materials for defense contractors. All-inclusive order also hits makers of supplemental equipment, such as loud-speakers, remote control devices, and wireless systems.

After outlawing far more effectively than any city council or state legislature ever has succeeded in doing—the gambling thimblebobs, Donald M. Nelson, priorities director, ultimatumed a progressive cut in production of juke boxes, peep shows, penny-in-the-slot scales, and similar articles. The cut, based on average production during the year ended June 30, is 50% in January and 75% in February and thereafter.

Gambling machine fabricators must slash production 50% this (Continued on page 52)

MARY COLLEGE BOYS IN N. Y. C.

General Confusion for Time Being But Expected to Be Cleared Up Soon as Shape of Things to Come Can Be Seen—Annual Parties Re-Dated or Held in Absence

ONE-NIGHTERS OKAY

The band business is beginning to feel the effects of the war with the Axis powers. Since the middle of last week all booking agencies had a flock of cancellations on set dates of all kinds, and are finding it extremely difficult to talk business with "any user of music."

Grid of replies to suggestions is, Let's wait awhile and see what happens. Foremost among the cancellations so far received is on bookings for college hops. Quite a few schools among steady users of name talent are military institutions and the majority of others are training centers for R.O.T.C. (Reserve Officers Training Corps) units. With reasonable emphasis on the type of schooling, the shutting aside of anything that could possibly interfere with military progress is easy to understand.

Even colleges without any military connections are going easy, some cancelling dates already made. Increased activity in drafting for the Army and heavy voluntary enlistment of college-age-men will undoubtedly deplete prospective admissions to a point where running a hop with an expensive name band will be very risky. An example of that is a contract written for a two-day stand by Woody Herman at Washington & Lee University, Lexington, Va., for Jan. 30-31. School's normal enrollment is about 800 students. Agreement's buyer right to cancel, with three weeks' notice, if that total is cut 250 or more by draft or enlistment.

Regular one-night promotion dates have not become too unstable yet. Comparatively few cancellations have come in from that type of work, excepting in instances where dances were to be held at armories. Promoters, however, are being wary and practically no dates are being by draft or enlistment.

(Continued on page 52)

Spivak's First Location Job in N.Y., Succeeding Glenn Miller at Penn

Mel Adams Into Army

Mel Adams, supervisor of RCA-Victor's New York promotion and publicity, goes into the Army around the first of the year. He's enlisting. Adams had no military training at University of Wisconsin, his alma mater, hence begins Army life as a buck private.

Maria Kramer Invading Capital With Name Band Policy at Roosevelt

Maria Kramer, of the Lincoln and Edison hotels, New York, is preparing to install a name band policy in the Roosevelt hotel, Washington, D. C., another of her properties. Dining room in the spot is being enlarged and refurbished and when finished it is expected to have a capacity of about 300. When it will open with name talent is indefinite. Capital has never had any sort of a spot using nationally known musical talent. Nearest to it now is the Carlton hotel, which now has Carmen Cavallaro, Stastler hotel, now building is supposed to start a name band policy also.

Jack Little's Sideline

Little Jack Little temporarily gives up band-leading this month to put into operation a restaurant-cocktail lounge idea in Yonkers, N. Y. Leader has bought the clubhouse of the Grassy Sprain Golf course and is now in the process of refurbishing for a possible late December opening. He will play piano, m.c., Spot will not use a big band. One Little was leading is broken up.

However, the leader will not remain away from the business longer than three months, according to RCA. Explains that it has a 10-year contract with Little and that it has given him a leave of absence for the time required to get his spot underway.

Charlie Spivak band gets its first location job in New York City next month. Band replaces Glenn Miller's at the Pennsylvania Hotel, New York, for five weeks opening Jan. 8. Spivak's Feb. 8 opening, New York, is between Miller's exit and Jimmy Dorsey's Feb. 8 opening, New York, staying at least until May.

Tommy Tucker will probably follow Sammy Kaye, Jan. 5, at the Essex House, N. Y., but contracts aren't signed. Lincoln Hotel, N. Y., replacement for Harry James isn't set but Gray Gordon, now in Chicago, is a possibility. Gordon recently cleared up troubles with American Federation of Musicians, which had suspended his membership.

Benny Goodman remains at the New Yorker until March and Vaughn Monroe continues at the Commodore indefinitely.

Les Brown's band leaves the Blackhawk Cafe, Chicago, Jan. 13, and heads out on its first tour of one-nighters immediately. It's currently important name status. Plays U. of Iowa, Jan. 15-16, and U. of Purdue, Jan. 17. Johnny "Big Boy" Davis replaces.

Adams had been mentioned as a possibility to replace Glenn Miller at the Pennsylvania Hotel, N. Y.

WOULD RECRUIT NAME BANDS FOR CAMPS

USO-Camp Shows, Inc., sent telegrams to major bandleaders yesterday (Tuesday) asking their reaction to donating a night or two a week to performing at military camps where they happen to be. Idea is that the bands could be shuttled in to promote, of course, and that is why what CSI is now able to offer in the way of touring vaude and legit troupes isn't nearly so interesting.

Meantime, CSI is awaiting a reply from James C. Pettit, prez of American Federation of Musicians, on his attitude toward the scheme. It couldn't be worked without his okay, of course, and that is why, pending his approval, it is being presented to bandleaders only as an idea.

Whether the musicians would be put on hard work is interesting. CSI has no coin for the purpose, however, with the \$850,000 provided by USO actually only a little more than half of what it will cost to keep a minimum vaude-legit program running until next spring. CSI is figuring on paying at least transportation and other "small" expenses. The idea suggested for raising the expense coin is a tremendous "Night of Bands, or Night of Stars" show at a spot like Madison Square Garden.

Excess of the five top band-bookings agencies will be the "Laddies" in charge of CSI shows, last Friday (12) and gave their approval to the scheme. Another meeting is scheduled for today (Wednesday).

Michael Strang Departs Baron Elliott Orchestra

Pittsburgh, Dec. 16. Michael Strang, social with Baron Elliott band at Hotel Winton Penn's Charterbox here, pulled out of the orchestra last week. Strang is a run-in with Elliott, details of which both refuse to divulge. Understood Strang felt that Elliott was not passing out the choicest singing assignments, both at the Charterbox and over the air, to other singers, including Billy Cover and Babe Rodes.

Strang, who was a singing single before he joined Elliott, has lost his status Monday night (15) when he opened an engagement here at Villa Madrid. He'll remain there for a fortnight, leaving around first of the year for Florida.

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COLLEGE RHYTHM

U. of Mich. Likes Football First and Dancing Next
—Sweet-Hot OK, Corn Tabu

Another in the series of articles on collegiate likes and dislikes as regards dance music by Tom Dorsey.

The writers, staff members of publications at their respective schools, have been asked by "Variety" to give their opinion on the subject of a whole, rather than pass personal judgment. Neither has "Variety" given further instructions as to what is to be said nor how. The writers are to appear as the underdogs have written them, with the expressed opinions being their own.

"Variety" publishes the series to give music men and band leaders a cross-section of college undergraduate opinion on dance music and bands, with the hope that it will be both informative and instructive.

By David Lachenbruch, '42
(City Editor, The Michigan Daily)

Ann Arbor, Mich., Dec. 16. Michigan is as conservative in its musical tastes as it is in politics and dress.

"That's the report from our Ann Arbor writer, where football is the most important and dancing comes next. They like sweet. They like swing. But they're as slow as the brake-lights on a fire-cruz wagon when they hear jam. And corn—well, it's just taboo."

When a musician picks up a sax in Ann Arbor, it is law that he must have every note written down on his music. Improvising just ain't done here. But neither does the tall corn flourish.

The typical Michigan man or woman is liable to be as blue as the corn. He is a member of the loudspeaker, plunk on the floor and ruin the plans on the ceiling beam.

In other words, both jam and pure corn are as out of place as Carmen Lombardo in the Michigan State Capitol.

A recent survey of students' musical tastes, conducted by The Michigan Daily, showed that 44% of the students favored sweet and 43% favored swing music, so it's pretty safe to say that it's just about even. Of course, Glenn Miller is sweet to some and swing to others, and some students even like this swing-and-swing business at face value. Twelve per cent of the students quizzed favored jam, although some admitted that they only knew about the breakfast variety and their "voter" for "black rapidity."

You include the jam vote in the swing column, the hot music will have a slight edge here at Michigan, but in general it's safe to say that the vote is about even.

Campus Kings

There's no doubt that the campus favorites are Glenn Miller and Tommy Dorsey. The survey shows that—and strongly. Miller and Dorsey are far ahead of the nearest competitor in record sales.

Miller went over so big at the 1940 Senior Ball that they had to repeat at the same dance in '41. And the patronage lumped up and down in much the same way as the man of their dreams that some of them even dropped their liquor bottles (incomparably). T. Dorsey knocked 'em dead at the 1940 5-Step, and more recently, a couple of voters in the 1941 Sweethearts Dance gave Caravan's two-alter of the romantic Suite Folies.

And now back to the survey. Tommy D. came out with an A-plus rating with 55% of the vote as the all-around favorite band. Glenn Miller was slightly below him with 39%, followed by J. and J., who followed with 18% and 9% respectively. The only others that even placed were Vaughn Monroe, Ray Charles, Bill Sawyer, a local band. This Sawyer, incidentally, sings a mean arrangement.

The poll also asked for the dancing

and listening preferences of the students, and in the dancing department Miller and Dorsey again share the dubious honor of being the favorites of Ed and Co-Ed in Ann Arbor. Miller's band got 39% of the close vote and Dorsey received 34%. So concentrated were the votes for the two favorites that no other band received more than 7% in the dancing division.

Some coltish fellows and gals went for their song singing son of Sammy Kaye. Several smooth arrangements, and Woody Herman, who played here a dance a few weeks ago, were also mentioned. Goodman ended up pretty low, with about 4%.

There was much more variety in the listening survey, but the students stayed in their groove and got confused with groove) and picked Tommy Dorsey (21%) and Miller (18%). The King of the Charlene, polled 12% as the listening favorite, and the Moody Minstrel of Mexico (11%). The King of the Charlene, of slightly more than 9%, others mentioned—less than 1%, but more than 8%—were Claude Thornhill, Jimmie Lunceford, Gene Krupa, Ernie Redgrave, Cal Calloway, Jimmy Dorsey, Xavier Cugat, Harry James and Will Bradley.

It's interesting to note that very few of the campus band favorites have played in Ann Arbor during the last few years. The most important dance here in the 5-Step, a two-night affair. The 1941 edition of this drinks-an-dances-an-dances featured Goodman and Krupa's orke the first night and Raymond Scott the second. Shagbuns from the roof were found in swag away the next few days. In short, the affair was enjoyed by both sexes and students.

Goodman made the biggest hit because he was the most successful. Krupa gave a great exhibition, but when Michigan students go to a dance, they like to hear the best. They have no time to watch a gum-chewer lose drumsticks. And we really went for Scott's full dance band.

The following bands have been here during the past year and were well received: Gus Arnheim, Duke Ellington, Jack Tegenarden, Cal Calloway, Louis Prima, Jo Venturi. The reaction given to the two bands seems to prove that Michiganders and Michiganders go for the swing style. Johnnie Davis, who plays much sweet (he has since rebuilt his band), went over only fair. Because Glenn Miller's band was so big a band when he appeared in a theatre, Bud Miller Carlson left them as cold as the bathroom floor, perhaps because he wasn't well-known. He was a local band, and was well-liked but he didn't cause any major riots. Will Osborne ran a dance at the University of Michigan for Isahon Jones was as

hard to start as a 1916 Overland. South American Rhythms Co-Eds Latin-American Rhythms have caught on in swing-conscious Detroit, a suburb without any thumping dance of Ann Arbor. Xavier Cugat broke all records at the Book Cadillac and Madrigals for some reason. The co-ed's like only pop music. And this Latin influence is carried from the Motor City to the home of the "Motor City." Cugat played a one-nighter at the local theatre in Ann Arbor. He was standing room only, and the Korkobblers would be a sell-out in that warm theatre on a cold night. It's the only place only available for indoor necking. But the survey shows that the conga and tango have found quite a few followers here.

Artie Shaw played in Detroit for a dance a few weeks ago, and the fraternities here ran special buses to the city for those Michiganders who wanted to shurr up those delishious arrangements.

Glenn's kin, Herb, a Local Hero. Incidentally, Herb Miller, of the University music school, who has pens to be Glenn's brother, leads a local band. He is known mainly because (1) he is supposed to own one of Glenn's arrangements, (2) he looks like Glenn, and (3) he's Glenn's brother. As an interview in "The Michigan Daily" stated the other day: "Myself, assuming Herb Miller would like to be referred to as Glenn Miller's brother, and says he doesn't want to lead on his brother's reputation." Below the story was a two-column ad, telling about the dance at the University tonight to the rhythm of Herb Miller, GLENN MILLER'S BROTHER.

Disk Parade

And now for some chatter about Patrons: Glenn Miller's record of the sell four times as fast as some of the nearest competitors, which is Tommy Dorsey. Next is Duke Ellington, and fourth, surprisingly enough, is Artie Shaw.

The campus record shop reports that two bands are 'coming up' as fast as Tommy Harmon can run. University music school, and perhaps they're selling quicker than 50 beers, and yet they ranked low on the campus survey. This must indicate some trend or something.

An interesting sidelight on the disc sale survey is that women prefer sweet, sentimental music on their records and will listen only for sentiment, while the men usually select for arrangement and orchestration, carefully discarding the pure, the mawkish and the over-sentimental. The co-ed here have no great reputation for saving beads and perhaps they obtain their thrills secondarily by listening to Ray. Eddie went to the ball he was waiting in Orange Blossom Lane through the clouds of the Viceroy Hotel. Spiders are webbing the grooves on the record shop's Lombardo records. The Viceroy Hotel is selling a couple once in a while when an old lady wanders up from Main Street. Wayne King is saving his waltzes on the shelf at the shop, too. Kay Kayser is conning the record store. Santa Claus sold, either before or after "Daddy," but enough "Daddy" were bought to elicit the organists in the state of Michigan.

At Michigan, they like it sweet, but they like it sweet like it hot, but not too hot. They believe in moderation in all things, and lead long but uninteresting lives.

(Next week: Syracuse)

Harry Bigley and his 4 Ecorats, with Joyce Martin on the vocals, has been playing at the Hotel 7th Avenue, Pittsburgh.

Inside Stuff—Orchestras

Bob Chester has been served with notice of a suit brought by his personal manager, Arthur Michael, which seeks to recover a "considerable amount" of cash Michael invested in the band and monies owed him in commissions. According to the contract between the two a portion of Chester's earnings was supposed to be held in trust for Michael by the leader. Latter claims he has not received his due and that Chester still has not returned cash advanced to improve the band.

Action does not involve a breach of contract. An agreement still exists between leader and manager, but Michael has not actively directed the band for last couple months. Two severed relations when another management agency put its own in the band's office, offering Chester insurance that Michael would not sue.

Chester is succeeded at Log Cabin, Armonk, N. Y., tomorrow night (Thurs.), by Tony Pastor.

Artie Shaw's band is not again breaking up as reported last week. He started a vacation the first two weeks of January and, following a string of theatre dates, will likely locate at the Sherman hotel, Chicago. Negotiations are going on, but nothing had been signed. If it goes into the Sherman the band will be drawing what's probably the highest price ever paid any band for hotel work anywhere. Shaw would have to get heavy sugar to underwrite 32 people in his outfit. Also, if he goes in it will be first time his band has been walking out on his original band at the Pennsylvania hotel, N.Y., two years ago.

Rumors of Shaw's disbanding arose through his giving the band four weeks' notice as of Dec. 1. Since the band will be leaving off, without pay, during its leader's rest, the notice is required by union rules.

Despite the repeated denial of Frederick Bros. New York office, which was asked about it at the time, Charlie Tegenarden's band broke up in the midst of several weeks ago. He has since, after a two-week vacation, been working out of Chicago on occasional dates at the head of a set band normally balanced by someone else. There's a possibility he may rejoin the trumpet section of his brother, Jack Tegenarden's, band, now at the Sherman hotel, Chicago.

Charlie Tegenarden's arranger has been trying to peddle the defunct band's library, with no takers so far.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to "Variety." Names are listed in one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publications.)

- | | | |
|--|-----------------------|----------|
| 1. Chattanooga Choo-Choo (8) Feist..... | Glenn Miller..... | Bluebird |
| 2. Andrews Sisters..... | Decca | |
| 3. Elmer's Tune (7) Robbins..... | Glenn Miller..... | Bluebird |
| 4. This Love of Mine (9) Embury..... | Andrew Sisters..... | Decca |
| 5. You Made Me Love You (10) Broadway..... | Tommy Dorsey..... | Victor |
| 6. The Pied Piper (14) Maestro..... | Harry James..... | Columbia |
| 7. Tonight We Love (8) Maestro..... | Freddie Martin..... | Bluebird |
| 8. Concerto for Two (4) Shapiro..... | Tony Martin..... | Decca |
| 9. Shepherd Serenade (5) Mr. Fair..... | Claude Thornhill..... | Columbia |
| 10. Do You Care? (3) Campbell..... | Bing Crosby..... | Decca |
| 11. World on Fire (17) Cherio..... | Johnny Long..... | Decca |
| 12. Jealous (4) Mills..... | Frank Crooby..... | Decca |
| 13. Why Don't We Do This Often? (8) BVC..... | Les Brown..... | Okeh |
| | Inkspots..... | Decca |
| | Tommy Tucker..... | Okeh |
| | Andrew Sisters..... | Decca |
| | Tony Martin..... | Decca |
| | Freddie Martin..... | Bluebird |
| | Kay Kayser..... | Columbia |

DISKS GAINING FAVOR

(These records are directly below the first 10 in popularity, but growing in demand on the coin machines.)

- | | | |
|--|-----------------------|----------|
| Shrine of St. Cecilia (Braun)..... | Al Donabue..... | Okeh |
| This Is No Laughing Matter (Block)..... | Charlie Spivak..... | Okeh |
| This Time Around's On Me (Remick)..... | Sammy Kaye..... | Victor |
| Clementine (Shapiro)..... | Woody Herman..... | Decca |
| Moonglight Masquerade (T. B. Harms)..... | Vaughn Monroe..... | Bluebird |
| Sinner Kissed Angel (Famous)..... | Glenn Miller..... | Bluebird |
| It's Autumn (Wilma)..... | Les Brown..... | Okeh |
| Everything I Love (Chappell)..... | Woody Herman..... | Okeh |
| Bells of San Raquel (Pear)..... | Glenn Miller..... | Bluebird |
| | Dick Jurgens..... | Okeh |
| | Claude Thornhill..... | Columbia |

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March Tempo

By CLIFF FRIEND
CHARLIE TOBIAS
ALCAN

VOICE (May be recited)

De - cem-ber sev-enth, nine-teen hun-dred and for-ty one our land of
free-dom was de-fied; De - cem-ber eighth nine-teen hun-dred and
for-ty one Un-cle Sam. re-plied.

REFRAIN

WE DID IT BE-FORE and we can do it a - gain and we will do it a -
gain. We've got a heck of a job to do but you can bet that we'll see it thru.
WE DID IT BE-FORE and we can do it a - gain and we will do it a - gain. We're
one for all and we're all for one. They'll get a 'lick-in' be-fore we're done. Mill - ions of
voic - es are ring - ing sing - ing as we march a - long.
WE DID IT BE-FORE and we can do it a - gain and we will do it a - gain. We'll
knock them over and then we'll get the guy in back of them. WE DID IT BE-FORE.
we'll do it a - gain.

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SECOND CHORUS

We did it before and we can do it again and we will do it again.
We know we're right and we also know that gangsterism has
got to go.
We did it before and we can do it again and we will do it again
When we get go-in' and start to click,
We'll put the ax to the Axts quick.

Millions of voices are ringing.
Singing as we march along.
We did it before and we can do it again and we will do it again.
This country never has lost a war from the days of
William Penn.
We did it before, we'll do it again.

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WIRE

MUSIC PUBLISHERS HOLDING CORPORATION ★ RCA BLDG. ★ NEW YORK

Bands-Theatre Biz Spotty; Basie Weak \$25,000, Shaw Neat 24G O. Tucker OK 42G, Krupa Fine 29G

Estimates for This Week
Count Basie, New York—(Strand; 8:35-10:35-38-99), with Hatlie McHale on piano and Blues in Light (WB). Only \$25,000 or less indicated, weak. Holds over, however, because of prior booking commitments.

Jimmy Dorsey, Boston—(RKO-Boston; 3:00-5:30-54-55-65). DREW very good weekend trade even though the opening was a bit off. Sockeroo \$23,000, with "Go West Young Lady" (Cot) on screen.

Duke Ellington, Seattle—(Palomar; 1:30-2:30-50-58). Not assisted much by picture, "Moonlight in Hawaii" (U). Fairly good \$7,500, below normal for Ellington.

Gene Krupa, Boston—(Metropolitan; 4:30-7:40-55-75). Spotty bit, affected by opposition of Jimmy Dorsey at the RKO-Boston, but pointing to whom \$23,000, despite everything. Supported by Tony Martin on stage and "Appointment for Love" (U) on screen.

Teddy Powell, Brooklyn—(Strand; 2:00-3:40-50-51), plus "Burns County" (U). Neat \$11,000 on four days considering poor conditions in this district.

Tony Pastor, Newark—(Adams; 1:00-2:30-55-58-59). **Artie Shaw, New York**—(State; 8:45-10:35-75-90-41-10), with "Shadow of Thin Man" (M-G-M) (3d run). Since "Thin Man" did not do so well at nearby Capri's first-run, and currently day-after dating, in Loew names, vast amount of good draw shown must be credited to Shaw's band; very good \$24,000 or near that is indicated on the week.

Charlie Spivak, Providence—(Metropolitan; 3:00-4:45-55-65), helped by Mildred Bailey on stage and "Great Swindle" (Monro). Fair \$8,000 on three days.

Orrin Tucker, New York—(Paramount; 3:00-4:35-55-85-86), with Bonnie Baker, oboe, on stage, plus "Birth of Blues" (Par). Combined stage bill and picture offsetting current conditions for good but not \$42,000 on first week ended last night (Tuesday). Show goes two additional stanzas.

HARRY REINHOLD DIES; IN MUSIC BIZ 30 YEARS

Chicago, Dec. 16. Harry Reinhold, 47, in music publishing business over years, died of coronary thrombosis at his Chicago home Dec. 15. His last connection as publisher's rep was with Alger, Yellen & Bornstein. Before that he was local manager of Broadcast Music, Inc. He had also been with Robbins Music Corp., Mercer & Morris and Irving Berlin, Inc.

Widow and stepson survive.

A Tune and a Stamp

Boston, Dec. 16. By depositing a quarter in a new-styled ink box recently produced by Seaburg, the person receives a choice of one five-cent stamp or a defense stamp. One of the boxes has been placed in a Boston tavern.

Quick Switch From New To Antiquated Armory Causes Added Expenses

Hartford, Dec. 16. Last minute switch threw a skedaddled "Salute to the Troops" ball from the State Armory to the antiquated Foot Guard Armory Saturday night (11). War regulation closed the armory to all but war usage last week and deadline switch was made. CIO, sponsors of the dance, dropped \$900 in decorations, furnishing and other interior fixtures when chancemover was made.

An approximate 6,500 persons attended the affair. Music was by Louie Bellson and the Benji Bergin Dance, in all plus promotion, ticket costs, advertising, etc., is estimated to have been about \$4,000. CIO is believed to have raised about twice that sum through ticket sales, donations and taxes on members. Surplus moneys will go to a chaplain's fund for distribution to needy Connecticut troops.

O. P. M. Orders

Continued from page 5

month, 75% next month, and close up shop entirely on Feb. 1.

In addition, the order prohibits use of aluminum in any form, effective immediately. Of serious economic consequences are expected, the OPM said, since most of the manufacturers will be able to turn to other products without difficulty. Defense orders undoubtedly will be forthcoming, so the 12,000 persons employed in such factories will not suffer. But poolrooms, nightclubs, beach resorts, etc., will have difficulty purchasing replacements or new pocket-pickers after the present supply has been marketed, it was admitted.

Crack-down on other coin-operated machines, such as those selling cigarettes and candy, is foreseen, said the order.

Ellsworth Frank, trumpet player with Bill LeRoy for last 13 years, has had to return on doctor's orders and be replaced in band now at Pines, Pittsburgh, by Ernest Pozzi.

Band Bookings

Artie Shaw, Jan. 22, Earle theatre, Washington, D. C.; 22, RKO theatre, Boston.

Bob Brown, Jan. 15-16, U. of Iowa, Iowa City; 17, U. of Purdue, Lafayette, Ind.

Low Collette, Jan. 22, Flatbush theatre, Brooklyn; 30-Feb. 1, Windsor theatre, Bronx; Feb. 6, Hippodrome, more; Jan. 22, Central theatre, Passaic, N. J.

Paul Flanagan, Dec. 24, Army, Columbus, O.; 25, Army, Cincinnati; 26, Springfield-CO, Lexington, Ky.; 27, Army, St. Louis; 28, Army, St. Louis; 29, Army, Nashville, Tenn.; 30, City Ad., Atlanta; 30, Township Hall, Nashville, S. C.; Army, Durham, N. C.; Jan. 1, Textile Hall, Greenville, S. C.; 4, Army, Jacksonville, Fla.; 4, City Ad., Waycross, Ga.; 7, Booker Ad., Atlanta, Ga.; 8, Windsor, C. Fort Lauderdale, Fla.; Sunshine, C. Orlando; 10, Cuban C. Tampa; 11, Harlem Square C. Miami; 12, Manhattan Casino, St. Petersburg, Fla.

Count Basie, Dec. 31, Mechanic's Hall, Boston.

Will Bradley, Dec. 31, Arena, Trenton, N. J.

Sammy Kay, Dec. 25, Army, Cambridge, Md.; 27, Town Hall, Massena, N. Y.

Campus Prom

Continued from page 5

booked for the future. A number of New Year's Eve opportunities have been dropped, too, both club and ordinary dance dates.

Business in New York hotels and suburban area band stands was cut by war atmosphere. Outlying roadhouses were almost all clipped and especially last Saturday night when President Roosevelt's war speech was aired. One spot installed a radio on its bandstand, set a p.a. system mike in front of it and waiters, bandmen, and few customers bent an ear. They had nothing else to do.

Deb Parties Too

Debutante parties and other private affairs is another area of bookings that has been hard hit by conditions. Normally reaching a peak in December, there was an abnormal amount of scheduled shows this year, for society bands and name couples alike. Meyer Davis, society maestro, reports that he has received quite a number of cancellations. So have regular booking agencies.

Jan Savitt had been signed for such a date to be played at the Bellevue-Stratford hotel, Philadelphia, Dec. 27, and when MCA, his booking office, got a cancellation it objected. After an exchange of pro and cons it was finally decided that the party would be run anyway, and instead of being a private affair it is being thrown open to the public and relief organizations.

Atlanta Reaction

Atlanta, Dec. 16. Several local bands have suffered setbacks in the first week of war. There have been many cancellations of dates by club committees who have decided, instead of bringing bands, to turn the money directly over to the Red Cross.

Colleges, which ordinarily bring bands to Atlanta, made no plans for their mid-winter fraternity dances. They will give their money to War Relief. Booking agencies have necessarily suffered and present conditions will make a war clause in all contracts advisable. Outside the agencies is, however, that this slump in business is only temporary.

Nan Wynn cut first records for Victor last week.

Bands at Hotel B.O.'s

NEW YORK

(Presented herewith, as weekly schedule, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 P.M.) not rated. Figures after name of hotel give cover charge and cover charge. Larger amount designates weekend and holiday prices.)

Band	Hotel	Weekly Cover	Total Cover
Benny Goodman	New Yorker (400; \$11-15.00)	1,450	17,175
Benny Goodman	New Yorker (400; 75c-1.50)	13	67,150
Paul Davis	Belmont (300; \$11-15.00)	8	328
Ray Kinney	Lexington (300; 75c-1.50)	88	1,225
Walt Miller	Penarth (300; 75c-1.50)	11	1,475
Yaghn Monroe	Commodore (400; 75c-1.50)	10	1,150

*Asterisks indicate a supporting floor show, although the band is the major draw. 12 a. day.

Chicago

Les Brown (Blackhawk, 400; \$12-15.00). Brown doing great business here, only war news hurt as it did throughout town. Managed 2,300 tomers.

Earl Wilt Williams (Empire Room, Palmer House, 800; \$13-15.00 m.). Williams slighted slightly, but headlines were responsible; 6,300 patrons.

Loe Press (Chez Paree, 500; \$13-15.00 m.). War pressure was strong here last week; dipped to 2,000 line-and-dancers.

Jack Teagarden (Panther Room, Hotel Sherman, 700; \$14-22.00 m.). In fourth week in this big downtown spot the Teagarden orchestra came here last week; dipped to 2,000 line-and-dancers.

Art Kassel (Walnut Room, Bismarck Hotel, 300; \$14-22 m.). Despite war Kassel himself is good Chi fav and managed 1,600 patrons last week.

Los Angeles

Blackouts and air raid warnings issued by the Army command played havoc with nightery business. The early part of the week was almost a total loss, many spots reporting more employees than customers. Several places closed down Wednesday and Thursday nights due to negligible trade. Business picked up through Saturday (13) and Sunday (14) though still around 80% below normal.

Sian Kenton (Ambassador; 800; \$11-15.00). Glass trade among least affected though very down at 1,000 covers.

Jimmy Walsh (Biltmore; 1,100; \$11-15.00). Tremendous draw to around 2,500 covers from preceding (Carl Ravazza) week's 6,500. Phil Harris bows in Dec. 28.

Sam Kanton (Palladium; 55c-1.50). New band which caught on nicely with younger mob dropped around 40% to around 8,500.

Bob Crosby (Trionon, South Gate; 800; 55c-75c). Came through with 1,400 patrons.

Harry Owens (Rosewood; 300; 75c-1.50). Down to 500.

Johnny Richards (Casa Manana, Culver City; 2,000; 55c). Barely 2,500.

Sam Whitehead (Florissant Garden; 1,100; \$11-15 admission). Only orchestra to approach normal weekend business rolled up through 6,500 on week.

(Estimates)

Sam Donahue (Rosedale-State B. Boston, Dec. 18). Donahue's restaurant repeller here, drew 1,000 at 55c this time, considered good for spot.

Jan Garber (Trionon B. Seattle, Dec. 16). Notified that in event of blackout spot would be cleaned out. 1,400 customers still showed up for Garber at \$1. Next day (11) band pulled another 1,000 at same price at Century B. Tacoma. Jumping to Devonport hotel, Spokane (12), band played Early Birds Club hop and grossed \$1,000.

Gene Gray (Tilden Pole B. Auburndale, Mass. Dec. 6-13). Gray closed 13-week stay here on a solid chord, pulling 16,000 heads in one pair. His 12-week total is great 200,000 people for \$148,642.

Gene Gray (Astor, Coloma, Mich. Dec. 6). Jurgens pulled a healthy 2,810 dancers here at \$1.25. Two days before he cracked Palace theatre, South Bend, Ind., record, his own, incidentally, with a gross of \$1,585, one day.

Louis Prima (Shubert theatre, New Haven, Conn. Dec. 14). Holiday shopping dented toll here;

Prima drew around 8,300 at 65c topi fair.

Ervin Ray (Aragon B. Cleveland, Dec. 7). On his way into Dec. 18 opening at Valley Dale, Columbus, Ray and King Sisters drew capacity 1,700 here at \$1.

Jerry Wald-Chick Barrington (Baymor-Plymouth B. Boston, Dec. 12-13). Wald's third consecutive weekend here drew OK 1,000 Friday and fine 2,100 Saturday at 65c-50c for \$880 and \$1,200, coupled both nights to Chick Harrington, local band.

Dick Kuhn

and His Orchestra

The Biggest Little Band

4th Year Hotel Astor

DECCA RECORDS

MUTUAL NETWORK

Met. M.C.A.

"TLL NEVER CRY OVER YOU"

SWEET, SINGABLE, SWINGABLE, LOVABLE

"TLL NEVER CRY OVER YOU"

JUST RELEASED-AVAILABLE NOW

ROD-JON MUSIC COMPANY 1206 BROADWAY DETROIT

JOE HOWARD, FIRST TO PRESENT AMERICA'S NEW SONG SLOGAN

"REMEMBER PEARL HARBOR"

Words and Music by JOE HOWARD

Published by JOE HOWARD, 1619 BROADWAY, NEW YORK

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WORLD-WIDE
 INSPIRATIONAL
 SONG HIT

ALL Material Ready
 SANTLY-JOY-SELECT
 1619 Broadway, New York

Nothing Wrong With Sheet Music Sales

A Few Nippon Defeats Couldn't Cure

Luther's Music Firm:
Albany, Dec. 16.
Frank Luther Music Co., has been
chartered to conduct a music pub-
lishing business in New York. Cap-
ital stock is 100 shares, no par value.
Attorney Bernard L. Miller filed
the papers.

PARAMOUNT MUSIC CORP., 1619 Broadway, NEW YORK

World and Associated Libraries Seek Flexible Deal With Fox While Stations Make Up Minds

With over 470 stations now holding ASCAP contracts, the World Broadcasting System and Associated Music Publishers, Inc. have evinced to Harry Fox, agent and trustee, an interest in working out a new licensing contract covering their recorded program libraries. These companies have found that a substantial number of their subscribers have returned using the ASCAP repertoire but before the transcribers can feed all such stations with ASCAP music they will have to negotiate a deal with Fox that takes into account two different classes of subscribers, namely, those with blanket ASCAP licenses and those which have elected the per program arrangement.

World has already taken a survey among its subscribers to determine how many of them have either gone or propose to go ASCAP and which form of license they have selected. The replies disclosed that a substantial number of stations prefer to experiment with the per program plan even if it does involve lots of extra bookkeeping and it might not ASCAP more than there would be coming to it under the blanket system. World doesn't expect to run into any difficulty on commercial transcription placements since its advertiser clients can exercise the clause in the Government-ASCAP consent decree which permits licensing of transcription and performing rights jointly at the source. Under such circumstances World would pay the 8% performing fee direct to ASCAP.

Unlike Associated, World has been

100% Bothered

There isn't any doubt about the earnestness of the torch tune two NBC, N. Y., page boys have written and which Dinah Shore will introduce for them on a Bluebird record.

It's titled "Mad About Him, Sad Without Him, How Can I Be Glad Without Him Blues."

recording ASCAP music regularly and distributing the transcriptions involved to ASCAP-licensed clients but under a special contract that it worked out with Fox following the ASCAP-radio break last January. This special agreement expires Dec. 31, 1941. The music license for recorded libraries that prevailed prior to that date called for the payment of \$15 per master and a fee of 25c every time a subscriber broadcasts an ASCAP tune on a commercial program.

Bregman, Voces & Coan has obtained the exclusive rights to all compositions turned out by Dave Rose, musical director of the Don Lee Broadcasting System. Publishing house will release six of Rose's numbers this week.

Walter Donovan, Famous Music Corp., transferred from Chicago office to Hollywood, where he will not only manage Famous' office but be studio contact.

Inside Stuff—Music

Andrew D. Weinberger, attorney for Lincoln Music Corp., has advised 20th-Fox that his client will continue to use the words "How Green Was My Valley" as the title of song published by Lincoln. Weinberger contends that Lincoln's right is legal, and that the use of the title of a book or motion picture does not impart that right. For the purpose of goodwill, however, Weinberger states that Lincoln is not inclined to continue the tie-in with the film and is discontinuing the tie-in statements on the song and in its advertising.

Lincoln will not mention 20th-Fox, or refer to the picture, the author or the book. The song title, "How Green Was My Valley" will continue to be used, however. Lawyer states that Lincoln had originally received permission to make a tie-up with the film from Hal Horne and that stills from the picture were delivered to the pub by Horne, who does special exploitation for 20th.

There has been a repeated report among New York music publishers the last week that Decca Records was contemplating starting another record label, to sell for the same 50c price. Decca emphatically denies the rumors, however. Idea seems to be that Decca would shift some of its talent on to the new label, splitting up difficulties in band or singing styles. Therefore giving opportunity to double up dialing of hit tunes without running into confusions. For instance, Woody Herman and Jimmy Dorsey, as they are situated now on the same label, would never record the same tune. If they were separated it might be easy.

Decca recently acquired the rights to the Brunswick label, formerly used by the American Record Co., now Columbia Records.

"Jealous," originally published in 1924, is beginning to show signs of a sheet music revival as the result of the play that the tune received in the Metro production, "The Feminine Touch," and the recordings of the number turned out by the Andrews Sisters, Tony Martin and Alvino Rey. Melody of "Jealous" (Mills Music) runs throughout the Metro film. The previous picture which sparked a composition to hit proportions was "The Great Lie" (WB). In the latter instance it was Tchaikovsky's "Concerto in B Flat."

The quota of non-ASCAP tunes is also rapidly being whittled down on Lucky Strike's Hit Parade (CBS). Of the 10 current tunes broadcast by this program last Saturday night (13) just three are licensed through Byle, The Famous "Tonight We Love," "I Don't Want to Set the World on Fire" and "You and I." All three were in the lower rungs of the list.

While vampin' 'til ready, because of the ASCAP-radio stymie, Harry Link went into the old and very fertile Fette catalog and came up with 125 old pop tunes which the firm's general prof. mgr. has rearranged, and which are being re-recorded now under 1941 orchestrating technique.

WDAF, Red affiliate owned by the Kansas City Star, led local stations in returning to the ASCAP fold. Manager Dean Flair has had ASCAP since Dec. 5. KITE stayed ASCAP throughout controversy. Other stations are negotiating or pursuing contracts preparatory to completing arrangements.

NBC, CBS, Mutual-Plugs

Following tabulation of popular music performances embraces all three networks—NBC, CBS and Mutual—as represented by WEAF—WJZ, WABC and WYNY, N. Y. Compilation covers seven week beginning Monday-through Sunday (Dec. 8-14), from 5 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service, regular checking source for the music publishing industry.

TITLE	PUBLISHER	TOTAL
Elmer's Tune.....	Robbins.....	28
White Cliffs of Dover.....	Shapiro.....	28
Madeline.....	Santly.....	25
This Time the Dream's on Me.....	Remick.....	25
Chattanooga Choo Choo—'I Sun Valley Serenade.....	Feist.....	18
Everything I Love—'I Let's Face It.....	Chappell.....	18
I Got It Bad.....	Robbins.....	17
Why Don't We Do This More Often.....	Triangle.....	17
Below the Equator.....	Harms.....	15
The Autumn.....	Witmark.....	15
Magic of Magnolias.....	Famous.....	14
Shepherd Serenade.....	Mayfield.....	14
I Got It Bad.....	E. B. Harris.....	14
Sinner Kissed an Angel.....	Famous.....	11
This Love of Mine.....	Embassy.....	11
Me Ma Maria.....	Chappell.....	10
Orange Blossom Lane.....	Miller.....	10

• Indicates BMI licensing; others are via ASCAP.
• Filmmusical.
• Legitimate.

The Most Timely Song of the Moment

WE'LL MEET AGAIN

WE'LL MEET AGAIN don't know where, don't know when But I know WE'LL MEET AGAIN some sunny day.

Recorded by MITCHELL AYRES, THE CHARLOTTE, THE INKSPOTS, KAY KYSER, GUY LOMBARDO, JACK LEONARD

Write Phone Wire
DASH, CONNELLY, INC. 1619 Broadway, N. Y.

Circle 8-7940

THE PUBLIC PICKS THE HITS!

... And the Proof is in the Sales. Statistics show that Robbins, Feist and Miller are the most consistent publishers of hit songs:

42% average increase in performances during the past five years.

20,000,000 records of their songs sold last year.

Average annual sale of 2,800,000 copies during the past five years.

Public opinion and not "pressure" produces hits. That's why top radio artists safely select songs from these catalogs for their programs and recordings.

Robbins - on "Your Hit Parade"

ELMER'S TUNE

by Elmer Albrecht, Sammy Gallop, Dick Jurgens

Feist - on "Your Hit Parade"

CHATTANOOGA CHOO CHOO

Lyric by Mack Gordon Music by Harry Warren

'from the 20th Century-Fox Picture, "Sun Valley Serenade"

Miller - on "Your Hit Parade"

ORANGE BLOSSOM LANE

by Peter De Rose, Mitchell Parish, Nick Kenny

WE GREET YOU WITH THE SONG HITS OF 1942 THE LAMP OF MEMORY



A TRULY BEAUTIFUL SONG
DESTINED TO BE THE NEW
YEAR'S ASCAPOLA

FROM ONE LOVE TO ANOTHER



LEGION'S LATEST SUCCESS
GENERALLY CONSIDERED "TO BE
HIS BEST"

A GAY RANCHERO



AS CATCHY AND UNFORGET-
TABLE TUNE AS EL RANCHO
GRANDE

SENTIMENTAL CABBY



A GRAND NEW HIT BY THE
COMPOSER OF SHEPHERD
SERENADE

YOUR LIPS ARE LIKE CHAMPAGNE



FIRST OF A SERIES OF WON-
DERFUL NEW SONGS BY ROBERT
STOLTZ

EDWARD B. MARKS
MUSIC CORPORATION
RCA BUILDING • RADIO CITY
NEW YORK
FRANK HENNINGS,
General Professional Manager

Coast Night Clubs Don't Lose Hope For Biz Despite Their Darkest Week

Los Angeles, Dec. 16. Out of the blackest week in the history of Coast nightclubs has come a bright note of optimism. Operators of the taverns, downtown, Hollywood and along the fringes have pulled themselves out of the floor. A hectic few days and are now prepared to keep the lights up.

And what more, they're looking forward to the biggest holiday season in years as the example, trade there boomed after the Nazi bombers high-tailed it.

Blackout orders and rumors of blackouts played hob with night crowds during the last few days. Last Wednesday night (10) the town was plunged into stygian darkness by orders of the Joint Interceptor Command, wing of the Ninth Army Corps which has taken over that phase of the defense against enemy raiders. For three hours the populace, or that part of it caught out, groined through the black night seeking shelter. The nightclubs were caught unprepared and had to shut their doors. One or two kept going, being ordered to turn the lights out order by their downstairs locations.

Earl Carroll was forced to cancel his Wednesday night show when the blackout at 7:30 stranded the choruses and musicians in their homes. Natchez were forced to 400 patrons for any subsequent show which proved to be only one, Saturday night. City closed down for a new blackout at Dec. 26. Spurred the other blackouts when an order came out of City Hall for a Thursday night special session. That was enough to send everyone scurrying home even though late in the day the Army stepped in and announced there would be no more drills. The new blackout order would be the McCoy. That and the bombing have now kept hope, but by now they have been so badly curtailed their windows so as to keep the lights on. Opinion seems to be pretty general among the operators that further blackouts will either of short duration or at rare intervals, and that they will be well defended by an air patrol and any enemy bomber in these parts would be blasted out of the sky before he got within range of the city proper.

Nitely his is expected to hit a sharp upturn before many more days, the belief being general that the Yanks get going and the home towns get their own light. There will be a steady queue of custom, radio news and a session around the wessali bow.

Spotty Police Effect
San Francisco, Dec. 16. Blackout had spotty effect on local nitery.

Stalwart to Stars, for instance, was hard hit, but Music Box did okay last week.

700-OBBLING CAFES FINIT DOESN'T PAY

Detroit, Dec. 16. Tavern keepers here, being lousy cash on hand to handle checks of defense workers, are going to let the home towns get their own light. There will be a steady queue of custom, radio news and a session around the wessali bow.

A week ago Dave Saks, proprietor of Saks Showbar, was nicked for \$1,000 and assaulted by stickup artists who waylaid him for the day's receipts. Newest one to be knocked out was Frank Holm, who was blacked and robbed of \$1,200.

In many spots around town, particularly in locations near the big defense plants, the tavern men are in the habit of bringing in plenty of cash to handle checks and paydays. The hoodlums got wise to the practice here will be to let the workers go back to the banks.

Call Off Jones Sales

Chicago, Dec. 16. E. Lawrence Phillips was almost set to sell his Johnny J. Jones carnival to the Amusement Corp. of America, the big four of the carnival field, but after the deal was shopped and contracts drawn up, Phillips chided on the idea and the takeover was called off.

NEW ICE AND ROLLER SKATING SHOWS SET

Chester Male, who produced the current 1942 edition, has been signed to handle the 1943 "Ice-Capades" show. New show is scheduled to start rolling on the Coast around May 1.

Roller Follies' revue on roller-skates, now being produced by R. Schick and Marco, opens in Baltimore Jan. 10, 1943. The show is being followed, then heads south for Memphis, Shreveport, New Orleans and Houston. Spring tour will include Pittsburgh, Washington, Boston, Providence, New Haven.

AGVA to Hold Griffin Inquiry Next Monday

The national board of the American Guild of Variety Artists has set next Monday (22) for a hearing and final disposition of charges leveled against national executive secretary Gerald Griffin. Matter centers on his alleged unbecoming conduct at a party tossed last September by Tommy Dorsey on the opening of the latter's new music publishing office in New York.

Griffin and one of his brothers, Alexia, became involved in a brawl that evolved from a verbal exchange with Harry Goodman, of the Regent Music Co. and brother of bandleader Benny Goodman. Sundry persons, including Dorsey and Frank Sinatra, Dorsey vocalist, were claimed to have thrown punches at both the Griffins in the running fight. Dorsey's Broadway building housing Dorsey's Embassy music publishing office.

Monday (15) telegrams were sent to Dorsey, Sinatra and Edith Wright, with the claim, asking them to forward depositions on their versions of the affair. Dorsey's band is currently on the Coast working for actress in "I'll Take Anna," musical film starring Eleanor Powell. Other witnesses are being invited to testify personally.

Griffin is said to have lined up several character witnesses in his own behalf, including Dave Ferguson, of the Jewish Theatrical Guild, and Rabbi Feilchin.

PHILLY CAFES MOAN

The War, Xmas Among Factors to Hit Business

Philadelphia, Dec. 16. Between the war and strict control in these parts, they may as well drop Philly's nitery belt in time.

The run-of-the-mill customers are staying home listening to the radio and reading the war news. The once high-spending excites are working seven days a week in the defense plants and are too tired or too busy to hit the high spots.

Added to the griet is the usual pre-Xmas lull on night club biz.

PUSH BOOKING LAW DRIVE IN PA.

Philadelphia, Dec. 16. The State attorney (Monday) began intensive enforcement of its bookie law, the last in almost five months after its enactment.

Up until yesterday, the law, with all its stringent provisions to curb chiseling, was on the books—but that was all. As far as could be learned only one or two agents were brought into the office and put on patrol for chiseling, but none was taken to court.

But that's all over, according to William B. Douglas, State director of the Bureau of Private Employment Agencies. From now on, the 10%-ers will have to toe the mark, or else. On Friday booking offices received a warning letter stating that "all provisions of the employment agency law, Act 281 (July 31, 1941) will be enforced on and after Dec. 15."

HAVANA CASINO SHOW STALLED BY THE WAR

Yvonne Bouvier, French songstress, who was scheduled to open at the Gran Casino Nacional, Havana, received notice of cancellation, just as she was set to sail, due to war. Yellow peril also caused postponement of the Casino opening. Chester Male had his show all set, including 12 girls.

Mike Bouvier debuts at Ben Marden's Riviera tomorrow (Thursday), booked by William Kent.

Aerialist Held in Car Death
Buffalo, Dec. 16. Charles Shernett, 25, trapeze performer, is under arrest here charged with criminal negligence in connection with the death here of Joseph Sikko.

Shermet's car collided with one operated by the former.

Jabin Sues Nat'l AGVA for \$10,000, Citing Ouster by Griffin in Cleveland

JERRY ROSS NAMED SEATTLE AGVA CHIEF

Seattle, Dec. 16. Jerry Ross, vet Seattle emcee, has been elected president of the new Seattle local of American Guild of Variety Artists. Vince Silk, national representative, was here from the Price local, of which he's exec sec. The past two weeks perfect of organization. A few years ago the American Federation of Actors attempted a local here, but it flunked out.

Duke Westcott, actor and former booker, is business agent. Other officers: Bud McCoy, v.p.; Lou Bolger, corresponding sec, and George Beckman, treasurer.

Jap Juggler Cleared By Albany FBI

Albany, Dec. 16. A Japanese juggler in this country 40 of his 48 years, was located by Albany police in a local hotel and his home reported to the FBI here. Later the FBI announced it was not interested in Yama.

Yama, a performer in a local night club prior to the outbreak of war between the U.S. and Japan, has done a juggling act in circuses, vaudeville, etc., throughout the U.S. and Canada.

He told newspaperman he had long wanted to become an American citizen but U.S. laws don't permit an alien to acquire citizenship. Yama expressed hope for a U.S. victory. He will retire from show business until the war is ended.

Toy & Wing
Toy and Wing, Oriental dance team currently at the Beachcomber, N.Y., nitery, leave shortly for the Coast where they will play the Ambassador, Los Angeles. They are husband and wife.

Both, second generation Americans, have experienced little difficulty because of Jap-U.S. war. Paul Wing is Chinese.

No Jap Demonstration
Reading, Pa., Dec. 16. The Hazi and Onai troupe, Japanese tumblers and jugglers, filed a (Continued on page 53)

Contract suit was filed against the National American Guild of Variety Artists yesterday (Monday)

by Stanley Jabin, dep. chairman of the Cleveland local board, who was cited last week by national secretary Jabin. Jabin, secretary, for running an illegal nitery in union's headquarters for personal gain. Jabin was cited for \$10,000 damages, claiming personal loss of that amount due to Griffin's edict that the local AGVA must move out of clubrooms Jabin leased for the organization.

Breach of contract suit was filed against the National American Guild of Variety Artists yesterday (Monday) by Stanley Jabin, dep. chairman of the Cleveland local board, who was cited last week by national secretary Jabin. Jabin, secretary, for running an illegal nitery in union's headquarters for personal gain. Jabin was cited for \$10,000 damages, claiming personal loss of that amount due to Griffin's edict that the local AGVA must move out of clubrooms Jabin leased for the organization.

In getting ready to move into new downtown office, AGVA's local members defied him to make new nitery. Jabin has said he may file a suit to nullify last week against Griffin.

Josephoun Unable to Bar St. Louis Namesake of His Cafe Society Clubs in N.Y.

St. Louis, Dec. 16. A nitery feud between entertainers, booked from New York for Negro customers exclusively, has been able to acquire a citizenship. Yama expressed hope for a U.S. victory. He will retire from show business until the war is ended.

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Free Feed for Soldiers At Xmas by Hub Niteryies

Local niterys will each entertain 200 soldiers from nearby camps who are able to go home for Christmas dinner under a plan sponsored by George Clarke, Boston Record columnist. In addition, hotels to small restaurants have offered to cooperate. Plus individuals willing to take one or more into their homes for a repast, for a total of over 4,000 soldiers.

Free Feed, Free Show
Springfield, Mass., Dec. 16. There'll be a double payoff for kindness to service men in Western Massachusetts this Christmas. Nathan E. Goldstein, president of the 17-hour Western Massachusetts Ent. chain, has issued orders that any person or family who invites a service man for Christmas dinner will be his holiday guest at any one of the houses.

No strings attached.

36th ANNIVERSARY NUMBER



To Be Published Late This Month

USUAL ADVERTISING RATES PREVAL

Special Exploitation Advantages

Reservations and Copy May Be Sent to Any
Variety Office

NEW YORK 154 W. 46th St. HOLLYWOOD 1708 No. Vine St. CHICAGO 54 W. Randolph St. LONDON 6 St. Martin's Pl.

New Acts

ANDRE BODO-CHAR, DWALD
Vocal Duo
Al Marocco, N. Y.
Nicest thing about El Marocco these days are Andre Bodo and Charles Inwald, suave and prelate Italian comic duo holding forth in the adjacent Champagne Room. Like the Stock's Club Room, the Champagne Room is the highway to... assuming anybody can make a highway out of a champagne room. But instead of the fun-runny depot, as is the Stock's this Continental instrumental combo is the prime attraction at El Marocco.

Bodo is one of the most fetching violinists extant, and pianist Inwald is a fund of merriment almost to the point of ennui. Emphasis is on nostalgia, yesterday's Viennese excerpts, Viennese waltz stuff and the like. The room is a counterpart of the Bohemian-Casanova motif (pre-Vichy France version), and while one isn't volubly, it was an old French custom in that w.k. waltz, the atmosphere for the wine steward. Apart from the atmospheric bode, Bodo and Inwald can take their violin-playing, along into any latrine case of this culture and whim 'em. Abel.

CHESTER DELPHIN

Jazz, Balancer
Broad, Brooklyn
Broad, Brooklyn indicating by his polished turn that he's been around for some time, this unusual jazzing in the 'Variety' acts. Chester Delphin comes from the standard bit on the end of a stick to a climax which has him balancing himself on a large ball while he twirls bows on both arms and legs. He adds a neat routine in which he picks up a filled wineglass while standing on his back with a bottle balanced on the back of his head. Managers to sip the liquid as he flips the bottle back to the front of his skull without touching either of the glass with his hands.

One of his tricks is the familiar walkover on a pile of wood blocks, only he does it while balancing several gadgets on his head. He's a neat novelty in vaude and music.

CARLOS A CARTA

Dance, N. Y.
Pair of cute-looking youngsters, boy and girl combo has plenty of style in the way of Latin terping. Duh congarumba routines in sockie style and wind up with a razzle and shoulder movement that lands 'em on their knees, shouting like... Wear short pink fluffed knickerbockers, with other trappings. A. A. recouming to match. Both are petite, smart and a good bet for the nitery trade. Mort.

GIL JOHNSON

Dance, N. Y.
Gil Johnson has developed a clever style in tap and acro hosing which has attracted for theater and picture house bookings. Attired in short, cream-colored dress jacket and black trousers, he carries a cane and a top hat.

Taps with bells and flying whisks on the rear legs. He does a wheel on one hand serve as a strong climacter. Mort.

TANA

Songs and Dancing
8 Mins.
Litha, blithe Spanish girl improves favorably with both vocal and instrumental choros. Voice is well suited for room of this type, with the idea carried through effectively in songs and dance numbers.

She carries a guitar for solo and a guitar for orchestra, with number called 'Chica-Chica,' which lutes well, calls for cymbals for the entitled 'Yo Te Quiero' (I Don't Love You Any More), then goes into the Spanish dance 'Mort.

VOGUE BALLET (8)

Dancing
Litha, Boston
This new troupe, featuring Jerry Andrews and Erna Caruso, supplants the usual line of girls here and for that purpose the ballet dancers could be used to good advantage in many a smart club elsewhere in the city. The idea is to enter diverting, picturesque and altogether impressive in the costume department. Andrews introduces the opening number by bringing on eight different girls for general merriment, and then Miss Caruso solo a semi-jazz specialty with Andrews. All costumes are in the line of the showmanship. Andrews was formerly with the Ritz Ball in New York, and Miss Caruso is a former European.

Later in the show, the Vogue troupe does 'Shadow of a Dark' with the girls dressed in black-and-white costumes, and their other colorful presentation is a Continental polka, with Andrews taking brief specialties with all the girls, in turn. Fox.

DONNA DAE

Songs
Miami
Donna Dae, N. Y.
Pert youngster with Fred Waring's band handles into this spot after midnight with object of helping friend. Her song 'Livin' Lovin' Laughin'.' Her brother, but could do better with more appropriate selections.

Accompanied at the piano by Russ Black, from Four Squares. Mort.

Poodles' Operation

Albany, N. Y., Dec. 16.
Poodles Hanford, famous circus rider and clown, was reported recovering in Albany Hospital from a minor operation, nature undisclosed, performed last week after he was brought down from his home at Katikall Bay, Lake George. The Hanford Family, consisting of Poodles, his mother, wife and daughter, were imported from England by the late John Ringling.

The group has played with all the top acts, including Ringling, Selig-Fino, Hagenbach-Wallace and Barnes. Recently they finished a tour of state fairs.

Capitol Music Hall Is New Albany Nitery

Albany, Dec. 16.
The Capitol Music Hall, the former Capitol theatre building, will open Christmas night with the Will Eldon-Eddie DeLange orchestra and a revue produced by Bobby Sanford. Later is president of the Cue Music Co., incorporated several months ago to operate the restaurant-night club in the Capitol.

Music Hall will give Albany two big nitery spots within several weeks. The first is the House of Ramore's Rambo Room, which for years has been featuring name bands and floor shows.

LOCALS' BEEFS SET FOR AGVA AIRING

Albany, Dec. 16.
American Guild of Variety Artists has called for general merriment at all its branch executive secretaries at national headquarters in New York City on Jan. 1, 1942, and it is to sound them out on any 'complaints' they may have against the national board of directors. The Los Angeles local then getting an opportunity to sound off.

AGVA's board has not taken action against the L. A. branch for the general merriment of its per capita tax to the national. That's been tabled for the meeting of the executive secretaries.

AGVA's national board meeting of late last week likewise tabled the national of Henry Dune (Cross 4) as national treasurer for the time being. The temporarily continues him in office and as a board member.

Face AGVA Expulsion

Hollywood, Dec. 16.
Expulsion from AGVA is faced by actors who became affiliated with the recently formed American Entertainment Guild.

Following adoption by the AGVA executive board of a resolution meeting out severe disciplinary action to those joining the new organization.

Leslie Little, AGVA secretary, explained that the new outfit comprises mostly agents on the union list of A.F. of L. and the unions expelled from the American Federation of Musicians.

No agents affiliated with the new group are eligible to book AGVA members.

1st H'WOOD SHOW OPENS U.S. HOUSE ON COAST

Hollywood, Dec. 16.
The Sunshine Review, picture industry's first training camp, which opened the new USO house at Balboa, Calif., to start a stage tour of four months.

At the opening were Edward Arnold, proxy of the Screen Actors Guild, Joe E. Brown, Ruth Huxsey, Ariene Whelan and Brenda Marshall.

New Camp Theatre

Springfield, Mass., Dec. 16.
Finding the old post theatre with 300 seats inadequate, Westover field officials have finished a new theatre, which opened informally this month. Field has about 2,200 new seats and officers on order.

U.S. Army Motion Picture Service has installed most modern projection and sound devices, though stage will be available for light shows.

Fee Wee Erwin's orchestra was housed at the Elms Ballroom, Youngstown, the week of Dec. 1.

MEET THE PEOPLE (GOLDEN GATE, FRISCO)

San Francisco, Dec. 11.
Meet the People with Marion Cobb, Buddy Egan, Lorraine Kueper, Elizabeth Taylor, Morty Purn, Ted Arison, Danny Rogers, Jack Albertson, Danny Kaye, and others.

Gate moved its opening day back from Wednesday to Thursday to get the full week. The general Hollywood show which ran several weeks in a legit house here in the summer of '40. At that the setary got lost in the fog and the cast was delayed by blackouts, holding up opening last hour and forcing house to top in an extra feature first show.

Original Coast troupe, following its initial success as a legit, later had a run in New York.

For Marlon Cobb and Miss Taylor-Martin, the 70-minute variety presents new people to Frisco, some of them being from original cast.

Miss Taylor-Martin has dropped her impersonation of Mrs. Roosevelt, substituting a new character, 'Subway Dolores,' in this place.

Miss Taylor-Martin and some bits, in addition to original pattern and shapes up as big value for picture-house money. Booking is an excellent break for the Gate in one respect, enabling house to point up its service in providing bright, lavish entertainment in the midst of blackouts.

Miss Cobb's dead pan singing wowed 'em here, and the stutting bit by Joey Faye is terrific. 'Elmer's Wedding Day,' used as a closer, and the 'Same Old South' numbers aren't as well done by the originals as by the solo here last summer, although Buddy Pepper's trouping is plenty good.

But surprisingly good at merriment, considering circumstances. Wern.

Marie and his Pan Americans open indefinite engagement tomorrow (18) at Hotel Madison, San Francisco, three-month engagement at El Chico, Pittsburgh.

REVUE GLORIFIED

'BROADWAY, CHARLOTTE, N. C.
Charlotte, N. C., Dec. 15.
Billy Farrell, Weber Bros. & Charles D. 'The Trio, Curtis & Leroy Pat Sheridan, Gordon Ray, Glorified Revue, (C), Grady G. S. Siskel Laff (C).

Frank Taylor's fifth edition of Revue Glorified is a so-so unit strong in the acro department and mediocre in other divisions.

Best performance was turned in by Weber Bros. and Charlita, who work strong in the acro department and turned in some dextrous wireworking, juggling, and jumping rope. Display plenty of skill and pack enough showmanship to add class to act.

Billy Farrell serves as general showman, handling the emceeing chores, dancing, gagging, and stirring in a couple of skills. Although he proved himself an able comic his work was handicapped by faulty material. His best contributions were eccentric dance bits, while he was fairly amusing in an ancient piece about an insane hospital. He worked with numerous stunts and plants in the audience.

The Noble Trio was possible in a possible act, featuring two men and a girl, with the comic antics of the Trio. The Trio was much to act. Trio is somewhat short on showmanship, and the Trio was much to act. Trio is somewhat short on showmanship, and the Trio was much to act.

Pat Sheridan displayed a neat act of japes in singing 'This Love of Mine' and 'Two Marvellous for Words,' the latter taking form of a production number with the line. Gordon Ray played in a brief skate-dancing skit and a so-so acrobatic turn.

Curtis and Leroy, a hand-balancing team, registered stronger with comedy than acrobatics. Boys go through routine balances, push-ups and turns in slap-stick fashion for laughs.

Line is only fair in three appearances, operating with a fast tap-folowing with a cowboy and rope-spinning turn, and finishing with a routine of waver in military uniform. Band backed up show nicely from time to time. Good house on show caught. Just.

Ted Weems booked into Stanley Theatre, Pittsburgh, week of Dec. 28.

THEATRES, HOTELS, NITE CLUBS

TAKE NOTICE

Any place of amusement playing any sister act assuming our name will be liable

THE ORIGINAL

THEATRE

SISTERS

(Fanny and Kitty)

America's Comedienne

LOEW'S STATE, NEW YORK

Week Commencing December 18

Management: EDWARD SHERMAN

J. H. LUBIN
GENERAL MANAGER
SIDNEY H. PIERMONT
BOOKING MANAGER

Embassy
Dumont Minarette
Mandor Ore
Tony Callazzo
yle Sis
Selly Foy
ardo
Stella Tracey
entina Mia
Sharna
tyn Brooks
Stella Engle
e & Donne
March
Gergreen Casline
Siddie Ginnie Loftus
Ed McGoldrick, Jr
Moravian Bar
Vance
Three Keys
Ernie
Shaylin Oro
Nellie Dighan's
Walton Root)
Jack & R Knapp
O'Hara
Eddie & M Hunt
Andrews
Top Gie
Bros
John & Anthony
Mike Marsh

Continued on page 62)

London's Big Wartime Show Biz

According to the British Library of Information in New York, which says the London Times of Nov. 26 as its source, the show business in the English metropolis, and other sources say that all theatres there are doing excellent business. In addition to the shows and grand opera, ballet and a major vaudeville house were operating and two pantomimes were advertised for Christmas. Curtain times are staggered from around 8 p.m. to 7 p.m. in Berlin, which has been subject to bombing much more often than London in recent months, theatres are booming. Although the exact number of shows is not given, there are, in addition to three opera houses, a half dozen more. Although the Nazis invaded France, theatres in Paris have continued to thrive. Paris papers list plays, musicals and revues almost as usual as in pre-war times. Police Bureau is reported as as undressed and rages as when the A.S.P. was overseas in World War I.

U.S. Entry into War Forces Closing Of 'There Shall Be No Night' (Lunts)

"There Shall Be No Night" starring the Lunts, will close at Rochester, Minn., tomorrow (Thursday). That decision was made by the Playwrights Co. and Robert R. Sherwood, who is producing the play. The play, the entrance of U. S. into the war, is the strange status of Finland, which is under the thumb of Russia.

"Night" has been drawing splendid business since touring the south this season, despite the fact that Finland is now an ally of Germany. Play, which won the Pulitzer prize last year, was produced by the Playwrights and Theatre Guild. It was so thrillingly played and the fact that Finland and Russia are again fighting was considered "too incidental an item in the vast importance of the work as a whole to warrant a decision to withdraw it." It was, however, the measured opinion of Sherwood and his associates that no possibility of a misunderstanding of motives is pointed to under the present wartime situation that finds the Soviet Union our ally, and a slawt war is being fought on the Nazi side.

Author and the management end of 'Night' face material losses in case of Sherwood and his associates, averaged around \$30,000. That figure was approximated, again last season, when the drama played Oklahoma City, Tulsa, Wichita and Kansas City.

Paul H. Hunt and Lynn Fontanne will go to their Wisconsin home and will probably remain until a new play is submitted there.

TEST CASE ON TICKET LAW AGAIN DELAYED

One more postponement was added to the record of the suit by the Associated Theatrical Agencies to test the legality of the N. Y. Mitchell law limiting premiums on tickets to seventy-five cents over the boxoffice rates. Last week, when the corporation counsel who is defending city officials answered his side was ready, William A. Hyman, one of the plaintiffs, said he was occupied with another case which would take the balance of the week. He was then decided to postpone sides to calendar the case for Jan. 5, which was made a 'definite' date, but several times since then the case was 'positively' supposed to be heard.

Joey Keith, Back in Hosp., In Serious Condition

Joey Keith, who has been away from his office at the Social-Tabling ticket agency for the last six weeks because of illness, and who was said to be recuperating, entered the Jersey City Medical Center last week, doctors here is reported in serious condition. Visitors, however, were permitted.

Dr. Kaufman is slowly improving at the Doctors Hospital, N. Y. State, a second major operation. Status of these are no complications.

Draper-Adler Set

Paul Draper and Larry Adler, tap dancers and harmonica players, have done so well in their current trial performances of 15 concerts that Columbia Records Corp. will take them on for next season. Five appearances weekly for 10 weeks are planned.

NEW EMILYN WILLIAMS PLAY CLICKS IN LONDON

London, Dec. 16. "Morning Star," by Emlyn Williams, which opened at the Globe, 16, looks as a success. Play is generally well received. First performance drew mixed reception.

Shuberts Lose Test Case On N.Y. Law Barring 'Em From Barring the Critics

Decision of the New York State supreme court last week upholding the right of anyone who buys a ticket to a legler to be admitted to the theatre was evidently a test case for the Shuberts. Leading to this conclusion was the difficulty of identifying the plaintiffs, R. B. Christie of Niskayuna, N.Y., and failure of Shubert attorneys to cite reasons for not admitting the theatre on the occasion charged.

Christie, through his counsel, stated that he was prevented last May from seeing "Panic in the 48th Street theatre, N. Y. Judge Simon M. Layden, sitting at Hudson Falls, N.Y., awarded a \$500 judgment against the 48th Street Theatre Corp. and the Select Operating Company, Inc. Both Shubert outfits.

Another factor which has led to the opinion that the Shuberts planned this as a test of the constitutionality of the law was the speed with which it was instituted following passage of the act by the legislature last spring. Legislation, to protect the right of critics, was brought about by New York Post columnist Leonard Lyons after he was barred from Shubert houses. Lyons claims he even got Joe. Lehman to sign it.

Case was argued for the Shuberts by their counsel, William Klein and Milton R. Weinberger. It is expected to be decided soon. Other showmen have also expressed opposition to the law.

Shuberts contended that the law is unconstitutional because it constitutes 'deprivation of property without due process of law' and 'restraints right of free contract.' They admitted they barred Christie and offered to refund his money, which he declined, although neither his conduct nor his speech was offensive or abusive.

Shuberts contended further that failure of the statute to include motion picture theatres constituted denial of equal protection of the laws. Justice Layden on this point held the statute legitimate and that moving picture theatres are both places of amusement, still there exists between them two essential differences and it is unable to see the classification adopted by the Legislature is arbitrary, capricious or unreasonable.

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36th ANNIVERSARY NUMBER OF THEATRE WORLD

To Be Published Late This Month

Includes a Special Section Devoted to 'The Road'

SUBAL ADVERTISING RATES PREVAIL

Reservations and Copy May Be Sent to Any Variety Office

NEW YORK HOLLYWOOD CHICAGO LONDON
154 W. 46th St. 1708 N. Vine St. 54 W. Randolph St. 8 St. Martin's Pl.

War Sends B'way Legit B.O. Into Tailspin, But Quick Recovery Seen

A Natural Shelter

Even in times of great stress, show people retain their sense of humor. Last week, after air raid warnings in New York, one opinionated that the Noyes Bays Theatre should be the safest place and air raid shelter.

"It's never had a hit."

'Merman Won't Tour Report Brings Furore In Pitt on 'Hattie' Date

Pittsburgh, Dec. 16. "Was a busy last week for Sam Nixon, manager of the Nixon theatre here, in his other job of public relations counsel for the town's sell show house. Day after day Pittsburgh drama editors picked up a letter from New York that Ethel Merman wouldn't tour in 'Panic in the 48th Street theatre, N.Y.' which opens a fortnight engagement at Nixon Jan. 11. Nixon phoned them all and said he had just received the signed contracts from UBO and that they definitely called for Miss Merman in the title role. So the theatrical community immediately printed a retraction and informed their readers that they were wrong and that the femme star would be among those present when the musical reached Pittsburgh.

Forty-eight hours later, Nixon was on the phone again with apologies. Seemingly, he discovered, that just because the name was in the contract didn't necessarily make it so, for he had just that afternoon received an addendum to the document. Miss Merman wouldn't be in the show but Frances Williams would. So the boys on the papers had to reprint.

Any way now, they expect to get word from Nixon that there isn't no such show as 'Panic in the 48th Street'.

Guild Hopes Road Will Be Better for Shows

Theatre Guild is looking to the road for better support of its shows than it got in New York. War situation is not believed to have been a deciding factor that brought about a change of plan, whereby one or two shows involved will go on tour soon.

"Candle in the Wind" will end its date at the Shubert, N. Y. City, and will play subscription cities. "Hope For a Harvest" will be followed at the Guild a week earlier by "Papa Is All," former being mentioned to move to another house. The Rivals' fourth Guild attraction, follows "Candle at the Shubert."

Most of the showmen sell in advance and their businesses slowed away down. Some agencies get most of their income from the ticket sale. They are off in occupancy to a marked degree. Air raid scare appears to have held a goodly number of regular visitors at home, even buyers ordering merchandise by telephone.

House managers were instructed to be ready for air raids and were given special instructions by the department officials. Auxiliary light in case regular power is shut off, additional flash lights on stage, skylights and dressing room windows visible from the street, and several times since then the case was 'positively' supposed to be heard.

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Violent reaction at the Broadway boxoffices and agencies was immediate upon the outbreak of war with Japan. The basis of comparison, instances the drop in grosses was between 25% and 40%, some shows have been entirely closed. The shows were not materially affected by the bad news from the Pacific and air raid warnings.

Show business met the first impact of the war by cooperating with authorities for protective measures, then started to reflect upon the possibilities of the war. When the first World War, when the U.S. then joined the Allies built up a business of war, but ultimately a theatre boom started that continued for years. Managers are hopeful that the same reaction will come.

That the war broke out at this particular time may be a break for business prior to Christmas would have slumped anyway, though admittedly not as much. It was indicated that the several war plays were harder hit than the others, but they were not materially affected.

England's show world faced disastrous conditions, but its citizens are attending theatres. Unless there is a change of heart in U. S. show business should come quickly, a steady diet of war news is being used to make the pub avail for diversion.

Theatres Flourish Abroad

In London and the other capitals the theatre is doing well. War-worn people want a means of escape. If London can have a score of theatres doing well, it is likely that other amusement enterprises, and in the face of likely air raids and the danger of night raids, there is no logical reason why Broadway should not fare even better. The probability of night raids is mostly mental. Berlin, also, is doing well. Theatres in London, Paris is not subject to air raids, but the French are not so sure. Theatres in London, Paris is not subject to air raids, but the French are not so sure. Theatres in London, Paris is not subject to air raids, but the French are not so sure.

Not last a week, the first of war, were affected nevertheless. Hits were protected from the air raid and it was there that business slowed down, decrease in advance selling was not known as the situation in actual grosses elsewhere. Those who are not so sure of the future, but unless advance advance comes back their grosses are also apt to slide.

Ticket Agencies Clipped

Most of the showmen sell in advance and their businesses slowed away down. Some agencies get most of their income from the ticket sale. They are off in occupancy to a marked degree. Air raid scare appears to have held a goodly number of regular visitors at home, even buyers ordering merchandise by telephone.

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Actress Wins Divorce

Reno, Dec. 16. Joan Tompkins, who left My Sister Ellen's current on Broadway, to get a Nevada no-hitching, is due back in New York to resume her career on the stage. Tompkins is appearing in district court in Carson City last week, the stage actress obtained a divorce from her playboy, actor, now with the R.C.A.P. in England. They married in N. Y. five years ago.

Broadway

Eddie Koop dropped 30 pounds during illness.
Fred (Red) Spooner ahead of "Patricia".

George Zorn back with "Angel Street" (Golden).

Charles Koerner, RKO theatre chief, weekendend at Lake Placid.

Walter H. Latham, RKO theatre chief, parted with Milton B. Sulan.

Deidamia of Parly's show, an air raid warning, is getting hitched Jan. 11.

Mrs. Al Goodman and his wife, Lucille Ray, start a vaude tour Friday (19).

Jeffrey Lynn, Warner star vacationing in N. Y., has been added to the weekend.

Jack Schindler, 24 Small's eastern agent, in New York this week.

On 10 days on Coast.

Mrs. Al Goodman operated on Wednesday (10) at Medical Arts Hospital.

Moore's husband, Vincente, back, cured after a year.

Hill and Sam Friedman handling press on "Patricia", which gets under way at Coliseum, Baltimore.

Buchwald, g.m. of Fleischer cartoon studio in Miami.

On the weekend for holiday with Paramount execs.

Strike pickets outside the Bronx Ball on Seventh Avenue wearing "No Strike" signs.

On their walking tours.

Warner annual Christmas party given at the Village hotel, Brooklyn, Saturday (15), with 2,800 guests and adults.

Ted Deglin, in charge of Madison Square Garden public relations, is to his desk after being bedridden by the flu for two weeks.

On a "Coke" cruise on the Coast Monday (15) on her way back from a tour.

War Relief rally in Boston Sunday (16) night.

On the "Patricia" Americana collection from his Bill's Gay 90s nitery are being handled by Victor Kopp for pictures on Cohan, Tony Pastor and Jim Corbett.

Metro is dickering for the play by Irving Brecher and Maudslayi Salt with possibility of film and stage production. Both are M-G-C properties.

Special morning shows for kids daily during Xmas holidays at the Museum of Modern Art, starting Saturday (20) Jan. 5.

Even war seems to have no effect on the "Patricia" show.

Shorts departments of the major studios, "Universal last week registered 100,000 in Jan. 5."

C. Aubrey Smith and Ben Karloff with Britishers will take the 75 British sailors at dinner Sunday (16) who will take the 75 British sailors on ice as guests of management.

Film Critics Circle will make its "best" film plays selections per week, with the festive cocktail hoppiess being the end of the war. The winners will be announced Jan. 5.

Jim Mulvey, Sam Goldwyn's assistant, who has been sick for a couple months and recently returned from recuperative trip to Europe, is back in his office four hours or so each day.

Harry Baerbaum, Greater N. Y. district manager for 20th-Fox, has been vice president of United Picture Associates for 1942, while Jack Ellis, former manager, becomes first v.p.

Robert Fritchett, 20th-Fox's Pritchett, Paramount's managing director, Central American director of South America, is in the thick of the "Patricia" show.

Sr. due in N. Y. shortly for home-office duties.

Due in the extra ad business, by the time Sophie Tucker and George Jessel start through the "Patricia" sandwiches routine in "High Kick" which opens with the stuff most of the group. She's vacationing drops to cut the beer.

Mexico City

By Douglas L. Graham

Stella Lind, pic star, home after 10 months in New York.

Cortes, Argentine star, director of the picture star, director of the picture star, director of the picture star.

Blanca Pani, official of C.P.A. studio, largest picture plant here, is making civilian aviation.

Allyson had 14 hours this week.

Maria Teresa Montoya, junior director actress, heads the new subsidized company at the Teatro Argentina here, has purchased an old mansion in Coacaco.

Egon Zappert, Austrian meager who recently made his first version of "Grand Hotel" in Vienna, a political refugee here. Plans pic work during the winter.

Augustin Lara, Mexican pop song writer, is cutting his way through the new American to hustle home emergency. He is now in Chicago.

"Cantante" (Mario Moreno), tramp comic, clicking in the Pan American

show he and Ramon Roschi are produced at the Folies here, presented after five years.

Three of Mexico's leading writers, Villaverde, a stage actor, Margarita Maura and Albertina Montoya, separation has been added to the staff of radio station XEFA (10,000 watts) a Monterey.

Fernando Soler, dramatic actor, signed for the lead in the pic version of "The Secret of Santa Catalina" (The Sevilla Excursion) at the Mexican stage. Production starts in January.

Buenos Aires

By Ray Joseph

UFA (Naz) on local blacklist officially.

Camacho, RKO head, to States for vacash.

Stuart Dunlap, A.C. chief for Argentina, to Rio in Jan.

More than a thousand attended Argentine bacchanals at Sono Film to announce program of 12 features.

Miguel Machinadri announced reported contracting Libertad Larquage for films at San Miguel studio, 100,000 pesos.

U. S. director John Reinhardt featured at the Argentine "Apuros" ("Bride in Trouble") at Buenos Aires.

Concepcion, Argentine actress, Argentine artists back to help in the Argentine film industry. He's reported on the mend.

Robert K. Hawkins, chief of the Argentine film industry, has been down for an extended inspection and release of releasing step in all countries.

Radium Films, Ruckey distributors, arranged to film month to compete with U. S. films in timelessness. Has been posted.

Francisco Mugica started "Adelante" film month to compete with U. S. films in timelessness. Has been posted.

Local director Luis Sudavsky, arranged to film month to compete with U. S. films in timelessness. Has been posted.

Heavy snows and storms delayed the Argentine film industry. He's reported on the mend.

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London

Jack Lester, Jack Lester's manager, suffering from hysteria.

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Hollywood

Leif Erikson laid up with flu.

Robert Young back from Boston.

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New Year's Eve

Continued from page 1

tradition and the inevitable American spirit.

However, the weight of the evidence to the contrary is impressive.

According to the statistics, a \$5,000 party for a group that would have virtually taken over a certain New York district in Manhattan for its very own.

OBITUARIES

OSCAR E. WEE

Oscar E. Wee, 60, New York legit and road-show producer, died at his temporary home in Cambridge, Mass., Dec. 14. His last presentation in Boston was "The Man Who Came to Dinner" at the Copley Theatre.

Wee, who was in show business for 40 years, reproduced for the road show productions at the Copley Theatre, "Goodbye, Margie for Error," "Native Son," "Dangerous Curious," "Dracula," "The Canary," etc. He was based in Chicago, Philadelphia, Pittsburgh, Washington and other cities as well as New York.

About 10 years ago Wee formed a partnership with Jules J. Leventhal to operate the Waldorf, Forest and Hudson theatres in New York. Their road productions in 1934 occupied about 12 houses in 11 cities. The partnership with Leventhal was dissolved in 1939. Wee then began to work with Frank McCoy on operation of the Maplewood theatre, Maplewood, N. J.

He rejoined Leventhal last summer for road plays at \$1 top and later maintained bookings on the arm's circuit, including the Flatbush, Brooklyn, and the Windsor, Bronx. Wee's Broadway productions included "Something to Remember," "The Devil of Pei-Ling," "No, No, Nanette," "Best Thursday" and "The Turned Lady."

His widow, former stage actress known professionally as Louise Price, survives.

LAWRENCE GRATMAN

Lawrence Gratman, 71, former actor and playwright, died in N. Y., Dec. 14.

Gratman first appeared on the stage 39 years ago in Portland, Me., where he toured with stock companies. He had headed and starred in his own company, and had written many vaudeville sketches and acted in many of these with his wife, Eva Taylor, on the B. F. Keith-Albee-Orpheum Circuit.

JOHN OTTO ROEDER

John Otto Roeder, 48, Oklahoma City black machanic manager at Farmer Bros. died Saturday (13) in Oklahoma City following an illness of several days. Survived by widow and two children.

Funeral services and interment took place Monday (8) in Oklahoma City.

ADOLPH SANOWSKY

Adolph Sanowsky, 85, pioneer exhibitor, died of a cerebral hemorrhage in St. Louis County Hospital last week. Prior to his retirement seven years ago Sanowsky operated a string of indie nabs in St. Louis. His widow, a daughter and two sons survive.

FRANK CONRAD

Frank Conrad, 67, radio experimenter and inventor, died Dec. 11, of a heart attack in Miami. He founded KRDA, Pittsburgh, pioneer station in 1920, and was once an executive of Westinghouse electric.

RALPH H. CARY

Ralph H. Cary, 89, for years a comedian in leading vaudeville and orchestra and holder of a life membership in the N. Y. musicians union, died at his home in St. Louis. Two brothers and a sister survive.

J. G. BERGEL

J. G. Bergel, 39, for years drama director of the London Evening News, died in a flying accident in a pilot plane. He was overseas for flying duties in the Transport Auxiliary Service as a pilot and held the rank of first officer.

MINNIE RAYNER

Minnie Rayner, 72, actress since 1880, died in London Dec. 13. She stated a never to have had a performance in 61 years on the stage.

Miss Rayner appeared in the U. S. at the Shubert theatre, N. Y., in 1929 in "Symphony in Two Flats."

HARRY REINHOLD

Harry Reinhold, 47, vet music publishing executive, died in Chicago Dec. 15.

Further details in music department.

Max Morawitz, father of Al Horowitz, chief of Republic studio pur-

chasing department, died Dec. 9 in Hollywood.

Mrs. Anna Elizabeth Hall, 70, mother of Alexander Hall, Columbia director, died Dec. 10 in Hollywood.

Mother of Daniel R. Houlihan, comic booker for Billie Holiday, Albany, died in a hospital there Dec. 12.

Mother, 65, of Mack Gordon, screenwriter, died Dec. 15 in Beverly Hills, Cal.

War Hurts Sports, Civic Events

Continued from page 1

of California's Governor Culbert L. Olson, is the East-West game held the same day in San Francisco; the Santa Anita race meet scheduled for Saturday, Dec. 21, and the subsequent Bay Meadows meet.

San Francisco has likewise cancelled its traditional Mardi Gras scheduled to start Feb. 17, the first annual parade of the hemisphere's biggest public carnival since they took it off in 1927. Status of the New Year Day Super Bowl game, which will match the Fordham and Missouri U football teams, has not yet been determined, although the Army and New Orleans officials.

Another major sports' party, the New Orleans fair scheduled for Feb. 11, has also been called off, but the south gets some compensation by the start of the California State Bowl game between Duke and Oregon State to Durham, N. C. Frisco's West-West game will likewise be shifted to some inland or southern site.

The war's worst blow to the west coast thus far is the suspension of sports major events, with the losses running high into the millions of dollars.

Officials of the Rose Bowl game and Tournament of Roses parade will seek Southern California support of around 1,000,000 people for the parade and \$50,000 for game will be sought. Around 100,000 people for the two events due to the fact that one people would be exposed in one day to a condition causing traffic in the event of crisis. Pasadena and Los Angeles hotels which normally seat about 10,000 for New Year's Day reported 50% cancellations even before cancellations made by the State when another 25% is expected. Refunds approximating \$500,000 are already being made on an average of about 60,000 tickets for the Rose Bowl game.

The trade at Southern California resorts is expected to count its loss up to \$200,000, as out-of-towners are shying away from this towners because of Action of Governor Culbert Olson in declaring a state of emergency for entire state is expected to cut deep into tourist revenue.

It has not yet been indicated whether the Orange Bowl game in Miami New Year's Day, between Texas and Texas Christian, and the Cotton Bowl contest in Dallas between Texas A. & M. and Alabama, will be interrupted with. Many officers are of the opinion that the eastern seaboard can continue under a condition of complete foreign serial attacks, and that Texas will not be involved in any way.

There is particular concern in many sectors, especially the Coast, that the state of college football for baseball next season. It's possible there will be many suspensions of major sports operations, notably in the Pacific area.

State Anita's Payroll

California's State Anita meet affects around 3,000 persons employed. Also hard hit are the contractors who have shipped 1,500 thoroughbreds to Ariz.

The State received around \$100,000 in revenue from the track in the seven years. Track officials are expected to have all profits on this year's meet and make that a contribution to the Government.

N. O. Memphis Press

Within a week of war's declaration, the South cancelled its two leading sports events during the year—historic New Orleans Mardi Gras, generally regarded as the largest annual celebration in the Western Hemisphere, even surpassing the Rio de Janeiro Carnival and the Mem-

phis Cotton Carnival, the liveliest among its younger competitors, have been called off pending the return of the peace. The loss to hotels, restaurants, the nurseries, thousands of both cities will run to more than \$2,000,000.

All events drew the attention of show business in many forms—carnivals, national and international stars, and just plain participating visitors among them—and each night, the hundreds of thousands of people who will be attending the Mardi Gras will have opened Feb. 17, the Carnival May 11.

During carnival, the cancellation of 39 balls and eight games, in Memphis about 14 balls and 100 games will fall by the wayside.

It is expected that the use of music, show name orchestras and bands, will drop considerably under that of this year for the reason. The Memphis Federation of Musicians had reported a banner year for 1940 in point of money earned by union musicians and jobs played, was expecting still better figures for 1941.

The annual Winter debut season is cancelled, and the prospect of prospective debutantes coming one having abandoned plans for competing formally. Each debutante would have meant at least one or two jobs.

Indications were that other cities throughout the South would follow the Mobile, Ala., lead in the cancellation of all Mardi Gras plans the day following New Orleans.

Mobile, Ala., and other cities, Little Rock are among the larger spots that have festivals of one sort or another.

In the Memphis area, there are dozens of smaller municipalities that have their own Cotton, Carnival, Peach Festivals, Strawberry Festivals, Watermelon Festivals, Horse Shows, etc., all cancelled.

With a grand bill employing a name band. These are being abandoned almost all citizens could be expected to go into war activities of various sorts.

BIRTHS

Mr. and Mrs. Milton Katims, son, Dec. 7, in New York City. Father is dentist of house orchestra WOR. New York; mother is also a musician.

Mr. and Mrs. George Carruth, daughter, in New York, Dec. 7. Father is United Artists home office representative for the western division.

Mr. and Mrs. Vaughn Monroe, daughter, in New York, Dec. 7. Father is bandleader.

Mr. and Mrs. Ted Enns, daughter, Dec. 1, in New York City. Father is national sales manager for the Cowles radio stations.

Mr. and Mrs. Roland Gray, son, Dec. 7, in New York City. Father is an engineering staff of KOV, Pitt.

Mr. and Mrs. Jack Kerrigan, daughter, in Los Angeles, Dec. 7. Kerrigan is assistant production manager of Metro-Goldwyn-Mayer.

Mr. and Mrs. Lloyd Bridges, daughter, in Los Angeles, Dec. 7. Father is actor. Mother is actress and writer.

Mr. and Mrs. Horace Heidt, daughter, Dec. 7, in Los Angeles. Father is pianist.

Mr. and Mrs. Marshall Ross, daughter, in Hollywood, Dec. 7. Father is head of Republic's studio legal staff.

Mr. and Mrs. Gilbert Roland, daughter, in Beverly Hills, Dec. 7. Mother is Constance Bennett, film actress. Father is also in pictures.

Mr. and Mrs. Lynn Brown, daughter, in Hollywood, Dec. 7. Father is screen writer.

Mr. and Mrs. Allan Robbins, daughter, in New York, Dec. 13. Father is son of Herman Robbins, president of National Screen Service.

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Mr. and Mrs. Horace Heidt, daughter, Dec. 7, in Los Angeles. Father is pianist.

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HOTEL NEW YORKER

THIRTY-FOURTH STREET AT EIGHTH AVENUE, NEW YORK
OFFICE OF FRANK L. ANDREWS, PRESIDENT

December 5, 1941

Mr. Benny Goodman
Terrace Room
Hotel New Yorker
34th Street and 8th Avenue
New York, N.Y.

Dear Benny:

Upon this occasion, the extension of your engagement to an additional ten weeks in the Terrace Room of the Hotel New Yorker, allow me to congratulate you for having had the longest consecutive engagement of any orchestra in the Terrace Room.

As you no doubt know, our continuance of your contract is the result of the best business in the history of the Terrace Room, definitely attributable to the strong drawing power of your name.

When you first opened in the Terrace Room in October of this year we were very glad of the opportunity given us to present you to New York once again, and now, upon this occasion, we are most happy to have you with us through March 12 of 1942.

Cordially yours,

Frank L. Andrews

FLA:Gc

THE HOTEL NEW YORKER OPERATES ALL RESTAURANTS AT LA GUARDIA AIRPORT

BEST BUSINESS
IN THE HISTORY
OF THE TERRACE
ROOM



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VOL. 145 NO. 3

NEW YORK, WEDNESDAY, DECEMBER 24, 1941

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LOSE THE BLACKOUT TO BLUES

Metro-Robbins Makes 10G on Cohan's 'Over There'; Geo. M. Collects Nothing

George M. Cohan's personal attorney and his long-time friend, Capt. Deane F. O'Brien, are doing a bit of business at Robbins Music for nicking Warner Bros. \$10,000 for the non-exclusive right to use Cohan's 'Over There' in the forthcoming WB film 'The Yankee Doodle Dandy'.

Further aggravating the situation is the fact that Cohan never got a dime from the deal. He had turned it over to an old songwriting friend, the late Billy Jerome, gratis, who in turn assigned it to Leo Feist, Inc., for \$25,000, which Jerome used to clear up his own debts, etc. The Metro-Robbins music interests ultimately acquired the Feist catalog, including Cohan's own song, which Warners had to use since the Congressional medal award to Cohan for 'Over There' makes its inclusion imperative.

Legit Producer Would Buy Back Screen Rights

Film rights to 'Angel Street', Broadway's hit melior, are in a vice versa state. Instead of a picture company trying to buy the rights from the legit producer, studio is exactly reversed.

Shepard Thorne, producer of the play, is attempting to purchase film rights from Columbia, which owns them. Col acquired them when it bought American distribution rights to 'Galligah', English-made picture adapted from the London play of the same name. 'Angel Street' is a retitled, revised version of the same play.

Col has had print of 'Galligah', starring Diana Wynyard, in its New (Continued on page 35)

SUGGEST SPONSORING RED CROSS RADIO SHOW

Washington, Dec. 23. Officials of the American Red Cross have been approached by several sources with the idea of putting together a name variety show and getting some national advertiser to underwrite it on one of the networks.

Project would be in content and sponsor ramifications similar to the U.S. Treasury show (NBC-Blue), from whom sponsorship the Bendis Corp. bowed out last night (Tuesday).

Buchanan agency was still hopeful yesterday (Tuesday) of lining up a group of aviation companies to continue the show.

Just in Case

George Jessel has set up rules for what to do in night clubs should there be an air raid during a ginummy game.

The cards must be placed in an 'impartial kibitzer's pocket'; the score and the pencil must lay untouched also no schmeider (shouts) until the 'all clear' signal is given.

WHAT'LL IT DO TO GLENDALE?

Sneak previews will become sessions of pure science for producers with the unsatisfactory 'reaction' cards a thing of the past—when experiments at Columbia University with a new reaction machine are completed. It is an adaptation of the program analyzer device invented by Dr. Paul Lazarfeld, of the Columbia Institute of Radio Research, and Frank Stanton, research director of CBS, and is already being used in radio.

Reactions are recorded on a graph every second of the picture by 15 people at one time. They press buttons in front of them for 'like', 'dislike' and various other shades of opinion and each reaction is recorded by a pen on a graph.

Experimental work in the machine, as it applies to films, is being done by the Institute of Economic Education, Bard College, Columbia University, Ammanco-on-Hudson, N. Y.

MET'S ALL-AMERICAN WITH PEECE, WEEDS

An event of unique importance in the musical world takes place Monday (29) at the Met, when the season's first 'Rigoletto' will present Jan Peerce and Robert Weede, erstwhile Radio City Music Hall tenor and baritone, respectively, together for the first time. Peerce and Weede, buddies since their first days at the Music Hall together, have sung the opera in other cities.

The Met is going all-out to present an all-American cast, and with Peerce and Weede will be Josephine Antonio, coloratura; Anna Kasenk; mezzo; Lansing Hatfield, basso (debut); Norman Coridan, bass; and Arthur Kent, baritone, all Americans.

Ettore Panizza, born in the Argentine, will conduct, making the production the first all-American cast at the Met in decades.

AIR-RAID WORRY CHASES PIX FANS

Show Business Campaign to Dispel Exaggerated Hoopla Over Air-Raid Precautions—Needlessly Distresses Communities at Time When Amusement Is Most Important

SELL SHOWS

At first quick to rush into print on air-raid precautions or in other ways, including trailers, attempting to inform the public what was being done for their safety, theatre operators are now veering away from the war scare and trying to sell shows rather than shelter. A keynote is: 'Lose the Blackout Blues.'

In this connection, it is claimed by exhibitors that early publicity on precautions as well as general conversation concerning theatres, has hurt considerably at the boxoffice and in many towns has pointed up what amounts to worry by exhibitors (Continued on page 55)

SOCKO BOOM IN MUSIC SALES SETS IN

Sheet music business staged a sharp check in its lack of feeling slump that hit it with the entry of the United States in the war. Proving an exceptional paucity in the recovery was Shapiro-Bernstein's 'White Cliffs of Dover', whose sale of piano copies from Monday (15) to Friday (19), inclusive, totaled 38,000. The overturn on the same tune this Monday (22) was close to 10,000 copies. Other major pop sellers of (Continued on page 52)

Deanna's Fly-to-London Story Backfires on U.

Hollywood, Dec. 23. Universal home office has been taken severely to task by Pan-American airline officials for giving out the yarn to the press that Deanna Durbin and husband, Vaughn Paul, are clipping to England today (Tuesday) to entertain British troops. Universal execs were told further that such publicity pitches are (Continued on page 47)

Demand for War Reissues Significant Cue to Industry on Future Topical Pix

Sweater B.O.

Springfield, Mass., Dec. 23. Theatre managers hereabouts are already so worried about blackouts and war scares hurting their business as they are about competition from nearby Smith college. First Glee Club concert of the season found 100 ladies singing, attired in gaily colored sweaters.

Critics found the girls in excellent form.

WAR PLAYS —IN SPADES

War plays in profusion are going the rounds of managerial offices and picture story departments, as the result of the U. S. being suddenly thrust into the world conflict. One or two which had been recently marked for production are definitely out because of the turn in events.

There are at least eight scripts having to do with England and the blitz, which have become dated and are stricken off the list of stage possibilities. Another 10 have become completely nullified by the entrance of the U. S. into the war. Other dramas which are not strictly war plays, but have related subjects are now doubtful of being produced.

There was some talk of reviving 'What Price Glory', outstanding play based on America's AEF in the last war, but opinion seems to be that this also is in the dated classification, despite the fact that the present generation did not see 'Glory' was done in film form, and was widely exhibited.

PRIORITIES ON TRAVEL. COMPLICATE SHOWMEN

Among war problems for the industry is difficulty in getting plane or railroad accommodations for showmen doing a lot of traveling. Distribution departments are considerably affected, although a representative number of film salesmen cover their respective territories in cars.

According to the transportation chief of one of the big film companies, the Government has requisitioned 700 Pullman cars for use of Army personnel.

Although reservations are held on planes and Pullmans, in the event the Army requires the space huckster it is given precedence and the reservations of civilians cancelled.

Requests from exhibitors for repeat bookings of old pictures which can be exploited to its full in with current war developments was noted in New York distribution circles last week. Film offices forwarded inquiries for prints which have, in some cases, been gathering dust on the shelves for as long as two and three years. Demand is for submarine, plane, warship stories or titles, with some anti-totalitarian pictures also included.

Demand for repeats is not in itself considered important, though it serves double-edged purpose of bringing some unlocked revenue for the blitzy while giving exhibitors desirable product at a low price. More important is the construction pattern by sales forces on type of repeats wanted, because it points up the vast potential market for topical pictures.

Film production is at least one or two major studios will be affected (Continued on page 47)

H'wood Eyes Draftees For Post-War Use

With the Army grabbing off all the potential male Hollywood material, eastern talent departments of the major studios have hit on a new idea to insure themselves stars of the future. They are optioning guys for screen testing after they are released by Uncle Sam—wherever that may be.

Number of such options have been made in the last few weeks. It has been learned, though studios are revealing any names, inasmuch as the options are not for services but merely for tests and there's fear of competition.

Prolonged finding and developing new male leads has always been (Continued on page 45)

WB DICKERS GARBO AND NORMA SHEARER

Hollywood, Dec. 23. Deals are being talked at Warners for Norma Shearer and Greta Garbo.

Miss Shearer is on her final picture after 17 years on the Metro lot and is being overtured by Jack Warner for a contract.

Miss Garbo is freelancing since 'Two-Faced Woman', and interested in several Warner story properties suited to her talents.

There's a Song in Anything

A reference which Gene Buck, ASCAP president, made about an organization antagonistic of his during a recent meeting of the ASCAP membership turned out to be the inspiration for the latest songwriting collection of John Redmond, James Cavanaugh and Frank Weidman. Last week the threesome placed with Senti-Joy-Select a ballad tagged, "Don't Tell a Lie About Me, Dear, and I Won't Tell the Truth About You."

Redmond, who wrote the lyric, was one of the 500 writers present last week, in discussing the personal recriminations with certain publisher-directors who sought to have him resign, remarked that he told one of them (Louis Bernstein) that he (Bernstein) could go on collecting royalties about him as long as he (Buck) would go on telling the truth about him (Bernstein).

H'wood Talent Pool Will Handle All Cuffo Requests for War Shows

Hollywood, Dec. 23. A talent pool to handle all requests for free performance was formed Monday (23) night at a meeting of 200 stars who named Clark Gable, chairman of the talent pool committee, to cooperate with the Hollywood Coordinating Committee for Radio Screen and Stage. The latter group is headed by Charles Feldman, co-chairman with certain business leaders, Loy, Claudette Colbert, Charles Boyer, Bob Hope, Ronald Russell, John Garfield, Bette Davis, Tyrone Power, Gary Cooper, Ginger Rogers, Ronald Colman, Cary Grant, Irene Dunst and Jack Benben.

Presiding at the meeting was Edward Arnold, who explained in detail his plan for handling talent setup. Nearly all stars agreed to contribute as much time as possible to entertain the service men. "Boosting Defense Bond Sales," and lend all aid in buying civilian morale.

Film stars decided the talent pool to bring some order out of chaotic conditions. Edgar Wallace, who was found it necessary to turn down five different upshots groups because he had a full schedule of appearances at camps and Defense Bond rallies.

Chief complaint is against the society mob and clubwomen who, to further their own ends, take advantage of a situation by insisting on stars showing up for their pet shindigs for which they donate a few dollars or some knitted goods to aid in camps.

M. P. Relief Donations Hit 20-Yr. High in Nov.

Hollywood, Dec. 23. Donations to the Motion Picture Relief Fund last month exceeded all monthly records in the 20-year history of the organization. There were 140 voluntary contributions from film stars and all branches amounts not disclosed.

Meanwhile the Society of Motion Picture Interior Decorators has offered free services for the decoration of the Motion Picture Country Club in San Fernando Valley.

Maureen O'Hara-Price To Wed in His Home Town

Memphis, Dec. 23. Maureen O'Hara, RKO star, will be married late Friday to the 20-year-old son of the town, Miss, to Will Price, dialogue writer who first attracted attention with his successful handling of the dialect for "Gone With the Wind" (32), with Miss O'Hara following Wednesday (24). The wedding is to take place before the end of the week.

This is to be Price's first marriage. Miss O'Hara's second. They will visit Memphis enroute back to Hollywood. Friends here have been advised.

Renew Burns and Allen

Hollywood, Dec. 23. Options came through last week for the cast of Burns and Allen show.

Real comics unaffected as they have straight 38-week deal with Lever Bros.

Gene Austin to Hollywood
Gene Austin planes from Miami Beach to Hollywood, singing a chorus from "My Blue Heaven".
Austin is being paid by Boris Horner for a specialty in forthcoming "Tales of Manhattan."

SLIGHT SWITCH Yorkville Nazi Film Hovers Debuts With House Films

Business is business to Joseph Scheidman, operator of the Theatre in Manhattan's Teutonic Yorkville sector. Grosses were good, so for years he ran nothing but pictures. Two weeks ago came the mutual German and U. S. declaration of the better part of valor to shut. He'll open again on Christmas Day with official Nazi films and will run them as often as new ones are available from Arkino. When there's no more product, he'll attempt to run with U. S. and Allied propaganda pictures. What the reaction will be in a neighborhood that is predominantly German—and many of whose residents are even now drawing \$45—will be interesting to see.

Initial program consists of a Soviet historical, "General Suworov," which details the defeat, in one of its campaigns, of Napoleon's army apparently (Continued on page 34)

'H'wood Lacked 'Guts' Prior to National Defense'—Kainin

Hollywood lacked the 'guts' to do the job it could have done during the period of national defense and must do a better job during the war if it is to win priorities, Garson Kainin warned on Friday (19). Former film director, now motion picture adviser to the Office of Emergency Management, spoke at the organization meeting of the National Picture Defense Conference in New York.

"The film industry, during the past year of defense, perhaps wasn't patriotic enough, did not dig deeply (Continued on page 35)

'Remember Pearl Harbor' Being Rushed by Republic

Hollywood, Dec. 23. Republic is rushing four war stories through the writing mill for early production, starting Dec. 29 with "Remember Pearl Harbor," to be produced by Alfred I. Cohen from his own story idea.

Others in preparation are "Yanks Over Burma Road," "Wings Over Alaska" and "International Bandits."

Chico Marx Time

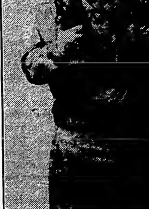
Hollywood, Dec. 23. Chico Marx has organized his band of 10 players for the first hook-up at the Commercial in Elton New, from Dec. 23 through New Year's. Marx leads from the piano when not out front cutting fouls.

Ed Fishman, at the William Morris, is booking.

Better Hurry or I'll Be Other Way Around

Hollywood, Dec. 23. Bryan Foy is producing his own story, "Prison Ship," at 20th-Pox with a high budget and a top cast early next year.

Yarn deals with the fate of captives aboard Axis sea raiders.



ABBOTT AND COSTELLO

"The picture is at its best whenever Abbott and Costello are within camera range."

Currently on National Release

In "KEEP EM FLYING"

Universal Pictures

Under Personal Management of: EDWARD SHERMAN

THE BERLE-ING POINT

By Milton Berle

Hollywood, Dec. 23. Have been taking singing lessons for my picture, "Whispering Ghosts," and my lover told me, "If I wanted to be successful, I'd have to learn to regulate my breathing—so I hid all my Ann Sheridan pictures in a box in a lot of physical culture to build my chest up. Each morning I lift two heavy dumbbells—and it's my brother's turn to lift me. Saw an advertisement in a magazine which said, 'We can swell your chest for a dollar.' I sent them a dollar and a fellow came around and hit me with a sledge hammer."

Broadway Department
Harold Conrad writes that he met a very unusual girl in a night club on Broadway. She didn't need room rent, was satisfied with what she had and was never married to Tommy Manville.
George Jessel saw a picture on Broadway that was so bad he turned to a friend and said, "It must have been released on hail."

Maxie Rosenbloom had a new coat ordered on him. A certain hound on whom he'd lost a lot of money felt so bad about it she named her coat after him.
C. C. Gleason knows a producer who had so many brainstorms he wore a rubber toupie.

Phil Silvers, talking about a certain actor who was noted for his chisel-laced, exclaimed, "How could a body like his lose the mark?"
Jack Oakie knows an actor who is so jealous, whenever he sees his wife talking to another fellow his Adams apple turns green.

Radio Department
In Ray Hutton's orchestra didn't sound so well the day I caught her. One of her bumps was offkey.
Theresa's wife told me that she got a lovely gift from his musicians as a Xmas gift, something he really needed—a musical ear.
Got the shock of my life the other day. I ran into a band leader who never written a song and he'd own a publishing firm.

Radio Department
Love told my Ballantine show from NBC. The studio I broadcast from is so large my mother has to laugh twice—to be heard once.
Charlie McCarthy has a sure way to get a lovely gift from his musicians as a Xmas gift, something he really needed—a musical ear.
Got the shock of my life the other day. I ran into a band leader who never written a song and he'd own a publishing firm.

There's No Truth to the Rumor
The favorite son of the Japanese, "China Boy".... That "Belly Laugh Barton," Jack Benny's six-year-old wife, is Fred Allen's son.... That Gene Autry's palmy trousers have built-in spurs.

Angler: Puh-Jui thinking... Wallace Berry: Mug-nificent... Joe Frazier: Fung-Yu... Barbara Thurner: Flaxen-Helres... Peter Lorette: The Little Girl Who...

Observation Department
Now that the racing season at Santa Anita has been cancelled for this year, 2,000 tipsters are walking around Hollywood very forlorn.... The poor fellows have nothing to "tout" about.
The changeable weather we're now living out here is playing havoc with hypochondriacs. They don't know if they should complain about a sunstroke or the flu.

Snatched at Pina Hotel: "He started from scratch—now he liches all over the map."
Eavesdropped at Knickerbocker: "He had such a fat bankroll he had to put a sign around it that said a rubber stamp was on it."
My brother (the one with the Pork Pie nose) has turned scientist again. He's working on a formula to make crazy quilts again again.

Four American Aces
Greenelee & Drington
Merrill & Donnelly
Afterpiece
All the actors in Hollywood are on a diet. The ones in pictures need to, and the ones laying off have to. Merry Christmas Everybody.

British Civil Defense Reels Now In N.Y. Might Well Apply to the U.S.

H'wood Tops Self With \$475,826 Chest Donation

Hollywood, Dec. 23. Film industry smashed its own record for generosity by donating \$475,826, with 19,510 individual subscribers, to the Community Chest drive.

Film campaign, headed by Louis B. Mayer as chairman, not only exceeded its own quota but brought the general Chest total up to \$2,111,000, only \$49,000 short of its 1941 goal.

Jan. Roosevelt on Coast

Hollywood, Dec. 23. Capt. James Roosevelt, in his first Friday (19) for a visit over the holidays with his wife and her family.
He then returns to active duty.

L.A. Cops Reaching

Los Angeles, Dec. 23. Police commission asked the city council for wider powers in the form of entertainment and other motion pictures.
The city council laws the commission has authority only over performances in places where liquor is served.

Theatre's Slogan

Detroit, Dec. 23. Since the President's speech last week, the outbreak of the war, the Fox theatre here has carried the phrase, "We Will Gain the Inevitable Victory in All Its Alternating."

Following the phrase above the new Frank Capra Roosevelt has been given prominence, more than half his ad, above his picture bill.

LETTERS TO THE EDITOR

F.D.R.'s Letter to Mellett

The White House
December 18, 1941.

Dear Mr. Mellett:

The American motion picture is one of our most effective media in forming and entertaining our citizens. The motion picture will remain free insofar as national security is concerned, and no censorship of the motion picture, I want no restrictions placed thereon which will impair the usefulness of the film other than those very necessary restrictions which the dictates of safety make imperative.

The motion picture, especially as used by the Federal Government, has a very useful contribution to make during the war emergency. In order that the Federal Government's efforts in the field of motion picture production and distribution may prove most effectively and efficiently, it is desirable that all activities of the Federal Government be coordinated under the direction of one central office.

Therefore, as President of the United States and Commander-in-Chief of the Armed Forces, that you, as Director of the Office of Government Reports, act as the Office of Government Motion Pictures for the duration of the war.

The functions you will discharge in this capacity are:

- (1) Act as liaison officer of the Federal Government with theatrical, educational and industrial producers.

(Continued on page 52)

A. & A.'s Gesture

Hollywood, Dec. 23.

Script of Amos 'n' Andy's Christmas Eve program has been widely circulated to schools and churches throughout the country. Since show devoted to Amos' explanation of The Lord's Prayer to his young niece, a repeat from the radio will be made.

Church leaders of all faiths have approved the script.

Radio Blasts Tullio Carminati For Amusing U. S.

Frank Blair, reporting from WOL, Washington, to Metropolitan audience on a timely 15-minute evening program titled "For Your Information" (FTI), with material supplied by Transradio Press, laid down a verbal bar on actor Tullio Carminati. He is one of the 3,000-odd arrested aliens whose cases were being considered by three-man public boards set up by Attorney General Diehl, Blair stated.

Declaring that Carminati is really "Tullio" (name given), Blair, "his presence on the stage has been an open scandal" and has created "great tension among the business folk here." He, Blair continued, "made a large fortune on the New York and touring stages in England, and had used the advantages which he so won to attack the United States, Britain and Democracy."

Carminati was never a great hit on the stage in Italy, Blair remarked, but he climbed to stardom both as a legit and a film star.

OVER \$30,000 RAISED ON PICKFORD HANDBAG

Toronto, Dec. 23.

Stubs for Mary Pickford's diamond and asphire-studded gold mesh evening bag, which she donated to the "Toronto Citizens' Committee here for war effort and on which draw-tickets have been sold at two bits a chance, will have a new owner on Christmas Eve when the draw takes place at the Royal York Hotel, under the auspices of B'nai B'rith.

Already, more than \$30,000 has been raised on Miss Pickford's gift, this in a trunk show campaign. Sales was non-stellar.

KORDA'S TOLSTOYER

"War and Peace," Russian Epic Published in 1869, a Napoleonic Tale

"War and Peace," Count Leo Tolstoy's Russian epic, published in 1869, will be Alexander Korda's next film. United Artists owner-producer expects to start camera work on it next summer and to spend six months in production.

Classic, which runs some 1,500 pages, pictures the Russian nobility during the Napoleonic wars. Before definitely deciding to do it, Korda had a survey made of the country and found more frequently the book was circulated. There he claims about ten millions of Americans have read it.

All-name cast will be used in the picture, Korda has stated, with the exception of Marie Oboron, the only one chosen so far. She'll play Natasha Karamazov. It has been filmed twice, by Fox in 1915 and Metro in 1935, and was highly successful.

INTEGRATES USE OF MOTION PICS

Prime Job: Get Hollywood to Tie Into the General War Effort — Eliminate Duplication and Overlapping

ROSTEN MAY BE AIDE

Meeting of all Government departments and agencies using films in any way has been called for next week by Lowell Mellett, who was named last Thursday (18) as Co-ordinator of Government Films. It will be his task first to stop duplication and otherwise integrate Federal policy in use of motion pictures. But far more important, it is reported, will be the task of attempting to get Hollywood to insert morale-building and citizenry-arousing themes in its films to promote the war effort.

Industry itself favored the appointment of a man who was closer to it and more familiar with its workings, and there were rumblings to that effect last week, when Mellett's name came to the fore. Other organizations which could have handled the job are the Office of Coordinator of (Continued on page 52)

Gracie Fields' Next Coin Tour May Be For Joint U. S.-Brit. Funds

With Washington frowning on British relief activities in this country, at least until plans are properly under way to aid to American soldiers and sailors and their families, Gracie Fields may embark early in 1942 on a nationwide tour of which proceeds would be divided between U. S. and British war charities. English music hall and film performer on Saturday (20) completed her second U. S. and Canadian tour for benefit of the British War Relief exclusively.

Miss Fields wound up in Vancouver and proceeded from there to Victoria at Santa Monica, Cal., for a rest. Her plans are indefinite, depending somewhat on official American and British attitudes to further relief tours. She has several picture and radio offers on the Coast and may accept one of them. There's to be no further draw-raising.

Metro Tests Lina Romay And Philip Faversham

Metro last week made screen tests in New York of Lina Romay and Philip Faversham. Romay, a Swedish, was tested with Xavier Cugat's orchestra. This was her second test for Metro, secret character. It is not known yet if she will be considered for a term player.

Faversham is a Broadway legit who was on his way to serve with the American ambulance corps in Africa and was on the Gazemian when it was torpedoed. He is the son of a famous English actor, a legit actor who died early in 1940.

John Ford's Documentary Pix; Under Col. Donovan

Washington, Dec. 23. John Ford, now on the staff of Col. John H. Donovan, is coordinating information, is understood making technical documentaries of a series of films. It is not known yet when they will be directed or shown.

Now billed as Commander Ford of the Naval Reserve, former Hollywood director Donovan is said to have about 30 assistants, most of them Naval Reservists from Hollywood, enrolled for the duration.

During Holidays, Soldiers-Sailors Cuffed Into Theatres, Dinners, Etc.

Shoulder Arms

Gypsy Rose Lee in formally taking office of an audience, invited to go ice-skating on an outdoor rink, the stripper exclaimed:

"Goodness, no! I must protect my arms."

Stored Films Added Hazard For N.Y. Offices

Along with the rest of New York last week, home offices of film companies began air raid precaution preparations. Their plans were complicated by the necessity of dealing with one thing that worry officials do not need to worry about—highly inflammatory film. Although the celluloid is stored in fireproof vaults, it does offer a limited hazard that must be taken into account.

Homeoffice precautions include naming of wardens for each floor and for the buildings and the designation of certain doors as "safe." Usually they are between the 8th and 10th floors. Buildings are to be held to go to them in event of a raid. Instructions are to stay in corridors as far as possible and to keep away from windows, instructions read.

At Paramount, a mobile fire-fighting unit has been kept on hand. It quickly can be moved anywhere within the building. Contained are axes, hose, chemicals, pickers and other equipment. Company's own construction department turned the apparatus out.

HAM SPURNS \$750 WKLY. FOR WAR DUTY ABROAD

Hollywood, Dec. 23.

Harry Ham, aviator in World War I and more recently connected with the Myron Selznick agency, is passing up a three-year, \$750-a-week contract here to go back to England Jan. 1, to do his stint as a Briton.

At the outbreak of the present war Ham was chief of Selznick's London office. He came to Hollywood when Selznick closed the London office, but has been restless here. Ham is going back to England, where he has a London, shortly after New Year's Day.

WOODY HERMAN'S W FILM

Bunny Berigan Feated For Paramount Assignment

Woody Herman's band has been bought by Universal Pictures for a spot in a film with the Andrews Sisters. So far untitled, it goes into production Jan. 5 and will keep Herman on the coast two weeks. He leaves Dec. 31, after finishing at the Earle theatre, Philadelphia, and was forced to cancel another theatre week and 17 one-nighters.

Bunny Berigan has also been sold to Paramount. He will play Herman on the coast two weeks. He has to be in Hollywood by Jan. 5 to play Jackie Cooper's trumpet solo in "The Young Man With a Horn." He will not be seen on the screen; still he plays will be heard to accompany the singing by Cooper. He'll also be out two weeks, his band meanwhile working where it can muster a leader.

Making it as easy as possible for the man in uniform to obtain entertainment, the vast majority of film theatres are permitting the boys in khaki and navy blue to come in at fixed reduced admissions, at half price and, in some cases, entirely free. During the Christmas and New Year's holidays the established policy will prevail generally, according to checkup, although in some localities and towns local operators are planning to give the s-rvice-men some fun on the cuff, through one means or another.

In some instances, theatres are also attempting to establish local good-will through pass plans for married couples who have a hungry soldier, sailor or Marine to dine. For Xmas or New Year's, when others are planning to let U.S.A.-in-uniform patrons in free, where the numbers expected on footcough are not too great. This will be the exception rather than the rule, however, it is believed.

While most parts of the country men in the army or navy are admitted (Continued on page 52)

Turbi Would Lead Palestine Symp In Air Raid Shelter

Rochester, N. Y., Dec. 23.

Joe Turbi, conductor of the Rochester Symphony Orchestra who has been "for doing the unusual" is considering an offer to direct the Palestine Symphony Orchestra in Jerusalem next May and June.

The invitation stated that the British would provide transportation in an RAF bomber. Jerusalem is a "free city" and the Palestine air raid shelter in the Near East. Concerts would be given there in connection with the shelter.

Turbi said the trip appeared to him if he could arrange his concert schedule in this country.

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Merry Christmas

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DAILY VARIETY
(Published by the
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Geo. M. Cohan's 3d World War II Song

George M. Cohan, now on his way to recovery after his long siege, has written his third World War II song, "For the Flag, for the Home, for the Family," which Jerry Vogel, his executive publisher, will bring out, possibly after Jan. 1.

Coburn's heroism, isolationist, composed "We Must Be Ready" in '39, and "It's Our Side of the Ocean" in 1940, the latter a patriotic strong, let's stay on this-side-of-the-Atlantic song.

Just this week Cohan motored to his country home at Monroe, N. Y., for the holidays, accompanied by his physician, Dr. Miguel Elias, who will remain a few days. Star is steadily growing stronger and has been taking a lot of work, his Sunday evening (22) he attended a picture show for the first time since he was operated upon about six weeks ago.

Pagoda's Mercy Tour

Hollywood, Dec. 23. John Hewitt resigned as explainer for Paramount to take a countrywide tour with the Shanghai Silver Pagoda, an ancient work of art smuggled out of China under the noses of the Japs.

Pagoda will be exhibited to raise funds for children of China and other war-stricken countries.

U.S. Leases Large Portion of Disney's Cartoonery for Pan-Americanism

Washington, Dec. 23. Deal has been set by Walt Disney with Treasury Department and the Office of Inter-American Affairs to lease to the Government a large portion of his studio with staff intact. Included in the agreement is the stipulation that Disney will receive one-half of his own income to supervise the Government work to be done in the studio.

Arrangement is that the pen-and-ink factory will be operated by the office of John Hay Whitney, director of the film division of the Inter-American Affairs unit, but will be available to any other Government department for cartooning or regular art work. All regulations will clear through Whitney's office. Whitney closed the deal here last week following a luncheon with Secretary Morgenthau. In on the arrangement is Norman Hostenfelder, coordinator of Inter-American affairs, and Whitney. Disney returns to the Coast over the weekend.

Already making films for the Treasury Dept., Disney studio will have staff active under the new arrangement. He is also making pictures for distribution in South America. He is also making work to go on. He was asked last week to plan plans for films for South American distribution showing our war effort.

Disney recently closed down a large part of his studio and laid off much of his staff. He welcomed the Government work, it is understood, as an opportunity to retire many of the workers.

CAN'T BE LIT IT ALONE IN THE WAR

Hollywood, Dec. 23. All branches of the press hit on the Coast skidded during the past week, but the blame can't be pinned on the Coast. The holiday period has passed and the blackout case considerably lessened, with the Coast in a much better memory. Theatre managers now ascribe the dip in trade to the shopping lull and the lack of potent marquee bait. Niteries are marking time until the holiday with trade at a low ebb in most spots. Many are operating with skeleton staffs and counting the days until the big night. Properties after New Year's are a nightmare, with a long list of nitery casualties expected.

Merchants report heavy volume of business, which points up abundance of coin in circulation. The soldier trade is being missed, however, as business men are holed at camps in readiness for any contingency. The pall is expected to lift over Christmas period and the industry is indicated in all entertainment enterprises.

Seattle Charges Off 10% Dip to War, Rest Xmas

Seattle, Dec. 23. Night clubs are lagging behind the rest in war effort commotion. Figures that air attack on Seattle is remote although this is considered the worst night in U.S. defense and the war with the Japanese. The situation is a high one, it is conservatively estimated, by the war, and the balance of the hull is due to Christmas, which is expected. All agree that normal reaction will be for even better amusement but this year, for relaxation, will be needed by the populace in the more trying days.

Light spots and beerhalls with floor shows are still in doldrums. The best bet here is the Show Box (Mike Lyons), will close Jan. 2 for two months. However, Lyons' picture "Mardi Gras" will continue. What the floor-show spots need is hard liquor. Otherwise it's a high one, it is conservatively estimated, by the war, and the balance of the hull is due to Christmas, which is expected. All agree that normal reaction will be for even better amusement but this year, for relaxation, will be needed by the populace in the more trying days.

'Bill of Rights' Echo

Filmmaker Jimmy Stewart's narration on Norman Hostenfelder's "Bill of Rights" radio show on Dec. 15 over all networks aped the stage and screen stars from Stan Early, a mimic, was doing an impersonation of Stewart on the stage and screen stars from New York, a few days later with a Major Bowes unit.

Audience recognition of the original. Patriotic staff went over with a bang.

PAR PROD. PUSH, 6 PIX IN THREE MONTHS

Hollywood, Dec. 23. Sixteen new films are on the Paramount production schedule for the next three months in addition to six current in work. Newcomers include "Red Harvest," "Wake Island," "Tex Guinan," "Road to Morocco," "The Foreigners," "Wildcat," "Happily Ever After," "Married a Witch," "Mrs. Wiggs of the Cabbage Patch," "Silver Queen," "Washington Escapee," "Black Curlew," "Henry Arden," and "Listening Post."

Blackout Scars K. O. Film Tagging on Coast

Los Angeles, Dec. 23. Air raid scars, or the fear of them, are doing away with the old "blackout" picture. The tagging of pictures between theaters in this district. Exhibits are unwilling to take chances with blackouts, which means a stoppage of traffic and might mean a blank screen in the middle of the program, which would not help business or public morale. George West Coast abolished film tagging some time ago, but many of the indie operators have maintained it on top of black pictures. Now the process is being eliminated entirely, requiring the exchanges to increase the number of prints.

Shuberts Want Errol For 'Ziegfeld Follies'

Hollywood, Dec. 23. Leon Errol will return to Broadway as director and star of the Shuberts' "Ziegfeld Follies" if he can set back his picture commitments. He has an offer from the Shuberts to do the musical.

'Land of Liberty'

Nelson B. Bell in the Washington (D. C.) Post of Dec. 1, 1941, had the following to say about "Lamergering" film probe in the Capitol last fall. Bell is amusement editor of the Post.

BY NELSON B. BELL

The whole thing was so grotesque a travesty, so blatantly partisan and so lacking in the minimum of investigation that the only thing that might be said in its defense is that it seems a sorry, if not sadistic, work of supererogation to revive memories of the motion picture "Lamergering." But so many of the fulminations of the column have investigated the proceedings reflected such a magnificent and towering ignorance of the matters they sought to "investigate" and "correct" that it did not die an easy or graceful death.

Perhaps the most flagrant of these lies the inclusion of "Land of Liberty" among the films that were alleged to have been planned and exhibited in the sinister purpose of disseminating war propaganda and fomenting civil war. As must be pretty well known to readers of this column by now, "Land of Liberty" was a comedy picture, "The film industry's contribution to the war effort," as the San Francisco and New York, with no thought of monetary profit. In response to popular demand, however, the picture was later distributed

St. Louis BEW Out To Raise \$200,000 to Buy One Anti-Jap Bomber

St. Louis, Dec. 23. A wave of patriotic enthusiasm swept through the ranks of BEW, Local No. 1 here, and despite a loss of \$20,000 to a pile of sticks men in the Local's office two weeks ago members are going ahead with a campaign to raise \$200,000 to purchase a bomber and bombs to knock off the Japs. Each of the Local's 2,000 members has been asked by James Morrell, business agent, to donate a dime of a Saturday night's pay, which amounts to about \$28 per man, and this will bring in \$78,000 at the first check.

Most of the Local's members are employed at the small arms plant in the northwest section of the city and reports are current that none collects less than \$100 per week. Morrell said electrical contractors will be asked to join the move to raise the dough and anyone else who can contribute. It is the first move locally to undertake the collection of funds for a bomber which was urged to aid the U.S.A. President Roosevelt was notified of the Local's action.

SKOURAS GET CONTRACT EXTENSIONS

George P. Skouras, operator of the Skouras theatres in the New York metropolitan area, including the Fox Metropolitan chain here, was notified by contract to remain an executive producer and hand until 1945. Skouras' old five-year contract, which ran until 1944, was picked up by the Skouras following the death of the board of directors of Fox Metropolitan and Skouras chain. Skouras' contract was extended 15 years starting in 1945 was then ticked on. Contract extensions for five additional years were also made last month with Spyros and Charles Skouras as members of National Theatre and Fox West Coast respectively. George Skouras circuit is not included in the extension of the F.W.C. and about five other subsid.

Terms of amended contract for the Skouras brothers do not embody any realignment of operational policy in any of the circuits affected, according to company executives.

D. N. Y. to L. A. Deola Dunning, Arthur Goldsmith, Roland Hayward, Dr. Mel Wolf, Raymond Massey, J. J. Murdoch, Jack Runyon.

Pic Scribes' Priorities Headache

Hollywood, Dec. 23. In the new technique of screen writing, a hunk of pig iron or a length of lead pipe means more than a smudge of selective ink. Writers today are weaving their tales with one eye on the typewriter and the other on the list of priorities. Many of the screenplays, all wrapped up and ready for production, are being held back to the writing mill to detour around the shortage of metals, lumber and other building materials stored by Uncle Sam into warlike channels. There will be no steel to build an oil derrick for "Wildcat" at Paramount. It will have to be made of something not required by the navy, the same old heavy iron pipe. The same old script which calls for the burning of an oil pool. It is distinctly out, with the more necessary these days than gunpowder. Scribes are learning to take shortcuts to save war material.

Failure to Make Screen Test Costs Loew's \$1,500; Important Precedent

PETE DOES IT AGAIN Fight for Freedom of Press Revived for Cal Pic

Hollywood, Dec. 23. Peter Zenger, an unhandy guy who never was a practicing lawyer, nor rattled a gold lipped cobra, is the hero of "Mightier Than the Sword," to be produced by Columbia. Story deals with the first fight for freedom of the press for the Colonial days of 1734 when Zenger, as a newspaper editor, dared to stand up for an American libel law. Glenn Ford is assigned to the star role.

ZANUCK'S FRACTURED NOSE: POLO ACCIDENT

Hollywood, Dec. 23. Darryl Zanuck showed up at the studio with face swollen in bags and a fractured nose, the result of a face contusion and a sunburn fracture.

AAA May Shelve 'Land' Pic for the Duration

"The Land," documentary made by Robert Flaherty for the Agricultural Adjustment Administration, may be shelved for the duration. It has been completed for many months and a commercial release was being arranged. Now, it said, it will be kept out of circulation because the agricultural reforms which it advocated are based on pre-war policies that are no longer favored.

Another Legalistic Echo Of Browne-Bioff Payoff

Hollywood, Dec. 23. Warners here seem to be in court here by Lester Rankin, stockholder, for unauthorized payment of \$4800 to Willie Bioff and George Browne. Action also demands the return of other moneys given to the extortionist labor leader. Attorney Richard Buckley contends minority stockholders are entitled to recovery of funds unlawfully disbursed.

L. A. TO N. Y.

Herbert Baker, Florence Bates, Leon Belasco, A. M. Bosford, John Erskine, John Euston, Pauline Glavin, Jean Harlow, Pauline Hitchcock, Arthur Hornblow, George S. Kaufman, Arthur Kelly, Morris L. Lewis, Harold Lewis, Raymond Massey, John Mearns, Joseph Moskowitz, William C. Sullivan, Arnold Pressburger, Ed Rafferty, Brad Lums, Spyros Skouras, Paul Smith, Joseph von Sternberg.

Conrad Niles, actor, won a decision over Loew's, Inc. in the appellate term of the N. Y. supreme court, when, on Monday (22), the court upheld a decision of Justice Frank A. Card in a \$1,500. The decision awarded Niles \$1,500. The decision is of unique interest since it is the first time in history that a ruling has been made that a picture company is liable to a contractor for screen test.

Niles in March, 1938, was signed by Metro for such a test and was asked to seek employment for four weeks thereafter. He did not look for work for 10 weeks but he turned down other offers of jobs in the interim. The court ruled that Niles did not have to hire Niles it was obligated to give him the test and awarded him \$1,500.

DELAY RELEASE OF 'GOLD RUSH' REVEISE

Hollywood, Dec. 23. Release of "Gold Rush" Chaplin's revised version of "Gold" and "The Great Dictator" has been supplied with sound and narration. The picture is delayed until the end of next month. Before general release by United Artists, the picture had not been in 10 test spots to help formulate a selling policy.

Reports Persist WB Will Get M.w.heck Riverside

Milwaukee, Dec. 23. With reports persisting that Warners will leave the Riverside theatre, whose operation for the past couple of months has been in the hands of the Standard-Riverdale Corp., Erv, Stein, house manager of the Riverside, denies that any change in the present policy is contemplated.

When it was closed last summer, then sacrificed a substantial rental payment of about \$10,000. Community payment clauses coupled up in musicians' contracts.

Hays Budget the Same

New budget for the Motion Picture Producers & Distributors Assn., covering 1942, was approved at the meeting of the Hays directorate last Friday (19). Not revealed, but understood, is that the general outline of the same as in the current year. This is taken to mean that cut-alikes, effective late in 1939, continue.

Chief discussion on the Production Code Administration by the directors centered about "No Greater Sin," the picture to be produced by Warners for which Eddie Golden, producer-distrib, was a code seal. Lois Andrews' P. A. (Lois Andrews (Mrs. George Jessel)) has been booked into the Flatbush, Brooklyn, starting tomorrow (25) at the start of around 100 pictures are that George Jessel may show up at the Grand House intermittently at the end of the year. About a year ago Miss Andrews was stopped from playing in a Boston picture because of her 1940, authorities disapproving her marital status.

THEATRE GENERAL

Tri-States Pays Off Its Odd Change To Staffers in U.S. Defense Stamps; Make Change Same Way; All Join Up

Des Moines, Dec. 18.

Editor, Variety:
We have put into effect in the Central States and Tri-States Theatre organizations a plan in connection with defense savings stamps that could very readily be followed by other theatre circuits and independent theatre operators throughout this country. We are submitting this to you with the thought in mind that you might, through your publication, secure the cooperation of other theatres. The plan is as follows:

Recently we contacted all of our managers and asked them if they would secure the reaction of their employees to a plan whereby the employees would take the odd change in their pay envelopes in defense stamps. If they couldn't afford to take all of it they would commit themselves for a specific amount each week.

The response from our employees was overwhelming. From the greater number of our theatres we received 100% cooperation from all employees. The balance of the theatres reported about 85%.

The idea is that the manager keeps a supply of defense stamps on hand in his petty cash. Each employee is supplied with a book of 25 and 10c (Continued on page 55)

KENT AND CONNORS HEAD WEST JAN. 2

S. R. Kent, president of 20th-Fox, and Tom Connors, his personal assistant, will probably leave for the Coast Jan. 2, with A. M. Botsford remaining absent. Original plans were for Botsford to accompany the two top execs.

The publicity-advertising head of the company, accompanied by Morris Kinner of the Kayton-Sperry agency on the 20th account, was in Hollywood a week ago on a flying trip to set the a.k.a. for the Zerkow campaign for six pictures which they took out with them. Kent and Connors will meet Herman Wobner, now in San Francisco for the holidays, at the 20th-Fox studios for conferences with Zerkow and others.

SLIGHTED ?

Newsreels Protest They Can't Get Into the Service

One of the first squawks about being overlooked by the military establishment, under the war-time ban, came this week from the newsreel cameramen. They contended they are being overlooked by both the Army and Navy in lining up technical experts needed on photographic work in the Army, Navy and Marine Corps.

Photographers, who are anxious to get into active service and that there are being slighted while cameramen are being recruited from Hollywood, the camera vet, who serves as aviation observer and photographer in World War I, is still awaiting a reply on his voluntary request for assignment.

McCarey Asks Relief

Los Angeles, Dec. 23. Leo McCarey wants to know how long he is tied up by a director contract with Howard Hughes and has petitioned Superior Court for an early hearing of his \$175,000 declaration of suit.

Pettitioner, who has had offers from other companies, asks the court to define his legal status to make him an outside picture. Hughes has temporarily ceased production of pictures to produce munitions.

Eddie Albert as 'Merton'

Hollywood, Dec. 23. Eddie Albert falls heir to the Glenn Hunter role in the remake of 'Merton of the Mode' at Paramount. New version of the Harry Leon Wilson play will be a musical, with Bradford Ropes and Val Burton doing the script.

UA PRODUCTION ABANDONMENT TEMPORARY

United Artists' announcement last week that it was abandoning plans to produce on its own under the United Artists Production, Inc. banner is a temporary, not a permanent one, it has been learned. What the company wishes to avoid is creation of the big overhead of a production unit before the unit can be kept operating continuously and smoothly.

To achieve that aim, it is necessary, of course, to build up a big reservoir of story properties and acquire the people to handle the production. It is understood that steps in both directions are being taken. In addition to lack of story material and (Continued on page 45)

Harris Aide to DeMille

Hollywood, Dec. 23. Cecil B. DeMille picked Lou Harris as his associate producer, filling the post held for years by William Pine, who is now associated with William Thomas in a production unit at Paramount.

Currently working on a trailer for 'Reap the Wild Wind', Harris takes over his new job on the next DeMille picture, 'Bubbles'. He has been with Paramount nine years.

BLACKOUT ON B.O. PRIME REASON

New York Distributors Ignoring It So Far—Film Rental Concessions Up to 50% Asked For

SEE UPBEAT

New York distribution offices are ignoring demands from exhibitors for drastic rental concessions, running as high as 50%, as a result of blackouts and air raid alarms last week, though some thought will be given the problem should blackouts become a more frequent or permanent part of the national picture.

Reported that Golden State circuit, operating around 80 houses in northern California, asked for the biggest rental cut last week. Wires came into New York from the Bob McNeill-Mike Nalty chain stating that a 50% cut in rentals should be granted.

Distributors contend that they also took it on the chin last week, despite (Continued on page 55)

U LOOKING TO 1942-3 LINEUP

All Universal execs are slated to huddle on the Coast around Jan. 1 to set up the new 1942-43 product, as well as clean up the balance of 1941-42 pictures. Marty Fox, studio production head, and J. Cheever Cowdin are already in Hollywood. William Solly, sales head, left for Jacksonville and Miami last week to set deals with the Sparks and Wometco circuits, and then heads for the Coast also. Johnny O'Connor follows after New Year's, as does pressy Nate J. Blumberg.

At last sales session in the a.k.a., Blumberg said he had 18 'A' pictures mapped out for the 1942-43 selling season. Heavier financing will be required owing to increased number of high budget productions on tap for next year.

Increasing Weight of Floyd Odlum's Atlas Corp. in RKO Seen in Post Of Comptroller to G. Van Wagner

Camera Records

Philadelphia, Dec. 23. Philly commercial motion picture photographers have struck a bonanza with the war declaration. They've been hired by banks, trust companies and stock brokerage houses to photograph documents and records which are stored in vaults outside of their own institutions.

If an air raid demolishes their buildings, they'll still have records of their business.

Increasing weight of Atlas Corp. (Floyd Odlum) in councils of RKO Corp. was manifested Monday (22) in appointment of Garrett Van Wagner as comptroller of the parent organization, with all auditing and accounting duties to be united under latter's supervision. Wagner, an Odlum man, has been given powers equaling those bestowed on Leon Goldberg, former treasurer of RKO theatre companies, who was last week appointed treasurer of the parent company and all subsidiaries.

Appointment of N. Peter Rathvon to a vice-presidency with a larger scope of authority in financial affairs, matched appointment, also last week, of Melvinger, former president of various RKO theatre subsidiaries.

Behind various moves in realignment of RKO administrative personnel, indicated by the importance of Odlum's increased stock holdings with various financial institutions also indicated. Appointment of Goldberg, treasurer of the RKO theatre companies, to serve as treasurer for both film and theatre subsidiary caused some eyebrow raising time certain RKO picture company departments last week. The Wagner appointment, which followed, is regarded as a move to appease the Odlum interests.

RKO Service Corp. There is also talk that an effort may be made to set up an RKO service company as a direct subsidiary of (Continued on page 55)

CAL. GUV'S TIME SAVING PITCH GETS FAST VETO

Hollywood, Dec. 23. Move by Governor Culbert Olson to put California on daylight saving time starting Jan. 1 to work out a fast cutoff at Sacramento, when it reached the state senate. Without as much as a debate, a resolution to move up the clock one hour for the summer months was swept aside without any likelihood of future consideration by the state's lawmakers.

When the governor first broached the subject of coping an hour from the sun, 'Daily Variety' moved in with editorial opposition to the plan. Shownman made a mass protest. Once this sentiment reached the state capital, the daylight measure was doomed and the gov made only a lukewarm effort to impress the legislators with its importance as a wartime measure. It was freely traded about the Governor Olson was trying to make a campaign issue of the plan in his pitch for reelection next year.

Cooper's Last, 'Pioneers', First for Brown at Col.

Hollywood, Dec. 23. First job for Harry Joe Brown under his deal as producer at Columbia is 'The Pioneers'. Picture, now in preparation, is based on the last novel written by Courtney Rileigh Cooper.

Hammond's 20th Washup

Hollywood, Dec. 23. Len Hammond checked off the 20th-Fox lot after completing two production jobs he took over when Kenneth Macgowan was granted a leave of absence. Hammond is in the office of the Coordinator of Inter-American Affairs, promoting hemispheric solidarity.

Two orphans adopted by Hammond were 'Condemn or Deny' and 'Swamp Water'.

36th ANNIVERSARY NUMBER

of

VARIETY

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THE SPIRIT OF THE NEW YEAR . . .

HEY RUBE!

TAKE YOUR PLACES

The traditional circus call to arms—the rallying cry of Show Business—again thunders through the great American world of entertainment.

The Big Show has been attacked!

Down through the pages of our country's history—whenever security and decent living were endangered by the wanton acts of international outlaws—our fathers and our fathers' fathers closed their fists about every last weapon at hand to defend their nation's life and liberty.

Our country needs us now. There are a thousand ways to help—a thousand ways to roll up our sleeves and heed the traditional battle-cry of Show Business. Take your places! Grab the best weapon at hand—and come out fighting!

HEY RUBE!

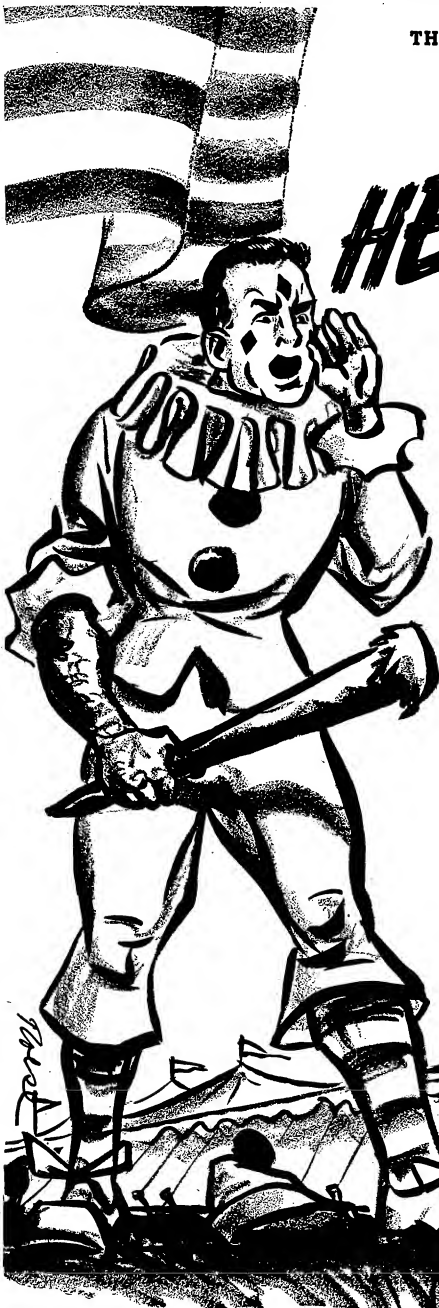
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OUR SEASON'S GREETINGS TO SHOW BUSINESS

XXX
ESTABLISHED 1898

WILLIAM MORRIS AGENCY, INC.

FREEDOM



Spivak Bolger Trim 22G **In Sad Philly: Love's Pallid \$9,000**

Philadelphia, Dec. 23. Take the annual week-before-Christmas letdown; add the war jitter; then mix it in a panine in a bowl. The product is what you get the answer to the box office since the last week. The week before Christmas is a speed none, but they were better than this week.

Only one bright spot is the Earle where 'Confirm or Deny' and a stage show including Charlie 'R' and 'R' ches, Carlo Bruce and Ray Bolger are among the winners.

Estimates for This Week
 Aladdin (WB) (1,300; 35-47-58)
 'Hi, Puhlim' (M-G) (Not faring as badly as others but a scant \$2,000, last week)

'Birth Blues' (Par) (2d run). Only \$2,000 last week. New York Times (Par) pulled after \$1,200 for four days of its second run.

'Boy' (WB) (2,300; 35-47-58-67)
 'Shadow Thin Man' (M-G) (2d wk). Moore \$3,500. Last week, \$2,500. \$12,500. 'Man Who Came to Dinner' (RKO) gets world premiere, special midnight show tomorrow (2d).

'Belle' (WB) (2,786; 35-47-58-75)
 'Confirm, Deny' (20th) with Charlie Schacht, Carlo Bruce and Ray Bolger personalizing. Cherry \$22,000. Great improvement over last week's \$14,000 for 'Hiadone Boy' (2d) and 'Sweater Girl Revue' on stage.

'WB' (2d run). Last week, \$10,000. 'Appointment Love' (U). Pallid \$9,000. Last week, \$10,000. 'Edna' (WB) (2d run). Last week, \$10,000.

'Karlson' (WB) (1,000; 35-47-58-67)
 'With a Good' (WB) (2d run). Last week, \$10,000. 'Not bad with a good' (WB) (2d run). Last week, \$10,000.

'Karlson' (WB) (2,220; 35-47-58-67)
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'Swamp Water' (20th) and 'Go West' (Col), good \$10,000.
 'Swamp Water' (20th) (2,000; 25-35-40)
 'Shadow Thin Man' (M-G) and 'Father Takes Wife' (RKO) (2d wk). Moore \$3,500. Last week, \$2,500. \$12,500. 'Man Who Came to Dinner' (RKO) gets world premiere, special midnight show tomorrow (2d).

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Dumbo' Soaring Higher \$17,500 in Hub; Four Jacks-Blackstone 16G

BUFFALO IN SEASONAL DIP; 'HEAVEN' \$8,500

Wicket coin Buffalo, Dec. 23. 'Dumbo' (20th) (1,170; 30-40-40) slugged by the seasonal slump. On the whole, however, general picture is not too bad.

'Dumbo' (20th) with the new house orph on stage. Last week, \$17,500. Last week, \$17,500. Last week, \$17,500.

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**BIGGER!
BETTER!
CRAZIER!
FUNNIER!**
Than
on the
Stage!



UNIVERSAL PICTURES presents

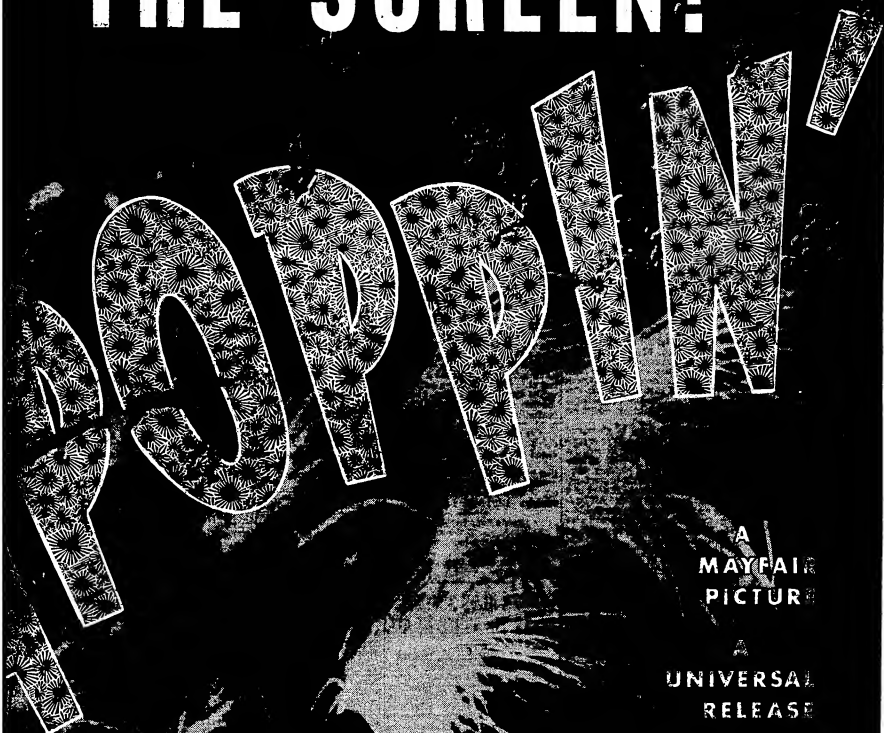
HELLZAPOPPIN'

starring **OLSEN and JOHNSON**
MARTHA RAYE

HUGH HERBERT • MISCHA AUER • JANE FRAZEE • ROBERT PAIGE • GUS
SCHILLING • SHEMP HOWARD • The Six Hits • Slim and Stan • The Congerose
and Spectacular Water Ballet

Screenplay by Max Perlin and Warren Wilson • Based on an original story by Nat Perlin
Suggested by the stage play "Olson & Johnson's Hellzapoppin'" • Directed by H. C. Ford
A MAYFAIR PRODUCTION Associate Producers, Glenn Tryon and Alex Gottlieb

THE SCREEN!



A
MAYFAIR
PICTURE

A
UNIVERSAL
RELEASE

HERE'S the GREATEST DATE in the
HISTORY of YOUR BOXOFFICE!
AVAILABLE NOW!
SET IT NOW!

Credits at Final Get Brusnoff; Lesser Actors May Squawk to SAG

Growing habit of studios putting cast credits at the end of pictures has riled a number of lesser Hollywood actors visiting in New York recently. They've discovered that they're almost strictly a brushoff because most houses—including the biggest in Manhattan—close their curtains over the screen and bring out their lights while the credits are on.

Anyone interested, of course, can read the names by guessing what letters are hidden in the folds of the curtain, straining his eyes to see the credits as they are blotted out by strong orange light and by cricking his neck to look around at the people in front who immediately sit up and begin to walk out when the film is finished and the mazes go on.

Although, of course, it is not actually the fault of the studios that this is the time when no credits are on the screen as an indication there's talk by players of squawking to Screen Actors Guild. Performers feel that the new method of credits at the finale is tantamount to the billing to which they are entitled.

It's only the lesser players who name the stars, and less often the credits of the feature stars, appear along with the title at the beginning. Producers and directors likewise get credit and billing in the policy varying on technicians and others.

Cut-at-the-end idea, the studios feel, is good reasoning behind it and is actually a crack for minor performers if exhibitors don't jazz it up. Spectators usually pay no attention to the names of lesser-known when shown at the picture, but will frequently give someone a like in the picture and look carefully down the cast list trying to find out who it is. Lesser names come at the end. In addition, using the list at the close allows the boring seconds between interminable credits at the beginning.

FDR and Knox Write To Allied's Jack Kirsch On Air-Out War Pledge

Chicago, Dec. 23. Following adoption of a resolution by the industry, a convention held here a week ago, to rally behind the national emergency committee, all-out support, Jack Kirsch, chairman, has received acknowledgements of support from the many major loyal citizens in all parts of the country have given the President and Congress and carried out the will of the American people.

From Secretary of the Navy Frank Knox the following expression was received, signed by Alan Brown of the office of public relations: "The offer of cooperation and sympathy heartening and merit the appreciation of the entire Naval establishment."

"Permit me, in the President's name, to thank you for the action concerned for your telegram. The pledges of patriotic support which have been received from the many major loyal citizens in all parts of the country have given the President and Congress and carried out the will of the American people."

From Secretary of the Navy Frank Knox the following expression was received, signed by Alan Brown of the office of public relations: "The offer of cooperation and sympathy heartening and merit the appreciation of the entire Naval establishment."

Bill Danziger, formerly in distribution, theatre company and advertising, sailed Friday (19), with Mrs. Danziger for Rio de Janeiro, where he plans to open a business locally in the distribution of American-made films for the Brazilian market. Before leaving, however, he declared his plans are subject to exploration of the local situation, which he has "strung" on for 75 days for import.

Lately, with Metro on sales promotion work, he has mailed post cards not yet been filled.

Arthur Loew's Per Usual

New York movie employees of Metro's foreign department are getting a full week's salary this week, says Arthur M. Loew, foreign chief. This applies to every worker earning \$100 per week.

The Loew personnel chairman's present is in addition to the bonuses granted to domestic employees by Loew's, Inc.

Harmon's Full War Job Means Upping For G. Shurlock

While no official announcement has been made, the shift of Francis S. Harmon from the Motion Picture Producers & Distributors Association to War Reliance executive assistant and eastern Production Code Administration head, to full-time Coast Pacific for the Navy organization, is expected to bring a realignment of SAG officials. Harmon acted as supervising director of the entire Code Seal section for the past year. All business was signed by the Production Code Administration board with the Shurlock signature appended as "for the board."

Shurlock has been in charge of the Coast Pacific for the Navy organization, but shortly after Harmon's departure there was a shift of emphasis in the picture business. The Coast Pacific began functioning more as a board instead of a customer work along these lines. Business was signed by the Production Code Administration board with the Shurlock signature appended as "for the board."

Lester Thompson, who also heads the supervision of advertising matter in N. Y. for the Navy office, will be P. A. eastern head, as far as could be determined, he has been assisting Harmon in this work for more than a year or shortly after Vince Hart and Dr. James Whitely left.

It was learned this week that the industry's War Activities Committee will be asked to take the full-time job because of his full participation with the ramifications of the film business. Harmon is a full-time job because of his full participation with the ramifications of the film business. Harmon is a full-time job because of his full participation with the ramifications of the film business.

SEVEN MOVE UP AS DIRECTORS AT METRO

Hollywood, Dec. 23. Five short subject pilots and two feature films were given feature director status at Metro.

Herbert Kline, David Miller, Jules Dassin, and Charles Reisner, who were given regular assignments, and Charles Lederer and Charles Reisner were transferred from the scripting department.

2 Super Pic Mapped By Col. for England

London, Dec. 23. Two films, "Royal Mail," originally intended to star C. G. Jones and James Hilton story, "Now Goodbye," already have been arranged for Columbia Pictures in England. Each will cost \$1,000,000, it is reported.

Joe Friedman, head of Columbia Pictures in England, is returning to London from the States next month to take charge of the company's British production.

Back to the Tall Trees

Hollywood, Dec. 23. Johnny Weismuller returned to the jungle in "Tarzan Against the World" at the Regency, with Maureen O'Sullivan as his bride and Charles Starrett as his enemy to the east as the heavy.

Richard Thorpe continues as director.

Berle Ghosts for 20th 'Whispering Ghosts,' comic whodunit, rolls early next month at 20th-Fox. Milton Berman and Brenda Joyce in top spots, and Alfred Werker directs the Bol Wurstel production.

Lay Press Surprises In Its Backing Church: Frown on MG's Garboer

Usually the first to object to censorship of any kind, many newspapers throughout the country showed surprising agreement with the Catholic church that Metro had none too far in the new Garbo pic, "Two-Faced Woman." Now that the film has been revised and switched to "R" classification by the Legion, survey of opinion by both columnists and editorial writers reveals that a large number of them objected to the church action as an interference principle, but not many of them as to contents of the film.

Menard Quincy Howe, new prez of the National Board of Review, took the film industry seriously for submitting to the Legion condemnation without a fight. Statements are being made to the trade, insisting the Board of Review is well-known to be—although no publicity is given to it—financially supported in large part by the industry.

This is a free country and the motion picture industry is free to produce what it wants. It is not the business of a big company to have issued a picture and once the Nays organization has been established, it then becomes the duty of the industry and the organization to back up its own judgment, especially if a public official censors a picture as officials in Providence and Boston centered around the picture. In fact, the motion picture company, the motion picture industry, the motion picture organization should challenge in the courts the right of public officers to overstep their proper functions.

Anselma Ben Garbo Pic, "Two-Faced Woman," Dec. 23.

Local film center has banned "Two-Faced Woman" here.

"Film stars Grete Garbo and Melvyn Douglas."

BERGER ADDS 3 MORE, 13 THEATRES IN ALL

Minneapolis, Dec. 23. Believing that war will greatly stimulate theatre attendance because of the public's quest for diversion, the Minneapolis Theatre Guild, has embarked on an expansion program. He has added three houses to the chain in the past week—the Orpheum, Fergus Falls, Minn., the Metro, Minneapolis neighborhood house, and the World, Aberdeen, S. D., and he says, plans still further expansion.

With the new acquisitions, the circuit now comprises 13 theatres; all of which, excepting one, are in operation.

Richards and Wilby in N.Y. On Films' War Activities

E. V. Richards, head of the Senger circuit and a director of Paramount, and R. R. Wilby, of the Wilby-Kinney chain of 190 theatres in the southeast, will be in New York on a flying trip Thursday (18), to confer with George J. Schneider on the War Reliance Committee-Motion Picture industry, of which George J. Schneider is general manager.

Bernard is chairman of the theatre industry committee, and the Richards-Wilby duo is on the executive committee with him. Wilby is one of the members of the budget committee.

Both Richards and Wilby were in New York last week, respectively, Thursday night (18).

Andrews' Top Biller

Hollywood, Dec. 23. Andrews' screen actress, was listed with Gloria Jean in the musical picture, "Wake Up, Dream," at the Regency.

Filming starts as soon as the singing star returns from their eastern tour late in January.

Studio Designers to Be Prominent In Artistic Camouflage of H'wood

McElhinney OK in Orient

J. L. McElhinney, 20th-Fox managing director at Singapore, is safe in that city and business is going on. McElhinney was in New York received in N. Y. yesterday (Tuesday). McElhinney had been assigned the job of supervising the new studio, while Charles Mayer, regularly in charge, is in N. Y. However, the point warfare in the Pacific will keep his duties rather closely confined to Singapore and nearby areas.

16mm. Wooing of S.S.A. Starts With 9-Pic Shipment

Provisional program of non-theatrical films, which have been devised under the direction of Kenneth Macgowan for dissemination in Latin-America, was released yesterday (Tuesday) by John Hay Whitney, director of the film office in the Office of Inter-American Affairs. Distribution of the 16mm. films is being set up in each country by the U. S. State Department, with Paul Reiman, RKO's foreign director, in charge.

Pictures include: "Attila's" single reel showing swift new fighting plane; "The Battle," showing striking power of U. S. fleet; "Eyes of the Navy," training aviators at Pensacola, Fla.; "Aluminum and the Two Americas," hauls from South America; "Basketball Technique," showing science of the indoor court game; "North American Colleges," shots of leading U. S. universities; "Excursions in Science," science subject made dramatic; "Electric," "Choose to Live," research subject covering cancer and "Clouds," film stars tuberculosis.

Sound tracks are in Portuguese for Brazil and Spanish for other countries. Whitney's division this week also is shipping the first six of 12 EPII (Educational Pictures in the Field) films. Each one is intended for school students in high schools.

Additionally, "Soldiers of the Sky," troop carrier for the U. S. Army, highlights of the 15 greatest dramatic films in "Aluminum and the Two Americas," the salmon industry and the glacier in Alaska, are finished in Portuguese and going at once, while Spanish versions will be ready in two weeks.

Glenn's "Secret," colorful survey of the American steel industry, and "The Amazing America," film of the American steel industry by bus travelers, are being prepared for shipment early next week.

Some 18 other one-two and three-reel shorts are being made by Macgowan's staff and soundtracked. They should be available in February, and by April all of the films in this group are "Building a Bomber" (OPM), "Army Camps" (MG-G), "The Defense of America" (OPM), "Preparing for Defense" (Col), "Covering America" (West), "The American People" (MG-G), "A Nation Reborn" (WB), "Wings and the Mouse" (MG-G), "Whispering Ghosts" (20th), "Quicker's a Wink" (MG-G) and "Sky Fighters" (20th).

10% BLUES

Linda Hayes Sued, Alice White Must Pay \$495

Los Angeles, Dec. 23. Linda Hayes was sued in Superior Court for \$494 in commissions and damages by Florence Williams, who was assigned for Harry Rosen, agent. Actress contends Rosen failed to find her a job for more than four months and neglected to file his claim with State Labor Commission.

Linda Hayes, screen actress, was ordered to pay \$495 in commissions to Josephine Sandberger, Beverly Hills, Calif. Coin was included as a contract the plaintiff arranged between the actress and British Gaumont Pictures.

Hollywood, Dec. 23.

Details for interchange of mechanical aid between studios, in order to maintain normal production in case of production stoppage, due to air raid, bombing, have been set for next week, the past 10 days. At the same time the producers and the talent Guild have been asked to select representatives of the Army and Navy to facilitate defense by means of camouflage.

Plans are afoot to disguise major film studios which ordinarily look like a city block of airplane hangars from the sky. One scheme is to make studios look like citrus groves, but garden city is being considered. Detroit factories and South Sea Island hangers on back lots so the picture plant look like an alfalfa ranch.

Warner studio, under a plan devised by Blayney Matthews, police chief, is devising new safety zones, with shelters in each zone, and daylight air attacks and sound effects are being considered.

Metro studio has been mapped by Army officers with the possibility of using the studio as a temporary barracks for troops under new enlistments in the Culver City area. Plans are being made to use the heart of Hollywood, concrete basements under sound stages have been designed as bomb shelters and the 400,000-gallon water tank is being kept filled to capacity to afford a reserve of water for fire protection in an emergency. Every employee of the studio has been given detailed instructions to take action in case of an attack.

Defense corps are being organized in Hollywood. Studios which have been placed on a war footing, with every employee required to furnish training records, including weight, education and general qualifications for soldiery. Visitors to the studios are being given Christmas packages are getting a double-C.

Milestone's Russo-Nazi Documentary Will Have W. A. Harriman Interview

Full-length documentary on the Russo-German war, "State of War," Lewis Milestone recently finished editing, will be released this week by Artwork Pictures. The film, which was shot in New York, was assisted by documentary producer Joris Ivens. Commentary was written by Walter Huston. Paul and narrated by Walter Huston.

Picture, which runs one hour, is being shown in New York, W. Averell Harriman, U. S. lend-lease executive, upon his return from Moscow, will be interviewed by official Soviet newswire footage taken by cameramen at the front and behind the lines.

"It's asking will offer it both theatrically and non-theatrically."

LOEW'S STATE, N.Y., HAS 2 1ST-RUNS IN A ROW

Christinas booking firm on Broadway is giving Loew's State two first-runs in a row. House usually plays second-run pix in support of first.

State winds up today (Wednesday) with "Night of Jan. 16." Paramount picture is being shown for the first time in New York, and start tomorrow with "Playmates."

Harry Kysar, studio executive making its metropolitan premier.

Hellinger's Cal. Epic

Hollywood, Dec. 23. Production of "The Californians," tale of pioneer life in California, was assigned to Mark Hellinger at 20th-Fox. Picture, will be made in Technicolor.

Dana Andrews draws the leading role of Joaquin Murietta, early California Robin Hood.

BILL DANZIGER TO RIO; WILL DISTRIB U. S. PIX

Bill Danziger, formerly in distribution, theatre company and advertising, sailed Friday (19), with Mrs. Danziger for Rio de Janeiro, where he plans to open a business locally in the distribution of American-made films for the Brazilian market. Before leaving, however, he declared his plans are subject to exploration of the local situation, which he has "strung" on for 75 days for import.

Lately, with Metro on sales promotion work, he has mailed post cards not yet been filled.

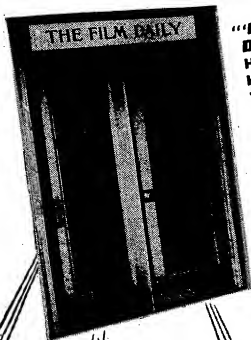
**"MAKE WAY AND MAKE
PLAYDATES FOR 'REMEM-
BER THE DAY'! PACKED
WITH ENTERTAINMENT
FOR EVERY CUSTOMER!
CLAUDETTE COLBERT
OUT-COLBERT'S HERSELF!
... STUDIO'S FINEST!"**

—*Motion Picture Herald*



"REMEMBER THE DAY" HAS THE QUALITY OF GREATNESS! WARM, HUMAN, CERTAIN TO WORK ITS WAY INTO THE HEARTS OF ALL! CERTAIN OF WIDEST AUDIENCE APPRECIATION AND CORRESPONDING BOXOFFICE!"...

—*Motion Picture Daily*



"REMEMBER THE DAY" IS RICH WITH HUMAN VALUES! HEART-WARMING! ENTERTAINING! HAS WIDE AUDIENCE APPEAL! WOMEN WILL LOVE IT! SUBSTANTIAL GROSSER! "...
—Film Daily

—Film Daily



"MAGNIFICENTLY PERFORMED BY CLAUDETTE COLBERT, JOHN PAYNE, HENRY KING'S DIRECTION FLAWLESS! IT IS IMPOSSIBLE TO FORESEE ANYTHING BUT UNSTINTING ACCLAIM AND SOARING GROSSES FOR 'REMEMBER THE DAY!'..."

—Boxoffice

-Boxoffice

**The Big News in 1942
Will Be the Big Ones From 20th
Hit #1**

"REMEMBER THE DAY WAS SHOWN FOR THE TRADE PRESS IN GLENDALE ON THE NIGHT OF AMERICA'S FIRST WAR BLACKOUT. NOT A SINGLE PERSON WALKED OUT. ALL REMAINED 86 MINUTES TO APPLAUD! ONLY A HIT WOULD HAVE KEPT THE PUBLIC IN A THEATER DURING SUCH A DISTURBING EMERGENCY!"

—Herald Reporter

—Hollywood Reporter

CLAUDETTE COLBERT

Remember the Day

JOHN PAYNE

John Shepperd • Ann Told • Douglas Croft
June Seymour • Anne Revere • Frieda Inescort

Directed by Henry King
Produced by William Perlberg • Screen Play by Tess Slesinger, Frank Davis
and Allen Scott • Based on the Play by Philip Hickey and Philip Dunne



"WILL GIVE ANY AUDIENCE A GLOW! 'REMEMBER THE DAY' IS BEAUTIFULLY WRITTEN, INSPIRATIONALLY DIRECTED AND BRILLIANTLY PLAYED! IT HAS GENUINE EMOTIONAL POWER, UNERRING SHOWMANSHIP, UNCANNY UNDERSTANDING OF HUMAN AND ENTERTAINMENT VALUES! SHAPES UP AS ONE OF THE COMPANY'S OUTSTANDING OFFERINGS IN YEARS!"...

—*Daily Variety*.



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2 Reels of Amazing Film That Foretold History!



One-Sheet at M-G-M Branches

See where and how it's happening today! See Pearl Harbor, Hawaii, Alaska, Philippines! See Shadows over West Coast of U.S.A. and Canada! See Inside Story and Pictures of Japan! Plus thrilling narrative of the Allied role in the Pacific! Remarkable in its prophecy! Brilliant in its complete coverage! Compiled by the Canadian Government. An M-G-M release.

**Book it! Advertise it!
Pack your theatre NOW!**

"DINNER" is ready!



COME AND GET IT... FROM WARNERS!

Indie Producers Given a Jolt As Technicians Answer Service Call

Answering the call to arms or volunteering their services to various Government units are reported causing indie producers headaches. Indies are unable to hold their crews together, with major studios draining the workers off of their own employees' demand.

Situation has become serious but not acute, because there are still technicians available to replace the snatched away. What the indie fear, however, is the future. More and more men, and crews, are going to be taken up by the war effort and it is feared that serious production delays are encountered by inability to get sufficient technical help.

All the studios, major and indie alike, will feel the shortage, but it is the indie who suffer first and most. Workers virtually always will desert an indie to take a job with a major because the latter offers continuous employment.

JOINT WARTIME AID SOUGHT IN AUSSIE

Sydney, Dec. 23. Coordination committees headed by Norman Rydge, chairman of Greater Union Theatres, together with major distributor and exhibitor interests have decided to closely contact the government and thereby permit smooth wartime operation of motion picture theatres in Australia. Committee has been successful so far in overcoming effort to place a curfew on all Australian cinema. Understanding is that the government will not curb film theatres unless an absolute emergency arises.

Understood here that a \$30 curfew in New Zealand is being considered.

Aussie film business is on the up-beat now, with American product featuring marquee for the Yuletide and New Year's playdates. Temporary curtailment of Clippie service from the U.S. has forced newswires and all users of American newsreels to depend strictly on local fare.

New York Theatres

RADIO CITY MUSIC HALL
Presenting
"H. M. PULHAM, ESQ."
Spectacular Stage Productions

LEWIS & Clark Time Show
Last Tuesday Night
"THE NIGHT OF THE HUNTER"
PACERTON & NEW
IN PERSIAN
CITY

Best Seats, Dec. 24
at 10:00 PM
"TARZAN'S SECRET TREASURE"
JAHNKE & O'NEILL
A Metro-Goldwyn-Mayer Picture

"HELLZAPOPPIN"
UNITED RIVOLI 11:00 AM & 8:00 PM
Dance Shows 2:30, 4:30, 6:30, 8:30

'Up' Goes Allan Dwan

Hollywood, Dec. 23. Allan Dwan gets the director chore on 'Up in Mabel's Room', to be produced by Edward Small for United Artists release.

Director moved into the General Service studio to prepare for a Jan. 12 start.

Mpls. Dailies Tell Fans Why a Local Law Stalled New Films

Minneapolis, Dec. 23. In a lengthy story with a six-column head, 'Why Minneapolis Haven't Seen the New Movies Sooner', the Star-Journal here explained that the state and-consent decree law was responsible.

The yarn, by-lined 'The Star-Journal Research Staff' went into details about the battle between movie producer-distributors and some exhibitors involving a federal court action in Minneapolis. It explained the industry conditions that led to the consent decree and the Minnesota law and the divergent contentions of the distributors on the one hand and the exhibitors on the other. It also told of present litigation.

Story wound up by asserting that there's the clear possibility that the U. S. supreme court will have to rule on the matter (state law constitutionality) eventually.

Commenting on the situation in a brief editorial titled 'Baudolades, portents!' the Times said 'Add major movie producers and distributors on charges of selling less than a full season's list of pictures at one time.'

Just a Change of Toppers

Hollywood, Dec. 23. John Kimbrough, back from the football wars in trading his head-gear for a semibore at 20th-Fox to star in his second western, 'Sun-down Jim'.

James Tilling directed the boss picture, based on a story by Ernest Haycox.

J. P. Nick, Ex-Local 143

St. Louis, Dec. 23. Paced with the ultimatum of tossing up his membership card in IATSE, Local No. 143, or sharing hotel on charges of unbecoming conduct, John P. Nick, former head man of the jurisdiction, decided to leave the former course last week and is now completely out of the picture. Slated with Clyde A. Nelson, Nick became a guest for the next five years of Uncle Sam for violating anti-cuckooing regulations. Nick has lost every bid he has had with the judiciary since his indictment. Nick's former associate, Ernest J. Oakley ousted Nick and his first lieutenant, Clyde A. Nelson, from office last week and two years ago but Nick retained his card. The two are slated to begin their terms.

Nick, who had been a member of the Local for 30 years, was given a week in which to make up his mind whether to resign or stand up to the latter's hand. The duet Nick asserted he could not afford a fair trial. The Local lost no time in entering the suit upon the records to make it official. He still retains membership in Local No. 9 of the Stagehands' Union.

WOBBER FRANK ON WRONG B.O. GUESSING

Minneapolis, Dec. 23. Testifying in the trial of the three deers companies charged with violation of the state anti-decree law, Hermann Wobber, 20th-Fox general sales manager, said the court that expert film men frequently guess wrong about the box office. Wobber pointed out, for example, that he and other company officials had been wrong about the picture of Shirley Temple, as the greatest picture ever turned out by Fox, but it was a box office success. He also pointed out that the picture of 'The Great Commandment', which, despite its box office indifference, was a major total loss. Another disappointment, he said, was 'The Jones Family' series.

On the other hand, 'Grapes of Wrath' termed by Wobber 'one of the boldest and ever filmed,' exceeded boxoffice expectations, he declared, playing in 1,210 theaters. Wobber said the court 'Gone With the Wind' already has brought in a total of about \$10 million in revenue and that before it is through showing, it undoubtedly will have exceeded any picture ever made in total number of exhibitions.' He also predicted that 'before it's through it probably will be 'above for life'.

Denied Saenger Playing 'York' at Under 40-55c

No Paramount theatres, including those in the Saenger (Paramount-Richards) chain in Mississippi, Louisiana and Alabama, have contracted for 'Sergeant York' with Warner Bros. at an admission of 25c, according to home office information. The Independent Theatre Owners of Chicago, in a trade bulletin, stated that it was understood the picture would be played certain Saenger towns at a minimum in violation of the law. WB said not to permit 'York's' exhibition at less than 40c anywhere. Theaters are being checked not only on price but on gross.

At Warners no official statement was made regarding a deal with Saenger, nor does Saenger carry any comment concerning the picture by the ITO of Chicago. Belief is that if some isolated Saenger theatre played 'York' 25c, even if for an hour after opening, it was done without agreement with the distributor, when alleged. It is doubted at the Par. h. that this was done, however.

Title Changes

Hollywood, Dec. 23. 'Tragedy at Midnight' is release public on 'X Marks the Spot' at Republic. 'The Vanishing Virginian' became 'Ship Ahoy' and 'The Girl in the Red Velvet' became 'The Girl in the Red Velvet'.

Inside Stuff—Pictures

RKO officials announce that the Edmund Lowe-Victor McLaglen 'star', 'Cut Out the Marions' will be released in March, with a treshenover early in January, in spite of reports that it would be delayed because of scenes that treat the Marines too flippantly. Four prints have been sent to the Brooklyn Navy Yard at the request of the Navy Department. Studio execs point out that the picture was made at the Marine Base in San Diego with a Marine officer as an actual advisor and full cooperation of the Navy, a return for Government aid and equipment the studio made a Marine Corps recruiting trailer, with Lowe and McLaglen.

Junior pic critics of the nation—kids between eight and 18 who are used by the National Board of Review to classify films as to suitability for children—have selected 'The Wolf Man' as best of the year. It was favored by both boys and girls.

Other films on their 10-best list, in order of votes received, were: 'Jekyll and Hyde', 'Blood on the Dust', 'How Green Was My Valley', 'Yank in the R.A.F.', 'Little Foxes', 'Dumbo', 'Dive Bomber', 'Citizen Kane' and 'Meet John Doe'.

John H. Harris, chief banker of national Variety clubs, said last week that organization's convention, scheduled for Hollywood in May, would go on as planned, war or no.

WB'S HAROLD DUNN SAFE IN SHANGHAI

Harold Dunn, Warner Bros. Far East supervisor, is safe in Shanghai, according to word received by the N.Y. office. Just how soon—it at least would be able to return to the city, now in Japanese hands, is uncertain.

Since the U.S. war started with Japan, the whereabouts of Dunn had not been known. When last heard from he was understood to be on his way to Tokyo.

Par's 'Purchase' Sales Restricted by Legit But 226 Dates Set

Although restricted from selling 'Louisiana Purchase' at this time in certain parts of the country due to roadshowing of the stage hit of the same name, Paramount has opened up 226 dates for the picture during the holidays. There will be 87 key engagements over Christmas and 139 over New Year's.

Par cannot book 'Purchase' in Chicago, the whole state of Michigan, New England, New York and surrounding cities and Washington, according to Neil F. Agnew, company's distribution head. If these restrictions did not exist, company may have hit an all-time high in the number of simultaneous engagements.

PAYOFF TO EXTRAS IN NOV. TOTALS \$286,302

Hollywood, Dec. 23. Extras in the film studios drew more money in November than they did in the same month in 1940, but less than in October of this year. Amount in wages, overtime and adjustments for last month was \$286,302. Average daily wage was \$11.93, according to figures released by Central Casting Corp.

Job placements for the month amounted to 21,467, of which 15,562 were in the \$10.00 class. In the rates, 1,063 answered calls as stand-ins at \$8.25, and 595 were riders at \$11.

Twin City Variety Club To Fete Ben Blotcky

Minneapolis, Dec. 23. The Twin City Variety Club on Jan. 18 will hold a testimonial dinner for Ben Blotcky, Paramount branch manager, retiring after two years as chief Barker. Under the Blotcky regime the club's charity projects, including support of the Minneapolis Milk Fund, supplying the beverage to needy families, reached a new high. His money was soared to 15 and it retained a high social condition. At the installation of new officers, following Mattland Froese, chief Barker-elect, it also was brought out that the club took an active part in helping to raise \$20,000 for the U.S.O. drive.

SAG Withdrawals To Be Taken Back Without Penalties

Hollywood, Dec. 23. A by-law amendment relieving an actor of dues when he is granted temporary withdrawal from the Screen Actors Guild for war service or other reasons, permitting his reinstatement without payment of the reinstatement fee, has been adopted by the SAG's executive directors. The amendment provides:

"In the discretion of the board of directors a member in good standing, not indebted to the Guild and not acting in motion pictures, may be granted a temporary withdrawal from active membership for the purpose of war service, or for so acting. Such temporary withdrawal shall have the following incidents:

"The member shall remain a member of the Guild and shall be considered as an inactive member, and shall continue to be subject to all of the by-law rules and regulations to the same extent as though he were an active member.

"He shall be restored to active membership without initiation fee when he is again acting in motion pictures, either on his own request or by resolution of the board of directors. He shall be obligated to notify the Guild as soon as he resumes acting in motion pictures, the member shall not be liable for dues or assessments during such period of temporary withdrawal from active membership unless he applies for reinstatement or is reinstated within six months of such temporary withdrawal, in which event he shall be liable for all dues or assessments on the date of reinstatement. There were more than 200 withdrawals during November, all of which are expected to be reinstated by adoption of the new amendment.

INDIE ST. LOO EXHIB LOSSES CLEARANCE PLEA

St. Louis, Dec. 23. Victor B. Thien, owner-operator of the Palm, Thien St. Louis indie nabe, has filed a petition in the federal tribunal when the arbitrator, Wesley J. McAfee, mixed his plea for relief with the fact that the Palm is a Paramount and 20th Century-Fox. This was the fourth bet to be admitted to the tribunal. The arbitrator McAfee held that current business conditions in the indie zone with the Palm because he asserted they are not in the same general neighborhood. He said the Palm to the position taken by the distributors has been forced to run flickers in a house was forced to run flickers in a house behind the Albert although he charged, his house has a higher social condition.

Clearly the docket of the local AAA is current and only one case, that of the Palm, is pending. It was filed by the N.Y. office of the A.R.C. 12/23/41

IT'S OFF!..

to gala crowds all over the country! Big holiday openings set in the spots for

Boston
Chicago
Washington
St. Louis
St. Paul
Minneapolis
Los Angeles
San Francisco
Columbus
Providence
Lowell
Omaha
Kansas City

Ball of Fire

KEEP YOUR EYE ON THE "BALL!"



SAMUEL GOLDWYN PRESENTS
GARY COOPER ★ BARBARA STANWYCK
Ball of Fire

Directed by
HOWARD HAWKS

PRODUCED BY SAMUEL GOLDWYN
Screen Play by Charles Brackett and Billy Wilder

Released through RKO Radio Pictures Inc.

WEBS HIDDLE IN WEEKLY PROGRAM FOR GOVT TO BUILD NAT'L MORALE

CBS Suggests Two Possible Periods But NBC and Mutual Find These Objectionable—Mullen Urges Further Light on Washington's Intentions

Officials of NBC, CBS and Mutual haven't been able so far to get together on the designation of a weekly evening half-hour which the U. S. government might call its own on all three networks for the purpose of doing a regular morale-building job. The suggestion that the webs pick out such a weekly period, convenient to all of them, came from the White House secretary. It would be the same program carried on all four networks, CBS, the Red, the Blue and MBS, at exactly the same time.

Only network that has suggested a specific choice of periods is CBS. In discussing the subject with NBC and Mutual, CBS mentioned the Tuesday 8:30-10 p.m. segment and the Saturday 10-10:30 p.m. spot. The Tuesday suggestion didn't strike NBC's fancy because it has "Fiber Music" and Molly (Johnny Floor-wax) on the Red at that time, while Mutual saw the Saturday night proposal a threat to its Cole show, which runs, much to their regret, every from 10:15 to 10:30. Columbia's commercial people (Fletcher McGee), but it would have to move to the Red's "Serenade" (Johnny Floor-wax) approved the Saturday evening submission. The milk show was from 9:45 to 10:15.

In exchanging views with the other two networks on the White House's proposition Frank McLean, NBC's general manager, remarked that it perhaps would be best for the broadcasters to find a first period the Government proposes to take over and whether the Government would underwrite the programs. Mullen also voiced the opinion that such requests for time ought to be handled for Chairman James L. Fly, of the Federal Communications Commission.

KRUEGER BUYS 'GO GET IT' ON WOR

The Compton agency has bought "Go Get It," audience-participation treasure hunt show on WOR, New York, for Krueger, her starting fee. 4. Series will remain in its present 6:15-8:45 spot Wednesday nights, having been on the air a couple of months as a sustainer.

Undertaken the program sold for about \$700-\$800 a week. It's a term contract, with 13-week option plus renewals and provision for being extended to a network. Mary Chase is the owner of the show, which is directed by Robert Lothrop, with Joe Bolton and Bob Emery as masters of ceremonies.

Set for Jan. 1 is the third WOR production sold in the last few months previous to having been on "Can You Top This" and "Rumors and the Tune Twisters."

46 MIDWESTERN BLUES LOSING STANDARD OIL

Standard Oil of Indiana drops out of the NBC-Blue-Van-Jay. It has been buying a midwest booklet of 46 stations.

The spot is Friday, 8 to 8:30 p.m. and the program, "Auction Quon."

Paulette Goddard Cast For 'The Gorgeous Hussy'

Paulette Goddard guests next Monday night (28) in "The Gorgeous Hussy" on NBC. The picture is "America's." She comes east to do the show.

Following weeks (5) guest will be Lionel Barrymore in a repeat adaptation of Maxwell Anderson's "Valley Forge." Homer Tilton will go to the Coast, to produce it.

BIOG AFTER LOCAL NEWS

Inquiries on Michael of Revolution and Bond Street Brands

The Blow agency has been inquiring among stations for availability of news periods with a view to recommending such a policy to Philip Morris for one of its tobacco brands. The results of its general inquiry are yet to be tabulated. The brands are Revolution and Bond Street.

SELL BANANAS VIA COLUMBIA

United Fruit's banana division will sponsor "The World Today," news correspondence pictures, 8:45-9 p.m., Mondays-through-Fridays, on CBS, starting Feb. 2. Contract is for a 13-week period, in the usual 13-week cycles.

B.B.D.A. is the agency, G.H. through the same firm, using somewhat the same basic news setup last summer as a replacement for the Screen Guild series.

KIRO, SEATTLE, PUTS UP \$500 PRIZE FOR CONTEST

Seattle, Dec. 23.—KIRO has created an Educational Radio Award of \$500 which will be given for the best completions of the sentence, "If I had a radio station, one thing I would do is..." Seven cash awards will be made, with the top prize \$100, second, \$50 and five prizes of \$50 each.

A preliminary committee, headed by Parker Wheatley, radio director for Northwestern University, Evanston, is laying plans for the contest, and the School Broadcast Conference will set up rules and regulations governing the awards.

Clipper Clips Clipper

Clipper Clippie forsakes its sponsorship and Raymond Clappert, radio director for Northwestern University, Evanston, is laying plans for the contest, and the School Broadcast Conference will set up rules and regulations governing the awards.

The alliance started 13 weeks ago.

TRUTH IN SPORTSCASTING

Low Jenkins - Sammy Angott fight broadcast Friday (19) over Mutual pretty much typified some of the worst aspects of sports programs in general and prizefight shows in particular. Nobody expects a huckster to go through the streets yelling, "Rotten tomatoes." Similarly, a blow-by-blow broadcaster would hardly tell the listeners that the bout was a dull one and therefore, listeners to—particularly if a sponsor had contracted in advance for it. Yet radio programs have a basic duty to tell the truth, whether the subject is sports or war news.

This obligation to the listener, paralleling that of a newspaper to its readers, cannot be violated indefinitely. In the case of this Jenkins-Angott bout, Bill Corum indicated only indirectly in his between-rounds summary that the fight was disappointing, while Don Dumphy, handling the blow-by-blow account, actually made it sound as if the air was filled with the fragrance of battle. The next day's Times called the bout "perhaps the poorest championship contest at any weight staged in a local ring," while the judgment of other eyewitnesses was even harsher.

Obviously, then, unless Dumphy is unable to recognize the difference between a fight and

HUMBERT SHOWS TO WTRY

'Orphans of Divorce' and 'Amanda' Added Jan. 15

Troy, N. Y., Dec. 23.—'Orphans of Divorce' and 'Amanda of Honeymonth Hill,' serials broadcast on the NBC blue band from 5 to 6 p.m. on Wednesdays will be taken into the Capital District, via WTRY, Troy, beginning Jan. 15. Blackett-Sampile-Humbert, agency has both accounts.

Eye-Men See Themselves Sighted in 'Light' Copy On Gen'l Electric Show

Giving voice to the opinion of some optometrists that General Electric is its advertising copy for "Hour of Charm" (Phil Spitalny's all-girl oratorio) has been over-emphasized in the relation of light vision, Dr. R. L. Seaton, secretary of the American Optometric Association, recently wrote a letter to G. E. and a trade paper, Optical Journal, Journal of Optometry, also has played up the issue. The Optical Journal wrote: "Optometrists have enjoyed the 'Hour of Charm' program of the General Electric Co., but there are those who feel that the company's advertising on the program tends to slight the optometrists and ophthalmologists' place in light conservation and eye health. In view of the company's co-operation in the Better Light-Better Sight campaign, the objections of Dr. Seaton are of importance." The Missouri epistle pointed out to G. E. that "light alone will not give good vision where eyes are not normal, and a large number of your viewers, young and old, will not have normal eyes. You may not want to include the eyesight specialists in your program, but you should at least mention them in the program."

City Light & Powder has done but in the interests of truth you should take the time to the importance that vision depends on light alone."

GORDAN SWAN INTO PROGRAM JOB AT WBZ

Boston, Dec. 23.—W. Gordon Swan, identified with organization since 1924, has been promoted from traffic manager to program director of WBZ-WBZ-A. Swan is taking charge of the program of the Westinghouse stations in New England.

Swan succeeds John F. McManama, who takes over the newly created post of director of educational and religious activities.

a minut, he deliberately built up the action to provide interest and entertainment for the dialers. In doing so, he put the immediate sale of Gillette razors in the background of his primary obligation to the public and to radio generally. Under the circumstances, any listener to his future fight descriptions must regard them at least to some degree as fiction—drama, like the planned, less-melodramatic soap opera serials.

As regards Gillette's commercials on the same broadcast, they showed perhaps even more flagrant lack of taste. In a prominently displayed story only two days before (17), "Variety" reported how the management of WPMF, Mutual affiliate in Memphis, had broadcast a public apology and disclaimer for commercials read by Corum for Gillette on the previous night program. Presumably there was also more direct protest. Yet on the Friday (19) show, Corum again repeatedly used the same objectionable sales approach, namely, that listeners should buy Gillette blades because the consequent saving of steel would help national defense.

WPMF is right. That is flagrant and inexcusable for Gillette, the Maxson agency and Mutual.

Anti-Advertising Frets Trade

The radio advertising trade generally is watching with considerable interest, and some worry, the long-pending bill of Congressman Carl Vinson which would undertake to limit Navy's contribution to a 5% profit. Under Vinson's bill advertising would not be deductible as a corporate expense. That is, not treated as an item of cost in connection with cost plus contracts.

The Georgia congressman seems to be of the opinion that profits from Government contracts should not be used to build up public goodwill for trade names and that the Government would not be able to do so with advertising campaigns with peace-time outlook they ought to absorb the cost entirely.

The measure has implications that has the advertising craft worried enough to rally for a united front of opposition. The trade considers the bill as discriminatory and destructive from every angle.

PROTECTING CBS PLANT

Leslie Teitelbaum in Charge of CBS Weatherman Productions

Leslie Teitelbaum, former assistant to John Cargill, operations manager at CBS, has been named head of the new wartime protection division covering all the web's property. All defense and precautionary measures are coordinated under his control.

He is also in charge now of the protection of the CBS plant, a special attention for obvious reasons. Teitelbaum is directly responsible to John Cargill, operations manager.

John Cargill, operations manager at CBS, has been named head of the new wartime protection division covering all the web's property. All defense and precautionary measures are coordinated under his control.

N.Y. TOWN HALL 129 BLUES

When the Town Hall of the Air (NBC-Blue) moves into the 9 to 10 p.m. spot on Wednesday, it will bring another 20 stations to its book. Number total number of outlets will be 129, making it the largest station for any regular public events.

NAVY GETS FREE USE OF WRIGLEY QUARTER

Chicago, Dec. 23.—Wrigley company is dropping the "Dear Mom" show to offer the show's time to the United States Navy for utilization in any manner the Navy desires.

Jan. 4 the Navy will take over the "Dear Mom" period on Columbia coast and will likely use it for broadcasts from various encampments. For the first 13 weeks these broadcasts will originate from the Great Lakes Training station just north of Chicago.

Fulton Dent's New Berth

Fulton Dent has joined the Hoffenberg agency, New York, as radio director. He was formerly with Frank Freeston Co. and the Federal agency.

RADIO WRITERS GUILD SHOP AT CBS, L.A.

Hollywood, Dec. 23.—Staff writers at CBS draw wage boost of 10%, five-day week and time and a half for overtime, on new two-year contracts negotiated by Radio Writers Guild last week. Guild shop for both full time and part time writers on assignment is provided in the new deal. Agreement may be renewed at the end of a year for salary adjustments based on the cost of living index issued by Bureau of Labor Statistics.

In addition to regular staff salary, pact stipulates that a writer working on a sponsored program shall receive 80% of the cost incurred by the company from sale of subsidiary rights in the radio material created by the writer. The pact also provides for the basis of seniority is measured by the total number of years for salary adjustments based on the cost of living index issued by Bureau of Labor Statistics.

Negotiating the new contract for the writers were True Boardman, Hector Calkins, and John Cargill, Aubrey Fin, attorney, D. W. Thornburgh signed for CBS, and John Boyer for the Guild.

'Hit Parade' Changes, But Present Cast Remains in Line-Up

"Luck Strike Hit Parade" program pattern will be revised slightly within the next couple of weeks with the addition of a solo band and soloists. However, the present cast will remain in line-up. A chieftain, Harry Wood, Joan Edwards and the Lyn Murray chorus, will remain. New setup will probably be complete effective with the Jan. 10 broadcast, or it can be set by that time.

Under the new arrangement, the traditional 10 top tunes of the week will continue to be the basic line-up show. However, the three supplementary songs, now called Lucky numbers requested by hosts of various army and navy camps and posts. 200 guest bands and soloists will play them.

SAT. MORN CHANGES DUE ON NBC RED WEB

Several changes are due within the next few weeks in the lineup of commercial-based Saturday mornings on NBC-Red (WEAF). They involve two new shows, one a comedy and one a variety show.

The "Wife Saver" variety-comedy series with Alvin Prescott and Ted Steele, starts Jan. 10 in the 10:30-11 a.m. spot for Intermountain (Mabey) agency, according to "America's Free" musical series for the 11:30-12:30 a.m. slot, which moves to the 11:30-12:30 a.m. slot. Later is being vacated by the last year's "Wife Saver" series, which folds with the Jan. 3 stanza.

Another new entry, returning from last year's "Wife Saver" series, is "Benjamin Moore paint." It starts about Feb. 1, with the "Wife Saver" immediately after "Wife Saver." There is no agency on the account, the business coming direct.

Detailed Plan for Separate Blue Web Now Before FCC Members for Okay

Rush Reservations and Copy to Any Variety Office

NEW YORK	HOLLYWOOD	CHICAGO	LONDON
46th St.	1708 No. Vine St.	54 W. Randolph St.	8 St. Martin's Pl.

WAVELENGTH

Seattle General Defines Rules

Rigid censorship has been clamped on all military information in the northwest. A bulletin released yesterday by Maj. Gen. Kenneth A. Foye made the eight western states and Alaska "the theatre of operations" and set the following specific regulations:

"All news shall be determined directly or indirectly reveals the movements of troops. From or within the theatre. Nothing shall be published or broadcast concerning the troops who are in defensive positions along the Pacific coast, including either against possible attack or sabotage. This includes disclosure of bivouacs. Reference to numbers of troops or disclosure of works of area being protected.

The mission of press, radio and newsmen to keep the public informed is recognized, but, since the theatre is in war it is often of more importance to keep the enemy unimpaired.

All radio stations here are on normal hours except KIRO and KJR which are on 24 hours for news, official instructions, etc. KRSC is on 24 hours, but that is its normal schedule.

Seattle, Dec. 23.

GEN. COULD FEAR OF 'HARK-LISTENING'

Meantime Advertising Agencies Chafe at Limitations on Using Nazi-Jap Villains—U.S. Navy Recruiting Announcements Sharply Contrast With Policies

HYSTERIA' ANGLES

The networks are sticking to their traditional policy of 'not fostering hate' and of not permitting fiction to pass in such a way that careless listeners could mistake invention for the real thing. In the same connection it is likely that some effects of air raids and to forth will be banned through the Fred Allen program, the right to use 'The Woakey' because it is contingent almost wholly upon bonafide realism.

Meantime NBC is reported by agencies to be following its former radio lead in being more than clearly identified as past tense. In copy words such as 'is' are to be clearly identified as past tense.

W. I. Dumm of KSFO to Operate DX WGEO (Renamed KXGW) in Frisco

WGEO, General Electric's 100,000-watt shortwave transmitter, which is being moved from Schenectady, N. Y., to San Francisco, as reported in last week's 'Variety,' will be operated there by Associated Broadcasters (W. I. Dumm), who runs the Frisco long-wave KSFO. New station will carry the call-letters KXGW (went off the air at 4 p.m. Monday Dec. 22), and engineers immediately began dacking it. It is expected that it will supplement KGEI, San Francisco, presently on the V. & DX outfit beaming to the Orient. It's expected to take about three months to get KXGW into operation.

CBS Falls in Newsmen

Minneapolis, Dec. 23. Elmer Peterson, WCCO's new analyst and editor of the Press-Scimitar correspondent, has been called to New York to discuss the CBS plan to drop with Columbia. While in the east he'll visit the A.P. in Washington, too.

KW-KEX Gives Public News Over P.A. System While Ordered Off Air

Portland, Ore., Dec. 23. With radio stations in this area off the air as long as 17 hours a week last week, KW-KEX, a local NBC affiliate, decided to "go on the air" by "broadcast" to keep themselves in the public eye. Public address speaker was installed on street corner with a microphone in a nearby first floor window of the KW-KEX studios. Although the stations were off the air, large crowds gathered to watch and hear the announcements read the latest news reports. Even though the situation is again normal for broadcasting KW-KEX are still airing the new program from the public-view window. Other schema of the station was the installation of sound-proof booth in the lobby of Portland's newest theatre, with three newscasts a day originating there. A.P. printer by the booth for last-minute flashes is a source of wonder to onlookers.

CALL ANDREW CRUSE FROM FCC TO NAVY

Washington, Dec. 23. Blaring bugles sounded in the FCC last week to report for active duty without delay resulted in several personal shifts, the most important of which put a new man in charge of broadcast engineering.

Andrew W. Cruse, long-time member of the Communist technical staff, was designated as Cruse's temporary successor in charge of broadcast matters, and James Wilboughby was located to his place as assistant chief of the broadcast section.

Major Davies' Outside Job

Philadelphia, Dec. 23. Major Edward A. Davies, vice president of WIP, has been appointed D. C. in charge of intelligence and public relations in the city's civil defense work, while the U. S. Army and the city's local authorities.

He'll continue in his WIP post.

Keeping Serial Plots Making Sense An Author's Wartime Headache

Network Premieres

Jan. 1. Navy-Wrigley show, variety-dramatic, originating at the Great Lake Training Center; 10:15-10:45 p.m. Thursday; CBS; time donated by William Wrigley, Jr. Co. Arthur Meyroffh agency.

Jan. 2. Elsa Maxwell, comedy-chatter; Friday, 10:15-10 p.m., NBC-Blue (WJZ); Halton Furia Co. (Ry-Krisp), Gardner agency.

Sudden war outbreak Dec. 7, causing wholesale disruption of local and network programming, was also a major headache for radio writers. Situation has since eased somewhat, but is by no means back to normal. It probably won't be for some time and, in fact, may become hectic again without turning on any large scale of military or naval action, or in case of air raids against U. S. cities.

In some instances, total cancellation of programs proved a break for the writers. That was true where the authors are paid a regular weekly rate, as the cancellation of the broadcast merely meant one less script to be written. However, where the writer is paid so much per script, the cancellation meant the loss of a writer's consequent loss of income. In other instances, where writers are paid by the hour to permit the insertion of late news bulletins, it required frantic last-minute script revisions by the authors.

All such conditions have been woven on dramatic shows as continuity or musical programs, as the variety is much more important on the dramatic series than the latter. Thus, where a musical show could merely drop a number or cut out a chapter, the dramatic series would require careful revision so no vital plot element would be missed in the case of programs heard during the early part of last week, before the war broke out. Some shows adapted to new conditions, authors made various optional cuts of different lengths.

Peace and Form. Since any dramatic script is almost always written in a latter, written, has carefully constructed form and pace, that required more of a dramatic script would be proposed. It also involved extra rehearsal of the several story versions, in which authors were required to adapt to new conditions, authors made various optional cuts of different lengths.

CUT BOB ELSON FOR WEATHER REMARKS

Bob Elson, broadcasting the Chicago Bears-New York Giants professional football championship play-off Sunday afternoon (11) from Chicago, twice got himself tangled in the new ruling by the War and Navy Departments against airing of weather information. First occasion: Elson rebuked, while on the second occurrence, Elson was faded off the air.

In giving the pre-game setup and weather forecast, Elson stepped into the field and then remarked that it was a fine day in Chicago, with a light breeze from the south-south direction. Government officials and several Mutual execs immediately telegraphed Elson to confine himself to the game. When he referred to the weather a second time during the game, engineers at WGN, Chicago, faded the broadcast to the rest of the network, faded out his voice and told him to get back to the action on the field.

Army-Contact Radioites Mugged and Ticketed In All Seattle Stations

All radio stations here have furnished executives, department heads, engineers, technicians, etc., with identification cards bearing picture of the holder and a description. No cards issued to retail or office employees, restricted to military or police in contact with Army officials who have occasion to visit transmitter, pick-up copy or give instructions.

CONNOR NAMED RADIO COORDINATOR ON COAST

Hollywood, Dec. 23. Southern California Broadcasters Ass'n's last week appointed Richard Connor as coordinator of defense on the Coast, as coordinator during the emergency. He will set up an organization to clear all requests from defense groups for air time. Connor will withdraw from advertising for the duration of the war, his full time to coordinating the work of defense organizations and the 24 stations in the southern California area.

Salisbury on Mutual!

Station WBCC, Salisbury, Md. joins the Mutual network tomorrow (Thursday). Outlet operates on 1230 kc., with 250 watt power, and is required to do some delicate re-wiring of one of the old building the two shows back to untouch.

MAN-ON-STREET STUFF S.G. IN WAR

San Francisco, Dec. 23. Man-in-street shows are no longer carried by KXA or KSBM here. Cancelled as a precautionary measure under the war emergency, KFRC continuing its Dean Madrox street show, however, also lost. Little letters' 'What Do You Think?' sponsored by Samuel's Jewelry. First post-war broadcast of latter was through some nervous moments when a self-proclaimed communist got on the mike. Just wanted to pledge the party's support of the war, however.

Five More for Helen Hayes

Helen Hayes will continue in her CBS Sunday spot for another five weeks beyond Dec. 29 in Little Theatre. Although she had received her notice as of that date Lever Bros. owners of the theatre had decided to postpone the production of the play, meanwhile that under the terms of the time contract with Columbia it was to give an additional period of notice.

Original time obligation was for 26 weeks. With the additional five weeks Miss Hayes will have had a run of 18 weeks this season.

Lenox Lohr Paid Up

Lenox Lohr, president of the Museum of Science, Chicago, and former president of National Broadcasting Co., is understanding a rest case following overwork.

He went into a hospital two weeks ago and reported that he's required about three months to get back in shape again.

It's understood station will be increasingly all-Italian in daytime operation. Mario Ferrari-Hutton becomes program director and censor Kennedy Lidlman, supervisor of operations recently, becomes an announcer while Oscar Rose is new night manager.

Meantime WOV's 'Fifth Avenue Troubadour,' Dick Gilbert, has resigned from station to move over to WJLA as of Christmas Eve.

Government Still Skeptical About Foreign Language Broadcasts But Accepts Thesis of Usefulness

Washington, Dec. 23. Foreign-language broadcasters' efforts to reach foreign listeners are vital to insure support of the U. S. by "no saboteur" dieters at the Cominform. But it's an open secret that the long-standing check such transmitters have been lightened and mistakes may be painful. The government realizes that millions of immigrants pay more attention to what they hear than to what they see, but still doesn't trust the splinter.

Stern warnings that the alien-dialect plants should take the defense were only mild, it seems. With the U. S. riding herd, but not forbidding as a general thing, the foreign programs license-holders should double, redouble, and then intensify their supervision. Fifth-columnist scribbles and announcements are believed on the loose. The station owners run the risk of losing their investments if unable to vouch for every interpreter.

CONTINUE FINNISH TONGUE

Sema Objection Because of Fines' Link to Nazis

Duluth, Dec. 23. Stations WEEB and KDAL, which have early morning news broadcasts in Finnish are experiencing difficulties over continued use of Finn programs since declaration of war between U. S. and Nazi forces. Many protests came to stations and into open via "Letters to the Editor" in dailies. WEEB news program is sponsored by Russell-Miller Milling Co., but KDAL is news sustainer. Actually commentators broadcast on translation of UP dispatches, but the fact that the news is given out in a foreign language has led with repercussions.

Omni Laine is veteran of Finn programs, his early morning news having been a local feature for five years. He has a high following and his mail averages 150 letters a day. Stations are sitting tight and are continuing news broadcasts, as thousands of Finnish residents have no other way of finding out what is going on in the world unless they subscribe to a Finnish newspaper.

Lyn Murray Marries

Actress Florence Baker, radio actress, was married yesterday morning (Tuesday) to Lyn Murray, the composer-arranger-conductor. They left for a two-week honeymoon in Miami. Mrs. Baker was formerly married to Carol Irwin, daytime radio head of Young & Rubicam. She has since remarried.

IN NOVEMBER

43%

of all national spot advertising on the air in Baltimore was carried by WFBR.

More than just a Radio Station
BALTIMORE
INSTITUTION
WEPP
MUTUAL Network

STAYING WITH JWT

Moore Holland, Joe Bigelow Now Moving With Bergen Program

Hollywood, Dec. 23. Radio producer Moore Holland and script writer Joe Bigelow are staying with the J. Walter Thompson agency after the Chase & Sanborn Edgar Bergen show swings over to Keno & Edwards. They're assigned to the Ballantine show, with Bob Brewster, who currently produces the beer program, and Sam Moore, scripter, moving over to the Old Gold opus.

Korholz Closes With WHN

To Back Wythe Williams; Bank's Newsreel Hour

Wythe Williams, who only last week started a five-night-a-week comment series on WHN, New York, is already being sponsored by Breakstone cheese. Contract was placed through Food Industries, Inc., by Herbert Korholz.

Morris Fian Industrial Bank of New York has taken over sponsorship of WHN's "Newsreel Theatre" Friday 11 to 12 nightly on a 13-week contract through the Gotham agency. Hearst demonstrated store has renewed the Saturday morning "Kidie Quiz Show." Deal was set by Milton Rosenberg.

Other WHN contracts for last week include Paul Haskel & Sons, pawnshop, participating spots on Bruce Weinst's recorded series, through the Kuspick agency; Paramount Pictures, spot announcements to plug "Birth of the Blues" through the Buchanan agency; Simon & Schuster, five-minute blurbs for its income tax books through Northwest agency; Dill Co., for Esplanade, announcements for 30 weeks, starting Jan. 5, and Duff ginger bread, daily spots through W. Earl Bothwell agency.

WNYC CONCENTRATING ON CIVILIAN DEFENSE

WNYC, municipally-owned station in New York City, is cancelling its two dramatic programs to concentrate on civilian defense shows. First of the latter, "We're Prepared," dealing with the work of the different civilian defense organizations, started Sunday (21), and will be heard at 5:30 p.m. Station will supply recordings of that and other civilian defense stanzas to other outlets throughout the country. In addition, it plans a program about children in civilian defense and will act as a clearing house for questions and answers on the entire subject.

No dramatic series being dropped by the station are "Creative America" and "Great Novels." Mitchell Braun, program director of the station, is producing the new shows.

Press Relations Better

Detroit, Dec. 23. Relations between press and radio in this territory, where newspapers dropped columns several years ago, have improved considerably during the past few weeks. Detroit Times has more or less hooked up with WJXZ, the King-Treside station, while the Detroit Free Press and WJR have joined hands in mutual cooperation.

Whether this presages return of radio columns in the newspapers is not yet indicated, but the situation has now developed where three competing newspapers have hooked up with three competing radio stations in definite alignments.

Sole exception to the strained radio-press relations hitherto prevailing was WJW, original Detroit News station, which has a kindred ownership and preserved diplomatic relations with the News despite that the paper discontinued its radio column along with other dailies.

CASH BONUS MATCHED BY BOND EQUIVALENT

San Antonio, Dec. 23. All employees of station KTSA will receive a double surprise this year. As the station management's bonus to its employees it will give each a week's extra salary and also its equivalent in United States Savings Bonds and Stamps. A special Christmas party was held in the station's studios on Saturday night (20) at which time the presentations were made.

All employees of KABC will receive Christmas bonus of one week's extra salary.

Deep River Boys, NBC sustaining quartet, open at the Empire, Syracuse, New Year's eve. They follow with another week of personnel starting Jan. 9 at the Paradise, Detroit.

Let Foreign-Speaking Hear It In Own Language From Us, Not From Shortwave of Foe—WBYN

Extreme precautions in line with N.A.B. recommendations have been ordered for station WBYN, Brooklyn, in the matter of foreign-language stuff. Station has Italian, German, Greek, Spanish and other languages. Griffith Thompson has ordered that all non-English programs or blurbs be preceded with this statement:

Station WBYN is about to broadcast an authenticated Associated Press news program in the (name of) language, in order that the many loyal Americans in our audience who can be ef-

fectively reached only in (name of language) may be accurately informed of the news. We encourage our English-speaking listeners to remember that it is of vital importance to civilian morale that these good people receive accurate news reports, lest they turn to short-wave propaganda from enemy countries.

Royal R. Penny of WBT, Charlotte, N.C., at Atlanta, New Orleans and other Southern cities, to call on clients and agencies.

Christmas Eve 1925 and 1941

Sixteen years ago—on Christmas Eve—KMOX began broadcasting for the very first time.

That week, a St. Louis newspaper reported, "The announcement of station KMOX coming on the air has had an electrical effect on the radio market. Christmas radio set sales are breaking all records." Another paper predicted, "wonderful entertainment is in store for us, especially with the great programs of The Voice of St. Louis."

We have all come a long way in radio since then. Today, almost everyone in the St. Louis market owns a radio. As for that prophecy of "wonderful entertainment," today, most St. Louis radio sets are tuned to KMOX most of the time!

On our sixteenth birthday, we thank the nation's advertisers who have made possible this great growth of KMOX. We know the best way to show our appreciation is to make our seventeenth year the greatest yet. It's going to be!

K M O X
THE VOICE OF ST. LOUIS • CBS



NO CHANGE IN
FOR THE HOTTEST COMP

THERE'S NO LETUP IN THE
HEAT WAVE FROM PARAMOUNT!
LOOK AT THOSE RED HOT
RAVES FOR THEIR THIRD
BLOCK OF FIVE!

"UNSURPASSED TECHNICAL... SHOULD BE EXCEPTIONALLY GOOD BOXOFFICE!"
—THE INDEPENDENT

—THE INDEPENDENT

"LAVISH AND BEAUTIFUL ROMANCE . . ."

Hayden's feminine following will flock to see him . . . Miss Carroll breath-taking!"

—HOLLYWOOD REPORTER

**"CARROLL AND HAYDEN
IDEAL PHOTOGENIC
LEADS . . .** Miss Carroll
gorgeous . . . Hayden
will be a big magnet for
feminine customers."

-FILM DAY

**"PHOTOGRAPHED
MAGNIFICENTLY . . .
Madeleine Carroll more
attractive than ever . . .
Stirling Hayden hand-
some blond!"**

—MOTION PICTURE DAILY

"SUREFIRE BOXOFFICE
... an imaginative fantasy
to delight the young in heart
total result first class!"
—HOLLYWOOD REPORTER

HOLLYWOOD REPORTER

... total res... —HOLLYWOOD
"GRAND ENTERTAINMENT
FOR ANY AUDIENCE in a pro-
 gram headed by this, plus se-
 lected shorts.
 —SHOWMEN'S TRADE REVIEW
YOUNG

MEN'S TRADE REVIEW

"AMUSING FOR YOUNG AND OLD ALIKE... technically splendid; animation and color superior; characters charming. Songs will have the customer humming!"
—MOTION PICTURE DAILY

MOTION PICTURE

—MOTION PICTURE
"DESTINED TO FIND
PLENTY OF FAVOR
among juvenile audi-
ences and adults
—DAILY

-DAILY-

**"A BOXOFFICE
HONEY for all
spots...simon-pure
entertainment . . .
Preston Sturges does
it again!"** —FILM DAILY

AUDIENCE

"SUREFIRE AUDIENCE MATERIAL!" —VARIETY

re O'

MATERIAL
"91 MINUTES OF
DOWNRIGHT GOOD
ENTERTAINMENT...
 should satisfy all audi-
 ences!" —BOXOFFICE
 TO

BOXOFFICE

"SHOULD APPEAL TO ALL CLASSES OF ADULTS!"
—SHOWMEN'S TRADE REVIEW

GRADE REVIEW

MADELEINE BARRO
STIRLING HAYDEN

BAHAMA PASSAGE

Form 1520-1

Flora Robson - Leo B. Carroll
Anderson - Cecil Kellaway

EDWARD S. GALT

Directed by L. O. ...

"MR. BUG GOES TO TOWN"

MAX FLEISCH

DAVE FLEISCH

SULLIVAN'S TRAVELS

TRAVEL
Robert Warwick - William Demarest
Margaret Mayes - Porter Hall
Franklin Pangborn - Eric Blore
Arthur and Doreen
PRESTON STURGES

FIVE MORE SURF FIRE HITS

TEMPERATURE IN THE BUSINESS!

YEH, DADDY—IT LOOKS
LIKE A WARM WINTER FOR
PARAMOUNT SHOWMEN—
AND FOR ME, IN NEW SABLES!

"CLICKS SOLIDLY . . . admirably paced melodrama against an American black-out!"
—FILM DAILY

"EXCITING LIFT . . . fast-paced melodramatics compact action moving at a sustained pace!"
—VARIETY

"WHEN SEATTLE staged a practice blackout, it gave Hollywood a swell idea . . . SOLID Hollywood exciting . . . ENTERTAINMENT THAT'LL PAY A HEALTHY PROFIT!"
—HOLLYWOOD REPORTER

"OUGHT TO DO GOOD BUSINESS WHEREVER IT PLAYS . . . swiftly-paced, suspenseful . . . writers have made an appealing screenplay out of the citing screenplay!"
—DAILY VARIETY

"STANDOUT MELODRAMA . . . packs a wallop of suspense and has plenty of thrills!"
—

"WELL-SUSTAINED WHODUNIT that will satisfy . . . story geared for speedy action; getting a lift from good direction . . . Morris and Parker team neatly!"
—VARIETY

"WELL-HANDLED excitement and suspense . . . Morris and Parker a good team . . . breezy style . . . numerous chuckles spotted . . . fast-moving!"
—FILM DAILY

"EVERY BIT AS ENTERTAINING AS ITS PREDECESSORS . . . hard-bitten comedy . . . alert suspension extracts high suspense from the compactly-plotted screen play . . . script points comedy!"
—HOLLYWOOD REPORTER



PACIFIC BLACKOUT

ROBERT TRISTAN
MARCHELLE
Philip Barriale Eva Gabor
Ray Saxon Murphy
Philip Barriale Eva Gabor
Ray Saxon Murphy
Philip Barriale Eva Gabor

NO HANDS ON THE CLOCK

CHESTER MORRIS
ROSE HOBART
ROD CAMERON
DICK PURCELL
ASTRID ELLMAYER
DICK PURCELL
ASTRID ELLMAYER

FROM THE HOTTEST COMPANY



CONGRESSMEN STRESS GOV'T CONTROL OF RADIO STRICTLY FOR WARTIME ONLY

President Given Legal Authority for Emergency Seizures if Necessary But House Members Underline 'No Government Ownership'

Washington, Dec. 23. Strong opposition to government ownership or operation of communications was registered last week by the House Interstate Commerce Committee in the report advocating passage of an amendment to Section 606 of the Communications Act, to give the President more power to take over the wire facilities whenever war conditions necessitate. On the house floor, members of the group reiterated their antipathy for any such idea, insisting the original proposal of the FCC had been revised so there could be no doubt the emergency powers were not continued after peace is declared. Minor reasons for the overhauling was to minimize the danger of government censorship over private communications by telephone and telegraph.

In its formal report justifying the extraordinary grant of power, the

house committee said it "wishes to emphasize that its approval of the proposed legislation in no way indicates approval of the general policy of government control of ownership of communication facilities. Moreover, it is clear that no government agency plans to take over and operate communication systems in general. This legislation is necessary, however, to enable the President, in particular instances, immediately to control and use wire facilities when wartime needs demand such immediate action. There is no law which now gives the President such power."

Further assurance came from Rep. Charles Wolverton, of New Jersey, the ranking Republican committee member. Explaining the original FCC suggestion was "too broad," Wolverton told the house, the legislation is not to be taken as any indication of a willingness to support government ownership of our com-

munications system. Chairman Clarence F. Lea, of California, added the reminder that one effect of this amendment could be to prohibit any exercise of censorship over domestic communications by wire, so far as the provisions of this bill are concerned. Rep. Charles Halleck, Indiana Republican, stressed the attitude of the committee in respect to general governmental operation or taking over of communication facilities, while Rep. Lytle Boren, Democratic insurgent from Oklahoma, stormed the language is broad enough to allow the government to grab press service wires.

Considerable misunderstanding about the effect of this legislation was revealed in Congress, as well as in daily press stories. According to all proponents and persons professing to understand the proposition, nothing in the amendment added power to confiscate radio—already clearly set out in the 1934 statute—but the wire services and, as such, as well as some congressmen, persisted in talking about the bill as giving the President further authority to match broadcasting properties. Careful reading of the text indicates it is confined solely to land lines.

Scott Howe Bowen Dies at 53

A Spectacular Figure of Early Spot Broadcasting—Ran WIBX, Utica, in Latter Years

Scott Howe Bowen, 53, who played a major role in pioneering the sale and establishing of the nation of spot broadcasting, died of a heart attack at his first Palm Beach home, Dec. 22. For the past several years Bowen's radio activities have been confined to the operation of WIBX, Utica, N. Y. station, WIBX. Despite his erratic temperament, Bowen was regarded as one of the nation's most brilliant creative minds produced by the radio industry.

Bowen was credited with two firsts in radio. He was the first to represent stations in the national sales field on an exclusive basis, thus establishing a rate of commission (15%), which became standard throughout the industry. It was while he was still in the general time brokerage business that Bowen engaged in hooking up by telephone wires groups of stations, making him the first and only non-network buyer of long lines. During the early part of his operation as a general broker Bowen's list included every major outlet in the country, except WEAZ and WJZ, N. Y.

Bowen is also credited with bringing the Bulova account into radio and with the development of one of spot broadcasting's biggest marketing campaigns, the underwriting of the "Chandler, the Magician" transcription by Vincent Paffenbarger. The change in Bowen's fortunes as a station rep came in 1933, when the leading outlets on his list began to place their representation with offices that limited themselves to a single station in each market. Bowen sought to rebuild his position in this particular branch of the business by organizing a project tagged Group Broadcasting, Inc. It was to be co-operative. Each major station that joined to the idea was to put up \$10,000 as working capital, while Bowen himself was to contribute \$50,000. When it came time to close the deal Bowen found that family troubles had eaten so deeply into his wherewithal that he couldn't produce his \$50,000, and the project died.

The Group Broadcasters' idea was largely responsible for the advent of Radio Sales, Inc. With but one exception all the stations that Bowen had lined up were CBS affiliates and the network out of what is considered at the time self-protection rushed through the organization of service which would sell spot time for its affiliates on a nominal basis. Eventually CBS confined the operations of Radio Sales, Inc., to the representation of the owned and operated stations plus an occasional affiliate. The G. B. idea is also believed to have served as the inspiration for the founding of Mutual. Bowen was with Collins when the latter had a network show and after watching the advertising result of the new program, which Bowen quit his job to brokerage

time. His first big task in that connection was the putting together of networks for Gov. Al Smith, the Democratic party's candidate for president in 1928.

Surviving are his widow, three sons and a sister.

PROD. OF RADIOS GETS ANOTHER CANADA CUT

Toronto, Dec. 23.

Effective Jan. 1, production of radios in Canada will be restricted to half the monthly average for 1940, according to Munitions Ministers Howe. The order includes automobile radios but not those being manufactured for the air and other forces. This comes on top of the October reduction of 25% on radio output, plus the earlier freezing of 10,000 new radios a month. Curtailment is aimed at conserving materials and labor for the war effort.

New order reduces manufacturing by 123,000 machines for 1942 or about 10,000 less radios a month. Curtailment is aimed at conserving materials and labor for the war effort.

MESABI RANGE PAIR HOOKED TO NBC JAN. 1

Duluth, Dec. 23.

Two Mesabi range stations operated by the Head of Lakes Broadcasting Co. will go NBC on Jan. 1. It was confirmed by W. C. Bridges, vice-president and general manager, Stations WHLB, Virginia, and WMFG, Hibbing, have been CBS for several years.

WEBC, Duluth, will become key station of Arrowhead network.

Another Texas Flour Act.

Fort Worth, Dec. 23.

Morrison Milling Co. of Denton, Texas, has signed for 240 five-minute studio programs via KOKO, Fort Worth. "Mirandy," an Ozark mountain rustic, provided talent.

Peacemaker Flour is the product advertised. Account is handled direct.

DuMond Names Rambeau

Burlington, Ia., Dec. 23.

William G. Rambeau Co. Chicago, has been appointed national representative of local station KBJR. Joe DuMond is general manager of the station.



We're proud of our publicity department winning the Variety Plaque for Public Relations.

Proud for them—but even prouder, because the award was given for the noble art of "getting results".

THE MUTUAL BROADCASTING SYSTEM

FLORIDA'S FIRST STATION

FIRST
In program with NBC has complete local program with the best of the radio service and the best of the Florida to serve with AF on.

FIRST
Includes with advertising—national spot and when all other stations close.

FIRST
The best program with the best of the radio service and the best of the Florida to serve with AF on.

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Includes with advertising—national spot and when all other stations close.



THE SALT WATER ROUTE

VARIETY'S 9th Annual Radio Survey Makes A "Two-In-One" Award!

"It is practically impossible for any San Franciscans possessing their hearing and sight to remain unenlightened about KGO and KPO"

Citation by VARIETY in its 1941 National Award to the San Francisco Division of NBC and to Stations KGO and KPO.

KGO, through aggressive, fundamentally sound promotion is building a greater consciousness of radio in San Francisco and throughout the entire Pacific Coast . . . the last great frontier of American Radio.

True, VARIETY, KGO sees the new building as "A Vibrating Symbol of San Francisco's Reincarnation as a Program Producing Center."

But it is a symbol of much more than that. This building is the symbol of a quality of "Big-Time" radio that San Franciscans have never known before. It is the symbol of a program of local talent exploitation far beyond anything heretofore possible. It is the symbol of a new horizon in radio sales development among local, Pacific Coast network, and even transcontinental network advertisers.

To VARIETY, for its national recognition of our efforts to date, KGO, and the San Francisco Division of NBC, is grateful.

SAN FRANCISCO'S **KGO** BLUE NETWORK STATION

Definitely, VARIETY, KPO is "TERRIFICALLY PUBLIC RELATIONS CONSCIOUS." For that is all part of the big job of building a greater interest in and appreciation of radio . . . Part of the job of developing and exploiting the top-quality local talent which is so abundant . . . part of the job of building local and network sales volume.

Only those who have both feet firmly planted on San Francisco soil, who know intimately this great city, who enjoy the confidence of its business leaders can fully appreciate the tremendous possibilities which lie ahead for radio in this, the marketing and business center for the entire Pacific Coast.

The tremendous nation-wide publicity which the new NBC building has attracted has been a big factor in building ever-higher the prestige of NBC in this city.

That which has been accomplished to date is the basis for VARIETY'S award. But to all radio men, this division of NBC says, "The Job Is Only Begun . . . You Haven't Seen Anything Yet!"

SAN FRANCISCO'S **KPO** RED NETWORK STATION

'Keep Cool and Play Ball'

Continued from page 22

ought to get, in the end, clearer idea where the line is drawn between 'harmless' and 'strategic' information. Until the categories are fixed more definitely, the line will be up to the press services, individual commentators, and news editors to use their judgment, determining repeated risks of official displeasure.

M. A. R.'s Guide

To help bridge the gap, the National Association of Broadcasters sent out a 'warime guide' of do's and don'ts, mostly repeating previously given in confidential memos, general bulletins, and editorial statements. Theme of the whole pamphlet is that stations

should be scrupulously cautious and reserved.

Commenting 'this is a different war,' the N.A.B. pointed out that radio is in a position with new responsibilities and opportunities. Not only is it in a position with new industry to the line, let everybody wind up in the Federal windshed. The suggested opinion and ideas reflected by military authorities whose peevish toward broadcast have been established last week and other Federal agencies.

The N.A.B.'s chief recommendation was that stations should always be accurate, take pains not to exaggerate, suggested opinion and ideas reflected by military authorities whose peevish toward broadcast have been established last week and other Federal agencies. Broadcasters must exercise 'extreme care' in relaying enemy communications and should 'remember the Men from Marx,' the N.A.B. declared, checking statements from hostile sources with U. S. authorities before going on the air.

Among the don'ts, the trade body told the membership not to: broadcast rumors, but to check them; report war production figures without official permission, movements of vessels (both naval and commercial) or troops, numbers of men drafted or available for induction, etc. Information second guessing, location of plants turning out war materials.

Station managers should, on the other hand, 'maintain constant vigilance of the new machine,' pay attention to all official instructions, keep complete files of news scripts, and use restraint. The trade body urged care in using 'attention compellers' and in discouraging advertisers who want their copy tied closely to war news.

The weather broadcasts were the chief instance of possible danger through station thoughtlessness. Soon after the N.A.B. urged stations to 'watch sports broadcasts' and eliminate any casual, incidental remarks on the strength of the weather, the Navy let go with its broadside that 'a radio news broadcast' from an unidentified transmitter 'aided operation of enemy submarines on the Atlantic coast.' Innocent help was given by mentioning sea-freezing weather in the Great Plains area, data that a weather-wise skipper of a hostile undersea craft appreciated. The enemy was just as able as Americans to deduce that clear weather would exist off the Eastern seaboard in a short time, the Navy commented.

Both the policies and the administrative methods for the new censorship remain a matter of conjecture. Price took the helm Friday (18) with legmen, editors and broadcasters wondering how he will go about his task. From the White House came along hints the new censor will not engage in propaganda activities, while President Roosevelt himself scoffed at the thought stories or scripts will not be submitted for advance scrutiny. The control unquestionably will be by standardizing departmental procedure and laying down uniform specifications as to what can be released.

Hard-to-See Distinctions

Any move toward greater uniformity and standardization will be greatly appreciated, even if newsgatherers chafe at some of the regulations. At present, there are so many hard-to-see distinctions that spotters and writers are in constant uneasiness, fearing on one hand they'll be scooped and, at the same time, conscious of the danger that some watchful bureaucrat will seek revenge. As it stands, there is general agreement about withholding some kinds of data obviously of military value (ship movements, types of equipment, disposition of troops, plans of operations, precautionary measures, etc.), but there also is repeated argument about some facts that are on the fringe. Some brass-hats are interpreting the vague rules altogether too literally; others use the rule as a spade. In many instances, it all depends on what officer a scribe or spotter talks with when it comes to determining what can and can't be revealed.

Domestic censorship—in the form of having government blue-ribbon artists in newsrooms or requiring specific clearance for all dispatches and reports—is not contemplated. As long as radio and the press play ball, officials hope to avoid drastic measures.

But it is no secret in government quarters that broadcasters and editors are on the spot. Commentators and columnists are being watched closely, though no direct moves have been made to curtail their freedom to pass opinions, and letters are expected to give information they may pick up but know falls in the restricted categories. Attorneys, however, as one of the censorship policy makers, said the President does not contemplate having Federal censors check every word put on the air or in print.

Board to advise Censor Price significantly does not include any representative of the FCC. In conformity with statutory law on Civilian Control, the President let Chairman of the Board, the Postmaster General, the Director of the Office of Government Reports, and the Director of the Office of Facts and Figures. Chairman is Postmaster General Walker.

Tougher for Radio

More comprehensive curbs are likely to be thrown around radio than around the press. Information considered suitable for dissemination at home will not be allowed over the air, for fear that enemy eavesdroppers will pick it up. Federal people think it will be possible—by coding mail and wire messages—to prevent export of data released for domestic consumption via the press. But letting it go over the air is another thing. Separate set of rules for broadcasting looks probable.

As one of his first promises, Price said he will tackle immediately the job of summarizing and answering the flood of pending requests about the extent to which radio and the press are expected to cooperate in voluntary withholding of vital information.

Shortly before the censorship appointment was announced by President Roosevelt, comment was made by Communist Chairman Fly that broadcasters and wire services have shown 'undue concern' over possible news control. He then said a point which was missed by many readers—that 'this Commission' has no thought of going in for censorship. Likewise, the Defense Communications Board. Neither outfit, he said, has other plans or desires along such lines.

Entire communications industry should keep its shirt on, Fly counseled in minimizing the threat of broad-scale government take-over of private property. The legislation asked of Congress, he explained, is designed merely to give the government power to obtain whatever

New Faces in Frisco Radio Offices

Columbia Alone Adds 19 to Payroll—Listening Posts Tune in Orient

San Francisco, Dec. 23.

Has brought a boom to CBS. The payroll has grown by 19 new names since the war time began. Most of the additions are in the new CBS news bureau and listening posts, including eight translators and five rewrite men. This is in addition to the 15 full and eight part-time employees in the CBS Hollywood news unit.

New bureau was set up by Fox Case, who has since returned to Hollywood, leaving Bill Scum, Jr., sent out from N. Y. by Paul White, in charge.

Listening post, located near the ocean in an undisclosed spot, has 14 antennae, six special short-wave receivers, and a staff capable of translating Japanese, Chinese, Russian, Spanish, French and Dutch. A 24-hour watch is maintained, with direct line into the news room plus facilities for recording all pickups.

New news bureau in Palace hotel also has a direct line to the government co-ordinator of information, and other necessary military and news contacts, as well as the AF, INS, UP, wires. Lines can be reached to feed Frisco copy in the next two minutes. Far eastern correspondents also are being contacted out of here.

James Middlebrooks, here for the CBS switchover to KQW, supervised the technical installation, with Al Cormack, Western Division traffic manager from Hollywood taking care of special lines. Also on job here is George Dunham, special explainer for CBS.

Heading the news staff under Bloom are Alexander Hunter, William Homan, Donald Pryor and

exigencies require, not to pave the way for sweeping confiscation. Both the FCC and the DCS are anxious to have private operation continue as far as practicable, he said, though obviously there may be situations where some facilities will have to be snatched.

After the previous week of brick-throwing by certain government officers, Fly complimented the radio industry on its performance. Broadcasters have been doing a swell job by and large, he said, adding they must keep cool and realize their obligations and responsibilities.

Carol Hanson, who is also news editor for KQW.

At NBC, Kenneth Fry, special events head from Chicago division, has brought in Donald Martin, KOA news bureau chief, and William Rankin, Hollywood, to coordinate Far Eastern coverage. Upton Close is doing most of the actual mile work.

CBS Far Eastern staff, which is clearing to the network through Frisco, includes William J. Dunn, chief, in Burma; R. Ford Perkins, Webb Edwards, Honolulu; George Polster, Sydney; Cecil Brown, Singapore; W. R. Willis, Tokio (who hasn't been heard from since war began); Thomas R. Worthen, Manila; John Raleigh, Batavia and James Stewart, Chungking.

FCC MONITOR DANGERED?

Investigate Saboteur Possibility at Allegan, Mich./can

Detroit, Dec. 23.

FBI agents are checking into what appears to be sabotage aimed at the FCC monitoring station in this area. While a fire itself at the monitor station near Allegan, Mich., was curbed without any serious damage, circumstances surrounding the strange blaze have sharpened the suspicion. For one thing, an attempt was made the previous day to disable the Allegan fire department equipment which answered the monitor station alarm.

The FCC station, vital in the detection of unauthorized short-wave senders, has been placed under patrol of the newly-formed Home Guard.

Chi Sun Using WMAQ

Chicago, Dec. 23.

The new Chicago Sun has contracted for one-minute announcements on WMAQ, the NBC-Red outlet.

Set through the Schwimmer & Segal agency, this contract calls for 286 announcements to Dec. 18, 1942.

Frank S. Daniels, speller of WBYN, Brooklyn, moved over to Forjoe & Co., station reps.

KW
50,000 WATTS
LOS ANGELES
CBS
The one station to cover all Southern California

Ask any Radio Sales Office for more information about KW or any of the right ones
\$25,000 watt stations

STANDOUT STATIONS
DENVER'S STANDOUT STATION
5,000 WATTS—850 KC.

**NBC TAJ MAHAL
DUE TO OPEN**

IN HOLLYWOOD . . .

THE RADIO TRADE IS DISCUSSING: The proposal of a picture studio head that the post of coordinator of the film and radio industry be created for Don Gilman, NBC vice prez—Norman Corwin's 'Bill of Rights' broadcast, hailed as one of the best combo writing-producing jobs ever to come out of the Coast—What the future holds for NBCites when Sidney Strotz takes over first of the year—Who'll come off the winnahn in the Abbott and Costello brush with Standard Brands.

breeds Ryan (Tim and Irene) back in the fun cycle on the new *Hollywood Showcases*. Hazard's story for Ivory. Gordon Jenkins draws the baton and the instrumental scripping battery will be Jack Haverly and Arthur Slender... Xader... The reasons of the emergency. Hal "Gildersleeve" Pearcy gets a nice pulp... licity break by playing host to all the town's Santa Claus at breakfast... ...Hec Chevisg hit the jackpot with his script of "Death of Jim Gower," a newspaper everyman. He not only sold it for "Big Town" but also the sugessive young manning everyone, over 300, at KXNY. It's purposes for identification... for the duration... Don Sharp setting up a radio department for Fausel... NBC. Jimmy and Genie are pushing the drama... Edna... planist and pianist... and the... place her heart... with Paul Whitehead, who will publish... .Sirens and gels are lost at NBC. Might be confused with air raid alarms... .Dromo-Selfer will come carried out. William Garzan and Marguerite Lindsay are shown here too for the filming of the detective yarn... Rumer Johnston moving three steps forward... 1. Shows under its production wing it has "Hollywood Showcases," I Want There' and "Hi Neighbor"... Ted Sheendeman takes over production on

San Francisco, Dec. 23.

February and March promise to be key months in Frisco's upcoming radio year. Al Nelson has been advised that the contractors now expected to be through at the new NBC building about Feb. 1. Priorities, however, are holding up interconnecting telephone and similar facilities, meaning some further delay unless a solution is reached.

No word here yet regarding possible effect splitting of the blue and red may have. One conjecture is that the blue might stay in present quarters when the red shifts to the new Taylor-O'Farrell structure.

Meanwhile at CBS, KSPQ's Bob Dumm states the station will not vacate the quarters leased from CBS when the lease expires Dec. 31. He said the station will still fight for the present. This is confirmed by Ralph Brunton of KQW who does not expect to move in until around Feb. 15.

Understand that one of the possible new quarters KSPQ is considering is the present NBC spot at 1111.

CBS-KSFO situation has everybody somewhat jumpy, with little prospect of any clear-cut action until the FCC hands down a decision in the dual scramble for power by KSFO and KQW. That CBS intends to ride a winner either way is indicated by the fact the web is letting

Patrol song, "We've Got a Job to Do," written last week as material for a college student contestant on the Fred Allen show, by the producer Vic Knight, will be published by Irving Berlin. Knight wrote the score and lyrics in about 18 hours when Haymer Flieg, University of Missouri undergrad, was unable to do his scheduled impersonation of Edmund Gwenn in a scene from "The Wokeye." Dramatic hit was cancelled when CBS barred the siren and air raid sound effects that are an integral part of the scene.

Allen program for Jan. 7 will be devoted to the Red Cross, with Mrs. Roosevelt as principal guest. There will also be a dramatic sketch based on the life of Florence Nightingale, founder of the Red Cross, with either Katharine Hepburn or Joan Crawford in the title part. Buddy Baer will guest on the Dec. 31 stanza, previous to his heavyweight title bout with Joe Louis.

Heien Jepson will be the guest on the show tonight (Wednesday), while Allen will repeat his annual Santa Claus impersonation in the same Christmas sketch he does every year. Larry Robinson, moppet radio and legation, will team with him.

A victim of American entry into the war is Yoichi Hirooka, alien Japanese xylophonist, formerly heard 10.45-11 a.m. Sundays on NBC-Red (not WEAJ, New York, however) who has been dropped by the network. He immediately wrote NBC a note expressing thanks for keeping him on the air so long when public feeling against Japan was growing.

According to NBC officials, there is no question of HIRABARA's loyalty to the U. S. His wife and child are American citizens and, when he was released, he was given a green card and told to return to Japan about six months ago, he flatly refused, preferring to remain in the U. S., regardless of what the circumstances might prove to be.

He has not been taken into custody, but like other Japanese aliens, has been instructed by the FBI to remain in his home.

Harry Habata, Minneapolis accordionist, is half Japanese, and half Finnish, but wants to join the U. S. Army if it can be arranged.

A report has been circulating through the trade during the past week that M. H. Aylesworth, one-time president of NBC, might be named a censor for the broadcasting industry and as an associate of Byron Price, who last week was appointed censor of press and radio by the White House.

The same report has it that Aylesworth would bring in Don Wilthcomb as his assistant. The two of them have for the past year been connected with the Rockefeller committee on Latin-American relations.

Aylesworth is a close friend of Kent Cooper, executive head of the Associated Press, whence Price originates.

Columbia press department in New York is chucking at the return of its rival, NBC, to mimeograph releases similar to those adhered to by the Ruppeltes. In abandoning daily printed sheets only a few weeks after a survey called NBC's service the radio editors' favorite the CBSers feel something is a bit piquant. Only piquant ain't a CBS word. Actually, the survey embarrassed NBC no end having been made and released by an outside printer without the knowledge of NBC.

One of those odd similarities occurred last week between 'Miracle for Christmas' on 'Grand Central Station' over the Red and 'Miracle in Manhattan' on the Workshop on CBS. Both programs had same central idea of a Christ-like character. Sponsored piece was written by Jay Bennett with revisions by Martin Horrell of Lambert & Feasley-agency. Sustaining piece by Charles Vanda.

Only marked difference in the new rate card for the NBC-Red network which was distributed last week, is the reduction of discounts for those advertisers who have programs between 8 and 10 p.m. The current discount for all NBC advertisers is 25%. For new accounts using the

NBC last week voted bonuses totalling \$180,000 to the company's top executives.

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Tenseness around KFSO is indicated by Lincoln Dellar's new orders that no one is to be quoted on anything except himself. His own conversations now are invariably opened with the remark 'Now, this is off the record.' Result is that both KQW and KFSO are doing little more than mark time, although CBS and KQW have mapped an extensive exploitation campaign to announce the new affiliation when the go signal finally comes.

Shortwave's Sked
WGEL, General Electric short-waver, is working on a 24-hour shift, although actually on the air only 17 hours. Several have been added to staff to take care of increased sked of news and informative broadcasts. William Winter, commentator, now airs twice instead of once weekly. Virtually all programming is now studio-originated, replacing NBC relaya which formerly comprised bulk of musical stuff. Fred Dalger has shifted from KYA to handle one of the nocturnal periods.

CONVERSION OF UNA

She's New Radio Sleuth Instead of Sob Sister

Dramatic spot on the 'Johnny Presents' program Tuesday nights on NBC-Red (WEAF) for Philip Morris was changed in format, effective last night, by Charles Martin, author-director of the show. Femme lead, in which Una Merkel appears, is now a sleuth instead of a soh sister and the scripts run to mystery instead of adventure.

Title for the spot is changed from 'Nancy Bacon Reporting' to 'Susan Bright, Detective.'

Sponsors Safety Show

Nashville, Dec. 23.

Motor Sales Associations, local Nash distributor, bought 'Death Stalks the Highway' from WSK. Show is heard Mondays through Thursdays.

Jack Simpson, originator of the show, delivers a safety message together with police reports on days' traffic accidents.

Sylvia Diamond Upped
Moe Gale agency, which manages Inkspots, Ella Fitzgerald and Erskine Hawkins orchestras, et al., has installed a radio department.

Sylvia Diamond, formerly Gale's secretary, lit at its head under the supervision of Harry Lenetska, who also oversees theatre bookings.

Russell A. Gohring, program director of WSPD, Toledo, has been appointed Ohio State Chairman of news departments and program directors by Nathan Lord, district representative of the National Association of Broadcasters Committee on National Defense.

THE AIR MAIL

AFM Snips Red Tape in Okaying Cuffo Dates for Bands in Army Camps

The American Federation of Musicians has given its okay to route army bands into Army camps with pay and without guarantee of transportation and a meeting Thursday 1942 Camp Shows, Inc., began laying plans to begin operations by Jan. 1, initial period for which bands have been made available is between that date and Jan. 15, with weekly or biweekly future meetings convening to work out further availabilities as they come up. Twenty-two dates have been set for the first two weeks of 1942.

More than 200 bands are cooperating in the new plan. They are expected fill about 100 dates a week. Aduh will be charged for the band shows in the camps.

System has been set up as follows: One-night bookers of various booking agencies, Harry Squires, William Morris, Dick Gabor, General Armstrong, Bob Bandy, Consolidated Radio Artists; Milton Deutsch, Frederick Bros., will report free time on their bands to Harry Moss of Music Corp. America, who will in turn advise Army-ISO men when bands are, how many, and in what territory. CSI will then assign dates and once they're set they cannot be pulled out in favor of another booking on which the band might be lost at its regular price.

On Days Off

New York local 802 of the AFM also given permission for bands on location in its jurisdiction to go into camps on days off. Since 802's AFM forbids an outfit on location six days weekly in N.Y. from the seventh day of the week, permission was necessary, aside from the AFM okay to play without pay. Cities are equipped with CSI men agreed to check and be sure the instruments are available. On transportation and which few musicians they might be willing to occasionally contribute a machine to haul outfits to camp. However, it's likely that most of the hauling of men and instruments will be done by Army trucks. It is in the past.

Wires dispatched to leaders last week asking their okay to work without pay were answered promptly and affirmatively.

FAST WAXINGS OF WAR TUNES

Recording companies are racing to be the first on the market with some of the crop of war tunes written since Dec. 7. Sammy Kaye released Republic Music's "Let's Remember Pearl Harbor" last Wednesday and the disc will be on the stands today (Wednesday), an exceptionally quick release. However, it will be circulated in New York only at that time. Out town retailers can't be reached until later. Columbia is rushing through Mills Music's "You're a Say No Day," which was recorded yesterday (Tuesday) by Edy Duchin.

Wallace AFM Slate Given Another Term on Coast

Hollywood, Dec. 23. Entire slate led by J. K. (Spik) Wallace as president was returned to office at annual election of Musicians Local 47. Vote was about five to one. Re-elected: John Grech, vice prez; Frank B. Pendleton, recording secretary, and Al C. Myers, financial secretary. Trustees are John M. Boyd, H. C. Gurney and Richard Dickinson. Returned as directors: Nathan Block, Ford Jack Baptista, Ed Gindler, Henry H. Paul and George M. Smith.

Al Marsico Band Invests Savings in Defense Bonds

Pittsburgh, Dec. 23. Three years ago, when Al Marsico and his eight-piece band opened at the Naxon Cafe, the group decided to establish a trust fund for themselves. Into the kitty went a weekly deposit by each man as well as all the tips cash received for request numbers. Whenever a musician left the outfit he received one-eighth of the money on hand at the time.

Any departure from now on, however, will have to wait ten years for their cash. Last week Marsico and the boys decided to invest the couple of thousand bucks they had on hand in U. S. defense bonds.

ARMY CALL-UPS ENDING DANCE COMBOS

Pittsburgh, Dec. 23. War has already started to break up bands locally. Manuel Contreras outfit, which closes at Hotel Henry Jan. 3 after a four-month stay, will disband at that time, with Contreras and two others enlisting, leader as an interpreter. Don Roth group out of Des Moines, and at the Yacht Club for last two months, will likewise call it quits in couple of weeks, with all eight men returning to their homes either to enlist or await their draft call.

Al Kavinin, who recently ended a stay at Green's Casino, says he will try to keep on going with his replacements exceedingly difficult to find. Couple of weeks before coming to Green's he signed three new men and after rehearsing them day and night for a month, two of them turned in their notice last week to join up.

For first time in years, musicians unash local 69 say it hasn't enough men on its rolls to meet the needs and general opinion is that most bands will have to depend for their fill-ins on youngsters coming within the 16-21 age range.

BAN OFF NORMAL DANCE B'CASTS Remote Pick-Ups by Stations or Webs Can Occur Only During Hours Specified in Orchestra's Contract with Employer — A.F.M. Dislikes Radio Getting 'Free Shows'

PETRILO'S VIEWS

Dance orchestras have been banned by the American Federation of Musicians from doing sustaining broadcasts from their hotel and bathroom stands outside the working hours stipulated in their contracts with such spots. The order, as issued by James C. Petrillo, AFM prez, last week, was aimed at those stations which capitalized on this practice through the device of selling pickup lines. Petrillo's action was predicated on the grounds that the random airing of remotes at times when the bands were not actually on the job for dancing tended to impair the employment of studio staff musicians.

The union found that the operators of dance spots throughout the country had no compunction about having the orchestra doing a broadcast during the afternoon or before opening time just so long as the station which carried the program included a plug for the originating location. In addition to getting free programs the stations, it was also found, had built up a wider sale of their pickup lines. Spots that were anxious to get on the air became national customers when the stations informed them that there were no more night-time facilities available, but that there was nothing to prevent them from putting their bands on earlier in the day.

As the rule stands, a band may not originate from its current stand if the broadcasting period is not included in the working hours specified in the contract with that spot. If the stipulated working hours are from 8 to 9 p.m. and from 11 p.m. to 2 p.m. the orchestra's remote broadcasts are to be restricted to 8 to 9 p.m. and 11 p.m. to 2 a.m.

Coca-Cola Gives Bands' Jukebox Popularity the Brushoff as Phoney Barometer; Favors Cash Disk Sales

Bob Crosby Tour Off

Bob Crosby's orchestra has cancelled prospective 12-week tour of South America. Because of wartime transportation difficulties.

In its sales poll, which determines the band assigned to the coveted Saturday night spot on the Spotlight Band program over the Mutual Broadcasting System, Coca-Cola is brushing off the highly rated importance of coin machines as a sales medium. While the outlets which occupy the Saturday half-hour reach it on sales that conform with Coin Machine Best Seller ratings, nowhere in the method in which they're selected is any consideration given machine popularity.

Reason for the sponsor's refusal to utilize machine sales as an authority is the realization that, in many instances, the agency found inserted in boxes through popular request. In checking, Coca-Cola's advertising agency found that press agents for various orchestras made a practice of keeping book operators supplied free with platters by their accounts, charging the cost off to advertising. In cash, of a particular record makes that band the winner.

only two bands, both on Bluebird (35c) records, had reached the Saturday night slot. The winners were Martin and Glenn Miller. Fast week, however, Tommy Dorsey played it. According to "This Love of Mine,"

TERPS TO JUKES FACE ONTARIO PROSECUTION

Toronto, Dec. 23.

Owners of restaurants and dance spots permitting Sunday dancing to music provided by juke boxes henceforth face prosecution under the Lord's Day Act, it has just been ruled by Attorney-General Canon of Ontario.

Meanwhile, a warning has gone out to proprietors of restaurants and dance pavilions, etc., with the admonition that they persist in the current practice, they will be prosecuted.

RUSSELL (SIG) SHELLY PEARL HARBOR VICTIM

Philadelphia, Dec. 23.

Word was received here last week that Russell (Sig) Shelly, former local 802 member, was killed during the Jap raid on Pearl Harbor December 7.

Shelly, whose band was popular among the younger set in Bucks county, enlisted in the Navy on his birthday, Oct. 26, 1940. At first he was assigned to the Navy Band School, Washington, and was transferred to the Hawaiian Islands last summer.

DEB PARTIES IN BLACKOUT

Philadelphia, Dec. 23.

Philadelphia society has called a halt on all elaborate parties and balls. "Tookers who've been getting the stud book theme out of it in for a lean season, Top Blue Book affair—the Assembly Ball—has been called off. While at least a dozen of already scheduled coming-out parties have been cancelled and very few others are being booked.

It was announced last week by three of the swankiest finishing schools in this section—Misses Evelyn Shipley and Springdale—have instituted curfew in defiance of the law instead of the usual last year courses in the niceties of the debut. This means the buds were left to their own sans fanfare for some time.

DISTURBANCE FORGOTTEN

Fifth Postmortem Request By Cops Frees Detroit Musicians

Detroit, Dec. 23.

Charges against two Detroit musicians, William Stegmyer and Daniel Doyle, accused of disturbing the peace, were dropped when for the fifth time the prosecution failed to produce evidence for a postponement. The two bandmen were eager for the cops to appear against them since they were hounded with charges that they were beaten up and Stegmyer's jaw broken when they left the Trumbull Club here late on Nov. 6.

However, the reason the cops had failed to appear in this instance was that, Patrolman Marvin Strath, was involved in the shooting of a citizen a few days after the attack on the musicians and his partner, William Doyle, was wounded by one of Strath's stray shots.

36th ANNIVERSARY NUMBER

VARIETY

To Be Published Soon

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Advertising Forms Now Closing

Rush Reservations and Copy to Any Variety Office

NEW YORK
154 W. 46th St.

HOLLYWOOD
1708 N. Vine St.

CHICAGO
54 W. Randolph St.

LONDON
8 St. Martin's Pl.

Band Grosses Seem to Be Bouncing

Back; Spivak \$22,000, Philly; Basie 20G in N.Y.; Savitt \$19,000 in Pitt

(Estimates for This Week)

'Count Basie,' New York (Grand; 2,788; 35-55-85-90). With Hattie McDaniel on stage, 'Blues in the Night' (WB) on screen (25-dnal wk). Hold-over post at \$20,000, but not for first seven days' take of \$25,000, very disappointing. Basie credited with accounting for most of b. Film not much b. o.

Jimmy Dorsey, Providence (Metropolitan; 3,500; 44-55-85). 'Mr. C. Celestity' (Rep) on screen. Knockout \$8,000 for three-day stand, without help from screen.

Joe Savitt, Pittsburgh (Glaney; 3,800; 30-44-60). With Martha Raye and 'Kathleen' (M-G). Band, of course, is accounting for a little, but Miss Raye's the major magnet and she in turn can give some credit to picture, inasmuch as there's been considerable interest in Shirley Temple's 'comeback.' Week doesn't close until Xmas day and that's usually a heavy gross locally, so whole thing should add up to very respectable \$19,000.

Artie Shaw, Newark (Adams; 2,000; 23-35-50-80). Teamed with 'Public Enemy' (Rep). Good \$9,000 in four days.

Charlie Spivak, Philadelphia (Eagle; 2,788; 35-48-57-67-75). Getting

excellent support from Carol Bruce and Ray Bolger, plus 'Conform or Deny' (20th) on screen. Combo grossing good \$22,000 despite pre-Xmas letdown elsewhere in Philly. Orie Tucker, New York (Paramount; 3,654; 35-55-85-90). With Bonnie Baker, other acts on stage, 'Birth of Blues' (Par) on screen (old-fanal wk). Starts concluding stanza (3d) today (Wed.), when pace should pick up the second week through last night (Tues.) was \$38,000, only \$4,000 behind the prior lap, the total for the 14 days being satisfactory in view of adverse b. o. factors.

Wm. Morris Opens Office In Cleveland Next Week

The William Morris agency is opening a Cleveland office with Phil Brown, now in Chicago for General Amusement, as its head.

Brown has handed GAC his resignation, effective the first of next week. Pittsburgh option pick-ups last week included Don Robb, for another eight weeks, at Yacht Club; Al Marsico, indefinite, at Nixon Cafe; Tommy Flynn, two weeks, at Merry-Go-Round, and Baron Elliott, through Jan. 15, at William Penn hotel.

London Best Sellers

(Week Ending Nov. 15)

'Russian Rose'.....Dash
'My Sister and I'.....Campbell
'Forget Me Not Lane'.....Wright
'Tiger'.....Maurice
'Champs'.....Chapman
'Marie Elena'.....Southern
'Kiss Boys Goodbye'.....Victoria
'Cornstalk'.....Boosey
'I Hear a Rhapsody'.....Campbell
'Send in My Shoes'.....Victoria

Xmas 1-Niter Lull; McGee Neat 7G, Donahue OK \$925

(Estimates)

Bob Chester (Arcadia B. Prov., Dec. 21). Fresh from stay at Log Cabin, Armonk, N. Y., Chester drew fair 3,200 dancers here at 55c.

Phil Botton (Dec. 18-20). Osborn proved a nice draw at this spot, pulling about \$925.

Johnny McGee (Totem Pole, Auburndale, Mass., Dec. 17-20). McGee is well known here in four days did smart biz. Pulled 8,800 dancers at usual \$1.45 couple for \$7,100 gross, not considering Xmas rush of nearby students for other parts.

Will Osborne (Raymor-Playmor B. Botton, Dec. 18-20). Osborn teamed with local band, Chick Harlan, and despite Xmas lull did 1,800 Friday and 2,200 Saturday for \$1,320. Management pleased.

Dick Rogers (Empire B., Allentown, Pa., Dec. 20). Rogers proved light at this big spot, pulling 700 dancers at 55c. However, Empire drew heavily from local colleges, which are now emptied by Xmas holiday stretch.

Portland Ban on Beer With Dancing Provokes Civic Clash of Views

Portland, Ore., Dec. 23. There will be no beer in Portland dance halls from now on, the city council voted at last meeting, after a representation of civic, women's and church organizations had petitioned the ban. The ban on beer in dance halls is an echo of 25 years ago when the city would not allow drinks of any kind where there was dancing.

There will be another battle over the matter Friday, Dec. 28, when an amendment will be considered to change the definition of dance halls so hotels and restaurants may serve liquor in connection with meals and dancing.

On the Upbeat

Don McCreane set for a February run at Commodore Ferry hotel, Toledo.

Dick Shelton's orchestra played at Yankee Lake, near Youngstown, Dec. 19-21, including a matinee on Sunday (21).

George Duffy now at the Hotel Syracuse.

Sammy Sametso, who used to play with the Ambassadors, a Toledo orchestra, has organized his own army band from among the men of the Fourth Training Battalion at Camp Wheeler, Ga.

Charlie James orchestra playing at the Tropics, Youngstown.

Art Kasal band will henceforth be managed by Arthur Michael-Howard Christian agency.

Felham Heath has, Felham, N. Y., in Johnny Long trumpet section at Meadowbrook, Cedar Grove, N. J. Farr is on his way into army.

Shed Fields and Bob Chester shopping looking for Top Hat, Union, N. J. Fields now set to

(Continued on page 407)

Bands at Hotel B.O.'s

NEW YORK

(Presented herewith, as a weekly tabulation, is the estimated cover charge. Bureaus bring down some bands in various New York hotels. Dinner beverage (7-10 P.M.) not charged. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday price.)

Band	Hotel	Weeks Played	Cover Charge	Total
Raymond Duhin	Waldorf (400; \$1-\$1.50)	11	1,850	20,000
Benny Goodman	New Yorker (400; \$1-\$1.50)	10	1,575	18,750
Harry James	Lincoln (200; 75c-\$1)	14	900	11,950
Vol. O'Connell	Blitzmar (500; \$1-\$1.50)	8	600	975
Ray Kinney	Lexington (300; 75c-\$1.50)	38	1,400	47,725
Glenn Miller	Pennsylvania (400; 75c-\$1)	11	2,100	23,800
Vaughn Monroe	Commodore (400; 75c-\$1)	11	925	13,775

*Asterisks indicate a supporting floor show, although the band is the major draw.

Chicago

Les Brown (Blackhawk; 400; \$1-\$1.25). Brown holds until Jan. 14, having done a bang-up job. Held 2,500 couples over the 1,000 mark.

Griff Williams (Empire Room, Palmer House; 800; \$3-\$3.50). Came back somewhat after war did and played to 3,700 people last week.

Les Brown (Rex Park; 500; \$2-\$2.50 min.). Brown goes out on the road tomorrow (Wednesday) after excellent stay here; will be back the spring. Managed 3,100 diners last week.

Jack Teagarden (Panther, Sherman; 700; \$1-\$2.50 min.). This makes it five weeks for Teagarden here and has done well.

Chicago, playing to 2,700 patrons.

Art Kasal (Walnut Room, Rixarack Hotel; 300; \$1-\$2 min.). War makes it tougher for this hotel but Kasal still at right, 1,700 plates.

Los Angeles

Ray Noble (Ambassador; 900; \$1-\$1.50). Town more Christmas-minded than frolic-conscious and week will add up over the 1,000 mark.

Jimmy Walsh (Biltmore; 1,150; minimum \$1-\$1.50). Down to around 2,000 covers, but would have done much better under more favorable conditions.

Sans Kansen (Paladium; 6,000; 85c-\$1). Weekend trade is the big item here and newcomer will push the count on week to around 8,000.

Bob Cherry (Prison, South Gate; 500; 55c-75c). Affiliated along with others by pre-holiday letdown; 3,000 on week plenty under normal biz.

Harry Owens (Roosevelt; 300; 75c-91c). Hasn't caught on yet and must call it a week at around 600 to 700.

Morrie Weist (Casa Manana, Culver City; 2,000; 55c). Opened last Friday night (19) and should give a push much-needed lift. Johnny Richards dined off of this band 1,500 covers.

Paul Whiteman (Florentine Gardens; 1,100; \$1-\$1.25). Nothing seems to affect the pull of this band. Whiteman name is still magic, testified to by another week of 6,500 payees. Only bright spot in town.

San Francisco

Henry Busse (Rose Room, Palace Hotel; 500; 50c-\$1.50). Third week headed nifty 1,825 covers and week will add up over the 1,000 mark. Band may stay an extra 20 days for total of near nine weeks.

BIGGEST NOVELTY REQUEST TODAY-By Public Demand!

The Timely and Most Published Novelty Song
Rousing Applause

YOU'RE A SAP, MISTER JAP

Get on This Song Immediately! Watch for Record Releases!

A Warm, Beautiful Ballad

We'll Always

REMEMBER PEARL HARBOR

An excerpt from this heartfelt lyric:

His lips will be saying 'Pearl Harbor'
On each head of our rosary
We'll Always Remember Pearl Harbor
Our harbor of memories!

REACHING NEW HEIGHTS

Featured in the M-G-M Picture, "The Affiliated Touch"

JEALOUS

Recorded by the Andrews Sisters, Alvino Ray,
Tony Martin and Others

PATRIOTIC HIT OF THE LAST WAR...

A Greater Song Today

AMERICA, I LOVE YOU

Featured and Recorded by KATE SMITH, BARRY WOOD,
BORACE HEDLEY, DICK POWELL

In Presentation-

A Beautiful Thought in Words and Music
I GAVE YOU HIS DAD (NOW I GIVE YOU HIS SON)

MILLS MUSIC, Inc.

1619 Broadway, New York, N. Y.

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West Coast Offices 8748 Sunset Boulevard, Hollywood, Calif.

WE START THE YEARS RIGHT! A Continuous Performance Since 1906 A Standard Added to Our Catalogue Every Year!

1934 Last Roundup • 1935 Old Spinning Wheel • 1936 Red Sails In The Sunset • 1937 Chapel In The Moonlight • 1938 Double Dare You • 1939 My Prayer • 1940 South of The Border • 1941 Nightingale Sang In Berkeley Square •

AND NOW . . .

THE NO. 1 FIRM OFFERS
THE NO. 1 SONG FOR 1942

'WHITE CLIFFS OF DOVER'

By NAT BURTON and WALTER KENT

THE NO. 1 SONG IN SALES
AT THE TOP IN PERFORMANCES

SHAPIRO, BERNSTEIN & CO., INC.

LOUIS BERNSTEIN, Pres.

JONIE TAPS, Gen. Mgr.

1270 Sixth Avenue, New York

A SONG IS SOLD! —TO PICTURES!

EDWARD B. MARKS MUSIC
PUBLISHERS AND IMPORTERS OF MUSIC
RCA BUILDING • RADIO CITY



Corporation

NEW YORK

December 15th, 1941

Variety,
154 West 46th St.,
New York, N.Y.

Dear Boys:

It occurs to me that it might be of real interest to you to know that our advertising campaign of recent weeks in Variety is bringing tangible and worth-while results.

A practical instance of this occurred just two or three weeks ago when Mr. Herbert Yates of Republic Pictures bought the title and synchronization rights for our song, "A Gay Ranchero", after he had seen our advertisement of this song in your paper. Republic Pictures is soon to start production on the feature film, "A Gay Ranchero", starring Gene Autry, Smiley Burnette and Fay McKenzie. Furthermore, I have good reason to believe that our ads in Variety also had a great deal to do with an earlier sale of another one of our songs, "The Cowboy Serenade", which Gene Autry is also filming for Republic at this time.

This is further proof to me of Variety's perpetual influence in all the branches of show business and I am writing this letter to acknowledge this indisputable fact.

With all good wishes, I am

Most sincerely,

Herbert E. Marks
HERBERT E. MARKS

HERE'S THE VARIETY
AD THAT DID IT!!

ON THE AIR ★ ON RECORDS ★ ON JUKE BOXES

A GAY RANCHERO

COWBOY SERENADE

FROM
ONE LOVE TO ANOTHER



EDWARD B. MARKS MUSIC CORPORATION • RCA BUILDING • RADIO CITY
FRANK HENNIGS, GENERAL PROFESSIONAL

College Instructor Urges Research Replace Trial-and-Error Ways Of Popular Music Publishing

John G. Peatman, the City College of New York instructor who has been checking pupils for Broadcast Music, Inc., is trying to interest the ASCAP sector of the music business. He wants the publishing industry to underwrite a research project of his through which, Peatman figures, publishers will find out why one song has gone over and another has flopped. Robert Burton, a lawyer for BMI, has been active in seeking to get a hearing for Peatman and his research idea from the Music Publishers Protective Association.

As part of his approach Peatman has evolved quite an amount of his methods used by Lucky Strike in gathering and collating data for its "Hit Parade." Peatman thinks that the American Tobacco Co.'s methods are inaccurate, unfair and serve as a false barometer for determining the success of current hit tunes. He wants to show Lucky the sort of survey from which it ought to work.

Music publishers have traditionally limited themselves to the trial and error method. If a song went over, it was a hit; if it didn't it was classified as a "dog." Peatman says that's all wrong. He believes that publishers could operate with much greater economy and effectiveness if they based their operations on the results of an investigation into the "social psychology of popular music" which he would like them to underwrite.

Following is a sample from his proposed probe:

The Consumer of Popular Music

A. When is a field a hit? (This study would be conducted by questionnaires in the field.)

B. Who is the consumer and why does he buy? How?

C. Who is the resistant non-consumer?

D. Experimental studies in the psychology of listening habits.

1. With incomplete musical forms and juxtaposed parts.

2. With novel forms, structural and idiomatic variations.

3. Substitutional listening for musical appreciation.

4. Canonical effects of repetition.

E. Experimental study of values for possible musical types.

Peatman's second line of his proposed investigation deals with the psychological and musical character of popular music. Here the CCNY psychology instructor would analyze samples of published and rejected songs and how the former

Non Stop Cycle

Hollywood, Dec. 23.

Add war songs:

"Uncle Sam's Nephew Private Joe," by Joel Malone and Richard Hall; "Me and My Buddy," by Stanley Coward and Stanley Miller.

CANADA PAYS SAME FEES FOR 1942

Montreal, Dec. 23.

The Copyright Appeal Board has revealed that Canadian broadcasters have reached an agreement with the Canadian Performing Rights Society and also BMI to continue in 1942 the 1941 copyright payment basis. Arguments were heard by the board against proposed licenses for copyrighted musical instruments and motion picture projectors used for commercial purposes. Judgment was reserved, but Justice A. MacLean indicated the agreement on broadcasting rates would be approved.

Existing basis for copyright payment by broadcasters is eight cents for each private radio license to the C. P. R. S. and one cent to BMI Canada, Ltd. This will give former an income of \$116,877.38 and latter \$14,547.11 in 1942. Under the original proposal filed with the board for 1942 the Performing Rights Society asked a new basis of revenue which would yield \$203,680 and BMI asked \$38,792. The 1942 agreement was reached to meet emergency conditions, the board was told, and was regarded by all parties as not establishing a precedent.

Estimate is that there are between 6,000 and 7,000 coin-operated machines in Canada.

Rate in pubs, sheet music, record sales and jukeboxes.

For his third project Peatman would analyze the publishers themselves and find out why they select one song and reject another. He would also dig into the influence of band leaders in playing tunes, the role of sheet music distribution in the popularization of a song, what large stations as against small stations play in making a number and the life cycle of a song hit.

15 Best Sheet Music Sellers

(Week Ending Dec. 20)

White Cliffs of Dover.....Shapiro
Shepherd Serenade.....Mayfair
Elmer's Tune.....Robbins
Chattanooga Choo Choo.....Feist
Rock Around the Clock.....Robbins
O'Day.....Mayfair
Tonight We Love.....Mayfair
Shrine of St. Cecilia.....Braun
Love of Mine.....Embassy
Madeline.....Santley
Why Don't We Often.....Santley
In the Mood.....Shapiro
Concerto for Two.....Shapiro
Two in Love.....Campbell
By-By-By.....Mayfair
Sinner Kissed an Angel.....Famous

On-the-Update

Continued from page 35

open Jan. 8. Chester set for Strand theatre, N. Y., instead, opening Jan. 23.

Will Bradley gets slot at Valley Dale, Columbus, O., opening Jan. 20 for three weeks.

Billy Blais band moved from RCA representation to Fredericks Bros.

Abbott and Costello's initial recording for Victor is "Hey Abbie, Hey." It may go into their next Universal film, "Pardon My Sorrow."

Eddy Rogers now at the Olympic hotel, Seattle, playing for dinner dancing in the Casino Room and for supper dancing in the Bowl.

Harry James hooked into Stanley theatre for week beginning Jan. 2 following the Ted Weiss date.

Max Tarble band into Club 51, Pittsburgh, for indefinite run, replacing the Billy Miller outfit, which checked out unexpectedly for an engagement at Imperial Hotel in Kansas City.

Tramper Joe Bruno, brother of Tony Bruno, who leads orchestra at the Casino Quarter, was released from Army last week and was preparing to join Tony's band when released by the Army due to Jay situation.

Herman Middleman returns to Yacht Club, Pittsburgh, Jan. 5, succeeding the Don Roth band. Middleman at the Yacht Club for nearly two years prior to Roth booking.

Stanley Melba also doing the Cafe Pierre (N. Y.) cocktail dances during his dinner-supper chores at the hotel's Cocktail Room.

Harry Soslik, chief Decca house manager for Harry's market, was released from supervising the general salon and accompaniment.

Val Grayson and his band came from the Edgewater Beach Hotel, Chicago, to the Cascades Room, Hotel Pick-O-Hoo, Youngstown.

Betty Gayle has rejoined Don Ricardo's band at Youngstown.

Bill Rizzo, Pittsburgh trombone player, has joined Baron Elliott's band at the Hotel William Penn's Chatterbox, Pitt.

Jimmie Davis' nine-piece band, at Tonopah, Nevada, for annual Big Country Ball, was cancelled, finished at the Mark Hopkins, San Francisco.

Eddie Wells with Gerry Richards on the vocals, back at Colonial, Pittsburgh, for fourth engagement this year.

Vincent Lopez' stay at the Tati Hotel, New York, has been extended again, this time to June, 1942.

Bob Allen band's opening at Roseland Ballroom, New York, moved up to Friday (12). He replaced Rogers band, which shifted to Brooklyn Roseland B.

Bob Chester set for two weeks at the Union, N. Y., Dec. 6, following current Carl Hoff.

Michael Loring band took Julie Schwartz on sax, replacing Alan Fields.

Gab Calloway took his first vacation in 11 years on closing Trenton, N. J., Sunday (14), but opened Christmas Day at the Metropolitan theatre, Providence, R. I.

NBC, CBS, Mutual-Plugs

Following tabulation of popular music performances embraces all three networks—NBC, CBS and Mutual—represented by WCAP-W22, WABC and WOR, N. Y. Compilation herewith covers week beginning Monday through Sunday (Dec. 15-21), from 9 p. m. to 1 a. m., and is based on data provided by accurate Reporting Service, regular checking source for the music publishing industry.

TITLE	PUBLISHER	TOTAL
This Is No Laughing Matter.....	Block	38
White Cliffs of Dover.....	Shapiro	35
Everything I Love—Let's Face It.....	Chappel	25
I Got It Bad.....	Robbins	25
'Tis Autumn.....	Wimark	25
Elmer's Tune.....	Robbins	22
Bells of the War.....	Feist	22
Chattanooga Choo Choo.....	Robbins	22
'Tis the Love of Mine.....	Embassy	19
Day Dreaming.....	B. Harms	19
Madeline.....	Santley	19
This Time the Dream's on Me—"Blues in Night".....	Remick	14
Why Don't We Do This More Often?.....	Triangle	14
Magic of Magnolias.....	Paramount	11
Sinner Kissed an Angel.....	Famous	11
You Made Me Love You.....	Decca	11
Anniversary Waltz.....	Mayfair	10
Rock Around the Clock.....	Tobias	10
Tropical Magic—"Wonder in Heaven".....	Decca	10
He's A-1 in the Army—"Playmates".....	Valiant	9
Humpty Dumpty Heart—"Playmates".....	Southern	9

* Indicates BMI licensing; others are via ASCAP.

† Musical.

‡ Liturgical.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this time in jukeboxes throughout the country, as reported by operators to 'Variety.' Names are in the one half-hour slot after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. Chattanooga Choo-Choo (9) Feist.....	Glenn Miller.....Bluebird
2. Elmer's Tune (6) Robbins.....	Andrew Sisters.....Decca
3. This Love of Mine (10) Embassy.....	Tommy Dorsey.....Victor
4. Shepherd Serenade (6) Mayfair.....	Harry James.....Columbia
5. You Made Me Love You (11) Broadway.....	Glenn Miller.....Bluebird
6. Do You Care? (4) Campbell.....	Glenn Miller.....Bluebird
7. Piano Concerto (15) Maestro.....	Glenn Miller.....Bluebird
8. Tonight We Love (8) Maestro.....	Glenn Miller.....Bluebird
9. Shrine of St. Cecilia (1) Braun.....	Glenn Miller.....Bluebird
10. Moonlight Maquered (1) T. B. Harms.....	Glenn Miller.....Bluebird
11. This Autumn (1) Witmark.....	Glenn Miller.....Bluebird

DISKS GAINING FAVOR
(These records are directly below the first 10 in popularity, but growing in demand on the coin machines.)

This Is No Laughing Matter (Block).....	Charlie Spivak.....Okeh
Everything I Love (Chappel).....	Sammy Kaye.....Victor
'Tis the Dream's on Me (Remick).....	Woody Herman.....Decca
Sinner Kissed Angel (Famous).....	Glenn Miller.....Bluebird
Madeline (Santley).....	Tommy Dorsey.....Victor
White Cliffs of Dover (Shapiro).....	Vaughn Monroe.....Bluebird
Bells of San Raquel (Pearl).....	Bob Chester.....Victor
Blues in Night (Remick).....	Sammy Kaye.....Victor
	Key Kruse.....Columbia
	Les Brown.....Okeh
	Claude Thornhill.....Columbia
	Woody Herman.....Decca

Some War Questions

Boston, Dec. 23.

Does a band still receive its pay in case of a black-out? In case of an emergency and the government takes over a ballroom?

Several local operators would like to know the answers to these two questions. Since no ruling was available from local Musicians' Union officials, they are requesting 'Variety's' assistance.

'Variety' would be interested in knowing, too.

Dick Kuhn

and His Orchestra

The Biggest Little Band in Radio

4th Year Hotel Astor

DECCA RECORDS

MUTUAL NETWORK

Dick M.C.A.

CANCEL THE FLOWERS

By Eddie Selzer, Bob Morris and Benjie Benjamine—Writers of
I DON'T WANT TO SET THE WORLD ON FIRE

RECORDED BY
Tommy Tucker (OKEH)
Guy Lombardo (DECCA)

Tommy Martin (DECCA)
Mitchell Ayres (BLUEBIRD)
Charlene (OKEH)

CHERO Music PUBLISHERS, INC.
HOLLYWOOD NEW YORK CITY CHICAGO
5834 La Mirada 1085 Broadway Woods Theatre Bldg.

Wishing Our Friends

A Merry Christmas

SIDNEY KORNHEISER

CHARLIE ROSS

LARRY SHAYNE

ABE FARBMAN

WALTER FLEISHER

MICKEY GLASS

RALPH SMITMAN

IRWIN TIMBERG

SIDNEY GOLDSTEIN

EDDIE TALBERT

(Chicago)

(Chicago)

WALTER DONOVAN

ETHEL BERGER

(California)

(Chicago)

BENNIE CAIRNS

TUBBY GARRON

(Cinn.)

(California)

MAXIE KENDRICK

MACK CLARK

(Phila.)

(Boston)

FAMOUS MUSIC CORP.

PARAMOUNT MUSIC CORP.

Challenge Lucky's Hit Ratings

The music publishing trade thinks it has good cause for regarding the time listings on Lucky Clark's "Hit Parade" with extreme indignation. The fact that Lucky's installment of last Saturday night (30) didn't include "White Cliffs of Dover" even though the song topped the weekly best-seller list by a wide margin and reared near the top in plugs.

The question raised in the trade was whether the omission was a case of somebody getting wrongly on the "White Cliffs" bandwagon, or a little too fast for Lucky's system of compiling the most popular tunes of the week.

ASCAP Quarter Dividend, \$850,000

Society Able to Keep Payments Within \$150,000 of 1940 Split

American Society of Composers, Authors and Publishers has cut up a royalty plum of \$850,000 for the final quarter of 1941. Checks went out to the membership last weekend. In light of the fact that ASCAP is during the first 10 months of 1941 been deprived of income from the major part of the broadcasting industry the \$850,000 is extraordinary. It's only \$150,000 less than what it was for the like quarter of 1940 when ASCAP still had millions coming in from radio. About \$700,000 of the \$850,000 came from collections and the balance from the Society's reserves.

ASCAP's total royalty divvy for 1941 came to \$2,600,000, or \$1,000,000 more than the distribution that prevailed for the previous year (1940). In 1941 it was \$1,000,000 each for the first two quarters and \$750,000 for the third quarter.

U.S. CONCEDES MUSIC AN AID TO MORALE

The music industry has been assured by the Office of Production Management through the National Music Council that it need not worry about having its materials curtailed because the Government is appreciative of the important part that music plays in maintaining public morale. The assurance came in response to a letter sent to Washington by the Council.

While the music publishing industry's prime material is paper, it is dependent on metals for its printing plates.

LOU LEVY DICKERING FOR OLMAN CATALOG

Lou Levy, owner of Leads Music and manager of the Andrews Lumsden, is dickering with Guy Gilchrist for the purchase of the Olman Music catalog.

Contracts will probably be signed by the end of the current week.

Dr. Teeters, Toledo singer and songwriter, has opened his own business, the Numelody Song Co., which will publish and market songs written by himself. He is the son of Alvin Teeters, retired circus man and musician.

SING IT!
London's Smash Hit Comedy Song
The Penny Little Man With the Trick Mouthpiece
TIMELY!

PLAY IT!
TUNEFUL!
Write, Phone or Wire
For Your Professional Material
V. RAY GEORGE, Alterations Representative
BRITISH BROADCASTING MUSIC, LTD.
446 Devon Street, Arlington, N. Y. 231 King Street West, Toronto, Ont.

Season's Greetings From BOB STRONG and His Orchestra

Management: MCA

10,400 Slot Machines In Wisc. Where They're Tab Supposed to Be Tab

Milwaukee, Dec. 23.

Wisconsin legislators and law enforcement officers are red in the face at the revelation that 10,400 slot machines, every one of them illegal under the statutes as interpreted by the supreme court, are just jangling the Federal government a jackpot of \$300,000 in special taxes for "Uncle Sam's" defense program. The machines, of \$37.50 being exacted for each one of the gaming machines, located in night clubs, taverns, roadhouses, cabarets and fraternal club houses.

When the next fiscal year begins July 1, 1942, the new law will cost \$600 per machine per year. Officials assert that conservatively estimated average take of \$300 per "hand" yields the operators \$52,000 annually.

ASCAP ADMITS 47 NEW WRITER MEMBERS

Membership list of the American Society of Composers, Authors and Publishers has been expanded by 47 more writers and live more publishing firms. Among the new publisher entries is Glenn Miller (Mutual Music Society), and the new writer members include Jimmy Dorsey, Jimmy Durante, Milton Berle, Vincent Lopez, Dick Rogers, Bill Osborne, Walter O'Keefe, and Benny Meroff. Also Henry Fink, who was co-author of "The Curse of an Aching Heart," published in 1912.

The newly admitted publishing firms, besides Miller's, consists of Bransbear Music Co. (standard), Harmon Music, Inc. (popular), and Music Publishers (pop), Society for the Publication of American Music (standard), and Tri-State Music Corp. (pop). The last one is a subsidiary of Bregman-Vocco-Conn. The list of newly admitted writer members by classification follows:

Popular: Andre Fabian, Milton Berle, Robert De Leon, Gene De Paul, Jimmy Dorsey, Jimmie Duval, Henry Fink, Doris Fisher, Michael Fitzgerald, Jerome Gottler, Larry Grey, Gene Irwin, Roy Jacobs, Dick Jurgens, Ed Kirkeby, Frank Leary, Vincent Lopez, Benny Meroff, Carley Milla, Walter O'Keefe, Will Osborne, William M. Paisley, Edward Pola, Dick Rogers, Carl Sigman, Saul Tepper, Frank L. Ventre, Fred Whitehouse.

Standard: William Berwald, Alberto Blomini, E. P. Bradley, Cecil Burchell, Ed Chennette, Urie Cline, Clarence Dickinson, Sylvia Golden, Igor Gorin, Elsie Jean, Howard D. McKinney, Wallingford Riegger, Michael Schapiro, Blanche Scott Steiner, Hans Spialek, Gregory Stone, Roy S. Stoughton, Burnett C. Thubill.

Production: Frederick Hereendean.

WIP, Philly, Signs Up Philadelphia, Dec. 23.

WIP has signed a contract with the American Society of Composers, Authors and Publishers.

Lat Philly holdout to come back to the fold.

O'Connor Stays on Job

Johnny O'Connor has withdrawn his resignation from writers and publishers as the result of which he acted on set on evidence gathered through the channel.

Florida may be next to be affected by an ASCAP release to its membership.

Ray Heatherton orchestra set at Trianon Ballroom, Toledo, on New Year's night, after New Year's are at exclusive Toledo Club (which, coincidentally, is located next door to the club). Leighton Noble's band is set for the Trianon on Christmas night.

A TIMELY ACT OF PARAGRAM (MUSIC)
APPROVED AND APPROVED BY AMERICANS
ON RADIO, IN CIVIC EVENTS, IN SCHOOLS

A nation's music is proof of its morale. Now is the time to select America's own music by outstanding composers, for your programs. Robbins, Felt and Miller proudly present this carefully compiled list of songs, proven popular on musical programs, at civic events, in schools! All material available upon request.

Music for Americans

From ROBBINS MUSIC CORPORATION

BALLAD FOR AMERICANS
Tart by John LaTouche Music by Earl Robinson

UNCLE SAM GETS AROUND
Lyric by Leo Robin Music by Ralph Reiger
From 19th Century-Fox Picture "Caddy Girl"

MARCHING ALONG TOGETHER
Words and Music by Edward Pola and Franz Stelzner

I HEAR AMERICA SINGING
Lyric by Mitchell Parish Music by Peter De Rose

THE AMERICAN'S CREED
Words by William Tyler Page Music by Hugo Frey

MY OWN AMERICA
Words and Music by Alvin Vrubel

PRIZE-WINNING SONG — NATIONAL SONG CONTEST.
COMMITTEE TO DEFEND AMERICA BY AIDING THE ALLIES

ME AND MY UNCLE SAM
Words and Music by William A. Dillon

PRIZE-WINNING SONG — NATIONAL SONG CONTEST.
COMMITTEE TO DEFEND AMERICA BY AIDING THE ALLIES

ANCHORS AWEIGH
By Chas. A. Zimmerman

MARCH FOR AMERICANS
By Ferde Grofe

From LEO FEIST, Inc.

IT'S A MIGHTY FINE COUNTRY (We've Got Here)
Lyric by Jack Yellen Music by Sam E. Fein
From Olsen & Johnson's "Sons O' Fun"

K-K-K-KATY
By Geoffrey O'Hare

IF HE CAN FIGHT LIKE HE CAN LOVE
New lyric by George W. Meyer
Words by Grant Clarke and Howard E. Rogers
Music by George W. Meyer

OVER THERE
By George M. Cohen

From MILLER MUSIC, Inc.

GREAT DAY
Lyric by William Rose and Edward Eliscu
Music by Vincent Youmans
From the musical play "Great Day"

DRUMS IN MY HEART
Words by Edward Healy Music by Vincent Youmans
From the musical production, "Through the Years"

HAWAIIAN WAR CHANT
English lyric by Ralph Freed
Music by Johnny Noble and Lelaiahua

FRANKLIN D. ROOSEVELT MARCH
Words by Irving Caesar Music by William H. Woodin

CSI BOOKERS' CHANCE

USO-CSI bookers have a tremendous opportunity to do the show business in general, and talent in particular, great good. For the first time since the 1920's, here's a ready-made circuit in the army camps to develop new talent—to round out and polish up those acts that present-day theatre bookers continually brush off as "not quite ready" for major theatre work.

This does not necessarily mean playing shows composed entirely of 'new faces,' but at least a couple such acts should be included in each army camp circuit. Such acts can naturally be secured much cheaper than standard material; most of them will suit the purpose of entertaining entertainment-hungry servicemen, and meanwhile a reservoir of talent will be built up for the show business in general.

Some of the very same bookers who for the past several years have been deploring the lack of break-in time for new vaude material are now sitting on the USO-CSI advisory booking board. They might grasp the opportunity to put the remedy-in-hand to work.

Standard Acts Being Asked to Accept \$100 Per Person for 4 Weeks of Army Camp Bookings; 'Patriotic' Gesture

USO-Camp Shows, Inc. last week sent telegrams to several dozen acts asking them to give four weeks' consecutive time to the Army entertainment program at a flat \$100 per person a week. All of the performers contacted are regularly anywhere from two to five times that amount and were asked to consider it as a donation to the war effort the difference between the \$100 and their publicity fee.

First acceptance came within a few hours from comic Eddie Bowers and others quickly followed, assuring success for the plan. Idea was suggested by Harry Kalcheim, Paramount booker, chairman of the USO advisory booking committee including Harry Warner (Warner), Jesse Kaye (Kaye) and Marjorie (Marjorie) (Mont. (Loew's) and Bill Howard (RKO).

Request for the acts to "accept drastic salary cuts was decided upon after the committee began to plan the 12 to 15 new shows must be prepared for 141 camps and naval stations with limited stage facilities. Work will be done under the handicap of limited funds, only \$1,000 per week per show, including travel and expenses. The committee decided that the only way it could build the quality entertainment desired was to ask for performers to take the \$100-a-week pay check, meaning a virtual donation by the performers, who won't realize much more than expenses from the bookings.

As a means of lessening the burden upon the acts, CSI has suggested and the N. Y. Artists' Representatives Assn. has accepted a cut in commissions to 5% on army camp bookings. However, on those acts booked in the \$1,000-budget shows, virtually all the agents will forego commissions entirely.

A number of agents were also asked to give (10) to kick back to the USO-CSI any commissions over 5% they might have collected on that army camp bookings.

Committee Meets
Committee had its first meeting yesterday (Tuesday) to name specific acts for the shows for the circuit of 141 camps and bases. These units will carry pianists, vocalists, source of music and will have no advance men or managers. One of the performers will be named as double manager. Shows will also carry much of their own sound and lighting equipment.

In contrast are the 11 shows now being touring a circuit of 85 camps having large, usually well-equipped theatres. These units cost from \$2,000 to \$3,000 to operate, carry four musicians and have advance men and managers.

To statement these shows, CSI is organizing talent pools in the fields of bands, concerts, lectures, radio and films. Setup is being arranged so that a coordinator in each field will always have a list of people available to make a single or series of appearances in camps.

There's no intention, according to Abe Lastfogel, in charge of the camp entertainment program, to throw all the performers registered with the pool into the Army camps at once. "The move," he explains, "is just to

get a list of all our acts. Exactly as the Selective Service will register between 20 and 40, so we'll register everyone in show business who is eligible to entertain the boys. Thus we'll have a reservoir of talent to maintain a constant flow to the camps."

10 WEEKS' WORK FOR CHI USO CAMP UNIT

Chicago, Dec. 23.
First show to be staged in Chicago for USO-Camp Shows, Inc. will go out to the 141 camps and naval stations with small theatres—on Jan. 5. There will be five acts, budgeted at around \$1,000. They are expected to get about 10 weeks steady playing time. Second show, which gets under way Jan. 20, will be the "WLS National Band Dance," with performers drawn from that program.

Agents last week agreed to take only 5% commission on acts booked for Army shows. Plan was approved at a meeting of the Entertainment Managers Association as "a contribution to national defense."

GRIFFIN INQUIRY TABLED BY AGA IN PENDING ADDITIONAL TESTIMONY

Lyrice (Loew-Poli) Set for Bridgeport Stage Return

Bridgeport, Dec. 23.
Loew-Poli preens new stage policy at Lyrice Jan. 1, with Tommy Tucker band opening four-day stand. Earl Carroll 'Varieties' unit, Sammy Davis Jr. and Bill Robinson-Jimmie Lunceford are also due.
Lyrice played burlesque last year under Max Radnick, who didn't renew a higher rent. House has recently been holding over films from L-P's key main stemmer. Nat Rubin manages, but no playing vaudeville.

Salt Lake Vaude
Salt Lake City, Dec. 23.
Capitol here, one of the intermountain chain, formerly a straight dixie house, now playing vaudeville.

"Meet the People" billed for Christmas at the Capitol has been cancelled out because of Equity trouble, and "My Sister Ellen" comes Jan. 3. Other shows billed by Charles Pincus, manager, are "Bluesium Time," "Folies Bergere," the "A.B. Marcus Show" and Ted Lewis.

PA. CAFES DROP CURFEW PLEA

Philadelphia, Dec. 23.
The Pennsylvania Cafe Owners Assn. has shelled plans for appealing to the governor or the Legislature to alleviate hardship caused the industry by the strict enforcement of the early curfew.

With attention focused on the war and defense needs, this is hardly the time to ask the State to come to the aid of the "poor" night club proprietor, is the feeling among officials of the PCOA.

Decision to hold their curfew-lifting campaign in abeyance came at a meeting of the association at Paltam-bow's last week. It was decided to invest a large portion of the association's funds in defense stamps. A system is also being worked out for the sale of defense stamps at the hat-check and cigar counters.

Memphis' Holiday Acts

Memphis, Dec. 23.
Ballroom Room at the Claridge is presenting a floor show as a special Christmas attraction for two weeks. Acts include Pierce and Roland, Dance Team, and Gwynne, magician, Ray Pearl's orchestra is current.

Monday's Long Probe of Union's Exec Sec Hears Defendant Deny Racial Charges, Outgrowth of Dorsey Party That Wound Up in a Fight

Jay Brower's Comeback

San Francisco, Dec. 23.
Jay Brower, once the most popular 'Prisco' ever had, is making a new comeback as a nifty entertainer.
Brower heads up the new show at Met Hotel's Barn.

By JOE SCHOFENFELD
Hearing on executive secretary Gerald Griffin, charges against the American Guild of Variety Artists, reached its final conclusions after a long session Monday (22), after the investigation was tabled and the gathering of additional testimony, pro and con. While the session was considerable long and, at times, considerably combative, it was impossible to determine from the meagre testimony on hand the credibility of the accusations leveled against Griffin for his participation in an "extortion" attendant to the opening last September of new music publishing offices on Broadway by Tommy Dorsey. Inquiry is being held by AGVA's national board.

Although letters and telegrams were sent to all supposed participants in the fight, only one accredited deposition, from Frank Sinatra, was produced. In a written statement, reportedly from Leonard Vannerson, manager of Dorsey's record, but this had been phoned in from the Coast by Leslie Litomy. L. A. executive secretary, who supposedly in the mail, and therefore, Vannerson's well-remembered signature.

Sinatra's deposition detailed his participation in the fight with Griffin and the matter. Sinatra stated that he was in an office when told that there was trouble. He was then contacted by chief of music publishing and band leader, who told him to come out to find Gerald Griffin, the new music's elevators and the center of the heated argument. He then self-appointed keepers-of-the-peace for the party, Sinatra stated that he had been told by Griffin that he was a "nifty" guy. As Sinatra interceded, Alexis Griffin whirled him around, Sinatra stated he was then told to make a motion as if to hit the singer. Griffin came at him, then flattened him. Sinatra stated he was then told to make a motion as if to hit the singer. Griffin came at him, then flattened him. Sinatra stated he was then told to make a motion as if to hit the singer. Griffin came at him, then flattened him.

CLEVE. AGVA IN MOVE TO NEW HDQTS.

Cleveland, Dec. 23.
Local American Guild of Variety Artists last Friday (19) moved the union's offices out of quarters leased by Stanley Jabin, deposed board chairman and nifty operator, establishing them in another downtown building.

By making this move the Guild officially divorced itself from Jabin's after-hours drinking spot in its old headquarters, which drew severe criticisms from the national AGVA when the "illegal" plot became notorious through police raids for alleged liquor law violations.

Breakfast in accordance with edict issued by Gerald Griffin, national exec secretary, who investigated the case, although it meant breaking a sublease contract held by Jabin. Latter last week filed suit against the national organization for breach of contract, asking \$10,000 damages.

Despite the blasting his union drinkery got from the endemmer, Jabin is trying to buy a D-5 state license which will allow him to reopen his short-lived place as a regular nifty for the theatrical profession. If he gets the right nod, he will enlarge it and install 12-seat floor shows.

NVA Benefit Feb. 15

The N.Y. will hold its 28th annual benefit Feb. 15 at the Imperial Theatre, N.Y.

Fred Allen is serving as honorary executive chairman of the affair.

36th ANNIVERSARY NUMBER



To Be Published Soon

USUAL ADVERTISING RATES PREVAIL

Advertising Forms Now Closing

Rush Reservations and Copy to Any Variety Office

NEW YORK HOLLYWOOD CHICAGO LONDON
154 W. 46th St. 1708 N. Vine St. 54 W. Randolph St. 8 St. Martin's Pl.

Accompanying Sinatra's statement was a letter from Leslie Litomy, which was read in evidence in which the L.A. AGVA official personally attacked Griffin. Following its reading, however, it was ruled inadmissible testimony, but not before Alan Correll, chairman of the hearing board, stated that Litomy was himself not reliable. When Griffin got his chance to speak, he stated at one point that he had been in the office building during negotiations with one Ed B. Hall, producer of an army camp show, and was decidedly testy. Griffin quoted Litomy as telling Hall that "I'm what he considered the focal point of what the sociologists call a communist."

No other witnesses were present to substantiate the charges. Griffin Correll stated that invitations to attend the hearing had been sent to Harry Goodman, brother of bandleader Benny Goodman, and Bob Stevens, of Decca. Harry Goodman was allegedly the focal point of the Dorsey-party affairs, with Stevens with him and a direct witness.

Prior to Griffin's own testimony, the executive secretary introduced four character witnesses in testimony. City Magistrate Benjamin Greenbaum, Rabbi Abraham D. Foxman, head of the Jewish Theological Seminary, and William Weismann, operating head of the standard of the musical department of Warner Bros. music publishing group. All four testified.

(Continued on page 45)

Gordon Cites Buys as Responsible for Past Clicks in Plea to Nix Ticket Code

Before leaving New York for the Coast last week Max Gordon appeared before a gathering of fellow managers and advocated scrapping the ticket code. He protested the regulation in the code that prohibits managers by agency and circuit to bid if he had the support of the brokers, his latest show, "Sunny Boy" (R. J. James), would have a better chance to click. Gordon declared that if it had not been for the "Sunny Boy" and "The Cat and Fiddle" two other musicals produced by him, might not have survived his agency, might not have survived the agencies helped materially during the last six crucial weeks, both before and after scoring runs.

Gordon first appealed to Equity for the code because of the no-buys stipulation, this actors' association, being teamed with the League of New York Theatres in fostering the code. Equity referred him to the League, which took the proposition under consideration. No commitment has been made. When the code was devised the principal aim was to curb high prices in the agencies and elimination of buys was regarded as removing causes by the means of over-licensing.

The code parallels the N. Y. state law regarding premiums. It is alleged to be over the boxoffice price. It was argued that in view of that statute agencies would be forced to enter into buys, but there is another viewpoint. Later, it is said that the state law was intended to curb the fact that agencies were buying on commission and therefore, to subject to price limit. But even if that were the case, the ticket code might be the best way to enforce the law, but it is not clear if the law is being enforced on the grounds of proper conduct.

Lambs Gambol May Net \$7,000, With More Due From Special Mag Sale

Lambs Gambol held Dec. 8 at the Waldorf-Astoria, N. Y., and reported to net \$2,000 and \$3,000 less than last winter's affair, which made about \$10,000, but the sale of the souvenir magazine is expected to highlight the amount raised so far. May also has been highlighted by sketches from 14 name artists, all but two having gotten nude. The sketches at the most undressed publication ever held out for such an affair. Tickets for the Gambol range from \$10 and some persons attending were paid by the booklets, "edited and produced" by William C. Lester. Copies are being sold by the club at \$3.50 each. James Montgomery Flagg drew the cover.

Mag has special stories by Sam Forrest, whose subject is "Back Stage with George M. Cohan," John Golden, Howard Lindsay, Dan Parker, Harold Lloyd, Fred Hoffman, Fred Lewis, North, Russell Cruise, Joe Laurin, Jr., Theodore Dreiser, Lawrence Sanders, Tex O'Rourke, John T. A. Ritz, Walter N. Grease and S. Jay Kaufman. There are also 36 full-page photos of members paid for as much per page. "Takings from the gambol, called The Gallery of Stars, goes to the Lambs memorial fund which is used to aid members who are financially embarrassed.

JR. MISS' WILL PLAY ARMY CAMPS FOR USO

"Junior Miss" will be the second legit show to play the USO camps going into rehearsal this week and on, Jan. 10. First legler is Out of the Frying Pan. Max Gordon, who produced "Junior Miss," gave permission to USO-CGI for the camp, author, forerunner, royalties. Actors will be paid from \$50 to \$65 weekly.

"My Sister Ellen" was to have been the initial choreography for the camps, but before it was ready to open the play was withdrawn. Number of managers objected to "Ellen" because of an understudy bit, but in the camp show people claimed the camp "difficulties" "Ellen" was played at a special matinee for school children, which made the ministerial squabble more ridiculous. Gordon also produced that play.

B'way Robbery Try Fails

Last Wednesday (18) an attempt to rob the boxoffice of Warner's Hollywood, Broadway at 52d street, N. Y., was thwarted after the ticket racks were ripped open. Two youths were involved, one being caught by police. Advance orders for "Buddy Eyes" with accompanying money and checks, were looked in the safe and were intact.

"Buddy Eyes" with Eddie Cantor starred, opens at the Hollywood Thursday (25) at \$7.70 top, regular night scale thereafter being \$4.40.

Stage Mgrs. Seek Closed Shop, Pay Hike

Legit stage managers have formed an organization, the latest theatre group formed, aiming for a closed shop and fixed salaries. All are members of Equity and have asked that association to support their program. It appears, however, that they waited too long to get action at this time, since Equity is committed not to seek changes in policy, having recently signed a two-year basic agreement with the managers.

Stage managers contend their field of activity is becoming overcrowded through infiltrations from summer stock and claim priority to jobs on the strength of experience on Broadway. They further argue that youngsters from the sticks are willing to take backstage jobs for minimum Equity pay.

The stage managers ask for a minimum \$120 weekly for straight work in New York, \$150 on tour, with an additional \$25 applying for musicals. It's understood that pay for such jobs has been between \$80 and \$75 heretofore, but there has never been a fixed scale. With the increase in actor minimums, the stage managers feel they should also get a boost. They also seek a rule against being called upon to double as actors, although stage managers are required to be up on all parts in case of emergencies.

"Bring One for Central," by Carl Allenworth, who authored "Village Green" on Broadway early this season, will be on opening bill of Nat Karson's One Act Play Theatre in N.Y.

Shows in Rehearsal

"The Smiling Valise" (San Francisco) — Katharine Cornell, Guthrie McClintic.

Crown Cafe — Carly Wharton, Martin Gabel.

"Bow to the Whittier" — Helen Bonfils, George Somnes.

"Hazel" — George Abbott.

"All in Favour" — Nugent, Montgomery, Duncan.

"In Our Time" — Otto L. Prelinger.

ASK BASIC PACT FROM EQUITY ON AGENTS

Legit casting agents, in seeking a basic agreement with Equity, have submitted a voluminous document for consideration. In asking for the pact they point out that Coast picture agents have a working arrangement with the Screen Actors Guild, and, as Equity has established an annual fee, they should have a similar deal.

Casters are not so much concerned with the charge of \$100 required for new agents when being licensed, but want some assurance that the \$25 annual levy will not be increased. Equity has a committee considering the agents' request and its report was considered at the council session yesterday (Tuesday).

Again the agents ask that reconsideration be given to revising the rule limiting commissions to 5%, which is supposed to apply for regular engagements. There is little indication that Equity will favor a boost. It has never been determined whether members are strictly complying with the commission rule, but some actors insist that at least a percentage of members are slipping their agents more than 5%.

Harry Kaufman to Mend In Florida and Havana

Harry Kaufman, discharged from Doctors hospital, N.Y., late last week after recovering from a second major operation, planned to Miami Monday (22), and after a few days at the resort he will proceed to Havana to receive treatment. Showman will be under medical treatment for some time. Joe Keith, of Postal-Keblang's ticket agency, was reported reacting favorably to treatment at the Jersey City Medical Center early this week.

B'way Absorbing Shock of War; Shows Held Their Own 2d Wk.

'Peter Pan' in Newark

The Griffith Music Foundation, Newark, N.J., will present "Peter Pan" at the Mosque there opening next Tuesday (30). A professional cast will be used, being under contract for two weeks. George Vivian and Keane Waters are in charge of direction and production. Those engaged Dorothy Draper, Edith Campbell, Edward Grey, Philip, Bernard Savage, Curtis Rapp, Melville Anderson, James F. Lloyd, Robert Lee, Marilyn Lyon, Boots Mills, Maxine Michaels, Teddy Casey, Richard Mason, Gerald Matthews, Toni and Carlo Robinson, Scot Cooley, Harlem Stone.

N.Y. League May Ask Dailies Not To Print Grosses

At a board session of the League of New York Theatres held Friday (19), practices of metropolitan dailies in connection with shows were discussed and indications are that publishers will be asked to modify if not eliminate certain types of items. Particularly objected to is the printing of grosses. Such items are regarded as trade news and while regarded as legitimate by the press, they have been discussed and indications are that publishers will be asked to modify if not eliminate certain types of items. Particularly objected to is the printing of grosses. Such items are regarded as trade news and while regarded as legitimate by the press, they have been discussed and indications are that publishers will be asked to modify if not eliminate certain types of items.

In the last season two grosses have been sent the dailies by some press agents, figures being claimed for out-of-town dates as well as for Broadway. Grosses from such sources could be stopped by the managers themselves if it was pointed out. Claims by some shown on grosses as printed in dailies have frequently been incorrect, willfully or otherwise, and that may be the fault of the managers rather than their press departments.

Objected to also is the printing of opinions of out-of-town reviewers, which the last season is not always favorable, and even when it is, some shown claim that such condensed notices make Showman feel to sell previews. Out-of-town notices have been getting into the N. Y. press more often in the past several seasons, rather than word of showmen who formerly tagged new shows on the basis of tryouts.

Shock of America's entry into war, as evidenced by the violent drop in business during the first week, which ended Saturday (20), saw no immediate effect on the shows, with the exception of two, but the same levels were approximately maintained. Shows easing off further. However unless a number of attractions do better next up quickly, they will be forced off.

It is just a guess as to how much the war had resulted in business declines and how much was caused by the nearness of Christmas. Appearances quite evident that hysteria attending the false air raid warnings has evaporated. The average person appears conscious of the possibilities of bombing, but not with the same degree that attended the blackout preparations last year.

Perhaps the perking up of advance sales which started Monday (22) is a harbinger of business to come within the next three weeks. While during the first week advance selling was slow, it started to pick up early this week with steady lines at the boxoffices for the hits. The general idea is to keep the managers of the Japs upon Pearl Harbor.

There is little doubt that there was a general idea to keep the managers of the Japs upon Pearl Harbor. Even buyers remained at home and gave orders by means of telephone. Hotelmen finding that out when there were numerous cancellations. New York residents in suburban areas were advised by local authorities to stay at home. Late last week the city had a curfew and at department stores revived and least one big establishment had a curfew, regulating crowds wishing to enter.

"Sons O' Fun," "Winter Garden," and "The Fun of 'Em," Imperial, remained at the New York Theatre, both reporting standee business throughout the week. "The Fun of 'Em" held its own at the Barrymore. "White Spiff," Morosco, was best of the week. "The Fun of 'Em" was a runner-up and is one of the few shows that have not been closed. Theaters registered around the same figures as the previous week. Theaters registered around the same figures as the previous week. Theaters registered around the same figures as the previous week. Theaters registered around the same figures as the previous week.

Mgrs. Complain to N.Y. Atty.-Gen. on Scenic Artists' Union Ruling

Scenic artists union has adopted the rule requiring the employment of a painter within the theatre, with the exception of the most violent protests of the managers, who declare such a permanent addition to the backstage corps is not necessary. Showmen had voiced their objection to John J. Bennett, attorney general of New York, claiming they would be forced to use unnecessary labor. Case was put in the hands of John F. X. Kennedy, Bennett's chief assistant, who summoned scenic union officials.

Letter stated they were willing to talk over the matter with the managers and the two factions huddled Tuesday (23) afternoon. Understood the union would consider modifying the rule, possibly excluding one-set plays, but the showmen said there is so little need for a scene maintenance man that they would refuse to engage such an employee even for multi-scene shows.

Rule had been voted down at a union meeting some time ago, but dropped up when placed to a referendum. It was adopted by that method a majority of the members being painters, many of whom are out of jobs. Rule is said to call for a painter for each show at \$80 per week as long as the show plays.

36th ANNIVERSARY NUMBER

VARIETY

To Be Published Soon

USUAL ADVERTISING RATES PREVAIL

Advertising Forms Now Closing

Rush Reservations and Copy to Any Variety Office

NEW YORK HOLLYWOOD CHICAGO LONDON
154 W. 48th St. 1708 W. Vine St. 54 W. Randolph St. 8 St. Martin's Pl.

Broadway

Roy Disney dines in from Coast City (19). Jimmy Durante still into town to do a comedy (19). Hunter, Peter, Virginia theatre agent in town. Warner Bros. leaves Florida (26) for a Florida vacation.

Start to his Bucks County farm until after the first. Roy Disney, publicist for the Navy as Tony's special officer Jan. 1, 1942. J. J. Murdoch, of the Coast over to the Coast for the winter. Jessie Long and Dave Stewart in the office of the Coast. Leland Harlow made a two-day trip in from the Coast. Schless, Warner Bros. foreign chief, vacationing in the foreign chief, vacationing in the foreign chief.

Leo Spitz and Nick Schless see these continuing to go around halves. Roy Spitzer, Disney, publicist, to the Coast after New Year's to see "Bambi".

Montague Gownthorpe, Par. H. theatre executive, back from New Orleans. Hank Linkin, Universal, back from the Coast. M. C. City, back from the Coast.

Convinced that he'll be in N.Y. for a few days after advance p.p.s. on his New Year's show.

Warner Bros. club annual banquet and ball scheduled for March 14 at the Waldorf-Astoria. George Kavanaugh, manager of the Peabody, in the Coast, to silver mine in Mexico.

Dr. Nutt, to the Coast to join his wife, Max, in completing a Broadway book musical.

Second floor of Warner Bros. home office on West 42nd St. William T. Blair, former Cleveland, Ohio, of the Hotel Carter, has taken over the hotel's bar.

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by John B. Kelly, national Director of Civilian Control. Joe Foss and his wife orchestra and vocalists. Don Parker, Alice Logan and Armand. Camp, international Christmas party at Camp City, Monday (22).

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Madrid

Anterior for 'Un Madrid a Precio Pico' completed by Genaro Delgado. Fernando Prete de Andorra signed contract with Cileta to do two films.

Fred Leslie, Fox Movietone boss in Madrid to John, who he's signed by the United Press.

News from Lisbon of Manuel Ribeiro's death. Ribeiro, 68, was a noted Portuguese writer of novels.

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ing her luck in N.Y. for a year and returns to Playhouse in 'Curley's John'.

Moe Silver and Mike Rosenberg are the main attraction of the first of the year.

Magician Gull Gull, who closed at N.Y.C. last Thursday (18).

Madelyn Ward, who used to sing at the New House production, has been named Bernice Armstrong's.

It's a girl for the Frank Vergara in Albany, N.Y. Mother is the former Gretchen Young, film actress.

Henry Brown, lab. Bob, Manager of State theatre, back to Shadydale hospital, where he was down with pneumonia last year.

The Henry Stairs' (Fay Carroll) eight-month daughter joined them in New York.

Miss Carroll's mother, Henry Brown, the State Bank (Fay Carroll) and the misadventure in any act.

British Reels Continued from page 2.

York as in London, the double use of the film is obvious. Fact that the picture was made in London—where everyone agrees is experienced at the difficulties of war—should also have a good effect on American audiences.

Two extra scenes about three to 10 minutes. Many of them, in 16mm. form, have been shown extensively to private organizations.

David Darrin and John Elliott, Chicago Tribune, in N.Y. and Herald Tribune correspondents in Vichy, France, and London.

German and Italian cinema trade commissions have asked Canada to negotiate new cinema accords with the Ministry of Industry and Commerce. Both commissions failed.

Spanish military, p.p. 'A la Lección' has been preserved. Including Luis Pena, Alfredo May, Pilar Soler, and others.

Antonio Pacheco and Joaquin Soriano, attached to government's Ministry of Industry and Commerce, International Cinema Chamber.

U.S.A. next production will be an adaptation of 'The Great Dictator' (by 'H. Rubens' in Vichy), which will be directed by Chaplin.

Headed cast will be Julio Pena, Maria Carrillo and Jesus Torredilla.

Kansas City

By John Quinn

Senn Lawler, Fox Midwest advertising chief, hospitalized with flu. Fox-Morales operating bowling tournament for benefit of Varsity.

Hayne with new orch returning to Drum room of Hotel President. Hayne seeking a new Philharmonic orch. presenting opera, 'Hansel and Gretel', by the Hayne.

Clyde McCoy moving his home from KIDCO, to the new two back after when at stage at Tower theatre.

San Luis Obispo, Cal.—Larry Lansing has returned to KVEC here from KIDCO, to the new two back after when at stage at Tower theatre.

Kansas City—Nancy Goode is new 'happy kitchen' director on the staff of KMCB. This enlarges station's radio program, promotion and publicity.

Recherer, N. Y.—Art Steffen, in New York, returns to his home in New York, returns to his home in New York, returns to his home in New York.

Spekna—Bryan E. Woolson, has joined the commercial department of station KFFV.

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Pittsburgh

By Hal Cohen

Ed (Hippo) Segal has resigned as manager of Harry Henderson's New Grands theatre.

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Hollywood

Dick Arlen laid up with throat infection. Ralph Hurston joined Warner's publicity.

George Murphy recovering from pneumonia. Shirley Adams, film player, to wed Milton Sherman.

Patricia Morison, film work after a week's battle with flu.

St. Louis, Mo. stage tour of the East and Midwest.

News of George spending the holidays here with his family.

Elizabeth Patterson reported for work after her flu.

Roy Del Ruth named to Mexico City. George O'Brien, cowboy star, joining the Navy as a lieutenant.

Stan Laurel will play "On the Finger" during the weekend until Jan. 16.

Milly Fox returned to Universal after six-week vacation in New York.

W. E. Calloway resigned as branch manager of Warner's Los Angeles exchange.

Bud Lollie to Sacramento to observe the special session of the state legislature.

Joe Miller, screen actor, in Veterans hospital as a result of an old war wound.

Margaret Lindsay's laryngitis holds her out of "Tragedy at Midnight" at Republic.

Andrew Randall, film actor, of "The Sign of the Cross," net \$7,888 and assets at \$400.

William Raymond Lasky, the producer, son to wed Margery Love, former actress.

Victor McLaglen's Light Horse company, in Hollywood.

Beite Davis and Bob Hope were kidded by Hollywood Women's club.

Charles Hawks, former "Daily Variety" mugg now with National Screen, in hospital with pneumonia.

Jake Maltin here from New York to collect for the Red Cross.

Bill Blowitz back on Warner's publicity staff after eight-month tour of Europe.

John Ford, director, in Hollywood for the Christmas season.

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Memphis

By Harry Martin

Little Theatre showed 'Wings' Vichy for January.

Warner Waugh to New York on Warner Bros. picture.

'Life with Father' Auditorium's film shown.

Joe Campbell, former stock player, here, reported safe in war zone at Honolulu.

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St. Louis

By Sam X. Hurs

Martin Davis, actor, at the Ambassador, chases job to join local radio.

Local Variety club plans to lend substantial aid to the Red Cross campaign getting under way next month.

Re Williams, manager of Loew's, will represent the flicker houses in the new season.

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WHEN *ONE* THEATRE SELLS MORE TICKETS THAN *FIVE* THEATRES, *THAT'S NEWS*

...and that's the story of Washington's World Premiere!



Yes, at 8:45 Thursday night, Loew's Palace which seats 2,400 had 3,703 people in the house...1,300 standing! The box-office was forced to close for almost an hour—and at one o'clock opening day Loew's Palace had more people in the theatre than the combined audiences of five opposition theatres! The greatest record-breaking pre-Christmas opening in the history of Washington. Held over for a second week, of course!

EDWARD SMALL
presents

THE **CORSICAN BROTHERS**

STARRING

Douglas **FAIRBANKS, JR.**
WITH **RUTH WARRICK • AKIM TAMIROFF**
J. Carrol Naish • H. B. Warner • Henry Wilcoxon
John Emery • Gloria Holden • Veda Ann Borg

Directed by **GREGORY RATOFF**

Screenplay by George Bruce From a true adaptation of the Roman story by George Bruce and Howard Erdreich



Tony Martin and Lt. Commander Herman Spitzel, U.S.N., participate in the gala "Mountain of Books" stunt at Loew's Palace where 5,000 volumes were collected at the premiere for the Women's Newspaper Club to distribute to service men!



General Peyton March, former Chief-of-Staff, and Mrs. March were among the Washington celebrities to contribute to the "Mountain of Books" collection at the first performance!



These senoritas from seven Latin American countries express Good Neighbor solidarity by selecting Douglas Fairbanks, Jr. as their favorite screen star!

One of the big, important pictures coming one right after another from **UNITED ARTISTS**

SCREEN

RADIO

MUSIC

STAGE

THEATRE

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THEATRE '41

Telltale Sneers As Anthem Is Played Tips FBI Who's Pro-Nazi in Wisconsin

By HARRY E. BILLINGS

Milwaukee, Dec. 30.

Orchestra leaders whose activities cover a wide radius outside Milwaukee assert that wartime has brought them many strange requests from committees in charge of the dances for which they play, one of the most frequent being to watch the crowds as much as possible for any sign of disrespect when patriotic airs are used and later report their observations to the management.

Of the bands play "The Star Spangled Banner" at least once during their programs, under union instructions, and some have added the oath of allegiance to the flag, but several other patriotic numbers are invariably included.

Bandmen's confidential reports on some of the audience reactions have served to confirm suspicions of local authorities that persons identified as businessmen and members of other subversive groups are entirely out of sympathy with the land to which they cutthroatly profess to be loyal.

Information gathered on those who greet cheerfully any of the patriotic numbers is relayed to the FBI for further checking.

Promoters of many dances ask the orchestra leaders to guard against playing German tunes and in one instance "The Blue Danube Waltz" was eliminated by request after it had been listed on a printed.

(Continued on page 53)

Rollerskating Revue

Draws Attention; Set As Ice Show Competish

"Roller Follies," a revue on roller skates, is attracting considerable attention of Times Square showmen formerly unaware of that type of activity. Prediction is that the show will compete with ice shows, with the Arena Managers Assn., having booked the "Follies" for 14 weeks in many large sports auditoriums, including Madison Square Garden.

Fanchon and Marco is in charge of production with Gae Foster directing the ensembles. The featured feature performers are Buster West and Gloria Nord. Others include Teddy Socko, Lucille Page, Timmagan and Hughes, Lightning and Monroe and Grant.

Group of Minneapolis businessmen is angling "Follies," first pro roller skating show, which tees off a tour in the Milwaukee next Wednesday (?) it's being sponsored by Harold Stein, Johnny, Feyercheck and Kingfish Levinaky.

Not on the show is \$11,000 a week. It has a chorus of 36. Only act out on wheels is Monroe and Grant, trampolines turn.

10 Top Film Grossers

'Sergeant York'
'The Dictator'
'Honky Tonk'
'A Task in the B.A.P.'
'Philadelphia Story'
'Drive Bomber'
'Caught in the Draft'
'Charley's Aunt'
'Men of Boys Town'
'Andy Hardy's Pvt. Secretary'

'Sgt. York' Film's Influence On War Objectors

San Antonio, Dec. 30. Since America's formal entry into the war, two registrants of Board No. 7 here of the Selective Service Board, have called in person and withdrawn previously stated objections to combat duty. Both were directly from the Texas theatre here, where he had seen "Sergeant York." Motion picture was shown for one week at the Majestic and two weeks at the Texas.

It has also been noticed that other objectors here have withdrawn their objections and have been classified for service after having viewed the epic of 'Sergeant York.'

Sweet Ballads 'Unnerve'

Jive Stick-Man; He Quits

Sweet music is just too much for clarinetist Irving Paxon. Ballads unnerve him and he is leaving Claude Thornhill's crew to join Muggsy Spanier, whose straight jive groove is more in keeping with Paxon's constitution.

Paxon and Thornhill on Saturday (3) are abrogating a year's pact signed only five weeks ago. His spot with Thornhill is being taken by Danny Polo, from Jack Bagardien's band.

Me No Moto

Hollywood, Dec. 30.

There are thousands of Japanese aliens in southern California but Sol Wurtzel can't find one of them to play a heavy role in the forthcoming "Greave Agent of Japan" at 20th-Pk. American-born actors of Nipponese descent are side-stepping the idea and Chinese players won't even discuss it.

GARY COOPER'S STANQUOT YEAR

No. 1 Boxoffice Star in No. 1 Picture, 'Sgt. York'—Abbott & Costello Second—Arthur Lubin Leads Directors—His 4 A. & C. Slapstickers Will Gross Over \$6,000,000

MONEY APPRAISAL

By ARTHUR UNGAR

Hollywood, Dec. 30.

With the so-called predominant opposition and almost worldwide, and virtually all foreign income from, American film distributors and producers and who whole had a more healthy year during 1941, so far as the basic United States market was concerned, they've even had. The income and returns were more than healthy, even with the constant decree operative since last September.

A number of pictures garnered around \$1,500,000 during the year, and quite a number went into the \$2,000,000 and over income class. "Sergeant York" was the top class.

(Continued on page 20)

Chevalier, Mistinguett Are Faint Reminders Of a Pre-Nazi Paris

Paris, Dec. 1 (Delayed).

The Paris of the old more may be a far cry from that of the new one, but superficially at least there are signs that point to some continuity in the way of living and pleasure. One such sign is the new show at Henri Varna's Casino de Paris with the surrealist combo of Mistinguett and Chevalier and Mistinguett leading the program.

Or course things isn't altogether what they use to be. For example Chevalier has gone collaborationist and Mistinguett's erstwhile \$1,000,000 legs have lost a few zeros in the process.

For all that, reports have it that the Casino is playing to full houses and the turnstiles are clicking away. Mistinguett sings "Les Fleurs de Paris" ("The Flowers of Paris") and such old favorites as "My Man," "I'm

(Continued on page 53)

Headline Now Song

Lead headline of last week's 'Variety' (34), "Lose the Blackout Blues," has become the title of a new song.

Edwin H. Morris & Co. is the publisher.

Jury Doute Whether to Go Bullish On War or Escapist Film Scenarios

10 Top Money Stars

Gary Cooper
Abbott and Costello
Clark Gable
Mickey Rooney
Bob Hope
Charles Chaplin
Dorothy Lamour
Spencer Tracy
Jack Benny
Bing Crosby

Variety Club's 'V' Drive For Buy-a-Bomber

Detroit, Dec. 30. "V" can stand for Victory as well as Victory. With that in mind, the Detroit Variety Club is planning to launch a national drive to have show business start drives, similar to those in vogue in England, to buy bombers for the United States.

Initial plan is that the clubs throughout the country could set the ball rolling by raising \$250,000 for the purchase of a bomber. It is believed that with show business setting the style in buying bombers it will provide a pattern for other organizations throughout the country. The club's plan would be decorated with "V" to mean both the donor and the objective.

Similar plans have been popular in Canada for the past year, with Windsor, Ont., across the river from here having purchased a plane for the Royal Canadian Mounted Police and organizations having worked out similar devices to add planes to Britain's forces.

Plane Workers Operate Own Nitory for Diversion

'Alcraft factory employees in these parts now earn so much on their operating a nitory to provide their own entertainment.

Boeing Employees' Assn., comprised of employees of the large aircraft concern here engaged in defense work, has taken a 90-day leave, with option, on the Trocadero, effective Jan. 8. Club, owned by H. D. Mosley, Jr., accommodates 2,000.

SCUTTLE FUND

Hollywood, Dec. 30. Pro men at Paramount formed a "Bottoms Up" club. Members toss a coin to scuttle every time a Jap boat is scuttled.

Navys laid get proceeds.

With more than three weeks passed since the United States entered the war, film companies are still confused as to how much war stuff and how much straight escapist material should be blended into future production programs. There are two schools of thought on the subject now, although the problem finally will be resolved by results at the box of war subjects soon coming up.

As far as can be seen, neither those in favor of the anti-Nazi and military backgrounded stuff, nor those who like the completely escapist properties, are too vociferous in insisting they are on the right track. It's plain to both groups that there is plenty to be said on either side.

Story departments of major companies, which reflect the plans of the studios by sending out feelers and foraging for certain types of books, plays and originals, are almost at a stall currently. With no definite tip-off from their producers as to the type of material desired, story departments have virtually no new proposals.

(Continued on page 53)

Training Ushers To Spot or Head Off Any Would-Be Saboteurs

Major circuits are training ushers to act as anti-sabotage squads by keeping suspicious characters entering theatres under close surveillance. Boys will act as junior G-men and are getting detailed info on how to spot and forestall attacks of troublemakers.

Brightest potential headache is foreseen from panic-mongers, either intentional or otherwise, with ushers getting instructions on how to segregate or head them off. Instance is where someone on Coast in opening days of war nearly panicked a mob by shouting that 500 Jap planes were approaching. Offender was immediately taken into custody.

Details for spotting anti-American (Continued on page 53)

U of Penn's Varsity Show Profits to U.S. Treasury

Philadelphia, Dec. 30. Officials of the University of Pennsylvania's Mask and Wig Club, which began a 4,000 mile tour Thursday (25) with its 14th annual production, "Out of This World," announced that all profits for the tour will be turned over to the U.S. Treasury to aid the war effort.

Announced the cities covered in the tour will be Hartford, Albany, Boston, Syracuse, Rochester, Buffalo, Cleveland, Louisville and New York, N.Y., where the tour ends January 10.

Theatre Defense Bureau to Coordinate War Measures in Coast Amus. Centers

Los Angeles, Dec. 30.

First amusement defense organization to be set up in the country with the blessing and backing of city authorities has been established in Los Angeles. Operated as a separately incorporated body under the legal name Los Angeles Defense Council, the Theatre Defense Bureau was formed by coordinating body between all places of amusement within the city limits. Following adoption of the plan for setting up a special council vested with authority to promulgate rules and regulations governing all places of amusement within the city area, Mayor Beuron, on the recommendation of Charles P. Skouras of Fox-Warner Coast, appointed B. V. Sturdivant to head the amusement bureau, with 15 councilmen selected to represent every branch of amusement coming under the jurisdiction. The TDC council includes John W. Bailey, L. E. Behymer, Benjamin D. Cohen, Harry Cohen, Sherrill C. Cohen, Marco Wolf, Louis J. Halper, Charles Frickel, Nat Holl, Clayton T. Lynch, Rodney Pantano, R. D. Perkins, Robert R. Poole, Charles P. Skouras and George Towne.

After two speedy organization meetings last week, the Theatre Defense Council formulated a bulletin for immediate dispatch to all operators of amusement enterprises in the city, listing initial group of 28 basic regulations for operation under the new emergency.

The Theatre Defense Bureau, in addition to closely working with the city authorities, will coordinate uniform operation of amusement establishments under the war emergency, is also closely associated with the military leadership of the district. Sub-committees are being organized to oversee details for various types of operation, with chairmen of these committees being members of the entertainment committee functioning under the direct supervision of the bureau.

Although the TDC enjoys legal authority only within the city limits and is not a federal agency, it is believed that because of its nature and general broad operation and formulation of uniform rules and regulations, that its edicts and suggestions will form basis for all places of amusement in the metropolitan area including nearby cities of Pasadena, Long Beach, Alhambra, Arcadia, Glendale, and the unincorporated sections of Los Angeles county.

Midwest Set Too

Milwaukee, Dec. 30.

Indie theatre ops are uniting with cities in drawing up regulations for wartime operation of their houses. Rules set up by both the east and west coasts are being used as a model for the local system to be used throughout Wisconsin and Upper Michigan.

MORE H'WOOD JOINERS UNDER COMMDR. FORD

Hollywoodies, anxious to do their part in the nation's war effort, have been joining the armed forces and various Government agencies in drawing up regulations for wartime operation of their houses. A contingent of 200 H'wood actors volunteered for active duty last week and came out to serve under Commander John Ford, the former Hollywood director, on the film staff of the Coordinator of Information (Col. William J. Donovan). Newcomers were Lieut. Greg Toledano, cameraman for Samuel Goldwyn; Ensign Ralph Hogue, Toledano's associate; Lieut. Sol Helprin, chief of the process department at 20th Fox; Lieut. Harry Davis, Fox cameraman; and Lieut. Art Arling, of the Technicolor staff.

Gamble's U.S. Post

Portland, Ore., Dec. 30.

Ted R. Gamble, Portland theatre operator and State Administrator of the U. S. Defense Bonds and Stamps, accepted an appointment as special consultant to Henry Morgenthau, Jr., secretary of the War Relocation Authority.

No change in Gamble's dollar a year salary will result from this appointment and he will continue to operate his theatre business here.

Dot's Dash

Hollywood, Dec. 30.

Round trip from coast to coast for a film test is the job designed for Dorothy McLean, star of the Broadway show, "Claudia." Program calls for a weekend hop, a few emotions here, David O. Selznick's camera and a hasty air flight to a break in her leg performance.

Selznick's screen version of "Claudia" is slated at the second of his productions for United Artists release.

Gunther, Riskin Among Refugees' To Reach U.S.

When the Excalibur, possibly the last American passenger ship to cross the Atlantic for the duration of the war, arrived in New York last week it brought over a number of film and newspaper people. The voyage had its dramatic implications for those on board in view of the ship's blackout all the way over and the jitters attendant to a possible encounter with a submarine.

Author John Gunther and Robert Riskin, screen scenarist, were among the last group of Americans and refugees to leave Europe in normal fashion.

Gunther went to England to look over the situation and to gather material for lectures and magazine articles. Riskin went to London to advise the British Ministry of Information about making propaganda piece. Bob Kreier, acting director in Europe for 20th-Fox, and Fred Lett, director for Fox Movietone in Spain, accompanied by his wife, wound up the film contingent.

Newspaper scribbles includes Victor Blankstock, Overseas News Agency correspondent in Lisbon; Mrs. Sarah Murphy, who spent several weeks in London for Country Gentleman, and Joseph D. Revell, United Press and "Variety" correspondent in Lisbon. Homer McEltrick, chief of the film paper and magazine writer, and Morris Welch, American writer, also came.

Robert McCall, Australian broadcast executive, lent to BBC for the last 14 months, also caught the last ship to the United States and may work with NBC for sometime.

Van Dyke's Philanthropy

Hollywood, Dec. 30. Check for \$10,000 was handed over to the Motion Picture Relief Fund by W. S. Van Dyke, 24, largest single sum since the will of Douglas Fairbanks, Sr. was probated. Money may be used to build a music clinic for the Motion Picture Country House in Woodland Hills.

MULL HOTFOOT FOR SHOW BIZ ECCENTRICS

By GEORGE FROST

After the "busby" trip characterized the first and second weeks of America at war, the skyrocks of Dorothy McLean began their period flights between Hollywood and Broadway and all the points in between the two centers of the amusement world.

As the tumult of 1942's arrival begins to soften early tomorrow (1) morning Xavier Cugat's orchestra will be boarding a United Air Lines Mainliner at New York's LaGuardia Field for a flight to Chicago. The crew will knock off its New Year's Eve chores as early as possible and race like the dickens to grab a 3:30 p.m. departure, according to the present schedule.

Paulette Goddard and her ma, who pulled into the Airport-in-the-Parkway Satdee morn (27) are scheduled to board a TWA stratosphere this Saturday (31) for the West Coast.

Lieut.-Commander Robert Montgomery, U.S.N., left Friday (28) for Washington, D. C., where he will do some office work for a short time. It's possible that he will be sent back to London, from whence he recently traveled, where he served as assistant naval attaché at the American Embassy.

Theatrical people in particular, (Continued on page 55)

Saga of Democracy, M-G's 'Cavalcade'

Hollywood, Dec. 29.

'American Cavalcade,' to be made by Metro, will be a saga depicting the life of the nation from the Pilgrim's landing to the present war.

Sidney Franklin produces and Robert Stoltish is creating the score. Events will be sketched by two principal characters, played by Katharine Hepburn and Spencer Tracy.

THE BERLE-ING POINT

By Milton Berle

Hollywood, Dec. 30.

A lot of things happened to me in 1941. I played a shoe convention in Boston and it was a very profitable engagement. Does anybody want to buy a pair of shoes designed by me? Bought a beautiful car at the start of 1941 that's been working like a charm. Next year I'm buying a car that works like a car.

My maid did all right after she introduced a new trend—she started playing cards with grimey poker chips.

Broadway Department

Jay C. Flippen writes that he knows an absent-minded Broadway gag man who was drafted and got trouble with his commanding officer. Seems the fellow got caught trying to gag up the Army Rule Book. Les Lindy was very nice to his herrings this Yuletide. He gave each one a Christmas gift—him.

Jack (Baldu) Zero was ordered to keep off the streets during all alerts—unless he painted his gleaming pale back. Joe Frisco wires that he knows a certain actor who ate so many sandwiches named after Humphrey Bogart, he wound up playing in prison pictures himself.

Hollywoodiana

Maxie Rosenbloom had a little trouble with his cauliflower ear so he went to a doctor who told him to change the salad oil on it every Thursday.

It rained so hard here the other day, 600 glowworms had windshield wipers installed on their headlights so they could see where they were going.

Blackouts are nothing new to the patrons of Ciro's. They're used to going into one—whenever they receive their check.

After all these years at Metro, Gable is now going to Trepanco. In all that time she's always wanted to be alone—and, never a leonout. Saw a picture at Grauman's Chinese that was so dull when I walked out I landed the footprints of the director on the sidewalk.

Made Department

My new song, "Would It Make Any Difference to You," is going great guns. Got my first royalty check from my publisher—first one I ever saw made out in mills.

Radio Department

My 16th Ballantine broadcast was a very eventful affair for me. I had 100 salaries in the audience as my guests and they voted me Mr. Sea-Legs of 1942.

Whenever Major Bover suffers from insomnia and can't sleep, he doesn't cough. Bill Goodwin says he knows a gag writer who has so many jokes in his room he sleeps between the mother-in-law and father-in-law jokes.

Remain Department

Bob Hoo: Joke-Hoke: Billy Guthrie-Rusman: J. Billy Rose: Gnome Sweet Gnome: J. Japan: Nishin-Kush: J. Torch: Heart-Fort.

Observation Department

Now that Xmas is over all the unemployed Santa Clauses are looking for a new Xmas.

Due to the shortage of rubber I'm saving all the elastic checks I've received in the past year and am having them molded into tires for my automobile.

Eavesdropped at Sugar Hill: "You can't teach an old trick new dogs." Eavesdropped at Lyman's Hollywood: "For New Year's a new list is out today."

Eavesdropped at Los Feliz Brown Derby: "He doesn't know what happens to his money—it just vanishes into his bank."

My brother, the one last year, has a new racket. He's trained 12 coppers to burrow into the ground and make excavations for bomb-shelters.

Afterpiece

"Don't shoot at a Jap until you see the yellow of his eyes."

'Angel Street's' 19 Angels, Or Saga of The Flaring Ficker

YANK SOLDIERS GO FOR OPERA

Hollywood, Dec. 30.

'Angels from Hollywood,' 19 of them in a mass flight, are reaping their angelic and mundane rewards in 'Angel Street.' Once a modest left, practically apocalyptic under the title of 'Qualities in the Hollywood Playhouse, the play was succeeded by 19 succors (correct spelling) who issued in 6500 success stories on a Broadway production.

Shep Traube, a Broadway writer who has written pictures with the same recovering from the legit virus discovered the dying play on Vine street, and had a hunch to make it. In more fertile soil. With \$5,000, wangled from friends in the film money, he moved the play to New York and re-named it 'Angel Street' out of respect, perhaps, for the angelic donors.

In its first week it drew \$11,000 and high encomiums from the critics, more than 40,000 patrons, a good prospect for a simple frame requiring one set, a cast of five and a weekly net of about \$4,500. Among the angels soaring on \$11,000. Among the financial wires are Allen Rivkin, Dore Schary, Sam Hellman, Leonard Spigelglass, George Haight and Leon Lee. The 19 own 75% of the piece.

2d Ch 'Angel St.' Co.

Shepard Traube, producer of 'Angel Street,' at the Golden Theatre, N.Y., has tentatively set Lillian Gish and Henry Daniell for the leads in the Chicago-based company of the meller. Traube leaves Friday (31) for the Coast, where he will complete casting and hold rehearsals. He'll take the troupe to Chicago about Jan. 4 and open the show there Feb. 10. Settings are being built in New York.

Fort Monmouth, N. J., Dec. 30.

Large groups of soldiers pile into the Replacement Center theatre here every Saturday afternoon to form an 'audience' for the regular Metropolitan Opera broadcasts. Start of each performance is by 400 soldiers, talking giving highlights and background of each opera and biographical sketches of the stars.

Talks are given by Pvt. John Oliver, who spent several years in Hollywood and has been in the army, played in light opera. He also did research in operatic history.

'A-1 Priority,' U. S. Film For British Morale

British film unit has arrived in the United States to make a morale-promoting picture for home consumption. The picture, 'A-1 Priority,' will show the British people what is being done in the U. S. to provide England with lend-lease aid.

Shooting will start Jan. 12 in Washington and will include a lend-lease administration. Crew will then go out into the field for footage of various units at work on materials destined for the British Isles. It will also show what the U. S. itself is doing in the way of armaments.

Pic is being made by the Crown Film Unit, an outgrowth of the General Post Office Unit which was set up earlier in the war.

It will be shipped direct to Chicago. Traube is also dickering with Lester Cowan for a directing deal with the latter's film production unit, re-leasing through Columbia. He formerly had a director contract at RKO.

ABBOTT AND COSTELLO

"They're the funniest pair I've seen in a long, long time."

Mao Ties, Chicago Tribune.

Currently in 'KEEP 'EM FLYING'

Universal Pictures Chase & Barnum Hour, NBC-Rad

Under Personal Management of EDWARD SHERMAN

FOLIO

SAFETY MINUS HYSTERIA

Show business is vitally interested in the orders of U. S. Army commanders which have resulted in calling off West Coast Bowl football games and other sports events which attract large crowds. Reason for the action is obvious, and no doubt essential until such time as the military and local authorities have perfected adequate patrol and regulations to guarantee safety of civilians.

For the moment, the strict regulations apply only to the Pacific area. It is to the credit of the highly efficient police department in New York and other eastern cities that the Army has decided it is not necessary to curtail amateur or professional sporting events in the east. The Chicago Bears and a picked team of professional football players will meet in the Polo Grounds on Jan. 4, when half the receipts will go to war relief organizations. And New York's New Year's hoopla, with its traditional 1,000,000 or more merry-makers jampacking Times Square, continues per usual.

No one possibly can take exception to every action by the military authorities to insure safety of civilians. The lurking threat to show business, which lies behind actions already taken, is that municipal authorities in scattered sections, in their eagerness to cooperate with Army chiefs, may extend the prohibitions unwisely, perhaps hysterically, and discourage theatre attendance.

Such action seems as unwise as it is unnecessary. It should be borne in mind that theatre structures in all first class cities are buildings which have been designed to meet the highest requirements of safety for audiences. They are not only fireproof, in conformance with the most modern standards, but they are subject to constant examination by local fire departments. In an emergency, according to instructions issued by the Organization of Civilian Defense, the standard theatre is an excellent place for refuge.

Theatre operators everywhere are active in community affairs.

In this highly sensitive situation the theatre men will render additional important service to their community by being alert for the order for whatever source, which might lead to unwise regulations not in the interest of public safety or safety.

Pension Plan to Be Extended by Par To Take in 20 More; May Add All Later

The Paramount pension plan, evolved in 1937 for 10 top executives of the company, will be extended to include at least 30 other individuals, probably more, and ultimately may be placed in force for everybody in Par's employ.

Additional 20 or more persons who will be benefited by the Par pension-insurance have not been definitely determined but they will embrace higher-bracket executives working in the theatre, distribution and production departments who have been with the company 10 years or longer, it is understood.

Under the Par pension system the equivalent of 20% of the total salary is set aside in the form of retirement insurance, for which of course insurance premiums are paid on reaching the age of 65. The pension in effect becomes an annuity but the holder may continue working for Par in addition. Should the employee die meantime, then the widow or other heirs receive the money in the form of an annuity.

Among other things, the Par plan acts as insurance against his manpower and is designed to protect the company from desertion of executives whom the pension is set aside. At the same time, protection is furnished the families of the executives and is designed to protect the later date the pension plan is extended to all Par personnel or most of them. It will represent an important investment in loyalty and staff will.

The 10 Par executives for whom the pensioning system was set up include: Y. Frank Freeman, Neil Z. Agram, Austin C. Keough, Walter W. Hicks, Jr., Russell Helman and Paul C. Rabago.

The retirement ages for Balaban

and Griffiths are 80, while for the others it is 65. Annual insurance premium to carry the pensioning is understood to be \$131.59.

Par's Quarterly Bonus System To Meet H. C. L.

Paramount will declare a special bonus for all its employees every quarter from now on, according to Harry Belafonte, president, who adds that the amount to be paid will be based on Governmental statistics covering the increase in the cost of living due to war.

Seeking to maintain the highest possible morale among its personnel, Par at Christmas has declared a bonus based on salaries paid from July 7 last through to the end of the year. The percentage was 4% on the salary paid up to a limit of \$100, and 2% on the remainder up to an additional \$100, while over and above this an extra week's salary up to a maximum of \$50 was paid to all employees earning up to \$75.

Also, on Wednesday (24) the company allocated several hundred dollars to provide all its home office and N.Y. exchange personnel with money to party, including refreshments and food, plus the raffling of turkeys to lucky ticket-holders.

Executives of the company entertained separately as well, with some outsiders invited as guests.

DISTRIBS GET SUSPICIOUS

\$100 Daily Average, For Example, Found to Be Much Under Real Takings—On Downward Revisions, Also, It's Favored Distributors Where Exhibits Outmarted Themselves

UP TO 45-50%

By checking hundreds of theatres on percentage which heretofore were not on the checker lists, distributors are obtaining added rentals that were not looked for when they made their deals. This includes houses that have played percentage in the past as well as from accounts which in prior years have been on the film flat at figures which apparently have been lower than justified by the grosses.

As the result of the policy to check virtually all accounts on this season's (1941-42) film, exceeding those known to be reliable, the collections on management accounts are running the distributor share up to as high as 45 and 50%. Sources say that the payoff to the distributors in representative number of cases has been the high even on some ordinary arguments, because exhibitors have outmarted themselves.

Such accounts, many of which apparently keep two sets of books, did not expect that their boxoffice would be checked when the deals were made and gave figures to the distributors as a basis for percentage contracts that were in line with business the last last season.

Last Year's Average

In setting up deal of pictures sold this season, the distributors in most instances have used gross figures supplied by the exhibitors. In comparable pictures last year a basis for sliding scales and splits. Where the distributor supplied a \$100 a day gross on a last year's film (which probably cost \$200, as judged by what

(Continued on page 84)

COLUMBIA AND UA SWAP CANADIAN GEN'L MGRS.

Columbia and United Artists are exchanging general managers in Canada this week. Sam Glazer, with the latter, is being declared a bonus because of Columbia Pictures of Canada, Ltd.

And the former, who Glazer replaces, moves to Glazer's former spot as g.m. of Canadian UA.

Hal Wallis-Murray Silverstone Talk Indie Unit Setup for UA Distribution; Also Partnership

Roach Eats for Parley

Hal Roach has arrived in New York for a huddle on his 1942 production schedule with United Artists execs.

Producer recently completed the 10 streamlined features promised for this season.

Detroit Sees OPM Assist To Kayo Dual Pix

Maybe the Government can end the double-feature bane of Detroit. Exhibitors here for years have been seeking some way of breaking away from the solid duo-billing of the city from first to last, with attempts in the past washed out because of a lack of solidarity. Now it is figured that the war could bring down an edict which would force exhibitors to revert to single picture shows.

It is felt that OPM is the agency which could simply reform Detroit to standard. Idea is that this city is a major defense industry center and the ruling could be put through on a basis of conserving power, electricity and even the energy of the workers who must come to bed instead of sitting through four hours of picture bills. The approach to OPM would be too difficult for the local groups in one of the top figures of the board, William R. Knudsen, a Detroit.

Other idea is that if the Office of Production Management didn't want to come right up with an edict aimed directly at picture houses by calling for single features, the same end could be achieved by setting an earlier closing hour which would force the shortening of the present lengthy bills.

L. A. Indies Vole Va. Deals

Los Angeles, Dec. 30. Indie exhibitors Monday (23) went on record as favoring elimination of double feature in indie policy. Figured approx at this as emergency measure.

Maximum running time of two hours, 30 minutes is suggested as exemplary.

Imminent departure of Hal Wallis as exec producer at Warner Bros. is seen in New York today with Murray Silverstone to become a partner with the former United Artists chief in a production unit. Wallis and Silverstone have in turn held conversations with UA execs on their proposed unit's acquisition of stock ownership in UA.

Silverstone, who recently returned to New York from the Coast after several months there, said he had no comment on the reported partnership with Wallis. A financial interest in the unit, it has been learned, will be taken by Mary Pickford, who is said to have a financial interest in the unit, it has been learned. Wallis is understood to be virtually set if the UA end can be concluded. Silverstone is said to have the necessary financing. He'd handle the theatrical angles and Wallis the production side of the unit.

Wallis for some months has been rumored to be in talks with UA. There's a one-fifth interest in UA available. Company in the past two years acquired the 20% blocks held by Samuel Goldwyn and the late Douglas Fairbanks. With David O. Selznick's entry into the firm, he got one block while the other remains open.

KELLY STARTS ON HIS SPLIT SCHEDULE FOR UA

Hollywood, Dec. 30.

Arthur Kelly starts his new 50-50 indie schedule with UA. Kelly's exec between home office and studio operations in New York and studio contacts in Hollywood. He'll be in charge of UA's newly organized product committee is shopping for officers near the late Samuel Goldwyn's studio near operations.

Harley Clarke's Film Prod. of Wilson Saga

Harley L. Clarke, Chicago utilities magnate who was president of Fox for several years before it became Republic, is expected to become producer in the making of a film based on the life of Woodrow Wilson. The title will be "Unknown Soldier," with the treatment covering the late World War I president from a different angle.

Griffith Defers Mexico Trip for Son's Furlough

Since Griffith, chairman of Paramount's executive committee, is expected to spend New Year's in Mexico City and was scheduled to leave N. Y. last Friday (23) night until he learned that his son, Norwood, had been given a 10-day furlough from active army duty. Griffith then plans to spend the vacation with his son.

Griffith's film is a private with Squadron A of the 101 Cavalry (Mechanized) which has been at Ft. Devens, Mass.

Pallos' Latin Tour

Steven Pallos, partner and eastern rep for Alexander Korda, left New York yesterday (Tuesday) night specifically to look into feasibility of making a Spanish version of "Jungle Book." Korda's film, which will be released in U. S. shortly.

Par Sues to Recover 100G From Browne-Bioff; Others to Follow?

First suit by a film company against William Bioff and George B. Browne for the return of \$100,000 nullified from it by the convicted labor leaders was filed yesterday (Tuesday) in N. Y. federal court by Paramount. This action is undoubtedly the forerunner of similar suits by the 20th Century Fox and Warner Bros. which can be expected to follow. Browne and Bioff were fined some 30 suits in the federal and supreme courts of N. Y. against officials of the companies seeking a return of the monies paid. There are

seven against 20th-Fox, 10 against Warner Bros., eight against Loeve's and five against Paramount.

20th-Century-Fox Film Corp. applied to N.Y. supreme court Monday (23) asking that seven alleged labor actions against it be consolidated with the suits against the other companies. The plaintiffs have stayed from all proceedings until such time as they are consolidated. Build-up of the suits has been handled by 20th-Fox officers and directors to William Bioff and George B. Browne, former president and representative and president of the International Alliance of Theatrical Stage Employees and that the dispute was involved.

Stockholders of the four companies have filed some 30 suits in the federal and supreme courts of N. Y. against officials of the companies seeking a return of the monies paid. There are

FAVORITE

U.S. Filmers Lose First Round In Argentine Anti-Trust Case

Buenos Aires, Dec. 30. United States film companies today (Tuesday) lost the first round in the highly important anti-trust suit, pending for several years in Argentina, when Judge Bitalade handed down a verdict of \$13,000 pesos (\$28,000) as indemnity against them. The action, charging a violation of the anti-trust laws, was immediately appealed, with a final decision in the upper courts unlikely for another year.

Original case was brought five years ago by Hector Bini, an independent exhibitor, and his partner, alleging price fixing of such a nature that it constituted an anti-trust violation. The court threw out the charge that there was any association with anti-trust statute but held that Bini had proved the other counts and therefore was entitled to damages. He also placed fines of 20,000 pesos (\$4,600) against 20 defendants but ruled that these would be held in suspense. This means that they do not have to be paid unless a fresh violation is uncovered.

The suit was brought against American distributors and local sales managers as individuals under the Argentine law. During the prolonged case all parties were heard, with written testimony being offered by U. S. companies. These denied all the allegations, declaring that they were no price fixers.

Defendants are liable to jail sentences if the indemnity is not paid within 10 days. Extension to this is if the upper court sets the appeal for special hearing.

Razing of Tenements

Kayofing Film Business

Razing of many blocks of tenements near the Navy Yard in Brooklyn and in the upper Hell's Kitchen territory of New York is seriously affecting business in cheaper film theatres in both areas, according to reports. The tenements are being torn down to make way for new housing developments.

In Brooklyn in the poorest section around the Navy Yard, from which several downtown houses draw business, a total of 25 blocks are being torn down, while in N. Y. in the west 80's six blocks are under the hammer.

Claimed that this has decreased grosses in some houses in the affected zones as much as 20%.

Ritchey Back From Trek

Norton V. Ritchey, Monogram v.p. in charge of foreign distribution, returned to the U. S. this week from Latin-American trek. He had been absent from his N. Y. headquarters about three months.

Ritchey signed several deals with Latin-American distributors which they will represent Mono product.

Off With 'The Creeps'

Hollywood, Dec. 30.

New indie company, Motion Picture Associates, was incorporated with Lester Cutler as head, to make pictures for distribution through Producers Releasing Corp. First film will be 'The Creeps'.

Corporation has acquired screen rights to all the 'Anthony Abbott' tales by Fulton Oursler.

FRIMING HAYS BANQUET

Special committee of State Motion Picture Producers & Distributors Assn. met this week to map preliminary on the industry banquet to be tendered Will Hays next March to celebrate his 70 years in the film business.

It will be held at the Waldorf-Astoria.

Save Paper—'n' How

Hollywood, Dec. 30.

Paper conservation campaign has spurred inventive minds at Republic to design an inter-office envelope that can save 103 times.

Savings have that many squares on which to write names.

Ban on Auto Tires Seen As Boon to Nabes

Minneapolis, Dec. 30.

Twins City neighborhood and suburban houses anticipate immediate boxoffice benefit from the government's ban on automobile tire purchases. It will be, of course, at the expense of the downtown first runs.

The way it's doped out here many people accustomed to drive to the loop to patronize the first-run houses will want to start at once to conserve their tires as much as possible. So they'll get into the habit of going to their neighborhood theatres which, in most cases, are within walking distance from their homes or, at least, a much shorter distance than the downtown showhouses.

It will add still another advantage to those now enjoyed by the neighborhood houses over the loop first runs, including lower admission, cash and other gifts and free automobile parking service, branch managers believe.

Root, M-G Director

Hollywood, Dec. 30.

Halfway through his first tentative chore as pilot on 'Mokee', Deland Wells Root was banded a full-fledged directorial contract by Metro.

Root had been upped from the writing mill after collaborating with 'Joe Fortune' on the 'Mokee' script.

LOEW'S, PAR GET EASY REFUNDING

Confidence of Financial Interests Tipped by Debutante, Preferred Deals of Two Companies—Money Plentiful Despite Extra Financing Needed by Several Majors Because of Decree Setup

NO DIFFICULTIES YET

Reveries with which insurance companies and banks rushed in to participate in refunding operations of two majors, recently, Loew's Inc., last week and Paramount previously, is regarded as ample indication, within the trade, that neither banking nor private investment interests have lost confidence in the picture industry as an investment medium. Only a few weeks ago much apprehension was expressed in various film company departments that the Browne-Bloft labor mess would cause widespread repercussions from bankers to the industry. It was then virtually assumed by insiders both in New York and on the Coast that wide changes in administrative setup might also be called for by financial operators.

While this impression prevailed in (Continued on page 18)

RKO NEEDS BUT 6 MORE TO END 1941-42 SKED

Hollywood, Dec. 30.

RKO production is virtually at a standstill. Plant has six more to complete for current season's output and five in work.

Plans are going ahead for the '42-43 lineup, which starts rolling in March. Likely studio will turn out 35 pictures, as on current season.

Distributors Make Token Film Rental Concessions, Under 'Act of War,' To Fox-W.C. Because of Blackouts

Hearts Are Trumps

Hollywood, Dec. 30.

If Darryl Zanuck turns up a heart on the last card he will have a flush in the game of production poker.

With four pictures dealt, in completion and in work, 20th-Fox is holding 'Straight From the Heart', 'Right To The Heart', 'Right From the Heart' and 'Roxie Hart'.

Distributors reportedly made token rental concessions to Fox-West Coast to compensate for the few blackouts during the holidays on the Coast to troops on the front lines of the war.

Talk among exhibitors of invoking the act of God, act of war clause in all contracts to abrogate picture deals, which was prevalent during the first two weeks of war, has subsided from accounts. Also sidetracked, for the time being, are demands for rental reductions on a large scale.

National Theatres, with 515 houses, according to authentic sources, reserved concessions in only three situations, Los Angeles, San Francisco and Seattle, and these largely as a gesture of goodwill from distributors.

Field as a whole has been surprised by distributors' willingness to grooves due to alarms earlier this month, with most circuits reporting relatively little loss on the month's average receipts.

Reports from division managers now coming in to National Theatres home office show sharp upturn which even compares favorably with last year's business for the corresponding period. Some holds true at Paramount, RKO, Warner, Loew's and down the line.

Kent, Connors Defer Coast Trip 'Til 15th

S. R. Kent and his personal assistant, Tom Connors, will be unable to leave for the Coast immediately after the New Year, as planned. Starting to work on the show-off. Kent says he and Connors will probably depart about the middle of January for the Coast business.

The 20th-Fox president, Connors now coming in to National Theatres San Francisco, will confer with Darryl F. Zanuck and other studio executives on production, spring plans, sales, etc.

Wanger's New Setup

Sacramento, Dec. 30.

Walter Wanger Productions, new independent picture making company, held incorporation papers with Wanger, Herschel B. Green, Charles Milliken and Lloyd Wright listed as directors. Capital consists of 1,000 shares without par value.

First picture by the new corporation is 'Eagle Squadron' to be released through Universal.

Sue's Broad Jump

Hollywood, Dec. 30.

Paramount assigned Susanna Foster to two starring roles of widely divergent character in 'Merton of the Movies' and 'Dancing Debbs'.

'Merton' role is the one serious, while 'Debbs' calls for a Junior League charity worker.

DR. WOOLMAN'S POST

San Francisco, Dec. 30.

Dr. Leonard A. Woolman named financial advisor to the OPKM division of contract distribution here. Was formerly vice president of Fox Film in New York, and also assistant to the chairman of the board of Universal.

BUZZ GOES BLANK

Hollywood, Dec. 30.

Burgess Meredith loses his memory as male lead in 'Black Curtain', whodunit involving an amnesia victim.

William Clemens directs the picture, built around a novel by Cornell Woolrich.

NEXT WEEK—JAN. 7 ISSUE

36th ANNIVERSARY NUMBER

of

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Thin Man's Hawkins-Ink Spots Gigs \$60,000 m Chi; Birth Blues' Giant 38G, Flying' Big 10G on Moveover

Chicago, Dec. 30. — With the start of the holiday season, loop houses are again big on the stage. Last week's annual big picture theatres are currently headed for a valiant season. Theaters are likely to be one of the biggest in local show business.

Chicago's "Thin Man" plays Erskine Hawkins band unit on stage. Mighty \$60,000, with house on the stage, is doing a \$10,000 on its second week. "Flying' Big" (10G) is doing a \$10,000 on its second week. "Birth Blues" (38G) is doing a \$10,000 on its second week.

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CORSICAN 15G, BATO TOPPER

Baltimore, Dec. 30. — Following a better than average pre-holiday season, the city's downtowners leaped into an immediate boom right after the Xmas presents. Theaters are doing a \$10,000 on its second week. "Corsican" (15G) is doing a \$10,000 on its second week. "Bato Topper" (10G) is doing a \$10,000 on its second week.

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First Runs on Broadway (Subject to Change)

Week of Jan. 1
Asler—'The Shanghai Gesture' (U) (2d week)
(Reviewed in 'Variety,' Dec. 30)
Broadway—'Dumbo' (Disney) (11th week)
(Reviewed in 'Variety,' Oct. 1)
Capitol—'Two-Faced Woman' (M-G) (31)
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1st. Holiday Biz Soars; Remember Sock \$85,000, 'Pulham' 105G in 6 Days, 'Gesture' 22G, 'Army'-Osborne 42G

Terrific strength at boxoffice on Monday (23), with the hot pace continuing through Tuesday (24), it is apparent that the total gross for the 13 leading downtown New York theaters will be well over \$1,000,000 by the end of the year. The business done by the same theaters in the last week of 1940 was a better than fair chance. It is, however, not a record. It is, however, not a record. It is, however, not a record.

Managers are hopeful that the war and other factors will not trim New Year's take to less than last year. For tonight (30), 1941, the picture, late shows are scheduled to start at 8:30 p.m. Theaters will grind as late into tomorrow morning (Thurs.) as customers will pay for the picture according to the traffic. Much sale and retain the established scale of the top for the year. Trade permits, the Paramount may get as high as \$125,000 on its new show today (Wed.).

New Year's eve winds up the first year of the new year. "Remember the Day," which should bring in around \$85,000, perhaps the best of the year. "Remember the Day," which should bring in around \$85,000, perhaps the best of the year. "Remember the Day," which should bring in around \$85,000, perhaps the best of the year.

Two other new pictures also scheduled for the night of Christmas night (Wed.) are "Shanghai Gesture" (U) and "The Girl Who Came to Dinner" (WB). Asler, is close to capacity at \$22,000 or better, while "Sundown" may take \$15,000 to \$20,000, or four times house average.

The New York Artists' Campaign on "Gesture," which Ufa accounts are expected to make the most effort and is importantly credited for the picture's current business. It was prepared by Maurice Greenhalgh. "Hellzapoppin'" at the straight-film theatre is bucking stagehouse shows and other films satisfactorily at \$25,000 or more, but not sensation.

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'Tarzan' Hugs \$16,500 In St. Louis; Bob Hope Zippy \$8,000 for 2d Wk.

St. Louis, Dec. 30. — Natives are recovering from one of the worst winters in the city's history. Theaters are doing a \$10,000 on its second week. "Tarzan" (16G) is doing a \$10,000 on its second week. "Bob Hope" (8G) is doing a \$10,000 on its second week.

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'Dumbo' Trims \$10,600 Denver, 'Valley' 10G

Denver, Dec. 30. — Cold and heavy snow slicked grosses a little this week but the crowds were coming back into the theaters. Theaters are doing a \$10,000 on its second week. "Dumbo" (10G) is doing a \$10,000 on its second week. "Valley" (10G) is doing a \$10,000 on its second week.

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'Started With Eve' Big \$24,000 Tops Det.: 'Playmates' 22G, 'York' 9G on 3d

Detroit, Dec. 30. — With only one day to mark the usual pre-Christmas dip, grosses here are now moving back into the theaters. Theaters are doing a \$10,000 on its second week. "Started With Eve" (24G) is doing a \$10,000 on its second week. "Playmates" (22G) is doing a \$10,000 on its second week. "York" (9G) is doing a \$10,000 on its second week.

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'Pulham' \$3,300, Aces In Linc: 'Dumbo' Big \$3,200

Lincoln, Dec. 30. — It's between "Pulham" and "Dumbo" for the top spot in this week. Theaters are doing a \$10,000 on its second week. "Pulham" (3G) is doing a \$10,000 on its second week. "Dumbo" (10G) is doing a \$10,000 on its second week.

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THE SHANGHAI GESTURE



Breaks Thursday,
Friday, Saturday and Sunday
attendance and money records
in the history of the Astor
Theatre, New York City

WORLD PREMIERE ENGAGEMENT OF

(Arnold Pressburger's)
THE SHANGHAI GESTURE

STARRING
GENE TIERNEY

WALTER HUSTON • VICTOR MATURE • ONA MUNSON
WITH EVELLIS BROOKS • ALBERT BASSERMAN • MARIA OUSPENSKAYA

JOSEF VON STERNBERG

RELEASED THRU UNITED ARTISTS

A NEW ALL-TIME RECORD!

Remember the Day

HAS JAMMED AND PACKED NEW YORK'S 6000-SEAT ROXY FROM ROTUNDA TO RAFTERS... FROM MORNING TO MIDNIGHT... EVERY DAY SINCE ITS OPENING... PLAYING TO A RECORD-SHATTERING TOTAL OF 89,749 PEOPLE IN THE FIRST FOUR DAYS OF ITS RUN!



Attention, Exhibitors! If you haven't already done so, sign your pledge to help the industry's "MARCH OF DIMES" drive. Lobby collections, week starting January 22nd.

Sam Kaplan's Strong Influence Local 306 Promises Hot Election

A hot election in which the forces of Sam Kaplan, equipment dealer and member of the executive board of Local 306, Moving Picture Machine Operators of New York, is expected to reveal itself as anticipated in projectonist circles in New York in the election scheduled for Jan. 5 (Wed.).

Herman Gelber, recording secretary of the biggest local in the International Alliance of Theatrical Stage Employees, who's assertedly a Kaplan man, is running for the presidency of Local 306 against Joseph D. Basson, who has held the office since 1935. It's predicted that Basson will be elected but that Kaplan will emerge again victorious. According to inside information, Gelber is spending more on his campaign than he has been disbursed by any presidential hopeful in the history of 306, of which Kaplan was president for many years prior to his conviction for conspiracy several years ago, followed by a year in prison.

Kaplan, who came back into 306 a year ago when election of the executive board, controls an equipment and supply business which is said to have added to his personal fortune considerably. Basson, too, is also a wealthy man, as result of success through his work as the invention of a rear shutter on projection machines, which returned him to the front of the industry formerly expoyed to, eliminating so-called "bucking" and fire troubles.

Gelber is recording secretary of Local 306. He doesn't see eye-to-eye with Basson on affairs of the union and from reports, has opposed him in many matters affecting it.

Of the vice-presidents of 306 there are five candidates, two of whom are said to have Kaplan's support. Harry Silverman and Charles Eichhorn. The others are Alex Polin, Steve D'Annunzio and Dick Polin. All presently are in the executive board, except Polin.

For the office of business agent for New York the candidates are Bert Pomeroy, incumbent, Morris Goldstein, late formerly with old Kaplan regime in the local. There are three candidates for the recording secretary's business agent's post, being Charles Kahan (incumbent), Charles Kieburn and Joe Kieburn.

The office of treasurer is held by James Ambrosio, incumbent, and Dave Gardner, who has the post of financial secretary. Charles Beckman, now holding that of "unemployed."

Kaplan himself is running again for the executive board and it's fortunate conclusion of the election will be reflected in view of the support among the rank-and-file which he enjoys. A total of 1,000 candidates are in the running for the 10 chairs on the exec. board.

One of a total of 1,500 members of Local 306, at least 1,000 are expected to cast ballots during the day of the election (Wed.) at 8 p.m.

In a lengthy presidential report for the years 1940 and 1941, sent out during the past week, Basson reviews the accomplishments of his administration since he took office in 1935, citing figures, concrete improvement in working conditions etc.

Loew's Test Suit On

Anti-Trust Grounds

Loews filed suit Wednesday (24) in New York federal court against Loew's, charging it with an attempted violation of the Sherman anti-trust act and seeking an injunction to restrain Loew's from the IATSE. From calling a strike of projectonists in Loew's 65 metropolitan New York theatres and at the Culver City studio of Metro-Goldwyn-Mayer.

The complaint charges 306 with illegally seeking to compel Loew's to discontinue servicing all theatres in the metropolitan N. Y. area which do not employ 306 projectonists. In addition, the claim is made that the union is demanding that the delivery of film to theatres be made through IATSE members.

Continuing under the terms of the contract. The complaint points out that 85 Loew houses and that employees engaged in the development department are members of Local 902 of the IATSE.

On August 31, 1941, the contract of employment of projectonists covering the company's home office and N. Y. exchange office in New York City, 1941, during negotiations for a renewal of the contract, Loew's received a letter from the union demanding the fulfillment of certain conditions as a prerequisite to a new contract. The conditions were threefold, namely, that Loew's supply film only to exhibitors employing 306 men, that 306 men be not required to handle film which was not transported by IATSE men, and that all shipments of film are made through express, common post or a common carrier; and that Loew's claim its shipments of film are made through express, common post or a common carrier. The union demanded that Loew's deliver IATSE members only. The complaint declares the union declared that Loew's must immediately comply with these demands, or that a strike would be called by IATSE men in the N. Y. exchange, Loew's metropolitan office and at the Culver City and Los Angeles studios of the IATSE.

Other Majors Also Affected

Loew's charges that other distributors, including the seven other major film companies, will face similar demands from the IATSE and 306 officials.

Loew's points out in its complaint that N. Y. 306 independent theatres in N. Y. serviced by Loew's do not employ 306 projectonists.

If Loew's is prevented from servicing these independents it will lose localities in the 1941-42 season. In addition, if Loew's is forced to N. Y. houses, would result in a loss of \$200,000 in the 1941-42 season.

The action seeks a declaratory judgment ruling the demands of the IATSE and 306 as illegal and that Loew's would be in restraint of trade.

Loew's is seeking a ruling that the contract if signed would violate the contract demand and would require the company to interfere in the internal management of independent exhibitors. An injunction to restrain the strike and a judgment of costs and disbursements is asked, for costs.

CONSOLIDATED ORDERED TO MAKE GOOD TO 306

The Consolidated circuit of 18 theatres in the Greater New York area, taken over earlier this year by Julius Joelson, has been ordered to restore salaries to both operators and projectonists. The order, which was made by the court, houses, plus a 5% increase as called for by the master Independent exhibitors. Joelson, who is connected with Local 306, N. Y. operators.

When Joelson took over the Consolidated circuit from Lawrence Broderick, his arbitrator ordered that salaries of the operators, around 100 cents per hour, be increased to 125 cents per hour. The matter to court for arbitration. Harry K. Kane, arbitrator appointed by the American Peace Arbitration Society, supreme court, rendered his decision in favor of 306 on Monday (28).

Brokers Sue Joelson
Harry Thomas & Co., Inc., brokers, filed suit yesterday (Tuesday) in N. Y. supreme court against Joelson, claiming he owes them \$20,000, representing the balance of the houses, plus a 5% increase as called for by the master Independent exhibitors. Joelson, who is connected with Local 306, N. Y. operators.

Chain was purchased by Joelson from Consolidated Amus. Enterprises, it is claimed.

Hashed Out

Hollywood, Dec. 30. Sunbeam Productions is folding temporarily and has called off production of "Hushknife Harley" action series.

War conditions given as reason, as understood financing hasn't come through.

Eddie Aaron's New Title

Eddie Aaron, assistant to William F. Rodgers for four years, has been given the title of assistant general sales manager with duties enlarged. With Metro since 1917 when he was assistant to the executive vice president, Aaron is now assistant to Tom Connors prior to hooking up with Rodgers and at one time was head of the international department at the home office.

LENSERS' ROW THREATENS TO STALL PROD.

Hollywood, Dec. 30. Dispute within cameramen ranks threatens a production tieup unless producers recognize full control over all studio lenses by the International Photographers Local 689. The union is demanding full membership with American Society of Cinematographers is expected shortly to vote on the matter. The I.P. has IATSE negotiations in New York, January 5. Local 689 also passed the resolution to support the IATSE and Arthur Ungar for editorial work in behalf of its union.

Showed Old Chaplins Fined \$3,500 in N'wood

Hollywood, Dec. 30. Edward Kohn, operating Metro Parade theatre, Hollywood, was ordered by the federal court to pay \$3,500 damages for unauthorized screening of six old Chaplin comedies. Judgment amounted to \$250 daily for copyright infringement.

Kohn's defense was he bought film in a circuit of theatres and restrictions on exhibition was imposed.

Goldwyn's 'Foxes' Now On Regular '5 and Flats'

RKO is selling "The Little Foxes" to its service accounts on regular picture basis in a circuit of theatres following okay from Samuel Goldwyn who previously held out for higher percentages, ranging from 40 to 50%, and more favorable playdates.

Goldwyn and James Mueve, his vice president and partner, say RKO had back from all situations unwilling to grant higher bracket prices. The key word was "been thoroughly canvassed."

With from 60 to 70% of total receipts being taken by RKO, Goldwyn felt that closed situation where smaller coin was offered should be passed up during early months of release.

Couples of circuits operating in southern states virtually without opposition and other houses listed as RKO service accounts are now being sold.

Schwartz Given Larger Out-of-N.Y.

RKO Division; 2 Named to Vacant Job

A new division in the RKO circuit has been created with Solly Schwartz promoted to take charge. Schwartz, who has been in the Bronx and east side New York theatres under Schwartz for years is being broken up into two divisions.

Principal purpose of the new grouping of houses and Schwartz is to provide a more direct contact with various out-of-town theatres. It is expected that he will be operated under partnerships such as with Schwartz.

Charles, who came up through the managerial ranks with the old RKO circuit, will have supervision over a widely-scattered bunch of houses including Lowell, Providence, Rochester, Syracuse and Cedar Rapids, Ia.; Davenport, Ia.; Sioux City, Ia.; Marshalltown, Ia.; Minneapolis, Minn.; and Waterloo, Ia., and New Orleans.

In addition to setting up the new out-of-town division and giving Greater New York extra supervision,

Local 306 (Ops) May Call Strike Against AIN N. Y. Circuits Without Waiting for Loew's Test Decision

Detoured to Stardom

Hollywood, Dec. 30. Martha O'Driscoll, brought to the coast by NBC Artists Bureau as a star, has been elected to the top rung, but not in the kilowatt area. She has been elevated to stardom by Paramount in "Washington Escape."

Yarn is a comedy on marriage against a background of the diplomatic corps in the capital.

Pix Expects Legislative Surgeon In '42

With only nine state legislatures scheduled to hold regular sessions in 1942, the film industry is looking forward to a certain amount of legislation during the coming year from the barrage of legislation pushed through in 1941.

Greatest threat to the expected comparatively quiet legislative front is the possibility of added special sessions called for defense purposes. Picture people are fully aware of what this may mean.

While it is apparent that there will be fewer state legislative bodies interested in Congress throughout the year since both houses in Washington are now virtually in continuous year-round sessions.

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Using exchange workers in the New York-Brooklyn branches of the major distributors as a so-called back door, use the unionization of theatres now not employing its members. Local 306, Moving Picture Machine Operators of New York, is expected to call a strike against all districts and theatres operating in Greater N. Y. circuits until the result of an election called by Loew's for a decelerator.

Such a strike, if called, would involve the exchange workers (inspectors, shipper, and others) as well as operators in the branch booths and in the projection rooms of the Greater N. Y. circuit. Local 306 would have to take a vote of the membership of its local, as well as of the exchange workers before such a move could be taken. This can be done by telegram, as has occurred in the past, rather than through call.

According to reliable information, Local 306's fight is not with the distributors of the Greater N. Y. circuit employing its men under a long-term master contract but with the theatres which use Regular Operators or are in the so-called non-union class with other men in the district.

Directing its offensive at these theatres, numbering around 80, Local 306 is looking to get through the back door by insisting that exchange workers be used to handle the film of distributors in the theatres.

"Empire's Century Houses" The Empire State House, a so-called "rump" union chartered by New York state, is in the building of 28 Century circuit houses and around 20 additional independent, while the remaining theatres are in the non-union class with other men in the district. Local 306 is looking to get through the back door by insisting that exchange workers be used to handle the film of distributors in the theatres.

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Academy Oscars For Two Documentary Films

Hollywood, Dec. 30. Documentary films, one featuring length of 16 minutes, and the other special Oscars this year by the Academy of Motion Picture Arts and Sciences.

Procedure of selecting the two winners was decided at a meeting of the board of governors next week.

'Way, With Spk Skant

Hollywood, Dec. 30. George Raft has been borrowed by United Artists for a new version of "Broadway" stage play done 12 years ago by the same studio, and Raft is to be released for an espionage tale.

HURRY! HURRY!

Hollywood, Dec. 30. Edward H. Rosten, who is now at Paramount studio to Young Bros. circuit midway to match two old films and to be released for an espionage tale.

A HAPPY NEW YEAR "THE KINGS ROW"



STAY THROUGH
THE YEAR ITS

Warner Bros.

Increasing Tendency To Build Shorts Into Importance in Lieu of 2d Feature

Further evidence that shorts are receiving additional breaks from exhibitors is indicated by reports from different sections of the country, in most cases, it is the outstanding shorts of various make and distribution that form the opening wedge for the exhibitors' neighborhood theatres to eliminate one of the short programs and replace with, in its place, one or two lineups with shorts desired to fill out the program.

Paramount has received word that rhythm in the Ranks, which goes into the Omaha theatre, Omaha, this week in the first short to be featured by the house since last April.

The two ballet shorts which Warner Bros. is releasing also are receiving more than customary attention from two-reel picture theatres. Universal is pleasantly surprised by the unqualified billing and enthusiastic rating of its new serial 'Don Winslow of the Navy.'

Ditto in Philly

The Stanley-Warner circuit is slowly achieving its goal of eliminating shorts. Most of the time, formerly given over to another feature, is being taken by a short program. The briefs are getting more careful treatment in the matter of advertisement and exploitation. In some cases the short gets equal billing on the marquee and also displays as the first feature.

House managers are getting school and civic tieups for patriotic and educational shorts. Menard's women's club, American Legion posts and similar organizations are solicited for assistance in drumming up interest in short subjects that have a public interest.

Little use of the circuit is to make the briefs take the place of the extra feature in the few situations where they're not being used.

World-Freeman, a Short Austin, Texas, Dec. 30.

Best Short, the Interstate theatre circuit's short subject expert, has hit upon the idea of the short subject for a short subject. The subject will be "Nothing But Nerves" with Robert Montgomery. The company, the premiere is Benchley, Texas, about 70 miles from here.

The town has no theatre, Louis Novy, Interstate city manager, here has made arrangements to load twenty 115 inebriated into the bus and bring them here to the Paramount for the world premiere of the short.

Kreisler's (U) Campaign To Boost Shorts for R.O.

Bernard Kreisler, head of Universal's shorts department, has launched a campaign to point up the advantages of shorts. He has written a pamphlet, "Shorts are the answer to shorter shorts. His idea is that if shorts are worth producing and worth buying by exhibitors, the latter should cash in on them by making such films bring extra company boxoffice.

Universal is attempting to gear its shorts to mass appeal, the same as features, according to Kreisler.

"We don't think that billing short subjects as also standard features, either the producer-distributor or the exhibitor any good, he observes. We want to get away from the idea of shorts as possible. I believe that plugging the idea of 'extra attraction' as exhibiting 'extra' or 'bonus' shorts goes long ways towards making exhibitors conscious of the screen value of many shorts."

By shortening the average theatre program, by using shorts instead of a program picture for a second feature, Kreisler indicated the exhibitor would be keeping more to the tempo of the times. It was pointed out that the average theatre patron today is so busy with the war effort, he is impatient with the long and slow program. Shorter theatre programs more numerous and more varied than what the public today wants the exhibitor has a chance to fill this need by exhibiting a short program picture as much weight as given the so-called second feature on the bill. Kreisler's shorts are available for his own contact in the field and

Tradeshow

Mon., Jan. 5—"Young America" and "Son of Pyro" (20th), in all exchange cities.

Men., Jan. 6—"Call Out the Males" (RKO), in all exchange cities except St. Louis, where it will be shown Tues., Jan. 6, and Albany, Buffalo, Charlotte, Cleveland, Des Moines, New Haven, Oklahoma City, Omaha, Salt Lake City and Washington, where it will be shown Wed., Jan. 7.

Mon., Jan. 6—"Mexican Spitfire Goes RKO" (RKO), in all exchange cities except St. Louis, where it will be shown Tues., Jan. 6, and Albany, Buffalo, Charlotte, Cleveland, Des Moines, New Haven, Oklahoma City, Omaha, Salt Lake City and Washington, where it will be shown Wed., Jan. 7.

Tues., Jan. 6—"Right to the Heart" and "Gentleman" (United Artists), in all exchange cities.

Tues., Jan. 6—"Woman of the Year" and "Joe Smith, Jr." (M-G), in New York only.

Tues., Jan. 6—"Joan of Paris" (RKO), in all exchange cities except St. Louis, where it will be shown Wed., Jan. 7, and Albany, Buffalo, Charlotte, Cleveland, Des Moines, New Haven, Oklahoma City, Omaha, Salt Lake City and Washington, where it will be shown Wed., Jan. 7.

Tues., Jan. 6—"Valley of the Sun" (M-G), in all exchange cities except St. Louis, where it will be shown Thurs., Jan. 8, and Albany, Buffalo, Charlotte, Cleveland, Des Moines, New Haven, Oklahoma City, Omaha, Salt Lake City and Washington, where it will be shown Fri., Jan. 9.

Tues., Jan. 6—"Sing Your Worries Out of Your Head" (M-G), in all exchange cities except St. Louis, where it will be shown Thurs., Jan. 8, and Albany, Buffalo, Charlotte, Cleveland, Des Moines, New Haven, Oklahoma City, Omaha, Salt Lake City and Washington, where it will be shown Fri., Jan. 9.

Tues., Jan. 6—"The Sign of the Cross" (M-G), in New York only.

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Over 50 Min. Indies. Unworried By 'Reprisals', to Testify Vs. J. Majors

Stomach Comes First

Hollywood, Dec. 30.

Hollywood, which has its own brand of weekliness, points to an important stage director who has been leaving the business, who complains, "there isn't a decent thing to eat in town."

To make it, the stage brought out his own chef (femme) to properly prepare his vittles.

M-G DOING WELL IN MIN. SELLING

Minneapolis, Dec. 30.

M-G's annual selling terms under the Minnesota anti-concert decree law requiring deals to include an entire season's product, a 20% minimum cancellation privilege and no forcing of shorts virtually put independent exhibitors at the mercy of the major without any idea what the product actually will cost them. Nevertheless, many of the city's hardest boiled independent exhibitors, who have turned thumbs down on other distributors' percentage claims, are rushing to M-G, probably figuring that with this company's product, plus Columbia, United and RKO, the exhibitor can near-normal operations, even through January, and the effort to make Paramount, Warner Bros., 20th-Fox, etc., to moderate present allegedly exorbitant demands.

The M-G deal allocates its output of shorts to exhibitors, the first 10% is percentage, and gives no guarantee as to the number of pictures in each bracket, the company reserving the full right to allocate as it pleases. Moreover, the percentage starts at 10% and goes up to 20% for a total of up to 30%, depending upon the gross and with split figures specified. The contention is that there is a six percentage percentage to comprise the top bracket, but that's two more times the demand for the Twin City independent neighborhood spots.

While some of the Twin City independents are putting M-G over the pan because of the terms, the company claims that in its first year of selling it closed with approximately half of the Minneapolis and Twin City independent accounts.

Northwest Allied leaders are among those who have bought heavily in defense of their action, they say they feel confident that the company will be fair enough to take care of its contracts properly, the belief being based on M-G's past record.

Before the M-G-M deal for Twin City Independents was announced, the Northwest Allied leaders, singling the company's praises for consenting to sell in Minneapolis and Twin City independent territory, stated its terms would be "proper." It was the last of the decree companies to consent to the M-G-M deal, a decree to enable it to sell under the Minnesota state law and up to the time of the Chicago industry meeting it appeared that it would stay out of the state until the company's terms were settled. The status finally is determined, except for the sale of Metro's "Kluge" and "Hyde" and "Lucky Good" which have been percentage pictures under the M-G-M deal, go into the M-G-M deal.

No Sunday Bowling

Springfield, Mass., Dec. 30.

Theatre men heretofore heaved sigh of relief this week as Sunday closing was finally put to rest. Instead of went aglimmering. Though opening of sales on Sundays for thousands of exhibitors who have been long and unusual hours has been suggested, relief is pretty well open to the idea of raising of a new from blue law days.

New allies are popping up almost everywhere to collect their share of defense dough.

Minneapolis, Dec. 30.

Casting aside all fear of reprisals, no less than 50 odd Minnesota independent exhibitors have signed a decree and are eager to testify in district court against Paramount, RKO and the other major studios. The signing of the state anti-concert decree law which will be resumed Jan. 7 following the trial over the holidays.

They want to reveal the film companies' allegedly unfair trade practices which, it's claimed, justify the Minnesota business men requesting exhibitors to sell their entire season's product subject to a 20% minimum cancellation privilege and to forced selling of shorts. Among these practices, it's charged, are the companies' discrimination against independent exhibitors and in favor of the Paramount affiliated circuit; compulsion to play or pay for pictures injurious to their business; inequitable contract terms; unfair protection and sale.

Northwest Allied made known to the prosecution, the state of Minnesota, that the small army of independent exhibitors wants to go on the offensive against the major studios, disappointed because the state plans to call only 10 or 12 in rebuttal witnesses, with the defense on its knees.

"The independents don't care about the anti-concert law," said William K. Northwest Allied executive secretary. "They feel they couldn't be any more sure of their position for them anyway."

The defense contending that the state is unconstitutional, plans to call only one more witness, Ned Depinet, a Minneapolis exhibitor. He will testify relative to distribution.

If necessary, the film companies have another strategy to pursue to carry the matter of the law's validity to the U. S. Supreme Court for final decision. The defense is expected to deliberate in order to create the present test case. The decree contains a clause that the exhibitor, in seeking a court declaration of the law's unconstitutionality and in obtaining an injunction to void the enforcement.

Bill Howard's Strike

Hollywood, Dec. 30.

King Borel, signed William K. Howard to direct "Law of the Klondike" for the Paramount.

Shooting starts Jan. 12 from screen play by Blumfeldt.

Bankers Favor Pix

Continued from page 7.

picture circles, informed financial circles, to time considered the Biort scandal as pertinent to the basic factors revolving about position of various companies to earn profits. Same attitude has prevailed with regard to war outbreak.

Money continues plentiful despite extra financial burden being cast upon the industry by the anti-concert decree operations. At least three or four of the majors will be able to meet the current decree conditions as now heavily into the banks for temporary or permanent loans of \$150,000, mostly advances against negatives and stock. The same conditions are to be applied on bank loans.

Financing of consent product has necessitated a time considered the Biort scandal as pertinent to the basic factors revolving about position of various companies to earn profits. Same attitude has prevailed with regard to war outbreak.

'Dissent' Decree

Minneapolis, Dec. 30.

A big haul was made by the trial of Paramount, 20th-Fox and RKO, when assistant county attorney Herman Cross, of 20th-Fox, was asked, "What is the dissent?"

"I think that's what the independents would call it," said J. W. Finley, a counsel for the defense.

BUFFALO CASES MOUNT

Buffalo, Dec. 30.

Arbitration board for this district, which had only two cases filed to the present month, now finds itself with plenty of work in prospect for the next couple of months. The case of the Allemande (I. Cohen) against the Marlboro (Konekowsky) is being fought for the right to better by reason of alleged gift and other similar patronage including the fact that the latter is set to see off on Jan. 1.

Itasca theatre complaint against Bess Strand, and Temple at Itasca (Bernstein) and the five distributors alleging inability to purchase picture in second-run clearance, is also being fought for the right to better by reason of alleged gift and other similar patronage including the fact that the latter is set to see off on Jan. 1.

The Clyde Playhouse (Perriello) against Schine circuit and the major distributors, and the Clyde Playhouse (Tantillo) against Warner Bros., both claimants complaining as to unreasonableness of claims, and the adjoining towns, will also be up for hearing in January.

In addition, it is known that several other exhibitors in the district are preparing complaints and will file them in the first of the year.

WILL HORWITZ DIES; COLORFUL SW EXHIB

One of the most colorful exhibitors of the southwest, Will Horwitz, 53, died Christmas Day in Houston, where he had operated four theatres, partly in association with Paramount. He died after 38 hours' illness.

Although interested with Paramount locally, Horwitz was one partner whose company had entirely alone and, in effect, disregarded in spite of fights he used to make.

Himself a newspaperman originally, Horwitz was often in the news, not only through his attacks against distributors but at one time as result of his own efforts to operate a radio station which he set up across the border in Mexico.

Every year at Christmas Horwitz paraded his parade of pictures in Houston. This year, the first time he met the party himself, a total of 12,000 kids were entertained at his expense.

Horwitz is survived by his widow, Gladys Horwitz, and daughter, Mrs. Fred Gibbons. Funeral services were held Friday (28) in Houston.

huddles with company field representatives.

Field reps relate that too many exhibitors in this district are too tired to go to picture shows when they are confronted with having to sit through a long and slow program feature in order to see the No. 1 picture. Tendency in defense industry to get away from the long and slow programs because that is what the patron wants right now.

Defense plans work on 24-hour cycle. Exhibitors there are being urged their schedules so that very early shows and extremely late performances are available for the worker seeking recreation.

'Non-Political' German Films in Milwaukee

Milwaukee, Dec. 30.

After-closing suddenly the "day war between the United States and Germany was declared, the Deutsche Kino, the town's only German language picture theatre, reopened Xmas day as the Radio theatre. Instead of the usual German language policy it was originally announced the house would have if it did not for the German language being shown under a dual policy, the first bill being made up of "Das Goldene Ziel" and "Wiener Konversationen," with a German newswreel.

Reopening of the German Kino as the Radio was brought about only after a lengthy contention between the German and the house, represented by Joseph Patzer, lessee, and Harvey C. Hartweg, secretary and legal aid, who had been in the city legal aids. The mayor sanctioned the German language policy, but the German element in Milwaukee's population should be deprived of seeing pictures of the Fatherland in their native tongue; in other words, to the German language.

Theatre advertising plays up the fact that it is showing a big holiday picture, "The Sign of the Cross," a German picture, to bring about the German element in Milwaukee's population should be deprived of seeing pictures of the Fatherland in their native tongue; in other words, to the German language.

Business for the reopening is said to be good, and the German element in Milwaukee's population should be deprived of seeing pictures of the Fatherland in their native tongue; in other words, to the German language.

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Fox-W.C. Takes Bad House

Hollywood, Dec. 30.

Barclay's exhibitors in Pasadena, has passed to Fox-W.C. in ownership, closing eight years of the exhibitor's career in the picture industry, exclusive of Metro, was \$225,000.

Barclay is spending \$75,000 to refurbish the 1,700-seater.

Let's keep
them smiling!



THE SHOW WILL GO ON!

In 1942 The Friendly Company dedicates its resources to making your theatre a place where the needed relaxation of your public will be assured with the greatest shows M-G-M has ever made. Among the New Year's high-lights:

MICKEY ROONEY, JUDY GARLAND in "BABES ON BROADWAY" • "JOE SMITH, AMERICAN," the timeliest patriotic thrill-picture ever made, starring ROBERT YOUNG, MARSHA HUNT • "THE VANISHING VIRGINIAN," the Surprise Triumph with FRANK MORGAN, KATHRYN GRAYSON • ROBERT TAYLOR, LANA TURNER in "JOHNNY EAGER" • SPENCER TRACY, KATHARINE HEPBURN in "WOMAN OF THE YEAR" • NORMA SHEARER, MELVYN DOUGLAS in "WE WERE DANCING" • NELSON EDDY, JEANETTE MACDONALD in "I MARRIED AN ANGEL" • ANN SOTHERN, RED SKELTON in "PANAMA HATTIE" • GREER GARSON, WALTER PIDGEON in "MRS. MINIVER" • ABBOTT & COSTELLO in "RIO RITA" with KATHRYN GRAYSON, JOHN CARROLL • ELEANOR POWELL, RED SKELTON in "SHIP AHOY" • SPENCER TRACY, HEDY LAMARR, JOHN GARFIELD in "TORTILLA FLAT." MICKEY ROONEY, LEWIS STONE and all the folks in "THE COURTSHIP OF ANDY HARDY."

What a gang for a bang!...

Kay goes for Shakespeare, Ginny goes for Kay, Lupe loops for Lawn, and Lawn goes Kay-razy... as the screen explodes in a cascade of music, dancing, song and laughs!... It's the Hip-Hep Happy Hit that means money in the bank wherever folks gather for fun—and that includes your town, and yours and YOURS!



KAY KYSER *in* PLAYMATES

with
JOHN BARRYMORE
LUPE VELEZ • GINNY SIMMS
MAY ROBSON • PATSY KELLY
PETER LIND HAYES
and
KAY KYSER'S BAND

featuring
Harry Bobbitt • Ish Kabibble • Sully Mason

Produced and Directed by
DAVID BUTLER

Screen Play by James V. Kern

5 TOP TUNES
NOW SWEEPING
THE AIRWAVES:

"Humpty-Dumpty Head"
"How Long Did I Dream?"
"Thank You, Lucky Stars
and Stripes" • "Roses
South and Joliet Jones"
"Ora Chica"



R K O
RADIO
ACTRES

**JOIN THE
MARCH
OF DIMS**

Lobby collections,
week starting Jan. 22

was in star class to which her husband, Ronald Reagan, was elevated this year. There are in this group some out-standers of stellar quality that should make themselves important as Phil Silvers, Alexis Smith, Jack Carson, Sidney Greenstreet, Bill Orr, George Coleman, Elizabeth Fraser, Julie Bishop and Lorraine Gattman. But Pat Warner exploitation and synthetic buildup from the Elsteds department most of them can't pull off overnight stars.

13 New Stars on 20-Fox

List: Berle Moving Up
Dorothy Zauack at 20th-Fox ap-ears wants new blood. If the old does not show potential in the new year, something new crops up in its stead. There are 13 new stars on the company roster this year while

Alison Pate is relegated to the fifth spot. Betty Grable, new star timber, and the third spot away from her. Henry Fonda, who lands in back of the pack of new stars in ninth position. Also to be added to the star rating next year will be Roddy McDowall, who won his spurs in "How Green Was My Valley". Milton Berle, who had try at films several years ago over at RKO, has landed in the 20th family and headed the featured group, with McDowall close second. Diana Andrews, who got his start less than a year ago, fourth in this class and is being groomed for top casting honors next year. Most of the featured timbers are on the list in standard, with indications that new potent stellar material will develop here within the year. There is a hope, for the majority of these people are not yet seasoned and tried in films already.

Hope Vice Gary Cooper

As Par's Top B.O. Star
Paramount's leader of last year was off the list and therefore Bob Hope climbs from fourth place of last year to replace Gary Cooper, whose last Paramount contribution and credit was "North by Northwest". Hope hit the top spot as no apparent opposite in the company fold to replace him for at least another year. Dorothy Lamour, who has been the main factor in the femme contingent got her breaks in product during the year and took the second spot away from Bing Crosby, who is third. Jack Benny, having done only one Paramount chum, comes next, with Charles Colbert, who has only one picture contract on the lot, coming last.

The studio since its production re-organization is out to build new tal-ent, and with 12 of the names who got top billing in product last year missing from the roster, the studio has added 13 new ones. Most of these are potential stars and as yet

PARAMOUNT

Stars

BOB HOPE
DOROTHY LAMOUR
BING CROSBY
JACK BENNY
CLAUDETTE COLOMBET
FRANK MAY
VERONICA LAKE
PAULETTE GODDARD
JOEL MCCREA
ROBERT PRESTON
WILLIAM HOLMES
EILEEN DREW
SUSAN HAYWARD
BRIAN DONLEVY
WILLIAM BOYD
BETTY FIELD
CAROL LEE
JUDY CANOVA
JIMMY LYDON

Featured

Lynn Overman
Class
Allyn Clide
Eddie Bracken
Patricia Morison
Phil Regan
Sterling Hayden
Albert Dekker
Clayton Roberg
Constance Moore
Audrey O'Rourke
Marilyn Anderson
Suzanna Foster
Eddie (Rockster) Anderson
Betty Jean Haddock
Phyllis Ruth
Virginia Dale
Frances Farmer
Frances Gifford
Katharine
Richard Denning
Eva Gabor
Philip Terry
Margaret Hayes
Betty Brewer
Mildred Crosby
Oscar Levant
Don Castle
Dolly Loyd
Dolores Casey
Keith Richards
Catherine Craig
Jean Phillips
Lora Lee
Laurie Douglas

have not shown their b. o. mettle though the studio rates them in this class. However, those who have got the top billing are as Veronica Lake, Paulette Goddard, Mary Martin, William Holden and Carolyn Lee. The others are figured in being most

Quickie Quitter

Hollywood, Dec. 30.
Gag making the rounds at the Quickie pictures is "Any guy who quits here to join the Army is a coward!"

point started in 1942. Also important with the company was William Boyd, starred in the Harry Sherman group of outdoor "Hopalong Cassidy" series. The featured group is pretty well standard here, with Lynn Overman garnering top honors and Preston Foster second. Dorothy Lamour, who has been groomed for top billing, is still a pull, still not hit it but leads the feminine group of featured players. Phil Regan, who has counted on to become a singing star, will hardly hit the top round and while at Paramount remains with the secondary group. Those in the group that the studio banks on building up are Martha O'Driscoll, and her stars are being most carefully chosen: Eva Gabor, who displays plenty of dramatic quality, and that is a superpower, and Phyllis Ruth, whom studio has counted on to become a star. Studio, as list shows, depends mostly on second character players for consistent performance and as topnotchers in this class under 28 to 40-week tickets.

RKO's Reorg Troubles

Had Effect on Talent
RKO, as result of all reorganization and management turmoil, was weakest of all the companies for permanent star lining. It's best bet, Charles Chaplin, who is out to free-lance, and company, which has been

RKO

Stars

GINGER ROGERS
ORSON WELLES
BOB GRANT
CAROLE LOMBARD
ROBERT MONTGOMERY
JEAN HERSHOLT
RONALD COLMAN
MAUREN O'HARA
ANN REAGAN
CHARLES LAUGHTON
BETTY DAVIS
HERBERT MARSHALL
KAY KYSER
ANN SHELLEY
JOAN FONTAINE
LUPE VELEZ
LARRY BAROL
JOE FRANCIS
LUCILLE BALL
LUCILLE BALL
EDWARD ANOLD
WALTER HUSTON
GEORGE SANDERS
WENDY BARRE
EDGAR BERGIN
FIBBER MCGEE AND MOLLY
ADOLPHE MENJOU
CAROL SWANSON
JAN ARTHUR
ROBERT CUMMINGS
TIM HOLZ
GUY KARRIE
ALAN CROSBY
JACK KIRBY
ROBERT PRESTON

Featured

George Murphy
Richard Carlson
Alan Mowbray
Charles "Buddy" Rogers
Kent Taylor
Virginia Vale
Edgar Kennedy
Robert Cettin
Bonita Granville
Allen Jenkins
Patsy Kelly
Alan Lee
Ginny Sims
Jim Cedric Radcliffe
Edmond O'Brien
Dorothy Lewis
Dennis O'Keefe
John Barrymore
Dini Arnaz
James Gleason
Dorothy Comptore
James Craig
Frances Nel
Ruth Warwick
Ray Whitley
Alan Carroll
Rosemary Colman
Eddie For, Jr.
Ray Collins
Phyllis Brooks
Thelma Mitchell
Gene Raymond
Charles Coburn

making its product through individual picture deals with outstanding stars, had to take its chances on the open market for its top talent. It is

one by William Dieterle, another by Orson Welles, the "Scattergood" picture series produced by Jerry Brandt, and a package deal with Ronald Colman.

Another in the group is the Music Corp. promotion, which has a "Key-Kyser-Deane Butler" package, and the "Bergen-Fisher" package, and Mollie-Alyn Dwan unit. One series of actions is that with Lupe Velez and Leon Errol, and another is a series of westerns starring Tim Holt. The "Doctor Christmas" package, which starred Jean Hersholt, is out.

RKO is figured the problem child of Hollywood, and a frequent query is "When are they going to get some players, or develop some that mean business?" Joe Green and Mel Lesser, who is the former executive producer, have been scouting around, but nothing has happened as yet. Studio has its talent stock since Green took over, but their percentage of new faces for the outfit has been nil. Maybe better luck in 1942.

UA Looks Ahead to '42

With D.O. Selznick Active

United Artists could be rather scant during the year in domestic product. Alexander Korda led with three features, while Hal Roach had a couple of full-length pictures but most of them were shorts. Studio, which was counted on for quality production, only put through two pictures for distribution. The Sol Lesser, Ernst Lubitsch unit had one, as did Walter Wanger, Louis-Lewis, Richard A. Rowland and Dr. William Seckley. And, of course, the one Chaplin film, "Great Dictator".

For '42 is promised an abundance of production, with Small getting in-gear and David O. Selznick also resuming. Selznick had few stars and featured players, as well as two directors, under contract, but managed to keep overhead pretty well covered besides his returns from "Gone With the Wind" and "Rebecca" of last year, by loaning these people out to other producers.

UNITED ARTISTS

Charles Chaplin Productions

Stars

CHARLES CHAPLIN
Jack O'Hall
Paulette Goddard
Reginald Gardiner

Alexander Korda Prod.

Stars

VIVYEN LEIGH
LAURENCE OLIVIER
Conrad Veidt
Baby
June Duprez
Alan Mowbray
Chapin Croper
John Justin
John Gielgud
Joseph Cellier
Hans Yara

Hal Roach Prod.

Stars

ADOLPHE MENJOU
JOAN BLONDELL
VICTOR MCGILLIEN
MARJORIE WOODWORTH
Allen Jenkins
Patsy Kelly

Featured

Carole Landis
John Hubbard
Charles Butterworth
Richard Young
Eddie (Rockster) Anderson
Dennis O'Keefe
Tom Brown
Fanny Kelly
James Gleason
Hans Connel
William Tracy
Dick Clayton
Elyse Knox
Nash Kearsy, Jr.
Ruth Potts
Slim Summerville
Joy Sawyer
Ray Collins
William Bendix

Sol Lesser-Ernest Lubitsch

Stars

MEHLE OBERON
JOHN HENRI
BURGESS MERRITT

Edward Small Prod.

Stars

GEORGE BRENT
LOUIS ARNOLD
JOAN BENNETT

Featured

Hona Massey
Basil Rathbone
George E. Stone
Florence Bates

Walter Wanger Prod.

Stars

GENE TIERNEY

Featured

Bruce Cabot
George E. Stone
Harry Carey

Richard A. Rowland Prod.

Stars

MARTHA SCOTT

Featured

William Gargan
Edmond Gowan
Phyllis Anderson

William Seckley Prod.

Featured

Hona Massey
Gene Tienery
Basil Rathbone
Albert Bassman

Globe Productions

(JAMES ROOSEVELT)

Stars

JAMES STEWART

Featured

Paulette Goddard
Charles Whelan
Doris Merrick

David Low-Alfred Lewin

Stars

FREDRIC MARCH
MARGARET SULLIVAN

Featured

Frances Dee
Glen Ford

A. & C. Now Universal's

Chief Power at B.O.

Universal's entire top rung foundation pivots around Abert Costello. They knocked out of the top mounter spot for the company, Deanna Durbin, who has held the position for quite a few years. U was in a vulnerable spot for a top grosser unit and A. & C. came along. Only other star U has under contract is Baby Sandy.

For its other top co-gets it made individual deals, or had them brought in via the package route such as Charles K. Feldman and Frank Lloyd's production units. Results proved OK as company product and business evidenced during the year. Studio has been for most starting material, but ducking anything of established calibre due to overhead it would have to carry during the hiatus period for the stars. It has a fairly good feature lineup, mostly all standard with a few like Carol Bruce and Marie Moniz, which is trying to develop into an important spot in the upper star class.

UNIVERSAL

Stars

ABBOTT AND COSTELLO
DEANNA DURBIN
CAROL BRUCE
SULLIVAN
FRANCOT TONE
MABLETTE YOUNG
LORETTA YOUNG
JOAN MARCUS
KAY FRANCIS
IRENE DUNNIE-ROBT.
VIRGINIA BRUCE
CHARLES LAUGHTON
JOHN HENRI
(Continued on page 24)

five toppers are out and the sixth, "The White Cliffs of Dover", is in the air. Those who faded from last year's listing are Shirley Temple, Bob Bennett, Sidney Toler, and the abandonment of the "Chan" series, which had Raymoure and Richard Greene, who is in the British Army. To augment the list that remained were Betty Grable, who is third in the contest of money getters; Jack Benny, who did one "The Chan" series; Carmen Miranda, John Payne, who likely will make, John Edgar of Tyrone Power within a year or two, George Thayer, on her own lot also on a loanout for "Gesture" (UA). Lora Lee Nolan, who moved over from Paramount where she was a featured player; George Montgomery, Linda Darnell, Ida Lupino, Laurel and Hardy, graduate from Hal Roach to the new lot. Next year Jack O'Hall, who tops next year's list, and with whom 20th holds a joint contract with the studio. Tyrone Power is still top coin get, but the lot, with Sonie Henie cropping into second position, while

WOODS, KOBK IN FLOOD

HAPPILY DIVORCED?

The lineup of personnel for the new, separate Blue network will be read and discussed throughout radioiland with great interest. It places Mark Woods and Edgar Kobak in the top positions as president and executive vice-president, respectively, rewards that had been anticipated and of whose logic there is no challenge. Because these two appointments were so generally anticipated, they may occasion less attention as items of human interest than some of the other jobs. E. P. H. James, who came from England over a decade ago, notably comes to his own end of the new dispensation. In this rewarding of a veteran, who was sometimes neglected in past staff shufflings, and in elevating old-timer Ed Horoff to the Chicago general manager, the Blue should stimulate organizational morale. This has not always been good at NBC, to indulge in a bit of British understatement.

The reality of competition between two networks, each enjoying the prestige of Radio City, should break through under the new setup. Partial separations in the past never went far enough and it's hardly going to startle anybody at NBC that the Blue hereafter will be far more self-assertive and will develop its own organizational personality seems a reasonable prognostication, even while Red and Blue continue to share the same landlord and overlord.

Well-wishers of NBC and radio generally, since NBC is so prominent a part of radio, may well hope that the separation of the two RCA units and the re-definition of personal authorities in both divisions will reduce the career politics that has cursed NBC for years, like a blood stain.

CBS, MBS, NBC Morale Show Saturday, 7 P.M.

NBC, Columbia and Mutual have agreed on a weekly half-hour period which is to be turned over to the U. S. government for a morale-building show. It's the 7 to 7:30 p.m. parade Saturday nights. The series isn't slated to start until Feb. 14.

It hasn't been made clear to the public as to what the program will be in the program or who is to pay for it. The details so far have been handled between CBS and Steve Earle, the President's secretary.

Alan Courtney Back As WOV, N.Y., Disc Jockey; Bulova Adjusts Payoff

Alan Courtney resumed jockeying rounds on WOY, New York, last night (Tues.) after leaving out his contractual or payoff difficulties with Arde Bulova, Bulova's owner. In returning, Courtney's time was extended a half-hour—It was 6:30 p.m. to 7:00 p.m., but now runs 6:45 p.m. Eight of 14 sponsors Courtney formerly had come back with him. Courtney stepped out of WOY just a month ago and the sponsors that underwrote his time dropped off with him as his contacts expired.

STREET & FINNEY LOSES

Black-Globe Submits Part of Carter's Film From Agency

Black-Globe agency now has part of the Carter's Little Blue Pills account, heretofore with Street & Finney.

Move brings the Inner Sanctum Mystery (NBC-Blue) under S-G's direction.

Option on Al Jolson

Sherman & Marquette agency is reported as taking an option on Al Jolson's radio services, with the program, if it goes through, to start in early April. Among the agency's accounts are Colgate and Quaker Oats. Music Corp. of America is doing the Jolson agenting.

L. P. YANDELL AS TREASURER

Sales Bertha to Fred Throver and George Benson—Phil Carlin in Program Post—Wide Supervision Concentrated in E. P. H. James—Boroff in Chicago

CALL IN AFFILIATES

While the designation of the executives that will head up the various departments is still under discussion, NBC has issued a call for its Blue Network affiliates to meet in Chicago Jan. 16 in connection with the proposed operation of the Blue as a separate entity. The Drake hotel will be the site for the gathering at which the affiliates will be informed as to the new name of the divorced network (in which the word 'Blue' will be retained), the official and executive roster of the new setup, program and sales policies and other details.

Some of the executive posts, especially those concerning the Hollywood division, are yet being mulled. These are indications that the following are set:

President—Mark Woods
Executive v.p. and general manager—Edgar Kobak
Treasurer and v.p.—Lunsford P. Yandell

Sales Manager—Fred Throver
Eastern Sales Manager—George Benson
Program Manager—Phil Carlin
Broadcast Relations Manager—Keith Higgins
Director of Publicity, Advertising, Promotion and Research—E. P. H. James
Manager of the Press Department—Earl Mullin
Program Acceptance—Dorothy Kemble

Chicago Division
General Manager—Edward Boroff
Program Manager—James L. Sirtson
The corporate name of the separate Blue will probably be decided tomorrow (Thursday). The heads of the network are still working on the idea of taking over the third floor of

(Continued on page 30)

Radio Writers Organize Own War Effort; Will Systematize Assignment Of Authors for Patriotic Shows

ELGIN WATCH MAY GO ON

Completes Special Four Week Run With Shirley Temple

Elgin Watch Co., which just completed a four-week series with Shirley Temple, may go in for a regular run on CBS. Account has until the end of next week to act on a half-hour option.

William Esty is the agency.

Iika Chase Program Is Continuing as Sustainer With Reynolds, Laval

Iika Chase, whose 'Penthouse Party' is being dropped by Camel cigarettes with tonight's (Wednesday) stanza after a ride of nearly two years, will return to its original format and continue as a sustainer Saturday, 12:30-1 p.m. on NBC-Red (WEAF). It will switch title to 'Luncheon Date With Iika Chase.' First edition under the new setup will air Jan. 10.

Originally packaged by the William Morris agency, the program will continue to be produced by that office, with Jack Meakin, NBC staff director, handling it as well as continuing with the Xavier Cugat series for Camel. New cast for luncheon is tentatively slated to include Brad Reynolds, Paul Laval's orchestra and three guests.

When the show debuted in February, 1940, for Camel, it was tagged 'Luncheon at the Waldorf,' and aired Saturday on NBC-Blue (WJZ). It was subsequently moved to Friday nights on CBS, retitled 'Penthouse Party' and revised as more of a straight variety stanza. This fall it moved again to Wednesday nights on NBC-Blue, opposite Fred Allen. When its rating tumbled in that spot, various changes were tried, but without ever regaining the program's former individuality or popularity.

Edmund Gwenn replacing the New Year's address by King George V (done last year) on Stella Ungers' 'Hollywood News' on NBC program today (Wed.).

Radio Writers' War Effort Committee has been set up to act as a clearing house for Government on radio script supplies. The group will attempt to coordinate such requests, assign suitable authors for the various types of shows and avoid duplication of assignments or overloading of individual writers.

General meeting of all radio scrippers, with Bernard C. Schoenfeld, chief of the radio division of the Office of Emergency Management, as principal speaker, will be held Tuesday night (8) in the ASCAP board room in the RCA building, New York. Effort in the New York branch of the committee's function and outline plans for its work.

Herb Fisk Carlton, national president of the Radio Writers Guild, is chairman of the committee, which was appointed at the regular chapter meeting of the Guild's New York chapter last night (Tuesday). New York branch of the committee includes Katharine Seymour, Kenneth Webb, Erik Barrows, Elaine Starnberg, Norman Corwin, Clifford Goldsmith, Gertrude Berg, Sandra Michael and Carl Beebe. Coast branch includes John Boylan, Paul Franklin, True Boardman, and a number of others. Schwartz, Hector Chivington and Carl E. Morse, Chicago branch may be selected by the National branch. Fisk and Carlton will go to Chicago shortly to confer with her.

Lots of Food In U.S.' Pet Milk's Slant

With the intent of offsetting any shortages rumors Pet Milk is including in its programs an assurance that Barre's, sufficient supply of milk sources in this country to take care of any and all needs. It is expected that other victuals will adopt a similar policy of combating what has been termed the Fifth Column technique of spreading food shortages fears as the result of huge shipments being made to Allies.

The Pet Milk commercial stated, 'There is enough milk in this country despite what you are hearing War and Navy orders and land-lease orders. And there is enough milk to supply the foreseeable future.' Pet has a musical half-hour on CBS Saturday. Also a daytime food-kitchen series on the same network.

Charles Smith Hollywood Head for National Bureau; Alex Robb Stays NBC

Hollywood, Dec. 29.
Charles Smith will head the Hollywood office of National Council and Artists Corp., recently formed by A. H. Morton and three NBC colleagues following purchase of the NBC Artists Bureau. He'll be on staff for five years.

Alex Robb, former manager of Artists Bureau, will remain with network in another capacity.

Vick Drops Women's News

Vick Chemical is dropping its sponsorship of the 'News for Women' which on CBS (8:15-9:30) this Friday (26).

It will have been 26 weeks since the account attached its tag to the period.

NEXT WEEK—JAN. 7 ISSUE

36th ANNIVERSARY NUMBER

of

VARIETY

LAST CALL—Advertising Forms Close Friday, Jan. 2

Rush Copy to Any Variety Office

NEW YORK
154 W. 46th St.

HOLLYWOOD
1708 N. Vine St.

CHICAGO
54 W. Randolph St.

LONDON
8 St. Martin's Pl.

THE REBER RECORDS & SACCONTI ON EVE SWITCH TO KEYNON-ECKHARDT

Reber Moves to Adjust Bergen-Abbott & Costello Status—James Adams, New President of Standard Brands, Provides Unprecedented Anti-Climax

J. Walter Thompson is faced with the task of readjusting the contracts of Edgar Bergen and the team of Bud Abbott and Lou Costello within the next few days as the result of Standard Brands' decision to discontinue the transfer of the Chase & Sanborn coffee account to Keynon & Eckhardt but to return it to the Thompson organization. The slap was delivered last Wednesday (24) when Keynon & Eckhardt were taken over by the Java program, effective with the 12:30 broadcast. The anti-climatic cancellation of the change of agency is without precedent in the business. C & S, 1941 appropriation was \$2,500,000.

John U. Reber, the Thompson agency's v.p. in charge of radio, left for the Coast last weekend. He anticipated an announced move by Bergen to try to get back into the limelight with regard to the contract that he recently received from Standard Brands, giving him full control over the production and booking of the Sunday night show. Reber expected that this move will prevail upon Bergen to waive this threat of control and allow James Adams and Costello, who have threatened to walk from the program because of Bergen's status, to stay along with the show. A C & S have already indicated that they are willing to work with the program on a weekly-to-week basis. Another angle that Reber is slated to straighten out involves several good bookings made by Mary Harnahan, Bergen's aide, as a result of the Thompson agency. These dates include Betty Grable, Rosalind Russell, James Stewart and George Raft.

Adams' Decision
The cancellation of the coffee account's transfer came on the heels of Adams' entry as the new president for Standard Brands. Adams came direct from Columbia Pictures-Palmolive-Pet, where he was executive v.p. Several years ago Adams was connected with William John-Manville Co., whose advertising business was then and still is run by the Thompson agency. In agency circles it is presumed that when Adams took the Standard Brands post he did it with the understanding that he would be permitted to work with the program with which he was well acquainted.

Keynon & Eckhardt, it is said, went to some extent as a result of the Chase & Sanborn assignment, adding a number of persons to its New York staff and to the radio. Clarke as producer of the Sunday night show. Bergen, on his own, had hired Al Moran, the show's "ter's Doghouse" as a scripter. Thompson will return Maury Ralston, producer of the show and continue Joe Bigelow as script editor.

St. Louis Professional Pair Take the Divorce Route

St. Louis, Dec. 30.
Local radio singer under name of Tommy Birch, last week obtained a divorce and reestablished her maiden name. Defendant was August "Duke" Seyforth, program manager of radio station KWK. Birch charged that her husband refused to take her to the divorce court, refused to introduce her to his friends and possessed a high temper that resulted in arguments.

The couple were married here on Jan. 6, 1937 and separated last Oct. 1941.

WTMJ Staff Shares Bonus

Milwaukee, Dec. 30.
Employees of WTJM and WISN are pleased with other workers for the Milwaukee Journal for a quarter million dollar bonus distributed in a holiday greeting.
A total of 1,058 employees each got a slice of the \$200,000 million, each a share of approximately 19% of his or her annual earnings.

U.S. Gets the Breaks

San Antonio, Dec. 30.
Station KITSa has done away with all of its station break announcements calling attention to the program, and other incidental announcements and has replaced them with national defense announcements. These announcements call attention to the sale of defense stamps and bonds, enlistments in the various branches of the army, navy, marine and air corps.

It is using the live KITSa, San Antonio, Buy United States Defense Bonds and Stamps as its regular station break.

It Won't Spread

Chicago, Dec. 30.
Probably the shortest announcement in the history of radio will be given by Bennett's Gun in a nationwide announcement schedule now being set through the Grant agency here. It will be added to the second plug, and these are going to be on radio discs, besides. Gil will say a package of Bennett's gun, please.

Grant is setting contracts calling for 60 of these announcements weekly on a stock of stations. Schedule will run 10-a-day, six days weekly.

Radio Daffodils

Lynchburg, Va.—Calling all cars—also the FBI.
Radio Station WSEL, government-owned short-wave at Roanoke, Va., has been indefinitely "on the way out." The regional office of the National Park Service in keeping tabs on its field men, values their night from its transmission house.
Roanoke police have called in the FBI because the equipment was Federal property.

That is all.
San Antonio—Dave McGarry, known as "Red River Dave," sitting over WOL, managed to write a patriotic song every day of the week until the war with Japan is over. To date he has fulfilled his pledge.

New York City—Red Mitchell carried a ticking alarm clock under his overcoat to use as a sound effect in a commercial audition for the Compton agency. He got suspicious looks all the way, but encountered no FBI.

Milwaukee—Finding mental relaxation and escape from wartime pressures in the ancient game of chess, a five-man team from WISN, The Journal PM station, has defeated all local competitors and now challenges any radio fan in the country for love, money, marbles or defense stamps. They assert their willingness to play in person, by correspondence, telegraph, short wave, television or smoke signal. The pawn pushers are George Combs' announcer, Maurice Kipen, concert violinist, and Chester Brown, Earl Miller and Jim Wilkerson of the technical staff.

Milwaukee—Bill Benning, musical director of WTJM in Milwaukee, who is a gentleman farmer when not mastering, is devoting his entire Waukegan country acreage to the raising of soy beans in the belief that because of defense priorities they will reduce the materials in the manufacture of musical instruments, and he wants to be prepared to make a killing when the boom arrives.

St. Louis—Bob Hulls, gabber, and Bruce Barrington, news editor at KKOX, reported in the Omaha age that a letter from the FBI was transferred to the Philadelphia recruiting office. When he appeared for duty he found that Barrington is the executive officer at his office and still is free.

Seattle—Johnny Forrest's "Burning Times" on KIRO, Seattle, Sunday at 2:15 p.m., has been changed to a straight news program. "Just for the record," says Johnny.

Philadelphia—Now it's a contest for doodlers. Listeners on WDAS are asked to send the best samples of their doodling ability drawn on milk bottle caps and mailed by the time they go to the city and submit the doodling competition. Winners are given free passes to Stanley-Warner theatres.

Akron, O.—Some unknown prankster has been phoning persons that a "pot of gold" program was heard over WAKR and that someone is winner of \$100,000. All winners had to do is go to the station and submit the management of WAKR has announced that it does not have a "pot of gold." The station's management was not convinced, and went to the Better Business Bureau to get help in collecting \$10,000.

Springfield, Mass.—Next time Joe Karson broadcasts, he's going to read the script in advance. Local bandman who runs a radio and magic store on the side, told a probate court judge during a separate support hearing that he will be able to do it.

Wife brought in evidence that Karson had been interviewed at recent radio dealer convention and had said that business was good. Karson said the broadcast had said he had been handed the script just as the mike was put before him.
Wife, however, got the decree and he was ordered to pay for her support.

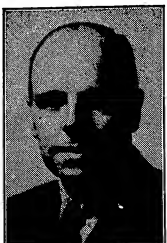
CEREALS EXPAND

Post-Tens and Kellogg's Spreading Announcements

Benton & Bowles has renewed the spot campaigns which General Foods has run for Post-Tens (corn cereal) for the past 13 weeks. It's for a minute announcement three times a week, effective Jan. 5.
Another cereal caper, Kellogg's, has substantially expanded its announcement list in behalf of a similar partnership. With Kellogg's requirement is that the plug follows a news spot. The schedule is two spots a week.

THE PATTS STAND PAT ON FAMILY MOIST

The Patti brothers, who figure they're radio's most extensive family, hold a reunion Christmas in Cleveland. It was their first get-together in 14 years. Host was John Patti, vice-president and general manager of WOAB, Cleveland. Present were Ralph Patti, general manager of WAPM, Portsmouth, O.; James Patti, salesman of WKRC, Cincinnati, and Robert Patti, sales promotion manager of WHN, New York.
John Patti and Mrs. Ralph Patti, Sr., and Fred Patti, not in radio, went from Kansas City to join the gathering, and Margaret Patti, a sister associated with RCA, joined in from the Coast.



ALBERT G. MILLER
Author of "Maudie's Diary" and "Michael and Kitty," "Maudie" is sponsored by Continental Sales Company—Wonder Bread, CBS Thursday 7:15-7:30 EST. "Michael" is broadcast for Radio Free Spitz, NBC Blue, Fridays at 1:30 EST.

WILLIAM MORRIS AGENCY

250,000-WATTS FOR MEXICAN STATION

Mexico City, Dec. 30.
Preparations are being completed by the federal government for the installation in or about this city of what it is claimed will be the most powerful officially operated radio station in Latin America. Power is being planned at about 250,000 watts and the station is expected to get going before spring. Undertook this equipment for the station has been ordered in the U. S. and delivery of it will be taken soon.
Station, as yet unaltered, is to include government news, propaganda, talks on hemispheric unity, Democracy and United Mexican music and songs and will supply service by the government's two stations here. Staff for the new station is to be recruited soon.

Alfred Antonini and Singers Starting Jan. 16

Treasure House show, Alfred Antonini's orchestra, a choral group and a permanent soloist not yet named will be sponsored \$300 a month. Starting Jan. 16, over a 20-station Mutual hookup. Series will originate in the Mutual Playhouse on the Amsterdam theatre roof. The show will be available sustainer to the full network. Berningham, Castellan & Pierce, is the agency.

NO CROSBY IN CANADA

Because Christmas Fall on Thursday—Even Time Signals Off

Montreal, Dec. 30.
Canadian Broadcasting Corp. on its English language station CBM this night Blackout on Bing Crosby 10-11 p.m. (EDST) on Christmas Day and raised a storm among Crosby fans who had expected to be listening his annual "Adeste Fideles" and would not be comforted when they learned the reason.

CBC regretted this but stated that all commercial programs on Christmas Day were abrogated. Even time signals. Only ones admitted being the station's spot calls on defense bonds, etc.

This is done every year and only the fact that the day is Christmas and so on Bing Crosby, also, caused the peev.

Fagan's Coast Opener

Los Angeles, Dec. 30.
To Live Again, a stage drama, at the Belasco theatre Dec. 31 with Myron C. Fagan as author, producer and director.
Jan Keith drove the star spot and Julie Bishop, Warner contract player, has the femme lead.

U.S. SHORTWAVE COPES WITH SEVERE

Taking another step to put themselves on a full wartime basis, the nation's 10 shortwave on Monday (22) put into service a 24-hour leased-line system connecting themselves with the office of their international shortwave station, Stanley U.S. 10, located in New York. Richard's headquarters is the funnel now perhaps it better would be called the fine tooth comb—through which all government-sponsored news is fed to the DX stations.

With the amount of copy going to the stations greatly increased since the outbreak of Japanese hostilities, it was figured both more economical and more speedy to keep the news desks of the 10 stations in New York, and directly hooked up with New York. They were formerly merely joined together several times daily by telephone wires. Richardson's office is maintained by the six companies operating the shortwave transmitters to be their liaison with the Government. Companies are CBS, General Electric, Western Electric, Crosley and World-Wide Foundation.

Richardson's office now through the day is led by the Coordinator of Information (Col. William J. Donovan), U.S. Department of Information Affairs (Nelson Rockefeller). Donovan is in charge of material sent to the DX stations in the eastern hemisphere and Rockefeller of what goes to South America.

Staff of four copywriters—working in shifts—goes over the government material in Richardson's office, and the shortwave transmitters, propaganda—Donovan and Rockefeller are in charge of the DX stations. The staff is blue-pencilled. This material is then fed to the telegraph lines and sent to the DX stations. The staff is also in charge of the DX stations. News desks at the shortwave then once again are in charge of the DX stations.

There is no compulsion from Federal Government to use the DX stations for the outlets to use any of the staff supplied Richardson. It is left to the discretion of the DX stations' editors to use their judgment, the sanctity of news will be maintained—always borne in mind is the fact that U.S. newscasters are preferred to the DX stations. The DX stations' editors are independent of the government, and some of them are in the line of propaganda to break down this good opinion, is the rule.

Staff
Richardson's staff includes Hudson Hawley, former news editor of NBC's international division; Alan Rogers, former U.S. foreign service attaché in Europe and the Orient; Daniel Morse, special assistant to Governor Walter of New York; and John Morgan, newspaperman and author of several books. Richardson himself worked for the Associated Press in London, and was in the service of New York and was an aide to Joseph R. Davies when he was ambassador to Russia.

Everything is originally sent out of the New York g.h.q. in English. The DX stations, however, are free on the news is available in all other languages and two dialects if the DX stations want. Translations are provided in Spanish and Portuguese by the Rockefeller office and in all other languages by the U.S. government. Latter makes available German, French, Swedish, Finnish, Italian, Japanese, Chinese, Russian and Mandarin, the two chief dialects of China. Everything in Chinese and Chinese can be typed; they can't be transmitted with the Latin alphabet.

In addition to the new leased telegraph lines, shortwave are joined together in a network. The DX stations are monitored system in Donovan's New York office. Large amount has been taken by Donovan and several stations are being built. While it is said that immediate plans for DX stations are only to make transmissions, they could be used as a point for the DX stations. The DX stations are 10 shortwave stations simultaneously through the monitoring of the DX stations. The DX stations are 10 shortwave stations simultaneously through the monitoring of the DX stations.

Donovan's, the two being separated only by a swiveling gate.

RECENT TRENDS IN THE RADIO

12 New Web Shows Coming Up

Despite uneasiness in agency and network circles that U. S. entry into the war might precipitate widespread curtailment of radio advertising budgets, more new sponsored programs are due to start on the major networks at the start of the coming year than during any preceding similar period. There have been only a handful of cancellations.

At the moment there are 12 new network commercials slated to start within the next few months. Of these, 11 represent new businesses, while the other replaces a sponsored show already on the air. In addition, Co. Get It which Krueger beer begins sponsoring Feb. 4 over WOR, New York, is tentatively headed for expansion to a network if it clicks locally.

Complete list of new network commercials definitely set is as follows:

- Jan. 1—The Maxwell-Wrigley show on CBS.
- Jan. 5—Ellis Mavely, on NBC-Blue (WJZ), for Ry-Krip.
- Jan. 5—Arthur Tracy, on NBC-Blue, for Ex-Lax; also Jerry Wayne and Ted Sistrater, on Mutual, for Regent cigarettes.
- Jan. 6—"What's My Name?" on Mutual, for Fleischmann's yeast.
- Jan. 7—"The Calanese show, on CBS.
- Jan. 8—"How Am I Doing?" on CBS, for Camel cigarettes, replacing "Penhouse Party."
- Jan. 10—"Elery Queen," on NBC-Red (WEAF), for Bromo-Seltzer; also "Wife Saver," on NBC-Red, for International Salt.
- Jan. 13—"Hay Hazard," on CBS, for Procter & Gamble.
- Jan. 13—"The World Today," on CBS, for United Fruit.
- March 25—Stonopaul, on NBC-Blue, for Ontario travel.

Principal cancellation was the Lever Bros' discontinuation of the Helen Hayes series (as of Feb. 1), the "Saturday Vaudeville" and "The Hunt" (both on NBC-Blue, for Canadian travel, a Canadian network show). Procter & Gamble dropped "Guiding Light" as of last week.

BUT BOWS SHOW HAVE MADE

Firestone Expects to Continue Despite Tire Rationing—Government Thought—Anxious to Keep Radio Habits of People Normal

RADIO FORTUNATE ?

Manufacturer and advertising circles in New York foresee radio revenue moving along at its present clip for at least the next six months, and that if there are any drastic changes in media feeding as the result of the war economy, radio will be the one medium that will least feel the squeeze will be broadcasting. These circles further predict that because of radio's value as a morale-building channel the Government will be inclined to avoid any measures that might force the withdrawal of support by advertisers of network news or top-line programs. This surmise is based on the theory that, outside of military setbacks, nothing could produce a sharp lull in radio's popularity as the disappearance in midseason of a host of radio personalities who have become the most important pivoting-point for daily commercial or habits in millions of American homes.

The belief expressed in these circles is that radio will find itself engaged in more institutional advertising than ever before. Such agencies as McCann-Erickson, which has been manufacturing combs which have had to convert their plants to war production, are anxious to preserve the value of their trade names. The package goods industry, which has been in fact as far as network radio is concerned and the only thing that might cause a change in its position, is anxious to make a quick substitution for container materials that come under priority restraints.

Neither of the two automotive accounts on network facilities: Ford or Chrysler, has shown any disposition to withdraw or even cut down radio obligations. Ford has it in the know that its Sunbeam night car will remain as is through the winter and spring and the question of going on from there will be determined when the time arrives to discuss the switch to a summer show. Chrysler has committed itself to continue maintaining its full hour program (Major Edward Bowen) on the same network into the March, but it is possible that this period will be shifted to a 15-minute slot.

Even with the rationing of tires, and when Chrysler goes half-hour the Thursday 9:30 to 10 p.m. will go to Lever Bros., which, like Chevrolet, is represented by Rothrauff & Ryan agency. "Big Town," from present indications, will be moved into the latter spot from its present CBS niche, Wednesday, 8:45-9 p.m.

2 Buffalo Radio Men

Require Medical Care

Buffalo, Dec. 30. Sick list here has again grown. Milt Horn, WBBN control room supervisor, in a hospital in "fair" condition after a heart attack.

Also Floyd Keesee, WBBN spots announcer, kayaked when a wrecker pulled him into the water on Dec. 28 and into him. Broke Keesee's glasses and cut him about the eyes.

Wapakoneta, O.—Crawford Taylor, Wapakoneta, O., has become an announcer and program director of WFTN, Findlay, O., new station.

City Uses Radio to Change Neighbors' Opinion After Political Scandals

LaCrosse Joins NBC

WKHB, La Crosse, Wis., joins NBC tomorrow (1) as a basic subscription outlet to either the Red or the Blue network.

It's on 1410 kc. at 1000 watts.

Dixie Baptists Vote \$50,000 For Radio Hour

Spartanburg, S. C., Dec. 30. Baptists in this Bible belt have long fought Sunday films and stage shows, but they're digging up around \$50,000 for radio. Beginning next month, "Baptist Radio Hour" will hit over more than 20 Dixie stations every Sunday and through March. Seven \$5,000 warrants are included: WVA, WFTM, WMB, WJAB, KWKH and WFAK in South Carolina; WIS, WSPA and WSCS will distribute.

Some 4,000 miles of telephone wire will be used to hook station into network for broadcasts, most extensive measure for religious purposes in the South.

OHIO OIL SPONSORING COLLEGE BASKETBALL

St. Wayne, Dec. 30. WOIO will air 12 college basketball games between midwest time and Ohio will sponsor. Hilliard Games and Bill Brown will handle mice.

Schedule follows: Dec. 13, Notre Dame vs. Wisconsin at Madison; Dec. 27, Purdue vs. Butler at Indianapolis; Jan. 5, Indiana vs. Northwestern at Evanston; Jan. 10, Purdue vs. Ohio State at Lafayette; Jan. 17, Notre Dame vs. Butler at Indianapolis; Jan. 24, Indiana vs. Wisconsin at Madison; Jan. 31, Purdue vs. Ohio State at Columbus; Feb. 7, Purdue vs. Iowa at Lafayette; Feb. 14, Indiana vs. Chicago at Bloomington; Feb. 21, Purdue vs. Chicago at Chicago; Feb. 28, Indiana vs. Minnesota at Bloomington; March 7, Indiana vs. Ohio at Bloomington.

Bill Ramsey to L. A.

Cincinnati, Dec. 30. William Ramsey, Procter & Gamble radio director, leaves Sunday (4) for the Super Chief for the Coast for the debut of the account's "Hay Hazard" series Friday nights on CBS. He'll be gone about a week.

Light on Commercials, Big on Success, Local Program Now 16 Years Old

Louisville, Dec. 30. One of the oldest commercial programs on the air, the Greater Louisville Ensemble, celebrates its 16th birthday Saturday (20). Talent consists on a mixed quartet of local church vocalists, with accompanist. Sponsored by the Greater Louisville First Federal Building & Loan Association, the program has been announced since its beginning by Gustave Flexner, secretary of the company.

Format of the program has changed but little the last time. First programs were of one hour length and consisted of condensed versions of Gilbert and Sullivan operas and operettas. Later the program time

(Philadelphia, Dec. 30.

The Chester (Pa.) Business Men's Association is sponsoring programs on two local stations in an effort to promote the city, home of several large defense plants, and to erase the stigma attached by a series of political scandals. The shows beginning next week are a quizzer on WIP and a spelling bee on WCAY.

The political machine which has dominated the city, 10 miles from Philly, for the past 30-odd years has been mixed-up in several scandals in recent years which have brought unfavorable publicity to the city. Business men feel that the radio shows will create goodwill and bring shoppers from surrounding communities back to the town.

Santonio Stations Join To Ballyhoo Coin Boxes For Aeroplane Purchases

San Antonio, Dec. 30. All five San Antonio radio stations—WMAC, KCON, KABC, WOAI and KTSIA, have joined together in a campaign with civic and local veteran organizations to have San Antonio citizens drop a penny in an airplane coin box. The money from the aircraft is shot out of the Yiddish arm and forced. These penny-airplane boxes have been placed in various business firms and office buildings throughout the city. The central use for the club was provided by county judge Charles W. Anderson. Already the idea has spread to various other cities throughout the state and neighboring funds can be turned over to the Federal Government to purchase new war equipment for American forces.

"Another angle being used" is to drop double the coin, which means an American plane is shot down.

WHOM Adopts Sans Idea

After successful pre-testing on the WHOM radio, a Yiddish hour by Hershel Lefter, a penny-per-plane idea is being adopted by all eight foreign language programs on the station. Idea is to have listeners send in one penny for every enemy plane downed by American military forces in the present war. Yiddish hour test resulted in 500 taking the money to write checks by WHOM to the penny-per-plane idea.

All the money collected by WHOM would be turned over to the U. S. treasury.

Fern Deland, Fla., Radio Corp.

Deland, Fla., Dec. 30. Sunland Broadcasting Corp. has been incorporated here. F. M. Nilsson is president.

ADVENTURISTS ON KARL HOBITZELLE GRANT AIDS MUSICAL STUDENTS AT TEXAS UNIVERSITY

Mutual has finally gotten a sponsor willing to bankroll the 7-7:30 p.m. spot. Sundays against Jack Benny. It is the Seventh Day Adventist Radio Commission and the advertising Bureau (4), will be "Voice of Prophecy," originating in Hollywood.

It will be heard on a network of 87 stations, but not including WOR and WGN, the key outlets in New York, Chicago, and Los Angeles. Later stations do not accept religious commercials. "Voice of Prophecy" will be carried in New York by WMCA. Jack Parker & Associates, of Hollywood, is the agency.

Add 'Divorce,' 'Amangfield' To Dayton and Springfield

Dayton, O., Dec. 30. WING, Dayton, and its affiliate, WJZE, Springfield, O., on Jan. 12 will add to the following programs: "Orphans of Divorce," sponsored by R. L. Watkins; "Amangfield of Honeymoon Hill," sponsored by Phillips Magnesium. Both are heard Monday through Friday from 3 p.m. to 3:30 p.m., respectively.

The Sanders, WJAC, Nashville announcer, has been appointed state director of radio publicity for March of Times campaign.

CBS Switchover to KQW, Frisco, Ballyhooed With \$15,000 Daily Ads

San Francisco, Dec. 30. Columbia is spending \$15,000 in a five-day newspaper campaign starting tomorrow (31) to announce web's New Year switch to KQW, KJZZ, and KJZZ. Worked out by Art Kemp, CBS, Ralph Brunton, KQW, and other executives of both outlets. The KQW is the six-day Air Force metropolitan dailies and in most of 23 other cities. The switch is being made Friday on a half-hour basis.

None of the sheets had made any mention of the switchover. CBS press chief Marie Boulton just passed over and told 'em to pick up.

Frisco Examiner, Call Bulletin, News and Chronicle and Oakland Post-Examiner and Tribune get a

Karl Hobitzelle, president of the Interstate Theatres chain, has established through the Texas University Radio House a fund to aid the musical education of 20 TU students. The fund is to be distributed among those who participate in the Radio House's program as musicians, singers or copyists.

Of the 20 fellowships 16 are to go to students, 12 to the members of the chorus and one to a copyist. The Radio House now furnishes music for the "Music-Lovers' Young" program, which the Texas School of the Air clears over the Texas Quality Group Friday nights.

WAR STRAINS STAFF

Lots of Script Work in Wee Hours

Seattle, Dec. 30. With KJR on the air 24 hours a day, the work of the station's continuity staff has increased greatly. With five hours from midnight to five in the morning demanding a high rate of production, the aid of transcriptions, period is being taken in stride by the staff, according to the station's continuity manager.

New bulletins and official press releases are also used, with the latest bulletins and press releases. No commercial programs sold yet, but spots are being used during the period.

Full page (31), 7x16 (1), 5x16 (2), 5x14 (3) and another full page (4).

One full page, the 5x16 (1), 5x14 (3) will run in the Burlingame Advance, Palo Alto Times, Redwood City Tribune, the Salinas Post, the Salinas Post, Woodland Democrat, Lodi Times, San Rafael Independent, the San Rafael Independent, the Vallejo Clarion, Vallejo Times-Herald, Watsonville Register-Parade, Watsonville Sun and Hollister Free-Lance.

Marks the first time that the publishers in the advertising community have shared such a radio melon.

With the change-over Jan. 1, CBS is also offering KQW, Sacramento, as a basic station in the Northern California area, supplementing a third outlet, KARM, Fresno.

was shortened to 30 minutes, and content was changed to quarieties and news.

Program carries very little commercial advertising, and copy is written in Frisco in a very simple and successful and now has paid up cost of over \$100,000. The air time was won by the program as a model for other financial institutions.

Ricketts Eateries Use FM

Chicago, Dec. 30. WGN's FM station, WGN-FM, has another sponsor. Ernest Ricketts Restaurant has secured for a 15-minute program of recorded music three times weekly.

Spoken by the Robert-Kahn and Associates agency.

TWO FACED

"CAUGHT IN
THE DRAFT"

"NORTH WEST MOUNTED POLICE"

"VIRGINIA"

"SECOND CHORUS"

"ROAD TO ZANZIBAR"

"THE LADY EVE"

"I WANTED WINGS"

"NOTHING BUT THE TRUTH"

"KISS THE BOYS GOODBYE"

"ONE NIGHT IN LISBON"

"SHEPHERD OF THE HILLS"

"ALOMA OF THE SOUTH SEAS"

"HOLD BACK THE DAWN"

"BIRTH OF THE BLUES"

"SKYLARK"

PARAMOUNT
TOPPED THE FIELD
WITH THESE BOXOFFICE
SMASHERS '34

TAKE THE LONG VIEW—AND YOU'LL
STICK WITH PARAMOUNT! WITH ALL THE
TOP PROPERTIES SEWED UP, THEY CAN
KEEP THE PACE FOR YEARS!

"MISS EVIL SMILES"

"MANY SAY"

"YOU GO Y"

THIS BABY
A deity Rom
If living today,
He'd make ag
At New Year's
His two fac
A gander at bo
The future



HOWMAN?

JANUS.

ood showman!
they tell us.
cast
nd past!

"BAHAMA
PASSAGE"

"MALAYA"
(tentative title)

"REAP THE WILD WIND"

"THE FLEET'S IN"

"LOUISIANA PURCHASE"

"MR. BUG GOES TO TOWN"

"SULLIVAN'S TRAVELS"

"THE REMARKABLE ANDREW"

"THIS GUN FOR HIRE"

"MY FAVORITE BLONDE"

"MR. and MRS. CUGAT"

"OUT OF THE FRYING PAN"

"TRUE TO THE ARMY"

"TAKE A LETTER, DARLING"

"HOLIDAY INN"

"THE PALM BEACH STORY"

THAT'S WHY YOU BOYS CAN
BE SURE THESE 1942 FEATURES
NOW READY OR COMPLETING
WILL BE HEAVY GROSSERS

"SUNRISE IN
NEW YORK"

"I MARRIED A WITCH"

"THE HORN BEFORE DAWN"

"FRENCHMAN'S CREEK"

"FOREST RANGERS"



HASTEN CBS SHORTWAVE

NEW WCRB STARTS TONIGHT (WED.)

Columbia's South American Network Now Scheduled for Feb. 15 Debut—Meantime Paleyites Will Have Three DX Stations Beaming Parity to Latin, Parly to Europe

WCAU DROPS OUT

Given top priority ratings and urged by the Government to get on the air with all haste possible, CBS will put one of its new 50 kw. short-wave transmitters into use tonight (Wednesday). It expects to have three stations in operation by February.

New pumpier is WCRB, which will debut at midnight with a special inaugurating program. Taking part will be CBS pres. William Paley, who'll speak in English, and Edmund A. Chester, director of shortwave and Latin-American relations, who will talk in Spanish.

Simultaneously with WCRB's going on the air, WCAU will go off. Later is a 10,000-watt power owned by WCAU, Philly, but operated in conjunction with the CBS setup. WCAU, temporarily, at least, will thus drop out of the shortwave picture.

WCRB's sister-station, WCBX, also 50,000 watts and also at Brentwood, L. I., is expected to be ready for use during January. When it opens up, CBS's present shortwave, a 10,000-watt, which now carries the WCRB call letters, will become WCBX and continue on the air.

Divided Beams
Three outlets will divide their beams to cover all of South America. WCRB will be aimed at the west coast of S. A. and carry programs in Spanish. WCBX will be pointed at the east coast and carry programs in Portuguese (language of Brazil), while WCAU will handle Central America and speak in Spanish.

Inasmuch as Europe is much easier to reach by shortwave than Latin America, when it is desired to point east, all three stations will be aimed the same way and have widebands on different wave bands to cover all the continent at the same time. Division of the beams for exclusive coverage by one station of North Africa, another of Central Europe and the Near East, and another of Scandinavia—or some such general division—may take place later.

All east coast American shortwave beams to Europe during the day and Latin America in the evening.

CBS's shortwave Latin American network added two more stations last week, giving it a total now of 76. It is expected to be in operation by Feb. 15.

Kansas City Staff Bonuses

Kansas City, Dec. 30.
Christmas presents and bonuses were handed out to employees of Kansas City radio stations last week. KMBC handed its staff members amounts based upon length of service and yearly income and topped the cash bonus with extra gifts of defunct stamps and bonds.

Station KCMO under Jack Stewart gave its crew extra compensation Christmas week. Business Manager Clarence Braxton made the payments in defense stamps and bonds.

Station WIB, owned by the Cook Paint & Varnish Company, paid employees an extra week's pay.

Philadelphia—Clay Donaldson, former KTW engineer, is now radio operator on American-built bombers being ferried between the African

John B. Kennedy Adds Another NWEW Sponsor

Simon Ackerman Clothes has bought John B. Kennedy's 30-minute commentary over WNEW, New York, Sunday nights, for a full year. It is effective as of Dec. 28. Ehrlich & Neuwirth agent the deal. Kennedy also does weekday commentary over WNEW for R. C. Williams and Seidenberg Cigar.

Other new NWEW accounts include the return of Fall Mall cigarettes with 42 one-minute discs weekly for 13 weeks via Ruffalo & Ryan; twice-daily announcements for Pride of Farm Cutsup; 15-week continuation of Old Gold spot announcements; participation in Music Hall program by Cascade Laundry, via J. R. Kupsick.

TRUST CO. SPONSORS LATEST SKI INFO

Program dealing with last-minute reports on skiing conditions in various eastern skiing resorts is being sponsored over WTN, N. Y., on Fridays by the Manufacturers Trust Co., starting last week (28). Bill Quilley is handling the announcing phase of the service.

That came in within the previous half-hour and any changes in skiing conditions are reported at the conclusion of WHN's regular news programs at noon and 8:35 p.m.

New York City—Sam Levin, formerly radio operator on the S. S. Washington, has joined the engineering staff of WWRL, New York.

Aluminum Company of Canada Using Radio to Improve Employee Relations

Chicoutimi, Que., Dec. 30.
To avert recurrence of labor disputes involving charges of sabotage and criminal negligence at Arvida, Aluminum Company of Canada's "model city for aluminum workers," a radio program has been launched to improve industrial relations. Cookfield, Brown agency for Aluminum Company bought time over CBS which covers this territory, for five programs weekly combining entertainment with instruction. It's aimed as a good will gesture to the men at the Arvida plant.

and platters sent here. Some time ago trouble flared here between workers and management of the Aluminum company, former charging broken promises and latter claiming sabotage or neglect. Dispute simmered down but Aluminum expects figure better relations may prevent recurrence of trouble and turn to radio as means of earning good will. Workers at Arvida have their own Catholic Union and are not affiliated with AF of L or CIO. Program is scheduled to run for 26 weeks.

THE GILLETTE-MUTUAL SPORTS CATAL-CA HAS BEEN KEEPING THE PLEAS AND ARCHAIC, FINE IN THE FRONT ROW THIS HOLIDAY SEASON!

DEC. 21
THE GILLETTE BEARS
POD-ROTTAL TIME
CLASH...

"I'M DOWN TO TEN COLUMNS—BUT IT'S NO PLACE ON MY DIAL."
"LINE-UP FOR THE EARTHQUAKE! FOOTBALL, CLASSIC—BY DILL."
JAN. 3

"LOOK OUT! WE'VE GOT OUT OF 'T' RING!"

"AND JAN. 9, EXCLUSIVE ON MUTUAL LIKE ALL THE BEST! THE RETURN MATCH OF LAST SUMMER'S THUNDERBOLT, BETWEEN JOE LOUIS AND BUDDY BAER OVER THE OVERTIME."

"ONLY THE PRESIDENT'S BROADCASTS (HEARD OVER ALL NETWORKS) GAVE AS HIGH AN AUDIENCE RATING AS MUTUAL ALONE WHEN BILL CORUM AND DON DUNPHY RELAY A JOE LOUIS FIGHT....."

"IT NEVER SHOWS IN THE LIVING ROOM!"

"AFTER LAST NIGHT YOU COULD PAY 'T' COTTON BOWL IN ANY MONTH!"

"TEXAS A-M, WE'VE ALREADY IN THE COTTON BOWL!"

JAN. 1

JAN. 3

JAN. 9

--- IN SPORTS THE DIAL AGAIN TURNS TO THE

MUTUAL
BROADCASTING SYSTEM
FIRST IN THE
FIRST THREE
NEWS--SPORTS-POPULAR MUSIC

Argentine Activities

By RAY JOSEPHS

Buenos Aires, Dec. 20. Jazz and tango being mixed in new type musical program (radio Mundo) (LR 1) sponsored by John Marital (group). Novel feature in that usually Latinos who like live can't stand the tango and vice versa. Eduardo Arenal, Argentine socialists, handling the imported music, while Carlos Di Sarri manages the tipic. Juan Carlos Thorry, stage and screen comic and Jose Pienfro also featured.

(song) with Charlo, Sabina Olmos, Tania, and Fernando Borei; director is Carlos Aspri and orchestra of Rodolfo Bizio, Antonio Roldi, Los Mendocinos, Enrique Lomate and Franco.

Legend twins, Lucia Devala Durbin and Carlos Devala, singing for 42 season. Maria Duina, another youngster, is to be teamed with Carlos Lopez Lague. Program being formed by Isidro J. Odena.

Cutting commercials down to one special per program is unusual step being taken by Radio Splendid (S, laxative) on Radio Belgrano. Program has Jose Bohr, world traveler, who gives a humorous commentary on his travels, personal experiences, odd songs, etc.

Gillette shows, currently building a new plant here, now trying five-minute program on Mundo, featuring Horacio Zeleda and Juan Bernabe Ferreira. Talk on sports but gagged up with local-color humor.

Esther Borja, Cuban singer, doing series on Radio Argentina (LR 2).

Acting President Ramon S. Castillo, present at inauguration of LW7 in Catamarca. Outlet which joins the Splendid chain covers provinces, districts of Tucuman, La Rioja, San Pedro del Estero, Cordoba and Catamarca.

Radio Argentina (LR 2) after signing Mexican singer Luis Alvarez following successful Brazilian season, takes full page ad to deny reports that it has signed the foreign artist for the forthcoming season. Outlet insists that its program for 42 will be based on Argentine artists and that eventually it expects to use only local artists.

Pulcin (local cleaner) starts new series on Radio Belgrano (LR 3) to discover 30 new poets in Argentina. Every man has his own idea of how successful series will be. Follow new voices which Pulcin used last year.

Bida (local rock drink similar to Coca-Cola) in "Professor Quip" type program on Radio Splendid (LR 4) Thursdays at 8:30 picking up large number of posters from public. Ivan Caalido who handles the questions, unlike many announcers here, plays down his own personality to bring out answers and solves programs with fast humor.

Aracry-Nerby due signed by Radio Porteno (L S 4).

'Nour (bottled orangeade) on Radio Mundo (LR 1) dramatizes historical events on B.A. street corners. Program directed by Carlos Schaffer and starring Sara Properi, Margarita Tapia, Rita Miranda and Julio Riverette.

Mundo celebrating its sixth anniversary, issued special edition of house organ Nuestra Onda (Our Network) detailing programs planned for first six years. Commercial listings show grocery products lead in radio time, followed by medicines, perfumes, cigars.

Performs Vango opens new contest on Radio Mifre (LR 6) to choose three new screen faces for Argentine films.

Erasmo Villobos opens daily serial "Escarabarras," a kind of Lancelotti-Peyronero old crochety character, for Radio Priolo (LS 2). Show an original by Cesar Tiempo (lead for 1 p.m. which catches tremendous number of Argentines home for the two-hour lunch period).

Gillette shows his top long ago Carlos Di Sarri and singer Roberto Rufino for three-times-a-week show on Radio Mundo (LR 1). Program, which goes on at 12:45 p.m. Tuesdays, Thursdays and Saturdays, has two encores, Horacio Zeleda and Juan Bernabe Ferreira. Shaving outfit currently completing big new factory.

Belgrano (LR 3) has had Peguilo-Busto, Encarnacion Fernandez, Federico Garcia Arca, Mercedes Simion, Bruno Sfrizano due for '42.

Juan Carlos Meresio new managing-director for Radio Priolo will work directly with owner Teodoro Priolo.

Marsesco, a Spaniard, runs the currently successful "Por Los Caminos de Espana" (By the Roads of Spain) on the same station.

Nini Marshall, screen comedienne, signed for the new Radio Splendid (LR 4) RADES chain. Mundo, on which she originally appeared, offered less than the compensation of her long-time partner, Juan Carlos Thorry. Cash and fact that she can choose the time for appearance reported factors in the selection.

Pro-democratic program "La Marcha de Los Siglos" (March of the Centuries), sponsored by the Comision Nacional de Radio de la Republica, Radio Mundo, reports receiving 11,500 letters from listeners during first eight months. Response, one of the most remarkable ever noted in South America for such a program, was 40% from Buenos Aires, itself according to G. H. Gibbs, Comision's secretary.

Raul Denesi being built up as romantic star by Belgrano. Planned to show him at singing here for two or three serial shows.

Dagile Creams to renew family story program "Los Perez Garcia" on Mundo. Show features the author Oscar de la Maza and Buenos Aires' Celia Suarez, Martin Zabala, and Jorge Norton.

"Teatro Palmolive del Aire" to choose new singer for Francisco Castro, Whiteman of Argentina.

Ana Maria Gonzales, Mexican singer, on Piladora Ross program (Belgrano) noted one of the most successful foreign artists here this year. Response to Mexican music on the up-beat.

Al Paso del mundo (In Step with the World) on Radio Splendid has Mayor Carlos Alberto Puyredon for closing program. Presence credited to Raul Garruchaga, program director. Political figures on commercial programs are unusual here.

Mundo's "Que Opina Ud" (What do you think) drawing unusual audience reaction. Show is carried Tuesdays, Thursdays and Saturdays at 1:50 p.m. and featuring Nini Gambler, Pedro Quintero and Yago Blas dropped debate on such questions as "What is the best age to marry?" "Should a woman be allowed to go out alone at night?" etc. Prizes for best suggestions.

Al Morris, Yank crooner signed by Eddie Kay y Alabama Jax' local radio live outfit.

London Calling

Robert Harris, leading man to Jane Cowley years ago in "Easy Virtue," now on the Empire Service, announcing for BBC. Last night chore in U. S. was Somerset Maugham's "Sacred Flame," in '38.

Transcribed (this side on a pick-up). "What the Churches Are Saying" will be brought to Britons by the series sponsored in U. S. by World Council of Churches.

Carroll Gibbons spotted with his nutt in into the new femme show "Women At War."

George Babey guesting on Tom Ronald's recently launched "Just Kidding" comedy hour.

ENSA (Entertainment National Service Aspb.) called on Victor Hopper again for airing on their show to troops.

Dinah Shore disc session on BBC. It's at 7:15 a.m.

Beryl Davis, warbler, with Oscar Reuter's outfit, debated in dialog when given the lead in the role in BBC's adaptation of "Ziegfeld Girl."

Dennis Moanan's new swing "aggression" stringing-along into an afternoon dance session.

BBC is seeing Red in a big way, keeping splendid Soviet dramas for British—ear—lyre. Sourgutcheff's "Autumn Village" is latest to go out.

Evelyn Kaya left off her new half-hour of memories, "Album Leaves."

Leslie Henson to do a series for BBC, a rare radio date for the musical comedian.

Inside Stuff—Radio

Recent speech of Winston Churchill before both houses of Congress (December 28), recalled to Credit Harris, radio director of WHA in England, the day he played host to former Prime Minister David Lloyd George, in 1923, and presented him with the "United We Stand" insignia. Harris, the British Broadcasting Corporation's director, was at the address over WHAS. Harris had the sketch drawn on white silk cloth, which was hung before the carbon microphone suspended in a mahogany box with a silver table lamp. Harris' sketch was a drawing of a man in a dress was never given, as the speaker delivered an attack of laryngitis the day before the talk was scheduled. He did see the insignia, however, and expressed himself as delighted with it. Harris' sketch was a drawing conceived was that of the British, John and the American eagle clasping hands across the globe.

A new copyright infringement and unfair competition suit against Ever-sharp and Milton Blow was brought by the American Broadcasting Co. last week in New York Supreme Court. The case involves a radio show on W. S. District Court of New York. Charges involve the "Take It Or Leave It" radio program sponsored on CBS by Eversharp and handled by the Bivona group.

Action in the Federal Court was scheduled to be heard last week but was dismissed on the plaintiff's motion after the superseding suit was entered in the Supreme Court. American Broadcasting, operator of station WOL, Washington, claims creation and ownership of the "Take It Or Leave It" idea.

With her husband serving the Canadian Royal Air Force and her father heading the newly-formed First Army Anti-Aircraft Artillery Command, Katherine Lee Jarman Clark also has a hand in the war against the Axis. She is a news writer and mixer on WLWO, Crosley's short-wave station that beams on South America and Europe.

Her husband, Edgar Lee Jarman, recently left the WLW-WSAI publicity staff to join the technical corps in the British Isles as a Diesel engine mechanic and has been commissioned a lieutenant.

Her father is Maj. Gen. John H. Jarman, in command of anti-aircraft artillery, extends from Canada to South Carolina and west to the Mississippi.

Alonso Deen Cole, writer and actor, has circulated within the radio trade a pamphlet setting forth what is captioned as "The Truth About the Case of Alonso Deen Cole vs. Philip H. Lord, Inc." It's a detailed recital of the proceedings to date of the litigation on "Mr. District Attorney," which formula Cole charges Lord appropriated without compensation. The paper quotes correspondence between the two legal sides handed down so far in the case. A trial which heard the action disagreed, but the matter is slated for retrial in the N. Y. supreme court in January.

It makes the first time that Cole has taken any of his grievances against an alleged appropriator to the attention of the trade in this form.

Part of Mickey Borden in "Four Daughters," which Burgess Meredith directed Friday night on the "Chips Murrey" show, was originally intended for him in the Warner Bros. picture script. That was in 1938, and when Meredith refused to give up a European vacation to do the part, John (then named Jax) Garfield was hired for the assignment. He clicked in the role and was thereby established as a screen personality. Meredith appeared on the radio version Friday night with Jeffrey Lynn and Jax. The picture, which was in the original picture, Rita Johnson, Karen Morley, Joan Banks and Frances Chaney.

Borrowing another show's studio audience to get a line on his new comic, Victor Borge, is the new tack hit on by J. Walter Thompsons. Preferring to get a direct reaction on the Danish comic before option time by the agency by which Borge is booked in the afterglow following the Rudy Vallee and Kay Kyser broadcasts. Results were said to be favorable and agency producers believe they have a find in the versatile Borge, who is also an accomplished pianist. It marks a new departure in radio, that of moving in on available audiences to test the pull of a comic not connected with the show.

Idea of ushering in the new year with a religious program instead of dance-band music will be carried out this season for the second consecutive time by WLW, Cincinnati's radio station. The program, "The Tabernacle, Indianapolis, with a sermon, 'Finishing to Begin,' by the Rev. Howard Cadie. The program also will be heard on WLWO, International short-wave.

Isaac D. Levy, vice-president of WCAU, Philadelphia, has proposed that the Federal Communications Commission set aside a wave length to be used only during night hours for air-raid alarms. Levy told the Philadelphia Defense Council that citizens could set their dials to that particular wave length before going to sleep, with the assurance that they would not be awakened except in an emergency.

J. Walter Thompson credits itself as furnishing the ad agency background for John H. Marquand's "The Marquand Case," which was converted into a film. In a check of its records the agency found that Marquand was employed by it as a copywriter in 1923. None of the old-timers, however, could remember "Reddy Lamarr" who was a copywriter around the same spot at that time.

Witmark's patriotic number, "We Did It Before and We'll Do It Again" went into Eddie Cantor's musical, "Banjo Eyes" in a last-minute change when the show opened at the Hollywood theatre, N. Y., last Thursday (25). Cantor has been using the tune on his new program.

KRFB has broadcast in Longview, Texas, since 1934 with only its listeners or its call letters ever being mentioned in the local newspapers. Now James R. Curtis has a swap deal with the weekly Longview Lens and the Longview News & Journal (daily) is carrying radio news.

William Murray, of the William Morris office, came out of a tax accident last week with a dislocated vertebra. The cab, in which he was a passenger, was struck by a truck.

Curtis Candy through C. L. Miller handles CBS as a renewal, and Melville also has a deal with the same firm for WABC, New York.

Radio Minuteman Club has arranged a 30 min. tribute to Mugsy Spanier as seas tagged "Grand-daddy of White Jazz."

Jerry Barbour bars in a radio review "Bar-bour Black Sheep," which is in line with recent BBC moves to show a "comedian" with a long-time following of stage fans, as air entertainment.

Lord Dunsany's "The Aurora Borealis" taken off the shelf and given an other treatment. It deals with World War One.

WOL
50,000 WATTS
CINCINNATI
CBS

Doing
the
real
job
for
the
advertiser

Ask any WOL-Peters office
for more information about
WOL—any of the eight
CBS 50,000 watt stations.

Ann Tamm
IS THE
BUDGET A MIDGET?
Let me show you how a
little money goes a long way, and
WINS the bid from two other bidders
—(a right for Station for the
Phone—\$4,000)

Reluctant on Cash Returns

Publishing house which sells books by direct mail order is under fire from several western stations because of its violation of the money-back offer. Listeners have complained to the stations that instead of receiving their money back when requested they have been given coupons which are negotiable for other books on the publisher's list. An agency on the account has informed the stations that it is taking the matter up with the client and that if the latter refuses to make good on the money back proposition the agency itself will put on the coin necessary to cover any claims received by the stations.

600,000 Words or More Daily Pass Through Propaganda Analysis Mill Of FCC, 11 Monitoring Points

Washington, Dec. 30.

Even before the United States has Jap-vested into war, the hostilities overseas were burdening the Federal Communications Commission greatly, especially in policing the domestic air boulevards and keeping tabs on foreign propaganda. The commission said in its annual report this week. Much of the routine statement and review deals with the defense situation in various phases.

Commish dictacted several thousand complaints of various illegal radio operations or suspected violations and discovered 231 unlicensed transmitters, the document said. No breakdown was given, but it is not believed the total included any appreciable number trying to render a general broadcasting service. Through evidence supplied by FCC monitors, permits of four plants (type not stated) were revoked and "some two score" operators lost their papers.

The commish revealed it has 11 primary monitoring stations and 80 secondary listening posts to track down illegal operators in this country. In addition there are fleets of automobiles containing mobile apparatus. While locations were kept secret for defense reasons, the report said each state has at least one secondary station.

Keeping up with the dictators, as well as the friendly powers, which is the most tedious commish defense assignment, includes transcribing, analyzing and reporting on 600,000 to 800,000 words, mostly propaganda, daily, the report said. Noting that the volume of international broadcasts is enormous, the regulators said their forces at four places listen to 11 hours daily from Germany, six and a half from Britain, four and a half from Japan and four hours from Italy—designed for U. S. audiences alone. In addition, "the programs beamed to South America and other sectors are studied for clues as to international maneuvers."

"Significant to our Foreign Broadcast Monitoring Service are the different treatments accorded the same news by a country in broadcasting to various nations," the commish said. "Seventy-five percent of the programs intercepted from abroad are in languages other than English."

Much the same propaganda methods used before the days of radio have been adapted to broadcast in wartime. Though air technique is different, there is much reliance in the old devices of exaggeration, suppression, distortion, appeals to selfish pride and interests, and exploitation of prejudices and jealousies. Some types of broadcast propaganda are aimed at the masses, while others seek to cultivate groups and factions."

GAMBLES ON 'SUPERMAN'

Thinks Kids Can Prevail Over Parents' Yea for Radio News

Detroit, Dec. 30.

Competing against four network stations in this area, WJBK has come up with 'Superman,' pop juvenile serial, to match up against the usual 8 to 9:15 p. m. newscasting via the chain set-up. It's a case of whether the small fry, who will want to listen to the famed serial, or their parents, with an ear for the news, will prevail with WJBK working on the promise that the kids will get the listening time.

The serial is sponsored locally by Sucher Brothers, dealers in oil and coal and operators of 17 service stations.

FCC WANTS DETAILED DATA FOR 60-DAYS IN PROBE OF FOREIGN LANGUAGE RADIO

Stations Must Tell What Programs Drew Audience
Criticism—FCC and FBI Seen Stalking Possible Axis Influence

Washington, Dec. 30.

Minute-by-minute account of foreign language activities for the 60-day span centering on the war outbreak is required of American broadcasters by the FCC in a further Government move to tighten the guards against subversive activities, fifth columnists, spies, and traitors. Extremely comprehensive reports must be submitted by Jan. 15.

Reflecting the spy-consciousness within Federal circles, the Commission wants teams of information never previously required, though the questionnaire is described as "in connection with the Commission's general survey of foreign language broadcasts." Significant inquiry is that calling for explanation why the amount of time devoted to alien-language programs has grown or declined since Dec. 7, the day the negotiations for the union.

From an item-by-item explanation of every non-English announcement

to a statement of 'future plans,' operations of foreign language transmitters must be described minutely. The Commission also wants to know whether there has been any criticism of non-English programs, with report as to the identity of the program drawing unfavorable comment and tabulations of the source.

Possible ban on alien long broadcasting is seen in the FCC quiz. Stations are asked to give their appraisal of such programs, stating opinion about their psychological effect upon foreign groups, their Americanization value, and so forth.

Much of the info required is routine. Such as biographical data (length of service, citizenship, duties) about every individual concerned with non-English broadcasts, description of the safeguards to prevent deviation from scripts and the degree of supervision exercised. But the Commission also wants to know the revenue derived, the audience served,

the names of each sponsor and his product, whether interpretive news broadcasts are featured, source of news, reasons why verbatim recordings are not made, length of time records are kept, percentage of total revenue from time sold for alien long scheduling, number of participants in each program, and length of time scheduled programs have to run.

Federal policy regarding non-English broadcasting still is undecided. In some quarters, it is felt the impossibility of preventing disloyal scrippers or spiers from transmitting code signals to alien agents is so important that all foreign long would be banned from the air. But a case also is made out in favor of continuance, in order to strengthen the loyalties of the substantial percentage of non-citizens and to get official information to "relatively large segments of the population which cannot easily be reached in any other fashion."

Ray Jones, executive secretary of the Chicago local of the American Federation of Radio Artists, vacationing in Mexico.

How do you wear an honor well?



WE'VE heard about those people who take their kudos neat. But, honestly how do you wear an honor well, when somebody puts the finger on you and publicly proclaims...

"THE PICTURE OF WCAU'S POLICY AND ITS DEFINITION OF THE OBLIGATIONS OF RADIO CAN FIT ONLY A LARGE FRAME."

That's what Variety said in awarding WCAU a 1941 Plaque for Showmanagement. Frankly, we're elated over that citation... elated over this new recognition of WCAU's dominance in the Philadelphia market.

Advertisers know that the Big Job of 1942 demands a big, influential station. We submit this Variety citation as further evidence of the station to use in Philadelphia. Dollar for dollar, you'll get more for your money on WCAU.

WCAU

50,000 WATTS in ALL DIRECTIONS

Philadelphia: WCAU Building, 1622 Chestnut Street... New York City: CBS Building, 485 Madison Avenue... Chicago, Ill.: Vigil Radio, 400 North Michigan Avenue... Boston, Mass.: North Station, 525 Life Building... Pacific Coast: Paul H. Rayner Company

JOHN BROWN AND EDDIE GREEN
 "Saturday Vaudeville"
WEAF-ABC, New York
 Saturday, 11:30 a.m.

(Kaufman & Ryan)
 Two semi-annual shows of radio, John Brown and Eddie Green, have teamed to form that almost unheard-of combination, a white act in a comedy act. Whether they'll continue permanently is doubtful, but on how many bookings they get. On the basis of their appearance on the "Saturday Vaudeville" program last week (for Let's Hear It for the WEAF), they would provide a solidly funny regular spot on the air.

In style and delivery, Brown and Green suggest Andy and Betty Brown, familiar via the Fred Allen show and various radio spots, and the aggressive strident, Green, the querulous little color guy who clicked on Broadway as the Lord High Executioner in "Hot Mikado" and currently a regular on "Duffy's Tavern," is the always blundering bumbler and various other things. Brown was a department store employee and Green the comedian who wanted to return various purchases. His reasons were invariably subtle, but in each case his conspiring explanation drove Brown to frustration.

Material was well scripted, while their two highly individual styles contrasted effectively, Brown's sniggering set up the situations and Green whacked across the line.

'BEST OF THE WEEK'
 With Benny Rubin, Dorothy Card, Bob Carroll, Hans Condit, Ferdynand Monser, and Herman Shriver Mitchell, Hal Gibeon, Gordon Jenkins orch.
25 Mins.
WEAF-ABC, New York
 Saturday, 12:30 Midnight

Variety sustainer originating in Hollywood is an 'idea' show. Although the entertainment content is light, the distinct formula should stir interest and, if properly developed and exploited, make handsome commercial prospects. With a sponsor's budget and the consequent improvement in script and production, it could be a click.

This suggests the program pattern. Various ingredients are dramatization of the Best Human Interest Story of the Week, Best Hollywood Story of the Week, Best Army Story of the Week, and Best Laugh of the Week, plus Dorothy Card's vocal of Best New Tune of the Week and Bob Carroll's ditto of Best Song of the Week. Benny Rubin is m.c. and Gordon Jenkins leads the orchestra. Joe Parker writes and Ned Tollerling directs.

On the basis of the Saturday night (27) edition, the material under such classification was subject to improvement. But that could be corrected. The framework is all right.

EDITH DICK UPPED

Former Secretary Now Assistant General Manager of WWOL

Number of executive and personnel changes made at WWOL, Woodside, N. Y., last week. Robert A. Chatterwood, general manager, Edith Dick, former secretary of William J. Keenan and now assistant manager, has been appointed to assist general manager.

Charles Connolly became program director, Walter Cramer director of publicity and promotion, Adolph P. Gobel musical director, and Fred A. Barker advances from announcer to chief studio manager.

20 Winks

A rash of Olsen and Johnson ditties is breaking out among the late hour stations both in and out of New York. This week out of NBC just out of New York, it will likely remain an unimportant puzzle. The comedy theme is to remind you, that Olsen and Johnson were a problem. In the first place, you are right; in the second, there are no Olsen and Johnson ditties. Everyone was having such a nice, quiet time with the Olsen and Johnson ditties to the Philadelphia Orchestra and Eugene Ormandy interpreting Schubert and Rimsky-Korsakoff. When, for an encore, the boys put another crack in the bell and blew the roof off with a fine rendition of "Stars and Stripes Forever." It put Sousa away out from the top, but has the town heard such excitement since the boys' first top notch act. What a little time the WJZ's Sunday morning String Orchestra and Jeffery and Dorothy thought to get that arrangement on wax, quick. Three days and second only to the top over a period of three weeks, prompts the belief that, for merit, it was second only to the top rich group in that field. And how long it waited for a sponsor for Olsen and Johnson ditties, an official orchestration of The Spanglers and the orchestra, to introduce it with that long, swelling drum roll the British military band employer for God and the King? As it stands, every band over here has a different conception of our national anthem—besides which that sweeping roll of the drums can lift your hair and break your back.

Shudders of the week: What those Japs have to look forward to.

'CAVALCADE OF MUSIC'
 With Melvin Ellis, vocal
25 Mins. (Recorded)
WOL, New York
 Saturday, 9:30 p.m.

This recorded series reviving tunes from Broadway musical comedy and revue hits of the past should be natural for a local New York station, particularly one specializing in musical programs, such as WOL. Each stanza takes a specific song, offering a number of melodies from the standpoint of that period.

Who also brief background comment about such song and conditions and happens to be the time it was produced. Program thus has a nostalgic with sock music and the fun of the family unit. Strongly, the principal fall on the Thursday (25) edition was by mechanical—the actual turntable of the records themselves. Several of the records were notable pastiches between the announcing and the beginning of the record, in the silence lasting about 15 seconds or more. Another case, the wrong record was apparently started, for after several bars of unrecognized music, there was a pause and then the proper number began.

Some of the songs were written by the program, the others were fairly interesting, but lacking sparkle or distinctive. Melvin Ellis is a pleasant voice, but his delivery is not as good as the announcer. Stanza called offered several of the songs, but the time "Cat and the Fiddle" (or "The Singing Fool") was "Walk Little Feet" and "Let 'Em Hear It." The program was 1931-1933. Hobe.

Followup Comment

Madeleine Carroll, George Murphy and Gene Raymond's "Sunday Night" (28) on CBS in "Long Engagement," an ingeniously devised sentimental yarn, was a good thing. The program, a musical background, didn't make the dramatization in itself. The program's first scene, a narration. Actress has an appealing voice. The program's first scene, a narration. Actress has an appealing voice. The program's first scene, a narration. Actress has an appealing voice.

George Jessel's 15-minute stanza for "Saturday's Ale" over WEAF on Friday (26) at 6:45 p.m. was in the warm, intimate, and cozy. Beginning to end, commercials excluded, the period of the program was in the favor of this raconteur. It was pleasant listening as Jessel handled it. Madeleine Carroll, George Murphy and Gene Raymond's "Sunday Night" (28) on CBS in "Long Engagement," an ingeniously devised sentimental yarn, was a good thing. The program, a musical background, didn't make the dramatization in itself. The program's first scene, a narration. Actress has an appealing voice. The program's first scene, a narration. Actress has an appealing voice.

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Columbia's Christmas Clambake

If ever a special event went bloomy in an almost nightmarish way it was Columbia's Christmas attempt at "Exchange of Christmas Wishes Between Little People" (28) on CBS in "Britain." The announcer in New York just couldn't seem to connect with his quarries in the British Isles and if he were out into something emanating from the other side it was the sound of revelers flapping their tonsils in discordant community songs or some other leader calling on the boys and girls to come through the window when the boys and girls were not at the line, "What the hell do we care."

First, it was a Welsh mining town that Columbia, N. Y., tried to answer in response to a greeting of a Welshman out in Iowa, and the best that CBS, N. Y., could do was to read the contents of a cablegram from the representative of the other side. It was a long time before the show would have been if he could have been contacted. Several times CBS, N. Y., tried to bring in Bob Trout, who was supposed to be at the Bagley and London, and who might be the disillusioning effects of county ensemble rehearsal. Flimsy CBS, N. Y., read a cablegram containing what Trout would have said if he were at the mike.

For 364 days a year Columbia can time in during outposts of the globe with the ease of telephone around the corner of Madison and 52nd street, but on Christmas Day it has to fall in plugging in what has become of its No. 1 long distance line. The line is in the hands of the boys and girls, but the trade was still wondering the next day or two just what happened to Trout after he reached the Bagley and London, and who might be the disillusioning effects of county ensemble rehearsal. Flimsy CBS, N. Y., read a cablegram containing what Trout would have said if he were at the mike.

Sharp whistle of a test air raid was not only interrupted by a lucky strike program shortly after 10:30 p.m. (27) and night on the air. Barry Wood's singing with the Mark Warnow orchestra. Announcer made it abundantly clear that this was only a test warning. The program was a good thing. The program, a musical background, didn't make the dramatization in itself. The program's first scene, a narration. Actress has an appealing voice. The program's first scene, a narration. Actress has an appealing voice.

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WMCA, New York, Is Doing all right by itself on those N. Y. Times on-the-hour news flashes, but some-

thing is wrong with the Times' listener to pay before the newscasts are read. The program is a good thing. The program, a musical background, didn't make the dramatization in itself. The program's first scene, a narration. Actress has an appealing voice. The program's first scene, a narration. Actress has an appealing voice.

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State-Wide Webs Are Organized; Fisher Proposal Is 'Victory Network'

Seattle, Dec. 30. A state wide radio network, using all existing network facilities plus those of independent stations, has been set up in Washington and is offered to the state for civilian defense instruction, morale building programs or other features.

Idea was first advanced by Birt Fisher, KOMO-KJR, NBC, and the committee handling the arrangements includes Fisher, H. J. Quiliam, KIRO, CBS and Rogan Jones, KVOX, Mutual Broadcasting, Pete Lyman, public relations head at KOMO-KJR, is acting as liaison man between the stations and Walter Williams, head of the state Civilian Defense Council.

Timed the 'Victory Network' the web will reach every city and town in the state and programs already set and offered to the stations include a fifteen minute program six days a week, 2:15-2:30 p.m., and a Sunday spot 12:45-1 p.m.

War Values Scrapper

Milwaukee, Dec. 30. Although there is not always ideal harmony between Wisconsin radio stations, all 19 of them have united solidly for the duration of the war and placed their combined facilities at the disposal of the Wisconsin State Defense Commission for all matters pertaining to defense, subject to the call of Gov. Julius P. Heil at any moment so instantaneous communication may be had with the entire state.

First program demonstrating the efficiency of the hookup went on Monday night (23) with an appeal by the governor for a united and relentless war effort, this particular broadcast originating in the WISN studio.

Payroll Traffic

Philadelphia—William Smith, formerly with WGNW, Kingston, N.Y., has been added to the announcing staff of WHAT. He'll also handle publicity.

Florence Smith, once with KYW, has joined the sales department of WFL. Doris Tinner, has been named assistant program director of KSPH, WFL's P-M adjunct.

Boston—Sherman Feller, formerly with WMUR, Manchester, N.H., and WLLH, Lowell, has joined WHEB at; announcing staff.

West Yarmouth, Mass.—Harvey Sennett, WOCB control engineer, has resigned to join Army Signal Corps at Monmouth, N.J.

Frank L. Miller, WOCB continuity writer, resigned to become a flying cadet with Army Air Corps.

Milwaukee—George Comte, news-caster of WTMM, now second lieutenant in the United States Army.

Wichita, Kas.—Roy Stokely, formerly of sales department of KFTJ, now city traffic and sales manager for Continental Air Lines here.

Rochester, N. Y.—Paul Lorente, announcer at WSAJ, local Mutual outlet, left last week to join the Polish army in Canada. Bill Rega, continuity head, has joined the U. S. Army Signal Corps.

Buffalo—War caused Announcer Doug Mitchell to resign from WBNY and enlist in Navy, and sent Larry Bailey from WBEZ technical staff to Washington for training in

Naval Reserve. Replaced at WBEZ by Paul Lettner.

Jim Wells, WBEZ sports announcer, got captain's commission on staff of Brig. Gen. Edwin Ziegler, Fourth Brigade.

Lynchburg, Va.—Grover Cobb, announcer at WLVA here since August, left to accept a commission in the army, to become program director for KSAL.

Philadelphia—Carl Will, former labor editor of the Philadelphia Record, has been named news editor of WIP. He succeeds Edward Mayer, resigned.

Youngstown, O.—Georgia Davidson, publicity and musical director of WKBN, Youngstown, has been named co-chairman of the Youngstown Office of Civilian Defense.

Cincinnati—David E. Partridge has joined the Crosby staff as assistant to Milton F. 'Chick' Allison, WJW promotion manager. They were together on KMBC, Kansas City.

KCFB has been appointed co-ordinator of public affairs and defense broadcasts for the Crosby stations.

New York City—Herman Florez has joined the WOR engineering department to work at the transmitter at Carteret, N. J., replacing George W. Klingman, who resigned to accept a commission in the development laboratory at RCA. Florez was formerly chief engineer at WJWV, Brooklyn.

Bill Pennell, formerly with WIOD (Miami), has joined the announcing staff of WJW, New York.

Ralph Gleason at CBS
Ralph J. Gleason, from Printer's Ink, has succeeded Bob Gerdy as trade press contact of the CBS publicity department in N. Y.

Gerdy goes with Donovan committee.

From the Production Centres

(Continued from page 35)

but may go back to Hollywood this week . . . meanwhile his divorce is due for granting.

WNEW employees received two weeks pay as an Xmas bonus . . . Spencer Bentley on Lincoln Highway show last Saturday (27) as the prosecuting attorney pitted against Jack Herashoff . . . Kermit Moss, on WNEW sales staff, named air raid supervisor of 14 men in the Madison Avenue area. . . .

IN CHICAGO . . .

Their Threat as Discussed: Indications of large-scale shifting of personnel in Blackett-Sample-Hummert agency here, especially among account execs—Howe Schullerman & Scott agency took the Chicago Sun radio account by simply waiting in and asking for it.

Glenn Snyder, WLS general manager, back from Tucson, Ariz., where he concluded with press agency Battle Butler on the equipment installation for KTYC, Tucson, and KOY, Phoenix. . . . Jack Brinkley has quit free lance acting to join WLS as staff announcer. . . . WLS supplied a free show at the Service Men's Center last week, with Louis Belle and Scotty, Prairie Ramblers, Texas Tommy, Grace Wilson, Jack Holden, Cumberland Ridge Runners, Mack & Bob, Arkie, Raggle Cross, Jimmy James and the Dinning Sisters contributing time and talent.

Chuck Logan now handling special events for Columbia-WBBM. . . . Bob Rodos, sportswriter for Transradio here during the past few years, transferred to Transradio office in Washington due to the heavy influx of news in that sector because of the war. . . . Ben Kanter, WJJD musical director for many years, now freelancing with his own music-and-chafter air show. . . . Bob Elton reading to 40 before the cameras shortly for the first production of the 'Bob Elton Sports Forecast' film.

IN HOLLYWOOD . . .

The Radio Trade is Discussing: Standard Brands' switch back to J. Walter Thompson after turning over the Chase & Sanborn account to Kenyon & Eckhardt—those 'tired out' commentators—The Frisco and WLS winning one of the 'Variety's' showmanagement plaques.

Two of the east's big productions take up brief origination here next month. 'Cavalcade of America' pitches at NBC for a pair of broadcasts Jan. 5 and 12, and 'Voice of Firestone' waits its music over NBC from here Jan. 10 and 18. . . . Benjamins came through for Lux Radio Theatre and Silver Theatre. . . . Coast repeat for 'The Great Gildersleeve' has been arranged starting Sunday. . . . John Swallow, NBC western division program director, parlaying in New York before heading for Durham, N. C., to supervise broadcast of the Rose Bowl game there New Year's Day. . . . Screen Guild Theatre initials its fourth year for Gulf oil with 'High Sierra' broadcast Jan. 4. . . . Walter Thompson took up options on Victor Borge and Music Mads on Kraft, and Bert Wheeler and Hank Ladd on Old Gold. . . . Paramount motion, Carolyn Lee, will be written into the Jack Benny scripts at regular intervals. . . . NBC gave gifted Don Gilman with a portfolio and ticker. . . . Max Hutto moved up to NBC production staff from assistant night manager and takes relief on 'Whodunit' as its first assistant. . . . Harry Nashish lining up talent for a Red Cross show in mid-January. . . . Norman Corwin resting on the desert before leaving for Washington to join W. B. Lewis, CBS program chief, now with Facts and Figures. . . . Al Pearce moved up the block to NBC with his Camel gang after long stand at KNX. . . . Rudy Vallee's Sealstears renewed for another year. . . . Mary Martin booked in this week as a regular on Kraft Music Hall, replacing Connie Boswell.

IN SAN FRANCISCO . . .

CBS, now very Frisco conscious because of war, has doubled its press department. . . . Post of full-time assistant to Press Chief Mike Houlihan has been assigned to Jesse Stearns, formerly of KYA. . . . KPO feeds the CBS Red a new series of air corps recruiting shows starting this week. . . . They'll be piped from the Bachelor Officers' Quarters at Moffett Field, south of Frisco. . . . KSPF finally broke its silence to announce its first program as a non-CBS station starting (1). . . . Biggest deal under the new halved rate card is a two-hour high record spin for General Brenning to be called Lucky Lard Dance Time. . . . McCann-Erickson agencies. . . . Lanz, ski outlier, has bought a new ski jacket. . . . KYA lost two staffers this week. . . . Clarence Myers, press rep, has gone into confidential work for the govt. . . . Carl A. Nielsen, salesman, goes across the alley to KSPF. . . . CBS program chief, now with Facts and Figures, . . . Al Pearce moved up the block to NBC with his Camel gang after long stand at KNX. . . . Rudy Vallee's Sealstears renewed for another year. . . . Mary Martin booked in this week as a regular on Kraft Music Hall, replacing Connie Boswell.

Red Cross Gets All The Plugs on Texaco Tonight

The Red Cross gets all the announcements on tonight's New Year Eve broadcast of the Fred Allen show. Texaco entirely omits commercials for itself. . . . Mrs. Bonnell, Jane Cowd and Buddy Baer will be voices for the Red Cross interpolated into regular program format.

WBNX NEW YORK

... THE MOST INTIMATE AND EFFECTIVE TO SALES APPROACH TO AMERICA'S LARGEST MARKET.

5000 WATTS

ATTENTION

**Novelty Singing Acts
Singles (own accompaniment)
Song and Dialogue Acts**

Here's an **OPPORTUNITY** for you to make a desirable connection with the country's most important Midwestern radio station.

IF you are interested . . . IF you have had at least three years of experience on a major radio station

APPLY at the studios of Transamerican Broadcasting & Television Corporation, One East 54th St., New York, on Monday, Tuesday or Wednesday, January 5, 6, and 7, between the hours of 9:30 A.M. and 12:30 P.M., or 2 and 5 P.M.

Bring with you recordings of your work, publicity pictures, publicity clip books, reviews, or other evidence of your commercial radio success.

THE DOORBELLS

BY JANE MEST

NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE

[LAUGHTER TEARS AND] [TERRY THRODS]

Presented by Jerry Saso 70

LISTEN TWICE DAILY
NBC Red Network, 12:15 to 12:30 P.M., EST
WABC-5:30-5:45 EST
COAST TO COAST
BY COMPTON ADVERTISING AGENCY
MGT. ED WOLFE—RKO BLDG., NEW YORK CITY

Refusal to Be Like Somebody Else Costs Joey Sims His WJAS Job

Pittsburgh, Dec. 30. — Because he refused to copy his predecessor's style, Joe Sims and his band are out of the orchestra at WJAS, the local CBS outlet. Station management asked Sims to toss out his own arrangements and to follow the pattern of the late Beron Elliott, who held the berth for a long time. When Sims refused, his notice was just around the corner. Now WJAS has signed up Mickey Ross, a former member of Elliott's outfit, with understanding that he'll follow his old boss' pattern.

Elliott could have had the WJAS job again but preferred to stick with WMA and dance work. He was given an engagement here at William Penn hotel, with a commercial air show on the side. Sims was taken on by station following settlement of WJAS dispute with musicians union, a dispute that took several days. Agreement was increased of one man as well as a seven-piece band for WJAS sister station, WQV, following Miller's switch from an engagement to WJAS's new outlet, Nelson Maples, veteran dance band leader, has grabbed the KGV berth.

Only One Paralysis Hop Cancelled; Warm Springs Org Pushing as Usual

Effect the war will have on the annual Jan. 30 Birthday Ball in honor of President Roosevelt's birth—what better way to warm up? The Warm Springs, Ga., Infants Paralysis Foundation, seems to be in doubt although organization is carrying on. So far only one big event has been cancelled, the Philadelphia hop at Commodore Hall. Here James Bond had been booked but has been released from the date. Variety Club was sponsoring.

No band has been named yet to play the main affair at Washington.

IMPERIAL CO. MERGES WITH CLASSIC RECORD

Elj Oberstein's new Imperial Record Co. has merged with the Classic Record Co., manufacturer of a long line of serious music plates under Concord label. Under the merger Oberstein's company will retain Imperial title and goes under the trade name of its new partner, but retains the Elj label tag.

Reason for the new affiliation, according to Oberstein, is that Classic was in need of a line of pop stuff and he had not yet begun work on his announced classical line so the merger was a natural thing for both parties "what was needed to round out their catalogs." Classic's Concerto discs carry such conductors as Jack Shilkret, Irving Riskin and Elliot Everet at head of different groups. A. Z. Friedman is head of Classic, with headquarters in Pittsburgh, from where he serves some 80 distributors. Oberstein will remain in New York. Seren Record Co. has been pressing the output of both companies, so there's no change in that. Oberstein recently added Jack Hutton and Clyde Cline bands to his pop line.

BONNIE BAKER LEAVING Out of Orrin Tucker Set-Up in Early February

Bonnie Baker takes her repeatedly delayed leave of Orrin Tucker's band following a Feb. 17 stand at the Strand theatre, Brooklyn. That date is the last of a string of engagements for which the band is booked and it goes into the Blackhawk Cafe, Chicago, Feb. 11, without her. She will be with it until then, however, playing Adams theatre, Newark; RKO theatre, Jan. 10, at Hartford, Plymouth, Worcester, Mass.; Metropolitan, Providence, then the Strand.

Her bow-out confirms "Variety" story of some time ago, which was emphatically by Columbia Records, for whom Tucker records.

Morris Agency in Band Expansion Despite War

Opening next month of a new office in Cleveland by the William Morris agency is the beginning of an expansion policy which will place bases of operation for its band department in various cities where there are branches of opposition agencies. Phil Brown, who recently resigned from General Armstrong's Chicago office, effective Thursday (1), is to move over to Morris' Cleveland branch and offices at Dallas, Denver, etc., will follow.

In starting a Cleveland office, despite the war, Morris agency explains that the move was prompted by the realization that the midwestern territory that will be served cannot be adequately covered from either New York or Chicago. Since it's such a fertile area for one-nighters an office headed by someone familiar with the territory was imperative. Brown will concern himself with bookings in parts of Michigan, and as far as Buffalo and Pittsburgh, into West Virginia and, of course, all of the Ohio Valley.

Cleveland addition will be the fourth Morris office; beside New York and Chicago there is one in Hollywood.

MCA Unable to Arrange Out on Society Hop So T. Dorsey Forced East

When Tommy Dorsey's second Saturday broadcast (27) on Coca-Cola's 'Spotlight Bands' program unexpectedly came through from Flint, Michigan, it was disclosed that Music Corp. of America couldn't get a release from a Dec. 28 private party it had booked him for before he was signed for a studio film. Outfit has been in Hollywood since early December and is due to open Palladium Ballroom, Hollywood, tonight (Wed.), but was forced to fly east to play at Netherland-Plaza hotel, Cincinnati, for society hop. Previously MCA had tried frantically to find a replacement band of equal name value, even offering \$100,000 more than Dorsey was to be paid.

Since band had finished its film work and had to come east anyway MCA booked him at Rainbow Gardens, Fremont, O., Xmas Day Saturday. When the Coca-Cola party for Saturday one-nighter at IMA Aud. Flint. Due to its plane being forced down in a field near Chicago by four weather Xmas afternoon the band never made the Fremont date, leaving some 5,000 admissions high and dry. Perry Shub operates Rainbow Gardens. By contrast the IMA date, Vocalist Connie Hauke was shaken up and several instruments damaged in the forced landing.

Glaser Shifts Brown, Other Orchs To MCA for Booking, But Keeps Control

Pauley's Softdrink Idea

Lincoln, Dec. 30. — While other orchestra leaders have taken up music publishing as a sideline, Pauley, whose stand is the Turnpike Casino ballroom here, is making his softdrink peddling. He can get the franchise of one (Life) that's on the market. It is his idea to get the waitresses in the spots to play to function at a commission of 2c. out of every 10c. bottle they sell.

Pauley figures it a good investment because in this ballroom hard liquor and drink-spilling around ballrooms are taboo.

'AWARD' SHOW IS COCA-COLA DIFFICULT

Music publishers are watching the bookings on the Coca-Cola series (Mutual) with quizzical interest. It has already become evident that the naming of the 'hit' platter of the week is circumstantial, since leaders with other commercial obligations may find themselves barred from appearing on the beverages show. One such incident has occurred, when Chaslerfield won't permit Glenn Miller to accept any Coca-Cola dates, and, as it happens, Miller's version of "Chattanooga" Choo-Choo, and "Elmer's Tune" rated No. 1 and 2 best disc sellers.

The program's producers have for the past two weeks awarded the Saturday night spot to Tommy Dorsey for his record of "This Love of Mine."

Coca-Cola begins running lines into college proms next month to kick up bands for its 'Spotlight Bands' nightly series on Mutual. Network's sponsor has arranged most of its broadcasts from broadcasting station, with some done from location dates. First shot from a school will be done by Bob Chester from the University of Pittsburgh Jan. 16.

Charlia Barnett is also scheduled for a shot on the College University, Hamilton, N.Y., Jan. 30.

Lonnie Hampton cut first four sides on new Decca contract. Hampton gets first location date in last Friday (2) when he moves into the Brunswick hotel, Boston, for four weeks, replacing Raymond Scott.

Joe Glaser and the Music Corp. of America have virtually completed a deal that takes all of Glaser band members, particularly Les Brown, out of MCA on a booking privilege basis, while Glaser retains personal management of all the band's business ties; i.e., right to reject dates and to assume supervision of the band's colored talent. He emphatically denies that any money will be paid him, no matter how much he eventually worked out. His main reason for turning over Brown to MCA is, of course, the realization that the agency can do much more for it, as he no bookings are concerned, than he can alone.

Glaser manages Andy Kirk, Louis Armstrong, Duke Ellington (which MCA already books), Don Bestor, Glenn Gray, Stuff Smith, and had been booking them for himself. The band around which the entire deal revolves is Les Brown's, which in the last few months has become one of the hottest of the new outfit with its able recordings and extensive air time. It's unique in that it is virtually free of debt, which usually piles up to top-heavy proportions on a combo getting started.

Every booking agency in the business has been clamoring for the Consolidated Radio Artists, with which Glaser was involved but broke away from the arrangement over a booking on Brown, had offered Glaser inducements to gain the privilege of booking the band. Currently at the Blackhawk Cafe, Chicago, King and his band are replaced by Johnnie 'Scat' Davis, Brown then begins his first one-night and then his first studio date. The ready set by Glaser, are at salaries comparable to those of some already established names.

Union Cancels Its 'No' On Free Music for Camps But Burns Up at U.S.O.

Philadelphia, Dec. 30. — The Musicians Union last week put its foot down—but briefly—against allowing music made at an agency camp to be changed its mind after a huddle with an Army's military officer, Clarence Fuhrman, leader of the KJW house band, and Joe Frassetto, maestro of the New College University. Frassetto's mission to take their own suggestion to Camp Dix for a Christmas party. Frassetto and Frassetto reported they were turned down, but after the discussion with the Army official. Local 77 officers announced that permission had been granted.

It was reported that the union is burned at the United Service Organizations' failure to spend any of its funds for music and entertainment one of the announced purposes of the USO's money-raising campaign.

Also, the union has been urged by Variety Artists which had also suggested that the members would benefit by the USO's recreation and entertainment program. Thus far, the little money has been spent on entertainment by the local USO set-up. They have made several requests for more money to be used at work for free.

Mrs. Morris Wolf, wife of the attorney for Warner Brothers, has appointed head of the entertainment division of the Philadelphia Defense Council yesterday (Mon.).

Chico Marx Maps Tour Of Theatres With Band

Elko, Nev., Dec. 30. — Chico Marx has been signed for a week's stand at the Flatsburg theatre, Brooklyn, Jan. 15, at the head of a band not yet set. Marx is currently working here at the 'Commercial hotel, leading Ben Pollack's orchestra. After closing New Year's night, Pollack is going east to secure and rehearse a band for Marx's use at the Flatsburg.

Out on the road some time now, working without his brothers, Marx intends sticking it out at single with the band he will be supplying theatre work from now on; night clubs are out.

Rangeval Oleason Laid Up

Omaha, Dec. 30. — Rangeval Oleason, veteran former president of Omaha Musicians Union 70, suffered his second slight stroke of the past couple of months. First landed him in the hospital and he made quick recovery. Second due to early activity forbidden by medical. He's rallying fairly well.

Oleason lost last election for president of the union to Pete Christman.

SHAW'S \$5,000 TOPS FOR CHI SHERMAN

Chicago, Dec. 30. — Long negotiations for Artie Shaw's band by the Sherman hotel have been completed, and Shaw's large (32 people) combination begins a two-week stay at the spot Feb. 26. With such an overstated outfit and scale of \$105 a man at the Sherman, plus the probable over-scale guarantees some of Shaw's men draw, the salary he's getting is perhaps the highest the Sherman or any other hotel has ever paid. It's reported to be over \$5,000 weekly.

Bookings made the initial location date for Shaw's newest group, in contrast to his repeated assertions that he would never take a long stand.

Gotta Put It Up With 802 On Gutta Percha Dates; Leaders Confuse Scales

Various recording companies were officially notified last week by New York Local 802 of the American Federation of Musicians that henceforth all musical salaries for recording dates must be paid through 802. Local will collect cash and turn over to instrumentalists involved as a means of being certain that proper scale is paid at all times.

Union recently had a number of bandleaders on the carpet for confusing ordinary recording time pay with the scale laid down for rehearsals for recording dates, and over to instrumentalists involved extra cash. It was found they owed their men. Artie Shaw, Larry Clinton, Ben Bernie and several others were before the local on such charges.

NEXT WEEK—JAN. 7 ISSUE

36th ANNIVERSARY NUMBER

of

VARIETY

LAST CALL—Advertising Forms Close Friday, Jan. 2

Rush Copy to Any Variety Office

NEW YORK	HOLLYWOOD	CHICAGO	LONDON
154 W. 46th St.	1708 No. Vine St.	54 W. Randolph St.	3 St. Martin's Pl.

Hawkins-Ink Spots Smash \$60,000

In Chi, Ditto Ted Lewis, \$30,000;

O. Tucker, 48G, Osborne, 42G, in N.Y.

(Estimates for This Week)

Cal Calloway, Providence—(Metropolitan): 3,200; 44-45-45 "Smoke Run Wild" (Mono) not affecting strong season pickup. \$100,000.

Erskine Hawkins, Chicago—(Chicago): 4,000; 35-55-75. "Shadow of the Big Man" (M-G) on screen, but the Ink Spots are the major draw. Mighty \$60,000, easily best business in town.

Wendy Bernice, Philadelphia—(Barter): 2,700; 35-46-57-68-75-81-84-117-118—Teamed with Billy De Wolfe, Sherrill and Tony Martin for special New Year's Eve show, plus "Swing It, Soldier" (12 G) screen. Combo racking up terrific \$30,000, with Herman's band of Philadelphia as the star share of draft. Scantily helping from the film attraction.

Ted Lewis, Chicago—(Oriental): 3,200; 35-44-55. Plus "The Army Show" (Col.). Dynamic \$30,000, with band credited with bulk of draw. Lewis is a big draw in Chicago.

William Morris, New York—(Strand): 2,700; 35-55-65-69. With "You're in the Army Now" (WB) on screen. One of the week over Christmas and including New Year's eve tonight (Wed.) looks about \$40,000, not big but good. Does not hold over.

Dick Rogers, Newark—(Adams): 3,000; 35-55-65-69. Rescued by Dick Arnaz and Lucille Ball heading stage, show lending considerable assistance. "Tuxedo Junction" (Rex) on screen. Strong \$18,000.

Orrin Tucker, New York—(Paramount): 3,000; 35-55-65-69. With Bonnie Baker on stage, other week of the Blues" (Par) on screen. Would up third week last night (Thurs.) at 448,000 good, while prior (Sat) round was \$27,500. Gene Krupa and Dinah Shore, with "Louisiana Purchase" (Par) as the picture, open today (Wed.).

Ted Weems, Pittsburgh—(Stanley): 3,800; 30-44-60-68. With "In Army Now" (WB). With some draft from holiday, including special New Year's Eve midnight show at \$1,200, should account for \$18,000 anyway. Not too hot for holiday week, but in face of present conditions very acceptable.

On the Upbeat

Tony Marlboro orchestra, from Keating's, Clarence, N. Y., opened at Celia Aloha, Buffalo.

Jack Coffey band opens limited run tomorrow (1) at Mayfield hotel in Akron, O.

Jimmy Feyten band, long at old Plaza Cafe, Pittsburgh, has had opinion picked up again at Century Club in Steubenville, O.

Orrin Tucker, not Eddy Duchin, headlines Your's, N.Y. Jay to Columbia last week.

Ferry Scott new vocalist with Ivy Carroll band at Dempsey's Restaurant, N.Y.

Duke Ellington's orchestra opens Jan. at the Main Street Hotel, Kansas City, to be followed by one week stands at the Oriental, Chicago, and the Paradise, Detroit.

NUMBER ONE!!!

"THE SHRINE OF ST. CECILIA"

BLUEBIRD RECORD

B-11344

"NIGHT OF THE MONROE"

AND HIS ORCHESTRA

(THANKS TO PAUL BRENNER'S "REQUESTFULLY YOURS" LISTENERS ON W.A.A.T., JERSEY CITY, FOR VOTING THIS THE MOST POPULAR RECORD OF THE WEEK—DECEMBER 14, 1941—DECEMBER 28, 1941)

Charlie Barnet Revamps
For Jan. 30 Debut; Will Be
On Coca-Cola New Year Night

Charlie Barnet's new band, which went into rehearsal Jan. 15, will debut at Colgate University, Hamilton, N.Y., Jan. 30, getting into the air showing the same night on Coca-Cola's "Spotlight Band" program on radio. Barnet quits work for his present five combo Jan. 1, at the Bradford theatre, Bradford, Pa., taking a vacation before consolidating new plans for the rebuilding of the combo.

His combo will be made up of five sax (including Barnet), three drums, one trombone, four rhythm and four strings, viola, cello, two violas. Within that setup will be a eight-piece string section called the "Cheerleaders." It's understood both Barnet will carry the current band, which label carries the current band.

Herman's Record
At Ritz; Hallet,
S. Donahue Fair

(Estimates)

Ella Fitzgerald (Paradise Hall, Dayton, O., Dec. 28). Miss Fitzgerald hit a good pace, \$1,100 to \$60-81-100.

Mal Ballat (Arena, New Haven, Conn., Dec. 29). Ballat drew 2,300 admissions to four shows, backed by vaude.

Woody Herman (Ritz B., Bridgeport, Conn., Dec. 28). Herman pulled up a vacation from this spot has seen this year with 2,662 at \$1.10.

Charlie Spivak (Ritz B., Bridgeport, Conn., Dec. 28). Spivak also did well here, pulling hefty 1,068 at \$1.10.

Artie Shaw (Lakeside Park, Dayton, O., Dec. 27). Shaw drew hefty 3,000 dancers at \$1.25 to pile up \$65-66.

Stable (Totem Pole B., Auburndale, Mass., Dec. 27-28). Stable has large following here and has been drawing 2,500 to 3,000 Friday and 2,000 Thursday at \$1.45 pair for seat \$4.00.

Sam Donahue (Roosevelt State B., Boston, Dec. 27). Donahue is frequent visitor here, good hit \$65-66 for \$5.00.

Disc Reviews

Continued from page 39

(Decca 4107). Brees's initial sides, for Decca, show band up in neat line. With better arrangements than he has good chance to become a record seller. There's life and spark in the tunes, but it's hampered on the tunes by uninspiring run of mill arrangements. Skip Moore, Jimmy Williams vocal respectively, both okay.

Sammy Kaye: "White Cliffs Down" (MCA/Vic. 27794). Kaye's record is not as good as his previous one yet released. He did a tasty arrangement of sock melody and fine vocal. Skip Moore, Jimmy Williams vocal respectively, both okay.

"Harry James' 'He's I-A in Army' (Day-Dreaming" (Col. 38455). Start of hostilities and James' increasing policy in machine music has this outstanding possibility, beside excellence with which it is done, jumping slowly, then hitting easy tempo band and singer Helen Foster did a crack job. James' vocal is in fine. Reverse, by Jerome Kern-Gus Kahn, is prettier, more effective under James' string arrangement, but still isn't strong enough for Harry. Dick Haymes vocals well.

Tommy Flinn postponed return to Chez Ami in Buffalo, in order to remain at Merry-Go-Round in Pittsburgh, through the holidays. Meantime the Chez was badly damaged by fire during the past week.

Bands at Hotel B.O.'s

NEW YORK

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels, during business (11-10 P.M.) and after hours (10-11 P.M.) of hotel and dinner prices—Larger amount designates weekend and holiday business.)

Band	Hotel	Weeks	Cover	Total
Eddy Duchin	Waldorf	400; \$1-15-50	12	2,150
Benny Goodman	New Yorker	400; \$1-15-50	11	2,200
Harry James	Lincoln	300; \$1-15-50	15	1,300
Vinyl O'Connell	Biltmore	300; \$1-15-50	7	603
Glenn Miller	Lexington	300; \$1-15-50	11	1,800
Glenn Miller	Pennsylvania	300; \$1-15-50	12	3,450
Vaughn Monroe	Commodore	400; \$1-15-50	12	1,550

*Asterisks indicate a supporting floor show, although the band is the major draw.

Chicago

Les Brown (Blackhawk) 400; \$1.25 min. Entering final two weeks in this top-litery after having established himself as top midwest favorite; good to 8,000 customer last week.

Grit Williams (Empire Room, Palmer House) 400; \$3-50 min. Snapped through again to a bright mark and handled 4,000 over the Christmas week.

Boyd Bachura (Chez Park) 500; \$3-45 min. With Tony Martin and Willie Shore in floor show Bachura indicated brilliant return run here with 4,100 during initial week.

Jack Tiscandrea (Panther Room, Hotel Sherman) 700; \$1-25 min. Finishing up here this week, and will be replaced by Bobby Rymer, new Chicago. Tiscandrea has been in the Panther Room a month and is now welcome back here any time. Managed 3,000 patrons last week.

Art Kassel (Walnut Room, Blumark Hotel) 300; \$1-42 min. Kassel is doing well enough, with 1,800 customer last week.

Los Angeles

Ray Noble (Ambassador) 900; \$1-41-50. Big perked and week's 1,600, including too badly off normal cover.

Jimmy Walby (Biltmore) 1,500; minimum \$1-15-50. Finished off his brief stand with 3,000 payers. Phil Harris bowed in Monday (30).

Sax Embury (Palladium) 4,000; \$1-15-50. Embury's big week-out with a week's pull of 6,500 hoisters.

Bob Crosby (Trinon, South Gate) 800; \$55-75. Got in on the upbeat with rest of the town and climbed to slightly over 4,500 payers.

Harry Owens (Roosevelt) 300; 75c-81. Pretty much of a secret that the room is open again and not more than 1,000 found out about it some time ago. Owens held Casa Manana, Culver City, 2,500; \$50. Town's biggest surprise and in his first week will better the 10,000 mark. That towers over any previous band record of this area.

Paul Wambauer (Alorence Gardens) 1,100; \$1-12.5. Pulling the spenders and average per head tab on the 7,500 approximated \$3.50. That's heavy cash for this group.

San Francisco

Henry Bense (Rose Room, Palace Hotel) 500; \$1-50-150. Fourth week still holds 121 covers. Bense has gone over the \$100 mark on some nights, which is excellent.

Dance Biz Recovers from War
Chill; Bookings Nearly Normal

Dahlstrand Reelectd

Milwaukee, Dec. 30.

After the bitterest campaign in the history of the Milwaukee Musicians' association, Local No. 6, AFM, with political and racial issues injected into the fight, Voltaire Dahlstrand was returned to office as president by a substantial majority. Dahlstrand, Louis De Santis, whose loss of a record in the Barendsen union, Local No. 6, resulted in closing the club bar.

Other officers: Walter L. Roman, vice; Roland Kohler, president; Voltaire Dahlstrand, secretary; Otto Boettcher, treasurer; George Bich, John Berger, Ernest Dunkel, Ernest Strudell and Ordner Heiderich, executive board members.

Frank Dalley Reelectd

Frank Dalley, owner of Meadowbrook, Cedar Grove, N. J., was reelected to the Executive Board of Local 16 of the American Federation of Musicians, Newark, N. J. Vote: 60-40, resulted in January (20).

It's Dalley's second year on the Board.

Emerson Glen's band will spend the winter at the George Washington Hotel, Jacksonville, Fla.

SEASON'S GREETINGS

CANCEL THE FLOWERS

By Eddie Miller, Sol Marcus and Benito Benjamen—Writers of

I DON'T WANT TO SET THE WORLD ON FIRE

RECORDED BY

Tommy Tucker (OKERN) Tony Martin (DECCA)

Joe Bonomo (DECCA) Charles (OKERN)

CHERO MUSIC PUBLISHERS, INC.

HOLLYWOOD NEW YORK CITY CHICAGO

884 N. Mirabe Ave. 158 Broadway Woodside Hts.

THE YEAR-END SINGING

Pinky Herman's 'Seniority' Plan

Pinky Herman, who has been a writer member of ASCAP for nine years, last week submitted to the special committee delegated to determine the relative seniority value of each writer member. Herman attributes his proposal as a miniature social security plan which would insure every active member a chance financially to devote all his time to songwriting.

According to Herman's plan of seniority-of-works classification a member upon admission would be entitled to a flat payment of \$50 a year, and this compensation would increase by \$50 for every year that the Society controlled this member's works. The maximum seniority payment would be \$1,000 a year and the progression of payment would only prevail so long as the member continued as an active songwriter. The immediate effect of the plan would be to decrease the ASCAP earnings of members currently in classes AA, A and B, and raise the shares of the members in the lower classification. Herman included in his plan a couple tables, one showing what the seniority guarantees would be for the various classes and what the total amount of this guarantee, and the other, showing what the net differences will be for each class after his proposed method has been put into effect. For instance a Double A writer had received \$18,000 in 1940 would under Herman's plan have been paid \$19,000, while a Class D writer, who at the time got \$1,500, would have been compensated with \$2,750. In either instance, it is assumed that the writers had obtained their full seniority.

ASCAP DEFEATED, NOT PUBLISHERS

Ballrooms, Hotels and Theaters All Face Prospect of Multiplied Individual Actions—State Law Whipped ASCAP as a 'Combination' So It's Everybody for Himself

A HEADACHE

Lincoln, Dec. 30.

ASCAP's release of its members so that they may individually deal with music users has created among the amusement fraternity anything but the prospect of a happy new year in this state. Atty. Gen. Walter Johnson told 'Variety' that whatever happens now in Nebraska between members of ASCAP and music consumers is strictly up to them, because, unless they band together and violate the Nebraska statute as a monopoly action, it's outside the bounds of his office—and court actions will be strictly civil.

There has been much speculation this week, except in radio. Most of the radio stations in Nebraska have remained on BMI basis, and kept scrupulously clear of entanglements with other copyrights. But not so with ballrooms, hotels, and theatres. Ballrooms have been using whatever the musicians have been carrying in their libraries, and few of them have made any arrangements with ASCAP in any way since the law was declared constitutional by the U. S. Supreme Court. Most of them haven't even called on the ASCAP representative for the state to get themselves straightened out, wanting to do whatever is proper, but have proceeded as if given a clean bill by the law.

This same thing is true of many hotels, although this is not particularly so.

(Continued on page 42)

World Library License Deal With Fox Breaks Disc Deadlock; Radio Told Two Copyright Fees Unmergeable

History In Easy Doses

American history of the wax is a new painless educational record series that RCA-Victor is planning for educational purposes.

Name radio announcers will spell the U. S. history highlights, the idea being for most palatable presentation and digestion.

Licensing long-jam which has prevailed between the manufacturers of recorded libraries and ASCAP publishers since the ASCAP-radio peace will likely be broken this week. The World Broadcasting System has agreed to renew its contract with Harry Fox, agent and trustee, effective Jan. 1, while Associated Music Publishers, Inc., has indicated its intent to accept the same agreement. The terms are practically the same that existed before the ASCAP-radio break. The master price (formerly \$15) has been shaved slightly, but the commercial fees of 25c. per broadcast remain as is.

The signing of contracts by World and Associated will, it is expected, terminate the agitation that has come from the transcription division of NBC for a radical change in the base of recorded library licensing agreements. It's been NBC's contention that transcription licensing should be treated strictly the same as phonograph record licensing, and that the fee ought to be 2c. per disc, or the same as provided for under the compulsory licensing provision of the copyright law.

Another form of pressure effecting transcriptions has been exerted on ASCAP. Numerous stations, figuring on taking out ASCAP licenses, have spoken to the Society about the terms of their performance and the mechanical rights of musical numbers through a single channel. ASCAP has pointed out to these stations that the copyright law makes a sharp distinction between the two rights and that the Society by its charter is confined to the administration of performing rights only. Fox, who administers mechanical rights, represents many publishers who are not affiliated with ASCAP and who likewise insist on the maintenance of the \$15 plus 25c. fee arrangement.

(Continued on page 42)

Starr Proposes Audit of Radio Plugs In 'Commercial,' 'Sustaining' Classes

By BEN DOBOS

Considerable debate has been aroused within the music publishing business by a plan for ASCAP royalty allocation which Herman Starr, head of the Warner Bros. publishing group, recently submitted to the special ASCAP committee assigned to the task of revamping the Society's system of member classification. Under Starr's plan the performance of a number on a commercial program would be paid substantially above a tune broadcast on a sustaining program. The plan also provides for the separate license fees collected from film theatres from the rest of the Society's income, with picture show sheets serving as the long yardstick for determining each member's share of such money.

As suggested by Starr's plan, the revenue from radio would be split into two parts, one representing commercial fees and the other, sustaining fees. When it came to paying off on actual performances, the Society's bookkeeping staff would partition each of these two funds individually. A publisher or writer would be paid off so much for commercial uses, and so much for sustaining uses, with a higher value given to commercial performances.

Favors His Firm?

Publishers and writers alike have attacked Starr's proposal as unfair, and as strongly stated in his firm's views. They point out that since the WB music holdings contain such powerful catalogs of standard and production works as Harns, Inc., and Witmark, Warners would attend to benefit tremendously on such an allocation on commercial uses, while other publishers who make large investments in exploiting and develop-

Jack Robbins Deplores

Jack Robbins, of the Metro-Robbins publishing group, has adopted a hands-off policy on "pseudo-patriotic songs" and wants his organization dissociated from the following titles that were registered with the Music Publishers Protective Association: "The outbreak of the U. S. Jap war," "Wake Island," "The Battle of Midway," "The Jap Riff Off the Map," "We Are the Sons of the Rising Guns" and "The American People's Fight." The MPPIA registrations were put through by members of the Robbins organization but apparently without the knowledge of the head man.

ing new works would wind up with the sweepings. These critics state that Starr also has everything to gain from separating a earmarking of film house money, since WB is not only a major user of music in films but, as an exhibitor, an important licensee of performing rights, so that what is paid out of one pocket would come back with no little increment into another one of its pockets. Julian T. Ables, counsel for Robbins' publishing group, has been advocating the adoption of this segregated fund idea for years.

Starr explained last week that he had conceived this plan over a year ago. At the initial meeting of the special ASCAP committee he outlined it and members of the committee asked him to submit the plan in writing. Starr said that in advancing his proposals he didn't want the committee to think that he considered them final or crystallized. The plan, he added, was to be regarded as a source of ideas and might fit in with those of others on the committee and serve as part of the basis for the general plan of ASCAP's system for royalty distribution.

Magnavox Gives Bonus

Port Wayne, Dec. 30. The Magnavox Co. has distributed \$50,000 in bonuses to employees. Based on length of service and responsibility of positions, the bonus payments went to regular employees and to executive officers and directors. This is the first year the company has distributed a cash bonus.

GUY LOMBARDO SELLS OUT TO LOU LEVY

Lou Levy, owner of Leeds Music Co. and Kaycee Music Co., has acquired the Olan Music catalog from the Lombardo family.

The price paid Olan was \$100,000 cash, with no debts outstanding included. Levy proposes to merge the Olan catalog with the Leeds Co. The Kaycee catalog represents his past recording from the Jenkins Music Co., of Kansas City. Guy and Carmen Lombardo owned the firm. The sale of Olan takes the Lombardos out of the music publishing business completely. The Olan Music Co., which they started late in 1940, died with the advent of peace between radio and ASCAP in October.

J. C. Steels of MCA is due east shortly after the first of the year on business.

TO . . .

KATE SMITH Beloved Songstress of the Americas

OUR THANKS

She started something last Friday when she sang

THEY STARTED SOMETHIN'

But we're gonna end it Right in their own back yard!

Nick Kenny commented in Sunday's Mirror:

"Kate Smith introduced it and it was thrilling. They Started Somethin' should be one of the big patriotic songs of the nation."

Dick Kuhn and His Orchestra

The Biggest Little Band in Radio

4th Year Hotel Astor

DECCA RECORDS

MUTUAL NETWORK

Dist. M.C.A.

ENCHANTING... HAUNTING... MYSTIC... SENSATIONAL... MUSIC

OUTSTANDING RECORDS BY OUTSTANDING ARTISTS
COLONIAL MUSIC PUBLISHING COMPANY, INC.
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580 Fifth Avenue, New York

A TIMELY RECORD FOR AMERICANS
APPROVED BY THE ROYAL CANADIAN MOUNTED POLICE
ON RADIO, BY THE U.S. DEPT. OF COMMERCE, IN SCHOOLS

A nation's music is proof of its morale. Now is the time to critically select America's own music by outstanding composers, for your programs. Robbins, Feist and Miller proudly present this carefully compiled list of songs, proven popular on musical programs, at civic events, in schools! All material available upon request.

Music for Americans

FROM ROBBINS MUSIC CORPORATION

BALLAD FOR AMERICANS

Text by John Letouche Music by Earl Robinson

UNCLE SAM GETS AROUND

Lyric by Leo Robin Music by Ralph Rainger
From the 1940 Century-Fox Picture "Café Girl"

MARCHING ALONG TOGETHER

New lyric by Mort Dixon
Words and Music by Edward Pola and Franz Steinhilber

I HEAR AMERICA SINGING

Lyric by Mitchell Parish Music by Peter De Rose

THE AMERICAN'S CREED

Words by William Tyler Page Music by Hugo Frey

MY OWN AMERICA

Words and Music by Al J. Vinsky
PRIZE-WINNING SONG — NATIONAL SONG CONTEST,
COMMITTEE TO DEFEND AMERICA BY AIDING THE ALLIES

ME AND MY UNCLE SAM

Words and Music by William A. Dillon
PRIZE-WINNING SONG — NATIONAL SONG CONTEST,
COMMITTEE TO DEFEND AMERICA BY AIDING THE ALLIES

ANCHORS AWEIGH

By Chas. A. Zimmerman

MARCH FOR AMERICANS

By Ferda Grofs

From LEO FEIST, Inc.

IT'S A MIGHTY FINE COUNTRY

(We've Got Here)

Lyric by Jack Valley Music by Sam E. Fein
From Olsen & Johnson's "Song O' Fun"

K-K-K-KATY

By Geoffrey O'Hara

IF HE CAN FIGHT LIKE HE CAN LOVE

New lyric by George W. Meyer
Words by Grant Clarke and Howard E. Rogers
Music by George W. Meyer

OVER THERE

By George M. Cohen

From MILLER MUSIC, Inc.

GREAT DAY

Lyrics by William Rose and Edward Ellice
Music by Vincent Youmans
From the musical play "Great Day"

DRUMS IN MY HEART

Words by Edward Heyman & Music by Vincent Youmans
From the musical production, "Through The Years"

HAWAIIAN WAR CHANT

English lyric by Ralph Fein
Music by Johnny Nabel and Lelaitha

FRANKLIN D. ROOSEVELT MARCH

Words by Irving Caesar Music by William H. Woodie

15 Best Sheet Music Sellers

(Week Ending Dec. 27)

White Cliffs of Dover.....Shapiro
Elmer's Tune.....Robbins
Shepherd Serenade.....Mayfield
Rose O'Day.....Tobias
Chattanooga Choo Choo.....Feist
Tonight We Love.....Maestro
This Love of Mine.....Embassy
Shrine of St. Cecilia.....Brunn
By-U-B-Y.....Majestic
Madeline.....Santley
Everything I Love.....Chagall
Bells of San Rafael.....Feer
No Laughing Matter.....Feist
I Know Why.....Feist
Why Don't We Often.....Triangle

ASCAP May Start 1942 With 525 Licensed Stations

ASCAP now has 504 stations that are licensed to broadcast its music on both sustaining and commercial basis. It has received word from another 25 stations that they propose to sign up Jan. 1 and about the 19 outlets that comprise the Yankee and Colonial Networks come through by that time the Society will start the year with better than 525 subscribers. Before the break with radio ASCAP's licensee roster ranged between 650 and 675 stations.

What has held up the consummation of the deal with John Shepard, III, on his two New England webs is the failure of one of the continental networks to send in its signature permission for the letter sent to Shepard by ASCAP. The latter is hesitant about according any different terms to Shepard until it has been assured by NBC, CBS and Mutual in writing that the Yankee-Colonial contract will play them.

Nebraska

larily important. Hotels using music in Nebraska are few, and mostly limited to Omaha.

Films in a Spot
The filers are in a dither. They haven't been paying to ASCAP in the most cases, either. The filers are beginning to wonder if this means a double-breasted deal when the film peddlers come around to sell them musicals, a film salesman and a songwriters' agent to deal with before the picture can be run—percentage going from the gross to the music maker, as well as to the producer.
Comment is being passed around now ruefully that the Nebraska law wasn't stiff enough, that it should have made it more difficult to obtain for the "monopoly action" of ASCAP to continue, but that music be bought at the source in all cases in order to facilitate clearances.
There is a good deal of discussion from many quarters that it would have been far cheaper and far less annoying to have done by hand with ASCAP on the old basis than now approved "freedom" to regulate.

World Proposes

Continued from page 41
rangement. These principals include several publishers who license through Broadcast Music, Inc.
An insight of the progress made by ASCAP music in resuming its status in the commercial transcription field may be derived from the fact that every number of the 30 Coca-Cola programs which go into production at the World station this week is controlled by some ASCAP affiliated publisher. The serial number of this new transcription program runs from 1586 to 1578. Coca-Cola is licensing the performing rights on these records direct with ASCAP, paying the commercial fees of 8% and deducting it from the time rates due the stations. The beverage account at the same time does its mechanical licensing through the MPAA, paying a fee of 25¢ per number but abdicating it as part of the production costs.

Start to Florida

Herman Starr, vp. in charge of the Warner Bros. publishing group, leaves tomorrow (Thursday) for a Florida vacation.
He will be gone three weeks.

Inside Stuff—Music

"There Ain't Any Chorus," which took four writers to turn out, has been published by three different sources within the space of a few weeks. The latest to make copies of the tunes is the Lincoln Music Co. Mercer & Morris was the original publisher of the number, and after M & M had produced professional copies the writers developed the song and got the quick enough action and they asked that the song be returned to them. M & M complied with the request and the four writers put out their own copies.

In the meantime the number was recorded by the Bluebird division of Victor Records and made a deal with the publisher. The writers involved are Irv Carroll, Jerry Livingston, Nelson Cogan and Jerry Franklyn.

Standard department of the Warner Bros. publishing group has culled from its Harms, Warnmark and Remick catalogs all patriotic songs that might appeal to the general public. The stationing and submission is on numbers of the stirring type and not of the sentimental classification. The theory here is that the first reaction to war is one of fighting sentiment and that after the hostilities get to the second stage there is a yearning for the sentimental lyric, such as of the "My Buddy" school.

The music trade points to the standing of "White Cliffs of Dover" on last Saturday night's (27) Lucky Strike Hill Parade (CBS) as furnishing much food for questioning the validity of the system used by Lucky for arriving at its weekly song ratings. "White Cliffs" was given third place on last Saturday's program, coming up from nowhere as far as Lucky Strike was concerned. On the previous week's program (20) the same tune was conspicuous by its absence, even though it was No. 1 in sheet sales by a wide margin and was among the top most-plugged numbers.

Sammy Kaye not only intends to remain in the music publishing business but he has started to scout the field for the acquisition of other catalogs. The band leader now has the Republic Music Co. Associated with him the enterprising Kaye has the New York City office of the company who has let it be known that Kaye is interested in buying up catalogs, preferring those holding membership in ASCAP.

NBC, CBS, Mutual-Plugs

Following tabulation of popular music performances embraces all three networks—NBC, CBS and Mutual—as represented by WEAF-WJZ, WABC and WOR, N. Y. Compilation herewith covers weeks beginning Monday-through Sunday (Dec. 28-30), from 6 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service, regular check source for the music publishing industry.

TITLE	PUBLISHER	TOTAL
Everything I Love—"Let's Face It".....	Chappell	30
White Cliffs of Dover.....	Shapiro	29
Chattanooga Choo Choo—"Sun Valley Serenade".....	Feist	24
Elmer's Tune.....	Robbins	23
Madeline.....	Santley	23
From One Love to Another.....	E. B. Marks	19
This Is No Laughing Matter.....	Remick	18
Magic of Magnolias—"Glamour Boy".....	Paramount	18
The Tuxedo.....	Warnmark	15
This Time the Dreamers Are Awake.....	Remick	15
Rose O'Day.....	Tobias	14
Why Don't We Do This More Often?.....	Remick	14
Blues in the Night—"Blues in Night".....	Remick	13
Sinner Kissed an Angel.....	Famous	12
Day Dream.....	Remick	12
Humpy Doodle Heart—"Playmates".....	Southern	11
I Got It Bad.....	Robbins	11
Orange Blossom Lane.....	Miller	9
"This Love of Mine".....	Embassy	10
Who Calls?.....	Harms	10

* Indicates BMI licensing; others are via ASCAP.
1. Legitimate.

South American Best Sellers

Following list of best-selling November records made up of data obtained from dealers and producing companies headquartered in Argentina and represents choice not only for this country but for adjoining South American markets. Name of more than one best vocalist after title indicates in popularity order whose records are being

1. El Cuartador (Arg.) Tango-Milonga.....	[Anibal Troilo.....]Victor Francisco Canaro.....Odeon Hector Palacios.....Victor
2. Juanillo al Vendedor (U.S.) F.T.....	[Don Pepe.....]Odeon Feliciano Brunz.....Victor Odorardo Fresado.....Victor
3. Orlindo (Arg.) Tango.....	[Juan D'Arriano.....]Victor Juan C. Barbara.....Odeon Orquesta Victor.....Victor
4. Chela, Chela Boom Chela (U.S.) F.T.....	[Leo Belman.....]Victor Francisco Canaro.....Victor
5. Cuando Hora la Milonga (Arg.) Tango.....	[Andrews Sisters.....]Odeon Sammy Kaya.....Victor
6. Daddy (U.S.) F.T.....	[Lucio Demare.....]Odeon
7. Norma Maria (Arg.) Milonga.....	[Hawalian Seren.....]Victor
8. Mi Ranchito (Mex.) Ranchera.....	[Lecuna Cuban Boys Victor]
9. Desesperadamente (Cuban) Bolero.....	[Angel D'Agostino.....]Victor Libertad Lamarque Victor
10. Ahora no me Conozco (Arg.) Tango.....	

ASCAP-ABCA ACCORD

Asn. of Brazilian Composers and Authors has signed a two-year agreement with the American Society of Authors, Composers and Publishers, the first time the two copyright licensing groups have had a treaty. ASCAP organization includes pop writers in that country, and is distinguished from another organization of composers and authors.
Deal was arranged by Wallace

Max Lutz Succeeds Perrin

Chicago, Dec. 30.
Max Lutz becomes manager in Chicago for Radiotone.
Taking over spot formerly occupied by John Perrin who is going out to the Coast as representative for the Irving Berlin music firm.

Downey, former Rio de Janeiro publisher, now a talent rep in New York.

Camp Shows with Advance Ticket Sales to Up Turnout for Camp Shows

Solutions to the various causes which have held attendance to about 100 at army camp shows are gradually being worked out by USO-Camp Shows, Inc., and soldiers' organizations in the field. Camp shows are not unfrequently and unfortunately held with such low attendance conditions, with few soldiers present, that the first of them, went on on Nov. 27.

Admission price of 20c has been thought by some USO-Camp Shows and outsiders as at least partially responsible for holding down crowds. Managers from advance men and managers with the shows, however, reportedly state that that is not the case. At any rate, the question is being left open, coming up for frequent discussion and examination.

Brig. General Frederick Osborn, Army morale chief, favors leaving the rate at 20c until further experience shows whether or not a change should be made.

Number of CSI executives are in favor of a 10c admission for the 12 to 15 shows going out in January. The 165 camps with small theaters, these shows are costing only \$1,000 a week each, as compared with the \$2,500 for the 11 now out on the '05 Circuit,' which has bigger and better equipped theaters.

Major step to upping attendance was achieved with experience in selling tickets on sale in advance of the show's arrival and at various places throughout the camp. (The usual method has been to sell tickets at the boxoffice only and only on the day of the show, with attendant drawbacks. Mo. where the advance scheme was first tried, more than 1,700 tickets were sold before the show hit the camp.)

Better Publicity

Lack of sufficient advance publicity has also been a cause for attendance lag that is now being overcome. With the 3rd Army Organization having taken over supervision of the advance men and preparation of material, it is hoped that date results are expected.

One of the things the publicity has to overcome is the tendency of soldiers to all shows as the result of the fact they have been so long in the past by poor shows (not CSI) which have played in the camps or near them.

Still another problem which is being overcome is the fact that camps are very large and are often miles from barracks to theatre for many soldiers. It is much easier for Joe Private to drive from his barracks to the show than to trudge a couple miles in the dark to be entertained.

This is being overcome by making arrangements where possible to have the shows, instead of playing one theatre in each camp, move around to various theatres so that they will play near each barracks. In addition, it has been arranged with some entertainers to provide trucks to bring the boys to the theatres.

Another cause, probably more important, during the past three weeks than any other, for the 50% attendance is the lack of variety. This involves troop movements and specific duties for soldiers brought about by the war.

'Elderly' vs. 'Parade' Unit

'Laugh Parade' unit is being disbanded Jan. 10 and being replaced Miss' later by a regular 'Laugh Parade' unit. Cast of 'Parade' includes Lew Parker, Three Smiles, Gladys Del Rio, Della, George Prentice, Ginger Mangels, Gale Sexton and Lou Dubois.

Shows for the '165' circuit—the 165 camps with small and ill-equipped theatres now pretty well set by the talent advisory committee. They tentatively will include one variety show out of Chicago, WLS Band Dance out of Chicago, two Hollywood units, one for each unit, one Negro unit, two Major Bowes units and six variety units out of New York, including three with small bands.

Most of these units is being figured at \$225 per week plus \$15 for an accompanist-conductor. It is intended managers with these small shows proposition which the 'Theatrical Managers' and agents union squawked about but is now said to have been approved.

Concert unit is an innovation and more or less new territory. It will be in addition to concert people provided out of the concert pool, who will perform only one performance, for

(Continued on page 44)

Frisco Burley Raided

San Francisco, Dec. 30.

Charles Michaels' Kearney theatre, burlesque house, was raided for the second time this year last week.

Capt. Major beef against the spot was presence of minors in audience, seven high school students being turned over to authorities.

At before, charges included 'lewd and indecent show' and 'contributing to delinquency of minors.' Eleven in the company were nabbed.

House is operating as usual.

50G DAMAGE IN 2 NITERY FIRES

Boston, Dec. 30.

A cigaret carelessly left by a performer on a dressing room table was blamed as the cause of a \$300 fire that burned the Casa Marina, local nitery, to the ground, Sunday night (28). A barking dog in the room gave the alarm.

Manager Jack Brown kept the 300 patrons in order and had them tied out without any confusion while the Aulger Barker mob, Adrift in New York, or Her First False Step, was being performed on stage.

Earlier that day he figured that he had received deposits on over 400 New Year's Eve reservations. He plans to take over a vacant downtown spot.

Buffalo Nitery Damaged

Buffalo, Dec. 30.

Fire wrecked the interior of swank Cuz and nitery on Christmas night, causing damage estimated to be at least \$20,000 and resulting in loss of property.

(Continued on page 44)

Benes Producing One Of Most Expensive Units

Dave Benes is producing one of the most expensive units of the year in 'Folies Internationale,' scheduled to open Jan. 16 at RKO's Boston, Boston with the Palace, Cleveland, to follow Jan. 16.

Benes is a ballet line of 18, unit will include Professor Lamberti, Franklin D'Amore, Shyrettes, Kent and Hubert, Novello Brothers, Karen Zook, Charles and Cederly, Judith and Jacques, Th. Chadwick, Six Diplomats and Helen May.

BUYS L'VILLE NITERY

Troquada Gardens sold by Snyder to Bill Gooses; Police have taken spot 10 years owned and operated by William Snyder.

Louisville, Dec. 30.

Bill Gooses, restaurant owner, last week bought Troquada Gardens, for spot has played name bands and floor shows since 1929. It is now a big summer business, with a summer garden accommodating 2,000. New management will continue the same policy.

Belle Baker Defers Dates, Awaits Son's Enlistment, Causing Contract Break

Belle Baker is deferring all theatrical engagements until after next week, when her 20-year-old son, Herbert, enlists in the U. S. Army.

Miss Baker wants to remain in N. Y. with him until he goes to camp.

One engagement Miss Baker postponed was at the Hixit Club, Chicago, scheduled for a Christmas opening. Louis Falkenstein, proprietor of that spot, is said to be filing charges against Belle Baker with the American Union of Variety Artists, but no complaint has been registered in N. Y. Miss Baker, however, has agreed to play spot in January at a cut that will compensate Falkenstein for any expense incurred in advertising prior to the cancelled date.

Herbert, her only child, has been writing special material for his mother since graduating from Yale University last June. His father was Maurice Abrahams, the music publisher, who died many years ago.

Albany Nitery Settles Dispute With Unions

Albany, Dec. 30.

An agreement to settle a resident engineer, a local orchestra and two stagehands settled a dispute between three Albany unions and the company operating Capitol Music Hall, popular-priced cabaret-dance spot in the remodeled Capitol theatre. Wrangling threatened to delay opening of the new venture on Christmas. Max Wilmer, managing agent for Cuz Music Co., operator of the nitery, and representatives of the unions, signed the contract. It represented a compromise on both sides.

At first, the Music Hall balked at employing personnel the management considered unnecessary. The unions signed the contract. It included a two-week notice clause. The latter, however, appears in the contract.

The engineers and stagehands went on the payroll before the opening. Local band will fill in between appearances of name bands.

N.Y. Nitery Biz Still Questionable For Eve; Outlook Elsewhere OK

The Snake!

Youngstown, Dec. 30.

Gloria Grier, a make-up artist at a Mahoning Valley night club, is nursing injuries inflicted by her snake—seven-foot non-poisonous blue reptile.

Reptile bit her four times on the face and neck. She was taken to a hospital and a doctor was called. She was taken to a hospital and a doctor was called.

KALCHEIM QUILTS PARAS BOOKER

Harry Kalcheim, one of the best-known stage show theatre bookers, has resigned from Paramount and has been on the Coast getting details on a new connection. Kalcheim's leave-taking from Paramount after 10 years was sudden and said to have been preceded by dissatisfaction with that company's 'dumbest' treatment of his services. Kalcheim returned to N. Y. yesterday (Tuesday) and his resignation is effective immediately.

Joining Paramount is Milton Berger, up to now an associate of Jack Davies, agent, Harry Levine, Kalcheim's assistant, succeeds the resigned booker. It's said Levine and Berger will co-book the Pat Heusen Letter is the brother of the late Willie Berger, RKO booker who was killed in an auto accident several years ago.

Kalcheim, a shrewd judge and buyer of bands, figured prominently in the success of the name orch policy at the N. Y. Paramount, inaugurated by managing director Bob Weitzman. The success of the Paramount's flagship eventually forced Warner Bros. to go in for the same type of policy at the Strand theatre.

Frequently, when giving an up-and-coming band a try-out at Broadway at the P. K. Kalcheim signed them to options for subsequent dates. That he was able to sew up several aggregations and cash in on their growing popularity, usually resulting from his important Paramount date.

He was also noted in the trade for his willingness to travel anywhere, any time, to see a new band or act. With Kalcheim leaving Paramount and probably settling on the Coast he will resign from the USO-Camp Shows, Inc., advisory booking board, of which he has been chairman. Sidney Piermont, of Loew's, is now chairman of that CSI phase.

Just as New Year niteries started to look up a bit from the post-Dee 7 Nitipones nipups, the bad news in the ball market was that on its still a question mark for New Year's eve. Some spots insist it will be a ball market in the main, but there is good evidence already to suggest a side market in which reservations have started to come in.

Generally, indications in other key spots, including private bands and day eve will approximate normalcy. The N. Y. class joints have the edge, undoubtedly, but the most elaborate have always been a fast-minute proposition. A spot like Fede's Monte Carlo, with its top price for New Year's whoopee in America—a night of 100 seats for \$100—has booked up. This is in contrast to the Monte Carlo Beach, annex nitery, which is still waiting to be booked up. New Year's eve party. One group of socialites had taken over the entire room, including private band and entertainment, but the Jap war jitterbug had let into a quick cancellation.

A upoff on New Year's are the CSB-type of display ads now generally being put up. They are featuring free favors, 'gifts to the troops,' and 'courageous campaign, etc., to what the evening's headlines, etc. Traditionally, of course, New Year's eve is a time for partying, successes and generally keynote the state of the nation's mood. When the night is over, the mood is one of citywide reflects economic boomtimes and generally joyous.

ORPH, OMAHA, LISTS AMBITIOUS SCHEDULE

Omaha, Dec. 30.

Biggest list of future bookings ever issued for Orpheum stage was made known this week. It will start with Lou Brown and 'topping' week's will be Ted Weems, Enkline Hawkins and 'topping' week's eve. Paul and my Kaye and others. Manager Bill Muxell indicated as many more stand-by bands as he had but is not releasing names yet.

Town theatre, going into resident management, has announced its policy Jan. 3, announced simplification of its plans. Ideas is to have live music, a live band, live characters and, in addition, added variety. Policy once went great in this house.

Soldiers Put on a Show For Red Bank, N.J., Church

Fort Monmouth, N. J., Dec. 30.

In most camps civilians come for the state benefit shows for the soldiers. But at Fort Monmouth, N. J., ever. Here the soldiers are the ones who give benefits for civilians.

The Red Bank, N. J., church put on an entertainment at the St. James church, Red Bank, for benefit of the Riverside hospital. Couple days later they entertained underprivileged children at a party in East Orange.

Pvt. Harry Nickes was m.c. for the Red Bank affair. Program included monologues by P. Harry Wesscott and monologues by P. Don Lafour, formerly of the 'Dead End Kids' group, and a one-act play and vocalist. Six members of the same unit made up the East Orange contingent.

Weidman will be teamed with Katharine Lee and Peter Hamilton in a theatrical dance repertory. He formerly partnered with Doris Humphrey, who will appear with him at the Rainbow Room.

NEXT WEEK—JAN. 7 ISSUE

36th ANNIVERSARY NUMBER

of

VARIETY

LAST CALL—Advertising Forms Close Friday, Jan. 2

Rush Copy to Any Variety Office

NEW YORK HOLLYWOOD CHICAGO LONDON
154 W. 46th St. 1708 No. Vine St. 54 W. Randolph St. 8 St. Martin's Pl.

Set Rainbow Room

New floor show at the Rainbow Room, N. Y., opening Jan. 7, will have Charles Wesscott, the cabaret dancer, who makes his first appearance in a cafe. Change in show line will be to Carmine Starnes and band, another R. B. debut, to replace Maltby Malneck, while the Clemens Rumba Band, a new band, featured singer, will take the spot now held by Veleto Sisters.

Holiday Wk. Biz for N.Y. Legits Better Than Expected; 31 Shows on List, But In-Betweeners Still Suffering

LONDON
8 St. Martin's Pl.

STILL THE TOP!!

JOHN ANDERSON
N.Y. Journal-American

"Greetings, Eddie! Eddie Cantor, that is. Mr. Cantor has decided to return to the stage in 'Banjo-Eyes,' which opened at the Hollywood last evening. This is one of the best decisions he has decided for some time for Mr. Cantor is a very funny fellow, indeed, and 'Banjo-Eyes' is just the sort of Broadway show to stretch around him. Any changes there may be in his personality are also for the better. Mr. Cantor is uproarious. 'Banjo-Eyes' believes in humor quite far down in the diaphragm. Cantor is an excellent man for a laugh, song and good time in general. It is good to make Mr. Cantor's acquaintance again over the footlights. He is a highly individualized song-man and buffoon."

... **BROOKS ATKINSON**,
N.Y. Times.

"Eddie Cantor has come back after all these years, his eyes a-pop-pin' and his bounce as bright as ever to preside over an opulent musical. There was all the affectionate and warming applause that has a special sound when Broadway puts its heart in its hands. As one of the great personalities that surrounded Ziegfeld, Mr. Cantor was a national institution long before he went into the movies or on the air. No one else could touch the happy impishness of the little man whose wild eyes roamed around their sockets like a pair of lost marbles and became the trademark of an authentic comedian and a perennial favorite. To say that Mr. Cantor is as good as ever is to say that he is still the top. 'Banjo-Eyes' is a lovely and spectacular show. The fact that he has returned is all to the good."

... **JOHN ANDERSON**,
N.Y. Journal-American.

"Eddie Cantor remains a remarkable performer. He still claps his hands with the old alacrity and stalks innuendoes with his accustomed frankness. His body is lithe, agile and frenetic; his spirit is gay; and it is good to have him back."

... **JOHN MASON BROWN**,
N.Y. World-Telegram.

"It is Cantor's show, and very amusing he is from start to finish. His drunk scene in the hotel bar is particularly hilarious. When he begins the familiar Cantor routine, sprinting along close to the footlights, vibrating with energy and good spirits, the audience is reminded of the old Ziegfeld days."

... **WILELLA WALDORF**,
N.Y. POST.

EDDIE CANTOR



BANJO EYES

WARNER BROS.
HOLLYWOOD THEATRE
New York City
NOW

"Lavish musical. Christmas gift for Mr. Cantor's admirers, a select group numbering hundreds of thousands and including this reviewer. Mr. Cantor ought to be enough to satisfy anybody and, come to think of it, I guess he is."

... **RICHARD LOCKRIDGE**,
N.Y. Sun.

"'Banjo-Eyes' brings Eddie Cantor back to grateful friends. In blackface Mr. Cantor revives the old songs. These are happy reminders for the Cantor crowd, and Eddie is as lively doing them as he was a dozen years ago."

... **BURNS MANTLE**,
N.Y. Daily News.

"Eddie Cantor is back again in musical comedy where he belongs. 'Banjo-Eyes' brings back to us one of the distinguished performers of the musical comedy stage and serves to remind us of something which his activities on screen and wireless may have tended to obscure — that Eddie Cantor is in the great tradition."

... **RICHARD WATTS, JR.**,
Herald Tribune.

"The eyes still pop and the feet still work their way with remarkable speed and nimbleness. The crowd loved it."

... **LOUIS KRONENBERGER**,
P.M.

"The first nighters cheered Eddie when he brought his amazingly vital, electric style to the fresh material and blistered their palms when he slapped on the well-known blackface makeup and trotted out his hits of the past. A gay, tuneless and opulent musical comedy. It's a handsome gift to Manhattan's playgoers and they should embrace it gratefully. Cantor is terrific. The show girls and dancers are lovely and accomplished, in the best Ziegfeld Follies' tradition. You won't find a more effective eye tonic the length of Manhattan's Main Street. 'Banjo-Eyes' is a best bet for the Broadway entertainment sweepstake. Weather clear, track fast and Cantor up. Could you ask for anything more?"

... **ROBERT COLEMAN**,
Mirror.

Broadway

Adolph Zukor is on the Coast for the holidays. Dembow has brought his sixth down a little.

Murphy infanta's most funniest of Christmas cards. Donald Brown's banquet-hall at the Waldorf March 14.

Treasurer's Club is planning to meet Monday night.

Wm. W. Horne and Dick Connor on the Coast. Horne and Dick Connor on the Coast.

All doors and stage partitions in the theatres of the city are being torn out as an air-raid precaution.

Herbert Wolf, side to Ed Wolf, his former radio producer, now at Fort Knox, Ky., is on furlough in N. Y.

Gregor Rabinowitch, French film producer, will produce "In Time to Come."

Durante and Jeffrey Lynn weekend departures for Hollywood. Lynn has a new picture in the works.

Grayson Rose Lee's novel Xmas repeats was a stereotyped set of a film showing the stripper.

Win Watson, assistant manager of the St. Louis office, has been promoted, reporting to Camp Union, L. I.

Leanne Darieux, striving to get out of unoccupied France for months, has been released, returning to the U.S. for a new picture.

Bob Bowling, advertising executive, has been making pictures for the U.S. Navy.

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feature interviews in the Philadelphia Record, about his charitable works.

Guillevin, former art director of the New York Mirror, has been placed in charge of art publicity and the art section of the U.S. Marine Corps.

Baltimore

By Howard A. Burman
Syd Goldstein off to Miami. Norman Clark's grandpa.

Click building hotel in uptown sector. Lou Scheiber adding the Royston chain of name.

Mollie Steinberg in from Coast. Mollie Steinberg in from Coast.

Bill Hicks in charge of New Year's Eve celebrations at Variety Club.

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London

Naunton Wayne a su victim. Al Burton tested by Gainsborough.

"Hi-Gang," the Harry Potter BBC review, folding after six-week tour.

Greatrex Newman sending out new vaudeville unit to Gibraltar to entertain the troops.

Phyllis Dixie quit Phoenix theatre after four weeks, due to differences with management.

Jack Doyle, singing boomer, sustained head injuries in a car smash.

After negotiating lease of Carlton theatre to two parties interested in the theatre, the Carlton Theatre company's office found its lease with the Carlton Theatre company.

Jack Hylton staging his first pantomime in the West End at the Palace theatre, starring Arthur, Florence Desmond, Eddie Grey, Archie Glen and Brian Michel.

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Hollywood

Robert Stevenson laid up with flu. Betty Davis returned to work after flu.

Barry Regen recovering from an appendectomy.

Gabriel Dell joined the East Side Kids.

Edward Small spending the holidays in Hollywood.

Darryl Zanuck to Washington, D.C. on military duty.

John Van Druff making a new play for Katharine Cornell.

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New Haven

By Harold M. Rana
Tony Masella booted to ast. mgr. at Poli.

Harry Mullins plans to start a Variety magazine.

Willie Howard heads New Year's Eve party.

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Pittsburgh

By Hal Coburn
Nitory singer Lois Hendricks retiring shortly for marriage.

Stanley dicker with Phil Spitz and the How of Charn' show.

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Philadelphia

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Training Ushers

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Buenos Aires

Leopoldo Simar died after long illness.

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Chevalier

Looking for a Millionaire and 'En A. Marre' (The Fed Up). Droopy Lip continued the act by singing for the past few months. Another addition to show is comic Dorville.

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Minneapolis

Deane Lutz, Warner brother, enlisted in the army.

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FROM COAST TO COAST IT'S

ALVINO REY

and the

KING SISTERS

with SKEETS HERFURT • DICK MORGAN • BILL SCHALLEN

Just Completed "SING YOUR WORRIES AWAY"

AN RKO PICTURE

and concluded eminently successful engagement at the

● **PALLADIUM, LOS ANGELES**

opening January 9th

● **FRANK DAILEY'S MEADOWBROOK**

return engagement soon at the

● **PARAMOUNT, NEW YORK**

● Exclusive **BLUEBIRD** Recording Artists



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